

VeriFone Holdings, Inc.  
Form 4  
July 16, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Bergeron Douglas

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction (Month/Day/Year)  
07/12/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |   |                                 |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|---|---------------------------------|
|  |                                      |  |                                | (A) or (D)  | Price   |  |  |   |                                 |
|  |                                      |  |                                | Code  | V   | Amount   |  |   |                                 |
| Common Stock, par value \$0.01 per share | 07/12/2007                           |  | S <sup>(1)</sup>               | 500   | D   | \$ 36.31   | 2,388,104                                  | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007                           |  | S <sup>(1)</sup>               | 500   | D   | \$ 36.32   | 2,387,604                                  | I | By Family Trusts <sup>(2)</sup> |
|  | 07/12/2007                           |  | S <sup>(1)</sup>               | 1,200   | D   | \$ 36.33   | 2,386,404                                  | I |                                 |

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|  |            |                        |       |   |            |           |   |                                 |
|--|------------|------------------------|-------|---|------------|-----------|---|---------------------------------|
| Common Stock, par value \$0.01 per share |            |                        |       |   |            |           |   | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 600   | D | \$ 36.34   | 2,385,804 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 800   | D | \$ 36.35   | 2,385,004 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,000 | D | \$ 36.354  | 2,384,004 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 700   | D | \$ 36.36   | 2,383,304 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 800   | D | \$ 36.3675 | 2,382,504 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,500 | D | \$ 36.4    | 2,381,004 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 400   | D | \$ 36.4025 | 2,380,604 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,400 | D | \$ 36.4029 | 2,379,204 | I | By Family Trusts <sup>(2)</sup> |
|  | 07/12/2007 | <u>S<sup>(1)</sup></u> | 500   | D | \$ 36.404  | 2,378,704 | I |                                 |

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|  |            |                        |       |   |            |           |   |                                 |
|--|------------|------------------------|-------|---|------------|-----------|---|---------------------------------|
| Common Stock, par value \$0.01 per share |            |                        |       |   |            |           |   | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,300 | D | \$ 36.4085 | 2,377,404 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,500 | D | \$ 36.418  | 2,375,904 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 900   | D | \$ 36.42   | 2,375,004 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 800   | D | \$ 36.4213 | 2,374,204 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 500   | D | \$ 36.426  | 2,373,704 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 500   | D | \$ 36.43   | 2,373,204 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 600   | D | \$ 36.4367 | 2,372,604 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 500   | D | \$ 36.438  | 2,372,104 | I | By Family Trusts <sup>(2)</sup> |
|  | 07/12/2007 | <u>S<sup>(1)</sup></u> | 6,700 | D | \$ 36.44   | 2,365,404 | I |                                 |

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|  |            |                        |        |   |            |           |   |                                 |
|--|------------|------------------------|--------|---|------------|-----------|---|---------------------------------|
| Common Stock, par value \$0.01 per share |            |                        |        |   |            |           |   | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 300    | D | \$ 36.4433 | 2,365,104 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 700    | D | \$ 36.4457 | 2,364,404 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,200  | D | \$ 36.4475 | 2,363,204 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 10,000 | D | \$ 36.45   | 2,353,204 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,200  | D | \$ 36.455  | 2,352,004 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 3,100  | D | \$ 36.46   | 2,348,904 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,000  | D | \$ 36.466  | 2,347,904 | I | By Family Trusts <sup>(2)</sup> |
| Common Stock, par value \$0.01 per share | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,600  | D | \$ 36.47   | 2,346,304 | I | By Family Trusts <sup>(2)</sup> |
|  | 07/12/2007 | <u>S<sup>(1)</sup></u> | 1,000  | D | \$ 36.48   | 2,345,304 | I |                                 |

Common  
Stock, par  
value  
\$0.01 per  
share

By  
Family  
Trusts <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| Bergeron Douglas<br>VERIFONE HOLDINGS, INC.<br>2099 GATEWAY PLACE, SUITE 600<br>SAN JOSE, CA 95110 | X             |           | Chairman and CEO |       |

## Signatures

/s/ Janelle Del Rosso, by Power of Attorney 07/16/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006

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- (2) These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.