

Branch Gregory C  
Form 4  
December 13, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Branch Gregory C

2. Issuer Name and Ticker or Trading Symbol  
UNITED INSURANCE HOLDINGS CORP. [UIHC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/11/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O UNITED INSURANCE HOLDINGS CORP., 360 CENTRAL AVENUE, SUITE 900

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ST. PETERSBURG, FL 33701

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/11/2012		P		271,183	A	\$ 5.15	1,429,197	D	
Common Stock	12/11/2012		P		10,416	A	\$ 5.2	73,148 <sup>(1)</sup>	I	See Footnote 2 <sup>(2)</sup>
Common Stock	12/11/2012		P		10,416	A	\$ 5.2	73,148 <sup>(1)</sup>	I	See Footnote 3 <sup>(3)</sup>
Common	12/11/2012		P		10,417	A	\$ 5.2	73,149 <sup>(1)</sup>	I	See

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Stock									Footnote 4 <u>(4)</u>
Common Stock	12/11/2012		P	10,417	A	\$ 5.2	73,149 <u>(1)</u>	I	See Footnote 5 <u>(5)</u>
Common Stock	12/11/2012		P	1,667	A	\$ 5.15	74,815 <u>(1)</u>	I	See Footnote 2 <u>(2)</u>
Common Stock	12/11/2012		P	1,667	A	\$ 5.15	74,815 <u>(1)</u>	I	See Footnote 3 <u>(3)</u>
Common Stock	12/11/2012		P	1,666	A	\$ 5.15	74,815 <u>(1)</u>	I	See Footnote 4 <u>(4)</u>
Common Stock	12/11/2012		P	1,666	A	\$ 5.15	74,815 <u>(1)</u>	I	See Footnote 5 <u>(5)</u>
Common Stock	12/12/2012		P	27,033	A	\$ 5.229	101,848 <u>(1)</u>	I	See Footnote 2 <u>(2)</u>
Common Stock	12/12/2012		P	27,033	A	\$ 5.229	101,848 <u>(1)</u>	I	See Footnote 3 <u>(3)</u>
Common Stock	12/12/2012		P	27,033	A	\$ 5.229	101,848 <u>(1)</u>	I	See Footnote 4 <u>(4)</u>
Common Stock	12/12/2012		P	27,033	A	\$ 5.229	101,848 <u>(1)</u>	I	See Footnote 5 <u>(5)</u>
Common Stock							118,588	I	Greg Branch Family LP <u>(6)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying	8. Price of Derivative Security	9. Nu Deriv Secur
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