

Cardium Therapeutics, Inc.  
Form DEFA14A  
June 21, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to § 240.14a-12

**CARDIUM THERAPEUTICS, INC.**

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

Edgar Filing: Cardium Therapeutics, Inc. - Form DEFA14A

x No fee required

.. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials:

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:



**Investor Contact:**

Bonnie Ortega

VP Corporate Communications

Cardium Therapeutics, Inc.

Tel: (858) 436-1018

Email: [InvestorRelations@cardiumthx.com](mailto:InvestorRelations@cardiumthx.com)

**CARDIUM ANNOUNCES TEMPORARY ADJOURNMENT**

**OF ANNUAL MEETING TO BE RECONVENED ON JULY 2, 2013**

SAN DIEGO, CA June 21, 2013 Cardium Therapeutics (NYSE MKT: CXM) held its reconvened Annual Meeting of Stockholders earlier today and has temporarily adjourned the meeting to Tuesday, July 2, 2013, at 1:00 p.m. Pacific, at the same location. The proposals considered at the Annual Meeting are described in detail in the Company's definitive proxy statement for the Annual Meeting as filed with the Securities and Exchange Commission on April 29, 2013.

The Company temporarily adjourned the meeting to allow for additional time for stockholders to vote on two remaining proposals related to a proposed reverse stock split and a charter amendment, which were favored by a majority of shares voted but which also require a majority of all outstanding shares, including unvoted shares. The Company has almost 6,000 stockholders located in many countries throughout the world, and it takes time and effort to reach them. Cardium encourages stockholders who have not yet executed a proxy to do so. This will help save solicitation costs and ensure stockholders that they are represented.

We are encouraged by the favorable support that we have received to date from our stockholders who have voted in favor of all of the proposals recommended by the Board of Directors as described in our proxy. The two outstanding proposals are very important issues for our Company as they will provide the authorizations necessary for us to be able to seek to optimize our capital structure over the long term, stated Christopher J. Reinhard, Chairman and CEO of Cardium. Glass Lewis and ISS, the leading independent proxy and corporate governance advisory firms, have also recommended in favor of all of the proposals, including the stock split and charter amendment. We have adjourned the meeting to allow stockholders additional time to vote or change their preferences in favor of the proposals. While both remaining proposals have been favored by greater than 60% of shares voted, they each also require a majority of all outstanding shares, many of which have not yet been voted.

Proposal five gives Cardium's Board of Directors the authority to effect a reverse split of the Company's outstanding common stock. Proposal six provides for an amendment to the Company's Amended and Restate Certificate of Corporation which amendment would ONLY be entered in the event that Proposal 5 is not approved and which would allow for the increase in the number of authorized shares of common stock of the Company. Each of the proposals is described in detail in the Company's definitive proxy statement for the Annual Meeting as filed with the Securities and Exchange Commission and available from the Company and on its website.

During the period of the adjournment, Cardium will continue to solicit proxies from its stockholders with respect to the remaining two proposals. Stockholders who have already

voted need not take any action on the proposal, although they may change their vote for the Proposals by executing a new proxy, revoking a previously given proxy as set forth in Cardium's proxy statement, or by calling 888-219-8320.

Cardium's proxy statement and any other materials filed by the Company with the SEC can be obtained free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or from the Company's website at [www.cardiumthx.com](http://www.cardiumthx.com). Only stockholders who held the Company's common stock as of the record date of April 26, 2013 are eligible to vote.

### **About Cardium**

Cardium is an asset-based health sciences and regenerative medicine company focused on the acquisition and strategic development of innovative products and businesses with the potential to address significant unmet medical needs and having definable pathways to commercialization, partnering or other economic monetizations. Cardium's current portfolio includes the Tissue Repair Company, Cardium Biologics, and the Company's newly-acquired To Go Brands® nutraceutical business. The Company's lead commercial product, Excellage® topical gel for wound care management, has received FDA clearance for marketing and sale in the United States. Cardium's lead clinical development product candidate Generx® is a DNA-based angiogenic biologic intended for the treatment of patients with myocardial ischemia due to coronary artery disease. To Go Brands® develops, markets and sells dietary supplements through established regional and national retailers. In addition, consistent with its capital-efficient business model, Cardium continues to actively evaluate new technologies and business opportunities. For more information, visit [www.cardiumthx.com](http://www.cardiumthx.com).

### **Forward-Looking Statements**

Except for statements of historical fact, the matters discussed in this press release are forward looking and reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond our control and may cause actual results to differ materially from expectations. For example, there is no assurance that the company will obtain sufficient additional votes in connection with the adjourned meeting or that the remaining proposals will be approved at the reconvened meeting or at any subsequent meeting, that planned product development efforts and clinical studies can be performed in an efficient and effective manner; that results or trends observed in one clinical study or procedure will be reproduced in subsequent studies or in actual use; that new clinical studies will be successful or will lead to approvals or clearances from health regulatory authorities, or that approvals in one jurisdiction will help to support studies or approvals elsewhere; that certain elements of the preferred stock financing or other matters submitted for approval by stockholders will be approved by stockholders; that the Company will satisfy the requirements of its compliance plan and will otherwise continue to satisfy the listing requirements of its exchange or that its shares can continue to be listed on a national exchange; that we can raise sufficient capital from partnering, monetization or other fundraising transactions to maintain our stock exchange listing or adequately fund ongoing operations; that the Company can attract suitable commercialization partners for our products or that we or partners can successfully commercialize them; that our product or product candidates will not be unfavorably compared to competitive products that may be regarded as safer, more effective, easier to use or less expensive or blocked by third party proprietary rights or other means; that the products and product candidates referred to in this report or in our other reports will be successfully commercialized and their use reimbursed, or will enhance our market value; that our To Go Brands business can be successfully integrated and expanded; that new product opportunities or commercialization efforts will be successfully established; that third parties on whom we depend will perform as anticipated; that the preferred stock offering can be completed as proposed or that the Company will not be

adversely affected by risks and uncertainties that could impact our operations, business or other matters, as described in more detail in our filings with the Securities and Exchange Commission. We undertake no obligation to release publicly the results of any revisions to these forward-looking statements to reflect events or circumstances arising after the date hereof.

**Copyright 2013 Cardium Therapeutics, Inc. All rights reserved.**

**For Terms of Use Privacy Policy, please visit [www.cardiumthx.com](http://www.cardiumthx.com).**

*Cardium Therapeutics®*, *Generx®*, *Cardionovo®*, *Tissue Repair* , *Excellagen®*, *Excellerate* , *LifeAgain* , *Genedexa* , *Neo-AppMedPodium®*, *Neo-Energy®*, *Neo-Chill* and *Neo-Carb Blo®* are trademarks of Cardium Therapeutics, Inc. or Tissue Repair Company. *To Go Brands®*, *High Octane®*, *Green Tea Energy Fusion* , *Acai Natural Energy Boost* , *Greens to Go®*, *Extreme Berries to Go®*, *Healthy Belly®*, *VitaRocks®*, *Smoothie Complete®*, *Trim Green Coffee Bean* , and *Trim Energy®* are trademarks of To Go Brands, Inc. Other trademarks belong to their respective owners.