BANK BRADESCO Form 6-K July 29, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of July, 2013 Commission File Number 1-15250

BANCO BRADESCO S.A.

(Exact name of registrant as specified in its charter)

BANK BRADESCO

(Translation of Registrant's name into English)

Cidade de Deus, s/n, Vila Yara 06029-900 - Osasco - SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-FX Form 40-F
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX

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Bradesco	

Forward-Looking Statements

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business. Such statements are based on management's current expectations, estimates and projections about future events and financial trends, which could affect our business. Words such as: "believes," "anticipates," "plans," "expects," "intends," "aims," "evaluates," "predicts," "foresees," "projects," "guidelines," "should similar expressions are intended to identify forward-looking statements. These statements, however, do not guarantee future performance and involve risks and uncertainties, which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions that, depending on future events, may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such statements.

Factors which could modify actual results include, among others, changes in regional, national and international commercial and economic conditions; inflation rates; increase in customer delinquency on the account of borrowers in loan operations, with the consequent increase in the allowance for loan losses; loss of funding capacity; loss of customers or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among other events, adversely affect our margins; competition in the banking sector, financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or rulings; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not rely excessively on these forward-looking statements. These statements are valid only as of the date they were prepared. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or for any other reason.

Few numbers of this Report were submitted to rounding adjustments.

Therefore, amounts indicated as total in certain charts may not correspond to the arithmetic sum of figures preceding them.

Highlights

The main figures of Bradesco in the first half of 2013 are presented below:

- 1. Adjusted Net Income⁽¹⁾ for the first half of 2013 stood at R\$5.921 billion (a 3.7% increase compared to the R\$5.712 billion recorded in the same period of the previous year), corresponding to earnings per share of R\$2.79 in the last 12 months, and Return on Average Adjusted Shareholders' Equity⁽²⁾ of 18.8%.
- 2. Adjusted Net Income is composed of R\$4.060 billion from financial activities, representing 68.6% of the total, and R\$1.861 billion from insurance, pension plan and capitalization bond operations, which accounted for 31.4%.
- 3. On June 30, 2013, Bradesco's market capitalization stood at R\$124.716 billion⁽³⁾, up 18.9% over the same period in 2012. As of May 2013, Bradesco common shares compose the Ibovespa index.
- 4. Total Assets stood at R\$896.697 billion in June 2013, an 8.0% increase over the same period in 2012. Return on Total Average Assets was 1.3%.
- 5. The Expanded Loan Portfolio⁽⁴⁾ stood at R\$402.517 billion in June 2013, up 10.3% during the same period in 2012. Operations with individuals totaled R\$123.562 billion (up 10.1% from June 2012), while operations with companies totaled R\$278.955 billion (up 10.4% from June 2012).
- 6. Assets under Management stood at R\$1.234 trillion, a 9.1% increase from June 2012.
- 7. Shareholders' Equity stood at R\$66.028 billion in June 2013, up 3.3% from June 2012. Capital Adequacy Ratio stood at 15.4% in June 2013,

- 9. Interest Financial Margin stood at R\$21.078 billion, up 1.6% in comparison with the first half of 2012.
- 10.The Delinquency Ratio over 90 days dropped 0.5 p.p. in the last 12 months and stood at 3.7% on June 30, 2013 (4.2% on June 30, 2012).
- 11.The Efficiency Ratio⁽⁵⁾ improved by 0.6 p.p. (from 42.4% in June 2012 to 41.8% in June 2013), and the "adjusted-to-risk" efficiency ratio stood at 52.6% (53.1% in June 2012).
- 12.Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income totaled R\$24.191 billion in the first half of 2013, up 15.3% over 2012. Technical Reserves stood at R\$131.819 billion, up 17.9% from June 2012.
- 13.Investments in infrastructure, information technology and telecommunications amounted to R\$2.296 billion in the first half of 2013, up 15.6% over the same period in 2012.
- 14.Taxes and contributions, including social security, paid or recorded in provision, amounted to R\$12.991 billion in the first half, of which R\$4.894 billion referred to taxes withheld and collected from third parties and R\$8.097 billion from Bradesco Organization activities, equivalent to 136.8% of Adjusted Net Income (1).
- 15.Bradesco has an extensive customer service network in Brazil, with 4,692 Branches and 3,795 Service Branches PAs. Customers can also use 1,454 PAEs ATMs (Automatic Teller Machines) in companies, 44,819 Bradesco *Expresso* service points, 34,322 Bradesco *Dia & Noite* ATMs and 13,650 ATMs.

- 11.6% of which fell under Tier I Capital.
- 8. Interest on Shareholders' Equity were paid and recorded in provision to shareholders in the amount of R\$2.066 billion for the first half of 2013, R\$1.305 billion of which was paid as monthly and interim interest and R\$761 million was recorded in provision.
- (1) According to non-recurring events described on page 8 of this Report on Economic and Financial Analysis; (2) Excludes mark-to-market effect of available-for-sale securities recorded under Shareholders' Equity; (3) Number of shares (excluding treasury shares) x closing price for common and preferred shares on the last trading day of the period; (4) Includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligations in loan assignments (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignments, and operations bearing credit risk commercial portfolio, which includes debentures and promissory notes; and (5) In the last 12 months.

_	Report or	<u>n Economic and</u>	<u>Financial</u>	<u> Analysis –</u>	<u>June 201</u> 3

Press Release

Highlights

16.Payroll, plus charges and benefits, totaled R\$5.316 billion. Social benefits provided to the 101,951 employees of the Bradesco Organization and their dependents amounted to R\$1.311 billion, while investments in training and development programs totaled R\$39.062 million.

- 17. Major Awards and Acknowledgments in the period:
- Bradesco stands out as the best ranked Brazilian private financial institution, according to the American magazine *Fortune*, which publishes a list of the world's 500 largest companies;
- It was recognized the Best Bank in Brazil, in the 2013 Euromoney Awards for Excellence, conducted by the British magazine *Euromoney*;
- Bradesco is the most valuable brand in Latin America, according to Millward Brown consulting firm:
- Bradesco was granted the 2012 Publicly-Held Company award, promoted by Apimec. It recognizes companies that have invested in long-term relationship and open dialog with investors;
- It stood out in the *Melhores e Maiores* yearbook in the 2013 edition: ranked first among the 200 Largest Groups in terms of Net Revenue in 2012 and the 10 Largest Banks in terms of Net Income in 2012, in addition to ranking first among financial institutions in terms of loans to medium-sized companies and credit card issues. In the Insurance segment, Grupo Bradesco Seguros e Previdência was ranked in three positions among the ten largest insurance companies in the country with Bradesco Saúde, to which was granted the first place,

- One of the best companies to start the career, according to *Guia Você S/A*, in partnership with the Administration Institute Foundation FIA and Cia. de Talentos); and
- BRAM Bradesco Asset Management was considered one of the best fund managers of Brazil and also the best equities manager in the country, according to *ValorInveste* magazine / *Valor Econômico* newspaper.

18. With regards to sustainability, Bradesco divides its actions into three pillars:(i) Sustainable Finances, focused on banking inclusion, social and environmental variables for loan approvals and product offerings; (ii) Responsible Management, focused on valuing professionals, improving the workplace and adopting eco-efficient practices; and (iii) Social and Environmental Investments, focused on education, the environment, culture and sports. In this area, we point out Fundação Bradesco, which has a 56-year history of extensive social and educational work, with 40 schools in Brazil. In 2013, an estimated budget of R\$460.961 million will benefit 106,843 students in its schools, in Basic Education (from Kindergarten to High School and Vocational Training - High School Level), Education for Youth and Adults; and Preliminary and Continuing Qualification focused on the creation of jobs and generation of income. The nearly 47 thousand students in Basic Education are guaranteed free, quality education, uniforms, school supplies, meals and medical and dental assistance. Fundação Bradesco will also assist another 350,000 students through its distance learning programs, found at its e-learning portal "Virtual School." These students will complete at least one of the many courses offered by the Virtual School. Furthermore, another 68,323 people will benefit from projects and

Bradesco Vida e Previdência and Bradesco Auto/RE, according to the *Exame* magazine);

• It is among the 100 largest world companies in market capitalization, according to the consulting firm PricewaterhouseCoopers;

actions in partnerships with CIDs - Digital Inclusion Centers, the Educa+Ação Program and Technology courses (*Educar e Aprender*– Educate and Learn).

<u>Bradesco</u>	

Main Information

	2Q13	1Q13	4Q12	3Q12	2Q12	10
Income Statement for the Period - R\$ million						
Book Net Income	2,949	2,919	2,893	2,862	2,833	
Adjusted Net Income	2,978	2,943	2,918	2,893	2,867	
Total Financial Margin	10,587	10,706	11,109	10,955	11,034	1
Gross Loan Financial Margin	7,634	7,414	7,527	7,460	7,362	
Net Loan Financial Margin	4,540	4,305	4,317	4,157	3,955	
Allowance for Loan Losses (ALL) Expenses	(3,094)	(3,109)	(3,210)	(3,303)	(3,407)	(3
Fee and Commission Income	4,983	4,599	4,675	4,438	4,281	
Administrative and Personnel Expenses	(6,769)	(6,514)	(6,897)	(6,684)	(6,488)	(6
Insurance Written Premiums, Pension Plan Contributions	13,238	10,953	13,216	10,104	11,570	
and Capitalization Bond Income	10,200	10,000	10,210	10,104	11,570	
Statement of Financial Position - R\$ million						
Total Assets	896,697	894,467	879,092	856,288	830,520	78
Securities	309,027	300,600	315,487	319,537	322,507	29
Loan Operations (1)	402,517			371,674	364,963	35
- Individuals	123,562	119,231	117,540	114,536	112,235	10
- Corporate	278,955	272,451	267,989	257,138	252,728	24
Allowance for Loan Losses (ALL)	(21,455)	(21,359)	(21,299)	(20,915)	(20,682)	(20
Total Deposits	208,485	205,870	211,858	212,869	217,070	21
Technical Reserves	131,819	127,367	124,217	117,807	111,789	10
Shareholders' Equity	66,028	69,442	70,047	66,047	63,920	5
Assets under Management	1,233,546	1,243,1701	1,225,228	1,172,0081	,130,504	1,08
Performance Indicators (%) on Adjusted Net Income (unles	ss otherwise	stated)				
Adjusted Net Income per Share - R\$ (2) (3)	2.79	2.77	2.74	2.71	2.70	
Book Value per Common and Preferred Share - R\$ (3)	15.72	16.54	16.68	15.73	15.22	
Annualized Return on Average Shareholders' Equity (4) (5)	18.8	19.5	19.2	19.9	20.6	
Annualized Return on Average Assets (5)	1.3	1.3	1.4	1.4	1.4	
Average Rate - Annualized (Adjusted Financial Margin /						
Total Average Assets - Purchase and Sale Commitments -	7.2	7.3	7.6	7.6	7.9	
Permanent Assets)						
Fixed Assets Ratio - Total Consolidated	17.3	16.5	16.9	19.0	18.2	
Combined Ratio - Insurance (6)	85.5	86.0	86.6	86.5	85.0	
Efficiency Ratio (ER) (2)	41.8	41.5	41.5	42.1	42.4	
Coverage Ratio (Fee and Commission	60.6	67.7	CC F	64.4	60.0	
Income/Administrative and Personnel Expenses) (2)	69.6	67.7	66.5	64.4	63.2	
Market Capitalization - R\$ million (7)	124,716	145,584	131,908	113,102	104,869	11
Loan Portfolio Quality % (8)						
ALL / Loan Portfolio	7.0	7.2	7.3	7.4	7.4	
Non-Performing Loans (>60 days (9) / Loan Portfolio)	4.6	4.9	5.0	5.1	5.1	

Delinquency Ratio (> 90 days (9) / Loan Portfolio)	3.7	4.0	4.1	4.1	4.2
Coverage Ratio (> 90 days (9))	188.6	179.4	178.2	179.0	177.4
Coverage Ratio (> 60 days (9))	153.5	146.0	147.3	144.8	144.0
Operating Limits %					
Capital Adequacy Ratio - Total Consolidated	15.4	15.6	16.1	16.0	17.0
- Tier I	11.6	11.0	11.0	11.3	11.8
- Tier II	3.8	4.6	5.1	4.7	5.2

Press Release

Main Information

Jun13 Mar13 Dec12 Sept12 Jun12 Mar12 Dec11 Sept11 J

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Structural Information - Units								
Service Points	70,829	69,528	68,917	67,225	65,370	62,759	59,721	55,832
- Branches	4,692	4,687	4,686	4,665	4,650	4,636	4,634	3,945
- PAs ⁽¹⁰⁾	3,795	3,786	3,781	3,774	3,243	2,986	2,962	2,990
- PAEs ⁽¹⁰⁾	1,454	1,457	1,456	1,456	1,476	1,497	1,477	1,589
- External Bradesco ATMs (11)	3,498	3,712	3,809	3,954	3,992	3,974	3,913	3,953
- Banco24Horas Network ATMs (11)	11,154	10,966	10,818	10,464	10,459	10,583	10,753	10,815
- Bradesco Expresso (Correspondent Banks)	44,819	43,598	43,053	41,713	40,476	38,065	34,839	31,372
- Bradesco Promotora de Vendas	1,404	1,309	1,301	1,186	1,061	1,005	1,131	1,157
- Branches / Subsidiaries Abroad	13	13	13	13	13	13	12	11
ATMs	47,972	48,025	47,834	47,542	47,484	47,330	46,971	45,596
- Bradesco Network	34,322	34,719	34,859	35,128	35,226	35,007	34,516	33,217
- Banco24Horas Network	13,650	13,306	12,975	12,414	12,258	12,323	12,455	12,379
Employees	101,951	102,793	103,385	104,100	104,531 ⁻	105,102 ⁻	104,684 ⁻	101,334
Outsourced Employees and Interns	12,647	13,070	12,939	13,013	12,661	12,659	11,699	10,731
Customers - in millions								
Active Checking Account Holders (12) (13)	26.2	25.8	25.7	25.6	25.6	25.4	25.1	24.7
Savings Accounts (14)	47.7	46.6	48.6	48.3	45.2	41.3	43.4	40.6
Insurance Group	44.2	42.9	43.1	42.4	41.9	40.8	40.3	39.4
- Policyholders	38.4	37.1	37.3	36.7	36.3	35.4	35.0	34.3
- Pension Plan Participants	2.4	2.3	2.3	2.3	2.2	2.2	2.2	2.1
 Capitalization Bond Customers 	3.4	3.5	3.5	3.4	3.4	3.2	3.1	3.0
Bradesco Financiamentos (12)	3.5	3.6	3.7	3.7	3.8	3.8	3.8	4.0

- (1) Expanded Loan Portfolio: includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligations in loan assignments (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignments and operations bearing credit risk commercial portfolio, covering debentures and promissory notes;
- (2) In the last 12 months;
- (3) For comparison purposes, the shares were adjusted according to bonuses and stock splits;
- (4) Excluding mark-to-market effect of available-for-sale securities recorded under shareholders' equity;
- (5) Year-to-date adjusted net income;
- (6) Excludes additional reserves;

- (7) Number of shares (excluding treasury shares) multiplied by the closing price of common and preferred shares on the period's last trading day;
- (8) As defined by the Brazilian Central Bank (Bacen);
- (9) Credits overdue;
- (10) PA (Service Branch): a result from the consolidation of PAB (Banking Service Branch), PAA (Advanced Service Branch) and Exchange Branches, according to CMN Resolution 4072/12; and PAE: ATM located in the premises of a company;
- (11) Including overlapping ATMs within the Bank's own network and the *Banco24Horas* network: 1,804 in June 2013; 1,914 in March 2013; 1,964 in December 2012; 2,039 in September 2012; 2,059 in June 2012; 2,050 in March 2012; 2,019 in December 2011 and 2,040 in September 2011;
- (12) Number of customers (Corporate/ Individual Taxpayer ID (CNPJ/CPF);
- (13) Refers to 1st and 2nd holders of checking accounts; and
- (14) Number of accounts.

Bradesco	

Ratings

Main Ratings

Feasibility a -	Fitch Ratings International Scale easibility Support Domestic Currency Foreign Currency a - 2 Long Term Short Term Long Term Short Term A - F1 BBB + F2						Dom Long Term	ic Scale estic Short Term F1 + (bra)
		Moody's	Investors Se	rvice			R&I	Inc.
Financial Strength / Individual Credit Risk Profile					Domest	ic Scale	Internatio	onal Scale
	Foreign	Domostia Curro	ov Foreign	n Curronov				
C - / baa1	Currency Senior Debt	Domestic Currer Deposit		n Currency eposit	Domestic	Currency	Issuer	Rating
	Long Term	Long Term Short T	_		n Long Term	Short Term	l BI	3B
	Baa1	A3 P - 3	2 Baa2	P-2	Aaa.br	BR - 1	Di	

	Standard & Poor's			Austin Rating	
International Scale -	Issuer's Credit Ratin	g Domestic Sc	ale Corpor	Domes	tic Scale
Foreign Currency	Domestic Currency	/ Issuer's Credit F	•	I Ond	Short Term
Long Term Short Tern BBB A - 2	n Long Term Short Ter BBB A - 2	•	Term A - 1 brAA	+ brAAA	brA -1

Book Net Income vs. Adjusted Net Income

The main non-recurring events that impacted book net income in the periods below are presented in the following comparative chart:

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Book Net Income	1H13 5,868	1H12 5,626	2Q13 2,949	R\$ million 1Q13 2,919
Non Beauting Frents		, ,		
Non-Recurring Events	53	86	29	24
- Civil Provisions	88	143	48	40
- Tax Effects	(35)	(57)	(19)	(16)
Adjusted Net Income	5,921	5,712	2,978	2,943
ROAE % (1)	18.7	20.3	18.9	19.3
ADJUSTED ROAE % (1)	18.8	20.6	19.1	19.5

(1) Annualized.

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Press.	Release	

Summarized Analysis of Adjusted Income

Operating Result

Non-Operating Result

Non-controlling Interest

Adjusted Net Income

Income Tax / Social Contribution

To provide for better understanding, comparison and analysis of Bradesco's results, we use the Adjusted Income Statement for analysis and comments contained in this Report on Economic and Financial Analysis, obtained from adjustments made to the Book Income Statement, detailed at the end of this Press Release, which includes

adjustments to non-recurring events shown on the previous page. Note that the Adjusted Income Statement serves as the basis for the analysis and comments made in Chapters 1 and 2 of this report.

Adjusted Income Statement

4.8 4,583 4,547

(24)

5.5(1,553)(1,538)

(28)

3.7 2,978 2,943

(38)

(28)

Variation

415

(162)

209

(22) 55.0

(22) 64.7

1H13 1H12 1H13 x 1H12 2Q13 1Q13 2Q13 x 1Q13 Amount % Amount % **Financial Margin** 21,293 21,729 (436) (2.0) 10,587 10,706 (119)(1.1)- Interest 21,078 20,740 338 1.6 10,569 10,509 60 0.6 - Non-interest 215 989 (774)(78.3)18 197 (179)(90.9)ALL (6,203)(6,501) 298 (4.6)(3,094)(3,109) 15 (0.5)Gross Income from Financial Intermediation 15,090 15,228 (138) (0.9) 7,493 7,597 (104)(1.4)Income from Insurance, Pension Plans and 2,183 1,830 353 19.3 1,028 1,155 (11.0)(127)Capitalization Bonds (1) Fee and Commission Income 9,582 8,399 1,183 14.1 4,983 4,599 384 8.3 Personnel Expenses (6.250)(5.925)(325)5.5(3,191)(3,059) (132)4.3 Other Administrative Expenses (7,033)(6,842)(191)2.8(3,578)(3,455) (123)3.6 Tax Expenses (2,140)(2,003)(137)6.8(1,017)(1,123) 106 (9.4)Equity in the Earnings (Losses) of **Unconsolidated Companies** 9 300.0 15 59 (44)(74.6)12 3 Other Operating Income/ (Expenses) 23 (2.317)(2.031)(286) 14.1(1,147)(1,170) (2.0)

9,130 8,715

(3,091)(2,929)

5,921 5,712

(40)

(34)

(62)

(56)

8.0

1.0

1.2

(36.8)

R\$ million

Variation

36

14

35

(15)

⁽¹⁾ Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums - Variation in Technical Reserves of Insurance, Pension Plans and

Capitalization Bonds - Retain	ed Claims -	Capitalization	Bond Draws	and Redemptions	- Insurance,	Pension
Plan and Capitalization Bond	Selling Exp	enses.				

Bradesco	
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Summarized Analysis of Adjusted Income

Adjusted Net Income and Profitability

In the second quarter of 2013, Bradesco posted adjusted net income of R\$2,978 million, up 1.2%, or R\$35 million over the previous quarter, mainly due to (i) the greater business volume that increased fee and commission income; offset by: (ii) lower financial margin income, impacted by reduced income from non-interest financial margin; and (iii) higher operating expenses.

In the year-over-year comparison, adjusted net income increased by 3.7%, or R\$209 million, in the first half of 2013, for Return on Adjusted Average Shareholders' Equity (ROAE) of 18.8%.

Shareholders' Equity stood at R\$66,028 million in June 2013, up 3.3% over the same period of 2012. The Capital Adequacy Ratio stood at 15.4%, 11.6% of which fell under Tier I Reference Shareholders' Equity.

Total Assets came to R\$896,697 million in June 2013, up 8.0% over June 2012, driven by the increase in operations and the expansion of business volume. Return on Average Assets (ROAA) came to 1.3%.

Summarized Analysis of Adjusted Income

Efficiency Ratio (ER)

The "adjusted to risk" ER over the last 12 months, which reflects the impact of risk associated with the loan operations⁽²⁾ which reached 52.6% in the second quarter of 2013, remaining stable from the previous quarter, mainly due to the decrease in expenses with allowance for loan losses in the monthly comparison.

ER over the last 12 months⁽¹⁾ and quarterly ER increased by 0.3 p.p. and 1.2 p.p. in the second quarter of 2013 from the previous quarter, reaching 41.8% and 42.1%, respectively. This variation was mainly due to the reduction in non-interest financial margin, due to lower gains from the market arbitrage in the quarter.

(1) ER = (Personnel Expenses - Employee Profit Sharing + Administrative Expenses) / (Financial Margin + Fee and Commission Income + Income from Insurance + Equity in the Earnings (Losses) of Unconsolidated Companies + Other Operating Income - Other Operating Expenses). Considering the ratio between: (i) total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to revenue generation + Insurance Selling Expenses) and (ii) revenue net of related taxes (not considering Claims and Selling Expenses from the Insurance Group), our ER in the second quarter of 2013 would be 44.6%; and

	2)	2) Including ALL expenses,	adjusted for gr	anted discounts.	loan recovery	zand sale o	f foreclosed :	assets.	among others
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Press Release

Summarized Analysis of Adjusted Income

Financial Margin

The R\$119 million decrease between the second and the first quarters of 2013 was mainly due to the lower result from the: (i) non-interest margin, in the amount of R\$179 million, due to lower gains from the market arbitrage; and offset: (ii) by the increase in the interest margin, in the amount of R\$60 million, as a result of higher gains from Loan and Funding margins.

In the first half of 2013, financial margin came to R\$21,293 million, a R\$436 million decrease from the same period in 2012, due to: (i) the lower result from the non-interest margin, in the amount of R\$774 million, due to lower gains from the market arbitrage, and offset by: (ii) the R\$338 million increase in income from interest-earning operations due to an increase in business volume, mainly from Loan and Insurance.

Press Release

Summarized Analysis of Adjusted Income

Interest Financial Margin - Annualized Average Rates

		1H13			1H12	R\$ million
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loans	15,048	303,767	10.2%	14,543	277,005	10.9%
Funding	2,061	328,690	1.3%	2,209	334,070	1.3%
Insurance	1,828	128,330	2.9%	1,577	107,966	2.9%
Securities/Other	2,141	304,853	1.4%	2,411	283,699	1.7%
Financial Margin	21,078	-	7.2%	20,740	-	7.6%
		2Q13			1Q13	
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loans	7,634	309,040	10.3%	7,414	298,495	10.3%
Funding	1,112	330,956	1.4%	949	326,424	1.2%
Insurance	895	130,868	2.8%	933	125,791	3.0%
Securities/Other	928	305,841	1.2%	1,213	303,865	1.6%
Financial Margin	10,569	-	7.2%	10,509	-	7.2%

The annualized interest financial margin rate stood at 7.2% in the second quarter of 2013, remaining stable over the previous quarter.

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Summarized Analysis of Adjusted Income

Expanded Loan Portfolio(1)

In June 2013, Bradesco's expanded loan portfolio totaled R\$402.5 billion, which was up 2.8% in the quarter, due to: (i) a 3.6% growth in Individuals; (ii) a 3.5% growth in Small and Medium-sized Entities (SMEs); and (iii) a 1.5% growth in Corporations.

In the last 12 months, the expanded loan portfolio increased 10.3%, driven by: (i) the 11.2% growth in SMEs; (ii) the 10.1% growth in Individuals; and (iii) the 9.7% growth in Corporations.

To the Corporate segment, the products that posted the strongest growth in the last 12 months were: (i) export financing; and (ii) real estate financing – corporate plan. To the Individuals segment, the main highlights were: (i) real estate financing; and (ii) payroll-deductible loans.

(1) Includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, assignment of receivables-backed investment funds and mortgage-backed receivables and rural loan.

For more information, see Chapter 2 of this Report.

Allowance for Loan Losses

For the fourth consecutive quarter, ALL expenses reduced to R\$3,094 million in the second quarter of 2013, down 0.5% from the previous quarter, even considering the 2.6% growth in the loan portfolio – as defined by Bacen in the quarter. This result was due to the reduction in delinquency level, despite the typical higher delinquency in the first months of the year.

In the year-over-year comparison, this expense reduced by 4.6%, even considering the 9.5% increase in loan operations – as defined by Bacen,

resulting from the reduced delinquency level in the last 12 months.

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Summarized Analysis of Adjusted Income	
Delinquency Ratio > 90 days ⁽¹⁾	
Delinquency ratio, which is based on transactions due over 90 days, had a decrease in all segments, for a 3.7% ratio, down 0.3 p.p. in the quarter and 0.5 p.p. in the last twelve months, confirming a downward trend.	
(1) As defined by Bacen.	
Coverage Ratios ⁽¹⁾	
The following graph presents the changes in coverage ratio of the Allowance for Loan Losses for loans overdue for more than 60 and 90 days. In June 2013, these ratios stood at 153.5% and 188.6%, respectively, pointing to a comfortable level of provisioning.	The ALL, totaling R\$21.5 billion in June 2013, was made up of: (i) R\$17.5 billion required by Bacen; and (ii) R\$4.0 billion in excess provisions.
(1) As defined by Bacen	
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Summarized Analysis of Adjusted Income

Income from Insurance, Pension Plans and Capitalization Bonds

Net income for the second quarter of 2013 stood at R\$931 million (R\$930 million in the first quarter of 2013) for annualized Return on Adjusted Shareholders' Equity of 26.2%.

In the first half of 2013, Net Income came to R\$1.861 billion, up 4.2% from Net Income posted in the previous year (R\$1.786 billion), a 25.4% return on Adjusted Shareholders' Equity.

(1) Excluding additional provisions.

	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	R\$ milli	ion (unless othe Variati 2Q13 x 1Q13	ion %
Net Income	931	930	964	837	881	905	860	780	0.1	5.7
Insurance Written Premiums, Pension Plan Contributions and Capitalization		10,953	13,216	10,104	11,570	9,418	11,138	9,025	20.9	14.4
Bond Income	101 010	107.007	104 017	117.007	111 700	100 050	100 CEO	07.000	0.5	17.0
Technical Reserves		•				•	-	•		17.9
Financial Assets	141,984	-	-	•	•	•	-	•		10.5
Claims Ratio	71.1	69.6	70.5	70.4	71.3	71.9	68.6	71.5	1.5 p.p.	(0.2) p.p
Combined Ratio	85.5	86.0	86.6	86.5	85.0	85.6	83.6	86.2	(0.5) p.p.	0.5 p.p
Policyholders /										
Participants and										
Customers (in										
thousands)	44,215	42,941	43,065	42,363	41,898	40,785	40,304	39,434	3.0	5.5
Employees	7,493	7,510	7,554	7,545	7,478	7,574	7,608	7,571	(0.2)	0.2
Market Share of	,	,	,	,	, -	, -	,	, -	(-)	
Insurance Written										
Premiums, Pension										
Plan Contributions	24.1	22.4	24.8	24.3	24.8	23.4	25.6	24.9	1.7 p.p.	(0.7) p.p
and Capitalization										
Bond Income (1)										

⁽¹⁾ The second quarter of 2013 includes the latest data released by Susep (May 2013). Note: For comparison purposes, it excludes the effects of non-recurring events.

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Summarized Analysis of Adjusted Income

In the second quarter of 2013, revenue grew by 20.9% over the previous quarter, boosted by Life and Pension Plan, Capitalization Bond and Auto/RE products, which increased 32.2%, 14.5% and 12.9%, respectively.

Net income for the second quarter of 2013 was in line with the previous quarter, mainly due to: (i) the 20.9% growth in revenue, as mentioned above; (ii) the increase in equity income; and (iii) the improvement in the administrative efficiency ratio; partially offset by: (iv) the 1.5 p.p. increase in claims ratio; and (v) the reduction in financial income.

In the first half of 2013, production was up 15.3% from the same period in 2012, led by Health, Capitalization and Life and Pension Plan products, which increased 23.3%, 21.8% and 12.7%, respectively.

Net income for the first half of 2013 increased by 4.2% over that of the previous year, due to: (i) a 15.3% increase in revenue; (ii) a 1.2 p.p. decrease in claims ratio; (iii) the improved financial income; and (iv) the increase in the administrative efficiency ratio, already considering the sector's collective bargaining agreement in January 2013.

Grupo Bradesco Seguros complies with the regulatory requirements, also complying with global standards (Solvency II), with a leverage of 3.0 times its Shareholders' Equity in the period.

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Summarized Analysis of Adjusted Income

Fee and Commission Income

In the second quarter of 2013, fee and commission income came to R\$4,983 million, up R\$384 million, or 8.3% over the previous quarter, mainly due to the increase in business volume, highlighting the excellent performance of underwriting / financial advisory revenues in the quarter. Other sources of income that contributed to this result were: (i) card income; (ii) income from loan operations; (iii) checking account income; and (iv) fund management income.

In the year-over-year comparison, the increase of R\$1,183 million, or 14.1%, in the first half of 2013 was mainly due to: (i) the performance of the credit card segment, driven by the growth in revenue and transactions; (ii) higher income from checking accounts, which was a result of a better business volume and an increase in the checking account holder base, which posted net growth of 694 thousand active accounts in the period; (iii) higher gains from capital market operations (underwriting / financial advisory); (iv) greater income from collections: (v) greater income from fund management, whose volume of assets and portfolios under management increased by 11.4% in the period; and (vi) higher income from loan operations, due to greater volume of contracted operations and sureties and guarantees in the period.

	Press Release
Summarized Analysis of Adjusted Income	
Personnel Expenses	
In the second quarter of 2013, the R\$132 million increase from the previous quarter is a result of variations in:	 the R\$57 million increase in non-structural expenses, mainly due to greater expenses with provision for labor claims.
 structural expenses – R\$73 million increase, mainly due to the lower concentration of vacations in the second quarter of 2013; and 	
 non-structural expenses – R\$59 million increase, mainly due to greater expenses with provision for labor claims. 	
In the year-over-year comparison, the R\$325 million increase in the first half of 2013 was mainly due to:	
• the R\$268 million, or 5.6% increase, in structural expenses, resulting from greater expenses with salaries, social charges and benefits, due to raise in salary levels, as per collective bargaining agreement (a 7.5% adjustment); and	
Note: Structural Expenses = Salaries + Social Charge	s + Benefits + Pension Plans.
Non-Structural Expenses = Employee and Mana + Costs with Termination of Employment Contracts.	agement Profit Sharing + Training + Labor Provision
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Summarized Analysis of Adjusted Income

Administrative Expenses

Despite the higher expenses with (i) the opening of 5,459 service points in the period, mainly the opening of 4,343 *Bradesco Expresso* points, for a total of 70,829 service points on June 30, 2013, and (ii) the increase in business and service volume in the period, the administrative expenses increased only 2.8% between the first half of 2012 and 2013, as a result of the continued efforts to reduce costs, led by our Efficiency Committee. It is worth noting that IPCA and IGP-M inflation indexes reached 6.7% and 6.3%, respectively, in the last 12 months.

In the second quarter of 2013, the 3.6% increase in administrative expenses from the previous quarter was mainly due to the greater business and service volume in the quarter which, consequently, increased expenses with:

(i) outsourced services; (ii) data processing; (iii) depreciation and amortization; (iv) financial system services; and (v) communication.

Other Operating Income and Expenses

Other operating expenses, net of other operating income, totaled R\$1,147 million in the second quarter of 2013, remaining practically stable when compared to the previous quarter.

Year over year, other operating expenses, net of other operating income, increased by R\$286 million in the first half of 2013, mainly as a result of greater expenses with: (i) operating provisions, particularly those for civil contingencies; (ii) amortization of intangible assets; and (iii) sundry losses.

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Summarized Analysis of Adjusted Income

Income Tax and Social Contribution

Income tax and social contribution increased 1.0% in comparison with the previous quarter and 5.5% in the year-over-year comparison, mainly due to the increase in taxable result.

It is worth noting the effective rate, which came to 41.4% in the second quarter of 2013, remaining stable over the previous quarters.

Unrealized Gains

Unrealized gains totaled R\$12,006 million in the second quarter of 2013, an R\$8,320 million decrease from the previous quarter. This was mainly due to the fixed-income securities subject to mark-to-market accounting, most of them related to the Insurance Group. These securities serve as guarantee of technical reserves, which are not subject to mark-to-market accounting.

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Economic Scenario

In the second quarter of 2013, the different global liquidity conditions are a result of the Federal Reserve's expected decision of beginning a reduction in monetary stimulus in the coming months. However, the U.S. Central Bank has emphasized that it will maintain its accommodative monetary policy for a long time, in order to support the ongoing recovery of the North American economy, which tends to benefit the whole world in the medium run, despite its initial side effects.

With regard to the Chinese economy, a growth below that obtained in the past year is a consensus, although an abrupt slowdown is not expected. Moreover, the purpose of an intended lower rate of expansion, which was a decision of local government authorities and a response to their economic policy, is to reduce existing macroeconomic and sectorial distortions. Thus, the world's second largest economy tends to have a more sustained and qualitative growth over the coming years.

In turn, the Brazilian economy is more prepared to face the world economy's current transition phase and the challenges concerning the domestic economic policy management. This view is supported by improved macroeconomic fundamentals and institutional advances in the past years. This process has been accompanied by the increase in social indicators.

The recovery of the Brazilian economy in the past months has been mainly supported by productive investments, which tend to rise thanks to infrastructure concessions program in the second half-year. The great performance of the domestic agribusiness sector led by increased production and higher income should be pointed out. The 2013 GDP growth is expected to be higher than the past

The expectations in the medium run point to a favorable scenario to the Brazilian economy, which has one of the most complete and diversified private sectors among the emerging nations. The exploration of the pre-salt discoveries and the hosting of major sporting events constitute a series of opportunities that are only available to a select group of nations tend to improve Brazil's infrastructure, as well as increase long-term production and income.

Despite the risks to the scenario and the challenges faced by the Brazilian economy in the pursuit of higher sustainable growth in the near future, Bradesco is maintaining a positive outlook, with favorable prospects in its operational segments. The volume of credit is growing at rates that are both sustainable and risk-compatible, while delinquency has been showing signs of a decline. Thanks to the intense and ongoing upward social mobility of recent years, the scenario for the banking and insurance sectors remains highly favorable.

year and even better in 2014.

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Main Economic Indicators

Main Indicators (%)	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	3Q11 1
Interbank Deposit Certificate (CDI)	1.79	1.61	1.70	1.91	2.09	2.45	2.67	3.01
Ibovespa	(15.78)	(7.55)	3.00	8.87	(15.74)	13.67	8.47	(16.15)(2
USD – Commercial Rate	10.02	(1.45)	0.64	0.46	10.93	(2.86)	1.15	18.79
General Price Index - Market (IGP-M)	0.90	0.85	0.68	3.79	2.56	0.62	0.91	0.97
Extended Consumer Price Index (IPCA) – Brazilian								
Institute of Geography and Statistics (IBGE)	1.18	1.94	1.99	1.42	1.08	1.22	1.46	1.06
Federal Government Long-Term Interest Rate (TJLP)	1.24	1.24	1.36	1.36	1.48	1.48	1.48	1.48
Reference Interest Rate (TR)	-	-	-	0.03	0.07	0.19	0.22	0.43
Savings Account (Old Rule) (1)	1.51	1.51	1.51	1.53	1.58	1.70	1.73	1.95
Savings Account (New Rule) (1)	1.30	1.25	1.26	1.40	-	-	_	_
Business Days (number)	63	60	62	64	62	63	62	65
Indicators (Closing Rate)	Jun13	Mar13	Dec12	Sept12	Jun12	Mar12	Dec11	Sept11 J
USD - Commercial Selling Rate - (R\$)	2.2156	2.0138	2.0435	2.0306	2.0213	1.8221	1.8758	1.85442
Euro - (R\$)	2.8827	2.5853	2.6954	2.6109	2.5606	2.4300	2.4342	2.49382
Country Risk (points)	237	189	142	166	208	177	223	275
Basic Selic Rate Copom (% p.a.)	8.00	7.25	7.25	7.50	8.50	9.75	11.00	12.00
BM&F Fixed Rate (% p.a.)	9.39	7.92	7.14	7.48	7.57	8.96	10.04	10.39

(1) Regarding the new savings account remuneration rule, it was defined that: (i) the existing deposits up to May 3, 2012 will continue to remunerate at TR + interest of 6.17% p.a.; and (ii) for deposits made as of May 4, 2012, the new rules are: (a) if the Selic rate is higher than 8.5% p.a., the TR + interest of 6.17% p.a. remuneration will be maintained; and (b) when the Selic rate is equal to or lower than 8.5% p.a., the remuneration will be 70% of Selic rate + TR.

Projections through 2015

%	2013	2014	2015
USD - Commercial Rate (year-end) - R\$	2.25	2.35	2.42
Extended Consumer Price Index (IPCA)	5.75	5.60	5.50
General Price Index - Market (IGP-M)	5.00	5.00	4.80
Selic (year-end)	9.50	9.50	9.50
Gross Domestic Product (GDP)	2.30	2.50	3.00

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Guidance

Bradesco's Outlook for 2013

This guidance contains forward-looking statements that are subject to risks and uncertainties, as they are based on Management's expectations and assumptions and information available to the market to date.

Loan Portfolio (1) (2)	11 to 15%
Individuals (2)	11 to 15%
Companies (2)	11 to 15%
Financial Margin (3) (4)	4 to 8%
Fee and Commission Income (5)	12 to 16%
Operating Expenses (6) (7)	2 to 6%
Insurance Premiums	12 to 15%

- (1) Expanded Loan Portfolio;
- (2) From 13%–17% to 11%–15%.
- (3) Under current criterion, Guidance for Interest Financial Margin;
- (4) From 7%–11% to 4%–8%;
- (5) From 9%–13% to 12%–16%;
- (6) Administrative and Personnel Expenses; and
- (7) From 4%–8% to 2%–6%.

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Book Income vs. Managerial Income vs. Adjusted Income Statement

Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement

Second Quarter of 2013

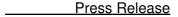
	Book	F	Reclassifications					2Q13 Fisc	
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6)	Hed(
Financial Margin	10,005	(353)	37	(42)	(876)	168	-	1,6	
ALL	(3,608)	-	-	-	605	(91)	-		
Gross Income from Financial Intermediation	6,397	(353)	37	(42)	(271)	77	-	1,6	
Income from Insurance, Pension Plans and Capitalization Bonds (9)	1,028	-	-	-	-	-	-		
Fee and Commission Income	4,886	-	-	-	-	-	97		
Personnel Expenses	(3,191)	-	-	-	-	-	-		
Other Administrative Expenses	(3,530)	-	-	-	-	- ((48)		
Tax Expenses	(829)	-	-	-	(9)	-	-	(17	
Equity in the Earnings (Losses) of Unconsolidated Companies	12	-	-	-	-	-	-		
Other Operating Income/Expenses	(1,809)	353	(37)	42	280	24	(49)		
Operating Result	2,966	-	-	-	-	101	-	1,4	
Non-Operating Result	77	-	-	-	- ((101)	-		
Income Tax / Social Contribution and Non-controlling Interest	(93)	-	-	-	-	-	-	(1,46	
Net Income	2,949	-	-	-	-	-	-		

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (4) Income from Loan Recovery classified under the item "Financial Margin," Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses," and Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses," and Tax Expenses, classified as "Other Operating Expenses, were reclassified under the item "Tax Expenses;"
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to items "ALL Expenses Allowance for Loan Losses" / "Other

Operating Income/Expenses"/"Financial Margin;"

- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income;" and Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses;"
- (7) Partial result of Derivatives used to hedge investments abroad, which simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Capitalization Bond Draws and Redemption Insurance, Pension Plan and Capitalization Bond Selling Expenses.

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Book Income vs. Managerial Income vs. Adjusted Income Statement

First Quarter of 2013

								1Q13
	Book	Reclassifications				Fisca		
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6)	Hedge (7)
Financial Margin	11,928((299)	16	(41)	(644)	-	-	(254
ALL	(3,475)	-	-	-	410	(44)	-	
Gross Income from Financial Intermediation	8,453((299)	16	(41)	(234)	(44)	-	(254
Income from Insurance, Pension Plans and Capitalization Bonds (9)	1,155	-	-	-	-	-	-	
Fee and Commission Income	4,508	-	-	-	-	-	91	
Personnel Expenses	(3,059)	-	-	-	-	-	-	
Other Administrative Expenses	(3,368)	-	-	-	-	-	(87)	
Tax Expenses	(1,140)	-	-	-	(11)	-	-	2
Equity in the Earnings (Losses) of Unconsolidated Companies	3	-	-	-	-	-	-	
Other Operating Income/Expenses	(1,799)	299	(16)	41	245	24	(4)	
Operating Result	4,753	-	-	-	-	(20)	-	(226
Non-Operating Result	(58)	-	-	-	-	20	-	
Income Tax / Social Contribution and Non-controlling Interest	(1,776)	-	-	-	-	-	-	22
Net Income	2,919	-	-	-	-	-	-	

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (4) Income from Loan Recovery classified under the item "Financial Margin," Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses," and Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses," and Tax Expenses, classified as "Other Operating Expenses, were reclassified under the item "Tax Expenses;"
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to items "ALL Expenses Allowance for Loan Losses" / "Other

Operating Income/Expenses;"

- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income;" and Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses;"
- (7) Partial result of Derivatives used to hedge investments abroad, which simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Capitalization Bond Draws and Redemption Insurance, Pension Plan and Capitalization Bond Selling Expenses.

<u></u> F	<u>Report</u>	on	<u>Economic</u>	<u>and</u>	<u>Financial</u>	Anal	<u>vsis -</u>	<u>- June</u>	<u> 201</u>	3

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Book Income vs. Managerial Income vs. Adjusted Income Statement

First Half of 2013

							1H ⁻
	Book		Reclassifications				F
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6) H
Financial Margin	21,933((652)	53	(83)	(1,520)	168	-
ALL	(7,083)	-	-	-	1,015((135)	-
Gross Income from Financial Intermediation	14,850((652)	53	(83)	(505)	33	-
Income from Insurance, Pension Plans and Capitalization Bonds (9)	2,183	-	-	-	-	-	- !
Fee and Commission Income	9,395	-	-	-	-	-	188
Personnel Expenses	(6,250)	-	-	-	-	-	- !
Other Administrative Expenses	(6,898)	-	-	-	-	-((135)
Tax Expenses	(1,968)	-	-	-	(20)	-	-
Equity in the Earnings (Losses) of Unconsolidated Companies	15	-	-	-	-	-	- '
Other Operating Income/Expenses	(3,606)	652((53)	83	525	48	(53)
Operating Result	7,720	-	-	-	-	81	- '
Non-Operating Result	18	-	-	-	-	(81)	-
Income Tax / Social Contribution and Non-controlling Interest	(1,870)	-	-	-	_	-	- (1
Net Income	5,868	-	-	-	-	-	-

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (4) Income from Loan Recovery classified under the item "Financial Margin," Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses," and Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses;" and Tax Expenses, classified as "Other Operating Expenses, were reclassified under the item "Tax Expenses;"
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to items "ALL Expenses Allowance for Loan Losses" / "Other

Operating Income/Expenses" / "Financial Margin;"

- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income;" and Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses;"
- (7) Partial result of Derivatives used to hedge investments abroad, which simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Capitalization Bond Draws and Redemption Insurance, Pension Plan and Capitalization Bond Selling Expenses.

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Press Release

Book Income vs. Managerial Income vs. Adjusted Income Statement

First Half of 2012

							1H ⁻
	Book		Reclassifications				F
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6) H
Financial Margin	22,077((457)	96	(48)	(1,133)	29	- 1
ALL	(6,948)	-	-	-	607	(159)	-
Gross Income from Financial Intermediation	15,129((457)	96	(48)	(526)	(130)	-
Income from Insurance, Pension Plans and Capitalization Bonds (9)	1,830	-	-	-	-	-	-
Fee and Commission Income	8,169	-	-	-	-	-	229
Personnel Expenses	(5,925)	-	-	-	-	-	-
Other Administrative Expenses	(6,612)	-	-	-	-	-1	(229)
Tax Expenses	(1,935)	-	-	-	60	-	- '
Equity in the Earnings (Losses) of Unconsolidated Companies	59	-	-	-	-	-	- '
Other Operating Income/Expenses	(3,108)	457((96)	48	466	58	- '
Operating Result	7,607	-	-	-	-	(72)	- '
Non-Operating Result	(112)	-	-	-	-	72	-
Income Tax / Social Contribution and Non-controlling Interest	(1,869)	-	-	-	-	-	- (1
Net Income	5,626	-	-	-	-	-	-

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin;"
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (4) Income from Loan Recovery classified under the item "Financial Margin," Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses," and Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses;" and Tax Expenses, classified as "Other Operating Expenses, were reclassified under the item "Tax Expenses;"
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to items "ALL Expenses Allowance for Loan Losses" / "Other

Operating Income/Expenses" / "Financial Margin;"

- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income;" and Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses;"
- (7) Partial result of Derivatives used to hedge investments abroad, which simply annuls the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (8) For more information see page 8 of this chapter; and
- (9) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Capitalization Bond Draws and Redemption Insurance, Pension Plan and Capitalization Bond Selling Expenses.

Report on Economic and Financial A	<u>nalysis – June 201</u> 3
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Consolidated Statement of Financial Position and Adjusted Income Statement

Statement of Financial Position

Assets	Jun13	Mar13	Dec12	Sept12	Jun12	Mar12	Dec11	R\$ mi Sept
Current and Long-Term Assets	881,121	879,192	864,279	840,295	815,063	773,896	746,090	710
Cash and Cash Equivalents	16,180	11,347	12,077	12,944	13,997	25,069	22,574	10
Interbank Investments	147,485	171,333	151,813	126,772	92,858	84,690	82,303	85
Securities and Derivative Financial Instruments	309,027	300,600	315,487	319,537	322,507	294,959	265,723	244
Interbank and Interdepartmental Accounts	52,150	52,769	49,762	56,276	62,510	61,576	72,906	71
Loan and Leasing Operations	281,982	276,022	267,940	262,748	258,242	250,201	248,719	241
Allowance for Loan Losses (ALL)	(21,455)	(21,359)	(21,299)	(20,915)	(20,682)	(20,117)	(19,540)	(19,
Other Receivables and Assets	95,752	88,480	88,499	82,933	85,631	77,518	73,405	
Permanent Assets	•	•	14,813	15,993	•	•	•	
Investments	1,920	,	,	•		2,076		
Premises and Leased Assets	•	4,550	•			-	•	
Intangible Assets	9,192	•	•	,	,	,	•	
Total	896,697	894,467	879,092	856,288	830,520	789,550	761,533	722
Liabilities								
Current and Long-Term Liabilities	829,426	823,788	807,799	789,036	765,398	730,214	704,664	667
Deposits	208,485	205,870	211,858	212,869	217,070	213,877	217,424	224
Federal Funds Purchased and Securities Sold under Agreements to Repurchase	266,825	281,045	255,591	245,538	225,974	213,930	197,448	171
Funds from Issuance of Securities	53,821	47,832	51,359	53,810	51,158	48,482	41,522	32
Interbank and Interdepartmental Accounts	3,793	3,815	5,667	3,649	3,618	3,231	4,614	
Borrowing and Onlending	49,121	46,209	44,187	45,399	47,895	47,112	53,247	49
Derivative Financial Instruments	3,141	2,590	4,001	4,148	3,568	2,703	735	1
Reserves for Insurance, Pension Plans and Capitalization Bonds	131,819	127,367	124,217	117,807	111,789	106,953	103,653	97
Other Liabilities	112,421	109,060	110,919	105,816	104,326	93,926	86,021	87
Deferred Income	661	632	658	619	615	646	672	
Non-controlling Interest in Subsidiaries	582	605	588	586	587	630	615	
Shareholders' Equity	66,028	69,442	70,047	66,047	63,920	58,060	55,582	53
Total	896,697	894,467	879,092	856,288	830,520	789,550	761,533	722

Consolidated Statement of Financial Position and Adjusted Income Statement

Adjusted Income Statement

Financial Margin - Interest - Non-interest ALL Gross Income from Financial Intermediation	10,587 10,569 18 (3,094)	10,706 10,509 197 (3,109)	11,109 10,678 431 (3,210)	3Q12 10,955 10,603 352 (3,303) 7,652	11,034 10,518 516 (3,407)	10,695 10,222 473 (3,094)	10,258 9,985 273 (2,661)	9,669 561 (2,779)
Income from Insurance, Pension Plans and	1,028	•	•	1,029	•	•	•	•
Capitalization Bonds ⁽¹⁾ Fee and Commission Income	4,983	4,599	4,675	4,438	4,281	4,118	4,086	3,876
Personnel Expenses	(3,191)	(3,059)	(3,142)	(3,119)	(3,047)	(2,878)	(3,140)	(2,880)
Other Administrative Expenses	(3,578)	(3,455)	(3,755)	(3,565)	(3,441)	(3,401)	(3,682)	(3,405)
Tax Expenses	(1,017)	(1,123)	(1,098)	(1,038)	(991)	(1,012)	(1,005)	(866)
Equity in the Earnings (Losses) of	,	, ,	,	, ,	,	, ,	,	,
Unconsolidated Companies	12	3	45	45	19	40	53	41
Other Operating Income/ (Expenses)	(1,147)	(1,170)	(1,130)	(1,054)	(1,035)	(996)	(808)	(907)
Operating Result	4,583	4,547	4,449	4,388	4,366	4,349	4,034	4,174
Non-Operating Result	(24)	(38)	(29)	(20)	(22)	(18)	4	10
Income Tax and Social Contribution	(1,553)	(1,538)	(1,488)	(1,455)	(1,461)	(1,468)	(1,241)	(1,304)
Non-controlling Interest	(28)	(28)	(14)	(20)	(16)	(18)	(26)	(16)
Adjusted Net Income	2,978	2,943	2,918	2,893	2,867	2,845	2,771	2,864

⁽¹⁾ Income from Insurance, Pension Plan and Capitalization Bond Operations = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Selling Expenses.

Financial Margin – Interest and Non-Interest

Financial Margin Breakdown

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Financial Margin - Interest and Non-Interest

Average Financial Margin Rate

						R\$ million		
			Financial	Margin		•		
	1H13	1H12	2Q13	Variatio		1Q13 Varia		tion
	11113	11112	2013	10(15	Half	Quarter		
Interest - due to volume					1,731	316		
Interest - due to spread					(1,393)	(256)		
- Financial Margin - Interest	21,078	20,740	10,569	10,509	338	60		
- Financial Margin - Non-Interest	215	989	18	197	(774)	(179)		
Financial Margin	21,293	21,729	10,587	10,706	(436)	(119)		
Average Margin Rate (1)	7.2%	7.9%	7.2%	7.3%				

(1) Average Margin Rate = (Financial Margin / Average Assets – Purchase and Sale Commitments – Permanent Assets) Annualized

The second quarter of 2013 had a financial margin of R\$10,587 million, an R\$119 million decrease when compared to the first quarter of 2013, due to: (i) the non-interest margin of R\$179 million, due to lower gains from market arbitrage; and offset: (ii) by the R\$60 million increase in interest margin.

In the first half of 2013, financial margin stood at R\$21,293 million, a R\$436 million decrease year over year, due to: (i) lower results from non-interest margin, totaling R\$774 million, due to lower gains from market arbitrage; and offset: (ii) by higher results from interest-earning operations, amounting to R\$338 million, arising from greater business volume.

Financial Margin - Interest

Interest Financial Margin - Breakdown

						R\$ million
		Interest	Financial Ma	argin Breakdo	wn	
	1H13	1H12	2Q13	1Q13	Variation	
	ППІЗ	11112	2013	10(13	Half	Quarter
Loans	15,048	14,543	7,634	7,414	505	220
Funding	2,061	2,209	1,112	949	(148)	163

Interest Financial Margin	21,078	20,740	10,569	10,509	338	60
Securities/Other	2,141	2,411	928	1,213	(270)	(285)
Insurance	1,828	1,577	895	933	251	(38)

In the second quarter of 2013, interest financial margin stood at R\$10,569 million, versus R\$10,509 million in the first quarter of 2013, for an increase of R\$60 million. The business lines that most contributed to this result were Loan and Funding, broken down under items Loan Financial Margin – Interest and Funding Financial Margin – Interest.

Between the first half of 2013 and the same period in 2012, interest financial margin increased R\$338 million. The business lines that most contributed to this increase were Loan and Insurance.

Financial Margin - Interest

Interest Financial Margin - Rates

The annualized interest financial margin rate compared to total average assets stood at 7.2% in the second quarter of 2013, remaining steady in the first quarter of 2013.

Interest Financial Margin - Annualized Average Rates

Loans Funding Insurance Securities/Other	15,048 2,061 1,828 2,141	1H13 Average Balance 303,767 328,690 128,330 304,853	Average Rate 10.2% 1.3% 2.9% 1.4%	Interest 14,543 2,209 1,577 2,411	1H12 Average Balance 277,005 334,070 107,966 283,699	R\$ million Average Rate 10.9% 1.3% 2.9% 1.7%
Interest Financial Margin	21,078	-	7.2%	20,740	-	7.6%
	Interest	2Q13 Average Balance	Average Rate	Interest	1Q13 Average Balance	Average Rate
Loans	7,634	309,040	10.3%	7,414	298,495	10.3%
Funding	1,112	330,956	1.4%	949	326,424	1.2%
Insurance	895	130,868	2.8%	933	125,791	3.0%
Securities/Other	928	305,841	1.2%	1,213	303,865	1.6%
Interest Financial Margin	10,569	-	7.2%	10,509	-	7.2%
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Loan Financial Margin - Interest

Loan Financial Margin - Breakdown

						R\$ million
		Fin	ancial Marg	jin - Loan		
	11110	1110	2012	1012	Variation	
	1H13	1H12	2Q13	1Q13	Half	Quarter
Interest - due to volume					1,326	260
Interest - due to spread					(821)	(40)
Interest Financial Margin	15,048	14,543	7,634	7,414	505	220
Income	26,478	25,963	14,016	12,462	515	1,554
Expenses	(11,430)	(11,420)	(6,382)	(5,048)	(10)	(1,334)

In the second quarter of 2013, financial margin with loan operations reached R\$7,634 million, up 3.0% or R\$220 million over the first quarter of 2013. The variation is the result of: (i) the increase in average business volume, in the amount of R\$260 million; and (ii) the decrease in average spread, in the amount of R\$40 million.

Year over year, the financial margin for the first half of 2013 grew 3.5%, or R\$505 million, resulting from: (i) a R\$1,326 million increase in the volume of operations; and (ii) the decrease in average spread, amounting to R\$821 million, mainly affected by the drop in interest rates used.

Economic and Financial Analysis
Loan Financial Margin - Interest
Loan Financial Margin - Net Margin
The graph above presents a summary of loan activity. The Gross Margin line refers to interest income from loans, net of opportunity cost (a specific rate by type of operation and term).
The ALL curve shows delinquency costs, which are represented by Allowance for Loan Losses (ALL) expenses, plus discounts granted in transactions net of loan recoveries, arising from the sale of foreclosed assets, among other.
In the second quarter of 2013, the net margin curve, which refers to loan interest income net of ALL, grew 5.5% over the previous quarter, mainly due to increase in business volume. In the year-over-year comparison, the curve was up 10.0% in the first half of 2013, driven by: (i) the reduction in delinquency costs; and (ii) the increase in business volume.
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Economic and Financial Analysis
Loan Financial Margin - Interest
Expanded Loan Portfolio ⁽¹⁾
The expanded loan portfolio amounted to R\$402.5 billion in June 2013, up 2.8% in the quarter and 10.3% over the last 12 months.
The results were mainly led by Individuals and SMEs both in the quarter and the last 12-month period, which grew by 3.6% and 3.5% in the quarter and 10.1% and 11.2% in the last 12 months.
(1) Including sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, receivables-backed investment funds - FIDC, mortgage-backed receivables - CRI and rural loans.
For further information, refer to page 42 herein.
Expanded Loan Portfolio Breakdown by Product and Type of Customer (Individual and Corporate)

A breakdown of loan risk products for individuals is presented below:

Individuals	F	R\$ million	Variation %		
ilidividuais	Jun13	Mar13	Jun12	Quarter	12M
CDC / Vehicle Leasing	29,303	30,112	32,195	(2.7)	(9.0)
Payroll-Deductible Loans (1)	24,262	22,448	19,243	8.1	26.1
Credit Card	21,156	20,263	18,545	4.4	14.1
Personal Loans	16,049	15,408	14,465	4.2	11.0
Real Estate Financing (2)	11,543	10,642	8,768	8.5	31.6
Rural Loans	6,752	6,806	6,367	(8.0)	6.0
BNDES/Finame Onlending	6,421	6,187	5,515	3.8	16.4
Overdraft Facilities	3,455	3,424	3,204	0.9	7.8
Sureties and Guarantees	662	580	650	14.2	1.9
Other (3)	3,959	3,360	3,282	17.8	20.6
Total	123,562	119,231	112,235	3.6	10.1

Including:

- (1) Loan assignment (FIDC): R\$98 million in June 2013, R\$145 million in March 2013 and R\$339 million in June 2012;
- (2) Loan assignment (CRI): R\$128 million in June 2013, R\$141 million in March 2013 and R\$182 million in June 2012; and
- (3) Loan assignment (FIDC) for the acquisition of assets: R\$1 million in June 2013, R\$1 million in March 2013 and R\$2 million in June 2012; and rural loan assignment: R\$102 million in June 2013, R\$102 million in March 2013 and R\$112 million in June 2012.

The lines that most contributed to the increases in operations bearing credit risk for individuals were: (i) real estate financing; and (ii) payroll-deductible loan.

Loan Financial Margin - Interest

A breakdown of loan risk products in the corporate segment is presented below:

Cornovoto	F	R\$ million	Variation %		
Corporate	Jun13	Mar13	Jun12	Quarter	12M
Working Capital	44,207	44,992	42,533	(1.7)	3.9
BNDES/Finame Onlending	31,345	31,639	29,474	(0.9)	6.3
Operations Abroad	26,638	24,542	23,615	8.5	12.8
Export Financing	16,024	14,841	12,408	8.0	29.1
Real Estate Financing - Corporate Plan (1)	14,168	13,305	11,047	6.5	28.2
Credit Card	13,590	13,558	14,385	0.2	(5.5)
Overdraft Account	10,540	10,558	10,437	(0.2)	1.0
Vehicles - CDC	7,613	7,281	6,245	4.6	21.9
Leasing	5,550	5,836	6,722	(4.9)	(17.4)
Rural Loans	4,953	4,842	4,539	2.3	9.1
Sureties and Guarantees (2)	62,721	59,148	52,226	6.0	20.1
Operations bearing Credit Risk - Commercial Portfolio (3)	30,942	30,833	28,043	0.4	10.3
Other (4)	10,664	11,076	11,054	(3.7)	(3.5)
Total	278,955	272,451	252,728	2.4	10.4
Including:					

- molaamg.
- (1) Loan assignment (CRI): R\$223 million in June 2013; R\$226 million in March 2013 and R\$239 million in June 2012;
- (2) A total of 90.6% of sureties and guarantees from corporate customers were contracted by corporations;
- (3) Operations with debentures and promissory notes; and
- (4) Letters of credit: R\$966 million in June 2013, R\$1,401 million in March 2013 and R\$1,779 million in June 2012.

Operations bearing credit risk for corporate customers grew by 2.4% in the quarter and 10.4% in the last 12 months. The main highlights in the quarter were: (i) operations abroad; and (ii) export financing. In the last 12 months, the growth was led by: (i) export financing; and (ii) real estate financing – corporate plan.

Expanded Loan Portfolio - Consumer Financing

The graph below shows the types of credit related to Consumer Financing of individual customers (CDC/vehicle leasing, personal loans, financing of goods, revolving credit card and cash and installment purchases at merchants).

Consumer financing totaled R\$91.1 billion, up 2.8% in the quarter and 7.3% in the last 12 months. Growth was led by: (i) personal loans (payroll-deductible loans are included); and (ii) credit card, which together totaled R\$61.5 billion, accounting for 67.5% of the consumer financing balance.

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Loan Financial Margin - Interest

Breakdown of the Vehicle Portfolio

		R\$ million			n %
	Jun13	Mar13	Jun12	Quarter	12M
CDC Portfolio	35,805	35,943	35,569	(0.4)	0.7
Individuals	28,192	28,662	29,324	(1.6)	(3.9)
Corporate	7,613	7,281	6,245	4.6	21.9
Leasing Portfolio	3,517	4,078	6,305	(13.8)	(44.2)
Individuals	1,111	1,450	2,871	(23.4)	(61.3)
Corporate	2,406	2,628	3,434	(8.4)	(29.9)
Finame Portfolio	11,029	10,690	10,294	3.2	7.1
Individuals	857	888	1,032	(3.5)	(17.0)
Corporate	10,172	9,802	9,262	3.8	9.8
Total	50,351	50,711	52,168	(0.7)	(3.5)
Individuals	30,160	31,000	33,227	(2.7)	(9.2)
Corporate	20,191	19,711	18,941	2.4	6.6

Vehicle financing operations (individual and corporate customers) totaled R\$50.4 billion in June 2013, presenting a decrease in quarter-over-quarter and year-over-year comparisons. Of the total vehicle portfolio, 71.1% corresponds to CDC, 21.9% to Finame and 7.0% to Leasing. Individuals represented 59.9% of the portfolio, while corporate customers accounted for the remaining 40.1%.

Expanded Loan Portfolio Concentration - by Sector

The share of each economic sector composing the loan portfolio had a slight variation. Services had the greatest growth, both in the quarter and in the last twelve-month period.

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Activity Sector					F	R\$ million
Activity Sector	Jun13	%	Mar13	%	Jun12	%
Public Sector	716	0.2	619	0.2	1,770	0.5
Private Sector	401,801	99.8	391,063	99.8	363,193	99.5
Corporate	278,239	69.1	271,832	69.4	250,958	68.8
Industry	88,495	22.0	88,745	22.7	78,798	21.6
Commerce	57,615	14.3	57,928	14.8	57,251	15.7
Financial Intermediaries	7,749	1.9	7,483	1.9	5,746	1.6
Services	120,239	29.9	113,773	29.0	105,188	28.8
Agriculture, Cattle Raising, Fishing, Forestry and Forest Exploration	4,141	1.0	3,903	1.0	3,975	1.1
Individuals	123,562	30.7	119,231	30.4	112,235	30.8
Total	402,517	100.0	391,682	100.0	364,963	100.0

Report on Economic and Financial Analysis – June 2013

<u>E</u>	Economic and Financial Analysis
Loan Financial Margin - Interest	
Changes in the Expanded Loan Portfolio	
Of the R\$37.6 billion growth in the loan portfolio over the last 12 m R\$31.3 billion, or 83.3%, representing 7.8% of the portfolio in June	
(1) Including loans settled and subsequently renewed in the last 12	2 months.
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Loan Financial Margin - Interest

Changes in the Expanded Loan Portfolio - By Rating

The chart below shows that new borrowers and remaining debtors as of June 2012 (customers that remained in the loan portfolio for at least 12 months) presented a good level of credit quality (AA-C ratings), demonstrating the adequacy and consistency of the loan assignment policy and processes, as well as the quality of guarantees.

Changes in the Extended Loan Portfolio by Rating between June 2012 and 2013

Rating	Total Loan as of Rating June 2013		New Custome July 2012 June 20	2 to	Remaining Debtors as of June 2012		
	R\$ million	%	R\$ million	%	R\$ million	%	
AA - C	374,732	93.1	29,786	95.2	344,946	92.9	
D	10,110	2.5	646	2.1	9,464	2.6	
E - H	17,675	4.4	840	2.7	16,835	4.5	
Total	402,517	100.0	31,272	100.0	371,245	100.0	

Expanded Loan Portfolio - By Customer Profile

The table below presents the changes in the loan portfolio by customer profile:

Customer Profile		R\$ million	Variation %		
Customer Profile	Jun13	Mar13	Jun12	Quarter	12M
Corporations	157,818	155,409	143,830	1.5	9.7
SMEs	121,138	117,043	108,898	3.5	11.2
Individuals	123,562	119,231	112,235	3.6	10.1
Total Loan Operations	402,517	391,682	364,963	2.8	10.3

Expanded Loan Portfolio - By Customer Profile and Rating (%)

AA-C rated loans had a slight percentage reduction both in the quarter and in the last 12 months.

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				B	y Rating				
Customer Profile	Jun13			Mar13			Jun12		
	AA-C	D	E-H	AA-C	D	E-H	AA-C	D	E-H
Corporations	97.0	2.5	0.5	98.5	1.0	0.5	98.6	0.3	1.1
SMEs	91.5	3.0	5.5	91.3	3.1	5.6	91.3	3.0	5.7
Individuals	89.7	2.1	8.2	89.2	2.2	8.6	88.8	2.4	8.8
Total	93.1	2.5	4.4	93.5	2.0	4.5	93.4	1.8	4.8

Loan Financial Margin - Interest

Expanded Loan Portfolio - By Business Segment

Below is the quarterly and yearly growth in the expanded loan portfolio by business segment, which was led by the Prime and Retail segments.

Pusinosa Coamanta	R\$ million						Variation %		
Business Segments	Jun13	%	Mar13	%	Jun12	%	Quarter	12M	
Retail	117,913	29.3	112,034	28.6	100,538	27.5	5.2	17.3	
Corporate (1)	161,731	40.2	160,232	40.9	151,847	41.6	0.9	6.5	
Middle Market	52,126	12.9	50,200	12.8	45,447	12.5	3.8	14.7	
Prime	17,082	4.2	16,170	4.1	13,768	3.8	5.6	24.1	
Other / Non-account holders (2)	53,665	13.4	53,046	13.6	53,365	14.6	1.2	0.6	
Total	402,517	100.0	391,682	100.0	364,963	100.0	2.8	10.3	

⁽¹⁾ Including loans taken out with co-obligation. In the table on page 40, Loan Portfolio - by Customer Profile, these amounts are allocated to individuals; and

Expanded Loan Portfolio - By Currency

The balance of foreign currency-indexed and/or denominated loan and onlending operations (excluding ACCs - Advances on Foreign Exchange Contracts) totaled US\$14.4 billion in June 2013 (US\$14.9 billion in March 2013 and US\$13.6 billion in June 2012), a 3.4% decrease in the quarter and

In June 2013, total loan operations, in reais, stood at R\$370.6 billion (R\$361.7 billion in March 2013 and R\$337.4 billion in June 2012), up 2.5% on the previous quarter and 9.8% over the last 12 months.

⁽²⁾ Mostly, non-account holders using vehicle financing, credit cards and payroll-deductible loans.

5.9% increase in the last 12 months, in dollars. In reais, these same foreign currency operations totaled R\$31.9 billion in June 2013 (R\$29.9 billion in March 2013 and R\$27.5 billion in June 2012), a 6.7% increase in the quarter and 16.0% growth in the last 12 months.

Loan Financial Margin - Interest

Expanded Loan Portfolio - by Debtor

Credit exposure level among the largest debtors was slightly lower in all ranges when compared to the previous quarter.

Loan Portfolio⁽¹⁾ - By Type

All operations bearing credit risk stood at R\$425.6 billion, up 3.0% in the quarter and 9.9% in the last 12 months.

	R\$ million			Variation %	
	Jun13	Mar13	Jun12	Quarter	12M
Loans and Discounted Securities	149,406	144,724	135,873	3.2	10.0
Financing	108,341	106,780	97,156	1.5	11.5
Rural and Agribusiness Financing	17,580	17,238	15,624	2.0	12.5
Leasing Operations	6,656	7,280	9,588	(8.6)	(30.6)
Advances on Exchange Contracts	6,646	6,023	7,078	10.3	(6.1)
Other Loans	16,945	15,838	13,847	7.0	22.4
Subtotal Loan Operations (2)	305,574	297,883	279,166	2.6	9.5
Sureties and Guarantees Granted (Memorandum Accounts)	63,383	59,728	52,876	6.1	19.9
Operations bearing Credit Risk - Commercial Portfolio (3)	30,942	30,833	28,043	0.4	10.3
Letters of Credit (Memorandum Accounts)	966	1,401	1,779	(31.0)	(45.7)
Advances from Credit Card Receivables	1,084	1,206	2,207	(10.1)	(50.9)
Co-obligation in Loan Assignment FIDC/CRI (Memorandum Accounts)	449	512	761	(12.4)	(41.0)
Co-obligation in Rural Loan Assignment (Memorandum Accounts)	120	119	131	0.7	(8.4)
Subtotal of Operations bearing Credit Risk - Expanded Portfolio	402,517	391,682	364,963	2.8	10.3
Other Operations Bearing Credit Risk (4)	23,086	21,590	22,284	6.9	3.6
Total Operations bearing Credit Risk	425,603	413,273	387,247	3.0	9.9

⁽¹⁾ In addition to the Expanded Portfolio, it includes other operations bearing credit risk;

- (2) As defined by Bacen;
- (3) Including debenture and promissory note operations; and
- (4) Including CDI operations, international treasury, swaps, forward currency contracts and investments in FIDC and CRI.

	Economic and Financial Analysis
Loan Financial Margin - Interest	
The charts below refer to the Loan Portfolio, as defined	d by Bacen.
Loan Portfolio ⁽¹⁾ - By Flow of Maturities	
The maturities of performing loans were longer in June 2013, mainly due to BNDES onlending and real estate financing. Note that, due to their	guarantees and characteristics, these operations, in addition to being exposed to lower risk, provide favorable conditions to gain customer loyalty.
(1) As defined by Bacen.	
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Economic and Financial Analysis
Loan Financial Margin - Interest
Loan Portfolio ⁽¹⁾ - Delinquency over 90 days
Delinquency ratio over 90 days had a reduction in the quarter and in the last 12 months, maintaining an improvement in a gradual downward trend. This positive result is observed in all segments.
As shown in the graph below, the total delinquency ratio for operations overdue from 61 to 90 days remained stable in the quarter and had a slight decrease over the last 12 months.
(1) As defined by Bacen.
Report on Economic and Financial Analysis – June 2013

Economic and Financial Analysis
Loan Financial Margin - Interest
Allowance for Loan Losses (ALL) x Delinquency x Losses ⁽¹⁾
The ALL of R\$21.5 billion, representing 7.0% of the total portfolio, comprises the generic provision (customer and/or operation rating), the specific provision (non-performing loans) and the excess provision (internal criteria).
Bradesco has appropriate provisioning levels sufficient to support possible changes in scenarios, such as higher delinquency levels and/or changes in the loan portfolio profile.
It is worth mentioning the assertiveness of adopted provisioning criteria, which is proven by: (i) analyzing historical data on recorded allowances for loan losses; and (ii) effective losses in the subsequent twelve-month period, i.e., for an existing provision of 7.4% of the portfolio ⁽¹⁾ , in June 2012, the effective gross loss in the subsequent twelve-month period was 4.8%, meaning that the existing provision exceeded the loss over the subsequent twelve-month period by more than 55%, as shown in the graph below.
(1) As defined by Bacen.
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Economic and Financial Analysis
Loan Financial Margin - Interest
Analysis in terms of loss, net of recovery, shows a significant increase in the coverage margin. In June 2012, for an existing provision of 7.4% of the portfolio ⁽¹⁾ , the net loss in the subsequent twelve-month period was 3.6%, meaning that the existing provision exceeded over 106% the loss in the subsequent 12 months.
(1) As defined by Bacen.
Depart on Economic and Financial Analysis - June 2010
Report on Economic and Financial Analysis – June 2013

Economic and Financial Analysis
Loan Financial Margin - Interest
Allowance for Loan Losses ⁽¹⁾
The Non-performing Loan ratio (operations overdue for over 60 days) posted an increase in the quarter-over-quarter and year-over-year comparisons. Coverage ratios for the allowance for loans overdue from 60 to 90 days had a growth, standing at very comfortable levels.
(1) As defined by Bacen; and
(2) Loan operations overdue for over 60 days and that do not generate revenue appropriation on an accrua basis.
Bradesco

Loan Financial Margin - Interest

Loan Portfolio⁽¹⁾ - Portfolio Indicators

To facilitate the monitoring of the quantitative and qualitative performance of Bradesco's loan portfolio, a comparative summary of the main figures and indicators is presented below:

			R\$ million (except %)
	Jun13		Jun12
Total Loan Operations (1)	305,574	-	279,166
- Individuals	122,571	•	110,952
- Corporate	183,002	•	168,215
Existing Provision	•	21,359	20,682
- Specific	,	11,268	10,809
- Generic	6,568	6,080	5,862
- Excess	4,008	4,010	4,010
Specific Provision / Existing Provision (%)	50.7	52.8	52.3
Existing Provision / Loan Operations (%)	7.0	7.2	7.4
AA - C Rated Loan Operations / Loan Operations (%)	91.3	91.6	91.4
D Rated Operations under Risk Management / Loan Operations (%)	3.0	2.6	2.3
E - H Rated Loan Operations / Loan Operations (%)	5.8	5.9	6.3
D Rated Loan Operations	9,070	7,608	6,356
Existing Provision for D Rated Loan Operations	2,356	2,079	1,738
D Rated Provision / Loan Operations (%)	26.0	27.3	27.3
D - H Rated Non-Performing Loans	16,015	16,616	16,105
Existing Provision/D - H Rated Non-Performing Loans (%)	134.0	128.5	128.4
E - H Rated Loan Operations	17,577	17,456	17,519
Existing Provision for E - H Rated Loan Operations	15,380	15,305	15,084
E - H Rated Provision / Loan Operations (%)	87.5	87.7	86.1
E - H Rated Non-Performing Loans	13,029	13,436	13,166
Existing Provision/E - H Rated Non-Performing Loan (%)	164.7	159.0	157.1
Non-Performing Loans (2)	13,980	14,628	14,365
Non-Performing Loans (2) / Loan Operations (%)	4.6	4.9	5.1
Existing Provision / Non-Performing Loans (2) (%)	153.5	146.0	144.0
Loan Operations Overdue for over 90 days	11,374	11,904	11,662
Loan Operations Overdue for over 90 days / Loan Operations (%)	3.7	4.0	4.2
Existing Provision/Operations Overdue for over 90 days (%)	188.6	179.4	177.4
(1) As defined by Bacen; and			

⁽²⁾ Loan operations overdue for over 60 days and that do not generate revenue appropriation on an accrual basis.

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Funding Financial Margin-Interest

Funding Financial Margin - Breakdown

						R\$ million
		Fina	ancial Margii	ո - Funding		
	1H13	1H12	2Q13	1012	Varia	tion
	1013	ІПІ2	2Q13	1Q13	Half	Quarter
Interest - due to volume					(34)	15
Interest - due to spread					(114)	148
Interest Financial Margin	2,061	2,209	1,112	949	(148)	163

Quarter over quarter, interest funding financial margin increased 17.2%, or R\$163 million, as a result of: (i) the greater volume of funds raised that contributed with R\$15 million; and (ii) the R\$148 million increase in average spread, due to the interest rate increase in the period (Selic).

In the first half of 2013, interest funding financial margin was R\$2,061 million against the R\$2,209 million in the same period of 2012, down by 6.7% or R\$148 million, mainly driven by R\$114 million decrease in average spread, due to the interest rate decrease in the period (Selic).

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Funding Financial Margin - Interest

Loans vs. Funding

To analyze Loan Operations in relation to Funding, it is necessary to deduct from total customer funding (i) the amount committed to reserve requirements at Bacen, (ii) the amount of available funds held at customer service network, as well as (iii) add funds from domestic and foreign lines of credit that finance loan needs.

Bradesco depends little on interbank deposits and foreign lines of credit, given its capacity to effectively obtain funding from customers. This is a

result of: (i) the outstanding position of its service points; (ii) the extensive diversity of products offered; and (iii) the market's confidence in the Bradesco brand.

Note that the use of funds provides a comfortable margin, which proves that Bradesco is capable of meeting demand for funds for loans using its own funding.

Funding vo. Investments	R\$ million			Variation %		
Funding vs. Investments	Jun13	Mar13	Jun12	Quarter	12M	
Demand Deposits	36,586	35,714	32,529	2.4	12.5	
Sundry Floating	4,795	4,541	4,122	5.6	16.3	
Savings Deposits	72,627	70,163	62,308	3.5	16.6	
Time Deposits + Debentures (1)	158,650	157,708	177,503	0.6	(10.6)	
Financial Bills	31,878	25,417	31,124	25.4	2.4	
Other	24,002	22,929	19,799	4.7	21.2	
Customer Funds	328,539	316,472	327,385	3.8	0.4	
(-) Reserve Requirements/Available Funds (2)	(59,717)	(56,500)	(67,210)	5.7	(11.1)	
Customer Funds Net of Compulsory Deposits	268,822	259,972	260,175	3.4	3.3	
Onlending	34,923	34,922	32,122	0.0	8.7	
Foreign Lines of Credit	8,420	8,716	17,018	(3.4)	(50.5)	
Funding Abroad	45,731	42,936	51,411	6.5	(11.0)	
Total Funding (A)	357,896	346,546	360,726	3.3	(8.0)	
Loan Portfolio/Leasing/Cards (Other Receivables)/Acquired CDI (B) (3)	352,010	341,640	322,962	3.0	9.0	
B/A (%)	98.4	98.6	89.5	(0.2) p.p.	8.9 p.p.	

- (1) Debentures mainly used to back purchase and sale commitments;
- (2) Excluding government securities tied to savings accounts; and
- (3) Comprising amounts relative to card operations (cash and installment purchases at merchants), amounts related to CDI to rebate from reserve requirements and debentures.

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Funding Financial Margin - Interest

Main Funding Sources

The following table presents changes in main funding sources:

	R\$ million			Variation %	
	Jun13	Mar13	Jun12	Quarter	12M
Demand Deposits	36,586	35,714	32,529	2.4	12.5
Savings Deposits	72,627	70,163	62,308	3.5	16.6
Time Deposits	98,573	99,505	121,761	(0.9)	(19.0)
Debentures ⁽¹⁾	60,077	58,203	55,742	3.2	7.8
Borrow ing and Onlending	49,121	46,209	47,895	6.3	2.6
Funds from Issuance of Securities ⁽²⁾	53,821	47,833	51,158	12.5	5.2
Subordinated Debts	36,222	35,057	34,091	3.3	6.3
Total	407,027	392,684	405,484	3.7	0.4

⁽¹⁾ Considering only debentures used to back purchase and sale commitments; and

Demand Deposits

The R\$872 million increase in the second quarter of 2013, when compared to the previous quarter, was basically driven by the seasonality of the first quarter of 2013, mainly due to the use of funds by our customers to pay one-time expenses at the beginning of the year (e.g., IPVA and IPTU taxes).

The R\$4,057 million, or 12.5%, increase in comparison with the second quarter of 2012 was mainly due to the improved funding and the increased account holder base.

⁽²⁾ Including: Financial Bills, on June 30, 2013, amounting to R\$31,878 million (R\$25,417 million on March 31, 2013 and R\$31,124 million on June 30, 2012).

Savings Deposits

Savings deposits increased 3.5% in the quarter-over-quarter comparison and 16.6% in the last 12 months, mainly as a result of: (i) greater funding volume; and (ii) the remuneration of savings account reserve.

The new savings remuneration rule determines that: (i) the existing account savings up to May 3, 2012 will continue to remunerate at TR + 0.5% p.m.; and (ii) for deposits made as of May 4, 2012, the new rules are: (a) if the Selic rate is higher than 8.5% p.a., the TR + 0.5% p.m. remuneration will be maintained; and (b) when the Selic rate is equal to or lower than 8.5% p.a., the remuneration will be 70% of Selic rate + TR.

Bradesco is always increasing its savings accounts base and posted net growth of 2.5 million new savings accounts over the last 12 months.

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Funding Financial Margin - Interest

Time Deposits

In the second quarter of 2013, time deposits totaled R\$98,573 million, remaining practically stable quarter over quarter and decreasing by 19.0% on the same period of the previous year.

Such performance is basically due to the new business opportunities offered to customers.

Debentures

On June 30, 2013, Bradesco's debentures amounted to R\$60,077 million, a 3.2% increase in the quarter-over-quarter comparison and a 7.8% increase over the last 12 months.

These variations are mainly due to the placement and maturity of the securities, which are also used to back purchase and sale commitments that are, in turn, impacted by the levels of economic activity.

Borrowing and Onlending

The quarter-over-quarter increase of R\$2,912 million, or 6.3%, was mainly due to the R\$3,000

R\$12,517 million in June 2012 to R\$11,214 million in June 2013, mainly due to: (a) the settlement of

million increase in foreign-currency-denominated and/or indexed borrowing and onlending, from R\$8,214 million in March 2013 to R\$11,214 million in June 2013, as a result of:

- (a) the exchange gain of 10.0% in the quarter; and
- (b) funds raised from loans abroad.

Year over year, the balance was up R\$1,226 million in the first half of 2013, mainly due to: (i) the R\$2,529 million increase in volume of funds raised through loans and onlending in Brazil, especially through Finame operations; and partially offset: (ii) by the R\$1,303 million decrease in foreign-currency-denominated and/or indexed borrowing and onlending, from

operations; and partially offset by: (b) the exchange gain of 9.6% in the period.

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Funding Financial Margin - Interest

Funds for the Issuance of Securities

Funds from issuance of securities totaled R\$53,821 million, a 12.5% or R\$5,988 million increase in the quarter, mainly due to: (i) the increased inventory of Financial Bills, from R\$25,417 million in March 2013 to R\$31,878 million in June 2013, mainly due to the new issuances in the period; and partially offset: (ii) by the lower volume of securities issued abroad, in the amount of R\$1,099 million.

Between the first half of 2012 and 2013, there was an increase of R\$2,663 million, mainly driven by: (i) the higher volume of Mortgage Bonds, in the amount of R\$1,594 million; and (ii) the higher volume of Letters of Credit for Agribusiness, in the amount of R\$1,071 million; (iii) the new issuances of Financial Bills, whose amount increased R\$754 million; and partially offset: (iv) by the R\$493 million reduction in Collateral Mortgage Notes.

Subordinated Debt

Subordinated Debt totaled R\$36,222 million in June 2013 (R\$9,548 million abroad and R\$26,674 million in Brazil). In the last 12 months, Bradesco issued R\$4,143 million in Brazil.

Additionally, note that R\$26,355 million of total subordinated debt is used to compose the Tier II of the Capital Adequacy Ratio, given their maturity terms.

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Securities/Other Financial Margin - Interest

Securities/Other Financial Margin - Breakdown

						R\$ million
		Financ	ial Margin - S	ecurities/Oth	er	
	41140	11110	0010	1010	Varia	tion
	1H13	1H12	2Q13	1Q13	Half	Quarter
Interest - due to volume					148	6
Interest - due to spread					(418)	(291)
Interest Financial Margin	2,141	2,411	928	1,213	(270)	(285)
Income	14,444	17,648	8,582	5,863	(3,204)	2,719
Expenses	(12,303)	(15,237)	(7,654)	(4,650)	2,934	(3,004)

Quarter over quarter, interest financial margin from Securities/Other was down by R\$285 million, mainly due to the decrease in average spread of operations of R\$291 million, as a result of the lower gain from fixed-rate trading portfolio management.

Year over year, interest financial margin from Securities/Other stood at R\$2,141 million, versus the R\$2,411 million recorded in the first half of 2012, down 11.2% or R\$270 million. This result was due to: (i) the decrease in the average spread of R\$418 million, driven by the lower gain from fixed-rate trading portfolio management; and offset: (ii) by the increase in the volume of operations, which affected the result in R\$148 million.

Insurance Financial Margin - Interest

Insurance Financial Margin - Breakdown

						R\$ million
		Fin	ancial Margin	- Insurance		
	1H13	1H12 2Q13	1Q13	Variation		
	11113	11112	2015	10(15	Half	Quarter
Interest - due to volume					290	35
Interest - due to spread					(39)	(73)
Interest Financial Margin	1,828	1,577	895	933	251	(38)
Income	3,827	5,340	1,772	2,055	(1,513)	(283)
Expenses	(1,999)	(3,763)	(877)	(1,122)	1,764	245

In the quarter-over-quarter comparison, interest financial margin from insurance operations decreased R\$38 million, or 4.1%, due to: (i) the R\$73 million decrease in average spread; and offset: (ii) by the higher volume of operations, totaling R\$35 million.

In the year-over-year comparison, interest financial margin from insurance operations was up 15.9%, or R\$251 million, in the first half of 2013 due to: (i) the higher volume of operations, in the amount of R\$290 million; and offset: (ii) by the R\$39 million decrease in average spread.

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Financial Margin - Non-Interest

Non-Interest Financial Margin - Breakdown

						R\$ million
		Non	-Interest Fina	ncial Margin		
	1H13	1H12	2Q13	1Q13	Varia Half	tion Quarter
Funding	(146)	(146)	(73)	(73)	-	-
Insurance	· 62	`182	(13)	`7Ś	(120)	(88)
Securities/Other	299	953	104	195	(654)	(91)
Total	215	989	18	197	(774)	(179)

The non-interest financial margin in the second quarter of 2013 stood at R\$18 million in comparison with the R\$197 million of the previous quarter. Year over year, non-interest margin decreased R\$774 million in the first half of 2013. The variations in non-interest financial margin were a result of:

- Insurance which is represented by gains/loss from equity securities, and the variations in the periods are associated with market conditions, which enabled greater/lower gain opportunity; and
- Securities/Other which had decreases of R\$91 million and R\$654 million between the first quarter of 2012 and 2013 and between the first half of 2012 and 2013, respectively, due to lower gains from market arbitrage. It is worth noting that an R\$148 million gain from the partial sale of BM&FBovespa shares was recorded in the second quarter of 2013.

Bradesco	

Insurance, Pension Plans and Capitalization Bonds

Below is the analysis of the Statement of Financial Position and Income Statement of Grupo Bradesco Seguros e Previdência:

Consolidated Statement of Financial Position

		R	\$ million
	Jun13	Mar13	Jun12
Assets			
Current and Long-Term Assets	152,459	151,335	137,008
Securities	141,984	141,535	128,526
Insurance Premiums Receivable (1)	2,546	2,464	2,009
Other Loans	7,929	7,336	6,473
Permanent Assets	3,936	3,777	3,312
Total	156,395	155,112	140,320
Liabilities			
Current and Long-Term Liabilities	139,412	136,025	122,494
Tax, Civil and Labor Contingencies	2,792	2,746	2,179
Payables on Insurance, Pension Plan and Capitalization Bond Operations	355	369	362
Other Liabilities	4,446	5,543	8,163
Insurance Technical Reserves (1)	11,698	11,217	8,705
Life and Pension Plan Technical Reserves	114,383	110,527	98,199
Capitalization Bond Technical Reserves	5,738	5,623	4,886
Non-controlling Interest	641	663	624
Shareholders' Equity	16,342	18,424	17,202
Total	156,395	155,112	140,320

⁽¹⁾ In the second quarter of 2013, in compliance with ANS Normative Resolution 314, of November 23, 2012, Bradesco Saúde reclassified R\$715.4 million (R\$597.3 million in the first quarter of 2013), corresponding to the early recording of premiums, which was deducted from premiums receivable, to "Technical Reserves – Unearned Premium Reserve," under liabilities.

Consolidated Income Statement

			ı	R\$ million
	1H13	1H12	2Q13	1Q13
Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income	24,191	20,988	13,238	10,953
Premiums Earned from Insurance, Pension Plan Contribution and Capitalization Bond	12,605	10,625	6,393	6,212
Financial Result from the Operation	1,828	1,695	849	979
Sundry Operating Income	410	612	275	135
Retained Claims	(7,271)	(6,188)	(3,724)	(3,547)
Capitalization Bond Draws and Redemptions	(1,883)	(1,509)	(1,011)	(872)
Selling Expenses	(1,266)	(1,098)	(630)	(636)
General and Administrative Expenses	(1,023)	(971)	(548)	(475)
Tax Expenses	(280)	(238)	(133)	(147)
Other Operating Income/Expenses	(223)	(147)	(32)	(191)
Operating Result	2,897	2,781	1,439	1,458
Equity Result	218	186	117	101
Non-Operating Result	(20)	(19)	(7)	(13)
Income before Taxes and Profit Sharing	3,095	2,948	1,549	1,546
Income Tax and Contributions	(1,141)	(1,086)	(571)	(570)
Profit Sharing	(33)	(39)	(17)	(16)
Non-controlling Interest	(60)	(37)	(30)	(30)
Net Income	1,861	1,786	931	930

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Insurance, Pension Plans and Capitalization Bonds

Income Distribution of Grupo Bradesco Seguros e Previdência

							F	R\$ million
	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	3Q11
Life and Pension Plans	564	542	570	493	494	493	535	486
Health	155	167	167	133	148	151	181	132
Capitalization Bonds	97	131	103	86	91	104	87	86
Basic Lines and Other	115	90	124	125	148	157	57	76
Total	931	930	964	837	881	905	860	780

Performance Ratios

								%
	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	3Q11
Claims Ratio (1)	71.1	69.6	70.5	70.4	71.3	71.9	68.6	71.5
Expense Ratio ⁽²⁾	10.9	11.0	11.6	11.3	11.1	11.1	11.1	10.5
Administrative Expenses								
Ratio (3)	4.1	4.3	4.2	5.0	4.3	5.0	4.5	5.8
Combined Ratio (4) (5)	85.5	86.0	86.6	86.5	85.0	85.6	83.6	86.2

- (1) Retained Claims/Earned Premiums;
- (2) Selling Expenses/Earned Premiums;
- (3) Administrative Expenses/Net Written Premiums;
- (4) (Retained Claims + Selling Expenses + Other Operating Income and Expenses) / Earned Premiums + (Administrative Expenses + Taxes) / Net Written Premiums; and
- (5) Excluding additional reserves.

Note: For comparison purposes, the non-recurring events' effects are not considered.

Written Premiums, Pension Plan Contributions and Capitalization Bond Income

In the second quarter of 2013, total revenue increased 20.9% over the previous quarter, boosted by Life and Pension Plan, Capitalization Bond and Auto/RE products, which grew 32.2%, 14.5% and 12.9%, respectively.

In the first half of 2013, production increased 15.3% when compared to the same period in the previous year, led by Health, Capitalization Bond and Life and Pension Plan products, which grew 23.3%, 21.8% and 12.7%, respectively.

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Economic and Financial Analysis
Insurance, Pension Plans and Capitalization Bonds
Written Premiums, Pension Plan Contributions and Capitalization Bond Income
Report on Economic and Financial Analysis – June 2013

	Economic and Financial Analysis
Insurance, Pension Plan and Capitalization Bonds	
Retained Claims by Insurance Line	
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Insurance, Pension Plan and Capitalization Bonds
Insurance Expense Ratio by Insurance Line
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Economic and Financial Analysis
Incurence Denoise Diana and Conitalization Dands
nsurance, Pension Plans and Capitalization Bonds
Efficiency Ratio
General and Administrative Expenses/Revenue
The improved administrative efficiency ratio when compared to the second quarter of 2012 was due to: (i) the benefits from cost rationalization; and (ii) the 14.4% increase in revenue in the period.
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Economic and Financial Analysis	
nsurance, Pension Plans and Capitalization Bonds	
Technical Reserves	
Report on Economic and Financial Analysis – June 2013	

Bradesco Vida e Previdência

				R\$ milli	on (unle	ess othe	rwi
	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q
Net Income	564	542	570	493	494	493	,
Premium and Contribution Income (1)	7,535	5,698	8,053	5,002	6,737	5,009	6,
- Income from Pension Plans and VGBL	6,475	4,677	6,976	3,988	5,816	4,090	5,9
- Income from Life/Personal Accidents Insurance Premiums	1,060	1,021	1,077	1,014	921	919	•
Technical Reserves	114,383	110,527	108,371	102,425	98,199	93,861	91,
Investment Portfolio	119,842	118,380	117,418	110,182	106,102	100,366	96,
Claims Ratio	37.3	35.1	37.4	34.6	43.5	41.3	3
Expense Ratio	18.8	23.4	23.3	21.2	19.2	21.3	1
Combined Ratio	61.0	70.0	68.1	60.8	68.4	70.8	6
Participants / Policyholders (in thousands)	27,030	25,722	25,837	25,295	25,257	24,534	24,
Premium and Contribution Income Market Share (%) (2)	28.5	24.6	29.6	28.8	29.9	27.5	3
Life/AP Market Share - Insurance Premiums (%) (2)	16.7	16.4	18.0	17.8	17.4	17.3	1
(1) Life/VGBL/PGBL/Traditional; and							

(2) 2Q13 includes the latest data released by Susep (May 2013).

Note: For comparison purposes, the non-recurring events are not considered.

Due to its solid structure, a policy of product innovation and customer trust, Bradesco Vida e Previdência leads the segment with a 28.5% market share in terms of pension plan and VGBL income in the period (source: Susep – May 2013).

Net income for the second quarter of 2013 exceed the previous quarter result by 4.1%, as a result of: (i) the 32.2% increase in revenue; (ii) the improved administrative efficiency ratio; partially offset by: (iii) the 2.2 p.p. increase in Life product claims ratio; and (iv) the decrease in the financial result.

Net income for the first half of 2013 was 12.1% higher than the result posted in the same period of the previous year, mainly as a result of: (i) the 12.7% increase in revenue; (ii) the 6.0 p.p. decrease in Life product claims ratio; (iii) the increase in the financial result; and (iv) the improved administrative efficiency ratio.

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Bradesco Vida e Previdência

Bradesco Vida e Previdência's technical reserves stood at R\$114.4 billion in June 2013, made up of R\$108.6 billion from Pension Plans and VGBL and R\$5.8 billion from Life, Personal Accidents and Other Lines, up 16.5% over June 2012.

The Pension Plan and VGBL Investment Portfolio totaled R\$116.9 billion in May 2013, equal to 32.7% of all market funds (source: Fenaprevi – May 2013).

Growth of Participants and Life and Personal Accident Policyholders

In June 2013, the number of Bradesco Vida e Previdência customers grew by 7.0% compared to June 2012, surpassing a total of 2.3 million pension plan and VGBL plan participants and

24.6 million personal accident participants. This impressive growth was fueled by the strength of the Bradesco brand and the improvement of selling and management policies.

Report on Economic and Financial Analysis - June 2013

Bradesco Saúde and Mediservice

			R\$ million (unless otherwise stated			stated)		
	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	3Q11
Net Income	155	167	167	133	148	151	181	132
Net Written Premiums	2,926	2,787	2,727	2,498	2,338	2,251	2,170	2,114
Technical Reserves	6,503	6,308	5,582	5,466	4,128	4,072	3,984	3,942
Claims Ratio	87.3	84.7	85.3	86.9	86.1	86.4	83.4	87.3
Expense Ratio	5.4	5.2	5.1	5.0	4.9	4.8	4.7	4.4
Combined Ratio	98.9	96.2	98.5	99.9	96.9	97.9	96.1	98.9
Policyholders (in thousands)	4,082	3,985	3,964	3,873	3,707	3,627	3,458	3,384
Written Premiums Market Share (%) (1)	48.7	48.2	45.3	46.8	46.9	46.7	47.9	47.5

(1) 2Q13 considers the latest data released by ANS (May 2013).

Note: For comparison purposes, the non-recurring events are not considered.

Net income for the second quarter of 2013 had a decrease of 7.2% over the first quarter of 2013, mainly due to: (i) the decrease in the financial result; (ii) the 2.6 p.p. increase in claims ratio (1.4 p.p. of which due to revaluation of assumptions for premium reserve); partially offset by: (iii) the 5.0% increase in revenue.

Net income for the first half of 2013 was up 7.7% over the same period of the previous year, due to: (i) the 24.5% increase in revenue; (ii) the steady claims ratio; and (iii) the improved financial and equity result.

In June 2013, Bradesco Saúde and Mediservice maintained strong market position in the corporate segment (source: ANS).

Approximately 70 thousand companies in Brazil have Bradesco Saúde insurance and Mediservice plans.

Of the 100 largest companies in Brazil in terms of revenue, 53 are Bradesco Saúde and Mediservice customers (source: *Exame* magazine's Best and Major Companies (*Melhores e Maiores*) ranking, July 2013).

Bradesco Saúde and Mediservice

Number of Policyholders at Bradesco Saúde and Mediservice

Together, the two companies have over 4.0 million customers. The high share of corporate policies in the overall portfolio (95.3% in June 2013) shows the companies' high level of specialization and customization in the corporate segment, a major advantage in today's supplementary health insurance market.

Bradesco Capitalização

				R\$ million (unless otherwise state				
	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	3Q11
Net Income	96	131	103	86	91	104	87	86
Capitalization Bond Income	1,126	983	1,089	1,013	937	795	798	849
Technical Reserves	5,738	5,623	5,449	5,165	4,886	4,663	4,571	4,329
Customers (in thousands)	3,439	3,462	3,459	3,426	3,358	3,228	3,097	3,024
Premium Income Market Share (%) (1)	22.1	22.1	23.1	22.8	22.2	21.2	21.6	21.4
(1) 2Q13 considers the latest data released by Susep (May 2013).								

In the second quarter of 2013, revenue grew 14.5% over the previous quarter and the administrative efficiency ratio remained stable. Net income decreased 26.7% over the previous quarter, mainly due to the lower financial result.

Net income for the first half of 2013 was up 16.4% when compared to the same period of the previous year, as a result of: (i) the 21.8% increase in capitalization bond income; (ii) improved financial result; and (iii) the steady administrative efficiency ratio.

Report on Economic and Financial Analysis – June 2013

Bradesco Capitalização

Bradesco Capitalização ended the second quarter of 2013 leading the capitalization bond companies ranking, due to its policy of transparency and of adjusting its products based on potential consumer demand.

In order to offer the capitalization bond that best fits the profile and budget of each customer, Bradesco Capitalização has developed several products that vary in accordance with payment method (lump-sum or monthly), contribution term, frequency of draws and premium amounts. This phase was mainly marked by a closer relationship with the public by consolidating *Pé Quente Bradesco* products.

Among these products, it is worth pointing out the performance of the social and environmental products, from which a part of the profit is allocated to socially responsible projects, while also allowing the customer to create a financial reserve. Bradesco Capitalização currently has partnerships with the following social and environmental institutions: (i) Fundação SOS Mata Atlântica (contributes to the conservation of biological and cultural diversity of the Atlantic Forest, stimulating social and environmental citizenship); (ii) Instituto Ayrton Senna (contributes to education and human development, reducing illiteracy rates, school failure and drop-out rates); (iii) Fundação Amazonas Sustentável (contributes to the sustainable development, environmental preservation and improvement to the quality of life of communities that benefit from the preservation centers in the state of Amazonas); (iv) the Brazilian Cancer Control Institute (contributes to the development of projects for the prevention, early diagnosis and treatment of breast cancer in Brazil); and (v) Projeto Tamar (created to save sea turtles). Bradesco Capitalização was the first capitalization bond company in Brazil to receive the ISO 9001 of Quality Management, certification which is held to date. Since 2009, it was certified by Fundação Vanzolini with the ISO 9001 Version 2008 for Management of Bradesco Capitalization Bonds. This attests to the quality of internal processes and confirms the principle targeting good products, services and continuous growth.

The portfolio is composed of 22.5 million active bonds, of which: 36.3% are Traditional Bonds sold in the branch network and at Bradesco *Dia & Noite* service channels, up 2.8% over June 2012; and 63.7% are incentive bonds (assignment of drawing rights), such as partnerships with Bradesco Vida e Previdência and Bradesco Auto/RE, which were up 10.2% over June 2012. Given that the purpose of this type of capitalization bond is to add value to the associated company product or even encourage the performance of its customers, bonds have reduced maturity and grace terms and lower sale price.

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	<u>Bradesco</u>

Bradesco Auto/RE

			R\$ million (unless otherwise stated)				stated)	
	2Q13	1Q13	4Q12	3Q12	2Q12	1Q12	4Q11	3Q11
Net Income	43	28	10	42	26	49	33	50
Net Written Premiums	1,204	1,039	1,014	1,239	1,208	967	983	1,042
Technical Reserves	4,817	4,643	4,577	4,508	4,345	4,148	3,920	3,853
Claims Ratio	58.6	58.5	63.7	63.9	64.2	64.7	65.9	61.3
Expense Ratio	18.0	17.7	17.8	18.7	18.8	18.4	18.2	17.4
Combined Ratio	100.8	105.6	109.6	105.8	104.1	107.4	108.2	104.1
Policyholders (in thousands)	3,652	3,798	3,871	3,968	3,826	3,801	3,694	3,632
Premium Income Market Share (%) (1)	9.0	8.8	10.0	10.5	10.5	9.8	10.1	10.4
(1) 2Q13 considers the latest data released by Susep (May 2013).								

Net income for the second quarter of 2013 was up by 53.6% from the previous guarter, due to: (i) the steady claims ratio; (ii) the lower operating expenses; and (iii) the improved equity result.

Net income for the first half of 2013 was 5.3% lower than that posted in the same period in 2012, due to: (i) lower equity result; and partially offset by: (ii) the decrease in claims and expense ratio; and (iii) higher financial result.

In the Property Insurance segment, the focus on large brokers and Corporate and Middle Market customers was maintained. This results in renewal of the main accounts, whether in leadership or participation in co-insurance. Also note the excellent performance of the Engineering Risks segment: the partnership with the Real Estate Loan area has enabled new insurance contracts from its customer base.

In Aviation and Maritime Hull insurance, the increased exchange with Corporate and Middle Market segments has been drawn on extensively, Despite strong competition in the Auto/RCF line, the insurer has increased its customer base, mainly due to improvements to current products and the creation of products for a specific target-public. Among them, it is worth noting the launch of the First Vehicular Protection of Bradesco Seguro (Bradesco Seguro Primeira Proteção Veicular), exclusive to Bradesco's account holders, which helps, through the Day and Night Support services, new vehicles and vehicles of up to 15 years of use.

For better service, Bradesco Auto/RE currently has 23 Bradesco Auto Centers (BAC), which offer policyholders the greatest variety of services in a single place, including: auto claims services, reserve rental cars, installation of anti-theft equipment, preventative maintenance checks, glass repairs or replacement and environmental vehicle inspections.

taking full advantage of the stronger sales of new aircraft and those of the maritime segment.

The transportation segment is still the primary focus, with essential investments made to leverage new business, especially in the renewal of reinsurance agreements, which gives insurers the power to assess and cover risk, and consequently increase competitiveness in more profitable businesses such as international transportation insurance for shipping companies involved in international trade.

Report on Economic and Financial Analysis – June 2013

Economic and Financial Analysis

Bradesco Auto/RE

Number of Policyholders at Auto/RE

Mass insurance targets individuals, self-employed professionals and SMEs. The launch of new products combined with the continuous improvement to methods and systems has contributed to maintenance of customer base, which comprises around 3.6 million customers in the last 12 months.

It is worth pointing out that we continued with a strong strategy for the Residential Insurance segment, with a 13.0% growth in premiums from January to June 2013, totaling more than 1.8 million insured homes.

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Fee and Commission Income

A breakdown of the variation in Fee and Commission Income for the respective periods is presented below:

					R\$ million Variation	
Fee and Commission Income						
	1H13	1H12	2Q13	1Q13	Half	Quarter
Card Income	3,399	2,845	1,732	1,667	554	65
Checking Account	1,722	1,553	889	833	169	56
Fund Management	1,131	1,061	581	550	70	31
Loan Operations	1,090	1,025	573	517	65	56
Collection	710	636	367	344	74	23
Underwriting / Financial						
Advisory Services	346	224	225	121	122	104
Consortium Management	344	293	177	167	51	10
Custody and Brokerage						
Services	260	236	136	124	24	12
Payments	166	158	87	79	8	8
Other	413	368	217	196	45	21
Total	9,582	8,399	4,983	4,599	1,183	384

Explanations of the main items that influenced the variation in Fee and Commission Income between periods can be found below.

Report on Economic and Financial Analysis – June 2013

Economic and	Financial	Analysis	

Fee and Commission Income

Card Income

For the fifth consecutive quarter, card income grew R\$65 million when compared to the previous quarter, for a total of R\$1,732 million, mainly due to the volume of transactions in the period and the increased revenue.

Year over year, card service revenue was up 19.5%, or R\$554 million, in the first half of 2013, mainly due to an increase in revenue from purchases and services, resulting from the 16.1% increase in card revenue, which reached R\$56.4 billion (R\$48.6 billion in the first half of 2012), and the increase in the number of transactions in the period.

Economic and Financial Analysis

Fee and Commission Income

Checking Account

In the second quarter of 2013, fee and commission income from checking accounts increased 6.7% in comparison with the previous quarter, mainly due to: (i) the net increase of 429 thousand new checking accounts; (ii) the expansion of the customer service portfolio; and (iii) the realignment of certain fees.

Year over year, income grew by R\$169 million, or 10.9%, in the first half of 2013, mainly due to: (i) the expansion of the checking account customer base, which posted a net increase of 693 thousand active current account holders (642 thousand individual customers and 51 thousand corporate customers); (ii) the expansion of the customer service portfolio; and (iii) the realignment of certain fees.

Loan Operations

In the second quarter of 2013, income from loan operations totaled R\$573 million, up 10.8% in comparison with the previous quarter, mainly driven by the greater volume of operations in the quarter.

Year over year, the 6.3% increase in the first half of 2013 was mainly the result of the greater income from collaterals, up 20.1%, mainly deriving from the 19.9% growth in the volume of Sureties and Guarantees in the period.

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Economic and Financial Analysis

Fee and Commission Income

Fund Management

In the second quarter of 2013, income from fund management totaled R\$581 million, up R\$31 million in comparison with the previous quarter, mainly due to higher number of business days in the quarter, offsetting the 1.9% drop in the volume of funds and portfolios raised and managed.

Year over year, the R\$70 million or 6.6% increase in the first half of 2013 was mainly due to: (i) increases in funds and portfolios, which grew by 11.4%; partially offset by (ii) the 12.7% decrease in the Ibovespa index in the period, impacting income from managed funds and portfolios pegged to equities.

The highlight was the investments in third-party funds, which grew by 19.4% in the period, followed by the 8.6% increase in fixed-rate funds.

Charabaldara! Fauity	R\$ million			Variation %	
Shareholders' Equity	Jun13	Mar13	Jun12	Quarter	12M
Investment Funds	387,172	392,652	358,881	(1.4)	7.9
Managed Portfolios	31,350	33,324	17,691	(5.9)	77.2
Third-Party Fund Quotas	8,715	9,404	7,017	(7.3)	24.2
Total	427,237	435,380	383,589	(1.9)	11.4
Distribution	R\$ million			Variation %	
Distribution	Jun13	Mar13	Jun12	Quarter	12M
Investment Funds – Fixed Income	359,835	364,266	331,421	(1.2)	8.6
Investment Funds – Equities	27,337	28,386	27,460	(3.7)	(0.4)
Investment Funds – Third-Party Funds	6,851	8,183	5,739	(16.3)	19.4
Total - Investment Funds	394,023	400,835	364,620	(1.7)	8.1
Managed Portfolios - Fixed Income	23,053	23,693	10,228	(2.7)	125.4
Managed Portfolios – Equities	8,297	9,631	7,463	(13.9)	11.2

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Managed Portfolios - Third-Party					
Funds	1,864	1,221	1,278	52.7	45.9
Total - Managed Portfolios	33,214	34,545	18,969	(3.9)	75.1
X					
Total Fixed Income	382,888	387,959	341,649	(1.3)	12.1
Total Equities	35,634	38,017	34,923	(6.3)	2.0
Total Third-Party Funds	8,715	9,404	7,017	(7.3)	24.2
Overall Total	427,237	435,380	383,589	(1.9)	11.4
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Economic and Financial Analysis

Fee and Commission Income

Cash Management Solutions (Payments and Collection)

In the second quarter of 2013, income from payments and collection increased 7.3% in comparison with the previous quarter, mainly due to new businesses and increase in the number of processed documents in the period.

Year over year, the 10.6% or R\$84 million increase in the first half of 2013 was mainly due to the greater volume of processed documents, up from 930 million in the first half of 2012 to 1,037 million in the first half of 2013.

Consortium Management

In the second quarter of 2013, income from consortium management increased by 6.0% over the previous quarter, driven by the segment expansion. On June 30, 2013, Bradesco had 821 thousand active quotas (780 thousand active quotas on March 31, 2013), ensuring a leading position in all the segments it operates (real estate, auto and trucks/tractors).

Year over year, there was a 17.0% increase in the first half of 2013, resulting from: (i) the growth in the volume of bids; (ii) the increase in average ticket; and (iii) the increase in sales of new quotas, from 676 thousand active quotas on June 30, 2012 to 821 thousand active quotas on June 30, 2013, an increase of 145 thousand net quotas.

Bradesco's purpose is to offer the most complete portfolio of products and services to its customers. Therefore, the Organization provides consortium

To sell the consortium plans, Bradesco has the strength and expertise of several managers, who operate together with customers.

Bradesco remains being leader in the three segments due to planning and synergy with the branch network, together with stability and security of the Bradesco brand.

plans for all income groups, covering the different market demands, in real estate, automobile or truck/tractor/machinery/equipment segments.

Report on Economic and Financial Analysis – June 2013

Economic and Financial	Analysis

Fee and Commission Income

Custody and Brokerage Services

In the second quarter of 2013, total custody and brokerage service income had an increase of R\$12 million in relation to the previous quarter, basically due to the increase in volume of trading in BM&FBovespa, which influenced custody and brokerage service income.

Year over year, the 10.2% increase in the first half of 2013 reflected the increase in custody services, with an R\$85 billion gain in assets under custody.

Underwriting / Financial Advisory Services

The R\$104 million increase in the quarter-over-quarter comparison mainly refers to the performance of the capital market operations in the second quarter of 2013. Furthermore, changes in this income are often the result of capital markets' volatile performance.

Year over year, there was an increase of R\$122 million in the first half of 2013, mainly as a result of a greater business volume in the second quarter of 2013.

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Economic and Financial Analysis

Personnel and Administrative Expenses

						R\$ million
Personnel and Administrative Expenses	1H13	1H12	2Q13	1Q13	Varia Half	ation
Personnel Expenses	ппіз	ІП12	2Q13	IQIS	пан	Quarter
Structural	5,054	4,786	2,563	2,490	268	73
Payroll/Social Charges	3,755	3,592	1,915	1,840	163	7 5
Benefits	1,299	1,194	648	650	105	(2)
Non-Structural	1,197	1,139	628	569	57	59
Management and Employee Profit Sharing	672	666	336	336	6	-
Provision for Labor Claims	374	331	210	164	43	46
Training	39	63	26	12	(24)	14
Termination Costs	112	79	56	57	33	(1)
Total	6,250	5,925	3,191	3,059	325	132
Administrative Expenses						
Outsourced Services	1,702	1,664	873	828	38	45
Communication	795	825	403	393	(30)	10
Depreciation and Amortization	651	609	331	319	42	12
Data Processing	615	530	315	300	85	15
Rental	407	378	204	203	29	1
Transportation	404	427	205	199	(23)	6
Financial System Services	368	326	189	179	`42	10
Advertising and Marketing	330	315	169	161	15	8
Asset Maintenance	316	291	162	153	25	9
Security and Surveillance	239	205	124	116	34	8
Leased Assets	158	196	82	77	(38)	5
Materials	146	169	76	69	(23)	7
Water, Electricity and Gas	119	130	54	65	(11)	(11)
Trips	61	66	33	27	(5)	6
Other	722	711	356	367	11	(11)
Total	7,033	6,842	3,578	3,455	191	123
Total Personnel and Administrative						
Expenses	13,283	12,767	6,769	6,514	516	255
Employees Service Points	101,951 70,829	104,531 65,370	101,951 70,829	102,793 69,528	(2,580) 5,459	(842) 1,301

In the second quarter of 2013, total personnel and administrative expenses came to R\$6,769 million, up 3.9% in comparison with the previous quarter.

Personnel Expenses

In the second quarter of 2013, personnel expenses came to R\$3,191 million, a 4.3% or R\$132 million variation from the previous quarter. The increase in structural expenses of R\$73 million was due to the lower concentration of holidays in the second quarter of 2013, for a total of R\$67 million. The increase in non-structural expenses of R\$59 million was due to greater expenses for the provision for labor claims, totaling R\$46 million.

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Economic and Financial Analysis	

Personnel and Administrative Expenses

Personnel Expenses

Year over year, the R\$325 million increase in the first half of 2013 was due to: (i) the structural expenses totaling R\$268 million, related to the increase in expenses with payroll, social charges and benefits, impacted by the raise in salary levels (collective bargaining agreement of 2012); and (ii) the increase in non-structural expenses of R\$57 million, which was mainly a result of

greater expenses with provision for labor claims, totaling R\$43 million.

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Personnel and Administrative Expenses

Administrative Expenses

In the second quarter of 2013, administrative expenses came to R\$3,578 million, up 3.6%, or R\$123 million, from the previous quarter, mainly due to greater business and service volume in the quarter, consequently increasing expenses with: (i) outsourced services, totaling R\$45 million; (ii) data processing, totaling R\$15 million; (iii) depreciation and amortization, totaling R\$12 million; (iv) financial system services, totaling R\$10 million; and (v) communication, totaling R\$10 million.

Despite the greater expenses with (i) the opening of 5,459 service points in the period, mainly the opening of 4,343 *Bradesco Expresso* points, for a total of 70,829 service points on June 30, 2013 and (ii) the increase in business and service volume in the period, administrative expenses increased only by 2.8% between the first half of 2013 and the same period in 2012, thanks to the Efficiency Committee efforts to control these expenses. Note that, in the last 12 months, the inflation rates Extended Consumer Price Index (IPCA) and General Market Price Index (IGP-M) stood at 6.7% and 6.3% respectively.

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Economic and Financial Analysis
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Operating Coverage Ratio (1)

In the quarter, the coverage ratio over the last 12 months maintained its improvement with a 1.9 p.p. growth, mainly due to an increase in fee and commission income, combined with ongoing cost control efforts, including the initiatives of our Efficiency Committee.

It is worth noting that 69.6% is the best rate over the last 18 quarters.

Tax Expenses

The R\$106 million decrease in tax expenses in comparison with the previous quarter was mainly driven by the decrease in PIS/Cofins taxable bases in the second quarter of 2013.

Year over year, these expenses increased R\$137 million in the first half of 2013, mainly due to higher PIS/Cofins/ISS expenses, reflecting the higher taxable income, especially fee and commission income.

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Economic and Financial Analysis

Equity in the Earnings (Losses) of Unconsolidated Companies

In the second quarter of 2013, the equity in the earnings (losses) of unconsolidated companies was R\$12 million. The R\$9 million increase over the previous quarter was basically due to the improved results from the unconsolidated companies Integritas Participações and Fleury.

In the year-over-year comparison, the reduction in the first half of 2013 was mainly due to lower results from the unconsolidated company "IRB – Brasil Resseguros."

Operating Income

Operating income in the second quarter of 2013 was R\$4,583 million, up R\$36 million from the previous quarter. This result was mainly due to: (i) the increase in fee and commission income, amounting to R\$384 million; (ii) the R\$106 million decrease in tax expenses; partially offset by: (iii) the R\$255 million increase in personnel and administrative expenses; (iv) the R\$127 million decrease in operating income from Insurance, Pension Plans and Capitalization Bonds; and (v) lower financial margin, amounting to R\$119 million.

Year over year, the R\$415 million or 4.8% increase in the first half of 2013 is basically a result of: (i) the R\$1,183 million increase in fee and commission income; (ii) the R\$353 million increase in operating income from Insurance, Pension Plans and Capitalization Bonds; (iii) lower allowance for loan loss expenses, in the amount of R\$298 million; partially offset by: (iv) a R\$516 million increase in personnel and administrative expenses; (v) lower financial margin, amounting to R\$436 million; (vi)

the R\$286 million increase in other operating expenses (net of other income); and (vii) the R\$137 million increase in tax expenses.

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Non-Operating Income

In the second quarter of 2013, non-operating income posted a loss of R\$24 million, R\$14 million less than the previous quarter and R\$22 million more than the first half of 2012, due to greater non-operating expenses (such as losses on sale of foreclosed assets/other) in the period.

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Sustainability

Bradesco maintains the ISO 14064 certification

In the second quarter of 2013, Bradesco maintained the ISO 14064 certification, which establishes standards to quantify, monitor, verify and validate greenhouse gas (GHG) emissions.

Fundação Carlos Alberto Vanzolini was responsible for the Bank's certification process. Between April 8 and 10, the foundation analyzed the data from the Bradesco Organization's "2012 Greenhouse Gas Emissions Inventory" and from the "Greenhouse Gas Emissions Management System" in order to determine if they complied with the certification requirements.

Index), ISE Bovespa and CDP (Carbon Disclosure Project) are grounded.

During these seven years in which Bradesco has maintained the certification, the Bank has improved the methodology adopted for data collection,

enhanced information management and developed and monitored GHG emission reduction projects.

ISO 14064 guides Bradesco's policy on climate

change, gives technical support to carbon offset processes, and develops a performance indicator on

which sustainability reports such as GRI (Global Reporting Initiative), DJSI (Dow Jones Sustainability

2013 Carbon Disclosure Project

The Carbon Disclosure Project (CDP) is a unified global system that collects information on corporate climate change policies, encouraging greater transparency for shareholders and investors. Bradesco has been a signatory of the CDP since 2006. A total of 4,100 companies worldwide report to the CDP, corresponding to

81% of the companies in the annual ranking of the world's 500 largest corporations. In 2012, 52 Brazilian companies reported their GHG emissions and climate change policies. Currently, the initiative is backed by more than 722 investors representing an excess of US\$87 trillion in assets.

Bradesco	 _

Return to Shareholders

Investor Relations (IR)

In the second quarter of 2013, the Investor Relations department participated in nine events abroad, in the cities of Hong Kong, Singapore, Beijing, London, New York and Toronto. The local and Salvador, with 458 participants, including investors, shareholders and market analysts.

Bradesco was also present in three editions of Expo Money, the largest financial education event in Latin America, which took place in Curitiba, Recife and Florianópolis, and in two of these cities—Curitiba calendar of events included two "Apimec" meetings in Belo Horizonte and Florianópolis—there were also Bradesco Apimec presentations. In addition, the Investor Relations team frequently keeps contact with shareholders, investors and analysts via telephone, email, or at Bradesco's headquarters.

Corporate Governance

Bradesco's management is made up of the Board of Directors and the Statutory Board of Executive Officers. The former is composed of eight members who are eligible for reelection, and includes seven external members, including the Chairman (Mr. Lázaro de Mello Brandão) and one internal member (The Chief Executive Officer, Mr. Luiz Carlos Trabuco Cappi). The Board members are elected by the Annual Shareholders' Meeting, which elect the members of the Board of Executive Officers.

Bradesco's Corporate Governance structure includes five Committees subordinated to the Board of Directors, two (2) of which Statutory Committees (Audit and Compensation) and three (3) Non-Statutory Committees (Ethical Conduct, Internal Controls and Compliance, and Integrated Risk Management and Capital Allocation), in addition to forty-three (43) Executive Committees subordinated to the Board of Executive Officers, assisting it in performing its duties.

Bradesco guarantees its shareholders, as a minimum dividend, 30% of adjusted net income, as well as 100% tag-along rights for common shares and 80% for preferred shares. Preferred shares are also entitled to dividends 10% greater than those paid to common shares.

Bradesco voluntarily adhered to Level 1 Corporate Governance of BM&FBovespa in 2001, and to the Code of Self-Regulation and Best Practices for Publicly-Held Companies, issued by the Brazilian Association of Publicly-Held Companies (Abrasca), in 2011.

Bradesco was rated AA+ (Excellent Corporate Governance Practices) by Austin Rating.

Further information is available at the Bradesco's Investor Relations website www.bradescori.com.br -Corporate Governance.

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Bradesco Shares

Number of Shares - Common and Preferred Shares (1)

			In thousands
	Jun13	Mar13	Jun12
Common Shares	2,100,738	2,100,738	1,909,839
Preferred Shares	2,098,372	2,098,372	1,907,931
Subtotal – Outstanding Shares	4,199,110	4,199,110	3,817,770
Treasury Shares	8,164	8,164	7,025
Total	4,207,274	4,207,274	3,824,795

(1) Excluding bonuses and stock splits during the periods.

On June 30, 2013, Bradesco's capital stock stood at R\$38.1 billion, composed of 4,207,274 thousand no-par, book-entry shares, of which 2,103,637 thousand were common shares and 2,103,637 thousand were preferred shares. The largest shareholder is the holding company Cidade de Deus Cia. Comercial de Participações, which directly holds 48.7% of voting capital and 24.4% of total capital.

Cidade de Deus Cia. Comercial de Participações is controlled by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações S.A., which is in turn controlled by Fundação Bradesco and BBD Participações S.A., whose majority of shareholders are members of Bradesco's Board of Directors, Statutory Board of Executive Officers and management-level employees.

Number of Shareholders - Domiciled in Brazil and Abroad

On June 30, 2013, there were 363,863 shareholders domiciled in Brazil, accounting for 99.72% of total shareholders and holding 67.35% of all shares, while a total of 1,019 shareholders are domiciled abroad, accounting for 0.28% of shareholders and holding 32.65% of shares.

	Ownership					Ownership		
	Jun13	%	of Capital	Jun12	%	of Capital		
			(%)			(%)		
Individuals	327,527	89.76	21.97	332,632	89.85	23.04		
Companies	36,336	9.96	45.38	36,656	9.90	47.42		
Subtotal Domiciled in Brazil	363,863	99.72	67.35	369,288	99.75	70.46		
Domiciled Abroad	1,019	0.28	32.65	919	0.25	29.54		
Total	364,882	100.00	100.00	370,207	100.00	100.00		

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Bradesco Shares

Average Daily Trading Volume of Shares (1)

Bradesco shares are traded on BM&FBovespa (São Paulo) and the New York Stock Exchange (NYSE). Since November 21, 2001, Bradesco trades its ADRs backed by preferred shares on NYSE. As of March 13, 2012, it has also traded ADRs backed by common shares.

In the first half of 2013, the average trading volume of our shares stood at R\$539 million, the highest value since 2001. Year over year, the average daily trading volume increased by 5.5%, boosted by the increased liquidity of our common shares traded on BM&FBovespa.

(1) Average daily trading volume of shares listed on BM&FBovespa (BBDC3-ON and BBDC4-PN) and NYSE (BBD-ADR PN and BBDO-ADR ON).

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Bradesco Shares

Appreciation of Preferred Shares - BBDC4 (1)

The graph shows the change in preferred shares due to Bradesco's dividend reinvestment, compared to the Ibovespa and the CDI - Interbank Deposit Rate. If R\$100 were invested in December 2001, Bradesco shares would be worth R\$900 in June 2013, an appreciation above Ibovespa and CDI rates in the same period.

(1) Including dividend reinvestment.

Share and ADR Performance (1)

			In	R\$ (unle	ss other	wise stated)
	2Q13	1Q13	Variation %	1H13	1H12	Variation %
Adjusted Net Income per Share Dividends/Interest on Shareholders'	0.71	0.70	1.4	1.41	1.36	3.7
Equity – Common Share (after Income Tax)	0.201	0.198	3 1.5	0.399	0.382	4.5
Dividends/Interest on Shareholders' Equity – Preferred Share (after Income Tax)	0.220	0.218	3 1.0	0.438	0.420	4.3

		In R\$ (unless otherwise stated				
	Jun13	Mar13	Variation %	Jun13	Jun12	Variation %
Book Value per Common and Preferred Share	15.72	16.54	(5.0)	15.72	15.22	3.3
Last Trading Day Price – Common Shares	30.60	35.20	(13.1)	30.60	22.73	34.6
Last Trading Day Price – Preferred Shares	28.80	34.14	(15.6)	28.80	27.22	5.8
Last Trading Day Price - ADR ON (US\$)	13.86	17.19	(19.4)	13.86	11.19	23.9
Last Trading Day Price – ADR PN (US\$)	13.01	17.02	(23.6)	13.01	13.52	(3.8)
Market Capitalization (R\$ million) (2)	124,716	145,584	(14.3)	124,716	104,869	18.9
(1) Adjusted for corporate events in the periods; and						

⁽²⁾ Number of shares (excluding treasury shares) x closing price for common and preferred shares on the last trading day of the period.

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Return to	Shareholders	
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Bradesco Shares

Recommendation of Market Analysts – Target Price

Market analysts issue periodical recommendations on Bradesco preferred shares (BBDC4). We had access to 16 reports prepared by these analysts on July 17, 2013. Below are recommendations and a consensus on the target price for December 2013:

Recommendations %		Target Price in R\$ for Dec			
Buy 50.0		Average	37.9		
Keep	43.8	Standard Deviation	3.9		
Sell	6.2	Higher	45.0		
Under Analysis	-	Lower	31.2		

For more information on target price and recommendation of each market analyst that monitors the performance of Bradesco shares, visit our IR website at www.bradescori.com.br > Information to Shareholders > Analysts' Consensus.

Market Capitalization

In June 2013, Bradesco's market capitalization, considering the closing prices of common and preferred shares, was R\$124.7 billion, up 18.9% over the same period in 2012. In the year-over-year comparison, the Ibovespa decreased by 12.7%.

<u>Bradesco</u>	_

Return to Shareholders
Main Indicators
Market Capitalization (Common and Preferred Shares) / Net Income(1): indicates a possible number of years that the investor would recover the capital invested, based on the closing prices of common and preferred shares.
Market Capitalization (Common and Preferred Shares) / Shareholders' Equity: indicates the multiple by which Bradesco's market capitalization exceeds its book shareholders' equity.
Dividend Yield (1): the ratio between share price and dividends and/or interest on shareholders' equity paid to shareholders in the last 12 months, which indicates the return on investment represented by the allocation of net income.
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Return to Shareholders

Dividends/Interest on Shareholders' Equity

In the first half of 2013, a total of R\$2,066 million was allocated to shareholders as Interest on Shareholders' Equity. In the last twelve months, total Interest on Shareholders' Equity and Dividends allocated to shareholders correspond to 36.6% of net income, or 31.5% considering withholding income tax deduction therefrom.

(1) In the last 12 months.

Weight on Main Stock Indexes

Bradesco shares comprises Brazil's main stock indexes, including IBrX-50 (index that measures the total return of a theoretical portfolio comprising 50 shares selected among the most traded shares on BM&FBovespa), ISE (Corporate Sustainability Index), the ITAG (Special Tag-Along Stock Index), IGC (Special Corporate Governance Stock Index), IFNC (Financial Index which comprises banks, insurance and financial companies), and ICO2 (index comprising shares of the companies that are part of the IBrX-50 index and that accepted to take part in this initiative by adopting transparent greenhouse gas emission practices) and the Mid—Large Cap Index – MLCX (that measures the return of a portfolio composed of the highest cap companies listed).

Abroad, Bradesco shares are listed on NYSE's Dow Jones Sustainability World Index and the FTSE Latibex Brazil Index of Madrid Stock Exchange.

Jun13	In % ⁽¹⁾
Ibovespa	4.3
IBrX-50	7.2
IBrX	7.6
IFNC	19.1
ISE	4.9
IGC	5.7
ITAG	10.7
ICO2	9.5
MLCX	8.0

(1) Represents Bradesco's weight on the portfolio of main Brazilian stock market indexes.	
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Additional Information

Market Share of Products and Services

Market shares held by the Organization in the Banking and Insurance industries and in the Customer Service Network are presented below.

	Jun 13	Mar 13 J	un 12 N	lar 12
Banks – Source : Brazilian Central Bank (Bacen)				
Demand Deposits	N/A	16.6	16.6	16.5
Savings Deposits	N/A	13.6	13.8	13.9
Time Deposits	N/A	11.2	12.8	12.9
Loan Operations	11.2 ^{(1) (2)}		11.7	11.9
Loan Operations - Private Institutions	22.1 ^{(1) (2)} 2	21.9 ⁽¹⁾	21.4	21.3
Loan Operations - Vehicles Individuals (CDC + Leasing)	14.5 ^{(1) (2)}		15.2	15.3
Payroll-Deductible Loans	11.4 (1) (2)		10.9	11.0
Number of Branches	21.1	21.3	21.9	22.0
Banks - Source: Federal Revenue Service/ Brazilian Data Processing				
Service (Serpro)				
Federal Revenue Collection Document (DARF)	N/A	21.9	20.6	21.7
Brazilian Unified Tax Collection System Document (DAS)	N/A	16.5	16.4	16.2
Banks – Source : Social Security National Institute (INSS)/Dataprev				
Social Pension Plan Voucher (GPS)	N/A	14.5	14.4	14.2
Benefit Payment to Retirees and Pensioners	25.1	24.9	24.1	23.9
Banks – Source : Anbima	10 1 (0)			
Investment Funds + Portfolios	18.4 ⁽²⁾	18.5	18.0	17.6
Insurance, Pension Plans and Capitalization Bonds – Source: Insurance	Э			
Superintendence (Susep) and National Agency for Supplementary				
Healthcare (ANS)	044(2)	00.4	04.0	00.4
Insurance, Pension Plan and Capitalization Bond Premiums	24.1 ⁽²⁾	22.4	24.8	23.4
Insurance Premiums (including Long-Term Life Insurance - VGBL)	23.9 ⁽²⁾	21.9	24.8	23.2
Life Insurance and Personal Accident Premiums	16.7 ⁽²⁾	16.4	17.4	17.3
Auto/Basic Lines (RE) Insurance Premiums	$9.0^{(2)}$	8.8	10.5	9.8
Auto/Optional Third-Party Liability (RCF) Insurance Premiums	10.7 ⁽²⁾	10.2	13.9	12.8
Health Insurance Premiums	48.7 ⁽²⁾	48.2	46.9	46.7
Income from Pension Plan Contributions (excluding VGBL)	30.9 ⁽²⁾	31.2	29.3	29.8
Capitalization Bond Income	22.1 ⁽²⁾	22.1	22.2	21.2
Technical Reserves for Insurance, Pension Plans and Capitalization Bonds	29.1 ⁽²⁾	29.1	29.5	29.7
Insurance and Pension Plans – Source: National Federation of Life and				
Pension Plans (Fenaprevi) Income from VGBL Premiums	00 0 (2)	00.7	20.0	27.0
	28.2 ⁽²⁾ 26.2 ⁽²⁾	23.7 27.2	30.0 25.3	27.0 25.3
Income from Unrestricted Benefits Generating Plans (PGBL) Contributions	20.2 ⁽²⁾	21.2	∠3.3	23.3

Pension Plan Investment Portfolios (including VGBL) Leasing – Source: Brazilian Association of Leasing Companies (ABEL)	32.7 (2)	32.7	33.9	33.1
Lending Operations	19.6 ⁽²⁾	19.4	19.2	18.8
Consortia – Source: Bacen				
Real Estate	30.5 (2)	30.5	29.3	29.3
Auto	26.7 (2)	26.4	25.6	25.4
Trucks, Tractors and Agricultural Implements	19.3 ⁽²⁾	19.4	17.7	17.7
International Area – Source: Bacen				
Export Market	17,4	17.1	19.3	19.8
Import Market	15,4	15.0	17.8	18.3

⁽¹⁾ Bacen data for March 2013 and May 2013 are preliminary; and

N/A – Not Available.

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⁽²⁾ Reference date: May 2013; and

Additional Information

Market Share of Products and Services

Branch Network

Donien	Jun	Jun13		Market Jun		Market	
Region	Bradesco	Market	Share	Bradesco	Market	Share	
North	279	1,081	25.8%	279	1,003	27.8%	
Northeast	850	3,527	24.1%	838	3,278	25.6%	
Midwest	346	1,716	20.2%	346	1,619	21.4%	
Southeast	2,430	11,623	20.9%	2,409	11,236	21.4%	
South	787	4,256	18.5%	778	4,086	19.0%	
Total	4,692	22,203	21.1%	4,650	21,222	21.9%	

Reserve Requirements/Liabilities

%	Jun13	Mar13	Dec12	Sept12	Jun12	Mar12	Dec11	Sept11
Demand Deposits				-				•
Rate (2) (6)	44	44	44	44	43	43	43	43
Additional ⁽³⁾	=	-	-	=	12	12	12	12
Liabilities ⁽¹⁾	34	34	34	34	28	28	28	28
Liabilities (Microfinance)	2	2	2	2	2	2	2	2
Free	20	20	20	20	15	15	15	15
Savings Deposits								
Rate (4)	20	20	20	20	20	20	20	20
Additional ⁽³⁾	10	10	10	10	10	10	10	10
Liabilities	65	65	65	65	65	65	65	65
Free	5	5	5	5	5	5	5	5
Time Deposits								
Rate (3) (5)	20	20	20	20	20	20	20	20
Additional ⁽³⁾	11	11	11	12	12	12	12	12
Free	69	69	69	68	68	68	68	68

- (1) At Banco Bradesco, liabilities are applied to Rural Loans;
- (2) Collected in cash and not remunerated;
- (3) Collected in cash with the Special Clearance and Custody System (Selic) rate;
- (4) Collected in cash with the Reference Interest Rate (TR) + interest of 6.17% p.a. for deposits made until

May 3, 2012, and TR + 70% of the Selic rate for deposits made as from May 4, 2012, when the Selic rate is equal to or lower than 8.5% p.a.;

- (5) As of the calculation period from March 29, 2010 to April 1, 2010, with compliance on April 9, 2010, liabilities are now exclusively in cash, and may be paid with credits acquired as provided for by legislation in force; and
- (6) FGC was prepaid 60 times in August 2008, as of the calculation period from October 20, 2008 to October 31, 2008, with compliance as of October 29, 2008.

Additional Information

Investments in Infrastructure, Information Technology and Telecommunication

2013 is being a remarkable year for Bradesco. In the first half, technology enabled the business many achievements and innovations that have further improved the experience that more than 25 million account holders have with the Complete Bank.

Bradesco's technological apparatus and infrastructure provides convenience, facility and security to its customers when contracting and using its products and services. Despite its customer service channels, Bradesco still remains physically close to its customers. In the second quarter, 1,221 Bradesco Expresso service points were inaugurated, totaling more than 44.8 thousand service points nationwide. The Bradesco Celular channel exceeded the mark of 2 million active clients, a growth of more than 580% in the last two years. In addition to the many applications already available, Bradesco launched in May the version for Android operational system of *Bradesco* Universitários, enabling customers to access internet banking and exclusive content targeting students, such as grade and absence control, and access Rádio Bradesco, among others. The Bank also launched the Bradesco Investor Relations application for iPhone and iPad. It is a direct channel between the Bank and its shareholders, investors. analysts and all those who are involved in the capital market. Another convenience for Bradesco customers is the possibility to recharge pre-paid mobile phones—even without credit—through the phoneearing impaired customers to access the websites itself. The amount is debited from the account and the credit is inserted in the phone by the operator.

Biometry, an innovative technology launched by Bradesco in 2007, exceeded the mark of 12 million registered customers, providing them with convenience and security. Customers carried out

For corporate customers, Bradesco launched the Portal Sociedade de Negócios, a new customer service channel for micro and small enterprises that aims to support the management of the business and contribute to an expansion of commercial contacts.

In May, Bradesco launched a chat about graphical analysis on Bradesco Corretora's website. Investors are able to talk with graphical analyst Daniel Marques in real time and request analyzes of securities, recommendations for purchase and sale and general clarifications. Bradesco also stood out on prestigious surveys that assess quality and performance in managing investment funds through BRAM - Bradesco Asset Management.

For those who like to travel, now it is possible to reload the Global Travel Card—a prepaid card in U.S. dollars, British pounds or euro—through the internet banking.

The Bradesco Seguros group also innovated and launched an application for the hearing impaired. In partnership with ProDeaf of Recife (state of Pernambuco), it developed an application called Avatar. This pioneering solution in Brazil enables the translation of Portuguese into the Brazilian Sign Language (LIBRAS). Available to mobile phones with the Android technology, the application enables of Bradesco Seguros, Bradesco Auto/RE, Bradesco Saúde and Bradesco Vida e Previdência, being able to reach all content available on these channels. The idea is to contribute to social integration, in addition to breaking the communication barrier between Bradesco and this group—estimated at 2.7 million people in Brazil—that does not know Portuguese, or prefers the LIBRAS.

more than 4.2 million withdrawals balance statement Bradesco has also made available to its new checks without using their cards, only with the branch and account numbers, by using biometry and password. Transactions totaling more than R\$450 million were performed.

customers free online courses through its website www.bradesco.com.br. There are training courses on computing, budget planning, the Portuguese language orthographic agreement, etc.

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Additional Information

Investments in Infrastructure, Information Technology and Telecommunication

Bradesco wants to improve not only the life of its many customers, but also the life of its employees. For that, the Bank made available several systems and tools, and implemented changes that make all difference and facilitate their work. For example, a new channel was developed to increase the knowledge of Bradesco's employees: Portal de Vídeos, a modern platform that allows faster access to training videos, as well as advertising and TV Bradesco materials.

The Branch Network also has an important tool to monitor the performance of the management of accounts of corporate customers: the AGC, which helps measure the team's performance and put into practice a strategy and work plan that will yield better results. In addition, the teams can, through the Electronic Board Treasury System, simulate rates, spreads and gross results of loan operations of corporate customers, thus helping the Branch Manager to make decisions regarding the rates practiced while searching for greater efficiency in transactions.

Innovation is a continuous concern of Bradesco. Therefore, in January 2013 the Bank created the Innovation Executive Committee. With the effective participation of members of the Board of Executive Officers, the group developed a new innovation model for Bradesco, which is more productive and multi-departmental.

The Bradesco Organization is recognized on the market by its pioneering position in technology. The Bank was considered the most valuable brand in Brazil, with technology being one of the criteria evaluated by the specialized consulting firm BrandAnalytics. Bradesco was also considered the most profitable bank in Latin America and the United States, according to a study disclosed by Economatica.

Furthermore, Bradesco was one of the winners of the XII Efinance Award, granted by Editora Executivos Financeiros, aiming to reward the most inventive and innovative implementations, solutions and applications in the IT and telecommunications areas, and recognize the talent and competence of professionals of the companies whose solutions were applied in 2012. Bradesco was the winner in the following categories: Internet Banking Broker, IT Infrastructure – Environment Development, Core System-Credit, Call Center, Social Networks, Mobile Infrastructure Management, Content Management, IT Governance, Mobile Banking, Innovation and Security.

As a prerequisite for its continuous expansion, Bradesco invested R\$2,296 million in Infrastructure, Information Technology and Telecommunications in the first half of 2013. The total amount invested over recent years, including infrastructure (facilities, restorations, improvements, furniture and fixtures), can be found below:

					K\$ million
	1H13	2012	2011	2010	2009
Infrastructure	192	718	1,087	716	630
Information Technology and Telecommunication	2,104	3,690	3,241	3,204	2,827
Total	2,296	4,408	4,328	3,920	3,457

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Additional Information

Risk Management

Given the growing complexity of products and services and the globalization of the Organization's business, risk management has become a highly strategic activity, which must be constantly enhanced to keep pace with the dynamism of the markets and the pursuit of best practices, exemplified by the fact that Bradesco became the first and only Brazilian bank authorized by the Central Bank to use its own internally-developed market risk management models to calculate regulatory capital since January 2013.

The Organization exercises corporate risk control in an integrated and independent manner, preserving and valuing collegiate decision-making and developing and implementing methodologies, models, and measurement and control tools. It also provides training to employees from all Organization levels, from the business areas to the Board of Directors.

The management process ensures that risks can be proactively identified, measured, mitigated, monitored and reported as required in line with the complexity of the Organization's financial products and activity profile.

Detailed information on the risk management process, reference shareholders' equity and required reference shareholders' equity, as well as the Organization's risk exposure, can be found in the Risk Management Report on the Investor Relations website, at www.bradescori.com.br.

Capital Management

The Capital Management structure enables the Organization to reach its strategic objectives through an appropriate capital sufficiency planning. To comply with the definitions of governance, the Statutory and Executive Committees were considered, for assistance of the Board of Directors and the Board of Executive Officers in management and decision making.

Further information on the capital management structure can be found in the Risk Management Report and the 2012 Annual Report on the Investor Relations website: www.bradescori.com.br.

In line with definitions of governance, a new area responsible for the Conglomerate's capital

management was created: the Internal Capital Adequacy Assessment Process (ICAAP) and Capital Management, which acts jointly with the Integrated Risk Control Department, associated companies, business areas and the Organization's supporting areas.

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Additional Information

Capital Adequacy Ratio

Capital Adequacy Ratio

In June 2013, Bradesco's Reference Shareholders' Equity amounted to R\$92,629 million, versus a Required Reference Shareholders' Equity of R\$66,389 million, resulting in a R\$26,240 million capital margin. This figure was mostly impacted by the credit risk portion, representing 79.4% of the risk-weighted assets. The Capital Adequacy Ratio decreased by 0.2 p.p., from 15.6% in March 2013 to 15.4% in June 2013, mainly impacted by: (i) the mark-to-market devaluation of fixed income securities; (ii) the maturity of subordinated debts eligible to tier II capital; and offset by: (iii) the reduction in capital allocation to loan risk portion in the quarter.

Note that in March 2013 the Brazilian Central Bank disclosed a set of four resolutions and fifteen circular letters, which implement in Brazil the recommendations of the Basel Committee on Banking Supervision on financial institutions' capital structure, known as "Basel III." The main purposes are: (i) to improve the financial institutions' capacity of absorbing shocks arising from the financial system or other industries; (ii) to reduce the impact of the financial sector conditions on the real sector of the economy; (iii) to contribute to the financial stability; and (iv) to foster the sustainable economic growth. The implementation of the new capital structure in Brazil will begin as of October 1, 2013.

Calculation Basis								R\$ million
Calculation basis	Jun13	Mar13	Dec12	Sept12	Jun12	Mar12	Dec11	Sept11
Reference Shareholders' Equity	92,629	96,721	96,933	91,149	90,201	75,705	71,476	68,806
Tier I	69,998	68,109	66,194	64,265	62,418	60,580	58,714	56,876
Shareholders' Equity	66,028	69,442	70,047	66,047	63,920	58,059	55,582	53,742
Mark-to-Market Adjustments	3,593	(1,732)	(4,229)	(2,150)	(1,865)	2,126	2,765	2,781
Reduction of Deferred Assets	(205)	(206)	(212)	(218)	(224)	(235)	(248)	(260)
Non-controlling Shareholders	582	605	588	586	587	630	615	613
Tier II	22,761	28,741	30,867	26,992	27,890	15,231	12,865	12,063
Mark-to-Market Adjustments	(3,593)	1,732	4,229	2,150	1,865	(2,126)	(2,765)	(2,781)
Subordinated Debt	26,354	27,009	26,638	24,842	26,025	17,357	15,630	14,844
Deduction of Funding Instruments	(130)	(129)	(128)	(108)	(107)	(107)	(103)	(134)
Risk-weighted Assets	603,541	621,043	600,520	571,377	531,871	505,934	474,173	467,206
Required Reference Shareholders' Equity	66,389	68,315	66,057	62,851	58,506	55,653	52,159	51,393
Credit Risk	52,714	54,343	55,345	54,213	52,050	48,718	47,422	47,183
Operating Risk	3,354	3,354	3,432	3,432	3,313	3,313	2,810	2,810
Market Risk	10,321	10,617	7,281	5,207	3,143	3,622	1,927	1,400
Margin (Excess/ Reference Shareholders'								
Equity Insufficiency)	26,240	28,406	30,876	28,298	31,695	20,052	19,317	17,413
Leverage Margin	238,545	258,236	280,691	257,255	288,136	182,293	175,609	158,303

Bradesco		
<u>Diadesco</u>		

15.4% 15.6% 16.1% 16.0% 17.0% 15.0% 15.1%

14.7%

Additional Information

Disclosure to the Market

20-F Form

Since we have preferred and common ADR programs on NYSE, we prepare and disclose the 20-F Form on an annual basis. On April 30, 2013, we filed this document at the U.S. Securities and Exchange Commission (SEC) for the year ended December 31, 2012, accompanied by the financial statements under IFRS.

This document is available on the Investor Relations website: www.bradescori.com.br > Reports and Spreadsheets > SEC Fillings > 20-F Fillings.

Reference Form

In order to comply with CVM Instruction 480/09, on May 31, 2013, we filed the Reference Form at the Brazilian Securities and Exchange Commission (CVM). This document is prepared on an annual basis and restated in case of changes, as described in Article 24 thereof. In addition to the financial statements, the document presents the Organization's risk factors, a description of its operations, information on controlling shareholders, Management's comments on the Organization's results and equity, among other significant matters.

The document is available on the Investor Relations website: www.bradescori.com.br > Reports and Spreadsheets > CVM Fillings.

Report on Economic and Financial Analysis – June 2013

Independent Auditors' Report

Reasonable assurance report from independent auditors on the supplementary financial information

To the Directors of

Banco Bradesco S.A.

Osasco - SP

Introduction

We were engaged to apply reasonable assurance procedures for the supplementary accounting information included in the Economic and Financial Analysis Report of Banco Bradesco S.A. ("Bradesco") for the semester ended June 30, 2013, which is prepared under the Bradesco's Management responsibility. Our responsibility is to issue a Reasonable Assurance Report on such supplementary accounting information.

Scope, procedures applied and limitations

The reasonable assurance procedures were performed in accordance with standard NBC TO 3000 - Assurance Engagement Other than Audit and Review, issued by the Brazilian Federal Accounting Council (CFC – Conselho Federal de Contabilidade) and the ISAE 3000 – International Standard on Assurance Engagements issued by International Auditing and Assurance Standards Board – IASB, respectively, both for assurance engagements other than audits or reviews of historical financial information.

The reasonable assurance procedures comprised of: (a) planning of the work, considering the relevance of the supplementary financial information and the internal control systems that served as a basis for the preparation of the Economic and Financial Analysis Report of Bradesco; (b) obtaining an understanding of

the calculation methodology and the consolidation of indicators through interviews with the management responsible for the preparation of the supplementary accounting information, and (c) comparison of the financial and accounting indicators with the information disclosed at this date and/or accounting records.

The procedures that were applied do not constitute an audit or review in accordance with Brazilian and international auditing and review standards. Additionally, our report does not offer reasonable assurance on the scope of future information (such as goals, expectations and ambitions) and descriptive information that is subject to subjective assessment.

Criteria for preparation of the supplementary accounting information

The supplementary accounting information disclosed in the Economic and Financial Analysis Report for the semester ended June 30, 2013, were prepared by Management of Bradesco, based on the consolidated financial information included in the financial statement and on the criteria described in the Economic and Financial Information Report, in order to provide additional analysis, but without being part of the consolidated financial statements released in this date.

Report on Economic and Financial Analysis – June 2013

<u>Bradesco</u>

Management Report

Dear Shareholders,

We hereby present the financial statements of Banco Bradesco S.A., for the first half of 2013, prepared in accordance with the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank.

Thanks to the ongoing recovery of productive investments, Brazil may well record more growth in the coming quarters than it did in 2012, although this will require a decline in inflationary pressure in order to maintain workers' purchasing power and, in a broader sense, macroeconomic predictability. At the same time, the reassessment of the global scenario poses difficulties due to reduced international liquidity and the downward trend in commodities prices. All in all, however, Bradesco still believes that the country is better prepared, both structurally and institutionally, to overcome the challenges that have recently intensified.

1.Net Income for the Period

In the first half of 2013, Bradesco posted Net Income of R\$5.868 billion, corresponding to earnings per share of R\$1.40 and a return on average Shareholders' Equity*) of 18.7%. The annualizedReturn on Average Total Assets stood at 1.3%.

Taxes and contributions, including social security contributions, paid or provisioned, came to R\$12.991 billion, of which R\$4.894 billion related to taxes withheld and collected from third parties, and R\$8.097 billion from activities developed by the Bradesco Organization, equivalent to 138.0% of Net Income.

A total of R\$2.066 billion was allocated to shareholders as Interest on Shareholders' Equity, of which R\$1.305 billion was paid as monthly and In compliance with Article 8 of Brazilian Central Bank Circular Letter 3068/01, Bradesco declares that it has the financial capacity and the intention of holding to maturity those securities classified under "held-to-maturity securities." Bradesco further declares that the operations of Banco Bradescard S.A., its subsidiary, are sufficient to cover the strategic goals defined in the business plan, pursuant to Article 11 of Regulatory Attachment I to National Monetary Council Resolution 4122/12.

3. Funding and Assets under Management

On June 30, 2013, total funding raised and assets under management totaled R\$1.234 trillion, 9.1% more than in the previous year, broken down as follows:

R\$475.310 billion in demand deposits, time deposits, interbank deposits, open market and savings accounts, up by 7.3%;

R\$427.237 billion in assets under management, comprising investment funds, managed portfolios and third-party fund quotas, an 11.4% increase;

R\$177.511 billion in the exchange portfolio, borrowings and onlendings, working capital, tax payments and collection and related charges, funds

interim dividends and R\$760.657 million was provisioned. Interim Interest on Shareholders' Equity. Brazil and other funding, a 3.8% expansion: paid on July 18, 2013, represents approximately 10 times the amount of monthly paid interest.

from the issue of securities, subordinated debt in

2.Paid-in Capital and Reserves

At the end of the first half, paid-in capital came to R\$38.100 billion. Together with Equity Reserves of R\$27.928 billion, Shareholders' Equity came to R\$66.028 billion, 3.3% up on the same period last year and equivalent to a book value of R\$15.72 per share.

Based on its stock price, Bradesco's Market Capitalization came to R\$124.716 billion on June 30, 2013, equivalent to 1.9 times Shareholders' Equity.

Managed Shareholders' Equity was equivalent to 7.4% of Consolidated Assets, which totaled R\$896.697 billion, 8.0% more than in June 2012. Accordingly, the Capital Adequacy Ratio stood at 15.4% of the consolidated financial result and 15.4% of the consolidated economic and financial result, which is substantially higher than the 11% minimum established by National Monetary Council Resolution 2099/94, in conformity with the Basel Committee. At the end of the half year, the fixed asset ratio in relation to Consolidated Reference Assets, was 44.3% in the consolidated financial result and 17.3% in the consolidated economic and financial result, well within the 50% limit.

R\$131.819 billion in technical reserves for insurance, pension plans and capitalization bonds. up by 17.9%; and

R\$21.669 billion in foreign funding, through public and private issues, subordinated debt and the securitization of future financial flows, equivalent to US\$9.780 billion.

4. Loan Operations

At the end of the first half, consolidated loan operations came to R\$402.517 billion, 10.3% up on the same period in 2012, broken down as follows:

R\$6.647 billion in advances on exchange contracts, giving a total export financing portfolio of US\$13.932 billion;

Bradesco	

Management Report

US\$3.564 billion in import financing denominated in foreign currency;

44,819 Bradesco Expresso service points;

R\$6.656 billion in leasing operations;

1,454 PAEs – in-company electronic service branches: and

R\$17.579 billion in rural lending;

3,498 External terminals in the Bradesco *Dia & Noite* network and 11,154 ATM's in the *Banco24Horas* network, with 1,804 terminals shared by both networks.

R\$91.072 billion in consumer financing, including R\$13.401 billion in credit card receivables:

6. Banco Bradesco BBI

R\$63.383 billion in sureties and guarantees; and

R\$32.397 billion in operations involving the onlending of foreign and domestic funds, originating mainly from the Brazilian Development Bank (BNDES), as one of its main onlending agents.

Bradesco BBI, the Organization's investment bank, advises customers on share issues, mergers and acquisitions and the structuring and distribution of debt instruments, including debentures, promissory notes, CRIs, mortgage-backed investment funds, receivables-backed investment funds (FIDCs) and bonds in Brazil and abroad, in addition to structured financing operations for companies and project finance. In the first half, Bradesco BBI executed operations worth more than R\$55.801 billion.

In the real estate financing segment, Bradesco allocated R\$7.208 billion to the construction and acquisition of homes, corresponding to 33,255 properties.

7. Bradesco Insurance Group

The consolidated allowance for loan losses stood at R\$21.455 billion, equivalent to 7.0% of total loan operations, exceeding the minimum provisions required by the Brazilian Central Bank by R\$4.008 billion.

On June 30, 2013, the Bradesco Insurance Group, one of the leaders in the insurance, capitalization bond and private pension plan segments, posted Net Income of R\$1.861 billion and Shareholders'

5. Bradesco's Customer Service Network

Present nationwide and in several locations abroad. Bradesco's customer service network is based on the highest standards of quality and efficiency, underpinned by state-of-the-art technology, enabling it to provide customers and users with convenience, facility and security. At the end of the first half, it comprised 58,271 service points, 34,322 terminals in the Bradesco Dia & Noite Network, 33,819 of which also operating on weekends and holidays. 13,650 terminals in the Banco24Horas (24-Hour Bank) network, through which customers can make withdrawals, transfers and payments, obtain statements, check balances and solicit loans. In the payroll-deductible loan segment, the network had 1,404 Bradesco Promotora correspondent bank branches and, in the vehicle segment, 15,667 Bradesco Financiamentos points of sale:

8,487 Branches and PAs (Service Branches) in Brazil (Branches: Bradesco 4,668, Banco Bradesco Financiamentos 19, Banco Bankpar 2, Banco Bradesco BBI 1, Banco Bradesco Cartões 1 and Banco Alvorada 1; and PAs 3,795);

- Overseas Branches, one in New York and two in Grand Cayman;
- 10 Overseas Subsidiaries (Banco Bradesco Argentina S.A. in Buenos Aires; Banco Bradesco Europa S.A. in Luxembourg; Bradesco North America LLC and Bradesco Securities, Inc. in New York; Bradesco Securities UK Limited in London, Bradesco Securities Hong Kong Limited and Bradesco Trade Services Limited in Hong Kong; Bradesco Services Co. Ltd. in Tokyo; Cidade Capital Markets Ltd. in Grand Cayman; and Bradescard Mexico, Sociedad de Responsabilidad Limitada in Mexico):

Equity of R\$16.342 billion. Net written insurance premiums, pension contributions and capitalization bond revenue totaled R\$24.191 billion, 15.3% up on the same period in 2012.

8. Corporate Governance

Bradesco's presence in the Brazilian capital market dates from 1946, when its shares began trading on the Stock Exchange. In 1997, its level I ADRs (American Depositary Receipts) backed by preferred shares began trading on the U.S. market, followed by level II ADRs, backed by common and preferred shares in 2001 and 2012, respectively. Also in 2001, its GDRs (Global Depositary Receipts) began trading on the European market (Latibex).

Bradesco's Management comprises the Board of Directors and Board of Executive Officers. Members of the Board of Directors are elected on an annual basis by the Annual Shareholders' Meeting and are responsible for electing the members of the Board of Executive Officers. The posts of Chairman of the Board of Directors and Chief Executive Officer may not be occupied by the same person.

Report on Economic and Financial Analysis - June 2013

Management Report

The Fiscal Council, consisting of three sitting members and three alternates, one sitting member and his or her alternate being elected by the preferred shareholders, has been installed every year since 2002. The term of office of the present Fiscal Council, elected by the Annual Shareholders' Meeting of March 11, 2013, will last until the next ASM in 2014.

In July 2005, Bradesco was awarded an AA rating (Excellent Corporate Governance Practices), by Austin Rating, which was upgraded to AA+ in December 2011, thanks to the improvement of several of the Bank's corporate governance practices.

As an example of these good practices, it is worth noting Bradesco's voluntary adherence, in 2001, to Corporate Governance Level 1 of the BM&FBOVESPA – Securities, Commodities and Futures Exchange. In 2011, also voluntarily, it adhered to the Code of Self-Regulation and Best Practices for Publicly-Held Companies, issued by the Brazilian Association of Publicly-Held Companies (Abrasca), adopting the "apply or explain" principle, in line with its determination to do everything possible to improve its governance.

In compliance with CVM Rule 381/03, in the first half the Bradesco Organization neither contracted from nor had services provided by KPMG Auditores Independentes that were not related to the external audit, in a level higher than 5% of total fees relating to external audit. Other services provided by external auditors were agreed procedures to review financial information, draws and system diagnosis. The Bank's policy is in line with the principles of preserving the auditors' independence, which are based on generally accepted international criteria, i.e. the auditors should not audit their own work, perform managerial duties for their clients or

All of these procedures improve the quality of operational processes and propagate the importance of a culture of control, ratifying the improvement of best practices.

Prevention of Money Laundering and Terrorism Financing

Bradesco maintains specific policies, rules, procedures and systems to prevent and/or detect the utilization of its structure and products and services for money laundering purposes and the financing of terrorism.

It provides training for its employees via various program formats, including informative brochures, videos, in-house and distance learning courses, and specific in-house lectures for the areas involved.

Suspicious or atypical cases are submitted to the Suspicious Transaction Assessment Commission, made up of representatives from several areas, which decides if they will be forwarded to the regulatory authorities.

The Prevention of Money Laundering and Terrorism Financing Program is supported by the Executive Committee to Prevent Money Laundering and the Financing of Terrorism, which is responsible for evaluating the work and the need to align procedures with the rules established by the regulatory authorities and with best national and international practices.

Independent Authentication of Models

The Independent Authentication of Models area is responsible for issuing a grounded and independent opinion on whether the internal models are functioning in accordance with the envisaged objectives and if the results obtained are appropriate

promote their clients' interests.

8.1. Internal Controls and Compliance

The effectiveness of the Organization's internal controls is sustained by its people, processes and technology. We therefore employ skilled professionals exclusively dedicated to this purpose, supported by previously defined and implemented processes and appropriate technology for the needs of the business.

The internal controls and compliance policy and the corporate risk management and control methodology are duly formalized, in accordance with the main control frameworks, including the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and the Control Objectives for Information and Related Technology (COBIT), which encompass business and technology aspects, respectively, National Monetary Council Resolution 2554/98, the Public Company Accounting Oversight Board (PCAOB) and Section 404 of the U.S. Sarbanes-Oxley Act.

Internal controls are developed jointly with the areas responsible for the various products, services and processes, whose adherence tests are applied with the required frequency, and the results reported to the Audit and Internal Controls and Compliance Committees, as well as the Board of Directors. In cases of non-compliance, corrective measures are implemented and monitored.

for their required purpose. It reports to managers, the internal auditors and the Integrated Risk Management and Capital Allocation Committee (COGIRAC).

Internal business support models facilitate the handling of critical issues, the improvement of processes and the standardization and streamlining of decisions in the context in which they are inserted. They also represent an important means of retaining knowledge.

In accordance with the guidelines of the New Capital Accord – Basel II and the requirements of the Brazilian Central Bank, the internal risk management models are submitted to an ongoing process of critical analysis, ensuring their high quality and ability to respond appropriately to their objectives, the so called Independent Validation Process.

Management Report

Information Security

At the Bradesco Organization, information security comprises a set of controls, represented by procedures, processes, organizational structures, policies, rules and IT solutions to protect data with respect to confidentiality, integrity and availability. The bases for the protection of information assets are described in Bradesco's Information Security Policy and Rules.

Based on best international standards and practices of information security, the corporate awareness and training programs, as well as the above-mentioned policy and rules, are focused on protecting customers' data and the Organization's strategic information.

The Security Commissions and the Corporate Security Executive Committee meet periodically to examine and approve directives, measures and guidelines to support the Organization's information security processes and procedures.

8.2. Information Disclosure and Transparency Policies

Bradesco held 66 internal and external meetings with Brazilian and foreign investors in the first half, as well as 102 conference calls, 13 events in Brazil and 13 abroad. Four of these events were presentations to the Association of Analysts and Capital Market Professionals (Apimec), serving 887 people in different regions of the country. It also held two video chats with Bradesco's Investor Relations Officer, geared towards individual investors, and participated in the ExpoMoney Fair in Curitiba, Florianópolis and Recife.

9. Integrated Risk Control

9.1. Risk Management

Risk management is a highly strategic activity due to the growing complexity of services and products and the globalization of the Organization's business. Market dynamism obliges us to continually improve this activity, with a constant focus on best practices. As a result, in January 2013, Bradesco became the first and only bank in the country to receive Central Bank authorization to adopt the internal market risk models already used by its management, to calculate regulatory capital.

The Organization maintains corporate control over risks in an integrated and independent manner, preserving and valuing collegiate decisions, developing and implementing methods, models, and measurement and control tools, supported by a framework of committees subordinate to the Board of Directors, including the Audit Committee, and executive committees. It also keeps employees at all levels, from the business areas to the Board of Directors, fully informed of any changes.

The management process allows risks to be proactively identified, measured, mitigated, monitored and reported.

9.2. Credit Risk

Credit risk management is a continuous and evolutionary process of mapping, measuring and diagnosing through the use of models, instruments and procedures which requires a high degree of discipline and control when analyzing operations and preserves the integrity and independence of processes. It covers all aspects related to the

The Bradesco Apimec Meeting in Belo Horizonte (MG) was broadcast live over the Internet, exemplifying the Organization's aim of delivering information to the largest possible number of people in a transparent and democratic manner.

All information regarding the Bradesco Organization, including its profile, history, shareholding structure, management reports, financial results, latest acquisitions, Apimec meetings, and the Economic and Financial Analysis Report, as well as general financial market information are available on its Investor Relations website at www.bradesco.com.br/ri.

Bradesco also publishes a series of periodicals, both physically and electronically, including *Revista Bradesco* (twice a year), *Cliente Sempre em Dia* (every quarter), *PrimeLine* (every two months) and a Fact Sheet containing the period's financial highlights (on request), all of which targeting an external audience. The Bank's Sustainability Report is produced simultaneously with its Annual Report.

granting of loans, including characteristics of the borrower and credit concentration, guarantees and terms, from which the quality of the portfolio is derived.

The Organization continuously maps all activities that could generate exposure to credit risk, classifying them by probability and magnitude, and determines their managers, as well as measurement and mitigation plans. Control is exercised on a centralized and standardized corporate basis.

9.3. Market Risk

Market risk is carefully identified, mapped, measured, mitigated, controlled, managed and reported. The Organization's market risk exposure profile is conservative in nature and guidelines and limits are monitored independently on a daily basis.

Control over activities exposed to market risk is exercised by all of the Organization's companies in a corporate and centralized manner.

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Management Report

9.4. Liquidity Risk

The Organization's Market and Liquidity Risk Management Policy, together with the resulting rules and procedures, defines not only the minimum levels to be observed, including considerations of stress scenarios, but also the type of financial instruments in which funds should be invested and the operating strategy to be adopted if needed.

The liquidity risk management process involves the daily monitoring of the composition of available funds, compliance with minimum liquidity levels and contingency plans for stress situations. Positions are controlled and monitored in a centralized manner.

9.5. Operational Risk

Operational risk management is essential for the generation of added value. Risk control is conducted in a centralized, consolidated manner through identification and measurement, and the application of mitigation and monitoring plans, by each of the Organization's companies.

One of the most important operational risk management procedures is business continuity management, which consists of a set of plans to be implemented during crisis situations in order to ensure the recovery and continuity of business and prevent financial losses.

10. Human Resources

Always in line with market requirements, the Bradesco Organization maintains an excellent Human Resources Management model, with an emphasis on development through heavy investments in training programs in order to foster professional growth. The outcome of these polices is reflected in the increasing quality and efficiency of

- Sustainable Finances -aimed at fostering sustainable development through products that comply with best social and environmental practices. The concept of sustainable development in regard to banking inclusion and the democratization of credit, is applied when approving and monitoring loans and is also present in the products offered, such as lines of credit, investments, cards, insurance policies, private pension plans and capitalization bonds, as well as information on risk management:
- Responsible Management -demonstrates how Bradesco relates to its strategic stakeholders, as well as brand management and environmental management actions. It consists of initiatives based on our Sustainability Policy, designed to value and develop employees' potential, improve the work place and ensure more eco-efficient practices, and on our commitment to the Global Compact, the Millennium Goals and the Equator Principles. As a result, Bradesco has been included in various sustainability indexes, including the NYSE's Dow Jones Sustainability Index and the BM&BOVESPA's Corporate Sustainability Index (ISE) and Carbon Efficient Index (ICO2), and has received a number of certifications and awards: and
- Social and Environmental Investments through private sector investments, sponsorships and donations, the Organization contributes to environmental preservation, social inclusion and the development of its surrounding communities through educational, sporting, environmental and cultural projects and events. The main environmental preservation and social inclusion initiatives include Fundação Bradesco, the Bradesco Sports and Education Program, Fundação SOS Mata Atlântica

our services. In the first half of 2013, 1,348 courses were administered to 628,074 employees.

and Fundação Amazonas Sustentável.

The Organization took another important step forward in this aspect by creating the Bradesco Corporate University (UNIBRAD), as part of a larger strategy of focusing on its employees' individual competencies, offering in-house, external and online courses to enhance their professional and personal qualifications.

To learn more about Bradesco's initiatives in this aspect, go to www.bancodoplaneta.com.br.

Benefits aimed at promoting the quality of life, well-being and security of its staff and their dependents covered 206,836 employees in the period.

Fundação Bradesco

11. Sustainability

Fundação Bradesco, the Organization's pioneering social investment vehicle, has developed an extensive social and educational program designed to improving the learning experience throughout Brazil. It has 40 schools located in all Brazilian states and the Federal District, with a special emphasis on socially and economically underprivileged regions.

Since Bradesco began operations, its activities have been underpinned by such issues as education, individual development, banking inclusion and the promotion of citizenship. Its sustainability guidelines, strategies and initiatives are supported by best corporate governance practices and grouped into three major categories: Sustainable Finances, Responsible Management and Social and Environmental Investments.

This year, the estimated budget of R\$460.961 million will provide free, high-quality education to: a) 106.843 students enrolled in its schools in the following levels: basic education (kindergarten to high school) and vocational training - high school, youth and adult education; and preliminary and continuing vocational training, which focuses on creating jobs and income; b) around 350 thousand students who will complete at least one of the distance-learning courses (EaD) available on the e-learning portal; and c) 68.323 beneficiaries in partnership projects and initiatives, including the Digital Inclusion Centers (CIDs), the Educa+Acão program and technology courses (Educar and Aprender). The approximately 47 thousand students enrolled in the basic education system also receive uniforms, school supplies, meals, and medical and dental assistance free of charge.

<u>Bradesco</u>	

Financial Statements, Independent Auditors' Report, Summary of the Audit Committee's Report and Fiscal Council's Report

Management Report

The 11th edition of National Volunteer Day, held on May 18, 2013, united 25,218 volunteers in 72 different locations across Brazil, including Fundação Bradesco schools and service points close to the schools' facilities. All in all, 314,452 initiatives were implemented in the educational, leisure, sports and environment areas, exemplifying solidarity and social awareness.

- Most profitable bank in 2012 among financial institutions in Latin American and the United States, according to a survey conducted by Economatica, a consulting firm;
- Bradesco is among the 100 largest companies in the world, according to a ranking prepared by PricewaterhouseCoopers;

Bradesco Sports and Education Program

For more than 26 years, the Bradesco Sports Program has been supporting the social inclusion and citizenship of children and teenagers through sports, combining education, health and well-being projects.

In Osasco (SP), the Program maintains 17 Training and Specialist Centers to teach women's basketball and volleyball in its Sports Development Center, Fundação Bradesco schools, private schools and sports centers. Currently, around 2 thousand girls aged between 8 and 20 are taking part in the program, reinforcing Bradesco's commitment to defending a country that is giving increasing value to recognizing talent, effort and the full exercise of citizenship

- One of the best companies to launch a career with, according to a survey by *Guia Você S/A*, in association with Fundação Instituto de Administração FIA and Cia. de Talentos:
- Ranked first among the 200 Largest Groups in terms of net revenue and 10 largest banks in terms of net income in 2012 by *Exame* magazine's *Melhores e Maiores* yearbook;
- Awarded the Selo Paulista da Diversidade (São Paulo Diversity Seal), in the Full 2012 category by the São Paulo State Government Jobs and Labor Relations Secretariat, and

12. Recognition

• BRAM – Bradesco Asset Management was ranked first among the best managers of investment funds for institutions, according to a survey by *Investidor Institucional* magazine, while a Standard & Poor's survey, published in *ValorInvest* magazine, a *Valor Econômico* newspaper publication, considered it one of the best fund

Rankings -Bradesco received the following honors in the first half:

managers in Brazil and the best equities manager in the country.

• Most valuable brand in the Latin American banking sector and 16th in the overall ranking, according to a survey conducted by *The Banker* magazine and the consulting firm, Brand Finance. It was also placed 1st in the insurance sector;

Ratings -Bradesco was evaluated by the following national and international ratings agencies in the first half:

 Most valuable brand in Latin America, according to a survey by the consulting firm Millward Brown; • Standard & Poor's confirmed its 'A2' short-term domestic and foreign currency rating and its 'BBB' long-term domestic and foreign currency rating.

13. Acknowledgments

• **Brazil's most valuable brand,**according to a study prepared by BrandAnalysics/Millward Brown, for *IstoÉ Dinheiro* magazine;

All these achievements reflect the Bradesco Organization's vocation for exceeding expectations and always offering the best, and would not have been possible without the support and trust of our shareholders and customers, as well as the dedicated efforts of our employees and other personnel. We would like to thank them all.

• One of the most valuable brands in all sectors of the economy, according to a survey by Brand Finance. It came 66th in the overall rankings, the highest-placed Brazilian brand in the list;

Cidade de Deus, July 19, 2013.

• Best Brazilian and Latin America Bank by Latin Finance:

The Board of Directors and

Board of Executive Officers

(*) Excludes the mark-to-market effect of available-for- sale securities recorded under shareholders' equity.

Report on Economic and Financial Analysis - June 2013

Consolidated Statement of Financial Position - R\$ thousand

•	20 ⁻	13	2012
Assets	June	March	June
Current assets	601,883,754	608,211,993	600,201,144
Cash and due from banks (Note 6)	16,179,775	11,347,061	13,997,224
Interbank investments (Notes 3d and 7)	146,391,618	170,272,735	90,879,341
Investments in federal funds purchased and securities sold under			
agreements to repurchase	139,789,912	163,869,276	82,255,293
Interbank deposits	6,602,636	6,404,962	8,624,548
Allowance for loan losses	(930)	(1,503)	(500)
Securities and derivative financial instruments (Notes 3e, 3f, 8			
and 32b)		188,849,858	
Own portfolio		163,579,075	
Subject to repurchase agreements		19,131,306	
Derivative financial instruments (Notes 3f, 8e II and 32b)	2,374,661		
Underlying guarantee provided		2,577,329	
Securities subject to unrestricted repurchase agreements	839,965		
Interbank accounts		51,252,878	
Unsettled payments and receipts	608,839	910,715	643,934
Reserve requirement (Note 9):			
- Reserve requirement - Brazilian Central Bank		50,265,428	60,369,358
- National treasury - rural loans	578	578	578
- National Housing System (SFH)	3,025	•	•
Correspondent banks	71,124	•	
Interdepartmental accounts	649,691	•	886,060
Internal transfer of funds	649,691	•	886,060
Loans (Notes 3g, 10 and 32b)	125,590,039	126,861,222	119,765,169
Loans:			
- Public sector	106,606	•	321,422
- Private sector		139,605,785	
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(13,045,971)		,
Leasing (Notes 2, 3g, 10 and 32b)	3,247,669	3,604,404	4,771,440
Leasing receivables:			
- Public sector	-	<u>-</u>	1,379
- Private sector	6,418,871		
Unearned income from leasing		(3,087,619)	
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)		(396,853)	
Other receivables		52,457,873	
Receivables on sureties and guarantees honored (Note 10a-3)	22,539	20,073	8,553
Foreign exchange portfolio (Note 11a)	12,603,475		14,026,676
Receivables	747,051	688,038	645,354
Securities trading	4,180,999	3,139,748	4,003,933

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0,687)
16,777
62,736
0,793)
34,834
61,717
78,788

Consolidated Statement of Financial Position - R\$ thousand

Acceta	20 -	13	2012
Assets	June	March	June
Interbank investments	1,093,041	1,060,071	1,978,788
Securities and derivative financial instruments (Notes 3e, 3f, 8			
and 32b)	111,404,163		
Own portfolio		58,281,287	
Subject to repurchase agreements	49,069,201	45,406,568	27,790,998
Derivative financial instruments (Notes 3f, 8e II and 32b)	862,972	477,474	361,803
Subject to the Brazilian Central Bank	47,224		-
Privatization currencies	69,604	•	•
Underlying guarantees provided	8,100,563		
Securities subject to unrestricted repurchase agreements	607,052		165,216
Interbank accounts	569,016	562,143	542,574
Reserve requirement (Note 9):			
- SFH	569,016	•	•
Loans (Notes 3g, 10 and 32b)	129,753,104	121,994,211	109,806,071
Loans:			
- Public sector	75,531	84,158	161,514
- Private sector	136,614,551		
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	, , ,	(7,009,384)	, , ,
Leasing (Notes 2, 3g, 10 and 32b)	2,810,710	2,994,197	3,933,203
Leasing receivables:			
- Private sector	6,261,672	6,714,165	8,644,461
Unearned income from leasing	(3,198,846)	(3,435,310)	(4,339,656)
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(252,116)	(284,658)	(371,602)
Other receivables	31,949,379	30,949,376	29,588,352
Receivables	27,011	64,385	40,177
Securities trading	269,650	222,704	227,419
Sundry (Note 11b)	31,660,540	30,670,823	29,325,945
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(7,822)	(8,536)	(5,189)
Other assets (Note 12)	1,658,036	1,669,201	1,230,741
Other assets	-	175	392
Prepaid expenses (Notes 3i and 12b)	1,658,036	1,669,026	1,230,349
Permanent assets		15,275,796	
Investments (Notes 3j, 13 and 32b)	1,920,417	1,867,383	1,889,084
Equity in the earnings (losses) of unconsolidated companies - In			
Brazil	1,440,183		
Other investments	754,227	•	•
Allowance for losses	, ,	(274,003)	, ,
Premises and equipment (Notes 3k and 14)	4,464,008		
Premises	1,342,235	1,330,237	1,268,346

Other assets	9,881,431	9,732,401	9,061,663
Accumulated depreciation	(6,759,658)	(6,512,840)	(5,806,672)
Intangible assets (Notes 3I and 15)	9,191,740	8,858,615	9,045,146
Intangible assets	17,581,168	16,855,832	15,275,328
Accumulated amortization	(8,389,428)	(7,997,217)	(6,230,182)
Total	896,697,368	894,466,777	830,520,428

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis - June 2013

Consolidated Statement of Financial Position - R\$ thousand

Liabilities	201	13	2012
Liabilities	June	March	June
Current liabilities	610,203,074	613,132,977	535,059,752
Deposits (Notes 3n and 16a)	149,275,466	143,657,650 ⁻	139,504,779
Demand deposits	36,586,408	35,713,633	32,529,401
Savings deposits	72,627,265	70,162,669	62,308,096
Interbank deposits	485,693	280,896	412,796
Time deposits (Notes 16a and 32b)	39,576,100	37,500,452	44,254,486
Federal funds purchased and securities sold under agreements	}		
to repurchase (Notes 3n and 16b)	248,966,584	263,071,874	200,285,905
Own portfolio	117,565,530	103,173,557	126,572,857
Third-party portfolio	110,974,509	131,299,482	65,861,245
Unrestricted portfolio	20,426,545	28,598,835	7,851,803
Funds from issuance of securities (Notes 16c and 32b)	24,842,697	28,972,765	25,103,651
Mortgage and real estate notes, letters of credit and others	20,388,900	24,663,405	21,651,406
Securities issued abroad	4,453,797	4,309,360	3,452,245
Interbank accounts	1,014,942	1,008,585	699,350
Correspondent banks	1,014,942	1,008,585	699,350
Interdepartmental accounts	2,777,590	2,805,558	2,919,179
Third-party funds in transit	2,777,590	2,805,558	2,919,179
Borrowing (Notes 17a and 32b)	10,050,917	7,404,127	11,312,452
Borrowing in Brazil - other institutions	3,776	3,388	6,063
Borrowing abroad	10,047,141	7,400,739	11,306,389
Onlending in Brazil - official institutions (Notes 17b and 32b)	11,570,961	12,852,686	12,983,528
National treasury	17,444	32,029	117,484
Brazilian Development Bank (BNDES)	3,744,213	5,412,482	6,019,023
Caixa Econômica Federal - Federal savings bank (CEF)	20,900	20,589	19,156
Fund for financing the acquisition of industrial machinery and			
equipment (Finame)	7,788,404	7,387,586	6,826,614
Other institutions	-	-	1,251
Onlending abroad (Notes 17b and 32b)	136,862	92,385	131,540
Onlending abroad	136,862	92,385	131,540
Derivative financial instruments (Notes 3f, 8e II and 32b)	2,368,516	1,873,385	2,928,294
Derivative financial instruments	2,368,516	1,873,385	2,928,294
Technical reserves for insurance, pension plans and			
capitalization bonds (Notes 3o and 21)	106,516,946	102,582,039	89,472,808
Other liabilities	52,681,593	48,811,923	49,718,266
Payment of taxes and other contributions	3,379,189	3,252,662	3,155,094
Foreign exchange portfolio (Note 11a)	5,601,398	6,384,384	
Social and statutory	1,770,785	973,367	
Tax and social security (Note 20a)	5,360,436	5,101,563	5,536,874

Securities trading	5,804,401	4,544,802	4,231,607
Financial and development funds	1,230	2,368	1,671
Subordinated debts (Notes 19 and 32b)	2,311,545	1,524,755	3,961,648
Sundry (Note 20b)	28,452,609	27,028,022	24,370,725
Long-term liabilities	219,223,705	210,654,510	230,338,330
Deposits (Notes 3n and 16a)	59,210,059	62,212,484	77,565,155
Interbank deposits	213,191	207,549	58,765
Time deposits (Notes 16a and 32b)	58,996,868	62,004,935	77,506,390
Federal funds purchased and securities sold under agreements			
to repurchase (Notes 3n and 16b)	17,858,536	17,973,246	25,688,347

The accompanying Notes are an integral part of these Financial Statements.

<u>Bradesco</u>	

Consolidated Statement of Financial Position - R\$ thousand

Liabilities	20 1	13	2012
Liabilities	June	March	June
Own portfolio	17,858,536	17,973,246	25,683,210
Unrestricted portfolio	-	-	5,137
Funds from issuance of securities (Notes 16c and 32b)	28,977,913	18,859,499	26,054,278
Mortgage and real estate notes, letters of credit and others	21,311,125		17,122,483
Securities issued abroad	7,666,788		
Borrowing (Notes 17a and 32b)	1,036,810	727,509	1,072,206
Borrowing in Brazil - other institutions	6,879	6,318	2,011
Borrowing abroad	1,029,931	721,191	1,070,195
Onlending in Brazil - official institutions (Notes 17b and 32b)	26,325,469		
BNDES	8,116,776	7,713,582	6,665,410
CEF	28,165	32,709	44,381
FINAME	18,178,885	, ,	15,684,180
Other institutions	1,643	1,640	581
Derivative financial instruments (Notes 3f, 8e II and 32b)	772,057	•	639,791
Derivative financial instruments	772,057	716,922	639,791
Technical reserves for insurance, pension plans and			
capitalization bonds (Notes 3o and 21)	25,301,917	24,784,559	22,316,296
Other liabilities	59,740,944		
Tax and social security (Note 20a)	19,695,567		19,302,197
Subordinated debts (Notes 19 and 32b)	33,910,561		30,129,473
Sundry (Note 20b)	6,134,816	5,907,438	5,176,035
Deferred income	661,074	632,590	615,363
Deferred income	661,074	632,590	615,363
Non-controlling interests in subsidiaries (Note 22)	582,002	604,602	586,895
Shareholders' equity (Note 23)	66,027,513	69,442,098	63,920,088
Capital:			
- Domiciled in Brazil		37,622,481	
- Domiciled abroad	477,451	477,519	378,239
Capital reserves	11,441	11,441	11,441
Profit reserves	30,020,791	, ,	30,442,327
Asset valuation adjustments	(1,907,418)		
Treasury shares (Notes 23d and 32b)	(197,301)	(197,301)	(184,935)
Attributable to equity holders of the Parent Company		70,046,700	
Total	896,697,368	894,466,777	B30,520,428

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis - June 2013

Consolidated Income Statement - R\$ thousand

		2013		2012
	2 nd Quarter	1st Quarter	1 st Half	1 st Half
Revenue from financial intermediation	23,155,110	21,209,340	44,364,450	47,953,903
Loans (Note 10j)	13,104,591	12,264,448	25,369,039	24,974,583
Leasing (Note 10j)	201,649	206,273	407,922	656,876
Operations with securities (Note 8h)	7,960,885	5,861,280	13,822,165	15,722,195
Financial income from insurance, pension plans				
and capitalization bonds (Note 8h)	1,685,479	2,060,904	3,746,383	5,353,582
Derivative financial instruments (Note 8h)	(1,446,665)	(157,174)	(1,603,839)	(1,850,576)
Foreign exchange operations (Note 11a)	903,619	269,315	1,172,934	783,387
Reserve requirement (Note 9b)	699,612	662,938	1,362,550	2,276,508
Sale or transfer of financial assets	45,940	41,356	87,296	37,348
Financial intermediation expenses Federal funds purchased and securities sold under	16,757,928	12,756,536	29,514,464	32,824,100
agreements to repurchase (Note 16e)	9,651,675	7,845,707	17,497,382	18,942,381
Adjustment for inflation and interest on technical	3,031,073	7,043,707	17,437,002	10,542,501
reserves for insurance, pension plans and				
capitalization bonds (Note 16e)	840,150	1,068,927	1,909,077	3,693,783
Borrowing and onlending (Note 17c)	2,658,178	366,839	3,025,017	3,239,256
Allowance for loan losses (Notes 3g, 10g and 10h)	3,607,925	3,475,063	7,082,988	6,948,680
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Gross income from financial intermediation	6,397,182	8,452,804	14,849,986	15,129,803
Other operating income (expenses)	(3,431,635)	(3,699,033)	(7,130,668)	(7,522,716)
Fee and commission income (Note 24)	4,886,403	4,508,215	9,394,618	8,169,369
Other fee and commission income	3,882,630	3,571,118	7,453,748	6,293,559
Income from banking fees	1,003,773	937,097	1,940,870	1,875,810
Insurance, pension plan and capitalization bond				
retained premiums (Notes 3o and 21d)	13,188,684	10,900,830	24,089,514	20,840,891
Net premiums written	13,238,499	10,952,662	24,191,161	20,987,758
Reinsurance premiums	(49,815)	(51,832)	(101,647)	(146,867)
Variation in technical reserves for insurance,				
pension plans and capitalization bonds (Note 3o)	(6,798,003)	, , ,	(11,486,646)	, , ,
Retained claims (Note 3o)	(3,724,791)	(3,549,301)	(7,274,092)	(6,189,861)
Capitalization bond draws and redemptions (Note	/	(·	/ ·	(
30)	(1,011,808)	(871,576)	(1,883,384)	(1,508,505)
Insurance, pension plan and capitalization bond				
selling expenses	(000 0 15)	(000 105)	(4.000.075)	(4.00= 4==)
(Note 3o)	(626,249)	(636,109)	,	(1,097,177)
Payroll and related benefits (Note 25)	(3,191,052)	(3,059,462)	(6,250,514)	(5,925,534)

Other administrative expenses (Note 26)	(3,529,562)	(3,368,481)	(6,898,043)	(6,612,367)
Tax expenses (Note 27)	(828,512)	(1,139,974)	(1,968,486)	(1,935,672)
Equity in the earnings (losses) of unconsolidated				
companies (Note 13b)	11,888	3,332	15,220	58,777
Other operating income (Note 28)	862,505	863,381	1,725,886	1,652,956
Other operating expenses (Note 29)	(2,671,138)	(2,661,245)	(5,332,383)	(4,760,012)
Operating income	2,965,547	4,753,771	7,719,318	7,607,087
Non-operating income (loss) (Note 30)	76,617	(58,484)	18,133	(112,236)
Income before income tax and social				
contribution and non-controlling interests	3,042,164	4,695,287	7,737,451	7,494,851
Income tax and social contribution (Notes 34a				
and 34b)	(64,550)	(1,748,540)	(1,813,090)	(1,835,580)
Non-controlling interests in subsidiaries	(28,895)	(27,628)	(56,523)	(33,767)
Net income	2,948,719	2,919,119	5,867,838	5,625,504

The accompanying Notes are an integral part of these Financial Statements.

<u>Bradesco</u>	-
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Statement of Changes in Shareholders' Equity -R\$ thousand

Events	Paid-in Capital	Capital reserves	Profit r	eserves		aluation ments	Treasury	Retain earnin (accumul
	•	Share premium	Legal	Statutory	Bradesco S	Subsidiaries		losses
Balances on December 31, 2011 Acquisition of treasury	30,100,000	11,441	3,269,412	23,463,119	(328,343)	(750,856)	(183,109)	
shares Asset valuation	-	-	-	-	-	-	(1,826)	
adjustments Net income	-	-	-	-	568,817 -	4,061,637 -	-	5,62
Allocations:- Reserves - Interest on shareholders'	-	-	281,275	3,428,521	-	-	-	(3,709
equity paid - Dividends	-	-	-	-	-	-	-	(1,548
paid Balances on June 30,	-	-	-	-	-	-	-	(367
2012	30,100,000	11,441	3,550,687	26,891,640	240,474	3,310,781	(184,935)	
Balances on December 31, 2012 Capital increase through	30,100,000	11,441;	3,838,474	30,380,303	886,689	5,027,853	(197,301)	
reserves Asset valuation	8,000,000	-	-	(8,000,000)	-	-	-	
adjustments Net income	-	-	-	-	(792,299)	(1,704,479)	-	2,919
Allocations:- Reserves - Interest on shareholders' equity paid and/or	-	-	145,956	1,745,461	-	-	-	(1,891
provisioned Balances on March 31,	-	-	-	-	-	-	-	(1,027
2013 Asset valuation	38,100,000	11,441	3,984,430	24,125,764	94,390	3,323,374	(197,301)	
adjustments Net income	-	-	-	-	(2,095,078)	(3,230,104)	-	2,94
Allocations: - Reserves	- -	- - -	147,436 -	1,763,161 -	- - -	- - -	- -	2,940 (1,910 (1,038

 Interest on shareholders' equity paid and/or provisioned
 Balances on June 30, 2013

2013 38,100,000 11,4414,131,866 25,888,925 (2,000,688) 93,270 (197,301)

Balances on December 31, 2012 Capital increase through	30,100,000	11,4413	3,838,474 3	80,380,30	03	886,689	5,027,853(197,301)
reserves	8,000,000	-	- (8	3,000,00	0)	-	-	-
Asset valuation adjustments	-	-	-		-(2	2,887,377)	(4,934,583)	-
Net income	-	-	-		-	-	-	-
Allocations:- Reserves - Interest on shareholders equity paid and/or		-	293,392	3,508,62	22	-	-	-

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis - June 2013

5,86 (3,802

(2,065)

Value Added Statements - R\$ thousand

Interest on shareholders' equity/dividends

Description	2 nd Quarter	%	2013 1 st Quarter	0/	1st Ualf
1 - Revenue	24,003,995		21,853,359	% 240.0	1 st Half 45,857,3
1.1) Financial intermediation	23,155,110		21,209,340		44,364,4
1.2) Fees and commissions	4,886,403		4,508,215	49.5	9,394,6
1.3) Allowance for loan losses	(3,607,925)		(3,475,063)		
1.4) Other	(429,593)	-	(389,133)	(4.3)	(818,72
2 - Financial intermediation expenses	(13,150,003)	, ,	• •		•
3 - Inputs acquired from third-parties	(2,891,625)				
Material, water, electricity and gas	(130,625)	(1.8)	-	(1.5)	(264,96
Outsourced services	(873,488)	, ,	,	(9.1)	
Communication	(402,904)	(5.5)	,	(4.3)	(795,44
Financial system services	(188,826)	(2.6)	,	(2.0)	(368,05
Advertising and marketing	(169,129)	(2.3)	,	(1.8)	(330,11
Transport	(205,298)	(2.8)	,	(2.2)	(404,10
Data processing	(315,817)	(4.3)	,	(3.3)	(615,21
Maintenance and repairs	(162,396)	(2.2)	,	(1.7)	(315,58
Security and surveillance	(123,850)	(1.7)	(115,541)	(1.3)	(239,39
Travel	(33,571)	(0.5)	(27,407)	(0.3)	(60,97
Other	(285,721)	(4.2)	(258,891)	(2.5)	(544,61
4 - Gross value added (1-2-3)	7,962,367	109.5	9,823,277	108.0	17,785,6
5 - Depreciation and amortization	(706,599)	(9.7)	(723,939)	(8.0)	(1,430,53
6 - Net value added produced by the entity (4-5)	7,255,768	99.8	9,099,338	100.0	16,355,1
7 - Value added received through transfer	11,888	0.2	3,332	-	15,2
Equity in the earnings (losses) of unconsolidated companies	11,888	0.2	,	-	15,2
8 - Value added to distribute (6+7)	7,267,656	100.0	9,102,670	100.0	16,370,3
9 - Value added distributed	7,267,656	100.0		100.0	16,370,3
9.1) Personnel	2,769,554	38.1		29.2	5,435,5
Payroll	1,476,967	20.3		15.8	
Benefits	654,054	9.0	•	7.2	
Government Severance Indemnity Fund for Employees (FGTS)	140,390	1.9	•	1.5	276,7
Other	498,143	6.9		4.7	,
9.2) Tax, fees and contributions	1,314,560		3,282,011	36.1	4,596,5
Federal	1,154,155	15.9	3,127,667	34.4	4,281,8
State	2,688	-	1,705	. <u>-</u>	4,3
Municipal	157,717	2.2	•	1.7	,
9.3) Value distributed to providers of capital	205,928	2.8	•	2.3	•
Rentals	203,295	2.8	•	2.3	408,5
Asset leasing	2,633		2,664	-	5,2
9.4) Value distributed to shareholders	2,977,614	41.0	2,946,747	32.4	5,924,3

11.3 2,065,8

1,038,122 14.3 1,027,702

Retained earnings	1,910,597	26.3	1,891,417	20.8	3,802,0
Non-controlling interests in retained earnings	28,895	0.4	27,628	0.3	56,5

The accompanying Notes are an integral part of these Financial Statements.

<u>Bradesco</u>	

Consolidated Statement of Cash Flows - R\$ thousand

	2 nd Quarter	2013 1 st Quarter	1 st Half	2012 1 st Half
Cash flow from operating activities:				
Net Income before income tax and social				
contribution	3,042,164	4,695,287	7,737,451	7,494,851
Adjustments to net income before income tax				
and social contribution	5,952,793		12,547,803	14,035,588
Allowance for loan losses	3,607,925	3,475,063	7,082,988	6,948,680
Depreciation and amortization	706,599	•		1,328,551
Expenses with civil, labor and tax provisions	914,548	1,261,372	2,175,920	1,929,883
Expenses with adjustment for inflation and interest				
on technical reserves for insurance, pension plans				
and capitalization bonds	840,150	1,068,927	1,909,077	3,693,783
Equity in the earnings (losses) of unconsolidated				
companies	(11,888)	(3,332)	(15,220)	(58,777)
(Gain)/loss on sale of investments	(166,635)	69	(166,566)	(34,566)
(Gain)/loss on sale of fixed assets	4,967	6,786	11,753	6,538
(Gain)/loss on sale of foreclosed assets	48,031	38,475	86,506	95,469
Other	9,096	23,711	32,807	126,027
Adjusted net income before taxes	8,994,957	11,290,297	20,285,254	21,530,439
(Increase)/decrease in interbank investments	102,958,517	(42,290,917)	60,667,600	26,945,919
Decrease in trading securities and derivative				
financial instruments	1,260,439	29,271,951	30,532,390	12,985,346
(Increase)/decrease in interbank and				
interdepartmental accounts	579,902	(2,547,264)	(1,967,362)	(1,441,678)
(Increase) in loan and leasing	(9,431,490)	(11,476,303)	(20,907,793)	(15,325,511)
Increase in insurance and reinsurance receivables				
and reinsurance assets – technical reserves	(244,076)	(507,356)	(751,432)	(441,456)
Increase in technical reserves for insurance,				
pension plans and capitalization bonds	3,612,115	2,080,251	5,692,366	4,442,329
Increase/(decrease) in deferred income	28,484	(25,057)	3,427	(55,966)
(Increase)/decrease in other receivables and other		, ,		,
assets	(5,227,708)	2,696,449	(2,531,259)	(9,462,919)
(Increase)/decrease in reserve requirement -			,	,
Brazilian Central Bank	18,382	(2,313,011)	(2,294,629)	10,841,398
Increase/(decrease) in deposits	2,615,391	(5,987,390)	(3,371,999)	(354,293)
Increase/(decrease) in federal funds purchased		,	,	,
and securities sold under agreements to				
repurchase	(14,220,000)	25,453,968	11,233,968	28,526,025
Increase/(decrease) in funds from issuance of	, , , ,	, ,	•	, ,
securities	5,988,346	(3,527,043)	2,461,303	9,635,767
	•	, , , ,	•	•

	1			
Increase/(decrease) in borrowings and onlending	2,911,743	2,023,117	4,934,860	(5,352,660)
Increase/(decrease) in other liabilities	(809,084)	(2,030,736)	(2,839,820)	10,203,704
Income tax and social contribution paid	(794,197)	(3,642,291)	(4,436,488)	(4,427,684)
Net cash provided by/(used in) operating				
activities	98,241,721	(1,531,335)	96,710,386	88,248,760
Cash flow from investing activities:				
(Purchases)/proceeds from held-to-maturity				
securities	217,907	(27,944)	189,963	(618,474)
Sale of available-for-sale securities (1)	6,689,094	21,269,839	27,958,933	20,121,655
Proceeds from sale of foreclosed assets	128,631	75,980	204,611	57,219
Sale of investments	196,375	2,060	198,435	116,216
Proceeds from the sale of premises and equipment				
and operating leased assets	128,471	135,827	264,298	264,612
Purchases of available-for-sale securities (1)	(21,348,433)	(39,529,437)	(60,877,870)	(81,784,928)
Foreclosed asset acquisitions	(309,936)	(218,629)	(528,565)	(362,023)
Investment acquisitions	(75,111)	(1,331)	(76,442)	(2,233)
Premises and equipment and operating leased	,	,	, ,	,
asset acquisitions	(231,470)	(345,975)	(577,445)	(895,310)
Intangible asset acquisitions	(709,957)	(1,013,263)	(1,723,220)	(842,560)
Dividends and interest on shareholders' equity	,	,	• • • • •	,
received	143,873	36,118	179,991	54,332
Net cash provided by/(used in) investing				
activities	(15,170,556)	(19,616,755)	(34,787,311)	(63,891,494)
Cash flow from financing activities:				
Increase in subordinated debts	1,164,768	205,624	1,370,392	7,181,029
Dividends and interest on shareholders' equity paid	(241,354)	(2,547,149)	(2,788,503)	(2,550,793)
Non-controlling interest	(51,495)	(11,220)	(62,715)	(62,130)
Acquisition of own shares	-	-	-	(1,826)
Net cash provided by/(used in) financing				
activities	871,919	(2,352,745)	(1,480,826)	4,566,280
Net increase/(decrease) in cash and cash				
equivalents equivalents		(23,500,835)	60,442,249	28,923,546
Cash and cash equivalents - at the beginning of the				
period	24,054,234	47,555,069	47,555,069	36,860,152
Cash and cash equivalents - at the end of the				
				05 700 000
period	107,997,318	24,054,234	107,997,318	65,783,698
Net increase/(decrease) in cash and cash equivalents		24,054,234 (23,500,835)	107,997,318 60,442,249	65,783,698 28,923,546

(1) Sale of Securities - In addition to the charge-off of original amortized cost due to sale of securities, it includes the charge-offs due to maturities of securities and of income/interest received. There were no sales of securities in the second quarter of 2013. Purchase of Securities – Purchase of securities at market price; and additionally, includes the effect of the transfer of securities from own portfolio to restricted portfolio and from restricted portfolio to own portfolio.

The accompanying Notes are an integral part of these Financial Statements.

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Bradesco	

Notes to the Consolidated Financial Statements

1) OPERATIONS

Banco Bradesco S.A. (Bradesco) is a private-sector publicly traded company and Universal Bank that carries out all types of banking activities that it is authorized to do so through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank has a number of other activities, either directly or indirectly, through its subsidiaries, particularly in leasing, investment banking, brokerage, consortium management, credit cards, real estate projects, insurance, pension plans and capitalization bonds. Operations are conducted within the context of the companies within the Bradesco Organization, working together in the market.

2) PRESENTATION OF THE FINANCIAL STATEMENTS

Bradesco's consolidated financial statements include the financial statements for Banco Bradesco, its foreign branches, subsidiaries and jointly-controlled entities, in Brazil and abroad, including SPEs (Special Purpose Entities). They were prepared based on accounting practices issued by Laws 4595/64 (Brazilian Financial System Law) and 6404/76 (Brazilian Corporate Law), along with amendments introduced by Laws 11638/07 and 11941/09 relating to the accounting of operations, associated with rules and instructions of the National Monetary Council (CMN) and the Brazilian Central Bank (Bacen), Brazilian Securities and Exchange Commission (CVM), where applicable, National Private Insurance Council (CNSP), Insurance Superintendence (Susep) and National Supplementary Healthcare Agency (ANS). The financial statements of leasing companies included in the consolidated information were prepared using finance leases, whereby leased fixed assets are classified as operating leases less the residual value paid in advance.

In the preparation of these consolidated financial statements, intercompany transactions, including investments, assets and liabilities, revenue, expenses and unrealized profit were eliminated and net income and shareholders' equity attributable to the non-controlling interests were accounted for on a separate line. For jointly-controlled investments with other shareholders, assets, liabilities and income and loss were proportionally consolidated in the consolidated financial statements according to the interest on shareholders' equity of each investee. Goodwill on the acquisition of investments in subsidiary/unconsolidated companies or jointly-controlled entities is included in investments and intangible assets (Note 15a). The foreign exchange variation from foreign branches or investments is presented in the income statement accounts together with changes in the value of the derivative financial instrument, borrowing or onlending operation to eliminate the effect of these investment hedge instruments.

The financial statements include estimates and assumptions, such as: the calculation of estimated loan losses; fair value estimates of certain financial instruments; civil, tax and labor provisions; impairment losses of securities classified as available-for-sale and held-to-maturity and non-financial assets; the calculation of technical reserves for insurance, pension plans and capitalization bonds; and the determination of the useful life of specific assets. Actual results may differ from those based on estimates and assumptions.

Bradesco's consolidated financial statements were approved by the Board of Directors on July 19, 2013.

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Notes to the Consolidated Financial Statements

Bradesco Vida e Previdência S.A.

Below are the primary direct and indirectly owned companies included in the consolidation:

	Activity	Equ 20 ⁻ June 30	March	est 2012 June 3
Financial Area - Brazil			31	
Alvorada Cartões, Crédito, Financiamento e Investimento S.A.	Banking	100.00%	100.00%	100.00
Banco Alvorada S.A. (1)	Banking		99.99%	
Banco Bradesco Financiamentos S.A.	Banking	100.00%		
Banco Bankpar S.A.	Banking	100.00%		
Banco Bradesco BBI S.A.	Investment bank		98.35%	
Banco Boavista Interatlântico S.A.	Banking	100.00%		
Bankpar Arrendamento Mercantil S.A.	Leasing	100.00%		
Banco Bradesco Cartões S.A.	Cards	100.00%		
Bradesco Administradora de Consórcios Ltda.	Consortium management			
Banco BERJ S.A.	Banking	100.00%		
Bradesco Leasing S.A. Arrendamento Mercantil	Leasing	100.00%		
Bradesco S.A. Corretora de Títulos e Valores Mobiliários	Brokerage	100.00%	100.00%	100.00
BRAM - Bradesco Asset Management S.A. DTVM	Asset management	100.00%	100.00%	100.00
Ágora Corretora de Títulos e Valores Mobiliários S.A.	Brokerage	100.00%	100.00%	100.00
Banco Bradescard S.A.	Cards	100.00%	100.00%	100.00
Cielo S.A. (2)	Services	28.65%	28.65%	28.65
Cia. Brasileira de Soluções e Serviços - Alelo (2)	Services	50.01%	50.01%	50.01
Tempo Serviços Ltda.	Services	100.00%	100.00%	100.00
Financial Area - Abroad				
Banco Bradesco Argentina S.A.	Banking	99.99%	99.99%	99.99
Banco Bradesco Europa S.A.	Banking	100.00%	100.00%	100.00
Banco Bradesco S.A. Grand Cayman Branch (3)	Banking	100.00%	100.00%	100.00
Banco Bradesco New York Branch	Banking	100.00%	100.00%	100.00
Bradesco Securities, Inc.	Brokerage	100.00%	100.00%	100.00
Bradesco Securities, UK.	Brokerage	100.00%	100.00%	100.00
Insurance, Pension Plan and Capitalization Bond Area				
Atlântica Capitalização S.A. (4)	Capitalization bonds	-		100.00
Bradesco Argentina de Seguros S.A.	Insurance		99.90%	
Bradesco Auto/RE Companhia de Seguros	Insurance	100.00%		
Bradesco Capitalização S.A.	Capitalization bonds	100.00%		
Bradesco Saúde S.A.	Insurance/health	100.00%		
Odontoprev S.A.	Dental care		43.50%	
Bradesco Seguros S.A.	Insurance	100.00%	100.00%	100.00

Pension plan/insurance 100.00%100.00%100.00

Insurance	100.00%100.00%100.00
Holding	100.00%100.00%100.00
Holding	100.00%100.00%100.00
Insurance brokerage	100.00%100.00%100.00
Holding	100.00%100.00%100.00
Real estate	100.00%100.00%100.00
Credit acquisition	100.00%100.00%100.00
Holding	100.00%100.00%100.00
Holding	100.00%100.00%100.00
Information technology	100.00%100.00%100.00
Holding	100.00%100.00%100.00
	Holding Holding Insurance brokerage Holding Real estate Credit acquisition Holding Holding Information technology

- (1) Increase in equity interest through share acquisition in February 2013;
- (2) Company proportionally consolidated, pursuant to CMN Resolution 2723/00 and CVM Rule 247/96;
- (3) The special purpose entity International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d); and
- (4) Company merged into Bradesco Capitalização in October 2012.

	<u>Bradesco</u>	

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Notes to the Consolidated Financial Statements

3) SIGNIFICANT ACCOUNTING PRACTICES

a) Functional and Presentation Currencies

Consolidated financial statements are presented in Brazilian reais, which is also Bradesco's functional currency. Foreign branches and subsidiaries are mainly a continuation of activities in Brazil, and, therefore, assets, liabilities and profit or losses are translated into Brazilian reais using the appropriate currency exchange rate to comply with accounting practices adopted in Brazil. Foreign currency translation gains and losses arising are recognized in the period's income statement under items "Derivative Financial Instruments" and "Borrowing and Onlending."

b) Income and Expense Recognition

Income and expenses are recognized on an accrual basis together to determine the net income for the period to which they relate, regardless of receipt or payment of funds.

Fixed rate transactions are recorded at their redemption value with the income or expense relating to future periods being recorded as a deduction from the corresponding asset or liability. Finance income and costs are prorated daily and calculated based on the exponential method, except when they relate to discounted notes or to foreign transactions which are calculated using the straight-line method.

Floating rate or foreign-currency-indexed transactions are adjusted for inflation at the end of the reporting period.

Insurance and coinsurance premiums, net of premiums assigned to coinsurance and reinsurance and corresponding commissions, are recognized on a straight-line basis during the policies' effective period through accrual and reversal of the unearned premium reserve of deferred acquisition costs. Revenues from premiums and the corresponding deferred acquisition costs, relating to existing risk but with no policy issued, are recorded in the income statement at the beginning of the risk coverage, based on estimated

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Income and expenses arising from DPVAT insurance operations are recorded based on information provided by the Seguradora Líder dos Consórcios do Seguro DPVAT S.A.

Accepted coinsurance and retrocession operations are recorded based on the information received from other companies and IRB - Brasil Resseguros S.A., respectively. Reinsurance operations with IRB are recorded based on operating and financial transactions sent by IRB whereas operations with other reinsurance companies are recorded based on their financial records subject to analysis. Deferral of reinsurance premiums granted is consistent to the corresponding reinsurance premium and/or reinsurance contract.

Brokerage and acquisition of new health insurance operations are deferred and recorded in the income statement over a 12-month period on a straight-line basis.

Pension plan contributions and life insurance premiums covering survival are recognized in the income statement as they are received. Income from management fees paid by special-purpose investment funds are recognized on the accrual basis at contractual rates.

Income from capitalization bonds is recognized when it is effectively received. Income from expired capitalization plans is recorded after the statute of limitation, under Article 206 of the Brazilian Civil Code. The expenses for placement of capitalization bonds, classified as "Acquisition Costs," are recognized when they are incurred. Technical reserves are recorded when the respective revenues are registered in books.

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Notes to the Consolidated Financial Statements

c) Cash and cash equivalents

Cash and cash equivalents include: funds available in currency, investments in gold, investments in federal funds purchases and securities sold under agreements to repurchase and interest-earning deposits in other banks, maturing in 90 days or less and present an insignificant risk of change in fair value, that are used by Bradesco to manage its short-term commitments.

Cash and cash equivalents detailed balances are reflected in Note 6.

d) Interbank investments

Unrestricted purchase and sale commitments are stated at their fair value. Other investments are stated at cost, plus income earned up to the end of the reporting period, net of any devaluation allowance, if applicable.

The breakdown, terms and proceeds relating to interbank investments are presented in Note 7.

e) Securities - Classification

- Trading securities securities acquired for the purpose of being actively and frequently traded. They are recorded at cost, plus income earned and adjusted to market value in the income statement for the period;
- Available-for-sale securities securities that are not specifically intended for trading purposes or to be held to maturity. They are recorded at cost, plus income earned, which is recorded in profit or loss in the

period and adjusted to market value within shareholders' equity, net of tax, which will be recognized in profit or loss only when effectively disposed; and

• Held-to-maturity securities - securities intended and for the financial capacity to be held in the portfolio up to maturity. They are recorded at cost, plus earnings recognized in profit or loss for the period.

Securities classified as trading or available-for-sale, as well as derivative financial instruments, are recorded at their estimated fair value in the consolidated statement of financial position. The fair value is generally based on market prices or quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on traders' quotations, pricing models, discounted cash flows or similar techniques to determine the fair value and may require judgment or significant estimates by Management.

Classification, breakdown and segmentation of securities are presented in Note 8 (a to d).

f) Derivative financial instruments (assets and liabilities)

Classified according to intended use by Management, on the date that the operation was entered into and considering if it was intended for hedging purposes or not.

Operations involving derivative financial instruments are designed to meet the Bank's own needs in order to manage overall exposure, as well as to meet customer requests to manage their positions. Gains and losses are recorded in income or expenses accounts of the respective financial instruments.

Derivative financial instruments used to mitigate risk deriving from exposure to variations in the market value of financial assets and liabilities are designated as hedges and are classified according to their nature:

• Market risk hedge: for financial instruments classified in this category as well as the hedge-related financial assets and liabilities, gains and losses, realized or not, are recorded in the income statement; and

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• Cash flow hedge: the effective portion of valuation or devaluation of financial instruments classified in this category is recorded, net of tax, in a specific account under shareholders' equity. The ineffective portion of the respective hedge is directly recognized in the income statement.

A breakdown of amounts included in derivative financial instruments, in the balance sheet and memorandum accounts, is disclosed in Note 8 (e to h).

g) Loans and leasing, advances on foreign exchange contracts, other receivables with credit characteristics and allowance for loan losses

Loans and leasing, advances on foreign exchange contracts and other receivables with credit characteristics are classified according to their corresponding levels of risk in compliance with:
(i) the parameters established by CMN Resolution 2682/99, with nine levels of risk from "AA" (minimum risk) to "H" (maximum risk); and (ii) Management's level of risk assessment. This assessment, which is carried out regularly, considers current economic conditions and past experience with loan losses, as well as specific and general risks relating to operations, debtors and guarantors. Moreover, the period of late payment defined in CMN Resolution 2682/99 is also considered to rate customer risk as follows:

Past-due period (1)	Customer rating
from 15 to 30 days	В
from 31 to 60 days	С
from 61 to 90 days	D
from 91 to 120 days	E
from 121 to 150 days	F
from 151 to 180 days	G
more than 180 days	Н

(1) For transactions with terms of more than 36 months, past-due periods are doubled, as allowed under CMN Resolution 2682/99.

Interest and inflation adjustments on past-due transactions are only recognized up to the 59th day that they are past due. As from the 60th day, they are recognized in deferred income.

H-rated past-due transactions remain at this level for six months, after which they are written-off against the existing allowance and controlled in memorandum accounts for at least five years.

Renegotiated transactions are maintained at least at the same level as previously classified. Renegotiations already written-off against the allowance and that were recorded in memorandum accounts, are rated as level "H" and any possible gains derived from their renegotiation are recognized only when they are effectively received. When there is a significant repayment on the operation or when new material facts justify a change in the level of risk, the operation may be reclassified to a lower risk category.

The estimated allowance for loan losses is calculated to sufficiently cover probable losses, considering CMN and Bacen standards and instructions, together with Management assessment to determine credit risk.

Type, values, terms, levels of risk, concentration, economic sector of the activity, renegotiation and income from loans, as well as the breakdown of expenses and statement of financial position accounts for the allowance for loan losses are presented in Note 10.

h) Income tax and social contribution (assets and liabilities)

Income tax and social contribution credits, calculated on income tax losses, social contribution losses and temporary additions are recorded in "Other Receivables - Sundry" and the provisions for deferred tax liabilities on tax differences in leasing depreciation and mark-to-market adjustments on securities are recorded in "Other Liabilities - Tax and Social Security." The income tax rate only applies to tax differences in leasing depreciation.

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Tax credits on temporary additions are used and/or reversed against the corresponding provision. Tax credits on income tax and social contribution losses are used when taxable income is generated, under the 30% limit of the taxable profit for the period. Such tax credits are recorded based on current expectations on when the deduction can be used, considering technical studies and analyses carried out by Management.

The provision for income tax is calculated at 15% of taxable income plus a 10% surcharge. Social contribution on net income is calculated at 15% for financial institutions and insurance companies and at 9% for other companies.

Provisions were recorded for other income tax and social contribution in accordance with specific applicable legislation.

Pursuant to Law 11941/09, changes in the criteria to recognize for revenue, costs and expenses included in the net income for the period, enacted by Law 11638/07 and by Articles 37 and 38 of Law 11941/09, shall not affect taxable income, and, for tax purposes, accounting methods and criteria in force on December 31, 2007 are considered. For accounting purposes, the tax effects of adopting the aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

The breakdown of income tax and social contribution, showing the calculations, the origin and expected use of tax credits, as well as unrecorded tax credits, are presented in Note 34.

i) Prepaid expenses

Prepaid expenses are represented by use of funds for future benefits or services, which are recognized in the profit or loss on an accrual basis.

Incurred costs relating to corresponding assets that will generate revenue in subsequent periods are recorded in the profit or loss according to the terms and the amount of expected benefits and directly written-off in the profit or loss when the corresponding assets or rights are no longer part of the institution's assets or when future benefits are no longer expected.

Prepaid expenses are shown in details in Note 12b.

j) Investments

Investments in unconsolidated companies, with significant influence over the investee or has at least 20% of the voting rights, under the equity method of accounting.

Tax incentives and other investments are stated at cost, less allowance for losses/impairment, where applicable.

Subsidiaries' and jointly-controlled companies are consolidated, and a list of the main companies can be found in Note 2. A list of the unconsolidated companies, as well as other investments, is shown in Note 13.

k) Premises and equipment

Relates to the tangible assets used by the Bank in its activities or used for that purpose, including those transactions which transfer risks, benefits and controls of the assets to the entity.

Fixed assets are stated at cost, net of the accumulated depreciation, calculated using the straight-line method according to the estimated economic useful life of the asset, as follows: premises - 4% p.a.; furniture and fixtures, machinery and equipment - 10% p.a.; transport systems - 20% p.a.; and data processing systems - 20% to 50% p.a., and adjusted for impairment, where applicable.

The breakdown of asset costs and their corresponding depreciation, as well as the unrecorded surplus value for real estate and fixed asset ratios, is presented in Note 14.

<u>Bradesco</u>	
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Notes to the Consolidated Financial Statements

I) Intangible assets

Relates to the right over intangible assets used by the Bank in its activities or used for that purpose.

Intangible assets comprise:

- Future profitability/customer portfolio acquired and acquiring the right to provide banking services: is recorded and amortized, as applicable, over the period in which the asset will directly and indirectly contribute to future cash flows and adjusted through impairment, where applicable; and
- Software: stated at cost less amortization calculated on a straight-line basis over the estimated useful life (20% to 50% per annum), from the date it is available for use and adjusted through impairment, where applicable. Internal software development costs are recognized as an intangible asset when it is possible to show the intention and ability to complete such development, as well as reliably measure costs directly attributable to the software, which will be amortized during its estimated useful life, considering the future economic benefits generated.

Goodwill and other intangible assets, including their changes by class, are broken down in Note 15.

m) Impairment

Financial and non-financial assets are tested for impairment.

Impairment evidence may comprise the non-payment or payment delay by the debtor, possible bankruptcy process or even significant or extended decline in asset value.

An impairment loss of a financial or non-financial asset is recognized in the profit or loss for the period if the book value of an asset or cash-generating unit exceeds its recoverable value.

Impairment losses, when applicable, are presented in Note 15 (b and c).

n) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recognized at the value of the liabilities and include, when applicable, related charges up to the end of the reporting period, on a daily prorated basis.

A breakdown of securities recorded in deposits and federal funds purchased and securities sold under agreements to repurchase, as well as terms and amounts recognized in the statement of financial position and income statement, is presented in Note 16.

o) Technical reserves relating to insurance, pension plans and capitalization bonds

- Damage, health and group insurance lines, except life insurance covering survival:
- The unearned premium reserve (PPNG) is calculated on a daily prorated basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, is comprised of the portion corresponding to the periods of risk not arising from insurance policies less initial contracting costs, except for health insurance, and includes estimates for risks in effect but not issued (RVNE). This reserve also includes risks not yet effective and already issued;
- The mathematical reserve for unvested benefits (PMBaC) is calculated by the difference between the current value of future benefits and the current value of future contributions, corresponding to assumed obligations;
- The reserve for unvested benefits relating to the individual health care plan portfolio covers the holder's dependents for five years upon death, and it is calculated based on the time dependents are expected to remain in the plan up to the end of this five-year period; after this, it is calculated based on

costs on the five-year-period plan, excluding payment of premiums;

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Notes to the Consolidated Financial Statements

- The reserve for vested benefits relating to the individual health care plan portfolio comprises obligations under the terms of the contract relating to coverage of the health care plan, and premiums for the payment of insurers participating in the Bradesco Saúde— "GBS Plan" insurance, based on the present value of estimated future expenses with health care provided to dependents whose holders already deceased, as provided for in Normative Resolution 75/04 of ANS;
- For Health Insurance, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims less the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on monthly run-off triangles, which consider the claims ratio in the last 12 months, is prepared to calculate IBNP claims;
- For other lines, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims less the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on half-yearly run-off triangles is prepared to calculate IBNP claims. The run-off triangles consider the historical development of claims paid in the last 14 semesters to determine a future projection per occurrence period;
- The reserve for unsettled claims (PSL) considers all loss notices received up to the end of the reporting period and related costs, such as loss adjustment expenses, loss of suit, among others. The reserve is adjusted for inflation and includes all claims under litigation;
- The reserve for redemptions and other amounts to be settled (PVR) comprises figures related to redemptions to settle and premium refund not yet paid;
- The complementary reserve for coverage (PCC) refers to the amount necessary to complement technical reserves, as calculated through the Liability Adequacy Test (LAT), which is prepared using statistic and actuarial methods based on realistic considerations, taking into account the biometric table BR-EMS of both genders, improvement of G Scale and forward interest rate structures (ETTJ) free from risk and authorized by Susep. The improvement rate is calculated from automatic updates of the biometric table, considering the expected increase in future life expectancy; and

- Other technical reserves are mainly recorded to cover differences between the premiums future adjustments and the ones necessary to the technical balance of healthcare plan individual portfolio, adopting the formula included in the actuarial technical note approved by ANS.
Pension plans and life insurance covering survival:
- The unrealized risk premiums (PPNG) is calculated on a daily prorated basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, is comprised of the portion corresponding to periods of risks not arising from insurance policies and includes an estimate for risks in effect but not issued (RVNE). This reserve also includes risks not yet effective and already issued;
The mathematical reserve for unvested benefits (PMBaC) refers to participants who have not yet received any benefit. In defined benefit pension plans, the reserve represents the difference between the current value of future benefits and the current value of future contributions, corresponding to obligations in the form of retirement, disability, pension and annuity plans. The reserve is calculated using methodologies and assumptions set forth in the actuarial technical notes;
- The mathematical reserve for unvested benefits related to life insurance and unrestricted benefit pension plans (VGBL and PGBL), apart from the defined contribution plans, shows the value of participant contributions, net of costs and other contractual charges, plus income from investment in Exclusive Investment Funds (FIEs);
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Notes to the Consolidated Financial Statements

- The reserve for redemptions and other amounts to be settled (PVR) comprises figures related to redemptions to settle, premium refund and portability requested not yet transferred to the recipient:
- The mathematical reserve for vested benefits (PMBC) refers to participants already benefiting and corresponds to the present value of future obligations related to the payment of ongoing benefits;
- The complementary reserve for coverage (PCC) refers to the amount necessary to complement technical reserves, as calculated through the Liability Adequacy Test (LAT), which is prepared using statistic and actuarial methods based on realistic considerations, taking into account the biometric table BR-EMS of both genders, improvement of G Scale and forward interest rate structures (ETTJ) free from risk and authorized by Susep. The improvement rate is calculated from automatic updates of the biometric table, considering the expected increase in future life expectancy;
- The reserve for related expenses (PDR) is recorded to cover estimated benefit and claims expenses;
- The reserve for financial surplus (PEF) corresponds to the portion of income from investment of reserves that exceeds minimum returns from pension plans that have a financial surplus in the participation clause;
- The reserve for technical surplus (PET) corresponds to the difference between the expected and the actual amounts for events in the period for pension plans that have a technical surplus in the participation clause;
- The reserve for incurred but not reported (IBNR) events, relating to pension plans, is recorded in compliance with Susep Circular Letter 448/12;

- The reserve for unsettled claims (PSL) considers all loss notices received up to the end of the reporting period and related costs, such as loss adjustment expenses, loss of suit, among others. The reserve is adjusted for inflation and includes all claims under litigation; and
- Other technical reserves (OTP) comprise the amounts required by Susep Circular Letter 462/13.
Capitalization bonds:
- The mathematical reserve for capitalization bond (PMC) is recorded for each active or suspended capitalization bond during the estimated term set forth in the general conditions of the plan, and is calculated according to the methodology set forth in the actuarial technical notes;
- The reserve for redemption (PR) is recorded from capitalization bonds overdue or not yet due where early redemption has been requested by the customer. Reserves are adjusted for inflation based on the indexes provided in each plan;
- The reserve for draws not yet taken place (PSR) and the reserve for draws payable (PSP) are recorded to cover premiums for future draws (not yet taken place) and also for prize money from draws where customers have already been chosen (payable);
- The complementary draw reserve (PCS) is recorded to cover possible insufficiency for payment of draw premiums; and
- The reserve for administrative expense (PDA) is recorded to cover the plan's expenses with placement and disclosure, brokerage and others, and complies with the methodology established in actuarial technical note.
Technical reserves are shown by account, product and segment, as well as amounts and details of plan assets covering these technical reserves, and are shown in Note 21.
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Notes to the Consolidated Financial Statements

p) Provisions, contingent assets and liabilities and legal obligations - tax and social security

Provisions, contingent assets and liabilities, and legal obligations, as defined below, are recognized, measured and disclosed in accordance with the criteria set out in CPC 25, approved by CMN Resolution 3823/09 and CVM Resolution 594/09:

- Contingent assets: these are not recognized in the financial statements, except when Management has control over the situation or when there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, classifying the gain as practically certain by confirming the expectation of receipt or compensation against another liability. Contingent assets with a chance of probable success are disclosed in the notes to the financial statements:
- Provisions: these are recorded taking into consideration the opinion of legal counsel, the nature of the lawsuits, similarity with previous lawsuits, complexity and positioning of the courts, whenever the loss is deemed probable which would cause a probable outflow of funds to settle the obligation and when amounts can be reliably measured;
- Contingent liabilities: according to CPC 25, the term "contingent" is used for liabilities that are not recognized because their existence will only be confirmed by the occurrence of one or more uncertain future events beyond Management's control. Contingent liabilities considered as possible losses should only be disclosed in the notes when relevant. Obligations deemed remote are not recorded as a provision nor disclosed; and
- Legal obligations provision for tax risks: results from judicial proceedings, being contested on the grounds of legality or constitutionality, which, regardless of the assessment of the probability of success, are fully recognized in the financial statements.

Details on lawsuits, as well as segregation and changes in amounts recorded, by type, are presented in Note 18.

q) Funding expenses

Expenses related to funding transactions involving the issuance of securities are recognized in the profit or loss over the term of the transaction and reduces the corresponding liability. They are presented in Notes 16c and 19.

r) Other assets and liabilities

Assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily prorated basis), less provision for losses, when deemed appropriate. Liabilities include known or measurable amounts, including related charges and monetary and exchange variations (on a daily prorated basis).

s) Subsequent events

These refer to events occurring from the end of the reporting period to the date they are authorized to be issued.

They comprise the following:

- Events resulting in adjustments: events relating to conditions already existing at the end of the reporting period; and
- Events not resulting in adjustments: events relating to conditions not existing at the end of the reporting period.

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Council's Report						

Notes to the Consolidated Financial Statements

There were no subsequent events that need to be adjusted or disclosed for these consolidated financial statements as of June 30, 2013.

4) INFORMATION FOR COMPARISON PURPOSES

Reclassifications

There were no reclassifications or other relevant information for previous periods that affect the comparability of the consolidated financial statements for the period ended June 30, 2013.

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Notes to the Consolidated Financial Statements

5) STATEMENT OF FINANCIAL POSITION AND INCOME STATEMENT ADJUSTED BY OPERATING SEGMENT

a) Statement of financial position

	Financia	ıl (1) (2)	Insuranc (2)
	Brazil	Abroad	Brazil
Assets			
Current and long-term assets	690,695,682		
Cash and due from banks		3,956,479	
Interbank investments	146,108,071		
Securities and derivative financial instruments	156,137,864		141,783,04
Interbank and interdepartmental accounts	52,149,319		
Loan and leasing	234,567,785		
Other receivables and other assets		723,684	
Permanent assets	54,010,516	44,790	3,249,78
Investments	43,017,175		
Premises and equipment	, ,	15,217	827,83
Intangible assets	7,414,810	26,364	1,133,84
Total on June 30, 2013	744,706,198	90,148,233	155,703,10
Total on March 31, 2013	743,837,668	81,644,667	154,411,32
Total on June 30, 2012	692,501,903	79,331,988	140,310,3
Liabilities			
Current and long-term liabilities	677,202,845	65.244.281	139.429.04
Deposits	184,779,943		
Federal funds purchased and securities sold under agreements to repurchase	262,464,928		
Funds from issuance of securities	, ,	12,120,585	
Interbank and interdepartmental accounts	3,792,153		
Borrowing and onlending		9,587,962	
Derivative financial instruments	3,013,854		
Technical reserves from insurance, pension plans and capitalization bonds	5,015,054	•	131,817,73
Other liabilities:			131,017,70
- Subordinated debts	26 672 600	9,548,408	
- Other	68,636,137	, ,	
Deferred income	, ,	,	7,011,3
	656,546		16 074 04
Non-controlling interests in subsidiaries		24,903,952	10,2/4,0
Shareholders' equity	66,027,513		455 700 44
Total on June 30, 2013	744,706,198	90,148,233	155,703,10

Total on March 31, 2013 Total on June 30, 2012 743,837,66881,644,667154,411,33692,501,90379,331,988140,310,33

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Notes to the Consolidated Financial Statements

b) Income statement

	Financial (1) (2)		Insurance Group		Other	Elimina	
	Financia	1 (1) (2)	(2) (3	3)	Activities	(4)	
	Brazil	Abroad	Brazil	Abroad	(2)	(4)	
Revenues from financial intermediation	39,195,135	1,764,788	3,746,666	-	17,988	(360	
Expenses from financial intermediation	27,105,234	860,301	1,909,077	·	-	(360	
Gross income from financial intermediation	12,089,901	904,487	1,837,589	-	17,988	}	
Other operating income/expenses	(8,385,361)	(41,719)	1,245,640	(899)	51,692)	
Operating income	3,704,540	862,768	3,083,229	(899)	69,680)	
Non-operating income	34,806	3,266	(19,963)	-	24		
Income before taxes and non-controlling interest	3,739,346	866,034	3,063,266	(899)	69,704		
Income tax and social contribution	(636,578)	(7,939)	(1,149,904)	(468)	(18,201)		
Non-controlling interests in subsidiaries	(5,177)	-	(51,283)	-	(63)		
Net income for the first half of 2013	3,097,591	858,095	1,862,079	(1,367)	51,440)	
Net income for the first half of 2012	3,749,195	50,654	1,785,872	(214)	39,997	,	
Net income for the second quarter of 2013	1,371,229	631,323	932,463	(1,370)	15,074		
Net income for the first quarter of 2013	1.726.362	226,772	929,616	3	36.366	;	

- (1) The financial segment is comprised of: financial institutions; holding companies (which are mainly responsible for managing financial resources); as well as credit card, consortium and asset management companies;
- (2) The asset, liability, income and expense balances among companies from the same segment are eliminated:
- (3) The Insurance Group segment comprises insurance, pension plan and capitalization bond companies; and
- (4) Related to amounts eliminated among companies from different segments, as well as among operations carried out in Brazil and abroad.

6) CASH AND CASH EQUIVALENTS

	R\$ thousan		
	2013	2012	
	June 30 March 3	31 June 30	
Cash and due from banks in domestic currency	11,618,039 8,228,5	83 9,320,776	
Cash and due from banks in foreign currency	4,561,643 3,118,3	69 4,676,339	
Investments in gold	93 1	09 109	
Total cash and due from banks	16,179,77511,347,0	6113,997,224	
Interbank investments (1)	91,817,54312,707,1	7351,786,474	
Total cash and cash equivalents	107,997,31824,054,2	3465,783,698	

(1) Refer to operations which mature 90 days or less from the date they were effectively invested and with insignificant risk of change in fair value.

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Notes to the Consolidated Financial Statements

7) INTERBANK INVESTMENTS

a) Breakdown and maturity

			2013		R	\$ thousand 2012
	1 to 30 days	31 to 180 days	181 to 360 than 360 days	June 30	March 31	June 30
Investments in federal funds purchased and securities sold under agreements to repurchase: Own portfolio			auyo			
position National treasury	6,860,120	661,768		7,521,888	3,059,713	10,559,899
notes National treasury	34,943	-		34,943	1,495,868	6,647,183
bills Other	6,798,078 27,099	661,768 -		7,459,846 27,099	16,131	928
Funded position Financial treasury	99,304,669	13,133,832		112,438,501	134,623,3936	65,680,676
bills National treasury	656,670	-		656,670	52,178	128,443
notes National treasury	87,466,353	8,539,588		96,005,941	90,464,501	14,552,134
bills Short position National treasury	11,181,646 16,728,915	4,594,244 3,100,608		, ,	44,106,7142 26,186,170	, ,
bills Subtotal Interest-earning deposits in other banks:	16,728,915 122,893,704	3,100,608 16,896,208			26,186,170 163,869,276 8	
Interest-earning deposits in other	3,523,883	2,053,725	1,025,028 1,093,041	7,695,677	7,465,033	10,603,336

banks							
Provision for losses	(720)	(210)	-	-	(930)	(1,503)	500)
Subtotal	3,523,163	2,053,515	1,025,028	1,093,041	7,694,747	7,463,53010,602	,836
Total on June 30,							
2013	126,416,867	18,949,723	1,025,028	1,093,041	147,484,659		
%	85.8	12.8	0.7	0.7	100.0		
Total on March 31,							
2013	48,268,268	120,600,633	1,403,834	1,060,071		171,332,806	
%	28.2	70.4	8.0	0.6		100.0	
Total on June 30,							
2012	73,109,897	15,818,559	1,950,885	1,978,788		92,858	,129
%	78.8	17.0	2.1	2.1		1	0.00

b) Income from interbank investments

Classified in the income statement as income on securities transactions.

Income from investments in purchase	2 nd Quarter	2013 1 st Quarter	1 st Half	R\$ thousand 2012 1 st Half
and sale commitments:				
 Own portfolio position 	148,376	198,610	346,986	785,165
 Funded position 	1,943,522	2,082,369	4,025,891	2,880,852
Short position	2,470,294	1,018,240	3,488,534	444,365
Subtotal	4,562,192	3,299,219	7,861,411	4,110,382
Income from interest-earning deposits	, ,	, ,	, ,	, ,
in other banks	130,758	126,209	256,967	441,650
Total (Note 8h)	4,692,950	3,425,428	8,118,378	4,552,032

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Notes to the Consolidated Financial Statements

8) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS

Information on securities and derivative financial instruments is as follows:

a) Summary of the consolidated classification of securities by operating segment and issuer

	2013								
		Insurance/	Pension	Other					
	Financial _c	apitalization bonds	plans	activities	June 30	%	March 31	%	J
Trading securities - Government	60,697,211	3,897,427	43,864,766	378,062	108,837,466	44.9	106,055,710	46.216	61
securities - Corporate	19,117,524	1,258,862	15,347	184,086	20,575,819	8.5	21,621,780	9.4 7	78
securities - Derivative financial	38,342,054	2,638,565	728,573	193,976	41,903,168	17.3	41,111,720	17.9	38
instruments (1) - PGBL/VGBL	3,237,633	-	-	_	3,237,633	1.3	1,543,567	0.7	3
restricted bonds	-	-	43,120,846	-	43,120,846	17.8	41,778,643	18.2	41
Available-for-sale securities - Government	88,678,564	14,877,373	26,329,512	12,375	129,897,824	53.6	119,715,319	52.111	14
securities - Corporate	70,549,260	13,164,438	24,687,790		108,401,488	44.7	98,740,804	43.0	94
securities Held-to-maturity	18,129,304	1,712,935	1,641,722	12,375	21,496,336	8.9	20,974,515	9.1 2	20
securities (4) - Government	46,086	-	3,747,045	-	3,793,131	1.5	4,011,038	1.7	3
securities Subtotal Purchase and sale	46,086 149,421,861	18,774,800	3,747,045 73,941,323		-,,		4,011,038 229,782,067		3 79
commitments (2) Overall total - Government	17,460,621 166,882,482	, ,	45,826,577 119,767,900	,	66,498,553 309,026,974		70,817,580 300,599,647		42 22
securities - Corporate	89,712,870	14,423,300	28,450,182	184,086	132,770,438	54.7	124,373,622	54.117	76
securities	59,708,991	4,351,500	2,370,295	206,351	66,637,137	27.5	63,629,802	27.7	61

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- PGBL/VGBL

restricted bonds - 43,120,846 - 43,120,846 17.8 41,778,643 18.2 41 **Subtotal** 149,421,861 18,774,800 73,941,323 390,437242,528,421100.0229,782,067100.0279

Purchase and sale

commitments (2) 17,460,621 3,169,876 45,826,577 41,479 66,498,553 70,817,580 42 **Overall total 166,882,482 21,944,676119,767,900 431,916309,026,974 300,599,647 322**

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Notes to the Consolidated Financial Statements

b) Breakdown of the consolidated portfolio by issuer

2013						
			June :	30		
				Fair/book	Original	
				value	_	Mark-
days	days	days	360 days	(T) (Q) (T)		
						_
	•					(
161,915	578,802	287,616	5,981,282	7,009,615	7,008,469	
1,582,601	8,807	9,294,194	20,250,431	31,136,033	32,041,162	<u> </u>
136,162	-	2,527,228	91,663,057	94,326,447	95,358,119	(:
2,401	-	-	157,836	160,237	150,990)
-	-	-	69,604	69,604	57,863	3
7,342	48,949	11,934	277	68,502	58,603	3
14,561,352	2,482,221	2,373,153	47,220,411	66,637,137	67,728,302	(
147,246	545,208	220,396	488,836	1,401,686	1,401,686	5
4,487,032	-	-	-	4,487,032	5,698,443	3 (
71,571	658,486	1,041,357	29,018,973	30,790,387	30,849,054	
262,772	628,757	166,591	-	1,058,120	1,058,958	3
332,142	225,303	21,570	8,305,739	8,884,754	9,212,866	5
1,737,179	382,070	255,412	862,972	3,237,633	2,831,612	2
7,523,410	42,397	667,827	8,543,891	16,777,525	16,675,683	3
3,550,102	226,432	3,288,414	36,055,898	43,120,846	43,120,846	;
20,001,875	3,345,211	17,782,539	201,398,796	242,528,421	245,524,354	(
63,122,429	3,332,871	_	43,253	66,498,553	66,498,553	3
-	-	-	-	-	-	
	days 1,890,421 161,915 1,582,601 136,162 2,401 - 7,342 14,561,352: 147,246 4,487,032 71,571 262,772 332,142 1,737,179 7,523,410 3,550,102 20,001,875	daysdays1,890,421636,558161,915578,8021,582,6018,807136,162-2,4017,34248,94914,561,3522,482,221147,246545,2084,487,03271,571658,486262,772628,757332,142225,3031,737,179382,0707,523,41042,3973,550,102226,43220,001,8753,345,211	days days 1,890,421 636,55812,120,972 161,915 578,802 287,616 1,582,601 8,807 9,294,194 136,162 - 2,527,228 2,401 - 7,342 48,949 11,934 14,561,3522,482,221 2,373,153 147,246 545,208 220,396 4,487,032 - 71,571 658,486 1,041,357 262,772 628,757 166,591 332,142 225,303 21,570 1,737,179 382,070 255,412 7,523,410 42,397 667,827 3,550,102 226,432 3,288,414 20,001,8753,345,21117,782,539	1 to 30 days 31 to 180 181 to 360 days More than 360 days 1,890,421 636,55812,120,972118,122,487 161,915 578,802 287,616 5,981,282 1,582,601 8,807 9,294,194 20,250,431 136,162 - 2,527,228 91,663,057 2,401 - 157,836 - 69,604 7,342 48,949 11,934 277 157,836 69,604 7,342 48,949 11,934 277 14,561,3522,482,221 2,373,153 47,220,411 147,246 545,208 220,396 488,836 4,487,032 - 71,571 658,486 1,041,357 29,018,973 262,772 628,757 166,591 - 332,142 225,303 21,570 8,305,739 1,737,179 382,070 255,412 862,972 7,523,410 42,397 667,827 8,543,891 3,550,102 226,432 3,288,414 36,055,898 20,001,8753,345,21117,782,539 201,398,796	Teal color	June 30 1 to 30 days 31 to 180 181 to 360 days More than 360 days Value (5) (6) (7) Original amortized cost 1,890,421 636,55812,120,972118,122,487132,770,438134,675,206 (5) (6) (7) 7,008,469 1,582,601 8,807 9,294,194 20,250,431 31,136,033 32,041,162 136,162 - 2,527,228 91,663,057 94,326,447 95,358,119 2,401 - 157,836 160,237 150,990 - 7,342 48,949 11,934 277 68,502 58,603 14,561,3522,482,221 2,373,153 47,220,411 66,637,137 67,728,302 147,246 545,208 220,396 488,836 1,401,686 1,401,686 4,487,032 4,487,032 5,698,443 71,571 658,486 1,041,357 29,018,973 30,790,387 30,849,054 262,772 628,757 166,591 - 1,058,120 1,058,958 332,142 225,303 21,570 8,305,739 8,884,754 9,212,866 1,737,179

2012

Overall total

83,124,3046,678,08217,782,539201,442,049309,026,974312,022,907

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Notes to the Consolidated Financial Statements

Insurance companies and capitalization bonds

- c) Consolidated classification by category, maturity and operating segment
- I) Trading securities

				luna		013
Securities (3)	1 to 30 days	31 to 180 days		June More than 360 days	Fair/ book value (5) (6) (7)	Ori amo
- Financial	10,041,489	2,788,406	3,389,886	44,477,430		60,5
National treasury bills	1,532,616			1,159,965	2,912,987	2,9
Financial treasury bills	161,892	499,063	159,872	4,326,170		
Bank deposit certificates	78,370	533,103	200,934	22,326	834,733	8
Derivative financial instruments (1)	1,737,179	382,070	255,412	862,972	3,237,633	2,8
Debentures	55,081	658,413	921,010	26,262,482	27,896,986	27,9
Promissory notes	257,612	628,757	166,591	-	1,052,960	1,0
National treasury notes	131,437	· -	949,875	9,925,947	11,007,259	11,1
Other	6,087,302	78,193	524,593	1,917,568	8,607,656	8,6
- Insurance companies and capitalization bonds	1,366,482	30,668	110,422	2,389,855	3,897,427	3,8
Financial treasury bills	23	20,072	7,254	1,214,635	1,241,984	1,2
National treasury bills	-	· -	-	8,452	8,452	
Bank deposit certificates	2,636	4,635	7,620	111,592	126,483	1
National treasury notes	-	-	-	2,156	2,156	
Debentures	-	-	91	127,555	127,646	
Other	1,363,823	5,961	95,457	925,465	2,390,706	2,3
- Pension plans	4,202,386	226,432	3,290,777	36,145,171	43,864,766	43,8
PGBL/VGBL restricted bonds	3,550,102	•	3,288,414	36,055,898	43,120,846	43,1
Other	652,284	. -	2,363	•	743,920	
- Other activities	94,302	13,671	-		378,062	
Financial treasury bills	-	689	,		169,543	
Bank deposit certificates	11,898	7,447	11,788	839	31,972	
National treasury bills	-	-	-	9,818	9,818	
Debentures	-	-	168	20,627	20,795	
Other	82,404	,	•	,	145,934	
Subtotal	15,704,659	3,059,177	6,811,449		108,837,466	-
Purchase and sale commitments (2)	63,010,890		-	-	66,387,014	-
Financial/other	17,458,847	' -	-	43,253	17,502,100	17,5

Overall total 221

3,165,942

3,165,942

- PGBL/VGBL 41,464,5193,332,871 - 44,797,390 44,7 - Funds 921,582 - 921,582 9 Overall total 78,715,5496,392,0486,811,44983,305,434175,224,480175,0

42,386,1013,332,871

- 45,718,972 45,7

Overall total 78,715,5496,392,0486,811,44983,305,434175,224,480175,0 Derivative financial instruments (liabilities) (1,676,017) (489,657) (202,842) (772,057) (3,140,573) (2,842)

Report on Economic and Financial Analysis - June 2013

Pension plans

Financial Statements, Independent Auditors' Report, Summary of the Audit Committee's Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

					2	013
Securities (2)			30			
Securities (3)	1 to 30 days	31 to 180 days		More than 360 days	Fair/ book value (5) (6) (7)	Original amortized cost
Debentures			168	20,627	20,795	20,79
Other	82,404	5,535	5,801	52,194	145,934	145,93
Subtotal	15,704,659	3,059,177	6,811,449	83,262,181	108,837,466	108,670,94
Purchase and sale commitments (2)	63,010,890	3,332,871	-	43,253	66,387,014	66,387,01
Financial/other	17,458,847	7 -	-	43,253	17,502,100	17,502,10
Insurance companies and capitalization bonds	3,165,942	2 -	· -		3,165,942	3,165,94
Pension plans	42,386,10	3,332,871	-		45,718,972	45,718,97
- PGBL/VGBL	41,464,519	3,332,871	-		44,797,390	44,797,39
- Funds	921,582	2 -		. <u>-</u>	921,582	921,58
Overall total	78,715,549	6,392,048	6,811,449	83,305,434	175,224,480	175,057,95
Derivative financial instruments (liabilities)					(3,140,573)	

Bradesco

Notes to the Consolidated Financial Statements

II) Available-for-sale securities

Courition (2)				June		013		Marc
Securities (3) (9)	1 to 30 days	days	days	More than 360 days	Fair/ book value (5) (6) (7)	cost	Mark-to-market	Fair/ book value M (5) (6) (7)
- Financial	1,169,466	286,034	10,883,498	76,339,566	88,678,564	92,440,528	3,761,964)	75,194,660
National treasury bills	49,985	_	0 082 504	19,072,195	28 204 774	20 075 840	(971.066)	28,556,540
Brazilian foreign debt	49,905	_	9,002,394	19,072,193	20,204,774	29,073,040	(871,000)	20,330,340
securities	2,401	-	_	111,750	114,151	104,904	9,247	432,493
Foreign	,			,	,	,	,	,
corporate								
securities	331,977	225,303	12,611	8,305,176	8,875,067	9,203,185	(328,118)	8,268,349
National			1 577 054	40 407 055	44 704 400	44 000 000	(0.440.044)	00 440 000
treasury notes Financial	-	-	1,577,354	40,187,055	41,764,409	44,208,323	3 (2,443,914)	28,448,308
treasury bills	_	58,979	76,863	248,552	384,394	383,999	395	382,579
Bank deposit		00,070	70,000	210,002	001,001	000,000	, , , ,	002,070
certificates	48,347	22	54	354,078	402,501	402,501	-	402,587
Debentures	-	74	71,153	2,423,423	2,494,650	2,503,007	(8,357)	836,969
Shares	730,993	-	-	-	730,993	993,308	, ,	911,740
Other	5,763	1,656	62,869	5,637,337	5,707,625	5,565,461	142,164	6,955,095
- Insurance								
companies								
and capitalization								
bonds	1,596,958	_	39 440	13,240,975	14 877 373	16 075 520	(1 198 156)	15,899,295
National	1,000,000		00,140	10,240,070	14,011,010	10,010,020	(1,100,100)	10,000,200
treasury notes	_	-	-	13,160,901	13,160,901	14,037,525	(876,624)	14,059,498
Shares	1,573,349	-	-	-	1,573,349	1,898,506	(325,157)	1,695,960
Debentures	11,679	-	39,011	71,505	122,195	104,006	•	,
Other	11,930	-	429	8,569	20,928	35,492	(14,564)	22,583
- Pension	4 546 445		40 450	04 700 060	00.000 = 40	04 504 044		00 000 ===
plans	1,518,417	-	48,152	24,762,943				, ,
Shares	1,500,326	-	-	-	1,500,326	2,130,508	(630,182)	1,679,703

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National								
treasury notes	-	-	-	24,630,297	24,630,297	22,211,954	2,418,343	26,715,339
Debentures	3,204	-	9,924	113,381	126,509	113,607	12,902	136,860
Other	14,887	-	38,228	19,265	72,380	75,779	(3,399)	76,675
- Other								
activities	12,375	-	-	-	12,375	12,375	-	12,787
Bank deposit								
certificates	5,995	-	-	-	5,995	5,995	-	6,467
Other	6,380	-	-	-	6,380	6,380	-	6,320
Subtotal	4,297,216286	5,03410,9	971,090 ⁻	114,343,484 ⁻	129,897,824 ⁻	133,060,280	$(3,162,456)^{-1}$	119,715,319
Purchase and								
sale								
commitments								
(2)	111,539	-	-	-	111,539	111,539	-	103,835
Insurance								
companies and	k							
capitalization								
bonds	3,934	-	-	-	3,934	3,934	-	5,180
Pension plans	107,605	-	-	-	107,605	107,605	-	98,655
Subtotal	4,408,755286	5,03410,9	971,090 ⁻	114,343,484 ⁻	130,009,363 ⁻	133,171,819	$(3,162,456)^{-1}$	119,819,154
Hedge - cash								
flow (Note 8g)	-	-	-	-	-	-	(7,045)	-
Overall total	4,408,755286	5,03410,9	971,090 ⁻	114,343,484 ⁻	130,009,363 ⁻	133,171,819	(3,169,501)	119,819,154

Report on Economic and Financial Analysis - June 2013

Financial Statements, Independent Auditors' Report, Summary of the Audit Committee's Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

III) Held-to-maturity securities

						R	\$ thousand
				2013			2012
			June 3		March 31	June 30	
Securities (3)	1 to 30	31 to 180	181 to 360	More than 360	Original amortized	Original amortized	Original amortized
	days	days	days	days	cost (5) (6)	ost (5) (6)cost (5) (6)	
Financial				- 46,086	46,086	319,949	323,880
Brazilian foreign debt notes				- 46,086	46,086	319,949	323,880
Pension plans				- 3,747,045	3,747,045	3,691,089	3,616,541
National treasury notes				- 3,747,045	3,747,045	3,691,089	3,616,541
Overall total (4)				- 3,793,131	3,793,131	4,011,038	3,940,421

Bradesco ____

Notes to the Consolidated Financial Statements

d) Breakdown of the portfolios by financial statement classification

				2013		
					Total on	Total
Securities	1 to 30	31 to 180	181 to 360	More than	June 30	March
	days	days	days	360 days	(3) (5) (6) (7)	(3) (5) (7)
Own portfolio	81,170,6135	5,956,911	5,576,581	125,274,220	217,978,325	221,860
Fixed income securities	76,683,5815	5,956,911	5,576,581	125,274,220	213,491,293	216,66
Financial treasury bills	161,915	248,508	151,994	4,339,894	4,902,311	4,585
Purchase and sale commitments (2)	63,122,4293	3,332,871	-	43,253	66,498,553	70,817
National treasury notes	136,162	-	-	42,358,235	42,494,397	45,236
Brazilian foreign debt securities	2,401	-	-	157,836	160,237	334
Bank deposit certificates	147,246	545,208	220,396	488,836	1,401,686	1,388
National treasury bills	1,582,601	-	6,498	,	, ,	3,095
Foreign corporate securities	115,630	225,303	21,570	3,967,371	4,329,874	2,176
Debentures	71,571	658,486	1,041,357	29,018,973	30,790,387	30,972
Promissory notes	262,772	628,757	166,591	-	1,058,120	736
PGBL/VGBL restricted bonds	3,550,102	226,432	3,288,414	36,055,898	43,120,846	41,778
Other	7,530,752	91,346	679,761	8,544,168	16,846,027	15,543
Equity securities	4,487,032	-	-	-	4,487,032	5,194
Shares of listed companies (technical reserve)	1,775,308	-	-	-	1,775,308	1,956
Shares of listed companies (other)	2,711,724	-	-	-	2,711,724	3,238
Restricted securities	216,512	•		74,697,805		
Repurchase agreements	216,512	•		65,307,582		
National treasury bills	-	8,807	8,242,742	12,133,185	20,384,734	
Brazilian foreign debt securities	-	-	-	-	-	418
Financial treasury bills	-	-	58,759	296,581	355,340	133
National treasury notes	-	-	2,527,228	48,539,448	51,066,676	40,430
Foreign corporate securities	216,512	-	-	4,338,368	4,554,880	6,130
Brazilian Central Bank	-	-	-	47,224	•	
 National treasury notes 	-	-	=	47,224	47,224	

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Privatization currencies

Overall total 227

69,604

69,604

Notes to the Consolidated Financial Statements

				2013	
					Tot
Securities	1 to 30	31 to 180	181 to 360	More than	Jur
	days	days	days	360 days	(3) (
Guarantees provided	-	- 330,294	281,852	9,273,395	9,8
National treasury bills	-	-	204,989	7,210,438	7,4
Financial treasury bills	-	- 330,294	76,863	1,344,807	1,7
National treasury notes	-			718,150	7
Derivative financial instruments (1)	1,737,179	382,070	255,412	862,972	3,2
Securities subject to unrestricted repurchase agreements	•		839,965	607,052	1,4
National treasury bills	-		839,965	607,052	1,4
Financial treasury bills	-		·	-	
Overall total	83,124,304	16,678,082	17,782,539	201,442,049	309,0
%	26.9				Í

- (1) Consistent with the criterion adopted by Bacen Circular Letter 3068/01 and due to the characteristics of the securities, we are considering the derivative financial instruments, except those considered as cash flow hedges under the category Trading Securities;
- (2) These refer to investment fund resources and managed portfolios applied on purchase and sale commitments with Bradesco, whose owners are consolidated subsidiaries, included in the consolidated financial statements;
- (3) The investment fund quotas were distributed according to the instruments composing their portfolios and maintaining the fund category classification;
- (4) In compliance with Article 8 of Bacen Circular Letter 3068/01, Bradesco declares that it has financial capacity and intention to maintain held-to-maturity securities up to their maturity dates. This financial capacity is proven in Note 32a, which presents the maturity of asset and liability operations;
- (5) The number of days to maturity was based on the maturity of the instruments, regardless of their accounting classification;

- (6) This column reflects book value after mark-to-market in accordance with item (7), except for held-to-maturity instruments, whose market value is higher than the original amortized cost for the amount of R\$1,834,739 thousand (R\$2,418,145 thousand on March 31, 2013 and R\$2,221,338 thousand on June 30, 2012);
- (7) The market value of securities is determined based on the market price available at the end of the reporting period. If no market price quotation is available at the end of the reporting period, amounts are estimated based on the prices quoted by dealers, pricing models, quotation models or price quotations for instruments with similar characteristics; for investment funds, the original amortized cost reflects the market value of the respective quotas; and
- (8) In the first half of 2013 and 2012, other than temporary impairments were not realized for available-for-sale securities.

<u>Bradesco</u>			

Notes to the Consolidated Financial Statements

e) Derivative financial instruments

Bradesco carries out transactions involving derivative financial instruments, which are recorded in the statement of financial position or in memorandum accounts, to meet its own needs in managing its global exposure, as well as to meet its customer's requests, in order to manage their exposure. These operations involve a series of derivatives, including interest rate swaps, currency swaps, futures and options. Bradesco's risk management policy is based on the utilization of derivative financial instruments mainly to mitigate the risks from operations carried out by the Bank and its subsidiaries.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their estimated fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. Should market prices not be available, fair values are based on dealer quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by the Management.

Quoted market prices are used to determine the fair value of derivative financial instruments. The fair value of swaps is determined by using discounted cash flow modeling techniques that use yield curves, reflecting adequate risk factors. The information to build yield curves is mainly obtained from the Securities, Commodities and Futures Exchange (BM&FBOVESPA) and the domestic and international secondary market. These yield curves are used to determine the fair value of currency swaps, interest rate and other risk factors swaps. The fair value of forward and futures contracts is also determined based on market price quotations for derivatives traded at the stock exchange or using methodologies similar to those outlined for swaps. The fair values of loan derivative instruments are determined based on market price quotation or from specialized entities. The fair value of options is determined based on mathematical models, such as Black & Scholes, using yield curves, implied volatilities and the fair value of corresponding assets. Current market prices are used to calculate volatility.

Derivative financial instruments in Brazil mainly refer to swap and futures operations and are registered at the OTC Clearing House (Cetip) and BM&FBOVESPA.

Operations involving forward contracts of indexes and currencies are contracted by Management to hedge Bradesco's overall exposures and to meet customer needs.

Foreign derivative financial instruments refer to swap, forward, options, credit and futures operations and are mainly carried out at the stock exchanges of Chicago and New York, as well as the over-the-counter markets.

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Notes to the Consolidated Financial Statements

Assets (long position):

I) Amount of derivative financial instruments recorded in balance sheet and memorandum accounts

		20	13	2012	
	June 3		March 3	March 31	
		Net		Net	
	Overall amount	_	Overall amount	_	Overall amount
-		amount		amount	
Futures contracts	100 010 010		000 004 000		E4 400 004
Purchase commitments:	196,616,218		223,081,680		51,433,234
- Interbank market	185,532,147	-	219,197,444	-	40,918,242
- Foreign currency	11,034,161	-	- 3,854,591	-	. 0,00 .,000
- Other	49,910	-	- 29,645		10,333
Sale commitments:	341,422,889		272,893,073		234,555,190
- Interbank market (1)	297,055,555	111,523,408	3 248,061,301	28,863,857	199,271,376
- Foreign currency (2)	44,218,058	33,183,897	23,848,504	19,993,913	34,158,916
- Other	149,276	99,366	983,268	953,623	1,124,898
Option contracts					
Purchase commitments:	90,312,574		117,143,753		52,988,139
- Interbank market	89,252,700	-	- 115,770,200	-	51,627,400
- Foreign currency	548,201	-	431,770	-	617,196
- Other	511,673	141,128	941,783	203,616	
Sale commitments:	96,395,214	,	119,377,974		67,411,635
- Interbank market	94,879,622	5,626,922	•		
- Foreign currency	1,145,047	596,846			
- Other	370,545	-	738,167	,	1,066,301
Forward contracts					
Purchase commitments:	23,085,324		12,669,557		24,897,454
- Foreign currency	22,605,990	11.547.741	•	5.499.737	
- Other	479,334	-,,	- 224,627		972,576
Sale commitments:	11,539,330		7,343,883		15,967,216
- Foreign currency	11,058,249	-	- 6,945,193		14,708,122
- Other	481,081	1,747			
Swap contracts					

Overall total 233

36,744,376

36,896,678

46,696,235

- Interbank market	10,671,693	1,843,102	9,065,548	766,346	7,380,073
- Fixed rate	4,087,314	1,326,802	4,021,502	2,086,199	2,035,035
- Foreign currency (3)	24,296,479	-	20,823,321	-	23,241,531
- General Price Index - Market (IGP-M)	1,206,371	-	900,876	-	2,102,500
- Other	6,434,378	-	2,085,431	-	1,985,237
Liabilities (short position):	46,250,410		37,174,560		37,042,035
- Interbank market	8,828,591	-	8,299,202	-	7,676,179
- Fixed rate	2,760,512	-	1,935,303	-	3,128,402
- Foreign currency (3)	25,827,340	1,530,861	22,190,574	1,367,253	23,343,946
- IGP-M	2,335,778	1,129,407	2,398,610	1,497,734	801,724
- Other	6,498,189	63,811	2,350,871	265,440	2,091,784

Derivatives include operations maturing in D+1.

- (1) Includes cash flow hedges to protect CDI-related funding, for the amount of R\$17,479,586 thousand (R\$4,115,474 thousand on March 31, 2013 and R\$43,208,629 thousand on June 30, 2012) (Note 8g);
- (2) Includes specific hedges to protect foreign investments totaling R\$25,216,431 thousand (R\$22,382,368 thousand on March 31, 2013 and R\$22,039,753 thousand on June 30, 2012); and
- (3) Includes credit derivative operations (Note 8f).

To obtain greater payment assurance for operations with financial institutions and customers, Bradesco established compensation and settlement agreements for liabilities within the National Financial System, in accordance with CMN Resolution 3263/05.

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Notes to the Consolidated Financial Statements

II) Breakdown of derivative financial instruments (assets and liabilities) shown at original amortized cost and market value

			20 ⁻	13		
		June 30			March 31	
	Original N	Mark-to-market	Market	Original I	Mark-to-market	Market
	amortized " cost	adjustment	value	amortized cost	adjustment	value
Adjustment receivables - swaps	1,253,464	408,380	1,661,844	990,432	(249,829)	740,603
Receivable forward purchases	1,135,483	-	1,135,483	340,611	-	340,611
Receivable forward sales	395,778	-	395,778	414,303	-	414,303
Premiums on exercisable options	46,887	(2,359)	44,528	50,831	(2,781)	48,050
Total assets	2,831,612	406,021	3,237,633	1,796,177	(252,610)	1,543,567
Adjustment payables - swaps	(928,184)	(287,835)((1,216,019)	(768,920)	(249,566)	(1,018,486)
Payable forward purchases	(385,462)	-	(385,462)	(328,832)	-	(328,832)(
Payable forward sales	(1,423,146)	-(1,423,146)	(1,181,586)	- ((1,181,586)(
Premiums on written options	(109,785)	(6,161)	(115,946)	(73,144)	11,741	(61,403)
Total liabilities	(2,846,577)	(293,996)(3,140,573)	(2,352,482)	(237,825)(2,590,307)(

III) Futures, options, forward and swap contracts - (Notional)

			20	013			R\$ thousand 2012
	1 to 90	91 to 180	181 to 360	More than	Total on	Total on	Total on
	days	days	days	360 days	June 30	March 31	June 30
Futures contracts	183,560,557	15,071,833	169,420,968	169,985,749	538,039,107	⁷ 495,974,753	3285,988,424
Option contracts	4,623,367	13,940,145	167,615,553	528,723	186,707,788	3236,521,727	7120,399,774
Forward contracts	26,471,979	2,881,946	2,310,664	2,960,065	34,624,654	1 20,013,440	0 40,864,670
Swap contracts	11,563,970	17,110,473	2,527,507	13,832,441	45,034,391	36,156,075	5 36,047,380
Total on June 30, 2013	226,219,873	49,004,397	341,874,692	187,306,978	804,405,940)	
Total on March 31, 2013	154,129,673	66,030,985	275,134,738	293,370,599	ı	788,665,995	5
Total on June 30, 2012	129,464,594	20.893.788	189.395.520	143.546.346			483,300,248

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Notes to the Consolidated Financial Statements

IV) Types of margin offered for guarantee for derivative financial instruments, mainly futures contracts

	2013	3	R\$ thousand 2012
	June 30	March 31	June 30
Government securities			
National treasury notes	691,568	300,928	3,001,541
Financial treasury bills	7,837	13,647	34,700
National treasury bills	6,477,872	7,007,629	3,553,173
Total	7,177,277	7,322,204	6,589,414

V) Revenues and expenses, net

	2 nd Quarter	2013 1 st Quarter	1 st Half	R\$ thousand 2012 1st Half
Swap contracts	484,777	110,900	595,677	(544,268)
Forward contracts	345,224	(57,712)	287,512	77,121
Option contracts	(54,220)	(212,904)	(267, 124)	61,540
Futures contracts	(2,475,372)	42,860	(2,432,512)	(1,727,475)
Foreign exchange variation of investments abroad	252,926	(40,318)	212,608	282,506
Total	(1,446,665)	(157,174)	(1,603,839)	(1,850,576)

VI) Total value of derivative financial instruments, by trading location and counter parties

	201	3	R\$ thousand 2012
	June 30	March 31	June 30
Cetip (over-the-counter)	51,097,837	40,137,623	42,990,316
BM&FBOVESPA (stock exchange)	707,114,043	724,863,625	398,868,005
Abroad (over-the-counter) (1)	30,006,844	17,949,627	35,763,455
Abroad (stock exchange) (1)	16,187,216	5,715,120	5,678,472

Total 804,405,940 788,665,995 483,300,248

(1) Comprised of operations carried out on the Chicago and New York Stock Exchanges and over-the-counter markets.

A total of 95% of counterparties are corporate entities and 5% are financial institutions on June 30, 2013.

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Notes to the Consolidated Financial Statements

f) Credit Default Swaps (CDS)

In general, these represent bilateral agreements in which one of the parties purchases protection against the credit risk of a certain financial instrument (the risk is transferred). The selling counterparty receives remuneration that is usually paid linearly over the term of the agreement.

In the case of a default, the purchasing counterparty will receive a payment to offset the loss incurred on the financial instrument. In this case, the selling counterparty usually receives the underlying asset of the agreement in exchange for the payment.

				R\$	S thousand
			Effect or	n the calcu	lation of
	Credit risk amo	ount			
			capit	tal requirer	nent
	2013	2012	-	13	2012
	June 30 March 31	June 30	June 30	March 31	June 30
Sold protection					
Credit swaps whose underlying assets					
are:					
Securities - Brazilian public debt	- (261,794)	(323,408)	-	-	-
Derivatives with companies	- (4,028)	(4,043)	-	(222)	(222)
Purchased protection	, ,	,		, ,	, ,
Credit swaps whose underlying assets					
are:					
Securities - Brazilian public debt		656,922	-	-	-
Derivatives with companies		26,277	-	_	2,890
Total	- (265,822)	355,748	-	(222)	2,668
Deposited margin	- 5,035	5,053			

Bradesco carried out operations involving credit derivatives to better manage its risk exposure and its assets. Contracts related to credit derivatives operations described above had their maturities up to June 30, 2013. The mark-to-market rates to protect counterparty risk though remuneration totaled R\$(1,018) thousand on March 31, 2013 and R\$505 thousand on June 30, 2012). There were no events to trigger defaults within the contracts during the period.

Notes to the Consolidated Financial Statements

g) Cash flow hedge

Bradesco uses cash flow hedges to protect its cash flows from payment of interest rates on funds indexed to Bank Deposit Certificates (CDB), related to variable interest rate risk of Interbank Deposit Rate (DI Cetip), thus registering fixed cash flows.

Bradesco has traded DI Future contracts at BM&FBOVESPA since 2009, using them as cash flow hedges for funding linked to DI. The following table presents the DI Future position, where:

			R\$ thousand
	201	3	2012
	June 30	March 31	June 30
DI Future with maturity between 2014 and 2017	17,479,586	4,115,474	43,208,629
Funding indexed to CDI	17,170,617	3,806,592	41,691,552
Mark-to-market adjustment recorded in shareholders' equity(1)	(7,045)	(89,298)	(948,962)
Ineffective market value recorded in the income statement	-	-	(56)

(1) The adjustment in shareholders' equity is R\$(4,227) thousand, net of tax (R\$(53,579) thousand on March 31, 2013 and R\$(569,377) thousand on June 30, 2012).

The effectiveness of the hedge portfolio was assessed in accordance with Bacen Circular Letter 3082/02.

h) Income from securities, insurance, pension plans and capitalization bonds and derivative financial instruments

			F	R\$ thous
		2013		2012
	2 nd	1 st	1 st Half	1 st Ha
	Quarter	Quarter	1 s i iaii	I
Fixed income securities	3,241,464	12,436,858	5,678,322	11,154,4
Interbank investments (Note 7b)	4,692,950	3,425,428	8,118,378	4,552,0
Equity securities	26,471	(1,006)	25,465	15,6
Subtotal	7,960,885	5,861,280	13,822,165	15,722,
Financial result from insurance, pension plans and capitalization bonds	1,685,479	2,060,904	3,746,383	5,353,
Income from derivative financial instruments (Note 8e V)	(1,446,665)	(157,174)	(1,603,839)	(1,850,5)
Total	8,199,699	7,765,010	15,964,709	19,225,2

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9) INTERBANK ACCOUNTS - RESERVE REQUIREMENT

a) Reserve requirement

		R\$ th	ousand
	Remuneration	2013 2	2012
	nemuneration	June 30 March 31 Ju	ne 30
Reserve requirements - demand deposits	not remunerated	7,467,661 6,789,398 8,5	524,372
Reserve requirements - savings deposits	savings index	14,387,52013,977,47412,3	348,150
Time reserve requirements	Selic rate	10,533,40410,717,05715,0	059,103
Collection of funds from rural loan (1)	not remunerated	536 536	-
Additional reserve requirements	Selic rate	17,857,92518,780,96324,4	137,733
 Savings deposits 		7,191,501 6,985,553 6,1	73,067
 Demand deposits 		4,0	92,235
Time deposits		10,666,42411,795,41014,1	72,431
Restricted deposits - National Housing System (SFH)	TR + interest rate	572,041 572,054 5	547,312
Funds from rural loan	not remunerated	578 578	578
Total (2)		50,819,66550,838,06060,9	17,248

- (1) Pursuant to Bacen's Circular Letter 3460/09, the banks must collect funds from rural loan (on demand deposits) not lent as of August 2010, to be delivered in August 2013; and
- (2) For further information regarding new rules on reserve requirement, see Note 35c.

b) Revenue from reserve requirement

		2013		R\$ thousand 2012
	2 nd Quarter	1 st Quarter	1 st Half	1 st Half
Reserve requirement – Bacen	692,739	656,553	1,349,292	2,262,601
Reserve requirement - SFH	6,873	6,385	13,258	13,907
Total	699,612	662,938	1,362,550	2,276,508

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Notes to the Consolidated Financial Statements

10) LOANS

Information relating to loans, including advances on foreign exchange contracts, leasing and other receivables with credit characteristics is shown below:

a) By type and maturity

Perforr

	1 to 30	31 to 60	61 to 90	91 to 180	181 to 360	Mc
	days	days	days	days	days	36
Discounted trade receivables and loans (1)	20,689,674					
Financing	4,015,859	3,577,808	3,156,381	8,736,798	315,369,990	67
Agricultural and agribusiness financing	1,939,390	725,327	598,513	3,243,053	3 2,555,269	8 (
Subtotal	26,644,923	17,955,566	13,273,318	29,725,625	36,531,941	130
Leasing	382,921	298,711	287,566	808,687	7 1,320,770) 2
Advances on foreign exchange contracts (2)	699,206	984,158	1,012,608	2,087,048	3 1,791,635	;
Subtotal	27,727,050	19,238,435	14,573,492	32,621,360	39,644,346	133
Other receivables (3)	5,604,786	3,554,365	1,614,389	2,864,962	2,182,471	1
Total Loans	33,331,836	22,792,800	16,187,881	35,486,322	241,826,817	'13 <mark>4</mark>
Sureties and guarantees (4)	1,757,457	1,133,395	1,329,468	3,088,370	6,251,927	' 49
Loan assignment (5)	13,404	12,267	11,103	26,892	28,694	ļ
Loan assignment - real estate receivables certificate	14,265	14,265	14,264	41,052	2 61,267	,
Co-obligation in rural loan assignment (4)	-	-	-			-
Loans available for import (4)	132,624	151,774	114,732	109,860	382,165	;
Confirmed export credits (4)	5,218	,	,	,	,	
Acquisition of credit card receivables	288,830	,		238,748	,	
Overall total on June 30, 2013	35,543,634	,	•	,	,	
Overall total on March 31, 2013	33,582,729					
Overall total on June 30, 2012	31,054,388					

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					•	ing loans past due	20 ⁻
	1 to 30	31 to 60	61 to 90	91 to 180	181 to 540	Total on	20
	days	days	days	days	days	June 30	%
						(B)	(6)
Discounted trade receivables and loans (1)	1,072,937	956,023	878,278	31,792,4182	2,375,512	7,075,168	84.1
Financing	238,450	181,638	112,577	212,377	200,770	945,812	11.2
Agricultural and agribusiness financing	12,973	30,868	11,905	32,599	27,582	115,927	1.4
Subtotal	1,324,360	1,168,529	1,002,760	2,037,3942	2,603,864	8,136,907	96.7
Leasing	41,121	32,971	21,856	39,658	33,892	169,498	2.0
Advances on foreign exchange contracts (2)	6,279	1,001			-	7,280	0.1
Subtotal	1,371,760	1,202,501	1,024,616	2,077,052	2,637,756	8,313,685	98.8
Other receivables (3)	3,535	1,774	943	40,536	50,425	97,213	1.2
Overall total on June 30, 2013	1,375,295	1,204,275	1,025,559	2,117,588	2,688,181	8,410,898	100.0
Overall total on March 31, 2013	1,496,155	1,269,356	1,077,286	2,052,077	2,815,005		
Overall total on June 30, 2012	1,376,154	1,265,670	1,061,560	2,157,956	2,733,302		

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Non-performing loans Outstanding Installments

	1 +0 20	1 to 30 31 to		61 to 91 to 180		101 +0	More	Total on		
					s days		181 to 360 days	s than 360 days	June 30	%
									(C)	(6
Discounted trade receivables and loans (1)	600,440	0510,	2874	449,77	11,091,	519	1,564,62	13,541,614	1 7,758,25	
Financing	225,048	3198,	560	196,450	557,0	097	952,19	72,580,682	2 4,710,03	4 35
Agricultural and agribusiness financing	1,350	3	988	87	6 4,8	862	13,65	8 120,133	3 141,87	3 1
Subtotal	826,84	4709 ,	835	647,09 ⁻	71,653,4	478	2,530,47	66,242,429	12,610,15	9 95
Leasing	37,83	33,	524	32,30	2 88,3	363	133,33	1 223,876	549,23	4 4
Subtotal	864,682	2743,	3596	679,39	91,741,8	841	2,663,80	76,466,305	513,159,39	3100
Other receivables (3)	192	2	192	17	7 !	529	60	9 1,424	3,12	3
Overall total on June 30, 2013	864,87	1 743,	5516	679,57	61,742,	370	2,664,41	66,467,729	913,162,510	6100
Overall total on March 31, 2013	910,02	5860,	0127	714,00	21,814,0	611	2,876,22	07,054,275	5	
Overall total on June 30, 2012	937,320	6 <mark>796</mark> ,	784	691,45 ⁻	11,758,4	400	2,742,84	06,793,593	}	

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					R\$ thou	ısand	
			Overall to	tal			
		20	13		2012		
	Total on June 30	%	Total on March 31	%	Total on June 30	%	
	(A+B+C)	(6)	(A+B+C)	(6)	(A+B+C)	(6)	
Discounted trade receivables and loans (1)	149,405,762	40.2	144,723,610	40.1	135,873,495	40.4	
Financing	108,340,794	29.2	106,780,296	29.6	97,155,943	28.9	
Agricultural and agribusiness financing	17,579,536	4.7	17,238,105	4.8	15,624,336	4.6	
Subtotal	275,326,092	74.1	268,742,011		248,653,774	73.9	
Leasing	6,656,337	1.8	7,280,112	2.0	9,588,258	2.8	
Advances on foreign exchange contracts (2) - Note 11a	6,646,367	1.8	6,022,860	1.7	7,077,738	2.1	
Subtotal	288,628,796			78.2	265,319,770	78.8	
Other receivables (3)	16,944,755	4.6	15,838,385	4.4	13,846,598	4.1	
Total Loans	305,573,551	82.3	297,883,368	82.6	279,166,368	82.9	
Sureties and guarantees (4)	63,382,724	17.1	59,727,920	16.6	52,876,150	15.7	
Loan assignment (5)	98,458	-	145,276	-	340,431	0.1	
Loan assignment - real estate receivables certificate	351,096	0.1	367,141	0.1	420,704	0.1	
Co-obligation in rural loan assignment (4)	119,528	-	119,145	-	130,734	-	
Loans available for imports (4)	912,461	0.2	1,379,284	0.4	1,689,760	0.5	
Confirmed exports loans (4)	53,786	-	21,473	-	89,428	-	
Acquisition of credit card receivables	1,083,850	0.3	1,205,614	0.3	2,206,793	0.7	
Overall total on June 30, 2013	371,575,454	100.0					
Overall total on March 31, 2013		;	360,849,221 ⁻	100.0			
Overall total on June 30, 2012				;	336,920,368 ⁻	100.0	

- (1) Including credit card loans and advances on credit card receivables for the amount of R\$18,833,944 thousand (R\$18,664,697 thousand on March 31, 2013 and R\$18,141,175 thousand on June 30, 2012);
- (2) Advances on foreign exchange contracts are classified as a deduction from "Other Liabilities";
- (3) Item "Other Receivables" comprises receivables on sureties and guarantees honored, receivables on sale of assets, trade and credit receivables, income from foreign exchange contracts and export contracts receivables and credit card receivables (cash and installment purchases at merchants) for the amount of R\$14,829,123 thousand (R\$13,951,091 thousand on March 31, 2013 and R\$12,582,104 thousand on June 30, 2012);
- (4) Recorded in memorandum accounts;

(5)	Amount of loar	n assignment	up to June	30, 2013	, March 31	, 2013 and	June 30	, 2012,	stated,	net of
inst	allments receiv	ed; and								

(6) Percenta	age of each	type by tot	al loar	n portfolio,	including	sureties	and	guarantee,	loan	assignmen	t and
acquisition of	of receivable	es.									

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b) By type and levels of risk

							Levels o	of risk	
	AA	Α	В	С	D	E	F	G	Н
Discounted trade receivables and loans Financings Agricultural and		66,459,859 43,364,4563							
agribusiness financings Subtotal Leasing Advances on foreign	1,902,073 46,596,807 59,500	113,729,538	50,090,314	5,594,904 39,952,229 8 3,356,876	3,446,740	2,508,9852		19,754 1 ,783,563 49,181	82,395 9,880,9812 330,632
exchange contracts (2) Subtotal Other	3,146,625 49,802,932	1,653,778 116,392,294	•		108,063 3 ,897,467 2	3,362 2,596,0562	2,416,7001	798 , 833,542	7,273 10,218,8862
receivables Overall total on June 30,		12,299,470	ŕ	3,270,973	·	39,778	35,171	25,526	411,071
2013 % Overall total on March	16.4	128,691,764! 42.1	52,842,730 17.3		9,070,477 <i>2</i> 3.0	2,635,834 <i>2</i> 0.9	2,451,871 1 0.8	,859,068 · 0.6	10,629,9573 3.4
31, 2013 % Overall total on June 30,	18.2	120,630,3844 40.5	13,007,420 14.5	54,896,2887 18.4	7,608,4362 2.7	2,763,122 <i>2</i> 0.9	2,166,8661 0.7	,767,857 0.6	10,757,871 3.5
2012 % (1) Percenta	19.1 ge of each t	112,241,494; 40.2 ype by total los and co-obliga	14.0 an portfolio	18.2 , excluding :	2.3 sureties ar	1.2 nd guarante	8.0	0.7	3.5

(2) See Note 11a.

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c) Maturity ranges and levels of risk

							Levels of performin				
		_		_	_	_	_		Total on	20 [.] %	13 Total
	AAA	В	С	D	E	F	G	Н		,	
									June 30	(1)	Marc
Outstanding					100 101		005 454	. 757.050	40 400 E40	400.0	4 4 004
installments	7	-				1,007,110	-		13,162,516		-
1 to 30		157,929	206,088	112,303	66,074	55,639	44,319	222,522	,	6.6	910
31 to 60		122,158	172,082	100,830	59,728	48,454	40,387	199,912	,	5.6	860
61 to 90		103,758	148,848	93,111	57,348	49,519	38,442	188,550	,	5.2	714
91 to 180		229,953	355,832	256,234	147,787	128,538	104,672	,	1,742,370		1,814
181 to 360		312,991	538,330	409,027	217,565	202,743	166,274	817,486	2,664,416	20.2	2,876
More than											
360		686,8851	,272,381 1	,145,501	619,662	522,217	411,057	1,810,026	6,467,729	49.2	7,054
Past due											
installments											
(2)		402,208	849,234	868,779	648,553	717,934	-		8,410,898		-
1 to 14		47,585	124,515	78,388	32,431	24,298	18,999	113,073	439,289	5.2	494
15 to 30		338,505	232,725	125,912	48,609	36,512	23,112	130,631	936,006		,
31 to 60		16,118	474,440	254,314	101,392	81,752	47,737	,	1,204,275		,
61 to 90		-	13,663	385,775	147,349	100,803	68,161		1,025,559		
91 to 180		-	3,891	24,390	309,323	455,450	481,199	,	2,117,588		,
181 to 360		-	-	-	9,449	19,119	24,211	2,557,453	2,610,232	31.1	2,706
More than											
360		-	-	-	-	-	-	77,949	77,949	0.9	108
Subtotal Specific	2	2,015,8823	3,542,7952	2,985,7851	,816,7171	1, 725,044 1	,468,570	8,018,621	21,573,414		22,939
provision		20,159	106,284	298,578	545,015	862,5221	,028,000	8,018,621	10,879,179		11,268

⁽¹⁾ Percentage of maturities by type of installment; and

⁽²⁾ Transactions maturing after 36 months have their past-due periods multiplied by two, as allowed by CMN Resolution 2682/99.

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Notes to the Consolidated Financial Statements

						ı	Levels o Performin		
	AA	Α	В	С	D	E	F	G	Н
Outstanding									
installments						819,117	726,827	•	2,611,3362
1 to 30		18,306,331				99,961	72,855	47,667	508,560
31 to 60		11,711,110			312,561	50,700	72,684	65,534	271,099
61 to 90	2,735,856	, ,			231,696	32,051	22,518	17,112	142,380
91 to 180		17,144,488				78,812	58,375	40,911	328,907
181 to 360	6,015,003	21,016,910	6,019,142	6,930,0261	,088,817	168,981	71,168	54,868	461,902
More than	00 700 004	E0 000 40E	24.050.400	45 050 4000	. 500 004	000 040	400.007	101 100	000 400
360	26,760,824	52,893,465	34,059,426	15,253,1323	3,526,901	388,612	429,227	164,406	898,4881
Generic		C40 400	F00 000	1 010 504	000 400	045 705	000 440	070.040	0.011.000
provision	-	643,433	508,268	1,313,584	608,469	245,735	363,413	2/3,349	2,611,336
Overall total									
on June 30,	E0 000 000	100 001 704	50 040 700	47 000 0070	070 4770		454 0744	050 000	10 000 0570
2013 (2)	50,062,923	128,691,764	52,842,7304	47,328,927	9,070,4772	2,635,8342	.,451,8711	,859,068	10,629,957
Existing		C44 C70	F00 400	0.540.0540	000	. 070 700 1	C4E 4704	000 000	10 000 057
provision	-	644,673	533,493	2,540,9542	2,355,9321	1,272,7001	,645,4721	,832,020	10,629,957
Minimum									
required		040 400	F00 407	1 410 000	007.047	700 7504	005 005 1	004.040	10 000 057
provision	-	643,433	528,427	1,419,868	907,047	790,750 1	,225,935 1	,301,349	10,629,957
Excess		1 040	E 000	1 101 0001	440.00E	401 OEO	410 E07	E00 071	
provision Overall total	-	1,240	5,066	1,121,0861	,448,885	481,950	419,537	530,671	-
on March 31,		120,630,384	42 007 420	E4 906 2997	7 600 4267	762 1222	166 0661	767 057	10 757 071
2013 (2)	54,265,124	120,030,3044	43,007,420	04,090,200 <i>i</i>	,000,4302	2,703,1222	., 100,000 1	,707,007	10,757,671
Existing		604,477	124 056	2 025 2402	0.70.2151	1 224 1561	171 7161	727 042	10 757 071
provision	=	004,477	434,936	2,935,2402	2,079,3131	1,334,1361	,4/4,/101	,737,043	10,737,671
Minimum									
required provision		603,148	/20 070	1,646,888	760 949	929 0271	U83 1334	227 400	10,757,871
Excess	-	003,146	430,076	1,040,000	700,043	020,937 I	,000,400 1	,231,499	10,757,071
		1 200	4 070	1 200 250 1	210 472	E0E 210	201 202	E00 244	
provision	-	1,329	4,0/8	1,288,3521	,310,412	505,∠19	Ა Ყ I ,∠03	500,344	-

Overall total 253

53, 112, 363112, 241, 49439, 112, 36350, 824, 3336, 356, 3203, 273, 3152, 235, 5421, 838, 01710, 172, 6211, 363500, 363500, 363500, 363500, 363500, 363500, 363500, 363500, 363500, 363500, 363500, 3635000

Overall total on June 30, 2012 (2)

Existing

provision - 563,235 396,919 2,900,0571,737,9911,601,6371,512,2401,797,32510,172,621

Minimum

required

provision - 561,209 391,123 1,524,730 635,633 981,9951,117,7711,286,61210,172,621

Excess

provision - 2,026 5,796 1,375,3271,102,358 619,642 394,469 510,713

(1) Percentage of maturities by type; and

(2) The overall total includes performing loans for the amount of R\$284,000,137 thousand (R\$274,944,344 thousand on March 31, 2013 and R\$256,851,332 thousand on June 30, 2012) and non-performing loans of R\$21,573,414 thousand (R\$22,939,024 thousand on March 31, 2013 and R\$22,315,036 thousand on June 30, 2012).

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d) Concentration of loans

					R\$	thousand
		2013			2012	
	June 30	% (1)	March 31	% (1)	June 30	% (1)
Largest borrower	2,653,726	0.9	2,544,047	0.9	2,695,001	1.0
10 largest borrowers	16,673,201	5.5	15,823,086	5.3	15,034,781	5.4
20 largest borrowers	25,606,826	8.4	24,278,555	8.2	23,849,797	8.5
50 largest borrowers	38,951,215	12.7	38,695,745	13.0	37,099,425	13.3
100 largest borrowers	50,703,348	16.6	51,179,314	17.2	48,492,619	17.4
(1) In relation to total of the	e portfolio (Bacer	criterion).				

(1) In relation to total of the portiolo (Bacen chierion)

e) By economic sector

					•	thousand
		201	3		2012	
	June 30	%	March 31	%	June 30	%
Public sector	182,137	0.1	216,789	0.1	484,315	0.2
Federal Government	81,755	-	56,859	-	264,059	0.1
Petrochemical	81,755	-	56,859	-	264,059	0.1
State Government	100,382	0.1	159,930	0.1	220,256	0.1
Production and distribution of						
electricity	100,382	0.1	159,930	0.1	220,256	0.1
Private sector	305,391,414	99.9	297,666,579	99.9	278,682,053	99.8
Manufacturing	58,457,476	19.1	57,657,251	19.3	53,708,416	19.2
Food products and beverages	13,082,089	4.3	12,776,317	4.3	13,031,279	4.6
Steel, metallurgy and						
mechanics	10,282,364	3.3	10,662,879	3.6	8,437,376	3.0
Chemical	5,114,521	1.7	4,830,701	1.6	3,867,776	1.4
Light and heavy vehicles	4,746,005	1.5	4,826,133	1.6	2,722,629	1.0
Oil refining and production of						
alcohol	4,405,724	1.4	3,826,904	1.3	3,614,232	1.3
Pulp and paper	3,594,634	1.2	3,819,967	1.2	4,182,487	1.5
Textiles and apparel	3,337,393	1.1	3,163,119	1.1	3,109,838	1.1
Rubber and plastic articles	2,926,953	1.0	2,707,106	0.9	2,604,477	0.9
Furniture and wood products	2,224,189	0.7	2,176,759	0.7	1,962,424	0.7
Extraction of metallic and						
non-metallic ores	1,775,627	0.6	1,754,936	0.6	1,910,812	0.7
	1,688,102	0.6	1,953,592	0.7	2,156,191	0.8
	, , ,		, , -		, , -	

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Electric and electronic						
products						
Non-metallic materials	1,622,821	0.5	1,588,808	0.5	1,755,485	0.6
Automotive parts and						
accessories	1,147,929	0.4	1,203,034	0.4	1,191,660	0.4
Leather articles	785,982	0.3	761,445	0.3	775,091	0.3
Publishing, printing and						
reproduction	752,544	0.2	737,141	0.2	721,043	0.3
Other industries	970,599	0.3	868,410	0.3	1,665,616	0.6
Commerce	44,220,564	14.4	44,565,679	15.0	43,517,495	15.6
Merchandise in specialty						
stores	11,280,428	3.7	11,957,566	4.0	11,973,098	4.3
Food products, beverages and						
tobacco	5,014,337	1.6	4,906,330	1.7	5,143,131	1.8
Non-specialized retailer	4,472,544	1.5	4,458,169	1.5	4,272,247	1.5
Clothing and footwear	3,554,765	1.2	3,419,738	1.2	3,347,543	1.2
Automobile	3,535,938	1.1	3,446,250	1.2	3,124,580	1.1
Motor vehicle repairs, parts						
and accessories	3,378,071	1.1	3,244,927	1.1	3,107,987	1.1
Grooming and household						
articles	2,746,418	0.9	2,792,626	1.0	2,496,040	0.9
Waste and scrap	2,253,624	0.7	2,204,324	0.7	2,094,463	8.0
Fuel	1,895,653	0.6	1,913,365	0.6	1,840,109	0.7

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Notes to the Consolidated Financial Statements

			_		· ·	thousand
		201	_		2012	
	June 30	%	March 31	%	June 30	%
Trade intermediary	1,610,529	0.5	1,616,310	0.5	1,587,697	0.6
Agricultural products	1,526,084	0.5	1,569,833	0.5	1,472,555	0.5
Wholesale of goods in general	1,403,926	0.5	1,530,563	0.5	1,556,220	0.6
Other commerce	1,548,247	0.5	1,505,678	0.5	1,501,825	0.5
Financial intermediaries	2,344,360	8.0	2,186,470	0.7	1,364,037	0.5
Services	73,963,484	24.2	71,397,669	24.0	65,475,800	23.5
Civil construction	19,348,282	6.3	18,276,940	6.1	16,522,200	5.8
Transportation and storage	16,133,782	5.3	15,762,561	5.3	15,408,340	5.5
Real estate activities, rentals						
and corporate services	12,948,977	4.2	12,763,095	4.3	11,115,340	4.0
Production and distribution of						
electric power, gas and water	4,502,781	1.5	4,650,816	1.6	5,016,796	1.8
Hotels and catering	2,811,560	0.9	2,763,888	0.9	2,460,979	0.9
Holding companies, legal,						
accounting and business						
advisory services	2,747,230	0.9	3,182,266	1.1	3,028,824	1.1
Social services, education,	, ,		, ,		, ,	
health, defense and social						
security	2,325,442	0.8	2,348,961	8.0	2,120,646	0.8
Clubs, leisure, cultural and	, ,		, ,		, ,	
sport activities	2,223,570	0.7	2,095,370	0.7	2,196,741	0.8
Telecommunications	532,590	0.2	565,025	0.2	459,474	0.2
Other services	10,389,270	3.4	8,988,747	3.0	7,146,460	2.6
Agriculture, cattle raising,						
fishing, forestry and timber						
industry	3,834,426	1.3	3,596,360	1.2	3,664,469	1.3
Individuals	122,571,104	40.1	118,263,150	39.7	110,951,836	39.7
Total	305,573,551	100.0	297,883,368	100.0	279,166,368	100.0

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Notes to the Consolidated Financial Statements

f) Breakdown of loans and allowance for loan losses

								R\$ tho	usand
				folio balance	9				
	No	on-performing	g loans					13	2012
							%	%	%
Levels of risk			Total -	Performing		%		March	
	Past due C	Outstanding n	on-performing	loans	Total	/4\	June	31	June
			loans			(1)	30 VTD	YTD	30 YTD
							YTD (2)	(2)	(2)
AA	_	_	_	50,062,923	50 062 923	16.4		18.2	
A	_	_		128,691,764	, ,	42.1		58.7	
В	402,208	1,613,674		50,826,848			75.8		73.3
C	849,234	2,693,561		43,786,132			91.3		91.5
Subtotal	1,251,442	4,307,235		273,367,667				00	0.10
D	868,779	2,117,006		6,084,692	• •		94.3	94.3	93.8
	648,553	1,168,164	1,816,717				95.2		95.0
E F	717,934	1,007,110	1,725,044		2,451,871	0.8	96.0		95.8
G	663,419	805,151	1,468,570	390,498	1,859,068	0.6	96.6		96.5
Н	4,260,771	3,757,850	8,018,621	2,611,336	10,629,957	3.4	100.0	100.0	100.0
Subtotal	7,159,456	8,855,281	16,014,737	10,632,470	26,647,207	8.7			
Overall total									
on June 30,									
2013	8,410,898	13,162,516		284,000,137		100.0			
%	2.8	4.3	7.1	92.9	100.0				
Overall total									
on March 31,									
2013	8,709,879	14,229,145		274,944,344					
%	2.9	4.8	7.7	92.3	100.0				
Overall total									
on June 30,	0.504.640	10 700 004	00 045 000	050 054 000	070 466 060				
2012	8,594,642	13,720,394		256,851,332					
%	3.1	4.9	8.0	92.0	100.0				

- (1) Percentage of total portfolio; and
- (2) Cumulative percentage of total portfolio.

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Notes to the Consolidated Financial Statements

Level of risk	Allowance Minimum required k Minimum								R\$ t 2013 % %	
	required Provision	Past due	Outstanding	Total specific	Generic	Total	Excess	Existing	30	Mar 31 YT
	- %			орсошо					YTD (1)	(1)
AA	-	-	-	-	-	-	-	-	-	
Α	0.5	-	-	-	643,433	643,433	1,240	644,673	0.5	
В	1.0	4,022	16,137	20,159	508,268	528,427	5,066	533,493	1.0	
С	3.0	25,477	80,807	106,284	1,313,584	1,419,868	1,121,086	2,540,954	5.4	
Subtotal		29,499	96,944	126,443	2,465,285	2,591,728	1,127,392	3,719,120	1.3	•
D	10.0	86,878	211,700	298,578	608,469	907,047	1,448,885	2,355,932	26.0	2
E	30.0	194,566	350,449	545,015	245,735	790,750	481,950	1,272,700	48.3	4
F	50.0	358,967	503,555	862,522	363,413	1,225,935	419,537	1,645,472	67.1	6
G	70.0	464,394	563,606	1,028,000	273,349	1,301,349	530,671	1,832,020	98.5	9
Н	100.0	4,260,771	3,757,850	8,018,621	2,611,336	10,629,957	-	10,629,957	100.0	10
Subtotal	;	5,365,576	5,387,160	10,752,736	4,102,302	14,855,0382	2,881,043°	17,736,081	66.6	6
Overall total										
on June 30,										
2013	;	5,395,075	5,484,104	10,879,179	6,567,587	17,446,766	4,008,435	21,455,201	7.0	
%		25.1	25.6	50.7	30.6	81.3	18.7	100.0		
Overall total										
on March 31,										
2013	;	5,539,134	5,729,193	11,268,327	6,080,370	17,348,697	4,009,877	21,358,574		•
%		25.9	26.8	52.7	28.5	81.2	18.8	100.0		
Overall total										
on June 30,										
2012	;	5,425,569	5,383,627	10,809,196	5,862,498	16,671,694	4,010,331	20,682,025		
%		26.2	26.1	52.3	28.3	80.6	19.4	100.0		

(1) Ratio between existing allowance and total portfolio by level of risk.

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g) Changes in allowance for loan losses

Opening balance	2 nd Quarter 21,358,574	2013 1 st Quarter 21,298,588	1 st Half 21,298,588	R\$ thousand 2012 1 st Half 19,540,448
- Specific provision (1)	11,268,327	11,181,925	11,181,925	9,875,415
- Generic provision (2)	6,080,370	6,106,477	6,106,477	5,654,244
- Excess provision (3)	4,009,877	4,010,186	4,010,186	4,010,789
Additions	3,607,925	3,475,063	7,082,988	6,948,680
Reductions	(3,511,298)	(3,415,077)	(6,926,375)	(5,807,103)
Closing balance	21,455,201	21,358,574	21,455,201	20,682,025
- Specific provision (1)	10,879,179	11,268,327	10,879,179	10,809,196
- Generic provision (2)	6,567,587	6,080,370	6,567,587	5,862,498
- Excess provision (3)	4,008,435	4,009,877	4,008,435	4,010,331

- (1) For transactions with overdue installments for more than 14 days;
- (2) Recorded based on the customer/transaction classification and therefore not included in the preceding item; and
- (3) The additional provision is recorded based on Management's experience and the expectation of the loan portfolio, to determine the total provision deemed sufficient to cover specific and general credit risk, together with the provision calculated based on levels of risk and the corresponding minimum percentage in the provision established by CMN Resolution 2682/99. The excess provision per customer was classified according to the corresponding level of risk (Note 10f).

h) Allowance for loan losses (ALL) expenses net of amounts recovered

Expenses with the allowance for loan losses, net of credit write offs recovered, are as follows.

				R\$ thousand
		2013		2012
	2 nd Quarter	1 st Quarter	1 st Half	1 st Half
Amount recorded	3,607,925	3,475,063	7,082,988	6,948,680

Amount recovered (1)	(978,609)	(769,895)	(1,748,504)	(1,438,124)
ALL expense net of amounts recovered	2,629,316	2,705,168	5.334.484	5,510,556

(1) Classified in income from loans (Note 10j).

i) Changes in the renegotiated portfolio

		2013		R\$ thousand 2012
	2 nd Quarter	1 st Quarter	1 st Half	1 st Half
Opening balance	9,768,664	9,643,915	9,643,915	8,658,167
Amount renegotiated	2,615,075	2,243,140	4,858,215	4,078,542
Amount received	(1,394,411)	(1,252,860)	(2,647,271)	(2,005,444)
Write-offs	(1,009,205)	(865,531)	(1,874,736)	(1,592,248)
Closing balance	9,980,123	9,768,664	9,980,123	9,139,017
Allowance for loan losses	6,418,706	6,274,463	6,418,706	5,816,314
Percentage on renegotiated portfolio	64.3%	64.2%	64.3%	63.6%

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j) Income on loans and leasing

				R\$ thousand
		2013		2012
	2 nd Quarter	1st Quarter	1 st Half	1 st Half
Discounted trade receivables and loans	8,657,839	8,156,372	16,814,211	16,671,584
Financings	3,227,716	3,098,115	6,325,831	6,336,772
Agricultural and agribusiness loans	240,427	240,066	480,493	528,103
Subtotal	12,125,982	11,494,553	23,620,535	23,536,459
Recovery of credits charged-off as losses	978,609	769,895	1,748,504	1,438,124
Subtotal	13,104,591	12,264,448	25,369,039	24,974,583
Leasing, net of expenses	201,649	206,273	407,922	656,876
Total	13,306,240	12,470,721	25,776,961	25,631,459

11) OTHER RECEIVABLES

a) Foreign exchange portfolio

Balances

	2013		R\$ thousand 2012
	June 30	March 31	June 30
Assets - other receivables			
Exchange purchases pending settlement	10,278,732	9,553,768	10,976,235
Exchange sale receivables	2,606,505	2,862,547	3,430,285
(-) Advances in local currency received	(378,286)	(362,797)	(485,561)
Income receivable on advances granted	96,524	88,543	105,717
Total	12,603,475	12,142,061	14,026,676
Liabilities - other liabilities			
Exchange sales pending settlement	2,634,426	2,862,022	3,419,671
Exchange purchase payables	9,608,158	9,540,280	10,384,938
(-) Advances on foreign exchange contracts	(6,646,367)	(6,022,860)	(7,077,738)
Other	5,181	4,942	6,685

Total	5,601,398	6,384,384	6,733,556
Net foreign exchange portfolio	7,002,077	5,757,677	7,293,120
Memorandum accounts:			
- Loans available for imports	912,461	1,379,284	1,689,760
- Confirmed exports loans	53,786	21,473	89,428

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Notes to the Consolidated Financial Statements

Foreign exchange results

Adjusted foreign exchange results for presentation purposes

		2013	RS	thousand 2012
	2 nd Quarter 1	st Quarter	1 st Half	1 st Half
Foreign exchange results	903,619	269,315	1,172,934	783,387
Adjustments:				
- Income on foreign currency financing (1)	65,887	27,233	93,120	92,396
- Income on export financing (1)	216,790	133,496	350,286	325,290
- Income on foreign investments (2)	18,160	2,485	20,645	65,699
- Expenses of liabilities with foreign bankers (3) (Note 17c)	(611,465)	(129,066)	(740,531)	(969,551)
- Funding expenses (4)	(95,416)	(74,238)	(169,655)	(165, 185)
- Other	(294,177)	(51,305)	(345,481)	234,369
Total adjustments	(700,221)	(91,395)	(791,616)	(416,982)
Adjusted foreign exchange results (1) Recognized in "Income from loans;"	203,398	177,920	381,318	366,405

- (2) Recognized in "Income from security transactions;"
- (3) Related to funds for financing of advances on foreign exchange contracts and import financing, recognized in "Borrowing and onlending expenses;" and
- (4) Refer to funding expenses of investments in foreign exchange.

b) Sundry

	201	3	R\$ thousand 2012
	June 30	March 31	June 30
Tax credits (Note 34c)	29,814,523	26,021,328	23,105,852
Credit card operations	15,912,973	15,156,705	14,788,897
Debtors for escrow deposits	11,436,069	11,449,154	10,332,319

Prepaid taxes	4,237,065	4,769,829	5,626,396
Other debtors	4,111,909	3,329,254	2,788,909
Trade and credit receivables (1)	3,404,431	2,973,376	2,003,918
Advances for Deposit Guarantee Fund (FGC)	76,109	121,774	258,770
Payments to be reimbursed	505,518	647,027	494,626
Receivables from sale of assets	61,745	56,022	59,285
Other	388,966	175,268	402,405
Total	69,949,308	64,699,737	59,861,377

(1) Include receivables from the acquisition of financial assets from loans without substantial transfer of risks and benefits.

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12) OTHER ASSETS

a) Foreclosed assets/other

R\$ thousand Cost net of provision **Provision for** 2012 Cost 2013 losses June 30 March 31 June 30 387,774 368,884 242,781 Real estate 450,911 (63, 137)(173,581)Goods subject to special conditions 173,581 Vehicles and similar 531,157 (254,210)229,912 229,988 276,947 Inventories/warehouse 97,180 95,980 95,980 92,332 Machinery and equipment 20,707 (9,301)11,406 11,876 11,329 Other 21,108 1,750 1,835 (19,358)1,057 **Total on June 30, 2013** 1,293,444 (519,587)773,857 Total on March 31, 2013 1,186,142 (481,303)704,839 Total on June 30, 2012 1,163,128 (580,793)582,335

b) Prepaid expenses

	201	3	R\$ thousand 2012
	June 30	March 31	June 30
Commission on the placement of loans and financing (1)	1,765,184	1,727,648	1,715,706
Deferred insurance acquisition costs (2)	1,380,471	1,330,806	1,153,224
Advertising and marketing expenses (3)	55,475	91,554	126,060
Other (4)	513,090	426,123	470,193
Total	3,714,220	3,576,131	3,465,183

- (1) Commissions paid to storeowners, car dealers and correspondent banks payroll-deductible loans;
- (2) Commissions paid to brokers and representatives on sale of insurance, pension plans and capitalization bond products;
- (3) Prepaid expenses of future advertising and marketing campaigns on media; and
- (4) Mainly related to card issue costs.

13) INVESTMENTS

a) Changes in investments in the consolidated financial statements

Affiliates	201	3	R\$ thousand 2012
	June 30	March 31	June 30
- IRB-Brasil Resseguros S.A.	531,719	531,508	487,030
- Integritas Participações S.A.	508,889	506,441	505,494
- BES Investimento do Brasil S.A.	129,858	128,887	107,052
- Other	269,717	194,606	292,578
Total investment in affiliates - in Brazil	1,440,183	1,361,442	1,392,154
- Tax incentives	239,533	239,542	239,542
- Other investments	514,694	540,402	531,879
Provision for:			
- Tax incentives	(212,045)	(212,055)	(211,555)
- Other investments	(61,948)	(61,948)	(62,936)
Overall total investments	1,920,417	1,867,383	1,889,084
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b) The adjustments from the equity method accounting of investments were recorded in the income statement, under "Equity in the Earnings (Losses) of Unconsolidated Companies," and correspond to R\$15,220 thousand in the first half of 2013 (R\$58,777 thousand in the first half of 2012) and R\$11,888 thousand in the second guarter of 2013 (R\$3,332 thousand in the first guarter of 2013).

Companies	Capital stock	Adjusted shareholders' equity	Numbe shares/q held (thou Common P	uotas isands)
IRB-Brasil Resseguros S.A. (2)	1,350,000	2,503,385	-	212
BES Investimento do Brasil S.A Banco de Investimento	420,000	649,290	12,734	12,734
Integritas Participações S.A. (2)	615,294	906,523	22,581	-
Other (2)				

Equity in the earnings (losses) of unconsolidated companies

- (1) The adjustment considers income calculated periodically by the companies and includes equity variations by the investees not coming from profit or loss, as well as alignment of accounting practice adjustments, where applicable; and
- (2) Based on financial information from the previous month. On June 30, 2013, interest in IRB-Brasil Resseguros S.A. is 20.42%, subject to approval, and in Integritas Participações S.A. is 25.17%,.

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14) PREMISES AND EQUIPMENT

	Annual rate of depreciation	Cost	Depreciation	R\$ thousand Cost net of depreciation 2013 2012 June 30 March 31 June 30
Property and equipment:				
- Buildings	4%	936,563	(379,736)	556,827 550,635 497,771
- Land	-	405,672	-	405,672 403,688 403,227
Facilities, furniture and equipment in use	10%	4,813,912	(2,756,791)	2,057,1212,144,0222,229,149
Security and communication systems	10%	288,620	(166,450)	122,170 110,576 105,587
Data processing systems	20 to 50%	4,720,911	(3,424,021)	1,296,8901,314,9701,260,532
Transportation systems	20%	57,988	(32,660)	25,328 25,907 27,071
Total on June 30, 2013	•	11,223,666	(6,759,658)	4,464,008
Total on March 31, 2013	•	11,062,638	(6,512,840)	4,549,798
Total on June 30, 2012		10,330,009	(5,806,672)	4,523,337

The Bradesco Organization's premises and equipment shows an unrecorded surplus of R\$5,266,042 thousand (R\$3,740,214 thousand on March 31, 2013 and R\$3,029,696 thousand on June 30, 2012). This is due to an increase in their market price, based on valuations by independent experts in 2013, 2012 and 2011.

The total consolidated fixed assets to net worth ratio is 17.3% (16.5% on March 31, 2013 and 18.2% on June 30, 2012), and the consolidated finance fixed assets to net worth ratio is 44.3% (43.7% on March 31, 2013 and 43.5% on June 30, 2012), whereas the maximum limit is 50%.

The difference between the total consolidated and consolidated finance fixed assets to net worth ratios is due to non-financial subsidiaries which have high liquidity and low fixed assets to net worth ratio, with the consequent increase in the consolidated finance fixed assets to net worth ratio. Whenever necessary, we may reallocate funds to the financial companies through the payment of dividends/interest on shareholders' equity to financial companies or a corporate restructuring between the financial and non-financial companies, thus improving the ratio.

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Notes to the Consolidated Financial Statements

15) INTANGIBLE ASSETS

a) Goodwill

Goodwill from the acquisition of investments amounted to R\$2,773,061 thousand, net of accumulated amortization, where applicable, of which:

(i) R\$613,086 thousand represents the difference between the purchase price and the market value of the net assets acquired, which is recorded in Permanent Assets - Investments (BM&FBOVESPA and Integritas/Fleury shares), amortized when disposed; and (ii) R\$2,159,975 thousand, net of accumulated amortization, for future performance/customer portfolio, which is amortized over 20 years, where applicable.

In the first half of 2013, goodwill amortization amounted to R\$132,579 thousand (R\$132,730 thousand in the first half of 2012) and R\$65,221 thousand in the second quarter of 2013 (R\$67,358 thousand in the first quarter of 2013) (Note 29).

b) Intangible assets

Acquired intangible assets consist of:

				R\$ thousand
	Amortization			Cost net of amortization
	rate	Cost	Amortization	2013 2012
	(1)			June 30 March 31 June 30
Acquisition of banking services rights	Contract (4)	5,497,636	(2,574,019)	2,923,6172,575,6172,917,369
Software (2)	20% to 50%	7,093,932	(3,528,440)	3,565,4923,541,6672,754,352
Future profitability/customer portfolio (3)	Up to 20%	4,364,001	(2,204,026)	2,159,9752,208,7553,341,606
Other (5)	Contract	625,599	(82,943)	542,656 532,576 31,819
Total on June 30, 2013		17,581,168	(8,389,428)	9,191,740
Total on March 31, 2013		16,855,832	(7,997,217)	8,858,615
Total on June 30, 2012		15,275,328	(6,230,182)	9,045,146

- (1) Intangible assets are amortized over an estimated period of economic benefit and recognized in "other administrative expenses" and "other operating expenses," where applicable;
- (2) Software acquired and/or developed by specialized companies;

- (3) Mainly composed of goodwill on the acquisition of equity interest in Banco Bradescard (currently Banco Ibi) R\$847,477 thousand, Odontoprev R\$275,505 thousand, Ágora Corretora R\$16,385 thousand, Bradescard Mexico (currently Ibi México) R\$22,898 thousand, Europ Assistance Serviços de Assistência Personalizados R\$17,697 thousand, Alelo (CBSS) R\$90,757 thousand, and Cielo/Investees R\$659,699 thousand;
- (4) Based on the pay-back of each agreement; and
- (5) Mainly refers to the 2016 Olympic Games sponsorship program.

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c) Changes in intangible assets by type

					R\$ thousand	
	Acquisition of banking service	Software	Future profitability/	Other	Total	
	rights		customer portfolio			
Balance on December 31, 2012	2,586,519	3,077,469	2,047,325	558,816	8,270,129	
Additions (reductions)	791,123	768,224	245,229	28,553	1,833,129	
Amortization for the period	(454,025)	(280,201)	(132,579)	(44,713)	(911,518)	
Balance on June 30, 2013	2,923,617	3,565,492	2,159,975	542,656	9,191,740	

16) DEPOSITS, FEDERAL FUNDS PURCHASED AND SECURITIES SOLD UNDER AGREEMENTS TO REPURCHASE AND FUNDS FROM ISSUANCE OF SECURITIES

a) Deposits

			20	13		١	R\$ thou 201
	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	June 30	March 31	June
Demand deposits (1)	36,586,408	-		-	36,586,408	35,713,633	32,529
Savings deposits (1)	72,627,265	-		-	72,627,265	70,162,669	62,30
Interbank deposits	229,957	170,615	85,121	213,191	698,884	488,445	47
Time deposits (2)	13,587,517	15,440,196	10,548,387	58,996,868	98,572,968	99,505,387	121,760
Overall total on June 30, 2013	123,031,147	15,610,811	10,633,508	59,210,059	208,485,525	5	
%	59.0	7.5	5.1	28.4	100.0)	
Overall total on March 31, 2013	120,017,022	13,993,550	9,647,078	62,212,484		205,870,134	
%	58.3	6.8	4.7	30.2		100.0	
Overall total on June 30, 2012	110,540,043	16,527,298	12,437,438	77,565,155			217,069
%	51.0	7.6	5.7	35.7			

(1) Classified as "1 to 30 days", not considering average historical turnover; and

(2) Considers the actual maturities of investments.		
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b) Federal funds purchased and securities sold under agreements to repurchase

							R\$
			20)13			
	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	June 30	March 31	J
Own portfolio	76,200,460	30,746,350	10,618,720	17,858,536	135,424,066	121,146,80	3152
Government securities	70,533,271	345,954	73,607	-	70,952,832	2 56,995,52	7 95
Debentures of own issuance	1,979,565	30,400,396	10,545,113	17,151,646	60,076,720	58,202,96	2 55
Foreign	3,687,624	-	-	706,890	4,394,514	5,948,31	4
Third-party portfolio (1)	109,428,442	1,546,067	-	-	110,974,509	131,299,48	2 65
Unrestricted portfolio (1)	16,069,421	4,357,124	. <u>-</u>	-	20,426,545	28,598,83	5 🕇
Overall total on June 30, 2013 (2)	201,698,323	36,649,541	10,618,720	17,858,536	266,825,120		
%	75.6	13.7	4.0	6.7	100.0		
Overall total on March 31, 2013 (2)	205,595,520	48,116,762	9,359,592	17,973,246		281,045,12	
%	73.2	2 17.1	3.3	6.4		100.0	0
Overall total on June 30, 2012 (2)	165,986,004	24,790,614	9,509,287	25,688,347			225
%	73.4	11.0	4.2	11.4			

- (1) Represented by government securities; and
- (2) Includes R\$66,498,553 thousand (R\$70,817,580 thousand on March 31, 2013 and R\$42,529,664 thousand on June 30, 2012) of investment funds in purchase and sale commitments with Bradesco, whose quotaholders are subsidiaries included in the consolidated financial statements (Notes 8a, b, c and d).

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Notes to the Consolidated Financial Statements

c) Funds from the issuance of securities

	1 to 30	31 to 180	20)13 More than		R	\$ thousand 2012
	1 10 00	01 (0 100	_	more than	June 30	March 31	June 30
	Days	days	days	360 days			
Securities - Brazil:	-	-		_			
 Mortgage bonds 	88,075	341,691	251,261	1,649	682,676	735,141	1,175,739
 Letters of credit for real estate 	437,117	1,349,906	2,841,134	161,263	4,789,420	4,420,338	3,195,845
- Letters of credit for agribusiness				1,543,669			
- Financial bills				19,604,544			
Subtotal	2,083,323	9,625,172	8,680,405	21,311,125	41,700,025	34,612,587	38,773,889
Securities - abroad:							
- MTN Program Issues (1)	365,711	1,145,299	2,053,973	5,266,108	8,831,091	10,046,520	8,655,602
 Securitization of future flow of 							
money orders received from							
abroad (Note 16d)	7,156	407,595	474,063	2,419,807	3,308,621	3,192,076	3,752,347
 Issuance costs 	-	-	-	(19,127)	(19,127)	(18,919)	(23,909)
Subtotal	372,867	1,552,894	2,528,036	7,666,788	12,120,585	13,219,677	12,384,040
Overall total on June 30, 2013	2,456,190	11,178,066	11,208,441	28,977,913	53,820,610		
%	4.6	20.8	20.8	53.8	100.0		
Overall total on March 31, 2013	3,229,782	12,948,357	12,794,626	18,859,499		47,832,264	
%	6.8	27.1	26.7	39.4		100.0	
Overall total on June 30, 2012	1,395,571	8,958,166	14,749,914	26,054,278			51,157,929
%	2.8	17.5	28.8	50.9			100.0

(1) Issuance of securities on the international market to invest in foreign exchange transactions, pre-export financing, import financing and working capital financing, predominately in the medium and long terms.

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Notes to the Consolidated Financial Statements

d) Since 2003, Bradesco has used certain agreements to optimize its funding and liquidity management activities by using SPEs - Special Purpose Entities. An SPE, also known as a Diversified Payment Rights Company outside Brazil, is financed with long-term debt and settled through future cash flows from underlying assets which basically include flows from current payment orders and future remittances made by individuals and companies located abroad to beneficiaries in Brazil for which the Bank acts as a paying agent.

Long-term securities issued by the SPE and sold to investors are settled with proceeds from the payment order flows. Bradesco is obliged to redeem these securities in specific cases of delinquency or if the SPE discontinues operations.

Funds from the sale of current and future payment order flows, received by the SPE, must be maintained in a specific bank account until a minimum amount has been reached.

Below are the main features of the notes issued by SPEs:

						R\$ thousand
	Date of	Transaction			Total	
		amount	Maturity	201	3	2012
	issue	aniount		June 30	March 31	June 30
	06.11.2007	481,550	05.20.2014	103,975	125,830	220,837
	06.11.2007	481,550	05.20.2014	103,624	125,672	220,723
	12.20.2007	354,260	11.20.2014	110,626	120,663	181,603
Securitization of future	03.06.2008	836,000	05.22.2017	829,738	804,445	958,629
flow of payment orders	12.19.2008	1,168,500	02.20.2019	1,106,175	1,005,379	1,008,830
received from abroad	12.17.2009	133,673	11.20.2014	69,000	75,268	113,287
received from abroad	12.17.2009	133,673	02.20.2017	121,644	118,443	142,577
	12.17.2009	89,115	02.20.2020	102,139	96,439	100,350
	08.20.2010	307,948	08.21.2017	309,268	298,680	352,614
	09.29.2010	170,530	08.21.2017	176,756	170,704	201,527
	11.16.2011	88,860	11.20.2018	109,230	99,270	99,658
	11.16.2011	133,290	11.22.2021	166,446	151,283	151,712
Total		4,378,949		3,308,621	3,192,076	3,752,347

e) Cost for market funding and inflation and interest adjustments of technical reserves for insurance, pension plans and capitalization bonds

		2013	
	2 nd	1 st	1 st Half
	Quarter	Quarter	Ist Hall
Savings deposits	932,755	895,940	1,828,695
Time deposits	1,928,385	1,835,739	3,764,124
Federal funds purchased and securities sold under agreements to repurchase	5,629,963	4,194,433	9,824,396
Funds from issuance of securities	1,057,910	830,243	1,888,153
Other funding expenses	102,662	89,352	192,014
Subtotal	9,651,675	7,845,707	17,497,3821
Cost for inflation and interest adjustment of technical reserves of insurance,			
pension plans and capitalization bonds	840,150	1,068,927	1,909,077
Total	10,491,825	8,914,634 ⁻	19,406,4592

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17) BORROWING AND ONLENDING

a) Borrowing

		R\$ thousand
	2013	2012
	1 to 30 31 to 180 181 to More days days 360 days days	ch 31 June 30
In Brazil - other institutions		9,706 8,074
Abroad	2,429,2354,265,5643,352,3421,029,93111,077,0728,12	1,93012,376,584
Overall total on June 30, 2013	2,433,0114,265,5643,352,3421,036,81011,087,727	
%	21.9 38.5 30.2 9.4 100.0	
Overall total on March 31, 2013	950,2294,610,9131,842,985 727,509 8,13	1,636
%	11.7 56.7 22.7 8.9	100.0
Overall total on June 30, 2012	1,987,6115,637,1753,687,6661,072,206	12,384,658
%	16.0 45.5 29.8 8.7	100.0

b) Onlending

				2013		R	\$ thousand 2012
	1 to 30 days	31 to 180 days		More than 360 days	June 30	March 31	June 30
In Brazil	•	•	•	•	37,896,430	37,985,253	35,378,080
- National Treasury			17,444	-	17,444	32,029	117,484
- BNDES	403,729	1,462,533	31,877,951	8,116,776	11,860,989	13,126,064 ⁻	12,684,433
- CEF	1,856	8,677	10,367	28,165	49,065	53,298	63,537
- FINAME	703,929	3,295,052	3,789,423	18,178,885	25,967,2892	24,772,222	22,510,794
- Other institutions			· -	1,643	1,643	1,640	1,832
Abroad	136,862	<u>?</u> .	. -	-	136,862	92,385	131,540
Overall total on June 30, 2013	1,246,376	34,766,262	5,695,185	26,325,469	38,033,292		
%	3.3	3 12.5	15.0	69.2	100.0		
Overall total on March 31, 2013	1,785,309	5,695,392	25,464,370	25,132,567	;	38,077,638	
%	4.6	5 15.0	14.4	66.0		100.0	
Overall total on June 30, 2012	1,295,623	, ,		22,394,552		;	35,509,620
%	3.6	3 14.5	18.8	63.1			100.0

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Notes to the Consolidated Financial Statements

c) Borrowing and onlending expenses

	2 nd Quarter	2013 1 st Quarter	1 st Half	R\$ thousand 2012 1st Half
Borrowing:	Z ¹¹³ Qual lei	1° Quarter	1 Tian	1 st Hall
- In Brazil	15,896	6,734	22,630	7,074
- Abroad	32,354	29,785	62,139	75,324
Subtotal borrowing	48,250	36,519	84,769	82,398
Onlending in Brazil:	,	22,212	2 3,1 2 2	<u> </u>
- National Treasury	110	504	614	605
- BNDES	187,460	146,243	333,703	411,319
- CEF	835	934	1,769	2,503
- FINAME	225,876	223,201	449,077	642,575
- Other institutions	147	146	293	26
Onlending abroad:				
- Payables to foreign bankers (Note 11a)	611,465	129,066	740,531	969,551
- Other expenses with foreign onlending	3,535,002	(469,405)	3,065,597	2,404,933
- Exchange variation from investments abroad	(1,950,967)	299,631	(1,651,336)	(1,274,654)
Subtotal onlending	2,609,928	330,320	2,940,248	3,156,858
Total	2,658,178	366,839	3,025,017	3,239,256

18) PROVISIONS, CONTINGENT ASSETS AND LIABILITIES AND LEGAL LIABILITIES - TAX AND SOCIAL SECURITY

a) Contingent assets

Contingent assets are not recognized in the financial statements, however, there are ongoing proceedings where the chance of success is considered probable, such as: a) Social Integration Program (PIS), claiming to offset PIS against Gross Operating Income, paid under Decree-Laws 2445/88 and 2449/88, regarding the payment that exceeded the amount due under Supplementary Law 07/70 (PIS Repique); and b) other taxes, the legality and/or constitutionality of which is being challenged, where the decision may lead to reimbursement of amounts paid.

b) Provisions classified as probable losses and legal obligations - tax and social security

Bradesco Organization is a party to a number of labor, civil and tax lawsuits, arising from the normal course of business.

Management recorded provisions based on their opinion and of their legal counsel, the nature of the lawsuit, similarity to previous lawsuits, complexity and the courts standing, where the loss is deemed probable.

Management considers that the provision is sufficient to cover losses generated by the respective lawsuits.

Liability related to litigation is held until the conclusion to the lawsuit, represented by judicial decisions, with no further appeals or due to the statute of limitation.

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I - Labor claims

These are claims brought by former employees and outsourced employees seeking indemnifications, especially for unpaid overtime, according to Article 224 of the Consolidation of Labor Laws (CLT). In proceedings in which a judicial deposit is used to guarantee the execution of the judgment, the labor provision is made considering the estimated loss of these deposits. For other proceedings, the provision is based on the average of payments made for claims settled over the last 12 months.

Overtime is monitored by using electronic time cards and paid regularly during the employment contract and, accordingly, the claims filed by former employees do not represent significant amounts.

II - Civil claims

These are claims for pain and suffering and property damages, mainly relating to protests, returned checks, the inclusion of information about debtors in the credit restriction registry and the replacement of inflation adjustments excluded as a result of government economic plans. These lawsuits are individually controlled using a computer-based system and provisioned whenever the loss is deemed as probable, considering the opinion of Management and their legal counsel, the nature of the lawsuits, and similarity with previous lawsuits, complexity and positioning of the courts.

Most of these lawsuits are brought to the Special Civil Court (JEC), in which the claims are limited to 40 times the minimum wage and do not cause significant impact on Bradesco Organization's financial position.

Note that a significant number of legal claims pleading the incidence of inflation rates, which were excluded from inflation adjustments on savings account balances due to economic plans, were part of federal government's economic policy to reduce inflation. Although the Bank complied with the legal requirements in force at the time, these lawsuits have been recorded as provisions, taking into consideration claims effectively notified and the evaluation of the perspective of the loss, considering the current judicial decision of the Superior Court of Justice (STJ).

Two points are worth noting regarding disputes relating to economic plans: a) the Bank does not expect any significant provisions to be recorded in excess of what has been provided for, as legal new claims cannot be made; and b) the Federal Supreme Court (STF) suspended the analysis of all appeals up until a final decision issued by the court.

III - Legal obligations - provision for tax

risks

The Bradesco Organization is disputing the legality and constitutionality of certain taxes and contribution
in court, for which provisions have been recorded in full, although there is good chance of a favorable
outcome in the medium to long term, based on the opinion of Management and their legal counsel. The
processing of these legal obligations whose risk is deemed as probable is regularly monitored in the leg
court. During or after the conclusion of each case, a favorable outcome may arise for the Organization,
resulting in the reversal of the related provisions.

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Notes to the Consolidated Financial Statements

The main cases are:

- Cofins R\$9,993,073 thousand (R\$9,605,570 thousand on March 31, 2013 and R\$8,082,808 thousand on June 30, 2012): a request for authorization to calculate and pay Cofins based on effective income, as set forth in Article 2 of Supplementary Law 70/91, removing the unconstitutional increase in the calculation for other revenues other than income;
- INSS Autonomous Brokers R\$1,221,705 thousand (R\$1,181,038 thousand on March 31, 2013 and R\$1,065,260 thousand on June 30, 2012): we are requesting the impact of social security contribution on remunerations paid to third-party service providers, established by Supplementary Law 84/96 and subsequent regulations/amendments, at the 20% rate and additionally 2.5%, on the grounds that services are not provided to insurance companies but to policyholders, thus being outside the incidence of the contribution provided for in item I, Article 22, of Law 8212/91,as new wording in Law 9876/99;
- IRPJ/Loan Losses R\$1,713,111 thousand (R\$1,689,868 thousand on March 31, 2013 and R\$1,268,824 thousand on June 30, 2012): we are requesting to deduct from income tax and social contributions payable (IRPJ and CSLL, respectively) amounts of actual and definite loan losses related to unconditional discounts granted upon receipt of claims incurred, regardless if they comply with the terms and conditions provided for in Articles 9 to 14 of Law 9430/96 that only apply to temporary losses;
- CSLL Deductibility on IRPJ calculation basis R\$867,168 thousand (R\$857,345 thousand on March 31, 2013 and R\$651,997 thousand on June 30, 2012): we are requesting to calculate and pay income tax calculated and paid for 1997 and subsequent years, excluding CSLL in the calculation, under Article 1, of Law 9316/96, since this contribution represents an effective, necessary and mandatory expense to the Company; and
- PIS R\$305,648 thousand (R\$303,806 thousand on March 31, 2013 and R\$298,206 thousand on June 30, 2012): we are requesting the authorization to offset overpaid amounts in 1994 and 1995 as PIS contribution, corresponding to the surplus on the calculation established in the Constitution, i.e., gross operating income, as defined in the income tax legislation set out in Article 44 of Law 4506/64, excluding interest income.

IV - Provisions by nature

	201	2013		
	June 30	March 31	June 30	
Labor claims	2,471,717	2,494,006	2,427,101	
Civil claims	3,765,509	3,777,206	3,499,173	
Subtotal (1)	6,237,226	6,271,212	5,926,274	

Provision for tax risks (2) 16,452,731 15,951,570 13,609,925 **Total** 22,689,957 22,222,782 19,536,199

(1) Note 20b; and

(2) Classified under "Other liabilities - tax and social security" (Note 20a).

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Notes to the Consolidated Financial Statements

V - Changes in provisions

			R\$ thousand
		2013	
	Labor	Civil	Tax (1)
Balance at December 31, 2012	2,496,270	3,722,404	15,071,659
Adjustment for inflation	142,320	174,497	397,570
Provisions, net of reversals and write-offs	250,769	201,700	1,009,064
Payments	(417,642)	(333,092)	(25,562)
Balance at June 30, 2013	2,471,717	3,765,509	16,452,731
(1) Mainly include legal liabilities	, ,	, ,	, ,

c) Contingent liabilities classified as possible losses

The Bradesco Organization maintains a system to monitor all administrative and judicial proceedings in which the institution is plaintiff or defendant and, based on the opinion of legal counsel, classifies the lawsuits according to the expectation of loss. Case law trends are periodically analyzed and, if necessary, the related risk is reclassified. In this respect, contingent lawsuits deemed with the risk of a possible loss are not recorded as a liability in the financial statements. The main lawsuits classified as such are the following: a) leasing companies' Tax on Services of any Nature (ISSQN), total lawsuits correspond to R\$1,151,684 thousand (R\$1,134,548 thousand on March 31, 2013 and R\$1,092,677 thousand on June 30, 2012) which relates to the municipal tax demands other than those where the company is not located and where, under law, tax is collected; b) 2006-2010 income tax and social contribution, relating to goodwill amortization being disallowed on the acquisition of investments, for the amount of R\$838,399 thousand (R\$813,533 thousand on March 31, 2013 and R\$704,487 thousand on June 30, 2012); c) IRPJ and CSLL deficiency notice relating to disallowance of loan loss expenses, for the amount of R\$482.515 thousand (R\$475,693 thousand on March 31, 2013 and R\$291,739 thousand on June 30, 2012); d) IRPJ and CSLL deficiency note relating to disallowance of exclusions of revenues from mark-to-market securities in 2007. amounting to R\$229,556 thousand (R\$227,783 thousand on March 31, 2013); and e) IRPJ, CSLL, PIS and COFINS deficiency note, amounting to R\$334,433 thousand on alleged tax-exempt gain, when Bovespa shares were merged into Nova Bolsa (BM&FBovespa), in 2008.

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Notes to the Consolidated Financial Statements

19) SUBORDINATED DEBT

Maturity	Original term in years	Amount of the operation	Currency	Remuneration
In Brazil: Subordinated CDB:		орогалон		
				100.0% of CDI rate + (0.3440% p.a 0.4914%
2012 (1)	5	-	R\$	IPCA + 7.6320%
2013 (6)	5	230,000	R\$	100.0% of CDI rate + 1.0817%
2014	6	1,000,000	R\$	112.0% of CDI
				IPCA + (6.92% p.a 8.55%
2015	6	1,274,696	R\$	108.0% to 112.0% of CDI
2016	6	500	R\$	IPCA + 7.1292%
				100.0% of CDI rate + 0.87%
2012 (1)	10	-	R\$	101.5% of CDI
2019	10	20,000	R\$	IPCA + 7.76%
Financial notes:				
				IGP-M + 6.3874%
				IPCA + (6.7017% p.a 6.8784%
				Fixed rate of 13.0949%
2016	6	102,018	R\$	108.0% to 110.0% of CDI
				100.0% of CDI rate + (1.2685%p.a 1.3656%
				IGP-M + (5.7745% p.a 6.9588%
				IPCA + (5.6030% p.a 7.5482%
				Fixed rate of (11.7493% p.a 13.8609%
2017	6	8,630,999	R\$	104.0% to 112.5% of CDI
				100.0% of CDI rate + (0.7855%p.a 1.3061%
				IGP-M + (4.0147% p.a 6.2626%
				IPCA + (3.6712% p.a 6.2822%
				Fixed rate of (9.3991% p.a 12.1754%
2018 (2)	6	8,262,799	R\$	105.0% to 112.2% of CDI
				IGP-M + (3.6320% p.a 4.0735%
				IPCA + (3.2983% p.a 4.4268%
004047		a		Fixed rate of (9.3207% p.a 10.3107%
2019 (7)	6	21,858	R\$	109.3% to 109.5% of CDI

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19) SUBORDINATED DEBT

Maturity	Original term in years	Amount of the operation	Currency	Remuneration	June
		-		IPCA + 7.4163% p.a.	
2017	7	40,100) R\$	Fixed rate of 13.1763% p.a.	59,
				IGP-M + 6.6945% p.a.	
2018	7	141,050) R\$	IPCA + (5.9081% p.a 7.3743% p.a.)	
				100.0% of CDI rate + (1.0079% p.a 1.0412% p.a	
				IGP-M rate + 4.1768 p.a.	
				IPCA + (4.0262% p.a 6.1757% p.a.))
				Fixed rate of (10.1304% p.a 11.7550% p.a.)	
2019 (3)		3,172,835		110.5% to 112.2% of CDI rate	3,223,
2020 (10)	7	1,700) R\$	IPCA + 4.2620% p.a.	
2018	8	50,000) R\$	IGP-M + 7.0670% p.a.	68,
				IGP-M + 5.8351% p.a.	
				IPCA + (5.8950% p.a 6.3643% p.a.)	
2019	8	12,735	5 R\$	Fixed rate of 13.3381% p.a.	. 16,
				IGP-M + 5.5341% p.a.	
				IPCA + (3.9941% p.a 6.1386% p.a.)	
				Fixed rate of (11.1291% p.a 11.8661% p.a.)	
2020 (5)		28,556		110.0% to 110.7% of CDI rate	1
2021 (8)	8	1,236		IPCA + (3.7004% p.a. – 4.3419% p.a	,
2021	9	7,000) R\$	111.0% of CDI rate	1
				IGP-M + (6.0358% p.a 6.6244% p.a.)	
				IPCA + (5.8789% p.a 7.1246% p.a.)	
				Fixed rate of 12.7513% p.a.	
2021	10	19,200) R\$	109.0% of CDI rate	1
				IGP-M + (3.9270% p.a 4.2994% p.a.)	
				IPCA + (4.1920% p.a 6.0358% p.a.)	
				Fixed rate of (10.3489% p.a 12.4377% p.a.)	
2022 (4)	10	54,143	8 R\$	110.0% to 111.3% of CDI rate	1
				IGP-M + (3.5855% p.a. – 3.9984% p.a	,
				IPCA + (3.9292% p.a 4.962% p.a.)	
2023 (9)	10	688,064	R\$	Fixed rate (10.6804% p.a. – 10.8971% p.a) 714,

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		A			20	13
Maturity	Original term in years	Amount of the operation	Currency	Remuneration	June 30	March 31
CDB pegged to loans:		•				
2013 to 2016	2 to 4	4,753	R\$	100.0% of CDI rate	5,310	5,651
Subtotal in Brazil					26,673,698	26,460,464
Abroad:						
2013	10	1,434,750	US\$	Rate of 8.75% p.a.	1,125,555	1,044,859
2014	10	801,927	' Euro	Rate of 8.00% p.a.	658,875	602,339
2019	10	1,333,575	US\$	Rate of 6.75% p.a.	1,690,364	1,510,917
2021	11	2,766,650	US\$	Rate of 5.90% p.a.	3,632,012	3,253,413
2022	11	1,886,720	US\$	Rate of 5.75% p.a.	2,477,196	2,219,526
Issuance costs on funding					(35,594)	(34,180
Subtotal abroad					9,548,408	8,596,874
Overall total					36,222,106	35,057,338

- (1) Subordinated debt transactions that matured in October and November 2012;
- (2) Issue of financial notes, of which were issued as follows: (i) R\$56,300 thousand in July 2012; (ii) R\$30,060 thousand in August 2012; (iii) R\$36,825 thousand in September 2012; (iv) R\$128,927 thousand in October 2012; (v) R\$300 thousand in November 2012; and (vi) R\$25,135 thousand in December 2012, maturing in 2018;
- (3) Issue of financial notes, of which were issued as follows: (i) R\$300 thousand in July 2012; (ii) R\$23,633 thousand in August 2012; (iii) R\$4,025 in September 2012; (iv) R\$922,816 thousand in October 2012; (v) R\$1,100,400 thousand in November 2012; and (vi) R\$1,066,700 thousand in December 2012, maturing in 2019;
- (4) Issue of financial notes, of which were issued as follows: (i) R\$748 thousand in July 2012; (ii) R\$8,000 thousand in August 2012; (iii) R\$7,223 thousand in September 2012; (iv) R\$10,600 thousand in October 2012; and (v) R\$1,058 thousand in December 2012, maturing in 2022;
- (5) Issue of financial notes, of which were issued as follows: (i) R\$8,297 thousand in June 2012; (ii) R\$400 thousand in July 2012; (iii) R\$300 thousand in August 2012; (iv) R\$601 thousand in September 2012; and (v) R\$901 thousand in December 2012, maturing in 2020;
- (6) Subordinated debt transactions that matured in January, February, April and May 2013;

- (7) Issue of financial notes, of which were issued as follows: (i) R\$3,362 thousand in January 2013; (ii) R\$3,731 thousand in February 2013; and (iii) R\$14,765 thousand in March 2013, maturing in 2019;
- (8) Issue of financial notes, of which were issued as follows: (i) R\$736 thousand in January 2013; and (ii) R\$500 thousand in March 2013, maturing in 2021;
- (9) Issue of financial notes, of which were issued as follows: (i) R\$85,180 thousand in January 2013; (ii) R\$498,310 thousand in February 2013; and (iii) R\$104,574 thousand in March 2013, maturing in 2023; and
- (10) Issue of financial notes, of which were issued as follows: (i) R\$1,700 thousand in March 2013, maturing in 2020.

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20) OTHER LIABILITIES

a) Tax and social security

	201:	R\$ thousand 2012	
	June 30	March 31	June 30
Provision for tax risk (Note 18b IV)	16,452,731	15,951,570	13,609,925
Provision for deferred income tax (Note 34f)	4,255,124	5,888,391	7,532,884
Taxes and contributions on profit payable	3,320,455	2,997,552	2,610,252
Taxes and contributions payable	1,027,693	1,071,753	1,086,010
Total	25,056,003	25,909,266	24,839,071

b) Sundry

	201:	3	R\$ thousand 2012
	June 30	March 31	June 30
Credit card operations	14,180,731	13,733,929	12,149,223
Civil and labor provisions (Note 18b IV)	6,237,226	6,271,212	5,926,274
Provision for payments	4,849,547	4,401,147	4,500,664
Sundry creditors	5,792,748	5,304,827	3,409,162
Liabilities for acquisition of assets and rights	1,805,985	1,938,604	1,947,510
Liabilities for official agreements	321,700	31,091	299,038
Other	1,399,488	1,254,650	1,314,889
Total	34,587,425	32,935,460	29,546,760
		<u>Bradesco</u>	

Notes to the Consolidated Financial Statements

21) INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS

a) Technical reserves by account

										H\$
	Insurance (1) Life and pension		pension pla	lans (2) (3) Capitalization bonds		_		Total		
	20	013	2012	20)13	2012	2013	2012	20	13
	June 30	March 31	June 30	June 30	March 31	June 30	JuneMard	hJune 30	June 30	March 31
Current and long-term liabilities Mathematical reserve for unvested										
benefits Mathematical reserve for vested	931,421	919,682	627,589	98,622,773	395,183,486	84,005,788	8 -	'	99,554,194	96,103,1688
benefits	189,915	5185,134	143,756	6,174,238	6,089,372	5,660,877	7 -		6,364,153	6,274,506