

TUPPERWARE BRANDS CORP  
Form 4  
February 05, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Poucher Nicholas K.

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
14901 S. ORANGE BLOSSOM TRAIL

3. Date of Earliest Transaction (Month/Day/Year)  
02/03/2015

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP & Controller

(Street)  
ORLANDO, FL 32837

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock	02/03/2015		M	8,000	A	\$ 33.77	14,000	D
Common Stock	02/03/2015		M	7,550	A	\$ 17.54	21,550	D
Common Stock	02/03/2015		S <sup>(1)</sup>	500	D	\$ 71.07	21,050	D
Common Stock	02/03/2015		S <sup>(1)</sup>	900	D	\$ 71.08	20,150	D
Common Stock	02/03/2015		S <sup>(1)</sup>	1,300	D	\$ 71.09	18,850	D

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Common Stock	02/03/2015	S <sup>(1)</sup>	2,100	D	\$ 71.1	16,750	D
Common Stock	02/03/2015	S <sup>(1)</sup>	700	D	\$ 71.105	16,050	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,700	D	\$ 71.11	14,350	D
Common Stock	02/03/2015	S <sup>(1)</sup>	100	D	\$ 71.115	14,250	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,929	D	\$ 71.12	12,321	D
Common Stock	02/03/2015	S <sup>(1)</sup>	100	D	\$ 71.125	12,221	D
Common Stock	02/03/2015	S <sup>(1)</sup>	800	D	\$ 71.13	11,421	D
Common Stock	02/03/2015	S <sup>(1)</sup>	800	D	\$ 71.14	10,621	D
Common Stock	02/03/2015	S <sup>(1)</sup>	800	D	\$ 71.15	9,821	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,600	D	\$ 71.16	8,221	D
Common Stock	02/03/2015	S <sup>(1)</sup>	1,100	D	\$ 71.17	7,121	D
Common Stock	02/03/2015	S <sup>(1)</sup>	200	D	\$ 71.18	6,921	D
Common Stock	02/03/2015	S <sup>(1)</sup>	921	D	\$ 71.19	6,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount
										or
										Number
										of
										Shares
Stock Option	\$ 33.77	02/03/2015	M				11/02/2008 <sup>(2)</sup>	11/01/2017	Common Stock	8,000
Stock Option	\$ 17.54	02/03/2015	M				11/19/2009 <sup>(3)</sup>	11/18/2018	Common Stock	7,550

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Poucher Nicholas K. 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			SVP & Controller	

## Signatures

/s/ Susan R. Coumes, attorney-in-fact for Mr. Poucher 02/04/2015

\_\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
  - (2) The option vests in three equal annual installments beginning on November 2, 2008.
  - (3) The option vests in three equal annual installments beginning on November 19, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.