

ESTEE LAUDER COMPANIES INC
Form 4
May 09, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LAUDER RONALD S

2. Issuer Name and Ticker or Trading Symbol
ESTEE LAUDER COMPANIES INC [EL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
05/07/2007

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman, Clinique Labs, LLC

THE ESTEE LAUDER COMPANIES INC., 767 FIFTH AVENUE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

NEW YORK, NY 10153

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Class A Common Stock | 05/07/2007 | | M ⁽¹⁾ | 100,000 | A \$ 24.75 | 157,553 | D |
| Class A Common Stock | 05/07/2007 | | S ⁽¹⁾ | 100,000 | D \$ 47.963 ⁽²⁾ | 57,553 | D |
| Class A Common Stock | 05/08/2007 | | M ⁽¹⁾ | 100,000 | A \$ 24.75 | 157,553 | D |

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 4

| | | | | | | | | |
|----------------------------|------------|-------------------------|---------|---|-----------------------------|------------------|---|--|
| Class A Common Stock | 05/08/2007 | <u>S</u> ⁽¹⁾ | 100,000 | D | \$ 47.5059 <u>(2)</u> | 57,553 | D | |
| Class A Common Stock | 05/09/2007 | <u>M</u> ⁽¹⁾ | 50,000 | A | \$ 24.75 | 107,553 | D | |
| Class A Common Stock | 05/09/2007 | <u>S</u> ⁽¹⁾ | 50,000 | D | \$ 47.6119 <u>(2)</u> | 57,553 | D | |
| Class A Common Stock | | | | | | 3,182 <u>(3)</u> | I | By Decendants of RSL 1966 Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title |
| Option (Right to Buy) | \$ 24.75 | 05/07/2007 | | <u>M</u> ⁽¹⁾ | 100,000 | 01/01/2001 ⁽⁴⁾ 07/01/2007 ⁽⁴⁾ | Class A Common Stock |
| Option (Right to Buy) | \$ 24.75 | 05/08/2007 | | <u>M</u> ⁽¹⁾ | 100,000 | 01/01/2001 ⁽⁴⁾ 07/01/2007 ⁽⁴⁾ | Class A Common Stock |
| Option (Right to Buy) | \$ 24.75 | 05/09/2007 | | <u>M</u> ⁽¹⁾ | 50,000 | 01/01/2001 ⁽⁴⁾ 07/01/2007 ⁽⁴⁾ | Class A Common Stock |
| Class B Common Stock | <u>(7)</u> | | | | | <u>(8)</u> <u>(8)</u> | Class A Common Stock |
| Class B Common | <u>(7)</u> | | | | | <u>(8)</u> <u>(8)</u> | Class A Common |

| | | | | |
|----------------------------|-----|--|-----|----------------------------|
| Stock | | | | Stock |
| Class B Common Stock | (7) | | (8) | Class A Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| LAUDER RONALD S THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153 | X | X | Chairman, Clinique Labs, LLC | |

Signatures

Ronald S. Lauder, by Spencer G. Smul,
Attorney-in-fact

05/09/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise of stock options and the sale of the underlying shares of Class A Common Stock were made pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on March 8, 2007.
- (2) See Exhibit 99.1.
- (3) The Reporting Person disclaims beneficial ownership of these shares to the extent he does not have a pecuniary interest in such securities.
- (4) The options that were exercised were part of a grant of options made to Mr. Lauder in 1997 that became exercisable in three tranches in respect of 83,333 on January 1, 2001, 83,333 on January 1, 2002, and 83,334 on January 1, 2003.
- (5) Exercise of stock options.
- (6) The Reporting Person also has options to purchase at various prices 500,000 shares of Class A Common Stock, all of which are currently exercisable.
- (7) There is no exercise or conversion price for the Class B Common Stock. It is convertible into shares of Class A Common Stock on a one-to-one basis.
- (8) Shares of Class B Common Stock may be converted immediately on a one-for-one basis by the holder and are automatically converted into Class A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.