IDENTIVE GROUP, INC.

Form 5

January 24, 2014 **FORM 5**

	UNITED nis box if er subject	NITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						INUITI	ber:	3235- Januai	ry 31,
to Section Form 4 of 5 obligate may con See Instr 1(b).	on 16. or Form tions tinue. ruction Filed pu Holdings Section 17	OW rsuant to Secti (a) of the Publ	Expires: Expires: CTATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Discrete Section 16(a) of the Securities Exchange Act of 1934, which is the Public Utility Holding Company Act of 1935 or Section (h) of the Investment Company Act of 1940							verage	1.0
1. Name and Address of Reporting Person * Ashour Ayman S (Last) (First) (Middle) 1900 CARNEGIE			 2. Issuer Name and Ticker or Trading Symbol IDENTIVE GROUP, INC. [INVE] 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2013 				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title X Other (specify below) Former officer and director				
AVENUE	BLDG B (Street)	4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Reporting (check applicable line)						
SANTA ANA, CA 92705 _X_ Form Filed by One Repo Form Filed by More than Person											
(City)	(State)	(Zip)	Table I - Non-De	rivative S	ecurit	ies Acq	uired, Dispose	d of, or Be	neficiall	y Owne	d
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	Disposed of (D))) 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indi Ben Ow	fature of rect eficial nership tr. 4)	
Common Stock	Â	Â	Â	Â	Â		981,790	I	Ma of v	BH Canagemonder which Mour ow	ent, Ar.
Common	Â	Â	Â	Â	•	Â	774,628 (1)		Â		

OMB APPROVAL

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative	6. Date Exerc Expiration Day/ (Month/Day/	ate	7. Title Amount Underly Securities	t of ying	8. Price of Derivative Security (Instr. 5)	
	Derivative Security			Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			(Instr. 3	3 and 4)		
				(A) (D)	Date Exercisable	Expiration Date	Title N	Number		

Reporting Owners

Reporting Owner Name / Address	Relationships							
FG	Director	10% Owner	Officer	Other				
Ashour Ayman S 1900 CARNEGIE AVENUE BLDG B SANTA ANA, CA 92705	Â	Â	Â	Former officer and director				

Signatures

/s/ Ayman S.
Ashour

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 10,823 shares acquired under the Company's Employee Stock Purchase Plan during 2012 and 12,500 shares acquired under the Company's Employee Stock Purchase Plan during 2013.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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