

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

April 24, 2009

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of**

**the Securities Exchange Act of 1934**

For the month of April 2009

23 April 2009

**BRITISH SKY BROADCASTING GROUP PLC**

(Name of Registrant)

**Grant Way, Isleworth, Middlesex, TW7 5QD England**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

## EXHIBIT INDEX

### Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc announcing Director/PDMR Shareholding released on 23 April 2009

### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

- |   |  |
|---|--|
| 1. Name of the issuer   | 2. State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R,<br><br>(ii) a disclosure made in accordance LR 9.8.6R(1) or<br><br>(iii) a disclosure made in accordance with section 793 of the Companies Act (2006).<br><br>In relation to (i) above |
| British Sky Broadcasting Group plc  |  |
| 3. Name of person discharging managerial responsibilities/director  | 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  |
| Andrew Higginson  | -  |
| 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest 1 | 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares  |
| Person referred to in 3 above.  | Ordinary shares of 50p each  |

- |  |  |
|--|--|
| <p>7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them</p> <p>Person referred to in 3 above.</p>  | <p>8. State the nature of the transaction</p> <p>Acquisition of ordinary shares via the company's dividend re-investment plan</p>                            |
| <p>9. Number of shares, debentures or financial instruments relating to shares acquired</p> <p>38 ordinary shares of 50p each</p>  | <p>10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)</p> <p>0.000002%</p> |
| <p>11. Number of shares, debentures or financial instruments relating to shares disposed</p> <p>-</p>  | <p>12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)</p> <p>-</p>         |
| <p>13. Price per share or value of transaction</p> <p>£4.28793 price per share</p>   | <p>14. Date and place of transaction</p> <p>21 April 2009</p>  |
| <p>15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)</p> <p>2,248 ordinary shares of 50p each representing 0.0001% of the issued class</p> | <p>16. Date issuer informed of transaction</p> <p>22 April 2009</p>  |

**If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes**

- |                          |   |
|--------------------------|---|
| <p>17. Date of grant</p> | <p>18. Period during which or date on which exercisable</p> |
| <p>19.</p>               | <p>20.</p>  |

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- | Total amount paid (if any) for grant of the option   | Description of shares or debentures involved (class and number)                         |
|--|---|
| 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise | 22. Total number of shares or debentures over which options held following notification |
| 23. Any additional information   | 24. Name of contact and telephone number for queries                                    |

**Name of authorised official of issuer responsible for making notification**

**David Gormley**

**Date of notification**

**23 April 2009**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BRITISH SKY BROADCASTING GROUP PLC**

Date: 23 April 2009

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary