Rogers John Form 5 February 14,										
FORM								OMB A	PPROVAL	
Check this no longer	UNITED S s box if subject		S SECURITIES AND EXCHANGE COMMIS Washington, D.C. 20549					OMB Number: Expires:	3235-0362 January 31, 2005	
to Section Form 4 or 5 obligatio may contin <i>See</i> Instruc	Form ANN ons nue.		CATEMENT OF CHANGES IN BEN OWNERSHIP OF SECURITIES				FICIAL	Estimated a burden hou response	ours per	
1(b).	Filed purs oldings Section 17(a	uant to Section 1 a) of the Public U 30(h) of the Ir	tility Holdin	ig Compa	ny A	ct of	1935 or Sectio	n		
1. Name and A Rogers John	Symbol	2. Issuer Name and Ticker or Trading Symbol IDENTIVE GROUP, INC. [INVE]				5. Relationship of Reporting Person(s) to Issuer				
(Last) 1900 CARN	(Month/I 12/31/2	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2011				(Check all applicable) <u></u> Director 10% Owner <u></u> Officer (give title 0ther (specify below) below) Executive Vice President				
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Reporting (check applicable line)			
SANTA AN	JA, CA 92705					-	_X_ Form Filed by Form Filed by I Person			
(City)	(State) (Zip) Tab	le I - Non-Der	ivative Sec	uritie	s Acqu	ired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi Acquirec Disposec (Instr. 3, Amount	l (A) o l of (D)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	Â	Â	Â	Â	Â	Â	107,880 <u>(1)</u>	D	Â	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SE contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	1		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	
				(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Add	ress	Relationships							
1 8 8 1 1 1 1 1 1 1		10% Owner	Officer	Other					
Rogers John S. 1900 CARNEGIE AVE BLDG B SANTA ANA, CA 927	Â 705	Â	Executive Vice President	Â					
Signatures									
/s/ John S. Rogers	02/14/2012								
<u>**</u> Signature of Reporting Person	Date								

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 6,148 shares acquired under the Issuer's Employee Stock Purchase Plan as of December 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.