COTY INC. Form 4/A November 06, 2015

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

(Print or Type Responses)

1. Name and Address of Reporting Person <u>\*</u> JAB Cosmetics B.V.

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

(Last) (First) (Middle)

COTY INC. [COTY]
3. Date of Earliest Transaction

(Check all applicable)

(initial)

(Street)

(Month/Day/Year) 09/15/2015

\_\_\_\_ Director \_\_X\_\_ 10% Owner \_\_\_\_ Officer (give title \_\_\_\_ Other (specify below)

OUDEWEG 147,

4. If Amendment, Date Original

Filed(Month/Day/Year) 09/17/2015

6. Individual or Joint/Group Filing(Check

Applicable Line)
\_\_\_\_ Form filed by One Reporting Person

\_X\_ Form filed by More than One Reporting Person

HAARLEM, P7 2031 CC

| (City)                               | (State)                              | (Zip) Tal   | ble I - Non-                           | -Derivative Se                | ecurities Acquire | ed, Disposed of, o   | or Beneficially  | y Owned   |
|--------------------------------------|--------------------------------------|---|--|-------------------------------|-------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | orDisposed of (Instr. 3, 4 ar | ` '               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class A                              |                                      |   | Code V                                 | Amount                        | (D) Price         | (Instr. 3 and 4)   |  |   |
| Common<br>Stock per                  |                                      |   |  | 106 700                       | \$                |  |  |   |

| Common     |            |   |         |   | <b>¢</b>     |           |   |
|------------|------------|---|---------|---|--------------|-----------|---|
| Stock, par | 09/15/2015 | Þ | 196,700 | ٨ | φ<br>29.5704 | 5 040 071 | D |
| value      | 09/13/2013 | Р | (1)     | A | (2)          | 5,049,071 | ע |
| \$0.01 per |            |   |         |   | (2)          |           |   |
| share      |            |   |         |   |              |           |   |

share

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share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | <b>.</b>            | ate                | Secur | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |  |
|---|---|--------------------------------------|---|---------------------------------------|---|---------------------|--------------------|-------|--|---|--|
|   |   |                                      |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

| Reporting Owner Name / Address                                   | Relationships      |   |         |       |  |  |  |
|--|--------------------|---|---------|-------|--|--|--|
| Reporting Owner France / Francess                                | Director 10% Owner |   | Officer | Other |  |  |  |
| JAB Cosmetics B.V.<br>OUDEWEG 147<br>HAARLEM, P7 2031 CC         |                    | X |         |       |  |  |  |
| Agnaten SE<br>ROOSEVELTPLATZ 4-5<br>TOP 10<br>VIENNA, C4 A-1090  |                    | X |         |       |  |  |  |
| Lucresca SE<br>ROOSEVELTPLATZ 4-5<br>TOP 10<br>VIENNA, C4 A-1090 |                    | X |         |       |  |  |  |
|  |                    | X |         |       |  |  |  |

Reporting Owners 2

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JAB Holdings B.V. OUDEWEG 147 HAARLEM, P7 2031 CC

### **Signatures**

| /s/ Joachim Creus and /s/ Markus Hopmann as Managing Directors                       |            |  |  |  |
|--|------------|--|--|--|
| **Signature of Reporting Person  | Date       |  |  |  |
| /s/ Joachim Creus and /s/ Markus Hopmann as Authorized Representatives               | 11/06/2015 |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |
| /s/ Constantin Thun-Hohenstein and /s/ Dietmar Guetter as Authorized Representatives | 11/06/2015 |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |
| /s/ Joachim Creus and /s/ Markus Hopmann as Managing Directors                       | 11/06/2015 |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Purchases made pursuant to a written plan under Rule 10b5-1 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and in accordance with Rule 10b-18 of the Exchange Act.
- The shares were purchased in multiple transactions on September 15, 2015 at actual purchase prices ranging from \$28.065 to \$28.91 per share, exclusive of any fees, commissions or other expenses. The price reported reflects the weighted average purchase price for the transactions. The reporting persons undertake to provide upon request by the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
- The shares were purchased in multiple transactions on September 16, 2015 at actual purchase prices ranging from \$28.30 to \$28.97 per share, exclusive of any fees, commissions or other expenses. The price reported reflects the weighted average purchase price for the transactions. The reporting persons undertake to provide upon request by the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
- The shares were purchased in multiple transactions on September 17, 2015 at actual purchase prices ranging from \$28.82 to \$29.63 per share, exclusive of any fees, commissions or other expenses. The price reported reflects the weighted average purchase price for the transactions. The reporting persons undertake to provide upon request by the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3