

MATTEL INC /DE/
Form SD
June 01, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM SD

SPECIALIZED DISCLOSURE REPORT

MATTEL, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

333 Continental Boulevard,
El Segundo, California
(Address of principal executive
offices)

001-05647
(Commission File Number)

95-1567322
(I.R.S. Employer
Identification No.)

90245-5012
(Zip Code)

Mr. David M. Kosnoff

Senior Vice President, Global Quality & Regulatory Compliance

(310) 252-2000

(Name and telephone number, including area code, of the person to contact in connection with this report)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2014.

Section 1 Conflict Minerals Disclosure

Item 1.01. Conflict Minerals Disclosure and Report.

Conflict Minerals Disclosure

A copy of this Form SD is publicly available on the SEC Filings page of Mattel's website at <http://investor.shareholder.com/mattel/sec.cfm>; and the Conflict Minerals Report filed for the calendar year ended December 31, 2014 is available at <http://corporate.mattel.com/about-us/2014MattelConflictMineralsReport.pdf>.

Item 1.02. Exhibit.

A Conflict Minerals Report for the calendar year ended December 31, 2014 is filed herewith as Exhibit 1.01. The Conflict Minerals Report filed for the calendar year ended December 31, 2014 is also available at <http://corporate.mattel.com/about-us/2014MattelConflictMineralsReport.pdf>.

Section 2 Exhibits

Item 2.01. Exhibits.

Exhibit 1.01 Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

MATTEL, INC.

Date: June 1, 2015

By: /s/ Peter D. Gibbons

Name: Peter D. Gibbons

Title: Executive Vice President, Global Supply
Chain