

PUBLIX SUPER MARKETS INC  
Form 10-Q  
November 03, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**(X) QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 24, 2011

**OR**

**( ) TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-00981

**PUBLIX SUPER MARKETS, INC.**

(Exact name of Registrant as specified in its charter)

**Florida**  
(State of incorporation)

**59-0324412**  
(I.R.S. Employer Identification No.)

**3300 Publix Corporate Parkway**

**Lakeland, Florida**  
(Address of principal executive offices)

**33811**  
(Zip code)

Registrant's telephone number, including area code: **(863) 688-1188**

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

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Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of the Registrant's common stock outstanding as of October 14, 2011 was 782,767,000.

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

## PUBLIX SUPER MARKETS, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Amounts are in thousands, except par value)

	September 24, 2011	December 25, 2010 (Unaudited)
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 478,956	605,901
Short-term investments	438,579	336,282
Trade receivables	477,198	492,311
Merchandise inventories	1,310,502	1,359,028
Deferred tax assets	67,646	59,126
Prepaid expenses	28,789	25,354
<b>Total current assets</b>	<b>2,801,670</b>	<b>2,878,002</b>
Long-term investments	3,562,510	2,759,751
Other noncurrent assets	167,750	168,398
Property, plant and equipment	8,529,494	8,315,981
Accumulated depreciation	(4,122,558)	(3,963,045)
<b>Net property, plant and equipment</b>	<b>4,406,936</b>	<b>4,352,936</b>
	<b>\$ 10,938,866</b>	<b>10,159,087</b>
<b>LIABILITIES AND EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 1,093,252	1,156,181
Accrued expenses:		
Contribution to retirement plans	339,145	376,002
Self-insurance reserves	123,708	114,133
Salaries and wages	211,195	113,794
Other	287,435	249,633
Current portion of long-term debt	39,709	72,879
Federal and state income taxes	32,149	23,462
<b>Total current liabilities</b>	<b>2,126,593</b>	<b>2,106,084</b>
Deferred tax liabilities	251,894	225,695
Self-insurance reserves	223,855	221,337
Accrued postretirement benefit cost	92,339	90,935
Long-term debt	114,076	76,482
Other noncurrent liabilities	118,614	132,962

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Total liabilities	2,927,371	2,853,495
Common stock related to Employee Stock Ownership Plan (ESOP)	2,179,671	2,016,696
Stockholders' equity:		
Common stock of \$1 par value. Authorized 1,000,000 shares; issued 793,624 shares in 2011 and 780,969 shares in 2010	793,624	780,969
Additional paid-in capital	1,348,571	1,092,008
Retained earnings	6,023,145	5,349,387
Treasury stock at cost, 10,325 shares in 2011	(224,222)	
Accumulated other comprehensive earnings	25,272	38,226
Total stockholders' equity	7,966,390	7,260,590
Noncontrolling interests	45,105	45,002
Common stock related to ESOP	(2,179,671)	(2,016,696)
	5,831,824	5,288,896
	\$ 10,938,866	10,159,087

See accompanying notes to condensed consolidated financial statements.

**PUBLIX SUPER MARKETS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS**

(Amounts are in thousands, except per share amounts)

	Three Months Ended	
	September 24, 2011	September 25, 2010
	(Unaudited)	
<b>Revenues:</b>		
Sales	\$ 6,369,656	6,038,369
Other operating income	55,723	47,707
 Total revenues	 6,425,379	 6,086,076
<b>Costs and expenses:</b>		
Cost of merchandise sold	4,651,148	4,363,418
Operating and administrative expenses	1,327,396	1,312,977
 Total costs and expenses	 5,978,544	 5,676,395
 Operating profit	 446,835	 409,681
Investment income	22,757	22,040
Other-than-temporary impairment losses	(6,082)	
 Investment income, net	 16,675	 22,040
Other income, net	14,308	6,370
 Earnings before income tax expense	 477,818	 438,091
Income tax expense	165,916	154,869
 Net earnings	 \$ 311,902	 283,222
 Weighted average shares outstanding	 786,019	 788,064
 Basic and diluted earnings per share	 \$ 0.40	 0.36
 Cash dividends paid per common share	 \$	

**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS**

(Amounts are in thousands)

Three Months Ended  
September 24, 2011      September 25, 2010

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(Unaudited)

Net earnings	\$ 311,902	283,222
Other comprehensive (losses) earnings:		
Unrealized (loss) gain on available-for-sale (AFS) securities, net of tax effect of (\$14,589) and \$16,038 in 2011 and 2010, respectively	(23,168)	25,469
Reclassification adjustment for net realized loss (gain) on AFS securities, net of tax effect of \$343 and (\$1,881) in 2011 and 2010, respectively	545	(2,987)
Adjustment to postretirement benefit plan obligation, net of tax effect of \$103 and \$9 in 2011 and 2010, respectively	164	14
Comprehensive earnings	\$ 289,443	305,718

See accompanying notes to condensed consolidated financial statements.

**PUBLIX SUPER MARKETS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS**

(Amounts are in thousands, except per share amounts)

	Nine Months Ended	
	September 24, 2011	September 25, 2010
	(Unaudited)	
<b>Revenues:</b>		
Sales	\$ 19,730,716	18,754,265
Other operating income	152,699	142,307
Total revenues	19,883,415	18,896,572
<b>Costs and expenses:</b>		
Cost of merchandise sold	14,224,751	13,482,242
Operating and administrative expenses	4,097,738	3,981,940
Total costs and expenses	18,322,489	17,464,182
Operating profit	1,560,926	1,432,390
Investment income	79,762	70,209
Other-than-temporary impairment losses	(6,082)	
Investment income, net	73,680	70,209
Other income, net	27,854	18,940
Earnings before income tax expense	1,662,460	1,521,539
Income tax expense	570,022	525,494
Net earnings	\$ 1,092,438	996,045
Weighted average shares outstanding	785,940	787,173
Basic and diluted earnings per share	\$ 1.39	1.27
Cash dividends paid per common share	\$ 0.53	0.46

**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS**

(Amounts are in thousands)

Nine Months Ended  
 September 24, 2011      September 25, 2010

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(Unaudited)

Net earnings	\$ 1,092,438	996,045
Other comprehensive (losses) earnings:		
Unrealized (loss) gain on AFS securities, net of tax effect of (\$866) and \$12,532 in 2011 and 2010, respectively	(1,376)	19,900
Reclassification adjustment for net realized gain on AFS securities, net of tax effect of (\$7,601) and (\$7,710) in 2011 and 2010, respectively	(12,071)	(12,243)
Adjustment to postretirement benefit plan obligation, net of tax effect of \$310 and \$28 in 2011 and 2010, respectively	493	44
Comprehensive earnings	\$ 1,079,484	1,003,746

See accompanying notes to condensed consolidated financial statements.



## PUBLIX SUPER MARKETS, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Amounts are in thousands)

	Nine Months Ended	
	September 24, 2011	September 25, 2010
	(Unaudited)	
Cash flows from operating activities:		
Cash received from customers	\$ 19,796,702	18,839,689
Cash paid to employees and suppliers	(17,392,751)	(16,497,248)
Income taxes paid	(535,358)	(575,496)
Self-insured claims paid	(208,424)	(203,152)
Dividends and interest received	97,757	67,263
Other operating cash receipts	146,617	135,341
Other operating cash payments	(10,838)	(7,953)
<b>Net cash provided by operating activities</b>	<b>1,893,705</b>	<b>1,758,444</b>
Cash flows from investing activities:		
Payment for property, plant and equipment	(400,599)	(353,653)
Proceeds from sale of property, plant and equipment	4,399	2,151
Payment for investments	(1,501,096)	(1,312,504)
Proceeds from sale and maturity of investments	537,936	461,525
<b>Net cash used in investing activities</b>	<b>(1,359,360)</b>	<b>(1,202,481)</b>
Cash flows from financing activities:		
Payment for acquisition of common stock	(380,252)	(307,057)
Proceeds from sale of common stock	163,824	145,509
Dividends paid	(418,680)	(364,087)
Other, net	(26,182)	7,547
<b>Net cash used in financing activities</b>	<b>(661,290)</b>	<b>(518,088)</b>
Net (decrease) increase in cash and cash equivalents	(126,945)	37,875
Cash and cash equivalents at beginning of period	605,901	370,516
Cash and cash equivalents at end of period	\$ 478,956	408,391

See accompanying notes to condensed consolidated financial statements.

(Continued)



## PUBLIX SUPER MARKETS, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)

(Amounts are in thousands)

	Nine Months Ended	
	September 24, 2011	September 25, 2010 (Unaudited)
Reconciliation of net earnings to net cash provided by operating activities:		
Net earnings	\$ 1,092,438	996,045
Adjustments to reconcile net earnings to net cash provided by operating activities:		
Depreciation and amortization	371,258	380,104
Retirement contributions paid or payable in common stock	224,567	218,231
Deferred income taxes	25,836	(11,202)
Loss on disposal and impairment of property, plant and equipment	6,443	11,475
Gain on AFS securities	(19,672)	(19,953)
Net amortization of investments	55,862	33,292
Changes in operating assets and liabilities providing (requiring) cash:		
Trade receivables	15,010	39,679
Merchandise inventories	48,075	119,025
Prepaid expenses and other noncurrent assets	(13,655)	(12,136)
Accounts payable and accrued expenses	75,101	56,935
Self-insurance reserves	12,096	(10,082)
Federal and state income taxes	8,687	(38,581)
Other noncurrent liabilities	(8,341)	(4,388)
Total adjustments	801,267	762,399
Net cash provided by operating activities	\$ 1,893,705	1,758,444

See accompanying notes to condensed consolidated financial statements.

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**PUBLIX SUPER MARKETS, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(1) Basis of Presentation**

The accompanying unaudited condensed consolidated financial statements of Publix Super Markets, Inc. and subsidiaries (the Company) have been prepared in accordance with U.S. generally accepted accounting principles (GAAP) and the rules and regulations of the Securities and Exchange Commission (SEC) for interim financial reporting. Accordingly, the accompanying statements do not include all of the information and notes required by GAAP for complete financial statements. In the opinion of management, these statements include all adjustments that are of a normal and recurring nature necessary to present fairly the Company's financial position, results of operations and cash flows. Due to the seasonal nature of the Company's business, the results of operations for the three and nine months ended September 24, 2011 are not necessarily indicative of the results for the entire 2011 fiscal year. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and accompanying notes included in the Company's Annual Report on Form 10-K for the year ended December 25, 2010.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**(2) Change in Classification**

The Company's Employee Stock Ownership Plan (ESOP) includes a put option for shares of the Company's common stock distributed from the ESOP. Shares are distributed from the ESOP primarily to separated vested participants and certain eligible participants who elect to diversify their account balances. Since the Company's common stock is not currently traded on an established securities market, if the owners of distributed shares desire to sell their shares, the Company is required to purchase the shares at fair value for a 15-month period after distribution of the shares from the ESOP. The distributed shares subject to the put option and the shares held by the ESOP (ESOP shares) were previously recorded in permanent equity. Due to the Company's obligation under the put option, the distributed shares and ESOP shares should be classified as temporary equity in the mezzanine section of the consolidated balance sheets. This change in classification resulted in the December 25, 2010 permanent equity decreasing \$2,016.7 million and temporary equity increasing by \$2,016.7 million from amounts previously reported. Based on an analysis of quantitative and qualitative factors, this change in classification was deemed immaterial for all periods previously reported. See Note 6.

**(3) Fair Value of Financial Instruments**

The fair value of certain of the Company's financial instruments, including cash and cash equivalents, trade receivables and accounts payable, approximates their respective carrying amounts due to their short-term maturity.

The fair value of available-for-sale (AFS) securities is based on market prices using the following measurement categories:

**Level 1** Fair value is determined by using quoted prices in active markets for identical investments. AFS securities that are included in this category are primarily a mutual fund and equity securities.

**Level 2** Fair value is determined by using other than quoted prices. By using observable inputs (for example, benchmark yields, interest rates, reported trades and broker dealer quotes), the fair value is determined through processes such as benchmark curves, benchmarking of like securities and matrix pricing of corporate and municipal bonds by using pricing of similar bonds based on coupons, ratings and maturities. In addition, the value of collateralized mortgage obligation securities is determined by using models to develop prepayment and interest rate scenarios for these securities which have prepayment features. AFS securities that are included in this category are primarily debt securities (tax exempt and taxable bonds).

**Level 3** Fair value is determined by using other than observable inputs. Fair value is determined by using the best information available in the circumstances and requires significant management judgment or estimation. No AFS securities are currently included in this category.

Following is a summary of fair value measurements for AFS securities as of September 24, 2011 and December 25, 2010:

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	\$0,000,000	\$0,000,000	\$0,000,000	\$0,000,000	\$0,000,000	\$0,000,000
	Fair					
	Value	Level 1	Level 2	Level 3		
		(Amounts are in thousands)				
September 24, 2011	\$4,001,089	418,176	3,582,913			
December 25, 2010	3,096,033	223,655	2,872,378			

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**PUBLIX SUPER MARKETS, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(4) Investments**

All of the Company's debt and equity securities are classified as AFS and are carried at fair value. The Company evaluates whether AFS securities are other-than-temporarily impaired (OTTI) based on criteria that include the extent to which cost exceeds market value, the duration of the market decline, the credit rating of the issuer or security, the failure of the issuer to make scheduled principal or interest payments and the financial health and prospects of the issuer or security.

Declines in the value of AFS securities determined to be OTTI are recognized in earnings and reported as OTTI losses. Debt securities with unrealized losses are considered OTTI if the Company intends to sell the debt security or if the Company will be required to sell the debt security prior to any anticipated recovery. If the Company determines that a debt security is OTTI under these circumstances, the impairment recognized in earnings is measured as the difference between the amortized cost and the current fair value. A debt security is also determined to be OTTI if the Company does not expect to recover the amortized cost of the debt security. However, in this circumstance, if the Company does not intend to sell the debt security and will not be required to sell the debt security, the impairment recognized in earnings equals the estimated credit loss as measured by the difference between the present value of expected cash flows and the amortized cost of the debt security. Expected cash flows are discounted using the debt security's effective interest rate. An equity security is determined to be OTTI if the Company does not expect to recover the cost of the equity security. Declines in the value of AFS securities determined to be temporary are reported, net of tax, as other comprehensive losses and included as a component of stockholders' equity.

On December 29, 2010, the Company funded a restricted trust account in the amount of \$170,000,000 for the benefit of its insurance carrier related to the Company's workers' compensation self-insurance reserves in lieu of providing a standby letter of credit or other security. The restricted trust account is invested in a mutual fund primarily comprised of short-term, investment grade bonds. Earnings from the investments held in the restricted trust account are paid to the Company in accordance with the terms of the trust agreement.

Interest and dividend income, amortization of premiums, accretion of discounts and realized gains and losses on AFS securities are included in investment income. Interest income is accrued as earned. Dividend income is recognized as income on the ex-dividend date of the stock. The cost of AFS securities sold is based on the first-in, first-out method.

## PUBLIX SUPER MARKETS, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Following is a summary of AFS securities as of September 24, 2011 and December 25, 2010:

	Amortized <u>Cost</u>	Gross Unrealized <u>Gains</u>	Gross Unrealized <u>Losses</u>	Fair <u>Value</u>
	(Amounts are in thousands)			
<b>September 24, 2011</b>				
Tax exempt bonds	\$2,313,049	37,114	287	2,349,876
Taxable bonds	1,200,884	22,219	710	1,222,393
Restricted investments	170,000		1,294	168,706
Equity securities	262,670	21,967	24,523	260,114
	\$3,946,603	81,300	26,814	4,001,089
<b>December 25, 2010</b>				
Tax exempt bonds	\$1,932,466	13,308	8,322	1,937,452
Taxable bonds	867,430	16,108	2,542	880,996
Equity securities	219,737	60,536	2,688	277,585
	\$3,019,633	89,952	13,552	3,096,033

Realized gains on sales of AFS securities totaled \$7,260,000 and \$6,743,000 for the three months ended September 24, 2011 and September 25, 2010, respectively, and \$29,996,000 and \$22,492,000 for the nine months ended September 24, 2011 and September 25, 2010, respectively. Realized losses on sales and OTTI of AFS securities totaled \$8,148,000 and \$1,875,000 for the three months ended September 24, 2011 and September 25, 2010, respectively, and \$10,324,000 and \$2,539,000 for the nine months ended September 24, 2011 and September 25, 2010, respectively. The Company recorded OTTI losses on equity securities of \$6,082,000 for the three and nine months ended September 24, 2011. There were no OTTI losses on equity securities for the three and nine months ended September 25, 2010. There were no OTTI losses on debt securities for the three and nine months ended September 24, 2011 and September 25, 2010.

The amortized cost and fair value of AFS securities by expected maturity as of September 24, 2011 and December 25, 2010 are as follows:

	September 24, 2011		December 25, 2010	
	Amortized <u>Cost</u>	Fair <u>Value</u>	Amortized <u>Cost</u>	Fair <u>Value</u>
	(Amounts are in thousands)			
Due in one year or less	\$ 436,213	438,579	332,992	336,282
Due after one year through five years	2,205,143	2,239,882	1,499,176	1,506,731
Due after five years through ten years	369,551	376,171	337,677	335,056
Due after ten years	503,026	517,637	630,051	640,379
	3,513,933	3,572,269	2,799,896	2,818,448
Restricted investments	170,000	168,706		

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Equity securities	262,670	260,114	219,737	277,585
	\$3,946,603	4,001,089	3,019,633	3,096,033



## PUBLIX SUPER MARKETS, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Following is a summary of temporarily impaired AFS securities by the time period impaired as of September 24, 2011 and December 25, 2010:

	<u>Less Than 12 Months</u>		<u>12 Months or Longer</u>		<u>Total</u>	
	<u>Fair Value</u>	<u>Unrealized Losses</u>	<u>Fair Value</u>	<u>Unrealized Losses</u>	<u>Fair Value</u>	<u>Unrealized Losses</u>
(Amounts are in thousands)						
<b><u>September 24, 2011</u></b>						
Tax exempt bonds	\$ 77,805	278	5,844	9	83,649	287
Taxable bonds	158,499	710			158,499	710
Restricted investments	168,706	1,294			168,706	1,294
Equity securities	135,282	23,521	2,926	1,002	138,208	24,523
Total temporarily impaired AFS securities	\$ 540,292	25,803	8,770	1,011	549,062	26,814
<b><u>December 25, 2010</u></b>						
Tax exempt bonds	\$ 624,553	8,321	54	1	624,607	8,322
Taxable bonds	155,160	2,045	4,130	497	159,290	2,542
Equity securities	30,065	1,914	3,571	774	33,636	2,688
Total temporarily impaired AFS securities	\$ 809,778	12,280	7,755	1,272	817,533	13,552

There are 364 AFS securities issues contributing to the total unrealized loss of \$26,814,000 as of September 24, 2011. Unrealized losses related to debt securities are primarily driven by interest rate volatility impacting the market value of certain bonds. The Company continues to receive scheduled principal and interest payments on these debt securities. Unrealized losses related to equity securities are primarily driven by stock market volatility.

**(5) Consolidation of Joint Ventures and Long-Term Debt**

From time to time, the Company enters into joint ventures (JVs), in the legal form of limited liability companies, with certain real estate developers to partner in the development of shopping centers with the Company as the anchor tenant. Effective December 27, 2009, the Company adopted a new accounting standard on variable interest entities (VIE) that resulted in the consolidation of certain JVs in which the Company has a controlling financial interest. The Company is considered to have a controlling financial interest in a JV when it has (1) the power to direct the activities of the JV that most significantly impact the JV's economic performance and (2) the obligation to absorb losses or the right to receive benefits from the JV that could potentially be significant to such JV.

The Company evaluates a JV using specific criteria to determine whether the Company has a controlling financial interest and is the primary beneficiary of the JV. Factors considered in determining whether the Company is the primary beneficiary include risk and reward sharing, experience and financial condition of the other JV members, voting rights, involvement in day to day capital and operating decisions and each member's influence over the JV owned shopping center's economic performance.

Generally, most major JV decision making is shared between all members. In particular, the use and sale of JV assets, business plans and budgets are generally required to be approved by all members. However, the Company, through its anchor tenant operating lease agreement, has the power to direct the activities that most significantly influence the economic performance of the JV owned shopping center. Additionally, through its member equity interest in the JV, the Company will receive a significant portion of the JV's benefits or is obligated to absorb a

significant portion of the JV s losses.

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**PUBLIX SUPER MARKETS, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

As of September 24, 2011, the carrying amounts of the assets and liabilities of the consolidated JVs were \$202,783,000 and \$102,263,000, respectively. The assets are owned by, and the liabilities are obligations of, the JVs, not the Company, except for a portion of the long-term debt of certain JVs guaranteed by the Company. The JVs are financed with capital contributions from the members, loans and/or the cash flows generated by the JV owned shopping centers once in operation. Total earnings attributable to noncontrolling interests for the three and nine months ended September 24, 2011 and September 25, 2010 were immaterial. The Company's involvement with these JVs does not have a significant effect on the Company's financial condition, results of operations or cash flows.

The Company's long-term debt results primarily from the consolidation of loans of certain JVs and loans assumed in connection with the purchase of shopping centers. The Company assumed loans totaling \$28,497,000 during the nine months ended September 24, 2011. No loans were assumed during the nine months ended September 25, 2010. Maturities of JV loans range from October 2011 through January 2015 and have either (1) fixed interest rates ranging from 4.5% to 5.5% or (2) variable interest rates based on a LIBOR index plus basis points ranging from 110 basis points to 250 basis points. Maturities of assumed shopping center loans range from September 2013 through June 2024 and have fixed interest rates ranging from 5.1% to 7.1%.

**(6) Retirement Plan**

The Company has a trustee, noncontributory ESOP for the benefit of eligible employees. The Company's ESOP includes a put option for shares of the Company's common stock distributed from the ESOP. Shares are distributed from the ESOP primarily to separated vested participants and certain eligible participants who elect to diversify their account balances. Since the Company's common stock is not currently traded on an established securities market, if the owners of distributed shares desire to sell their shares, the Company is required to purchase the shares at fair value for a 15-month period after distribution of the shares from the ESOP. The fair value of distributed shares subject to the put option totaled \$138.8 million and \$114.8 million as of September 24, 2011 and December 25, 2010, respectively. The cost of the ESOP shares totaled \$2,040.9 million and \$1,901.9 million as of September 24, 2011 and December 25, 2010, respectively. Due to the Company's obligation under the put option, the distributed shares and ESOP shares are classified as temporary equity in the mezzanine section of the consolidated balance sheets and totaled \$2,179.7 million and \$2,016.7 million as of September 24, 2011 and December 25, 2010, respectively. The fair value of the ESOP shares totaled \$5,416.8 million and \$4,887.6 million as of September 24, 2011 and December 25, 2010, respectively.

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
**Overview**

The Company is primarily engaged in the retail food industry, operating supermarkets in Florida, Georgia, Alabama, South Carolina and Tennessee. As of September 24, 2011, the Company operated 1,038 supermarkets.

**Liquidity and Capital Resources**

Cash and cash equivalents, short-term investments and long-term investments totaled \$4,480.0 million as of September 24, 2011, as compared with \$3,701.9 million as of December 25, 2010. This increase is primarily due to the Company generating cash from operating activities of \$1,893.7 million for the nine months ended September 24, 2011 of which \$963.2 million was invested in short-term and long-term investments.

*Net cash provided by operating activities*

Net cash provided by operating activities was \$1,893.7 million for the nine months ended September 24, 2011, as compared with \$1,758.4 million for the nine months ended September 25, 2010. The increase in cash provided by operating activities for the nine months ended September 24, 2011 was primarily due to an increase in net earnings of \$96.4 million and a decrease in income taxes paid of \$40.1 million primarily due to increased bonus depreciation. Any net cash in excess of the amount needed for current operations is invested in short-term and long-term investments.

*Net cash used in investing activities*

Net cash used in investing activities was \$1,359.4 million for the nine months ended September 24, 2011, as compared with \$1,202.5 million for the nine months ended September 25, 2010. For the nine months ended September 24, 2011, the primary use of net cash in investing activities was funding capital expenditures and net increases in investment securities. Capital expenditures totaled \$400.6 million. These expenditures were incurred in connection with the opening of 15 new supermarkets (including four replacement supermarkets) and remodeling 70 supermarkets. Eleven supermarkets were closed during the same period. Replacement supermarkets opened during the nine months ended September 24, 2011 replaced four of the 11 supermarkets closed during the same period. All of the remaining supermarkets closed during the nine months ended September 24, 2011 will be replaced in subsequent periods and six of these supermarkets will be replaced on site. An additional 0.2 million square feet were added in the nine months ended September 24, 2011, a 0.5% increase. Expenditures were also incurred for the acquisition of shopping centers and new or enhanced information technology hardware and applications. For the same period, the payment for investments, net of the proceeds from the sale and maturity of such investments, was \$963.2 million.

For the nine months ended September 25, 2010, the primary use of net cash in investing activities was funding capital expenditures and net increases in investment securities. Capital expenditures totaled \$353.7 million. These expenditures were incurred in connection with the opening of 25 new supermarkets (including 11 replacement supermarkets) and remodeling 80 supermarkets. Sixteen supermarkets were closed during the same period. Replacement supermarkets opened during the nine months ended September 25, 2010 replaced 10 of the 16 supermarkets closed during the same period and one supermarket closed in 2009. The remaining supermarkets closed during the nine months ended September 25, 2010 were replaced on site in subsequent periods. An additional 0.6 million square feet were added in the nine months ended September 25, 2010, a 1.2% increase. Expenditures were also incurred for new or enhanced information technology hardware and applications. For the same period, the payment for investments, net of the proceeds from the sale and maturity of such investments, was \$851.0 million.

*Capital expenditure projection*

Capital expenditures for the remainder of 2011 are expected to be approximately \$249 million, primarily consisting of new supermarkets, remodeling certain existing supermarkets, expansion of warehouses and new or enhanced information technology hardware and applications. The Company may also acquire certain shopping centers where the Company generally leases space as a tenant. These real estate investments are financed with internally generated funds and assumed debt, if prepayment penalties for the debt are determined to be significant. This capital program is subject to continuing change and review. In the normal course of operations, the Company replaces supermarkets and closes supermarkets that are not meeting performance expectations. The impact of future supermarket closings is not expected to be material.

***Net cash used in financing activities***

Net cash used in financing activities was \$661.3 million for the nine months ended September 24, 2011, as compared with \$518.1 million for the nine months ended September 25, 2010. The primary use of net cash in financing activities was funding net common stock repurchases and payment of the annual cash dividend. Net common stock repurchases totaled \$216.4 million for the nine months ended September 24, 2011, as compared with \$161.5 million for the nine months ended September 25, 2010. The Company currently repurchases common stock at the stockholders' request in accordance with the terms of the Company's Employee Stock Purchase Plan (ESPP), 401(k) Plan, ESOP and Non-Employee Directors Stock Purchase Plan (Directors Plan). The amount of common stock offered to the Company for repurchase is not within the control of the Company, but is at the discretion of the stockholders. The Company expects to continue to repurchase its common stock, as offered by its stockholders from time to time, at its then current value for amounts similar to those in prior years. However, with the exception of certain shares distributed from the ESOP, such purchases are not required and the Company retains the right to discontinue them at any time.

***Dividends***

The Company paid an annual cash dividend on its common stock of \$0.53 per share or \$418.7 million on June 1, 2011 to stockholders of record as of the close of business April 29, 2011. In 2010, the Company paid an annual cash dividend on its common stock of \$0.46 per share or \$364.1 million.

***Cash requirements***

In 2011, the cash requirements for current operations, capital expenditures and common stock repurchases are expected to be financed by internally generated funds or liquid assets. Based on the Company's financial position, it is expected that short-term and long-term borrowings would be available to support the Company's liquidity requirements, if needed.

**Results of Operations**

***Sales***

Sales for the three months ended September 24, 2011 were \$6.4 billion as compared with \$6.0 billion for the three months ended September 25, 2010, an increase of \$331.3 million or a 5.5% increase. The Company estimates that its sales increased \$71.6 million or 1.2% from new supermarkets and \$259.7 million or 4.3% from comparable store sales (supermarkets open for the same weeks in both periods, including replacement supermarkets). Sales for the nine months ended September 24, 2011 were \$19.7 billion as compared with \$18.8 billion for the nine months ended September 25, 2010, an increase of \$976.5 million or a 5.2% increase. The Company estimates that its sales increased \$282.6 million or 1.5% from new supermarkets and \$693.9 million or 3.7% from comparable store sales. Comparable store sales for the three and nine months ended September 24, 2011 increased primarily due to product cost inflation and increased customer counts.

***Gross profit***

Gross profit (sales less cost of merchandise sold) as a percentage of sales was 27.0% and 27.7% for the three months ended September 24, 2011 and September 25, 2010, respectively. Gross profit as a percentage of sales was 27.9% and 28.1% for the nine months ended September 24, 2011 and September 25, 2010, respectively. Decreases in gross profit as a percentage of sales for the three and nine months ended September 24, 2011 as compared with the three and nine months ended September 25, 2010 were primarily due to an increase in the LIFO reserve and product cost increases which were not passed on to the customers.

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***Operating and administrative expenses***

Operating and administrative expenses as a percentage of sales were 20.8% and 21.7% for the three months ended September 24, 2011 and September 25, 2010, respectively. The decrease in operating expenses as a percentage of sales for the three months ended September 24, 2011 as compared with the three months ended September 25, 2010 was primarily due to decreases in payroll, depreciation, rent and utilities as a percentage of sales. Payroll decreased 0.3% of sales primarily due to more effective scheduling; depreciation expense decreased 0.2% of sales primarily due to an increase in fully depreciated fixed assets; rent expense decreased 0.2% of sales primarily due to a decrease in rent related to closed supermarkets; and utilities expense decreased 0.1% of sales primarily due to lower electrical rates in 2011. Operating and administrative expenses as a percentage of sales were 20.8% and 21.2% for the nine months ended September 24, 2011 and September 25, 2010, respectively. The decrease in operating expenses as a percentage of sales for the nine months ended September 24, 2011 as compared with the nine months ended September 25, 2010 was primarily due to decreases in payroll, depreciation and rent as a percentage of sales. Payroll decreased 0.2% of sales primarily due to more effective scheduling; depreciation expense decreased 0.1% of sales primarily due to an increase in fully depreciated fixed assets; and rent expense decreased 0.1% of sales primarily due to a decrease in rent related to closed supermarkets.

***Investment income, net***

Investment income, net was \$16.7 million and \$22.0 million for the three months ended September 24, 2011 and September 25, 2010, respectively. The decrease in investment income, net for the three months ended September 24, 2011 as compared with the three months ended September 25, 2010 was primarily due to OTTI losses on equity securities. Investment income, net was \$73.7 million and \$70.2 million for the nine months ended September 24, 2011 and September 25, 2010, respectively. The increase in investment income, net for the nine months ended September 24, 2011 as compared with the nine months ended September 25, 2010 was primarily due to increases in dividend income. The Company recorded OTTI losses on equity securities of \$6.1 million for the three and nine months ended September 24, 2011. There were no OTTI losses on equity securities for the three and nine months ended September 25, 2010. There were no OTTI losses on debt securities for the three and nine months ended September 24, 2011 and September 25, 2010.

***Income taxes***

The effective income tax rate was 34.7% and 35.4% for the three months ended September 24, 2011 and September 25, 2010, respectively. The net decrease in the effective income tax rate for the three months ended September 24, 2011 as compared with the three months ended September 25, 2010 was primarily due to increases in dividends paid to ESOP participants and jobs tax credits. The effective income tax rate was 34.3% and 34.5% for the nine months ended September 24, 2011 and September 25, 2010, respectively. The effective income tax rate for the nine months ended September 24, 2011 as compared with the nine months ended September 25, 2010 remained relatively unchanged.

***Net earnings***

Net earnings were \$311.9 million or \$0.40 per share and \$283.2 million or \$0.36 per share for the three months ended September 24, 2011 and September 25, 2010, respectively. Net earnings as a percentage of sales were 4.9% and 4.7% for the three months ended September 24, 2011 and September 25, 2010, respectively. The increase in net earnings as a percentage of sales for the three months ended September 24, 2011 as compared with the three months ended September 25, 2010 was primarily due to decreases in operating and administrative expenses as a percentage of sales partially offset by the decrease in gross profit as a percentage of sales, as noted above. Net earnings were \$1,092.4 million or \$1.39 per share and \$996.0 million or \$1.27 per share for the nine months ended September 24, 2011 and September 25, 2010, respectively. Net earnings as a percentage of sales were 5.5% and 5.3% for the nine months ended September 24, 2011 and September 25, 2010, respectively. The increase in net earnings as a percentage of sales for the nine months ended September 24, 2011 as compared with the nine months ended September 25, 2010 was primarily due to decreases in operating and administrative expenses as a percentage of sales partially offset by the decrease in gross profit as a percentage of sales, as noted above.

### **Forward-Looking Statements**

From time to time, certain information provided by the Company, including written or oral statements made by its representatives, may contain forward-looking information as defined in Section 21E of the Securities Exchange Act of 1934. Forward-looking information includes statements about the future performance of the Company, which is based on management's assumptions and beliefs in light of the information currently available to them. When used, the words plan, estimate, project, intend, believe and other similar expressions, as they relate to the Company, are intended to identify such forward-looking statements. These forward-looking statements are subject to uncertainties and other factors that could cause actual results to differ materially from those statements including, but not limited to, the following: competitive practices and pricing in the food and drug industries generally and particularly in the Company's principal markets; results of programs to increase sales, including private-label sales; results of programs to control or reduce costs; changes in buying, pricing and promotional practices; changes in shrink management; changes in the general economy; changes in consumer spending; changes in population, employment and job growth in the Company's principal markets; and other factors affecting the Company's business within or beyond the Company's control. These factors include changes in the rate of inflation, changes in state and federal legislation or regulation, adverse determinations with respect to litigation or other claims, ability to recruit and retain employees, increases in operating costs including, but not limited to, labor costs, credit card fees and utility costs, particularly electric utility costs, ability to construct new supermarkets or complete remodels as rapidly as planned and stability of product costs. Other factors and assumptions not identified above could also cause the actual results to differ materially from those set forth in the forward-looking statements. The Company assumes no obligation to publicly update these forward-looking statements.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The Company does not utilize financial instruments for trading or other speculative purposes, nor does it utilize leveraged financial instruments. There have been no material changes in the market risk factors from those disclosed in the Company's Form 10-K for the year ended December 25, 2010.

### **Item 4. Controls and Procedures**

As of the end of the period covered by this quarterly report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Exchange Act Rule 13a-15. Based upon this evaluation, the Chief Executive Officer and Chief Financial Officer each concluded that the Company's disclosure controls and procedures are effective to provide reasonable assurance that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified by the SEC's rules and forms, and that such information has been accumulated and communicated to the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, in a manner that allows timely decisions regarding required disclosure. There have been no changes in the Company's internal control over financial reporting identified in connection with the evaluation that occurred during the quarter ended September 24, 2011 that have materially affected, or are reasonably likely to materially affect, the internal control over financial reporting.

**PUBLIX SUPER MARKETS, INC.****PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

As reported in the Company's Form 10-K for the year ended December 25, 2010, the Company is a party in various legal claims and actions considered in the normal course of business. The Company believes its recorded reserves are adequate in light of the probable and estimable liabilities. The estimated amount of reasonably possible losses for claims, individually and in the aggregate, is considered to be immaterial. In the opinion of management, the ultimate resolution of these legal proceedings will not have a material adverse effect on the Company's financial condition, results of operations or cash flows.

**Item 1A. Risk Factors**

There have been no material changes in the risk factors from those disclosed in the Company's Form 10-K for the year ended December 25, 2010.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**  
**Issuer Purchases of Equity Securities**

Shares of common stock repurchased by the Company during the three months ended September 24, 2011 were as follows (amounts are in thousands, except per share amounts):

Period	\$000,000,000,000,000		\$000,000,000,000,000	
	Total	Average	Number of	Approximate
	Number of	Price	Shares	Dollar Value
	Shares	Paid per	Purchased as	of Shares
	Purchased	Share	Part of Publicly	that May Yet Be
			Announced	Purchased Under
			Plans or	the Plans or
			Programs <sup>(1)</sup>	Programs <sup>(1)</sup>
June 26, 2011 through				
July 30, 2011	557	\$21.65	N/A	N/A
August 1, 2011 through				
August 27, 2011	3,925	22.05	N/A	N/A
August 28, 2011 through	<u>2,184</u>	<u>22.05</u>	N/A	N/A



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September 24, 2011

Total	<u>6,666</u>	<u>\$22.02</u>	N/A	N/A
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(1) Common stock is made available for sale only to the Company's current employees through the Company's ESPP and to participants of the Company's 401(k) Plan. In addition, common stock is made available under the ESOP. Common stock is also made available for sale to members of the Company's Board of Directors through the Directors Plan. The Company currently repurchases common stock subject to certain terms and conditions. The ESPP, 401(k) Plan, ESOP and Directors Plan each contain provisions prohibiting any transfer for value without the owner first offering the common stock to the Company.

The Company's common stock is not traded on an established securities market. The amount of common stock offered to the Company for repurchase is not within the control of the Company, but is at the discretion of the stockholders. The Company does not believe that these repurchases of its common stock are within the scope of a publicly announced plan or program (although the terms of the plans discussed above have been communicated to the participants). Thus, the Company does not believe that it has made any repurchases during the three months ended September 24, 2011 required to be disclosed in the last two columns of the table.

**Item 3. Defaults Upon Senior Securities**

Not Applicable.

**Item 4. (Removed and Reserved)**

**Item 5. Other Information**

Not Applicable.

**Item 6. Exhibits**

31.1 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

32.2 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

101 The following financial information from the Company's Quarterly Report on Form 10-Q for the quarter ended September 24, 2011, is formatted in Extensible Business Reporting Language: (i) Condensed Consolidated Balance Sheets, (ii) Condensed Consolidated Statements of Earnings, (iii) Condensed Consolidated Statements of Comprehensive Earnings, (iv) Condensed Consolidated Statements of Cash Flows, and (v) Notes to Condensed Consolidated Financial Statements.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PUBLIX SUPER MARKETS, INC.

Date: November 3, 2011

/s/ John A. Attaway, Jr.  
John A. Attaway, Jr., Secretary

Date: November 3, 2011

/s/ David P. Phillips  
David P. Phillips, Chief Financial Officer  
and Treasurer (Principal Financial and  
Accounting Officer)