

BOSTON BEER CO INC
Form 8-K
July 27, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 27, 2017

The Boston Beer Company, Inc.

(Exact name of registrant as specified in its charter)

Massachusetts
(State or other jurisdiction

of incorporation)

001-14092
(Commission

File Number)

04-3284048
(IRS Employer

Identification No.)

One Design Center Place, Suite 850, Boston, MA
(Address of principal executive offices)

02210
(Zip Code)

Registrant's telephone number, including area code (617) 368-5000

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4c under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On July 27, 2017, The Boston Beer Company, Inc. disclosed financial information for the second quarter of 2017 in an earnings release, a copy of which is set forth in the attached Exhibit 99.

The information in this Form 8-K and the Exhibit 99 attached hereto is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits

Exhibit 99 Earnings Release of The Boston Beer Company, Inc. dated July 27, 2017.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Boston Beer Company, Inc.

(Registrant)

/s/ Frank H. Smalla

Frank H. Smalla

Chief Financial Officer

Date: July 27, 2017

ze="1" face="Times New Roman" style="font-size:8.0pt;font-weight:bold;">Votes For

**% of
votes
cast**

**Withheld
Votes**

**% of
votes
cast**

Abstentions

**Broker Non-
Votes**

Gregory H. Boyce

376,666,473

99.80

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758,950

0.20

1,751,793

33,060,359

Bruce R. Brook

377,311,469

99.88

442,743

0.12

1,423,004

33,060,359

J. Kofi Bucknor

376,678,855

99.77

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870,629

0.23

1,627,732

33,060,359

Joseph A. Carrabba

355,891,907

98.64

4,897,834

1.36

18,387,475

33,060,359

Noreen Doyle

367,816,193

99.36

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2,373,341

0.64

8,987,682

33,060,359

Gary J. Goldberg

377,250,265

99.86

541,439

0.14

1,385,512

33,060,359

Veronica M. Hagen

367,824,130

99.39

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2,268,220

0.61

9,084,866

33,060,359

Sheri E. Hickok

378,032,401

99.83

632,222

0.17

512,593

33,060,359

René Médori

376,791,448

99.85

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569,055

0.15

1,816,713

33,060,359

Jane Nelson

374,796,505

99.70

1,143,678

0.30

3,237,033

33,060,359

Julio M. Quintana

376,941,647

99.84

607,618

0.16

1,627,951

33,060,359

Molly P. Zhang

378,021,295

99.83

648,316

0.17

507,605

33,060,359

Proposal #2 Advisory Vote on the Compensation of the Named Executive Officers

		<i>% of votes cast on the Proposal</i>
Votes For	358,032,597	94.43
Votes Against	20,295,903	5.35
Abstentions	848,716	0.22
Broker Non-Votes	33,060,359	

Proposal #3 - Ratification of Independent Registered Public Accounting Firm

		% of votes cast at the Annual Meeting
Votes For	410,039,349	99.47
Votes Against	1,377,116	0.33
Abstentions	821,110	0.20

SIGNATURE

Pursuant to the requirements of the Securities and Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By:	/s/ Logan Hennessey
Name:	Logan Hennessey
Title:	Vice President, Associate General Counsel and Corporate Secretary

Dated: April 27, 2018