

TINNEY JEFF L
Form 4
May 11, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
TINNEY JEFF L

2. Issuer Name **and** Ticker or Trading
Symbol
WORLD ACCEPTANCE CORP
[WRLD]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
05/10/2012

____ Director ____ 10% Owner
X Officer (give title ____ Other (specify
below) below)

SVP, WESTERN DIVISION

PO BOX 859

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

WHITESBORO, TX 76273

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
COMMON STOCK, NO PAR VALUE	05/10/2012		M		800	A	\$ 49
							4,600
							D
COMMON STOCK, NO PAR VALUE	05/10/2012		M		2,000	A	\$ 28.19
							6,600
							D
COMMON STOCK, NO PAR VALUE	05/10/2012		M		2,400	A	\$ 16.85
							9,000
							D

COMMON STOCK, NO PAR VALUE	05/10/2012	M	3,400	A	\$ 26.73	12,400	D
COMMON STOCK, NO PAR VALUE	05/10/2012	M	800	A	\$ 43.04	13,200	D
COMMON STOCK, NO PAR VALUE	05/10/2012	S	9,400	D	\$ 70	3,800	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am or Nun of Sha
EMPLOYEE OPTION TO BUY	\$ 49	05/10/2012		M	800	11/08/2011 11/08/2016	COMMON STOCK, NO PAR VALUE	8	
EMPLOYEE OPTION TO BUY	\$ 28.19	05/10/2012		M	2,000	11/12/2011 11/12/2017	COMMON STOCK, NO PAR VALUE	2,	
EMPLOYEE OPTION TO BUY	\$ 16.85	05/10/2012		M	2,400	11/10/2011 11/10/2018	COMMON STOCK, NO PAR VALUE	2,	
	\$ 26.73	05/10/2012		M	3,400	11/09/2011 11/09/2019		3,	

EMPLOYEE
OPTION TO
BUY

COMMON
STOCK,
NO PAR
VALUE

EMPLOYEE
OPTION TO \$ 43.04 05/10/2012 M 800 11/08/2011 11/08/2020
BUY

COMMON
STOCK,
NO PAR
VALUE

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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TINNEY JEFF L PO BOX 859 WHITESBORO, TX 76273			SVP, WESTERN DIVISION	

Signatures

/S/ Jeff L.
Tinney 05/11/2012

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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