

CROWN CRAFTS INC  
Form SC 13D/A  
July 18, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D/A  
(Amendment No. 16)

Under the Securities Exchange Act of 1934

Crown Crafts, Inc.

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(Name of Issuer)

Common Stock, \$0.01 par value per share

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(Title of Class of Securities)

228309100

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(CUSIP Number)

Wynnefield Partners Small Cap Value, L.P.  
450 Seventh Avenue, Suite 509  
New York, New York 10123  
Attention: Mr. Nelson Obus

Copy to:

Jeffrey S. Tullman, Esq.  
Kane Kessler, P.C.

1350 Avenue of the Americas, 26 th Floor  
New York, New York 10019  
(212) 541-6222

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(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

July 14, 2011

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(Date of Event which requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.



CUSIP No. 228309100

13D/A

Page 2 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Wynnefield Partners Small Cap Value, L.P.  
13-3688497
  - 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
  - 3 SEC USE ONLY
  - 4 SOURCE OF FUNDS (See Instructions)  
WC
  - 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
  - 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware
- |  |    |  |
|--|----|--|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 7  | SOLE VOTING POWER<br>568,908 (See Item 5)      |
|  | 8  | SHARED VOTING POWER<br>0                       |
|  | 9  | SOLE DISPOSITIVE POWER<br>568,908 (See Item 5) |
|  | 10 | SHARED DISPOSITIVE POWER<br>0                  |
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
568,908 (See Item 5)
  - 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
  - 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
5.94%

14 TYPE OF REPORTING PERSON (See Instructions)  
PN

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CUSIP No. 228309100

13D/A

Page 3 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Wynnefield Partners Small Cap Value, L.P. I  
13-3953291
  - 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
  - 3 SEC USE ONLY
  - 4 SOURCE OF FUNDS (See Instructions)  
WC
  - 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
  - 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware
- |  |    |  |
|--|----|--|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 7  | SOLE VOTING POWER<br>641,030 (See Item 5)      |
|  | 8  | SHARED VOTING POWER<br>0                       |
|  | 9  | SOLE DISPOSITIVE POWER<br>641,030 (See Item 5) |
|  | 10 | SHARED DISPOSITIVE POWER<br>0                  |
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
641,030 (See Item 5)
  - 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
  - 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
6.69%

14 TYPE OF REPORTING PERSON (See Instructions)  
PN

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CUSIP No. 228309100

13D/A

Page 4 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Wynnefield Small Cap Value Offshore Fund, Ltd.  
(No IRS Identification No.)
  - 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
  - 3 SEC USE ONLY
  - 4 SOURCE OF FUNDS (See Instructions)  
WC
  - 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
  - 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
Cayman Islands
- |  |    |  |
|--|----|--|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 7  | SOLE VOTING POWER<br>350,035 (See Item 5)      |
|  | 8  | SHARED VOTING POWER<br>0                       |
|  | 9  | SOLE DISPOSITIVE POWER<br>350,035 (See Item 5) |
|  | 10 | SHARED DISPOSITIVE POWER<br>0                  |
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
350,035 (See Item 5)
  - 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
  - 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
3.65%

14 TYPE OF REPORTING PERSON (See Instructions)  
CO

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CUSIP No. 228309100

13D/A

Page 5 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Wynnefield Capital Management, LLC  
13-4018186
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS (See Instructions)  
AF
- 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
New York

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER 1,209,938 (See Item 5)
	8	SHARED VOTING POWER 0
	9	SOLE DISPOSITIVE POWER 1,209,938 (See Item 5)
	10	SHARED DISPOSITIVE POWER 0

- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,209,938 (See Item 5)
- 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
12.63%

14 TYPE OF REPORTING PERSON (See Instructions)  
OO (Limited Liability Company)

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CUSIP No. 228309100

13D/A

Page 6 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Wynnefield Capital, Inc.  
13-3688495
  
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
  
- 3 SEC USE ONLY
  
- 4 SOURCE OF FUNDS (See Instructions)  
AF
  
- 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
  
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware
  

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER 350,035 (See Item 5)
	8	SHARED VOTING POWER 0
	9	SOLE DISPOSITIVE POWER 350,035 (See Item 5)
	10	SHARED DISPOSITIVE POWER 0

  
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
350,035 (See Item 5)
  
- 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
  
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
3.65%

14 TYPE OF REPORTING PERSON (See Instructions)  
CO

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CUSIP No. 228309100

13D/A

Page 7 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Channel Partnership II, L.P.  
22-3215653
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS (See Instructions)  
WC
- 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
New York

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER 11,600 (See Item 5)
	8	SHARED VOTING POWER 0
	9	SOLE DISPOSITIVE POWER 11,600 (See Item 5)
	10	SHARED DISPOSITIVE POWER 0

- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
11,600 (See Item 5)
- 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
0.12%

14 TYPE OF REPORTING PERSON (See Instructions)  
PN

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CUSIP No. 228309100

13D/A

Page 8 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Nelson Obus
  - 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
  - 3 SEC USE ONLY
  - 4 SOURCE OF FUNDS (See Instructions)  
AF
  - 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
  - 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
United States
- |  |    |   |
|--|----|---|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 7  | SOLE VOTING POWER<br>13,600 (See Item 5)      |
|  | 8  | SHARED VOTING POWER<br>1,559,973              |
|  | 9  | SOLE DISPOSITIVE POWER<br>13,600 (See Item 5) |
|  | 10 | SHARED DISPOSITIVE POWER<br>1,559,973         |
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,573,573 (See Item 5)
  - 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
  - 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
16.42%
  - 14 TYPE OF REPORTING PERSON (See Instructions)

IN

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CUSIP No. 228309100

13D/A

Page 9 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Joshua Landes
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
  
(b)
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS (See Instructions)  
AF
- 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
United States

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER 0
	8	SHARED VOTING POWER 1,559,973 (See Item 5)
	9	SOLE DISPOSITIVE POWER 0
	10	SHARED DISPOSITIVE POWER 1,559,973 (See Item 5)

- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,559,973 (See Item 5)
- 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
- 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
16.28%

14 TYPE OF REPORTING PERSON (See Instructions)  
IN

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CUSIP No. 228309100

13D/A

Page 10 of 14 Pages

- 1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)  
Wynnefield Capital, Inc. Profit Sharing & Money Purchase Plan
  - 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)  o  
  
(b)  x
  - 3 SEC USE ONLY
  - 4 SOURCE OF FUNDS (See Instructions)  
WC
  - 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(E)
  - 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware
- |  |    |  |
|--|----|--|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 7  | SOLE VOTING POWER<br>2,000 (See Item 5)      |
|  | 8  | SHARED VOTING POWER<br>0                     |
|  | 9  | SOLE DISPOSITIVE POWER<br>2,000 (See Item 5) |
|  | 10 | SHARED DISPOSITIVE POWER<br>0                |
- 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
2,000 (See Item 5)
  - 12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
  - 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
0.02%
  - 14 TYPE OF REPORTING PERSON (See Instructions)

CO

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This Amendment No. 16 (the "Amendment") amends the Statement of Beneficial Ownership on Schedule 13D originally filed with the Securities and Exchange Commission on May 17, 2002, as further amended by Amendment No. 1 filed on January 28, 2003, as further amended by Amendment No. 2 filed on February 20, 2003, as further amended by Amendment No. 3 filed on May 12, 2003, as further amended by Amendment No. 4 filed on June 28, 2007, as further amended by Amendment No. 5 filed on July 31, 2007, as further amended by Amendment No. 6 filed on October 11, 2007, as further amended by Amendment No. 7 filed on December 4, 2007, as further amended by Amendment No. 8 filed on June 30, 2008, as further amended by Amendment No. 9 filed on July 7, 2008, as further amended by Amendment No. 10 filed on August 18, 2009, as further amended by Amendment No. 11 filed on May 3, 2010, as further amended by Amendment No. 12 filed on June 28, 2010, as further amended by Amendment No. 13 filed on January 10, 2011, as further amended by Amendment No. 14 filed on May 26, 2011 and as further amended by Amendment No. 15 filed on June 1, 2011 (collectively, the "Schedule 13D") by the Wynnefield Reporting Persons (as defined in the Schedule 13D) with respect to shares of common stock, par value \$0.01 (the "Common Shares") of Crown Crafts, Inc. (the "Issuer"), whose principal executive offices are located at 916 South Burnside Avenue, Gonzales, Louisiana 70737. Unless specifically amended hereby, the disclosures set forth in the Schedule 13D shall remain unchanged. Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Schedule 13D.

#### Item 4. Purpose of Transaction.

Item 4 of the Schedule 13D is hereby amended by the addition of the following:

As a result of discussions between the Wynnefield Reporting Persons and representatives of the Issuer, the Wynnefield Reporting Persons and the Issuer have entered into a Settlement Agreement, dated as of July 14, 2011 ("Agreement"). Under the terms of the Agreement, the Issuer agreed to (i) include the nominee of the Wynnefield Reporting Persons, Ms. Patricia Stensrud, in its slate of nominees for election as a director together with Mr. Donald Ratajczak, a current director and the Issuer's nominee, at the Issuer's 2011 Annual Meeting of Stockholders ("Annual Meeting"), (ii) use its reasonable efforts to cause the election of Ms. Stensrud at the Annual Meeting, and (iii) use its best efforts to hold the Annual Meeting on or before August 9, 2011. The Issuer also agreed not to, prior to or at the Annual Meeting, (i) increase the size of the Board of Directors ("Board") to more than seven (7) directors, (ii) create any new class of directors of the Board, or (iii) otherwise amend the Issuer's bylaws or certificate of incorporation for purposes of any of the foregoing.

Pursuant to the Agreement, the Wynnefield Reporting Persons agreed to withdraw their letter notifying the Issuer of their intention to nominate Ms. Stensrud for election at the Annual Meeting, cease their efforts to solicit proxies in connection with the Annual Meeting and vote their shares of the Issuer's Common Shares in favor of both nominees.

On July 15, 2011, the Wynnefield Reporting Persons and the Issuer jointly issued a press release regarding the Agreement in the form contained in Exhibit A to the Agreement.

The summary of the terms of the Agreement as set forth herein is qualified in its entirety by reference to the Agreement, a copy of which is attached hereto as Exhibit 12.

CUSIP No. 228309100

13D/A

Page 12 of 14 Pages

Other than as set forth in this Item 4, the Wynnefield Reporting Persons do not have any current plans, proposals or negotiations that relate to or would result in any of the matters referred to in paragraphs (a) through (j) of Item 4 of the Schedule 13D. The Wynnefield Reporting Persons intend to review their investment in the Issuer on a continuing basis, and to the extent permitted by law, may seek to engage in discussions with other stockholders and/or with management and the Board of Directors of the Issuer concerning the business, operations or future plans of the Issuer. Depending on various factors including, without limitation, the Issuer's financial position, the price levels of the Common Shares, conditions in the securities markets and general economic and industry conditions, the Wynnefield Reporting Persons may, in the future take such actions with respect to their investment in the Issuer as they deem appropriate including, without limitation, purchasing additional Common Shares, selling Common Shares, engaging in short selling of or any hedging or similar transaction with respect to the Common Shares, taking any other action with respect to the Issuer or any of its securities in any manner permitted by law or changing its intention with respect to any and all matters referred to in paragraphs (a) through (j) of Item 4.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

Reference is made to the Agreement described in Item 4.

Item 7. Material to be Filed as Exhibits.

Item 7 of the Schedule 13D is hereby amended by the addition of the following:

Exhibit 12 Settlement Agreement dated as of July 14, 2011, by and among the Issuer and the Wynnefield Reporting Persons.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Schedule 13D is true, complete and correct.

Date: July 18, 2011

WYNNEFIELD PARTNERS SMALL CAP VALUE, L.P.

By: Wynnefield Capital Management, LLC, General Partner

By: /s/ Nelson Obus  
Nelson Obus, Co-Managing Member

WYNNEFIELD PARTNERS SMALL CAP VALUE, L.P. I

By: Wynnefield Capital Management, LLC, General Partner

By: /s/ Nelson Obus  
Nelson Obus, Co-Managing Member

WYNNEFIELD SMALL CAP VALUE OFFSHORE FUND, LTD.

By: Wynnefield Capital, Inc.

By: /s/ Nelson Obus  
Nelson Obus, President

CHANNEL PARTNERSHIP II, L.P.

By: /s/ Nelson Obus  
Nelson Obus, General Partner

WYNNEFIELD CAPITAL MANAGEMENT, LLC

By: /s/ Nelson Obus  
Nelson Obus, Co-Managing Member





CUSIP No. 228309100

13D/A

Page 14 of 14 Pages

WYNNEFIELD CAPITAL, INC.

By: /s/ Nelson Obus  
Nelson Obus, President

WYNNEFIELD CAPITAL, INC. PROFIT SHARING  
& MONEY PURCHASE PLAN

By: /s/ Nelson Obus  
Nelson Obus, Portfolio Manager

/s/ Nelson Obus  
Nelson Obus, Individually

/s/ Joshua H. Landes  
Joshua H. Landes, Individually

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