

HSBC HOLDINGS PLC  
Form 6-K  
April 06, 2011

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of April

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

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NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY  
AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

- 1 Name of the issuer  
HSBC Holdings plc
- 2 Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities  
S T Gulliver, a person discharging managerial responsibilities
- 3 Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares  
US\$0.50 ordinary shares
- 4 State the nature of the transactions  
In respect of the earnings per share, economic profit and total shareholder return parts of the 2008 Performance Share award made to S T Gulliver under the HSBC Share Plan:  
(i) 55,445 shares have been forfeited; and  
(ii) The Trustee has released and subsequently sold 15,006 ordinary shares following partial vesting of the total shareholder return part of the award.
- 5 Number of shares, derivatives or any other financial instruments relating to shares acquired  
N/A
- 6 Number of shares, derivatives or any other financial instruments relating to shares disposed  
(i) 55,445  
(ii) 15,006
- 7 Price per share or value of transactions  
(i) N/A  
(ii) £6.4933
- 8 Date and place of transactions  
4 April 2011, London
- 9 Date issuer informed of transactions

5 April 2011

10 Total holding following notification  
4,446,126

11 Name of duly authorised officer/official of issuer  
responsible for making notification  
Kalpna Dubasia, Assistant Secretary, 020 7991  
0592

12 Date of notification  
6 April 2011

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: P A Stafford

Title: Assistant Group Secretary

Date: 06, April, 2011