

DOERR L JOHN  
Form 4  
October 05, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DOERR L JOHN

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
10/01/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O KLEINER PERKINS  
CAUFIELD & BYERS, 2750 SAND  
HILL ROAD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

MENLO PARK, CA 94025

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)     | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |        |   |                        |
|-------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|--------|---|------------------------|
|                                     |                                      |  |                                | (A) or (D)  | Price   |  |   |        |   |                        |
|                                     |                                      |  |                                | Code  | V   | Amount   |   |        |   |                        |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010                           |  | C                              |   | 31,561  | A  | \$ 0  | 31,561 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010                           |  | S                              |   | 100   | D  | \$ 530.01   | 31,461 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010                           |  | S                              |   | 3,232   | D  | \$ 530  | 28,229 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010                           |  | S                              |   | 1,900   | D  | \$ 529  | 26,329 | I | Vallejo Ventures Trust |

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|                                     |            |   |       |   |           |        |   |                        |
|-------------------------------------|------------|---|-------|---|-----------|--------|---|------------------------|
| Common Stock <sup>(1)</sup>         |            |   |       |   |           |        |   | Ventures Trust         |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 200   | D | \$ 528.51 | 26,129 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 1,500 | D | \$ 528.5  | 24,629 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 655   | D | \$ 528.48 | 23,974 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 100   | D | \$ 528.41 | 23,874 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 100   | D | \$ 528.39 | 23,774 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 100   | D | \$ 528.3  | 23,674 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 100   | D | \$ 528.22 | 23,574 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 400   | D | \$ 528.2  | 23,174 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 63    | D | \$ 528.19 | 23,111 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 80    | D | \$ 528.18 | 23,031 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 213   | D | \$ 528.17 | 22,818 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 294   | D | \$ 528.16 | 22,524 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 200   | D | \$ 528.15 | 22,324 | I | Vallejo Ventures Trust |
| Class A Common Stock <sup>(1)</sup> | 10/01/2010 | S | 600   | D | \$ 528.14 | 21,724 | I | Vallejo Ventures Trust |

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|                                       |            |  |   |     |   |              |         |   |                                |
|---------------------------------------|------------|--|---|-----|---|--------------|---------|---|--------------------------------|
| Class A<br>Common<br>Stock <u>(1)</u> | 10/01/2010 |  | S | 378 | D | \$<br>528.13 | 21,346  | I | Vallejo<br>Ventures<br>Trust   |
| Class A<br>Common<br>Stock <u>(1)</u> | 10/01/2010 |  | S | 35  | D | \$<br>528.12 | 21,311  | I | Vallejo<br>Ventures<br>Trust   |
| Class A<br>Common<br>Stock <u>(1)</u> | 10/01/2010 |  | S | 100 | D | \$<br>528.03 | 21,211  | I | Vallejo<br>Ventures<br>Trust   |
| Class A<br>Common<br>Stock <u>(1)</u> |            |  |   |     |   |              | 275     | D |                                |
| Class A<br>Common<br>Stock            |            |  |   |     |   |              | 18,656  | I | Blake H.<br>Byers Trust        |
| Class A<br>Common<br>Stock            |            |  |   |     |   |              | 1,172   | I | Brook H.<br>Byers Trust        |
| Class A<br>Common<br>Stock            |            |  |   |     |   |              | 18,656  | I | Chad A.<br>Byers Trust         |
| Class A<br>Common<br>Stock            |            |  |   |     |   |              | 117,358 | I | The<br>Benificus<br>Foundation |
| Google<br>Stock<br>Unit <u>(2)</u>    |            |  |   |     |   |              | 726     | D |                                |
| Google<br>Stock<br>Unit <u>(2)</u>    |            |  |   |     |   |              | 827     | D |                                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4, | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. De<br>Se<br>(In |
|---|--|---|---|--------------------------------------|--|--|---|--------------------|
|---|--|---|---|--------------------------------------|--|--|---|--------------------|

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and 5)

|                      | Code | V | (A)  | (D)        | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |                      |         |
|----------------------|------|---|------|------------|------------------|-----------------|-------|----------------------------|----------------------|---------|
| Class B Common Stock |      |   | \$ 0 | 10/01/2010 | C                | 31,561          | (3)   | (4)                        | Class A Common Stock | 31,561  |
| Class B Common Stock |      |   | \$ 0 |            |                  |                 | (3)   | (4)                        | Class A Common Stock | 1,850   |
| Class B Common Stock |      |   | \$ 0 |            |                  |                 | (3)   | (4)                        | Class A Common Stock | 160,940 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| DOERR L JOHN<br>C/O KLEINER PERKINS CAUFIELD & BYERS<br>2750 SAND HILL ROAD<br>MENLO PARK, CA 94025 | X             |           |         |       |

## Signatures

/s/ Jonathan Frankel, attorney-in-fact for L. John Doerr  
10/05/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.  
The Google Stock Units ("GSUs") entitle the reporting person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 1/4th of the GSUs shall vest 12 months after the vesting commencement date and 1/16th each quarter thereafter until the units are fully vested, subject to continued service with Google on the applicable vesting dates.
- (2) There is no exercisable date for the Issuer's Class B Common Stock.
- (3) There is no expiration date for the Issuer's Class B Common Stock.
- (4) There is no expiration date for the Issuer's Class B Common Stock.

### Remarks:

This form is one of two Form 4s filed on October 5, 2010 for transactions effected by the Reporting Person on October 1, 2010

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.