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ZIONS BANCORPORATION /UT/  
Form FWP  
February 11, 2011  
Free Writing Prospectus

Filed Pursuant to Rule 433

(To the Prospectus dated March 31, 2009, as  
supplemented by the prospectus supplement  
dated December 6, 2010)

Registration Statement No. 333-158319

February 11, 2011



















