

TUPPERWARE BRANDS CORP  
Form 4  
August 08, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**POTESHMAN MICHAEL S**

2. Issuer Name and Ticker or Trading Symbol  
**TUPPERWARE BRANDS CORP [TUP]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**14901 S. ORANGE BLOSSOM TRAIL**

3. Date of Earliest Transaction (Month/Day/Year)  
**08/07/2007**

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Executive Vice President & CFO**

(Street)  
**ORLANDO, FL 32837-**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/07/2007		M	A	\$ 24.25	26,842	D
Common Stock	08/07/2007		M	A	\$ 25.55	31,842	D
Common Stock	08/07/2007		S <sup>(1)</sup>	D	\$ 31.95	29,342	D
Common Stock	08/07/2007		S <sup>(1)</sup>	D	\$ 31.95	24,342	D
Common Stock						2,873	I 401(k) Plan

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 14.63					11/19/2004 11/18/2013	Common Stock	20,000
Stock Option	\$ 15.94					10/26/2007 10/26/2010	Common Stock	18,800
Stock Option	\$ 16.23					11/06/2003 11/05/2012	Common Stock	13,000
Stock Option	\$ 18.23					11/17/2005 11/16/2014	Common Stock	2,000
Stock Option	\$ 18.56					11/14/2003 11/13/2010	Common Stock	12,000
Stock Option	\$ 18.75					11/11/2002 11/10/2009	Common Stock	10,000
Stock Option	\$ 19.2					11/13/2000 11/11/2008	Common Stock	15,000
Stock Option	\$ 20.65					09/25/2004 09/24/2011	Common Stock	10,400
Stock Option	\$ 20.83					11/02/2007 11/01/2016	Common Stock	16,000
Stock Option	\$ 23.49					11/17/2006 11/16/2015	Common Stock	15,000
Stock Option	\$ 33.0197					11/01/1997 10/31/2004	Common Stock	1,014
Stock Option	\$ 34.2797					10/31/1998 10/30/2005	Common Stock	1,081

Stock Option	\$ 42.25				05/20/1999	05/19/2006	Common Stock	7,000
Stock Option	\$ 24.25	08/07/2007	M	2,500	11/11/2000	11/10/2007	Common Stock	2,500
Stock Option	\$ 25.55	08/07/2007	M	5,000	01/27/2001	01/26/2008	Common Stock	5,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
POTESHMAN MICHAEL S 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837-			Executive Vice President & CFO	

## Signatures

Thomas M. Roehlk,  
Attorney-in-fact

08/08/2007

\_\_Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.