

MOLSON COORS BREWING CO
 Form 4
 July 18, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KIELY W LEO III

2. Issuer Name and Ticker or Trading Symbol
**MOLSON COORS BREWING CO
 [TAP.A; TAP]**

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
07/16/2007

Director 10% Owner
 Officer (give title below) Other (specify below)
Global CEO

DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Class B Common Stock					7,468.172	I	By 401(k)
Class B Common Stock					4,744.4149	I	By IRA
Class B Common Stock					730	I	By Channel Island Partnership
Class B	07/16/2007		M ⁽¹⁾	100	D \$ 92.55	91,180	D

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Common Stock								
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	200	D	\$ 92.6	90,980		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	300	D	\$ 92.61	90,680		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	900	D	\$ 92.62	89,780		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	200	D	\$ 92.63	89,580		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	200	D	\$ 92.645	89,380		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	1,400	D	\$ 92.7	87,980		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	1,000	D	\$ 92.72	86,980		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	1,300	D	\$ 92.73	85,680		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	100	D	\$ 92.74	85,580		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	300	D	\$ 92.81	85,280		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	500	D	\$ 92.82	84,780		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	600	D	\$ 92.83	84,180		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	1,570	D	\$ 92.84	82,610		D
Class B Common Stock	07/16/2007	<u>M⁽¹⁾</u>	2,000	D	\$ 92.86	80,610		D

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