

ROTH W RICHARD
Form 4
December 30, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROTH W RICHARD

2. Issuer Name and Ticker or Trading Symbol
SJW CORP [SJW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
110 W TAYLOR STREET

3. Date of Earliest Transaction (Month/Day/Year)
12/29/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

President & CEO

(Street)
SAN JOSE, CA 95110

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	12/29/2010		M		10,000 A \$ 14.85	225,894 ⁽¹⁾	D
Common Stock	12/29/2010		S		3,894 D \$ 26.5	222,000 ⁽²⁾	D
Common Stock	12/29/2010		S		100 D \$ 26.53	221,900 ⁽³⁾	D
Common Stock	12/29/2010		S		1,400 D \$ 26.54	220,500 ⁽⁴⁾	D
Common Stock	12/29/2010		S		500 D \$ 26.63	220,000 ⁽⁵⁾	D

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Common Stock	12/29/2010	S	500	D	\$ 26.65	219,500 ⁽⁶⁾	D
Common Stock	12/29/2010	S	106	D	\$ 26.66	219,394 ⁽⁷⁾	D
Common Stock	12/29/2010	S	1,100	D	\$ 26.67	218,294 ⁽⁸⁾	D
Common Stock	12/29/2010	S	400	D	\$ 26.68	217,894 ⁽⁹⁾	D
Common Stock	12/29/2010	S	800	D	\$ 26.69	217,094 ⁽¹⁰⁾	D
Common Stock	12/29/2010	S	100	D	\$ 26.7	216,994 ⁽¹¹⁾	D
Common Stock	12/29/2010	S	200	D	\$ 26.75	216,794 ⁽¹²⁾	D
Common Stock	12/29/2010	S	100	D	\$ 26.76	216,694 ⁽¹³⁾	D
Common Stock	12/29/2010	S	100	D	\$ 26.82	216,594 ⁽¹⁴⁾	D
Common Stock	12/29/2010	S	100	D	\$ 26.86	216,494 ⁽¹⁵⁾	D
Common Stock	12/29/2010	S	100	D	\$ 26.87	216,394 ⁽¹⁶⁾	D
Common Stock	12/29/2010	S	100	D	\$ 26.88	216,294 ⁽¹⁷⁾	D
Common Stock	12/29/2010	S	400	D	\$ 26.9	215,894 ⁽¹⁸⁾	D

Common Stock						18,300	I	By Separate Property Trust
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
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stock options. Therefore, 10,642 shares of Common Stock of the Company became exercisable on January 2, 2005, 10,642 shares of Common Stock of the Company became exercisable on January 2, 2006, 10,643 shares of Common Stock of the Company became exercisable on January 2, 2007, and 10,643 shares of Common Stock of the Company became exercisable on January 2, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.