

Facebook Inc  
Form 4  
October 18, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Sandberg Sheryl

(Last) (First) (Middle)

C/O FACEBOOK, INC., 1601  
WILLOW ROAD

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Facebook Inc [FB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/15/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |
| Class A Common Stock            | 10/15/2016                           |  | C                              |   | 74,940 (1) \$ 0   | D  |   |
| Class A Common Stock            | 10/17/2016                           |  | S                              |   | 38,704 (2) \$ 127.9224 (3)  | D  |   |
| Class A Common Stock            | 10/17/2016                           |  | S                              |   | 400 (2) \$ 128.4275 (4)   | D  |   |
| Class A Common                  | 10/18/2016                           |  | C                              |   | 52,404 (5) \$ 10.388  | D  |   |

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Stock

|                            |            |                  |        |   |                       |           |   |
|----------------------------|------------|------------------|--------|---|-----------------------|-----------|---|
| Class A<br>Common<br>Stock | 10/18/2016 | S <sup>(6)</sup> | 42,705 | D | \$<br>128.7041<br>(7) | 4,186,543 | D |
|----------------------------|------------|------------------|--------|---|-----------------------|-----------|---|

|                            |            |                  |       |   |                       |           |   |
|----------------------------|------------|------------------|-------|---|-----------------------|-----------|---|
| Class A<br>Common<br>Stock | 10/18/2016 | S <sup>(6)</sup> | 9,699 | D | \$<br>129.1826<br>(8) | 4,176,844 | D |
|----------------------------|------------|------------------|-------|---|-----------------------|-----------|---|

|                            |            |                  |        |   |                       |           |   |
|----------------------------|------------|------------------|--------|---|-----------------------|-----------|---|
| Class A<br>Common<br>Stock | 10/18/2016 | S <sup>(6)</sup> | 43,153 | D | \$<br>128.6762<br>(9) | 4,133,691 | D |
|----------------------------|------------|------------------|--------|---|-----------------------|-----------|---|

|                            |            |                  |        |   |                        |           |   |
|----------------------------|------------|------------------|--------|---|------------------------|-----------|---|
| Class A<br>Common<br>Stock | 10/18/2016 | S <sup>(6)</sup> | 13,443 | D | \$<br>129.1609<br>(10) | 4,120,248 | D |
|----------------------------|------------|------------------|--------|---|------------------------|-----------|---|

|                            |  |  |  |  |  |        |   |
|----------------------------|--|--|--|--|--|--------|---|
| Class A<br>Common<br>Stock |  |  |  |  |  | 23,824 | I |
|----------------------------|--|--|--|--|--|--------|---|

By Sheryl K.  
Sandberg, Trustee  
of the  
Sandberg-Goldberg  
Family Trust Dated  
September 3, 2004  
(11)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code V                         | (A) (D)   | Date Exercisable Expiration Date                         | Title   |                            |
| Restricted Stock Unit (RSU) (Class B)      | (12)   | 10/15/2016                           |  | M                              | 74,940  | (13) 03/24/2021  | Class B Common Stock (14)                                   | 74,940                     |
| Class B Common Stock (14)                  | (14)   | 10/15/2016                           |  | M                              | 74,940  | (14) (14)  | Class A Common Stock  | 74,940                     |



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price within the range set forth in this footnote.

- (5) Represents the number of shares that were acquired upon the conversion of Class B Common Stock to Class A Common Stock in connection with the exercise of the stock option listed in Table II.
- (6) The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$128.11 to \$129.10 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (7) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.11 to \$129.39 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (8) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$128.06 to \$129.055 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (9) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.06 to \$129.38 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (10) Shares held of record by Sheryl K. Sandberg, Trustee of the Sandberg-Goldberg Family Trust Dated September 3, 2004.
- (11) Each RSU represents a contingent right to receive 1 share of the issuer's Class B Common Stock upon settlement.
- (12) The RSUs vest as to 1/16th of the total shares quarterly, beginning on January 15, 2014, subject to continued service through each vesting date.
- (13) The Class B Common Stock is convertible into the issuer's Class A Common Stock on a 1-for-1 basis (a) at the holder's option or (b) upon certain transfers of such shares, and has no expiration date.
- (14) The holder elected to convert the shares of Class B Common Stock into Class A Common Stock on a 1-for-1 basis.
- (15) The option vests as to 1/48th of the total shares monthly, beginning on May 1, 2013, subject to continued service through each vesting date.
- (16)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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