

Avery Dennison Corp  
 Form 3  
 December 01, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement		3. Issuer Name and Ticker or Trading Symbol	
Â JOHANSEN MICHAEL			(Month/Day/Year)		Avery Dennison Corp [AVY]	
(Last)	(First)	(Middle)	12/01/2016		4. Relationship of Reporting Person(s) to Issuer	
207 GOODE AVE.					5. If Amendment, Date Original Filed(Month/Day/Year)	
(Street)						
GLENDALE,Â CAÂ 91203					6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)			<input type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (Savings Plan)	3,798.1487	I	Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Title	Amount or Number of		

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				Shares		(I) (Instr. 5)	
2013 MSU Award	02/27/2014	02/23/2017	Common Stock	1,344 <sup>(1)</sup>	\$ 0		D Â
2014 MSU Award	02/26/2015	02/22/2018	Common Stock	2,613 <sup>(1)</sup>	\$ 0		D Â
2014 PU Award	02/23/2017	02/23/2017	Common Stock	5,460 <sup>(2)</sup>	\$ 0		D Â
2015 MSU Award	02/25/2016	02/28/2019	Common Stock	4,229 <sup>(1)</sup>	\$ 0		D Â
2015 PU Award	02/22/2018	02/22/2018	Common Stock	5,236 <sup>(3)</sup>	\$ 0		D Â
2016 MSU Award	02/23/2017	02/27/2020	Common Stock	4,525 <sup>(1)</sup>	\$ 0		D Â
2016 PU Award	02/28/2019	02/28/2019	Common Stock	5,273 <sup>(4)</sup>	\$ 0		D Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JOHANSEN MICHAEL 207 GOODE AVE. GLENDALE, CA 91203	Â	Â	Â VP/GM, PT & Bonding Solutions	Â

## Signatures

/s/ Erica Perry POA for Michael  
Johansen

12/01/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Market leveraged stock units vest 25% over one-, two-, three- and four-year performance periods using a conversion formula under which the number of shares earned is adjusted at each vesting date based on the percentage change in the Company's stock price plus dividend equivalents accrued during the vesting period. Each marked leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.

(2) Performance units vest, if at all, at the end of fiscal year 2016, provided certain Company performance objectives are met as determined in February 2017. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

(3) Performance units vest, if at all, at the end of fiscal year 2017, provided certain Company performance objectives are met as determined in February 2018. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

(4) Performance units vest, if at all, at the end of fiscal year 2018, provided certain Company performance objectives are met as determined in February 2019. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.  
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