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DILLARDS INC Form 8-K August 31, 2006

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> > FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OF 15(A) OF THE

SECURITIES EXCHANGE ACT OF 1934	
Date of report (Date of earliest event reported): August 31, 2006	
Dillard's, Inc(Exact Name of Registrant as Specified in its Charter)	
Delaware	
(State or Other Jurisdiction of Incorporation)	
1-6140	71-0388071
(Commission File Number)	(I.R.S. Employer Identification No.)
1600 Cantrell Road Little Rock, Arkansas	72201
(Address of Principal Executive Offices)	(Zip Code)
(501) 376-5200	

(Registrant's Telephone Number, Including Area Code)

Not Applicable

______ (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- $|_|$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- |_| Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- |_| Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- |_| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On August 31, 2006, the registrant issued a press release announcing sales for the four weeks ended August 26, 2006. A copy of the press release is furnished as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

99 Press Release dated August 31, 2006

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: August 31, 2006 By: James I. Freeman

Name: James I. Freeman

Title: Senior Vice President &

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99 Press Release dated August 31, 2006.