

Fisher William C.  
Form 4  
October 25, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Fisher William C.

2. Issuer Name and Ticker or Trading Symbol  
POLARIS INDUSTRIES INC/MN [PII]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
2100 HIGHWAY 55  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
10/21/2010

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
VP & Chief Information Officer

MEDINA, MN 55340  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
Common Stock	10/21/2010		M	V	7,500	\$ 44.91	15,538	D
Common Stock	10/21/2010		M	V	7,500	\$ 44.66	23,038	D
Common Stock	10/21/2010		S		1,078	\$ 70	21,960	D
Common Stock	10/21/2010		S		700	\$ 70.01	21,260	D
Common Stock	10/21/2010		S		1,222	\$ 70.02	20,038	D

Edgar Filing: Fisher William C. - Form 4

Common Stock	10/21/2010	S	1,640	A	\$ 70.05	18,398	D
Common Stock	10/21/2010	S	900	A	\$ 70.06	17,498	D
Common Stock	10/21/2010	S	1,000	A	\$ 70.12	16,498	D
Common Stock	10/21/2010	S	393	A	\$ 70.27	16,105	D
Common Stock	10/21/2010	S	100	A	\$ 70.46	16,005	D
Common Stock	10/21/2010	S	3,000	A	\$ 70.47	13,005	D
Common Stock	10/21/2010	S	145	A	\$ 70.48	12,860	D
Common Stock	10/21/2010	S	128	A	\$ 70.58	12,732	D
Common Stock	10/21/2010	S	300	A	\$ 70.6	12,432	D
Common Stock	10/21/2010	S	100	A	\$ 70.61	12,332	D
Common Stock	10/21/2010	S	400	A	\$ 70.62	11,932	D
Common Stock	10/21/2010	S	100	A	\$ 70.63	11,832	D
Common Stock	10/21/2010	S	1,972	A	\$ 70.72	9,860	D
Common Stock	10/21/2010	S	522	A	\$ 70.76	9,338	D
Common Stock	10/21/2010	S	700	A	\$ 70.81	8,638	D
Common Stock	10/21/2010	S	300	A	\$ 70.82	8,338	D
Common Stock	10/21/2010	S	100	A	\$ 70.83	8,238	D
Common Stock	10/21/2010	S	100	A	\$ 70.84	8,138	D
Common Stock	10/21/2010	S	100	A	\$ 70.87	8,038	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not**

SEC 1474  
(9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 44.91	10/21/2010		M	7,500	11/01/2008	11/01/2015	Common Stock	7,500
Employee Stock Options (Right to Buy)	\$ 46.66	10/21/2010		M	7,500	01/29/2010	01/29/2017	Common Stock	7,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Fisher William C. 2100 HIGHWAY 55 MEDINA, MN 55340			VP & Chief Information Officer	

## Signatures

Peggy James,  
Attorney-in-Fact

10/25/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

## Edgar Filing: Fisher William C. - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.