

Burchfield Teresa C.  
Form 3  
May 29, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Burchfield Teresa C.  
(Last) (First) (Middle)

C/O TUPPERWARE BRANDS CORPORATION,Â 14901 S ORANGE BLOSSOM TRAIL

(Street)

ORLANDO,Â FLÂ 32837

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
05/24/2013

3. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP [TUP]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
VP, Investor Relations

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned (Instr. 4)

6,732

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option	11/02/2008 <sup>(1)</sup>	11/01/2017	Common Stock	7,100	\$ 33.77	D	Â
Stock Option	11/19/2009 <sup>(2)</sup>	11/18/2018	Common Stock	7,550	\$ 17.54	D	Â
Stock Option	11/18/2010 <sup>(3)</sup>	11/17/2019	Common Stock	3,750	\$ 48.3	D	Â
Stock Option	11/04/2011 <sup>(4)</sup>	11/03/2020	Common Stock	3,250	\$ 47.31	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Burchfield Teresa C. C/O TUPPERWARE BRANDS CORPORATION 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837	Â	Â	Â VP, Investor Relations	Â

## Signatures

/s/ Susan C. Chiono, Attorney-in-Fact for Ms. Burchfield 05/29/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested in three equal annual installments beginning on November 2, 2008.
- (2) The option vests in three equal annual installments beginning on November 19, 2009.
- (3) The option vests in three equal annual installments beginning on November 18, 2010.
- (4) The option vests in three equal annual installments beginning on November 4, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.