

ELIAS RICHARD C  
Form 4  
September 14, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ELIAS RICHARD C

(Last) (First) (Middle)

PPG INDUSTRIES, INC., ONE  
PPG PLACE,

(Street)

PITTSBURGH, PA 15272

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PPG INDUSTRIES INC [PPG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/10/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Sr. VP, Optical & SpecMatls

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or (D) Price   |  |   |
| Common Stock                    | 09/10/2010                           |  | P                              |   | 19.775<br>(1) \$ 70.03  | D  |   |
| Common Stock                    | 09/13/2010                           |  | P                              |   | 37.5717<br>(1) \$ 71.49   | D  |   |
| Common Stock                    |                                      |  |                                |   | 12,405.4848<br>(3)  | I  | By 401(K) Plan  |
| Common Stock                    |                                      |  |                                |   | 120.427 (2)   | I  | By Spouse as Custodian                                |
| Common Stock                    |                                      |  |                                |   | 89.1559 (2)   | I  | By Spouse as  |

|                 |                       |   |
|-----------------|-----------------------|---|
| Common<br>Stock | 111.1763 <u>(2)</u> I | Custodian<br>By Spouse<br>as<br>Custodian |
|-----------------|-----------------------|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. Price<br>of Derivative<br>Security<br>(Instr. 3) |  |       |
|---|--|---|---|--------------------------------------|---|--|---|---|--|-------|
|   |  |   |   |                                      |   | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares |       |
|   |  |   |   |                                      |   | Code   | V   | (A)   | (D)                                    |       |
| Phantom<br>Stock<br>Units                           | <u>(4)</u>   | 09/10/2010                              |   | A                                    | 1.679   | <u>(5)</u>   | <u>(5)</u>  | Common<br>Stock                                     | 1.679                                  | \$ 70 |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                   |       |
|--|---------------|-----------|-----------------------------------|-------|
|  | Director      | 10% Owner | Officer                           | Other |
| ELIAS RICHARD C<br>PPG INDUSTRIES, INC.,<br>ONE PPG PLACE,<br>PITTSBURGH, PA 15272 |               |           | Sr. VP,<br>Optical &<br>SpecMatls |       |

## Signatures

|  |            |
|--|------------|
| Greg E. Gordon, Attorney-in-Fact for Richard C.<br>Elias | 09/14/2010 |
|--|------------|

          \*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) These shares were acquired through automatic dividend reinvestment.
- (2) Includes shares acquired through dividend reinvestment.
- (3) Total amount of shares held for the reporting person in the reporting person's account in the PPG Industries Employee Savings Plan as of September 10, 2010.
- (4) The security converts to common stock on a one-for-one basis.
- (5) After termination of employment with PPG.
- (6) Total of all phantom stock units held by the reporting person in the PPG Industries, Inc. Deferred Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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