

MEADOWBROOK INSURANCE GROUP INC  
Form DEFA14A  
December 31, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

**(Rule 14a-101)**

**INFORMATION REQUIRED**

**IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**MEADOWBROOK INSURANCE GROUP, INC.**  
**(Name of Registrant as Specified In Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

The following is a transcript of a recording made available to employees on December 30, 2014.

**Robert Cubbin:**

Good afternoon, everyone, and thank you for joining me on such short notice. By now, you've likely seen the news that following thorough review of strategic alternatives, we have signed a definitive agreement to be merged into Fosun International. I hope you have received my note and had a chance to read the press release. This is an exciting day for Meadowbrook, and I wanted to take a few minutes to highlight what this means for our company, and what you can expect in the weeks and months to come. First and foremost, all of you should be extremely proud of what we have achieved. Fosun's interest in our company is a reflection of the hard work each of you has put into our efforts to strengthen our business and serve the needs of our partners—customers and policy holders. For those of you who might not be familiar with Fosun, they're an investment group, with global operations and a strong presence in insurance internationally. As we have gotten to know them throughout this process, Fosun has emphasized their goal of expanding their core insurance business, and has been very clear about how Meadowbrook will play a key role in those efforts. The acquisition of Meadowbrook marks their entry into the U.S., and will enable Fosun to establish a significant presence in the U.S. property casualty market. As to what this means for Meadowbrook, this transaction enables us to continue to build upon the progress we have made over the last year in strengthening our business, improving our capital position, returning to profitability and continuing to anticipate and support the evolving needs of our customers, partners and agents. As part of Fosun, we will have access to additional financial resources and operational expertise to help us meet our long-term goals. Furthermore, we believe this transaction will enhance our ability to serve our partners, customers and policy holders, and will create new opportunities for employees as part of a larger global organization. Simply put, we are confident we have found an excellent partner in Fosun. Fosun has informed us that following the closing of our transaction, which is expected in the second half of 2015, they intend to maintain our operational headquarters in Southfield, Michigan, and we will continue to operate under the Meadowbrook name. In the coming weeks, you will learn more about Fosun, and I'm sure you, too, will recognize the respect they have for who we are and what we can do. As we move forward, there are a few things to keep in mind. It is important to understand that today's announcement is just the first step in the process. The transaction is subject to approval by our shareholders, as well as regulatory approvals and the satisfaction of other closing conditions. And importantly, until it is completed, we will continue to operate as an independent company. That means it is business as usual, and we must maintain focus on our day-to-day responsibilities and continue to provide our partners, customers and policy holders with the high level of service they have come to expect. I know many of you will have questions as we move forward, and I can assure you we will do our best to keep you informed as we move through the process. You should expect to hear more just after the first of the year. Please also keep in mind that this news may attract interest from external parties. If you are contacted by the media, shareholders, investors, analysts or other outside parties, please direct the inquiries to Mike Costello, Karen Spaun or me. We are very excited about this combination and the many opportunities ahead of us. As always, thank you for your hard work and commitment to Meadowbrook. Please have a happy and healthy new year.

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### **Important Additional Information**

This communication is being made in respect of the proposed merger transaction involving Meadowbrook Insurance Group, Inc. ( Meadowbrook ) and Fosun International Limited. The proposed merger will be submitted to the shareholders of Meadowbrook for their consideration. In connection therewith, Meadowbrook intends to file relevant materials with the SEC, including a preliminary proxy statement and a definitive proxy statement. The definitive proxy statement will be mailed to the shareholders of Meadowbrook. **BEFORE MAKING ANY VOTING OR ANY INVESTMENT DECISION, INVESTORS AND SHAREHOLDERS ARE URGED TO READ THE DEFINITIVE PROXY STATEMENT REGARDING THE PROPOSED TRANSACTION AND ANY OTHER RELEVANT DOCUMENTS FILED OR TO BE FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION.** Investors and shareholders may obtain free copies of the proxy statement, any amendments or supplements thereto and other documents containing important information about Meadowbrook, once such documents are filed with the SEC, through the website maintained by the SEC at [www.sec.gov](http://www.sec.gov). Copies of the documents filed with the SEC by Meadowbrook will be available free of charge on Meadowbrook's website via the investor relations section of our website at [www.meadowbrook.com](http://www.meadowbrook.com) or [www.investorcalendar.com](http://www.investorcalendar.com) under the heading

Documents and Filings . Shareholders of Meadowbrook may also obtain a free copy of the definitive proxy statement by contacting Meadowbrook's Investor Relations Contact, Karen Spaun, at (248) 204-8178.

The Company and certain of its directors, executive officers and other members of management and employees may be deemed to be participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of Meadowbrook is set forth in its proxy statement for its 2014 annual meeting of shareholders, which was filed with the SEC on April 14, 2014, its annual report on Form 10-K for the fiscal year ended December 31, 2013, which was filed with the SEC on March 5, 2014, and in subsequent documents filed with the SEC, each of which can be obtained free of charge from the sources indicated above. Other information regarding the participants in the proxy solicitation of the shareholders of Meadowbrook and a description of their direct and indirect interests, by share holdings or otherwise, will be contained in the preliminary and definitive proxy statements and other relevant materials to be filed with the SEC when they become available.

### **Cautionary Note Regarding Forward-Looking Statements**

This communication may include certain statements which constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These include statements regarding the intent, belief, or current expectations of management, including, but not limited to, those statements that use the words believes, expects, anticipates, estimates, or similar expressions. We intend these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond control of the Company, which could cause actual results to differ materially from such statements. Risks and uncertainties relating to the proposed transaction with the Company include, but are not limited to: the risk that the Company's shareholders do not approve the transaction; uncertainties as to the timing of the transaction; the risk that regulatory or other approvals required for the transaction are not obtained or are obtained subject to conditions that are not anticipated; competitive responses to the transaction; litigation relating to the transaction; disruptions of current plans and operations caused by the announcement and pendency of the proposed transaction; potential difficulties in employee retention as a result of the announcement and pendency of the proposed transaction; disruption from the proposed transaction making it more difficult to maintain relationships with agents, wholesalers, suppliers, customers, policyholders and regulators; and other factors described in the Company's annual report on Form 10-K for the year ended December 31, 2013 filed with the U.S. Securities and Exchange Commission.