## Edgar Filing: Ashour Ayman S - Form 4

Ashour Ayma Form 4 May 25, 2012											
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	3235-0287				
if no long subject to Section 16 Form 4 or Form 5 obligation may conti	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF get to tion 16.Explm 4 or m 5 igations y continue. InstructionFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940Expl						Expires: Estimated a burden hou response n				
(Print or Type R	lesponses)										
1. Name and Address of Reporting Person <u>*</u> Ashour Ayman S			2. Issuer Name <b>and</b> Ticker or Trading Symbol IDENTIVE GROUP, INC. [INVE]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M	iddle)	3. Date of Earliest Transaction				(Chec	k all applicable	e)		
1900 CARN B	EGIE AVENUE,		(Month/Da 05/23/20	-				X Director X Officer (give below) Chief I			
				4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person			
SANTA AN	A, CA 92705							Person	Iore than One Re	eporting	
(City)	(State) (	Zip)	Table	e I - Non-D	erivative	Securi	ities Acc	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executio any	med on Date, if Day/Year)	3. Transactic Code (Instr. 8)	on(A) or D (D)	4 and (A)	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	05/23/2012			Code V P	Amount 2,100	or (D) A	Price \$ 1.37	(Instr. 3 and 4) 691,305	D		
Common Stock								981,790	I	See Footnote	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and unt of rlying rities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Ashour Ayman S 1900 CARNEGIE AVENUE BLDG B SANTA ANA, CA 92705	Х		Chief Executive Officer				
Signatures							
/s/ Ayman S							

/s/ Ayman S. Ashour	05/25/2012
<u>**</u> Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Reflects shares held by Mr. Ashour through BH Capital Management.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.