

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND
Form NSAR-B
June 29, 2012

PAGE 1
000 B000000 04/30/2012
000 C000000 0001087786
000 D000000 N
000 E000000 NF
000 F000000 Y
000 G000000 N
000 H000000 N
000 I000000 6.1
000 J000000 A
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD
001 B000000 811-09455
001 C000000 3129178200
002 A000000 333 WEST WACKER DRIVE
002 B000000 CHICAGO
002 C000000 IL
002 D010000 60606
002 D020000 1286
003 000000 N
004 000000 N
005 000000 N
006 000000 N
007 A000000 N
007 B000000 0
007 C010100 1
007 C010200 2
007 C010300 3
007 C010400 4
007 C010500 5
007 C010600 6
007 C010700 7
007 C010800 8
007 C010900 9
007 C011000 10
008 A000001 NUVEEN FUND ADVISORS, INC.
008 B000001 A
008 C000001 801-14147
008 D010001 CHICAGO
008 D020001 IL
008 D030001 60606
008 D040001 1286
008 A000002 NUVEEN ASSET MANAGEMENT, LLC
008 B000002 S
008 C000002 801-71957
008 D010002 CHICAGO
008 D020002 IL
008 D030002 60606
008 D040002 1286
012 A000001 EQUISERVE INC.
012 B000001 84-05925
012 C010001 PROVIDENCE
012 C020001 RI
PAGE 2
012 C030001 02940
013 A000001 ERNST & YOUNG LLP
013 B010001 CHICAGO
013 B020001 IL
013 B030001 60606
014 A000001 NUVEEN INVESTMENTS, LLC

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014 B000001 8-13464
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 C
015 C010001 BOSTON
015 C020001 MA
015 C030001 02110
015 E010001 X
018 000000 Y
019 A000000 Y
019 B000000 232
019 C000000 NUVEENFUND
020 C000001 0
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022 A000002 JP MORGAN CHASE
022 B000002 13-3224016
022 C000002 2327
022 D000002 1414
022 A000003 WELLS FARGO
022 B000003 41-1508325
022 C000003 3727
022 D000003 0
022 A000004 GMS GROUP LLC
022 B000004 13-2982938
022 C000004 2113
022 D000004 326
022 A000005 CITIGROUP
022 B000005 13-3214963
022 C000005 865
022 D000005 857
022 A000006 MERRILL LYNCH
022 B000006 13-5674085
022 C000006 1439

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022 D000006 0
022 A000007 PNC SECURITIES CORP
022 B000007 25-1471636
022 C000007 1109
022 D000007 0
022 A000008 GOLDMAN SACHS
022 B000008 13-5108880
022 C000008 846
022 D000008 0
022 A000009 NW CAPITAL MARKETS INC
022 B000009 22-2716789
022 C000009 756
022 D000009 0
022 A000010 JEFFERIES AND CO
022 B000010 95-2622900
022 C000010 664

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042 A000000 0
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042 C000000 0
042 D000000 0
042 E000000 0
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PAGE 5
048 F020000 0.000
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055 A000000 N
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056 000000 Y
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058 A000000 N

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059 000000 Y
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060 B000000 N
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062 A000000 Y
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PAGE 6

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070 O020000 N

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| 074 | J000000 | | 5267 |
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| 074 | R040000 | 45550 |
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| 074 | U020000 | 0 |
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| 080 | A000000 | CHUBB GROUP OF INSURANCE COMPANIES |
| 080 | B000000 | BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH |
| 080 | C000000 | 114000 |
| 081 | A000000 | Y |
| 081 | B000000 | 231 |
| 082 | A000000 | N |
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| 086 | C020000 | 0 |
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| 086 | D020000 | 0 |
| | PAGE | 9 |
| 086 | E010000 | 0 |
| 086 | E020000 | 0 |
| 086 | F010000 | 0 |
| 086 | F020000 | 0 |
| 087 | A010000 | COMMON STOCK |
| 087 | A020000 | 67069Y102 |
| 087 | A030000 | NXJ |
| 088 | A000000 | N |
| 088 | B000000 | N |
| 088 | C000000 | N |
| 088 | D000000 | Y |
| SIGNATURE | STEPHEN D. FOY | |
| TITLE | VP & CONTROLLER | |