

Edgar Filing: INSURE.COM, INC - Form 8-K

INSURE.COM, INC  
Form 8-K  
January 08, 2007

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)  
January 8, 2007

INSURE.COM, INC.

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(Exact name of registrant as specified in its charter)

|  |                                      |  |
|--|--------------------------------------|--|
| Delaware   | 0-26781                              | 36-3299423                                       |
| -----<br>(State or other jurisdiction<br>of incorporation) | -----<br>(Commission<br>File Number) | -----<br>(I.R.S. Employer<br>Identification No.) |

|   |                     |
|---|---------------------|
| 8205 South Cass Ave., Darien, IL                  | 60561               |
| -----<br>(Address of principal executive offices) | -----<br>(Zip Code) |

Registrant's telephone number, including area code 630-515-0170

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(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01 REGULATION FD DISCLOSURE

On January 8, 2007, Insure.com, Inc. announced that its ticker symbol would change from QUOT to NSUR on January 8, 2007. The press release making that announcement is attached hereto as Exhibit 99.1 and is incorporated herein by reference. This information is being furnished under Item 7.01 (Regulation FD Disclosure) of Form 8-K.

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SECTION 9.01 FINANCIAL EXHIBITS AND EXHIBITS

ITEM 9.01(d) EXHIBITS

Exhibit  
Number

Description

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99.1

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Press Release dated January 8, 2007, announcing the change of  
the Company's ticker symbol from QUOT to NSUR on  
January 8, 2007.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 8, 2007

By: /s/ PHILLIP A. PERILLO

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Phillip A. Perillo  
Senior Vice President and  
Chief Financial Officer