

TUPPERWARE BRANDS CORP
Form 4
August 10, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HALVERSEN DAVID T

2. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
14901 S. ORANGE BLOSSOM TRAIL

3. Date of Earliest Transaction (Month/Day/Year)
08/10/2007

____ Director
 Officer (give title below) _____ 10% Owner
_____ Other (specify below)
Group President

(Street)
ORLANDO, FL 32837-

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| | | | Code | V | Amount | | |
| Common Stock | 08/10/2007 | | M | | 4,000 | A | \$ 24.25 32,962 D |
| Common Stock | 08/10/2007 | | S ⁽¹⁾ | | 4,000 | D | \$ 30.2 28,962 D |
| Common Stock | | | | | | | 8,874 I 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

SEC 1474 (9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Stock Option | \$ 15.94 | | | | | 10/26/2000 10/26/2010 | Common Stock 46,600 |
| Stock Option | \$ 16.23 | | | | | 11/06/2003 11/05/2012 | Common Stock 17,800 |
| Stock Option | \$ 18.56 | | | | | 11/14/2003 11/13/2010 | Common Stock 24,800 |
| Stock Option | \$ 18.75 | | | | | 11/11/2002 11/10/2009 | Common Stock 35,000 |
| Stock Option | \$ 19.2 | | | | | ⁽²⁾ 11/11/2008 ⁽³⁾ | Common Stock 15,000 |
| Stock Option | \$ 20.65 | | | | | 09/25/2004 09/24/2011 | Common Stock 20,000 |
| Stock Option | \$ 20.83 | | | | | 11/02/2007 11/01/2016 | Common Stock 13,800 |
| Stock Option | \$ 23.49 | | | | | 11/17/2006 11/16/2015 | Common Stock 3,000 |
| Stock Option | \$ 31.95 | | | | | 03/01/1998 02/28/2005 | Common Stock 3,380 |
| Stock Option | \$ 34.28 | | | | | 10/31/1998 10/30/2005 | Common Stock 5,881 |
| Stock Option | \$ 42.25 | | | | | 05/20/1999 05/19/2006 | Common Stock 13,000 |
| Stock Option | \$ 24.25 | 08/10/2007 | | M | 4,000 | 11/11/2000 11/10/2007 | Common Stock 4,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------|-------|
| | Director | 10% Owner | Officer | Other |
| HALVERSEN DAVID T 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837- | | | Group President | |

Signatures

| | |
|--------------------------------------|------------|
| Thomas M. Roehl, Attorney-in-fact | 08/10/2007 |
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
- (3) The option vests in four equal annual installments (25%) beginning on November 13, 2000.
- (2) The option vests in four equal annual installments (25%) beginning on November 13, 2000.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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