

BEST BUY CO INC
 Form 424B3
 May 21, 2004

Filed pursuant to Rule 424(b)(3) of the Rules
 and Regulations under the Securities Act of 1933.
 Registration Nos. 333-70060 and
 333-70060-01 through 333-70060-22.

PROSPECTUS SUPPLEMENT NO. 7

\$492,400,000

BEST BUY CO., INC.

**Convertible Debentures due June 27, 2021
 Convertible into
 Common Stock
 Guaranteed as to Payment of Principal and Interest
 By Certain Subsidiaries of Best Buy Co., Inc.**

This prospectus supplement supplements the prospectus dated October 9, 2001 of Best Buy Co., Inc. and its Restricted Subsidiaries, as supplemented October 19, 2001, November 9, 2001, December 7, 2001, February 21, 2002, July 17, 2002 and August 25, 2003, relating to the sale by certain of our securityholders (including their pledgees, donees, assignees, transferees, successors and others who later hold any of our securityholders' interests) of up to \$492,400,000 aggregate principal amount at maturity of the debentures and the shares of common stock issuable upon conversion of the debentures. You should read this prospectus supplement in conjunction with the prospectus and prospectus supplements nos. 1, 2, 3, 4, 5 and 6 and this prospectus supplement is qualified by reference to the prospectus, as supplemented, except to the extent that the information in this prospectus supplement supersedes the information contained in the prospectus, as supplemented. Capitalized terms used in this prospectus supplement have the meanings specified in the prospectus.

The table in the "Selling Securityholders" section of the prospectus, as supplemented, is hereby further supplemented to add information regarding the entity named below as a selling securityholder:

Name	Aggregate Principal Amount at Maturity of Debentures Owned before Offering	Aggregate Principal Amount at Maturity of Debentures that may be Sold	Percentage of Debentures that may be Sold	Number of Shares of Common Stock that may be Sold	Percentage of Shares of Common Stock that may be Sold (1)
Objectif Convertible - Sicav -	\$3,000,000	\$3,000,000	*	35,421	*

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*

Less than 1.0%

(1)

Based on 210,859,510 shares of common stock outstanding as of September 1, 2001.

Investing in the debentures and our common stock involves risks. See "Risks Related to the Debentures" on page 11 of the prospectus.

NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR PASSED UPON THE ADEQUACY OR ACCURACY OF THIS PROSPECTUS. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

The date of this prospectus supplement is May 21, 2004.
