IDENTIVE GROUP, INC.

Form 3

August 26, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement IDENTIVE GROUP, INC. [INVE] A Healy Stephen (Month/Day/Year) 08/15/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 1900-B CARNEGIE AVENUE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person SANTA ANA, CAÂ 92705 (give title below) (specify below) Form filed by More than One **Executive Vice President** Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock D Â 33,180 Â Common Stock 16,849 (1) D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
Security	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
			Derivative	Security:	

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	02/28/2011(2)	02/28/2018	Common Stock	10,208	\$ 2.63	D	Â
Stock Option (Right to Buy)	06/01/2012(3)	06/01/2019	Common Stock	26,250	\$ 1.2	D	Â
Stock Option (Right to Buy)	10/10/2012(4)	09/10/2012	Common Stock	20,000	\$ 0.72	D	Â
Stock Option (Right to Buy)	04/25/2013(2)	04/25/2020	Common Stock	23,000	\$ 0.94	D	Â
Stock Option (Right to Buy)	06/05/2014(5)	06/05/2020	Common Stock	30,000	\$ 0.8	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
FB	Director	10% Owner	Officer	Other	
Healy Stephen 1900-B CARNEGIE AVENUE SANTA ANA Â CAÂ 92705	Â	Â	Executive Vice President	Â	

Signatures

/s/ Stephen
Healy

**Signature of Reporting Person

08/26/2013

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares fully vested and subject to a contractual two-year lockup.
- (2) Immediately vested.
- (3) Vest in equal installments over 12 months, beginning date of grant.
- (4) Vest over in equal installments over 48 months, beginning one month from date of grant.
- (5) Vest 25% one year from date of grant, then in equal monthly installments over next 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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