BUCKLEY RICHARD

Form 4

Voting

Common Stock 11/21/2005

November 22, 2005

November 2	22, 2005									
FORM	ORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB APPROVAL		
	UNITED		URITIES A Vashington			NGE (COMMISSION	OMB Number:	3235-0287	
Check the if no long	gar							Expires:	January 31,	
subject to Section 16. Form 4 or								Estimated a burden hou response		
Form 5 obligation may con <i>See</i> Instraction 1(b).	Section 17(a	a) of the Public	` '	lding Cor	npan	y Act of	e Act of 1934, f 1935 or Section 40	n		
(Print or Type	Responses)									
1. Name and Address of Reporting Person * BUCKLEY RICHARD		Symb	2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
		SOT [BID	HEBYS HO]	OLDING	S INC	C	(Check all applicable)			
			3. Date of Earliest Transaction (Month/Day/Year)				Director 10% Owner Officer (give titleX Other (specify below)			
38500 WOO AVENUE,		11/2	1/2005				· · · · · · · · · · · · · · · · · · ·	N. Amer. Region	on Div	
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)			
BLOOMFI	ELD HILLS, MI 4	18304					_X_ Form filed by M Form filed by M Person	One Reporting Pe Iore than One Re		
(City)	(State)	(Zip)	able I - Non-	Derivative	Secur	rities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	Code	, , ,			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A Limited				Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Voting Common Stock	11/21/2005		M	2,000	A	(1)	19,110	D		
Class A Limited	4449449997					\$	1=110			

\$ 19.09 17,110

D

2,000 D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option-Right to Buy (2)	\$ 14.75	11/21/2005		M	2,000	(3)	01/30/2006	Class A Limited Voting Common Stock	2,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BUCKLEY RICHARD 38500 WOODWARD AVENUE SUITE 100 BLOOMFIELD HILLS, MI 48304

Mang. Dir. N. Amer. Region Div

Signatures

/s/ Richard

Buckley 11/22/2005

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not Applicable
- (2) Granted under the Issuer's 1987 Employee Stock Option Plan

Reporting Owners 2

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(3) 400 stock options vested on each of the following: 1/31/97, 1/31/98, 1/31/99, 1/31/00 and 1/31/01

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.