

Item 8.01

Other Events

On September 17, 2007, Emerging Vision Inc. (OTCBB – ISEE.OB) issued a press release announcing that it had opened (2) new retail stores in Kentucky. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01

Financial Statements and Exhibits

99.1 Press Release, dated September 14, 2007, issued by Emerging Vision, Inc.

[Signature on following page]

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMERGING VISION, INC.

By: /s/ Brian P. Alessi

Name: Brian P. Alessi

Title: Chief Financial Officer

Date: September 17, 2007