

MEDIA GENERAL INC
Form 3
November 14, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Kim Soohyung
(Last) (First) (Middle)

2. Date of Event Requiring Statement
(Month/Day/Year)
11/12/2013

3. Issuer Name and Ticker or Trading Symbol
MEDIA GENERAL INC [MEG]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O STANDARD GENERAL L.P.,Â 767 FIFTH AVENUE, 12TH FLOOR
(Street)

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)

NEW YORK,Â NYÂ 10153
(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Voting Common Stock, no par value	0	I	See Footnote ⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kim Soohyung C/O STANDARD GENERAL L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153	X	X		
Standard General Fund L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153		X		
Standard General L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153		X		
Standard General Communications LLC 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153		X		

Signatures

/s/ Standard General L.P., by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013
<i>**Signature of Reporting Person</i>	Date
/s/ Standard General Fund L.P., by Standard General L.P. its Manager, by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013
<i>**Signature of Reporting Person</i>	Date
/s/ Standard General Communications LLC, by Standard General L.P. its Manager, by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013
<i>**Signature of Reporting Person</i>	Date
/s/ Soohyung Kim	11/14/2013
<i>**Signature of Reporting Person</i>	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On November 12, 2013, New Young Broadcasting Holding Co., Inc. ("Young") merged with and into Media General, Inc. (the "Issuer"). Upon the effectiveness of the merger, Mr. Kim became a Director of Media General, Inc. At such time, Standard General Fund L.P. and Standard General Communications LLC (the "Funds") acquired shares of the Issuer's Voting Stock in exchange for securities of Young. The acquisition of such shares is being reported separately on Form 4. The Funds are private investment vehicles for which Standard General L.P. ("Standard General") serves as investment manager. Standard General exercises voting and investment control over

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securities held for the accounts of the Funds. Mr. Kim is a director of the general partner of the general partner of Standard General and Chief Investment Officer of Standard General, and in such capacities may be deemed to indirectly beneficially own such securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.