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Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.]

Yes No X
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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b) : 82- n/a.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Smith & Nephew Plc
(Registrant)

Date: March 17, 2010

By: /s/ Susan Henderson

Susan Henderson
Company Secretary

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL
REPONSIBILITY AND CONNECTED PERSONS

SMITH & NEPHEW PLC

17 March 2010

Smith & Nephew plc (the "Company") announces that on 16 March 2010 it received notification that the following person discharging managerial responsibilities ("PDMR") acquired Ordinary shares of US\$0.20 as follows:

Name of PDMR:	Ian Barlow
No. of shares acquired:	10,000
Percentage of issued class acquired:	Less than 0.01%
Date of transaction:	16 March 2010
Price per share:	680.5p per share
Total holding following notification:	10,000 Ordinary shares
Total percentage holding following notification:	Less than 0.01%

This transaction took place in London, UK.

This announcement is made in accordance with the requirements of DTR 3.1.2 R.

Susan Henderson
Company Secretary
Tel: 020 7960 7322