

Cardium Therapeutics, Inc.  
Form 8-K  
November 21, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**  
**pursuant to Section 13 or 15(d)**  
**of the Securities Exchange Act of 1934**

**DATE OF REPORT (Date of earliest event reported): November 15, 2013**

**001-33635**

**(Commission file number)**

**CARDIUM THERAPEUTICS, INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State of incorporation)**

**27-0075787**  
**(IRS Employer)**

**Identification No.)**

**11750 Sorrento Valley Road, Suite 250**  
**San Diego, California 92121**  
**(Address of principal executive offices)**

**(858) 436-1000**  
**(Registrant's telephone number)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## **ITEM 2.01 COMPLETION OF ACQUISITION OR DISPOSITION OF ASSETS.**

On November 15<sup>th</sup> 2013, Cardium Therapeutics, Inc. a Delaware corporation ( Cardium ) sold its To Go Brands® business to Healthy Brands Collective® in exchange for shares of preferred stock of Healthy Brands Collective, valued at \$2,500,000 and the assumption of approximately \$300,000 of liabilities. The To Go Brands® business was part of the assets of the Cardium s To Go Brands, Inc. subsidiary. That subsidiary, which will change its name, will retain the trademarks and technology relating to the MedPodium nutra-apps and nutraceutical product line and will retain its investment interest in SourceOne, a leading nutraceutical and health sciences ingredient supplier.

Healthy Brands Collective® is a fast growing private company that has acquired a portfolio of eight independent brand product platforms including Cell-nique®, Cherrybrook Kitchen®, Yumnuts®, Living Harvest/Tempt®, Bites of Bliss®, High Country Kombucha® drinks and Organics European Gourmet Bakery (formerly Dr. Oetker) natural and organic baking mixes. Healthy Brands expects to make additional brand acquisitions and has previously reported plans to move forward as a public company as its business advances.

## **ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

### **(b)(1) Pro Forma Financial Information**

The following unaudited pro forma condensed consolidated balance sheets as of September 30, 2013 give effect to the sale of substantially all of the assets of Cardium s To Go Brands, Inc. subsidiary as if the sale had been consummated on September 30, 2013. The following unaudited pro forma condensed consolidated statements of operations for the fiscal year ended December 31, 2012 and the nine months ended September 30, 2013 give effect to the sale of the sale of substantially all of the assets of Cardium s To Go Brands, Inc. subsidiary as if the sale had been consummated at the beginning of those periods. The unaudited pro forma condensed consolidated financial statements are not necessarily indicative of the results that actually would have occurred if the sales had taken place during such period or that may be attained in the future.

The unaudited pro forma condensed consolidated financial statements should be read in conjunction with Cardium s consolidated financial statements and notes thereto. We have prepared the unaudited pro forma condensed consolidated financial information based upon estimates and assumptions we have deemed appropriate based upon currently available information, and such estimates and assumptions are discussed in the accompanying notes. We believe that our estimates and assumptions are reasonable, and the significant effects of this sale have been properly reflected in our unaudited pro forma condensed consolidated financial statements. However, actual results will differ from the estimates and assumptions used. The unaudited condensed consolidated financial information is presented for illustrative purposes and is not designed to represent, and does not represent, what the financial position or operating results would have been had the sale of substantially all of the assets of Cardium s To Go Brands, Inc. business been completed as of the dates assumed, nor is it intended to project Cardium s future financial position or results of operations.

(d) Exhibits

Exhibit	Description
10.1	Asset Acquisition Agreement dated November 15, 2013 between To Go Brands, Inc. and Cell-nique Corporation.
99.1	Press Release of Cardium Therapeutics, issued on November 18, 2013

## CARDIUM THERAPEUTICS, INC.

(A Development Stage Company)

## PRO FORMA CONDENSED CONSOLIDATED BALANCE SHEET

(Unaudited)

September 30, 2013

	As Reported	Proforma Adjustments	Use of Proceeds	Notes 1	Pro Forma Total
<b>ASSETS</b>					
<b>CURRENT ASSETS</b>					
Cash and cash equivalents	\$ 585,201	\$	\$		\$ 585,201
Accounts receivable	105,174	(97,374)			7,800
Inventory, net	823,235	(463,870)			359,365
Prepaid expenses and other assets	332,682	(10,132)			322,550
Total current assets	1,846,292	(571,376)			1,274,916
Property and equipment, net	65,010	(22,131)			42,879
Investment	435,000		2,500,000		2,935,000
Technology licenses, net	1,097,511				1,097,511
Intangible assets, net	904,766	(904,766)			
Goodwill	584,711	(584,711)			
Other long term assets	195,920				195,920
TOTAL ASSETS	\$ 5,129,210	\$ (2,082,984)	\$ 2,500,000		\$ 5,546,226
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>					
<b>CURRENT LIABILITIES</b>					
Accounts payable	\$ 802,365	\$ (317,308)	\$		\$ 485,057
Accrued liabilities	364,547	0			364,547
Current Liabilities	1,166,912	(317,308)			849,604
Deferred rent	11,813				11,813
TOTAL LIABILITIES	1,178,725	(317,308)			861,417
<b>STOCKHOLDERS EQUITY</b>					
Series A Convertible Preferred Stock \$0.0001 par value; 40,000,000 shares authorized 2,580.0 issued and outstanding with liquidation preferences of \$1,000		0			
Common stock, \$0.0001 par value;	12,956				12,956

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100,000,000 shares authorized;  
46,930,439 shares issued and  
outstanding

Additional paid-in capital	106,500,753			106,500,753
Deficit accumulated during development stage	(102,563,224)	(1,765,676)	2,500,000	(101,828,900)
<b>TOTAL STOCKHOLDERS EQUITY</b>	<b>3,950,485</b>	<b>(1,765,676)</b>	<b>2,500,000</b>	<b>4,684,809</b>
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 5,129,210</b>	<b>\$ (2,082,984)</b>	<b>\$ 2,500,000</b>	<b>\$ 5,546,226</b>

## CARDIUM THERAPEUTICS, INC.

(A Development Stage Company)

## PRO FORMA CONDENSED CONSOLIDATED INCOME STATEMENT

(Unaudited)

December 31, 2012

	As Reported	Pro Forma Adjustments (2)	Pro Forma Total
Product Sales	\$ 785,318	\$ (725,909.00)	\$ 59,409
Cost of Goods Sold	437,065	(382,914)	54,151
Gross Profit	348,253	(342,995)	5,258
Operating Expenses			
Research and development	2,621,321	(40,227.00)	2,581,094
Selling general and administrative	6,116,746	(398,761.00)	5,717,985
Total operating expenses	8,738,067	(438,988.00)	8,299,079
Loss from operations	(8,389,814)	95,993	(8,293,821)
Change in fair value of derivative liabilities	64,157		64,157
Interest income	6,595	(3.00)	6,592
Interest (expense)	(4,248)	206.00	(4,042)
Net loss	\$ (8,323,310)	\$ 96,196	\$ (8,291,271)
Deemed dividend on Preferred Stock			
Net loss applicable to common stockholders	\$ (8,323,310)	\$ 96,196	\$ (8,291,271)
Basic and diluted per common shares			
Net loss from continuing operations	\$ (1.41)		\$ (1.40)
Weighted average shares outstanding - Basic and diluted	5,922,717		5,922,717

## CARDIUM THERAPEUTICS, INC.

(A Development Stage Company)

## PRO FORMA CONDENSED CONSOLIDATED INCOME STATEMENT

(Unaudited)

September 30, 2013

	As Reported	Pro Forma Adjustments (2)	Pro Forma Total
Product Sales	\$ 1,655,342	\$ (1,546,142.00)	\$ 109,200
Cost of Goods Sold	977,912	(908,753)	69,159
Gross Profit	677,430	(637,389)	40,041
Operating Expenses			
Research and development	1,566,988	(114,152)	1,452,836
Selling general and administrative	5,258,129	(1,312,154)	3,945,975
Total operating expenses	6,825,117	(1,426,306)	5,398,811
Loss from operations	(6,147,687)	788,917	(5,358,770)
Interest income	217		217
Interest (expense)	(1,438)	667	(771)
Net loss	\$ (6,148,908)	\$ 789,584	\$ (5,359,324)
Deemed dividend on Preferred Stock	(405,872)		(405,872)
Net loss applicable to common stockholders Basic and diluted per common shares	\$ (6,554,780)	\$ 789,584	\$ (5,765,196)
Net loss from continuing operations	\$ (0.99)		\$ (0.87)
Weighted average shares outstanding - Basic and diluted	6,595,209		6,595,209



Cardium Therapeutics, Inc.

NOTES TO PRO FORMA CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE FISCAL QUARTER ENDING SEPTEMBER 30, 2013

(unaudited)

- A. The pro forma condensed consolidated balance sheets are computed assuming the transactions were consummated on September 30, 2013, and include adjustments that give effect to events that are directly attributed to the To Go Brands, Inc. transaction and are factually supportable regardless of whether they have a continuing impact or are nonrecurring.
- Note 1 Eliminates the effect of To Go Brands Inc. on the consolidated balance sheet as if the sale had taken place at September 30, 2013 and records the \$2,500,000 investment in Healthy Brands Collective.
- Note 2 Eliminates the effect of To Go Brands Inc. on the consolidated statement of income as if the sale had taken place at the beginning of the period presented.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CARDIUM THERAPEUTICS, INC.**

Date: November 21, 2013

By: /s/ Dennis M. Mulroy  
**Dennis M. Mulroy**  
**Chief Financial Officer**