

Lawrence George J
 Form 4
 September 19, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Lawrence George J

2. Issuer Name and Ticker or Trading Symbol
 ADESA INC [KAR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 13085 HAMILTON CROSSING
 BLVD.
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 09/13/2006

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 EVP, GC and Corp. Secretary

CARMEL, IN 46032
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Common Stock, par value \$.01 per share | | | | (A) or (D) Price | 1,403 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount Number Shares |
| Restricted Stock Units convertible to Common Stock | \$ 0 | | | | | (1) (2) | Common Stock, par value \$0.01 per share 602 |
| Option to Purchase Common Stock, par value \$0.01 per share | \$ 24 | | | | | (3) 06/15/2010 | Common Stock, par value \$0.01 per share 106,23 |
| Restricted Stock Units convertible to Common Stock | \$ 0 | | | | | (4) (2) | Common Stock, par value \$0.01 per share 6,640 |
| Restricted Stock Units convertible to Common Stock | \$ 0 | | | | | (4) (2) | Common Stock, par value \$0.01 per share 3,319 |
| Option to Purchase Common Stock, par value \$0.01 per share | \$ 24 | | | | | (5) 06/15/2010 | Common Stock, par value \$0.01 per share 53,116 |
| Restricted Stock Units convertible to Common Stock | \$ 0 | | | | | (1) (2) | Common Stock, par value \$0.01 per share 946 |
| Dividend Equivalent Rights | (6) | 09/15/2006 | | A | 22.358 | (7) (2) | Common Stock, par value 22.358 |

