

BANK BRADESCO  
Form 6-K  
April 01, 2015

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of March, 2015  
Commission File Number 1-15250**

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**BANCO BRADESCO S.A.**  
(Exact name of registrant as specified in its charter)

**BANK BRADESCO**  
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara  
06029-900 - Osasco - SP  
Federative Republic of Brazil**  
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  
Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby  
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of  
1934.

Yes  No

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Consolidated Statement of Financial Position – Prudential Conglomerate** *in thousands of Reals*

| <b>Assets</b>  | <b>At December 31,<br/>2014</b> |
|--|---------------------------------|
| <b>Current assets</b>  | <b>524,968,455</b>              |
| <b>Cash and due from banks (Note 4)</b>  | <b>14,503,056</b>               |
| <b>Interbank investments (Notes 3d and 5)</b>  | <b>201,633,491</b>              |
| Investments in federal funds sold and securities borrowed under agreements to resell | 194,173,341                     |
| Interbank investments  | 7,488,540                       |
| Allowance for losses   | (28,390)                        |
| <b>Securities and derivative financial instruments (Notes 3e, 3f and 6)</b>          | <b>56,794,829</b>               |
| Own portfolio  | 36,716,620                      |
| Subject to repurchase agreements   | 12,430,463                      |
| Derivative financial instruments (Notes 3f and 6e II)                                | 2,926,768                       |
| Underlying guarantees provided   | 4,720,978                       |
| <b>Interbank accounts</b>  | <b>51,019,697</b>               |
| Unsettled payments and receipts  | 84,000                          |
| Reserve requirement (Note 7):  |                                 |
| - Reserve requirement - Brazilian Central Bank                                       | 50,924,906                      |
| - SFH  | 4,981                           |
| Correspondent banks  | 5,810                           |
| <b>Interdepartmental accounts</b>  | <b>394,602</b>                  |
| Internal transfer of funds   | 394,602                         |
| <b>Loans (Notes 3g and 8)</b>  | <b>140,321,773</b>              |
| Loans:   |                                 |
| - Public sector  | 1,180,391                       |
| - Private sector   | 153,677,682                     |
| Loans Related Assignment   | 41,982                          |
| Allowance for loan losses (Notes 3g, 8f, 8g and 8h)                                  | (14,578,282)                    |
| <b>Leasing (Notes 3g and 8)</b>  | <b>(83,450)</b>                 |
| Leasing receivables:   |                                 |
| - Private sector   | 1,904,591                       |
| Unearned income from leasing   | (1,831,672)                     |
| Allowance for leasing losses (Notes 3g, 8f, 8g and 8h)                               | (156,369)                       |
| <b>Other receivables</b>   | <b>58,366,922</b>               |
| Receivables on sureties and guarantees honored (Note 8a-3)                           | 38,498                          |
| Foreign exchange portfolio (Note 9a)   | 11,774,294                      |
| Receivables  | 5,863,907                       |
| Securities trading   | 1,258,678                       |
| Specific receivables   | 4,179                           |
| Sundry (Note 9b)   | 40,275,323                      |
| Allowance for loan losses (Notes 3g, 8f, 8g and 8h)                                  | (847,957)                       |
| <b>Other assets (Note 10)</b>  | <b>2,017,535</b>                |
| Other assets   | 1,674,387                       |

|  |                    |
|--|--------------------|
| Provision for losses   | (687,694)          |
| Prepaid expenses (Notes 3i and 10b)  | 1,030,842          |
| <b>Long-term receivables</b>   | <b>286,504,982</b> |
| <b>Interbank investments (Notes 3d and 5)</b>  | <b>772,794</b>     |
| Interbank investments  | 772,794            |
| <b>Securities and derivative financial instruments (Notes 3e, 3f and 6)</b>  | <b>97,106,222</b>  |
| Own portfolio  | 60,863,148         |
| Subject to repurchase agreements   | 32,471,873         |
| Derivative financial instruments (Notes 3f and 6e II)  | 1,652,713          |
| Subject to the Brazilian Central Bank  | 19,764             |
| Privatization currencies   | 58,928             |
| Underlying guarantees provided   | 1,709,960          |
| Securities subject to unrestricted repurchase agreements   | 329,836            |
| The accompanying notes are an integral part of these Consolidated Financial Statements of the Prudential Conglomerate. |                    |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Consolidated Statement of Financial Position – Prudential Conglomerate** *in thousands of Reais*

|   | <b>At December 31,<br/>2014</b> |
|---|---------------------------------|
| <b>Assets</b>   |                                 |
| <b>Interbank accounts</b>                                   | <b>617,154</b>                  |
| Reserve requirement (Note 7):                               |                                 |
| - SFH   | 617,154                         |
| <b>Loans (Notes 3g and 8)</b>                               | <b>151,876,620</b>              |
| Loans:  |                                 |
| - Public sector   | 5,668,611                       |
| - Private sector  | 148,272,249                     |
| Loans related to assignment                                 | 4,911,791                       |
| Allowance for loan losses (Notes 3g, 8f, 8g and 8h)         | (6,976,031)                     |
| <b>Leasing (Notes 3g and 8)</b>                             | <b>(94,004)</b>                 |
| Leasing receivables:  |                                 |
| - Private sector  | 2,175,968                       |
| Unearned income from leasing                                | (2,174,464)                     |
| Allowance for leasing losses (Notes 3g, 8f, 8g and 8h)      | (95,508)                        |
| <b>Other receivables</b>                                    | <b>35,235,209</b>               |
| Receivables   | 55                              |
| Securities trading  | 398,032                         |
| Sundry (Note 9b)  | 34,848,622                      |
| Allowance for loan losses (Notes 3g, 8f, 8g and 8h)         | (11,500)                        |
| <b>Other assets (Note 10)</b>                               | <b>990,987</b>                  |
| Prepaid expenses (Notes 3i and 10b)                         | 990,987                         |
| <b>Permanent assets</b>                                     | <b>51,282,571</b>               |
| <b>Investments (Notes 3j and 11)</b>                        | <b>33,974,874</b>               |
| Equity in the earnings (losses) of unconsolidated companies |                                 |
| - In Brazil   | 33,697,571                      |
| - Foreign   | 229,879                         |
| Other investments   | 190,036                         |
| Allowance for losses  | (142,612)                       |
| <b>Premises and equipment (Notes 3k and 12)</b>             | <b>3,045,176</b>                |
| Premises  | 189,028                         |
| Other assets  | 7,251,962                       |
| Accumulated depreciation                                    | (4,395,814)                     |
| <b>Leased assets (Note 12)</b>                              | <b>7,979,114</b>                |
| Leased goods  | 12,299,445                      |
| Accumulated depreciation                                    | (4,320,331)                     |
| <b>Deferred assets (Notes 3l and 13)</b>                    | <b>54,893</b>                   |
| Organization and expansion expenses                         | 1,731,266                       |
| Accumulated amortization                                    | (1,676,373)                     |
| <b>Intangible assets (Notes 3m and 14)</b>                  | <b>6,228,514</b>                |
| Intangible assets   | 11,135,185                      |
| Accumulated amortization                                    | (4,906,671)                     |

**Total**

**862,756,008**

The accompanying notes are an integral part of these Consolidated Financial Statements of the Prudential Conglomerate.

December 2014

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Consolidated Statement of Financial Position – Prudential Conglomerate** ~~in~~ thousands of Reais

| <b>Liabilities</b>   | <b>At December 31, 2014</b> |
|--|-----------------------------|
| <b>Current liabilities</b>   | <b>587,478,416</b>          |
| <b>Deposits (Notes 3o and 15a)</b>   | <b>167,136,545</b>          |
| Demand deposits  | 33,249,863                  |
| Savings deposits   | 92,154,815                  |
| Interbank deposits   | 400,999                     |
| Time deposits (Note 15a)   | 41,330,868                  |
| <b>Federal funds purchased and securities sold under agreements to repurchase (Notes 3o and 15b)</b> | <b>272,189,887</b>          |
| Own portfolio  | 91,608,213                  |
| Third-party portfolio  | 179,742,904                 |
| Unrestricted portfolio   | 838,770                     |
| <b>Funds from issuance of securities (Note 15c)</b>  | <b>46,647,805</b>           |
| Mortgage and real estate notes, letters of credit and others   | 43,302,030                  |
| Securities issued abroad   | 3,182,337                   |
| Structured operations certificates   | 163,438                     |
| <b>Interbank accounts</b>  | <b>1,089,508</b>            |
| Receipts and payments pending settlement   | 20,797                      |
| Correspondent banks  | 1,068,711                   |
| <b>Interdepartmental accounts</b>  | <b>4,895,387</b>            |
| Third-party funds in transit   | 4,888,707                   |
| Internal transfer of funds   | 6,680                       |
| <b>Borrowing (Note 16a)</b>  | <b>13,117,246</b>           |
| Borrowing abroad   | 13,117,246                  |
| <b>Onlending in Brazil - official institutions (Note 16b)</b>  | <b>13,134,627</b>           |
| National treasury  | 151,096                     |
| BNDES  | 4,056,723                   |
| CEF  | 11,871                      |
| FINAME   | 8,913,365                   |
| Other institutions   | 1,572                       |
| <b>Onlending abroad (Note 16b)</b>   | <b>1,483,967</b>            |
| Onlending abroad   | 1,483,967                   |
| <b>Derivative financial instruments (Notes 3f and 6e II)</b>   | <b>2,168,809</b>            |
| Derivative financial instruments   | 2,168,809                   |
| <b>Other liabilities</b>   | <b>65,614,635</b>           |
| Payment of taxes and other contributions   | 342,167                     |
| Foreign exchange portfolio (Note 9a)   | 5,385,332                   |
| Social and statutory   | 3,062,691                   |
| Tax and social security (Note 19a)   | 4,343,970                   |
| Securities trading   | 2,746,334                   |
| Financial and development funds  | 2,214                       |
| Subordinated debts (Note 18)   | 2,884,804                   |
| Sundry (Note 19b)  | 46,847,123                  |

|                                    |                    |
|------------------------------------|--------------------|
| <b>Long-term liabilities</b>       | <b>193,467,089</b> |
| <b>Deposits (Notes 3o and 15a)</b> | <b>45,370,731</b>  |
| Interbank deposits                 | 245,285            |
| Time deposits (Note 15a)           | 45,125,446         |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Consolidated Statement of Financial Position – Prudential Conglomerate** *in thousands of Reals*

| <b>Liabilities</b>   | <b>At December 31,<br/>2014</b> |
|--|---------------------------------|
| <b>Federal funds purchased and securities sold under agreements to repurchase (Notes 3o and 15b)</b> | <b>28,755,210</b>               |
| Own portfolio  | 28,755,210                      |
| <b>Funds from issuance of securities (Note 15c)</b>  | <b>43,053,711</b>               |
| Mortgage and real estate notes, letters of credit and others   | 37,359,623                      |
| Securities issued abroad   | 5,597,480                       |
| Structured operations certificates   | 96,608                          |
| <b>Borrowing (Note 16a)</b>  | <b>2,083,518</b>                |
| Borrowing abroad   | 2,083,518                       |
| <b>Lending in Brazil - official institutions (Note 16b)</b>  | <b>29,160,950</b>               |
| BNDES  | 8,216,720                       |
| CEF  | 8,262                           |
| FINAME   | 20,935,968                      |
| <b>Derivative financial instruments (Notes 3f and 6e II)</b>   | <b>1,144,298</b>                |
| Derivative financial instruments   | 1,144,298                       |
| <b>Other liabilities</b>   | <b>43,898,671</b>               |
| Social and statutory   | 191,631                         |
| Tax and social security (Note 19a)   | 7,083,525                       |
| Subordinated debts (Note 18)   | 32,959,551                      |
| Sundry (Note 19b)  | 3,663,964                       |
| <b>Deferred income</b>   | <b>289,334</b>                  |
| Deferred income  | 289,334                         |
| <b>Non-controlling interests in subsidiaries (Note 20)</b>   | <b>12,919</b>                   |
| <b>Shareholders' equity (Note 21)</b>  | <b>81,508,250</b>               |
| Capital:   |                                 |
| - Domiciled in Brazil  | 37,622,363                      |
| - Domiciled abroad   | 477,637                         |
| Capital reserves   | 11,441                          |
| Profit reserves  | 44,186,135                      |
| Asset valuation adjustments  | (491,311)                       |
| Treasury shares (Note 21d)   | (298,015)                       |
| <b>Total</b>   | <b>862,756,008</b>              |

The accompanying notes are an integral part of these Consolidated Financial Statements of the Prudential Conglomerate.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Consolidated Income Statement – Prudential Conglomerate** *In thousands of Reais*

|   | <b>2014</b>                    |                    |
|---|--------------------------------|--------------------|
|   | <b>2<sup>st</sup> Semester</b> | <b>December</b>    |
| <b>Revenue from financial intermediation</b>  | <b>52,501,074</b>              | <b>101,351,804</b> |
| Loans (Note 8j)   | 30,342,597                     | 58,258,875         |
| Leasing (Note 8j)   | 2,227,050                      | 5,079,600          |
| Operations with securities (Note 6h)  | 19,061,351                     | 33,751,537         |
| Derivative financial instruments (Note 6h)  | (2,403,499)                    | (1,340,117)        |
| Foreign exchange operations (Note 9a)   | 1,229,102                      | 1,295,224          |
| Reserve requirement (Note 7b)   | 2,089,173                      | 4,310,921          |
| Sale or transfer of financial assets  | (44,700)                       | (4,236)            |
| <b>Financial intermediation expenses</b>  | <b>46,766,068</b>              | <b>76,084,626</b>  |
| Federal funds purchased and securities sold under agreements to repurchase (Note 15e) | 27,022,210                     | 48,593,707         |
| Borrowing and onlending (Note 16c)  | 10,309,874                     | 8,696,440          |
| Leasing (Note 8j)   | 1,919,878                      | 4,430,200          |
| Allowance for loan losses (Notes 3g, 8g and 8h)                                       | 7,514,106                      | 14,364,279         |
| <b>Gross income from financial intermediation</b>                                     | <b>5,735,006</b>               | <b>25,267,178</b>  |
| <b>Other operating income (expenses)</b>  | <b>588,908</b>                 | <b>(7,994,793)</b> |
| Fee and commission income (Note 22)   | 9,710,180                      | 18,626,754         |
| Other fee and commission income   | 7,148,858                      | 13,726,826         |
| Income from banking fees  | 2,561,322                      | 4,899,928          |
| Payroll and related benefits (Note 23)  | (6,638,323)                    | (12,337,008)       |
| Other administrative expenses (Note 24)   | (8,033,299)                    | (15,504,882)       |
| Tax expenses (Note 25)  | (1,356,329)                    | (3,170,409)        |
| Equity in the earnings (losses) of unconsolidated companies (Note 11a)                | 8,398,236                      | 9,202,443          |
| Other operating income (Note 26)  | 4,323,284                      | 6,433,274          |
| Other operating expenses (Note 27)  | (5,814,841)                    | (11,244,965)       |
| <b>Operating income</b>   | <b>6,323,914</b>               | <b>17,272,385</b>  |
| <b>Non-operating income (loss) (Note 28)</b>  | <b>(282,497)</b>               | <b>(499,137)</b>   |
| <b>Income before income tax and social contribution and non-controlling interests</b> | <b>6,041,417</b>               | <b>16,773,248</b>  |
| <b>Income tax and social contribution (Notes 32a and 32b)</b>                         | <b>1,832,065</b>               | <b>(1,673,164)</b> |
| <b>Non-controlling interests in subsidiaries</b>                                      | <b>(5,594)</b>                 | <b>(11,266)</b>    |
| <b>Net income</b>   | <b>7,867,888</b>               | <b>15,088,818</b>  |

The accompanying notes are an integral part of these Consolidated Financial Statements of the Prudential Conglomerate.



## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Statement of Changes in Shareholders' Equity** – In thousands of Reais

| Events   | Paid-in           | Capital reserves<br>Share premium | Profit reserves  |                   | Asset valuation adjustments |                  | Treasury shares  | Retained earnings (accumulated losses) |
|--|-------------------|-----------------------------------|------------------|-------------------|-----------------------------|------------------|------------------|--|
|  |                   |                                   | Legal            | Statutory         | Bradesco                    | Subsidiaries     |                  |  |
| <b>Balance on June 30, 2014</b>                            | <b>38,100,000</b> | <b>11,441</b>                     | <b>4,800,072</b> | <b>34,176,857</b> | <b>(277,954)</b>            | <b>287,877</b>   | <b>(298,015)</b> |  |
| Asset valuation adjustments                                | -                 | -                                 | -                | -                 | (127,523)                   | (373,711)        | -                |  |
| Net income   | -                 | -                                 | -                | -                 | -                           | -                | -                | 7,867,111                              |
| Allocations:- Reserves                                     | -                 | -                                 | 393,395          | 4,815,811         | -                           | -                | -                | (5,209,211)                            |
| - Interest on shareholders' equity paid                    | -                 | -                                 | -                | -                 | -                           | -                | -                | (2,028,111)                            |
| - Interim Dividends Provisioned                            | -                 | -                                 | -                | -                 | -                           | -                | -                | (630,511)                              |
| <b>Balance on December 31, 2014</b>                        | <b>38,100,000</b> | <b>11,441</b>                     | <b>5,193,467</b> | <b>38,992,668</b> | <b>(405,477)</b>            | <b>(85,834)</b>  | <b>(298,015)</b> |  |
| <b>Balance on December 31, 2013</b>                        | <b>38,100,000</b> | <b>11,441</b>                     | <b>4,439,025</b> | <b>29,712,872</b> | <b>(865,373)</b>            | <b>(189,070)</b> | <b>(269,093)</b> | <b>- 70,931</b>                        |
| Acquisition of treasury shares                             | -                 | -                                 | -                | -                 | -                           | -                | (28,922)         | (28,922)                               |
| Asset valuation adjustments                                | -                 | -                                 | -                | -                 | 459,896                     | 103,236          | -                | 563,132                                |
| Net income   | -                 | -                                 | -                | -                 | -                           | -                | -                | 15,088,818                             |
| Allocations:- Reserves                                     | -                 | -                                 | 754,442          | 9,279,796         | -                           | -                | -                | (10,034,238)                           |
| - Interest on shareholders' equity paid and/or provisioned | -                 | -                                 | -                | -                 | -                           | -                | -                | (3,595,008)                            |
| - Interim Dividends Provisioned                            | -                 | -                                 | -                | -                 | -                           | -                | -                | (1,459,572)                            |
| <b>Balance on December 31, 2014</b>                        | <b>38,100,000</b> | <b>11,441</b>                     | <b>5,193,467</b> | <b>38,992,668</b> | <b>(405,477)</b>            | <b>(85,834)</b>  | <b>(298,015)</b> | <b>- 81,500</b>                        |

The accompanying notes are an integral part of these Consolidated Financial Statements of the Prudential Conglomerate.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Consolidated Cash Flow Statement – Prudential Conglomerate** *in thousands of Reais*

|  | <b>2014</b>                    |                    |
|--|--------------------------------|--------------------|
|  | <b>2<sup>st</sup> Semester</b> | <b>December</b>    |
| <b>Cash flow from operating activities:</b>                                    |                                |                    |
| <b>Net Income before income tax and social contribution</b>                    | <b>6,041,417</b>               | <b>16,773,248</b>  |
| <b>Adjustments to net income before income tax and social contribution</b>     | <b>3,745,336</b>               | <b>13,983,969</b>  |
| Allowance for loan losses  | 7,514,106                      | 14,364,279         |
| Depreciation and amortization  | 1,094,648                      | 2,559,486          |
| Impairment charges   | 85,608                         | 85,608             |
| Expenses with civil, labor and tax provisions                                  | 670,197                        | 1,990,160          |
| Equity in the earnings (losses) of unconsolidated companies                    | (8,398,236)                    | (9,202,443)        |
| Loss on sale of investments  | 45,053                         | 45,053             |
| Loss on sale of fixed assets   | 32,496                         | 41,811             |
| Loss on sale of foreclosed assets  | 164,005                        | 311,468            |
| Other  | 2,537,459                      | 3,788,547          |
| <b>Adjusted net income before taxes</b>  | <b>9,786,753</b>               | <b>30,757,217</b>  |
| (Decrease)/increase in interbank investments                                   | 3,033,415                      | 17,588,975         |
| (Decrease)/increase in trading securities and derivative financial instruments | 14,792,025                     | 9,041,347          |
| (Decrease)/increase in interbank and interdepartmental accounts                | 1,818,783                      | (370,832)          |
| (Increase) in loan and leasing   | (22,737,606)                   | (35,480,978)       |
| Increase/(decrease) in deferred income   | 68,710                         | (298,353)          |
| Increase in other receivables and other assets                                 | (5,162,529)                    | (2,456,220)        |
| (Decrease)/increase in reserve requirement - Brazilian Central Bank            | 2,576,919                      | 4,456,083          |
| (Decrease) in deposits   | (1,734,586)                    | (6,516,152)        |
| Increase in securities sold under agreements to repurchase                     | 59,117,533                     | 58,156,567         |
| Increase in funds from issuance of securities                                  | 14,055,595                     | 26,922,765         |
| Increase in borrowings and on-lending  | 4,855,880                      | 2,894,607          |
| Increase in other liabilities  | 1,928,787                      | 6,873,996          |
| Income tax and social contribution paid  | (1,320,065)                    | (3,502,280)        |
| <b>Net cash provided by/(used in) operating activities</b>                     | <b>81,079,614</b>              | <b>108,066,742</b> |
| <b>Cash flow from investing activities:</b>                                    |                                |                    |
| (Increase) in held-to-maturity securities                                      | (1,982)                        | (9,141)            |
| Sale of/maturity of and interests on available-for-sale securities             | 14,900,939                     | 33,557,510         |
| Proceeds from sale of foreclosed assets  | 375,794                        | 643,799            |
| Sale of investments  | 208,708                        | 208,708            |
| Sale of premises and equipment   | 609,115                        | 1,056,330          |
| Purchases of available-for-sale securities                                     | (21,957,990)                   | (46,915,094)       |
| Foreclosed assets received   | (704,148)                      | (1,359,558)        |
| Investment acquisitions  | (2,463)                        | (20,845)           |
| Purchase of premises and equipment   | (1,881,835)                    | (3,352,886)        |
| Intangible asset acquisitions  | (674,831)                      | (891,580)          |

|  |                    |                     |
|--|--------------------|---------------------|
| Dividends and interest on shareholders' equity received    | 52,744             | 159,632             |
| <b>Net cash provided by/(used in) investing activities</b> | <b>(9,075,949)</b> | <b>(16,923,125)</b> |
| <b>Cash flow from financing activities:</b>                |                    |                     |
| Increase/(decrease) in subordinated debts                  | 430,874            | (74,361)            |
| Dividends and interest on shareholders' equity paid        | (1,326,329)        | (3,921,650)         |
| Non-controlling interest                                   | (100,192)          | (129,553)           |
| Acquisition of own shares                                  | -                  | (28,922)            |
| <b>Net cash provided by/(used in) financing activities</b> | <b>(995,647)</b>   | <b>(4,154,486)</b>  |
| <b>Net increase in cash and cash equivalents</b>           | <b>71,008,018</b>  | <b>86,989,131</b>   |
| Cash and cash equivalents - at the beginning of the period | 133,661,125        | 117,680,012         |
| Cash and cash equivalents - at the end of the period       | 204,669,143        | 204,669,143         |
| <b>Net increase in cash and cash equivalents</b>           | <b>71,008,018</b>  | <b>86,989,131</b>   |

The accompanying notes are an integral part of these Consolidated Financial Statements of the Prudential Conglomerate.

Bradesco \_\_\_\_\_

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Financial Statements of the Prudential Conglomerate Index**

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

**1) OPERATIONS**

Banco Bradesco S.A. (Bradesco) is a private-sector publicly traded company and universal bank that through its commercial, foreign exchange, consumer financing and housing loan portfolios carries out all the types of banking activities that it is so authorized to do. The Bank is involved in a number of other activities, either directly or indirectly, through its subsidiaries, specifically leasing, investment banking, brokerage, consortium management, credit cards, real estate projects, insurance, pension plans and capitalization bonds. All these activities are undertaken by the various companies in the Bradesco Organization, working together in an integrated fashion in the market.

**2) PRESENTATION OF THE FINANCIAL STATEMENTS**

The consolidated financial statements of the prudential conglomerate have been prepared to comply with the requirements of Resolution nº 4280/13, of the National Monetary Council (CMN) and supplementary regulations of the Central Bank of Brazil (Bacen). This way, specific requirements were observed in the consolidation and/or combination of entities listed in Resolution nº 4280/13 determined by CMN and Bacen, which are not necessarily the same established by Brazilian corporate law and by CMN or Bacen for other types of consolidation. In this sense, the financial statements of Banco Bradesco, its foreign branch, controlled companies and investment funds are included as required by Resolution nº 4280/13.

Bradesco has chosen the option provided in paragraph 2º of Art. 10, of the Circular nº 3701/14, of Bacen, and are not presenting the comparative information of the consolidated financial statements of the prudential conglomerate. These financial statements are expressed in thousands of reais.

In the preparation of these consolidated financial statements of the prudential conglomerate, intercompany transactions, including investments, assets and liabilities, revenue, expenses and unrealized profit were eliminated and net income and shareholders' equity attributable to the non-controlling interests were accounted for in a separate line. For jointly-controlled investments with other shareholders, assets, liabilities and income and loss were proportionally consolidated in the consolidated financial statements according to the interest held in the shareholders' equity of each investee. Goodwill on the acquisition of investments in subsidiary/associate companies or jointly-controlled entities is presented in the investments and intangible assets lines (Note 14a).

The financial statements include estimates and assumptions, such as: the calculation of estimated loan losses; fair value estimates of certain financial instruments; civil, tax and labor provisions; impairment

losses of securities classified as available-for-sale and held-to-maturity securities and non-financial assets, and the determination of the useful life of specific assets. Actual results may differ from those based on estimates and assumptions.

Bradesco's consolidated financial statements of the prudential conglomerate were approved by the Board Directors on March 31, 2015.

Bradesco \_\_\_\_\_

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

Below are the primary direct and indirectly owned companies included in the consolidation:

|  | <b>Activity</b>       | <b>December 31,<br/>2014<br/>Equity Interest</b> |
|--|-----------------------|--|
| <b>Financial Institutions</b>                              |                       |  |
| Banco Bradesco S.A.  | Banking               | Controller                                       |
| Banco Alvorada S.A.  | Banking               | 99.99%   |
| Banco Bradesco Financiamentos S.A.                         | Banking               | 100.00%  |
| BMC Asset Management - DTVM Ltda.                          | Asset management      | 100.00%  |
| Banco Bradesco BBI S.A.                                    | Investment bank       | 99.80%   |
| Banco Boavista Interatlântico S.A.                         | Banking               | 100.00%  |
| Banco CBSS S.A.  | Banking               | 100.00%  |
| Banco Bradesco Cartões S.A.                                | Cards                 | 100.00%  |
| Banco Bradesco BERJ S.A.                                   | Banking               | 100.00%  |
| Bradesco Leasing S.A. Arrendamento Mercantil               | Leasing               | 100.00%  |
| Bradesco S.A. Corretora de Títulos e Valores Mobiliários   | Brokerage             | 100.00%  |
| BEC - Distribuidora de Títulos e Valores Mobiliários Ltda. | Asset management      | 100.00%  |
| BEM - Distribuidora de Títulos e Valores Mobiliários Ltda. | Asset management      | 100.00%  |
| BRAM - Bradesco Asset Management S.A. DTVM                 | Asset management      | 100.00%  |
| Ágora Corretora de Títulos e Valores Mobiliários S.A.      | Brokerage             | 100.00%  |
| Banco Bradescard S.A.                                      | Cards                 | 100.00%  |
| Crediare S.A. - Crédito, Financiamento e Investimento      | Banking               | 50.00%   |
| Cidade Capital Markets Limited                             | Banking               | 100.00%  |
| Everest Leasing S.A. Arrendamento Mercantil                | Leasing               | 100.00%  |
| Tibre Distribuidora de Títulos e Valores Mobiliários Ltda. | Asset management      | 100.00%  |
| Banco Bradesco Argentina S.A.                              | Banking               | 99.99%   |
| Banco Bradesco Europa S.A.                                 | Banking               | 100.00%  |
| Banco Bradesco S.A. Grand Cayman Branch (1)                | Banking               | 100.00%  |
| Banco Bradesco New York Branch                             | Banking               | 100.00%  |
| Bradesco Securities, Inc.                                  | Brokerage             | 100.00%  |
| Bradesco Securities, UK.                                   | Brokerage             | 100.00%  |
| Bradesco Securities Hong Kong                              | Brokerage             | 100.00%  |
| Bradescard México, Sociedad de Responsabilidad Limitada    | Cards                 | 100.00%  |
| <b>Administradora de Consórcios</b>                        |                       |  |
| Bradesco Administradora de Consórcios Ltda.                | Consortium management | 100.00%  |
| <b>Instituições de Pagamento</b>                           |                       |  |
| Cielo S.A. (2)   | Services              | 28.65%   |
| Cia. Brasileira de Soluções e Serviços - Alelo (2)         | Services              | 50.01%   |
| <b>Securizadoras</b>                                       |                       |  |
| Cia. Securitizadora de Créditos Financeiros Rubi           | Purchase of credits   | 100.00%  |
| Alvorada Cia. Securitizadora de Créditos Financeiros       | Purchase of credits   | 100.00%  |
| Promosec Cia. Securitizadora de Créditos                   | Purchase of credits   | 100.00%  |

**Fundos de Investimentos**

|   |                  |         |
|---|------------------|---------|
| Bradesco FI MULT Cred. Priv. Inv. Exterior Pioneiro | Investment funds | 100.00% |
| Bradesco F.I.C. F.I. Referenciado DI Galáxia        | Investment funds | 100.00% |
| Bradesco FI Multimercado Cred. Privado Apolo        | Investment funds | 100.00% |
| F II - Fundo de Investimento RF Cred. Privado       | Investment funds | 100.00% |
| FIDC Hiper  | Investment funds | 100.00% |
| FIP Multisetorial Plus                              | Investment funds | 100.00% |
| Bradesco FI Referenciado DI União                   | Investment funds | 94.82%  |
| Bradesco F.I. Referenciado DI Performance           | Investment funds | 100.00% |
| BRAD FI Mult. Cred. Priv. Inv. Exterior Andromeda   | Investment funds | 100.00% |
| Strong Fundo de Inv. em Cotas FUN Inv. Multimercado | Investment funds | 100.00% |
| FIP Multisetorial Plus II                           | Investment funds | 100.00% |
| Bradesco FIC Fundo Inv. Referenciado DI Carnaúba    | Investment funds | 50.01%  |

(1) The special purpose entity International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 15d); and

(2) Company proportionally consolidated, pursuant to CMN Resolution nº 2723/00 and CVM Rule nº 247/96.

December 2014

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

**3) SIGNIFICANT ACCOUNTING PRACTICES**

**a) Functional and Presentation Currencies**

Consolidated financial statements are presented in Brazilian reais, which is also Bradesco's functional currency. Foreign branches and subsidiaries are mainly a continuation of activities in Brazil, and, therefore, assets, liabilities and profit or loss are translated into Brazilian reais using the appropriate currency exchange rate to comply with accounting practices adopted in Brazil. Foreign currency translation gains and losses arising are recognized in the period's income statement in the lines "Derivative Financial Instruments" and "Borrowing and On-lending".

**b) Income and Expense Recognition**

Income and expenses are recognized on an accrual basis in order to determine the net income for the period to which they relate, regardless of when the funds are received or paid.

Fixed rate transactions are recorded at their redemption value with the income or expense relating to future periods being recorded as a deduction from the corresponding asset or liability. Finance income and costs are prorated daily and calculated using the compounding method, except when they relate to discounted notes or to foreign transactions which are calculated using the straight-line method.

Floating rate or foreign-currency-indexed transactions are adjusted for inflation and foreign exchange rates respectively at the end of the reporting period.

**c) Cash and cash equivalents**

Cash and cash equivalents include: funds available in currency, investments in gold, securities sold under agreements to repurchase and interest-earning deposits in other banks, maturing in 90 days or less, which are exposed to insignificant risk of change in fair value. These funds are used by Bradesco to manage its

short-term commitments.

Cash and cash equivalents detailed balances are presented in Note 4.

#### **d) Interbank investments**

Unrestricted repurchase and reverse repurchase agreements are stated at their fair value. All other interbank investments are stated at cost, plus income earned up to the end of the reporting period, net of any devaluation allowance, if applicable.

The breakdown, terms and proceeds relating to interbank investments are presented in Note 5.

#### **e) Securities - Classification**

- Trading securities - securities acquired for the purpose of being actively and frequently traded. They are recorded at cost, plus income earned and adjusted to fair value with movements recognized in the Income Statement for the period;
- Available-for-sale securities - securities that are not specifically intended for trading purposes or to be held to maturity. They are recorded at cost, plus income earned, which is recorded in profit or loss in the period and adjusted to fair value with movements recognized in shareholders' equity, net of tax, which will be transferred to the Income Statement only when effectively realized; and
- Held-to-maturity securities - securities for which there is positive intent and financial capacity to hold to maturity. They are recorded at cost, plus income earned recognized in the Income Statement for the period.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on traders' quotations, pricing models, discounted cashflows or similar techniques to determine the fair value and may require judgment or significant estimates by Management.



Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

Classification, breakdown and segmentation of securities are presented in Note 6 (a to d).

**f) Derivative financial instruments (assets and liabilities)**

Derivate instruments are classified based on the intent of the underlying instrument at the date of purchase, taking into consideration its use for possible hedging purposes.

Operations involving derivative financial instruments are designed to meet the Bank's own needs in order to manage overall exposure, as well as to meet customer requests to manage their positions. Gains and losses are recorded in the income or expenses accounts of the respective financial instruments.

Derivative financial instruments used to mitigate risk deriving from exposure to variations in the Fair value of financial assets and liabilities are designated as hedges and are classified according to their nature:

- Market risk hedge: the gains and losses, realized or not, of the financial instruments classified in this category as well as the financial assets and liabilities, that are the object of the hedge, are recorded in the Income Statement; and
- Cash flow hedge: the effective portion of valuation or devaluation of the financial instruments classified in this category is recorded, net of taxes, in a specific account in shareholders' equity. The ineffective portion of the hedge is recognized directly in the Income Statement.

A breakdown of amounts included as derivative financial instruments, in the balance sheet and off-balance-sheet accounts, is disclosed in Note 6 (e to g).

**g) Loans and leasing, advances on foreign exchange contracts, other receivables with credit characteristics and allowance for loan losses**

Loans and leasing, advances on foreign exchange contracts and other receivables with credit characteristics are classified by risk level, based on: (i) the parameters established by CMN Resolution n° 2682/99, which requires risk ratings to have nine levels, from “AA” (minimum risk) to “H” (maximum risk); and (ii) Management’s assessment of the risk level. This assessment, which is carried out regularly, considers current economic conditions and past experience with loan losses, as well as specific and general risks relating to operations, debtors and guarantors. Moreover, the days-past-due is also considered to rate customer risk as per CMN Resolution n° 2682/99, as follows:

| <b>Past-due period (1)</b> | <b>Customer rating</b> |
|----------------------------|------------------------|
| • from 15 to 30 days       | B                      |
| • from 31 to 60 days       | C                      |
| • from 61 to 90 days       | D                      |
| • from 91 to 120 days      | E                      |
| • from 121 to 150 days     | F                      |
| • from 151 to 180 days     | G                      |
| • more than 180 days       | H                      |

(1) For transactions with terms of more than 36 months, past-due periods are doubled, as permitted by CMN Resolution n° 2682/99.

Interest and inflation adjustments on past-due transactions are only recognized in the Income Statement up to the 59<sup>th</sup> day that they are past due. As from the 60<sup>th</sup> day, they are recognized off-balance sheet accounts and are only recognized in the Income Statement when received.

H-rated past-due transactions remain at this level for six months, after which they are written-off against the existing allowance and controlled in off-balance-sheet accounts for at least five years.

\_\_\_\_\_ December 2014

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

Renegotiated transactions are held at the same rating as on the date of the renegotiation or classified in a higher risk rating. Renegotiations already written-off against the allowance and that were recorded in off-balance-sheet accounts, are rated as level "H" and any possible gains derived from their renegotiation are recognized only when they are effectively received. When there is a significant repayment on the operation or when new material facts justify a change in the level of risk, the operation may be reclassified to a lower risk category.

The estimated allowance for loan losses is calculated to sufficiently cover probable losses, considering CMN and Bacen standards and instructions, together with Management's assessment of the credit risk.

Type, values, terms, levels of risk, concentration, economic sector of client's activity, renegotiation and income from loans, as well as the breakdown of expenses and statement of financial position accounts for the allowance for loan losses are presented in Note 8.

**Leasing**

The leasing portfolio consists of contracts registered under Portaria 140/84, of the Ministry of Finance, which contains clauses: a) non cancellation; b) put option; and c) accrual based on floating or prefixed rates and accounted in accordance to the standards established by Bacen, as follows:

**I- Receivable Leases**

Reflect the balance of receivable counter installments, updated according to the indexes and criteria established contractually.

**II- Lease deferred income and Guaranteed Residual Value (VRG)**

Recorded at contract value, in contrast to the lease deferred income accounts and residual Value to be balanced, both presented by agreed conditions. The VRG received in advance is recorded in Other Liabilities – Lenders by Anticipation of the Residual Value, up to the maturity date of the contract. The present value adjustment of counter installments and receivable VRG of financial leasing operations is recognized as excess/insufficient depreciation on leased assets, aiming to align accounting practices. For operations that are 60 or more days past due, the appropriation to the income statements occurs when contractual installments are received, according to the CMN Resolution nº 2682/99.

### **III- Leased assets**

Are stated at acquisition cost, net of accumulated depreciation. Depreciation is calculated by the straight-line method, with the benefit of 30% reduction on the normal useful life of the asset, provided in the existing legislation. The main annual rates of depreciation used, which are the basis for this reduction, are as follows: vehicles and related, 20%; furniture and utensils, 10%; machinery and equipment, 10%; and other assets, 10% and 20%.

### **IV- Losses on lease**

The losses recorded in the sale of leased assets are deferred and amortized over the remaining term of the normal useful life of the assets, being demonstrated along with the Leased Asset (Note 8k).

### **V- Excess (insufficiency) of depreciation**

The accounting records of the leasing operations are maintained in accordance with legal requirements, specific to this type of operation. The procedures adopted and summarized in "II" to "IV" above differ from accounting practices provided in Brazilian corporate legislation, especially with regards to the accrual basis of accounting on recording revenue and expenses related to leasing contracts. As a result, according to Circular Bacen nº 1429/89, the present value of the open counter installments has been calculated, using the internal rate of return of each contract, registering a revenue or expense of leasing, in contrast to excess or insufficiency of depreciation accounts, respectively, recorded in the Permanent Asset, aiming to suit leasing operations to an accrual basis of accounting (Note 8k).

Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

**h) Income tax and social contribution (assets and liabilities)**

Deferred income tax and social contribution deferred tax assets, calculated on income tax losses, social contribution losses and temporary differences are recorded in "Other Receivables - Sundry" and the deferred tax liabilities on tax differences in leasing depreciation (applicable only for income tax) and mark-to-market adjustments on securities are recorded in "Other Liabilities - Tax and Social Security".

Deferred tax assets on temporary differences are realized when the corresponding provision is used and/or reversed. Deferred tax assets on income tax and social contribution losses are used when taxable income is generated, up to the 30% limit of the taxable profit for the period. Deferred tax assets are recorded based on current expectations of realization considering technical studies and analyses carried out by Management.

The provision for income tax is calculated at 15% of taxable income plus a 10% surcharge. Social contribution on net income is calculated at 15% for financial institutions and insurance companies and at 9% for other companies.

Provisions were recorded for other income tax and social contribution in accordance with specific applicable legislation.

Pursuant to Law n<sup>o</sup> 11941/09, changes in the criteria to recognize revenue, costs and expenses included in the net income for the period, enacted by Law n<sup>o</sup> 11638/07 and by Articles n<sup>o</sup> 37 and n<sup>o</sup> 38 of Law n<sup>o</sup> 11941/09, shall not affect taxable income, and, for tax purposes, accounting methods and criteria in force on December 31, 2007 are used. For accounting purposes, the tax effects of adopting the aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

The breakdown of income tax and social contribution, showing the calculations, the origin and expected use of deferred tax assets, as well as unrecorded deferred tax assets, are presented in Note 32.



**i) Prepaid expenses**

Prepaid expenses are represented by funds already disbursed for future benefits or services, which are recognized in the profit or loss on an accrual basis.

Incurred costs relating to assets that will generate revenue in subsequent periods are recorded in the Income Statement according to the terms and the amount of expected benefits and directly written-off in the Income Statement when the corresponding assets or rights are no longer part of the institution's assets or when future benefits are no longer expected.

Prepaid expenses are shown in detail in Note 10b.

**j) Investments**

Investments in unconsolidated companies, where Bradesco has significant influence over the investee or holds at least 20% of the voting rights, are accounted for by the equity method.

Tax incentives and other investments are stated at cost, less allowance for losses/impairment, where applicable.

Subsidiaries and jointly-controlled entities are consolidated - the composition of the main companies can be found in Note 2. The composition of unconsolidated companies, as well as other investments, can be found in Note 11.

**k) Premises and equipment**

Relates to the tangible assets used by the Bank in its activities, including those resulting from transactions which transfer risks, benefits and control of the assets to the Bank.

Premises and equipment are stated at acquisition cost, net of accumulated depreciation, calculated by the straight-line method based on the assets' estimated economic useful life, using the following rates:real

estate - 4% per annum; furniture and utensils and machinery and equipment - 10% per annum; transport systems - 20% per annum; and data-processing systems - 20% to 50% per annum, and adjusted for impairment, when applicable.

December 2014

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

The breakdown of asset costs and their corresponding depreciation, as well as the unrecorded surplus value for real estate and fixed asset ratios, is presented in Note 12.

**l) Deferred assets**

It is stated at a cost of acquisition or net formation of their accumulated depreciation of 20% per annum, calculated by the straight-line method. From December, 2008, the new operations have been recorded in intangible assets in accordance with the Circular Letter in 3,357/08 of Bacen.

The values composition of the assets costs and their depreciation are presented in Note 13.

**m) Intangible assets**

Relates to the right over intangible assets used by the Bank in its activities.

Intangible assets comprise:

- Future profitability/acquired client portfolio and acquisition of right to provide banking services: they are recorded and amortized over the period in which the asset will directly and indirectly contribute to future cash flows and adjusted for impairment, where applicable; and
- Software: stated at cost less amortization calculated on a straight-line basis over the estimated useful life (20% to 50% p.a.), from the date it is available for use and adjusted for impairment, where applicable.

Internal software development costs are recognized as an intangible asset when it is possible to show the intent and ability to complete and use the software, as well as to reliably measure costs directly attributable to the intangible asset. These costs are amortized during the software's estimated useful life, considering the expected future economic benefits.

Goodwill and other intangible assets, including their changes by class, are presented in Note 14.

#### **n) Impairment**

Financial and non-financial assets are tested for impairment.

Impairment evidence may comprise the non-payment or payment delay by the debtor, possible bankruptcy process or the significant or extended decline in an asset value.

An impairment loss of a financial or non-financial asset is recognized in the profit or loss for the period if the book value of an asset or cash-generating unit exceeds its recoverable value.

Impairment losses are presented in Notes 6d(10).

#### **o) Securities sold under agreements to repurchase**

These are recognized at the value of the liabilities and include, when applicable, related charges up to the end of the reporting period, calculated on a daily prorated basis.

A breakdown of the contracts recorded in deposits and securities sold under agreements to repurchase, as well as terms and amounts recognized in the statement of financial position and income statement, is presented in Note 15.

#### **p) Provisions, contingent assets and liabilities and legal obligations - tax and social security**

Provisions, contingent assets and liabilities, and legal obligations, as defined below, are recognized, measured and disclosed in accordance with the criteria set out in CPC 25, approved by CMN Resolution nº 3823/09 and CVM Resolution nº 594/09:

Bradesco \_\_\_\_\_

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

- **Contingent assets:** these are not recognized in the financial statements, except to the extent that there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, classifying the gain as practically certain by confirming the expectation of receipt or compensation against another liability. Contingent assets with a chance of probable success are disclosed in the notes to the financial statements;
- **Provisions:** these are recorded taking into consideration the opinion of legal counsel, the nature of the lawsuits, similarity with previous lawsuits, complexity and positioning of the courts, whenever the loss is deemed probable it requires a probable outflow of funds to settle the obligation and when the amount can be reliably measured;
- **Contingent liabilities:** according to CPC 25, the term "contingent" is used for liabilities that are not recognized because their existence will only be confirmed by the occurrence of one or more uncertain future events beyond Management's control. Contingent liabilities considered as possible losses should only be disclosed in the notes when relevant. Obligations deemed remote are not recorded as a provision nor disclosed; and
- **Legal obligations - provision for tax risks:** results from judicial proceedings, which contest the applicability of tax laws on the grounds of legality or constitutionality, which, regardless of the assessment of the probability of success, are fully provided for in the financial statements.

Details on lawsuits, as well as segregation and changes in amounts recorded, by type, are presented in Note 17.

**q) Funding expenses**

Expenses related to funding transactions involving the issuance of securities are recognized in the profit or loss over the term of the transaction and reduces the corresponding liability. They are presented in Notes 15c and 18.

**r) Other assets and liabilities**

Assets are stated at their realizable amounts, including, when applicable, related income and inflation and exchange variations (on a daily prorated basis), less provision for losses, when deemed appropriate. Liabilities include known or measurable amounts, including related charges and inflation and exchange variations (on a daily prorated basis).

**s) Subsequent events**

These refer to events occurring between the reporting date and the date the financial statements are authorized to be issued.

They comprise the following:

- Events resulting in adjustments: events relating to conditions already existing at the end of the reporting period; and
- Events not resulting in adjustments: events relating to conditions not existing at the end of the reporting period.

Subsequent events, if any, are described in Note 33.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

**4) CASH AND CASH EQUIVALENTS**

|  | <b>December 31, 2014 -</b> |
|--|----------------------------|
|  | R\$ thousand               |
| Cash and due from banks in domestic currency | 10,816,977                 |
| Cash and due from banks in foreign currency  | 3,685,973                  |
| Investments in gold                          | 106                        |
| <b>Total cash and due from banks</b>         | <b>14,503,056</b>          |
| Interbank investments (1)                    | 190,166,087                |
| <b>Total cash and cash equivalents</b>       | <b>204,669,143</b>         |

(1) Refer to operations which mature 90 days or less from the date they were effectively invested and with insignificant risk of change in fair value.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

**5) INTERBANK INVESTMENTS**

**a) Breakdown and maturity**

|   | <b>1 to 30<br/>days</b> |
|---|-------------------------|
| <b>Investments in federal funds purchased and securities sold under agreements to repurchase:</b> |                         |
| <b>Own portfolio position</b>   | <b>11,818,123</b>       |
| • Financial treasury bills  | 9,789                   |
| • National treasury notes   | 5,389,740               |
| • National treasury bills   | 6,358,099               |
| • Other   | 60,499                  |
| <b>Funded position</b>  | <b>181,115,139</b>      |
| • Financial treasury bills  | 22,241,077              |
| • National treasury notes   | 105,283,214             |
| • National treasury bills   | 53,590,848              |
| <b>Short position</b>   | <b>735,882</b>          |
| • National treasury bills   | 735,882                 |
| <b>Subtotal</b>   | <b>193,669,144</b>      |
| <b>Interest-earning deposits in other banks:</b>  |                         |
| • Interest-earning deposits in other banks  | 2,320,390               |
| • Provision for losses  | (2,528)                 |
| <b>Subtotal</b>   | <b>2,317,862</b>        |
| <b>Grand total</b>  | <b>195,987,006</b>      |
| <b>%</b>  | <b>96.8</b>             |

**b) Income from interbank investments**

Classified in the income statement as income on securities transactions.

Year ended December 31,  
2014 - R\$ thousand

**Income from investments in purchase and sale commitments:**

|   |                   |
|---|-------------------|
| •Own portfolio position                                     | 292,618           |
| •Funded position  | 14,927,863        |
| •Short position   | 416,333           |
| <b>Subtotal</b>   | <b>15,636,814</b> |
| <b>Income from interest-earning deposits in other banks</b> | <b>591,243</b>    |
| <b>Total (Note 6h)</b>                                      | <b>16,228,057</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****6) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS**

Information on securities and derivative financial instruments is as follows:

**a) Summary of the consolidated classification of securities by operating segment and issuer**

|  | December 31, 2014 -<br>R\$ thousand |              |
|--|-------------------------------------|--------------|
|  | <b>Financial</b>                    | %            |
| <b>Trading securities (5)</b>              | <b>39,354,163</b>                   | <b>25.6</b>  |
| - Government securities                    | 19,027,995                          | 12.4         |
| - Corporate securities                     | 15,746,687                          | 10.2         |
| - Derivative financial instruments (1) (9) | 4,579,481                           | 3.0          |
| <b>Available-for-sale securities (5)</b>   | <b>114,447,667</b>                  | <b>74.4</b>  |
| - Government securities                    | 59,327,749                          | 38.6         |
| - Corporate securities                     | 55,119,918                          | 35.8         |
| <b>Held-to-maturity securities (4)</b>     | <b>38,874</b>                       | <b>-</b>     |
| - Government securities                    | 38,874                              | -            |
| <b>Subtotal</b>                            | <b>153,840,704</b>                  | <b>100.0</b> |
| Purchase and sale commitments (2)          | 60,347                              |              |
| <b>Grand total</b>                         | <b>153,901,051</b>                  |              |
| - Government securities                    | 78,394,618                          | 51.0         |
| - Corporate securities                     | 75,446,086                          | 49.0         |
| <b>Subtotal</b>                            | <b>153,840,704</b>                  | <b>100.0</b> |
| Purchase and sale commitments (2)          | 60,347                              | -            |
| <b>Grand total</b>                         | <b>153,901,051</b>                  |              |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****b) Breakdown of the consolidated portfolio by issuer**

| Securities (3)                           | 1 to 30<br>days   | 31 to 180<br>days | 181 to<br>360<br>days | More than<br>360 days | December 31, 2014 - R\$ thousand  |                               |                     |
|--|-------------------|-------------------|-----------------------|-----------------------|-----------------------------------|-------------------------------|---------------------|
|  |                   |                   |                       |                       | Fair/book<br>value<br>(6) (7) (8) | Original<br>amortized<br>cost | Market<br>value     |
| <b>Government securities</b>             | <b>5,036,664</b>  | <b>5,544,349</b>  | <b>1,479,311</b>      | <b>66,334,294</b>     | <b>78,394,618</b>                 | <b>79,122,002</b>             | <b>(72,000,000)</b> |
| Financial treasury bills                 | 37,990            | 721,378           | 1,458,860             | 3,047,344             | 5,265,572                         | 5,266,105                     |                     |
| National treasury bills                  | 3,822,677         | 2,462,067         | 20,383                | 16,254,039            | 22,559,166                        | 23,323,986                    | (76,000,000)        |
| National treasury notes                  | 119,608           | 2,284,446         | -                     | 46,284,643            | 48,688,697                        | 48,649,176                    |                     |
| Brazilian foreign debt notes             | 22,056            | 8,061             | -                     | 689,218               | 719,335                           | 733,070                       | (1,000,000)         |
| Privatization currencies                 | -                 | -                 | -                     | 58,928                | 58,928                            | 48,784                        |                     |
| Other                                    | 1,034,333         | 68,397            | 68                    | 122                   | 1,102,920                         | 1,100,881                     |                     |
| <b>Private securities</b>                | <b>12,760,093</b> | <b>5,070,305</b>  | <b>2,644,095</b>      | <b>54,971,593</b>     | <b>75,446,086</b>                 | <b>75,376,091</b>             | <b>(65,000,000)</b> |
| Bank deposit certificates                | 41,727            | 599,070           | -                     | 58,584                | 699,381                           | 699,381                       |                     |
| Shares                                   | 3,418,512         | -                 | -                     | -                     | 3,418,512                         | 3,368,304                     |                     |
| Debentures                               | 280,682           | 2,185,102         | 1,075,572             | 29,196,477            | 32,737,833                        | 32,909,387                    | (17,000,000)        |
| Promissory notes                         | 118,066           | 519,183           | -                     | 549                   | 637,798                           | 643,274                       |                     |
| Foreign corporate securities             | 1,867,364         | 44,158            | 74,605                | 9,429,607             | 11,415,734                        | 12,033,719                    | (61,000,000)        |
| Derivative financial instruments (1) (9) | 2,541,245         | 194,751           | 190,772               | 1,652,713             | 4,579,481                         | 3,623,689                     | 9,000,000           |
| Certificates of Real Estate Receivables  | 285               | 1,225             | 3,240                 | 11,764,106            | 11,768,856                        | 11,905,203                    | (13,000,000)        |
| Financial bills                          | 315,916           | 1,212,163         | 1,274,682             | 2,414,708             | 5,217,469                         | 5,231,991                     | (1,000,000)         |
| Other                                    | 4,176,296         | 314,653           | 25,224                | 454,849               | 4,971,022                         | 4,961,143                     |                     |
| <b>Subtotal</b>                          | <b>17,796,757</b> | <b>10,614,654</b> | <b>4,123,406</b>      | <b>121,305,887</b>    | <b>153,840,704</b>                | <b>154,498,093</b>            | <b>(65,000,000)</b> |
| Purchase and sale commitments (2)        | 60,347            | -                 | -                     | -                     | 60,347                            | 60,347                        |                     |
| Hedge - cash flow (Note 6g)              | -                 | -                 | -                     | -                     | -                                 | -                             | 3,000,000           |
| <b>Grand total</b>                       | <b>17,857,104</b> | <b>10,614,654</b> | <b>4,123,406</b>      | <b>121,305,887</b>    | <b>153,901,051</b>                | <b>154,558,440</b>            | <b>(34,000,000)</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****c) Consolidated classification by category, maturity and operating segment****l) Trading securities**

| Securities (3)  | 1 to 30<br>days    | 31 to 180<br>days | 181 to<br>360<br>days | More than<br>360 days | December 31, 2014 - |                 | Original<br>amortiz<br>cost |
|---|--------------------|-------------------|-----------------------|-----------------------|---------------------|-----------------|-----------------------------|
|   |                    |                   |                       |                       | Fair/book<br>value  | (6) (7) (8)     |                             |
| <b>- Financial (5)</b>                                    | <b>8,447,642</b>   | <b>6,844,143</b>  | <b>3,069,410</b>      | <b>20,992,968</b>     | <b>39,354,163</b>   | <b>38,391,1</b> |                             |
| National treasury bills                                   | 521,093            | 1,976,145         | 20,383                | 346,965               | 2,864,586           | 2,870,7         |                             |
| Financial treasury bills                                  | 26,154             | 546,407           | 1,458,860             | 2,730,561             | 4,761,982           | 4,762,3         |                             |
| Bank deposit certificates                                 | 40,835             | 599,070           | -                     | 27,670                | 667,575             | 667,5           |                             |
| Derivative financial instruments (1) (9)                  | 2,541,245          | 194,751           | 190,772               | 1,652,713             | 4,579,481           | 3,623,6         |                             |
| Debentures  | 163,390            | 432,292           | 72,104                | 3,477,408             | 4,145,194           | 4,207,8         |                             |
| National treasury notes                                   | 110,822            | 1,492,204         | -                     | 9,311,244             | 10,914,270          | 10,802,6        |                             |
| Financial bills   | 315,916            | 1,212,163         | 1,274,682             | 2,362,500             | 5,165,261           | 5,179,2         |                             |
| Other   | 4,728,187          | 391,111           | 52,609                | 1,083,907             | 6,255,814           | 6,277,0         |                             |
| <b>Subtotal</b>   | <b>8,447,642</b>   | <b>6,844,143</b>  | <b>3,069,410</b>      | <b>20,992,968</b>     | <b>39,354,163</b>   | <b>38,391,1</b> |                             |
| Purchase and sale commitments (2)                         | 60,347             | -                 | -                     | -                     | 60,347              | 60,3            |                             |
| <b>Grand total</b>  | <b>8,507,989</b>   | <b>6,844,143</b>  | <b>3,069,410</b>      | <b>20,992,968</b>     | <b>39,414,510</b>   | <b>38,451,4</b> |                             |
| <b>Derivative financial instruments (liabilities) (9)</b> | <b>(1,584,487)</b> | <b>(336,613)</b>  | <b>(247,709)</b>      | <b>(1,144,298)</b>    | <b>(3,313,107)</b>  | <b>(2,871,4</b> |                             |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****II) Available-for-sale securities**

| Securities (3) (10)                     | 1 to 30<br>days  | 31 to 180<br>days | 181 to<br>360<br>days | More than<br>360 days | December 31, 2014 - R\$ thousand  |                               | Mark<br>ma         |
|---|------------------|-------------------|-----------------------|-----------------------|-----------------------------------|-------------------------------|--------------------|
|   |                  |                   |                       |                       | Fair/book<br>value<br>(6) (7) (8) | Original<br>amortized<br>cost |                    |
| <b>- Financial (5)</b>                  | <b>9,349,115</b> | <b>3,770,511</b>  | <b>1,053,996</b>      | <b>100,274,045</b>    | <b>114,447,667</b>                | <b>116,068,114</b>            | <b>(1,620,000)</b> |
| National treasury bills                 | 3,301,583        | 485,921           | -                     | 15,907,073            | 19,694,577                        | 20,453,280                    | (750,000)          |
| Brazilian foreign debt notes            | 8,858            | -                 | -                     | 253,042               | 261,900                           | 272,701                       | (10,000)           |
| Foreign corporate securities            | 1,797,743        | 44,158            | 47,288                | 9,155,338             | 11,044,527                        | 11,651,082                    | (600,000)          |
| National treasury notes                 | 8,786            | 792,242           | -                     | 36,973,398            | 37,774,426                        | 37,846,531                    | (70,000)           |
| Financial treasury bills                | 11,835           | 174,971           | -                     | 316,783               | 503,589                           | 503,769                       | -                  |
| Bank deposit certificates               | 892              | -                 | -                     | 30,914                | 31,806                            | 31,806                        | -                  |
| Debentures                              | 117,292          | 1,752,809         | 1,003,468             | 25,719,069            | 28,592,638                        | 28,701,567                    | (100,000)          |
| Shares                                  | 1,701,618        | -                 | -                     | -                     | 1,701,618                         | 1,650,913                     | 50,000             |
| Certificates of Real Estate Receivables | 285              | 1,225             | 3,240                 | 11,714,868            | 11,719,618                        | 11,857,286                    | (130,000)          |
| Other                                   | 2,400,223        | 519,185           | -                     | 203,560               | 3,122,968                         | 3,099,179                     | 20,000             |
| <b>Subtotal</b>                         | <b>9,349,115</b> | <b>3,770,511</b>  | <b>1,053,996</b>      | <b>100,274,045</b>    | <b>114,447,667</b>                | <b>116,068,114</b>            | <b>(1,620,000)</b> |
| Hedge - cash flow (Note 6g)             | -                | -                 | -                     | -                     | -                                 | -                             | 30,000             |
| <b>Grand total</b>                      | <b>9,349,115</b> | <b>3,770,511</b>  | <b>1,053,996</b>      | <b>100,274,045</b>    | <b>114,447,667</b>                | <b>116,068,114</b>            | <b>(1,300,000)</b> |

**III) Held-to-maturity securities**

| Securities                   | December 31, 2014 - R\$ thousand |                   |                    |                       | Original<br>amortized<br>cost (5) (6) |     |
|------------------------------|----------------------------------|-------------------|--------------------|-----------------------|---------------------------------------|-----|
|                              | 1 to 30<br>days                  | 31 to 180<br>days | 181 to 360<br>days | More than<br>360 days | (5)                                   | (6) |
| <b>Financial</b>             | -                                | -                 | -                  | <b>38,874</b>         | <b>38,874</b>                         |     |
| Brazilian foreign debt notes | -                                | -                 | -                  | 38,874                | 38,874                                |     |
| <b>Grand total (4)</b>       | -                                | -                 | -                  | <b>38,874</b>         | <b>38,874</b>                         |     |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****d) Breakdown of the portfolios by financial statement classification**

| Securities  | December 31, 2014 - R\$ thousand |                   |                  |                    |                    |
|---|----------------------------------|-------------------|------------------|--------------------|--------------------|
|   | 1 to 30 days                     | 31 to 180 days    | 181 to 360 days  | More than 360 days | Total              |
| <b>Own portfolio</b>  | <b>15,190,990</b>                | <b>5,366,129</b>  | <b>3,253,982</b> | <b>73,768,667</b>  | <b>97,583,768</b>  |
| <b>Fixed income securities</b>                                  | <b>11,772,478</b>                | <b>5,366,129</b>  | <b>3,253,982</b> | <b>73,768,667</b>  | <b>94,161,256</b>  |
| • Financial treasury bills                                      | 37,990                           | 75,055            | 800,591          | 1,749,880          | 2,663,516          |
| • National treasury notes                                       | 119,608                          | 201               | -                | 21,152,066         | 21,271,875         |
| • Brazilian foreign debt securities                             | 22,056                           | 8,061             | -                | 689,218            | 719,335            |
| • Bank deposit certificates                                     | 41,727                           | 599,070           | -                | 58,584             | 647,381            |
| • National treasury bills                                       | 3,822,677                        | 338,861           | -                | 4,262,652          | 8,424,190          |
| • Foreign corporate securities                                  | 1,750,567                        | 44,158            | 74,605           | 2,025,456          | 3,894,786          |
| • Debentures  | 280,682                          | 2,185,102         | 1,075,572        | 29,196,477         | 32,737,833         |
| • Certificates of Real Estate Receivables                       | 285                              | 1,225             | 3,240            | 11,764,106         | 11,768,856         |
| • Financial bills   | 315,916                          | 1,212,163         | 1,274,682        | 2,414,708          | 5,217,469          |
| • Purchase and sale commitments (2)                             | 60,347                           | -                 | -                | -                  | 60,347             |
| • Other   | 5,320,623                        | 902,233           | 25,292           | 455,520            | 6,703,678          |
| <b>Equity securities</b>  | <b>3,418,512</b>                 | <b>-</b>          | <b>-</b>         | <b>-</b>           | <b>3,418,512</b>   |
| • Shares of listed companies                                    | 3,418,512                        | -                 | -                | -                  | 3,418,512          |
| <b>Restricted securities</b>                                    | <b>124,869</b>                   | <b>5,053,774</b>  | <b>678,652</b>   | <b>45,554,671</b>  | <b>51,411,966</b>  |
| <b>Repurchase agreements</b>                                    | <b>116,797</b>                   | <b>4,420,748</b>  | <b>65,203</b>    | <b>40,299,588</b>  | <b>44,902,336</b>  |
| • National treasury bills                                       | -                                | 2,113,008         | 20,383           | 9,890,419          | 12,023,810         |
| • Financial treasury bills                                      | -                                | 23,495            | 44,820           | 358,861            | 487,176            |
| • National treasury notes                                       | -                                | 2,284,245         | -                | 22,646,157         | 24,930,602         |
| • Foreign corporate securities                                  | 116,797                          | -                 | -                | 7,404,151          | 7,520,948          |
| <b>Brazilian Central Bank</b>                                   | <b>-</b>                         | <b>-</b>          | <b>-</b>         | <b>19,764</b>      | <b>19,764</b>      |
| • National treasury bills                                       | -                                | -                 | -                | 19,764             | 19,764             |
| <b>Privatization currencies</b>                                 | <b>-</b>                         | <b>-</b>          | <b>-</b>         | <b>58,928</b>      | <b>58,928</b>      |
| <b>Guarantees provided</b>                                      | <b>8,072</b>                     | <b>633,026</b>    | <b>613,449</b>   | <b>5,176,391</b>   | <b>6,430,938</b>   |
| • National treasury bills                                       | -                                | 10,198            | -                | 1,751,368          | 1,761,566          |
| • Financial treasury bills                                      | -                                | 622,828           | 613,449          | 938,603            | 2,175,268          |
| • National treasury notes                                       | -                                | -                 | -                | 2,486,420          | 2,486,420          |
| • Other   | 8,072                            | -                 | -                | -                  | 8,072              |
| <b>Derivative financial instruments (1) (9)</b>                 | <b>2,541,245</b>                 | <b>194,751</b>    | <b>190,772</b>   | <b>1,652,713</b>   | <b>4,579,481</b>   |
| <b>Securities subject to unrestricted repurchase agreements</b> | <b>-</b>                         | <b>-</b>          | <b>-</b>         | <b>329,836</b>     | <b>329,836</b>     |
| • National treasury bills                                       | -                                | -                 | -                | 329,836            | 329,836            |
| <b>Grand total</b>  | <b>17,857,104</b>                | <b>10,614,654</b> | <b>4,123,406</b> | <b>121,305,887</b> | <b>153,901,051</b> |
| <b>%</b>  | <b>11.6</b>                      | <b>6.9</b>        | <b>2.7</b>       | <b>78.8</b>        |                    |





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**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

- (1) Consistent with the criteria in Bacen Circular Letter n<sup>o</sup> 3068/01 and due to the characteristics of the securities, we are classifying the derivative financial instruments, except those considered as cash flow hedges in the category Trading Securities;
- (2) These refer to investment fund and managed portfolio resources invested in purchase contracts with a commitment to re sale with Bradesco, whose owners are consolidated subsidiaries, included in the consolidated financial statements;
- (3) The investment fund quotas are presented according to the instruments comprising their portfolios and maintaining the classification used in the fund;
- (4) In compliance with Article 8 of Bacen Circular Letter n<sup>o</sup> 3068/01, Bradesco declares that it has the financial capacity and intention to maintain held-to-maturity securities until their maturity dates. This financial capacity is disclosed in Note 30a, which presents the maturity of asset and liability operations;
- (5) On December 2014, the amount of R\$ 17,003 thousand was reclassified from "Held-for-trading securities" to "Available-for-sale securities";
- (6) The number of days to maturity was based on the maturity of the instruments, regardless of their accounting classification;
- (7) This column reflects book value after mark-to-market accounting in accordance with item (7), except for held-to-maturity instruments, whose fair value is higher than the original amortized cost for the amount of R\$ 5,402 thousand;
- (8) The fair value of securities is determined based on the market price available at the end of the reporting period. If no market price quotation is available at the end of the reporting period, amounts are estimated based on the prices quoted by dealers, pricing models, quotation models or price quotations for instruments with similar characteristics; for investment funds, the original amortized cost reflects the fair value of the respective quotas. For investment funds, the original amortized cost reflects the fair value of the respective quotas;
- (9) For a better analysis of these items, consider the net exposure (Note 6e II); and
- (10) In the year ended December 31, 2014, there were no losses by impairment under the heading "equity securities", for the securities classified under the category "Available-for-sale securities".

**e) Derivative financial instruments**

Bradesco carries out transactions involving derivative financial instruments, which are recorded in the statement of financial position or in off-balance-sheet accounts, to meet its own needs in managing its

global exposure, as well as to meet its customer's requests, in order to manage their exposure. These operations involve a range of derivatives, including interest rate swaps, currency swaps, futures and options. Bradesco's risk management policy is based on the utilization of derivative financial instruments mainly to mitigate the risks from operations carried out by the Bank and its subsidiaries.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. Should market prices not be available, fair values are based on dealer quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by Management.

Quoted market prices are used to determine the fair value of derivative financial instruments. The fair value of swaps is determined by using discounted cash flow modeling techniques that use yield curves, reflecting adequate risk factors. The information to build yield curves is mainly obtained from the Securities, Commodities and Futures Exchange (BM&FBOVESPA) and the domestic and international secondary market. These yield curves are used to determine the fair value of currency swaps, interest rate and other risk factor swaps. The fair value of forward and futures contracts is also determined based on market price quotations for derivatives traded at the stock exchange or using methodologies similar to those outlined for swaps. The fair values of credit derivative instruments are determined based on market price quotation or from specialized entities. The fair value of options is determined based on mathematical models, such as Black & Scholes, using yield curves, implied volatilities and the fair value of corresponding assets. Current market prices are used to calculate volatility.

Derivative financial instruments in Brazil mainly refer to swaps and futures and are registered at the OTC Clearing House (Cetip) and BM&FBOVESPA.

Operations involving forward contracts of interest rates, indexes and currencies are contracted by Management to hedge Bradesco's overall exposures and to meet customer needs.

Foreign derivative financial instruments refer to swap, forward, options, credit and futures operations and are mainly carried out at the stock exchanges in Chicago and New York, as well as the over-the-counter (OTC) markets.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****l) Amount of derivative financial instruments recorded in balance sheet and off-balance-sheet accounts**

|                                      | December 31, 2014 - R\$ thousand |            |
|--------------------------------------|----------------------------------|------------|
|                                      | Grand total amount               | Net amount |
| <b>Futures contracts</b>             |                                  |            |
| <b>Purchase commitments:</b>         | <b>75,980,704</b>                | -          |
| - Interbank market                   | 56,612,540                       | -          |
| - Foreign currency                   | 16,145,870                       | -          |
| - Other                              | 3,222,294                        | 2,984,059  |
| <b>Sale commitments:</b>             | <b>130,338,720</b>               | -          |
| - Interbank market (1)               | 104,058,738                      | 47,446,198 |
| - Foreign currency (2)               | 26,041,747                       | 9,895,877  |
| - Other                              | 238,235                          | -          |
| <b>Option contracts</b>              |                                  |            |
| <b>Purchase commitments:</b>         | <b>26,201,474</b>                | -          |
| - Interbank market                   | 23,572,355                       | -          |
| - Foreign currency                   | 2,190,621                        | 479,247    |
| - Other                              | 438,498                          | 314,801    |
| <b>Sale commitments:</b>             | <b>32,429,075</b>                | -          |
| - Interbank market                   | 30,594,004                       | 7,021,649  |
| - Foreign currency                   | 1,711,374                        | -          |
| - Other                              | 123,697                          | -          |
| <b>Forward contracts</b>             |                                  |            |
| <b>Purchase commitments:</b>         | <b>8,164,817</b>                 | -          |
| - Foreign currency                   | 8,053,377                        | -          |
| - Other                              | 111,440                          | -          |
| <b>Sale commitments:</b>             | <b>9,697,207</b>                 | -          |
| - Foreign currency                   | 9,280,704                        | 1,227,327  |
| - Other                              | 416,503                          | 305,063    |
| <b>Swap contracts</b>                |                                  |            |
| <b>Assets (long position):</b>       | <b>54,224,000</b>                | -          |
| - Interbank market                   | 12,238,607                       | 307,432    |
| - Fixed rate                         | 6,315,588                        | 1,459,415  |
| - Foreign currency                   | 29,305,345                       | 37,596     |
| - IGPM                               | 1,654,190                        | -          |
| - Other                              | 4,710,270                        | -          |
| <b>Liabilities (short position):</b> | <b>53,486,392</b>                | -          |

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|                    |            |         |
|--------------------|------------|---------|
| - Interbank market | 11,931,175 | -       |
| - Fixed rate       | 4,856,173  | -       |
| - Foreign currency | 29,267,749 | -       |
| - IGPM             | 2,190,829  | 536,639 |
| - Other            | 5,240,466  | 530,196 |

Derivatives include operations maturing in D+1.

(1) Includes cash flow hedges to protect CDI-related funding, totaling R\$ 21,107,308 thousand (Note 6g); and

(2) Includes specific hedges to protect foreign investments totaling R\$ 37,598,682 thousand.

To obtain greater payment assurance for operations with financial institutions and customers, Bradesco established compensation and settlement agreements for liabilities within the National Financial System, in accordance with CMN Resolution nº 3263/05.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****II) Breakdown of derivative financial instruments (assets and liabilities) shown at original amortized cost and fair value**

|                                  | December 31, 2014 - R\$ thousand |                              |                    |
|----------------------------------|----------------------------------|------------------------------|--------------------|
|                                  | Original<br>amortized cost       | Mark-to-market<br>adjustment | Fair value         |
| Adjustment receivables - swaps   | 1,952,660                        | 922,950                      | 2,875,610          |
| Adjustment receivables - futures | 17,545                           | -                            | 17,545             |
| Receivable forward purchases     | 1,038,259                        | -                            | 1,038,259          |
| Receivable forward sales         | 320,519                          | -                            | 320,519            |
| Premiums on exercisable options  | 294,706                          | 32,842                       | 327,548            |
| <b>Total assets (A)</b>          | <b>3,623,689</b>                 | <b>955,792</b>               | <b>4,579,481</b>   |
| Adjustment payables - swaps      | (1,697,878)                      | (440,124)                    | (2,138,002)        |
| Adjustment payables - futures    | (29,231)                         | -                            | (29,231)           |
| Payable forward purchases        | (461,901)                        | -                            | (461,901)          |
| Payable forward sales            | (550,877)                        | -                            | (550,877)          |
| Premiums on written options      | (131,567)                        | (1,529)                      | (133,096)          |
| <b>Total liabilities (B)</b>     | <b>(2,871,454)</b>               | <b>(441,653)</b>             | <b>(3,313,107)</b> |
| <b>Net Effect (A-B)</b>          | <b>752,235</b>                   | <b>514,139</b>               | <b>1,266,374</b>   |

**III) Futures, options, forward and swap contracts - (Notional)**

|                   | December 31, 2014 - R\$ thousand |                   |                   |                       |                      |
|-------------------|----------------------------------|-------------------|-------------------|-----------------------|----------------------|
|                   | 1 to 90 days                     | 91 to 180 days    | 181 to 360 days   | More than 360<br>days | Total on<br>December |
| Futures contracts | 120,858,857                      | 2,954,498         | 40,828,613        | 41,677,456            | 206,319,424          |
| Option contracts  | 35,763,128                       | 21,705,331        | 410,019           | 752,071               | 58,630,549           |
| Forward contracts | 10,702,927                       | 3,431,977         | 2,275,924         | 1,451,196             | 17,862,024           |
| Swap contracts    | 9,481,542                        | 16,660,353        | 5,610,074         | 19,596,422            | 51,348,391           |
| <b>Total</b>      | <b>176,806,454</b>               | <b>44,752,159</b> | <b>49,124,630</b> | <b>63,477,145</b>     | <b>334,160,388</b>   |

**IV) Types of margin offered in guarantee of derivative financial instruments, mainly futures contracts**

December 31, 2014 - R\$ thousand

**Government securities**

|                          |                  |
|--------------------------|------------------|
| National treasury notes  | 2,736,940        |
| Financial treasury bills | 5,426            |
| National treasury bills  | 50,002           |
| <b>Total</b>             | <b>2,792,368</b> |

**V) Revenues and expenses, net**

Year ended December 31, 2014 - R\$ thousand

|                   |                    |
|-------------------|--------------------|
| Swap contracts    | (167,951)          |
| Forward contracts | (915,802)          |
| Option contracts  | 152,934            |
| Futures contracts | (409,298)          |
| <b>Total</b>      | <b>(1,340,117)</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****VI) Total value of derivative financial instruments, by trading location and counterparties**

|                                 | <b>December 31, 2014 - R\$ thousand</b> |
|---------------------------------|---|
| Cetip (over-the-counter)        | 50,104,746                              |
| BM&FBOVESPA (stock exchange)    | 248,466,850                             |
| Overseas (over-the-counter) (1) | 22,088,743                              |
| Overseas (stock exchange) (1)   | 13,500,049                              |
| <b>Total</b>                    | <b>334,160,388</b>                      |

(1) Comprised of operations carried out on the Chicago and New York Stock Exchanges and over-the-counter markets.

As of December 31, 2014, a total of 92.7% of counterparties are corporate entities and 7.3% are financial institutions.

**f) Credit Default Swaps (CDS)**

In general, these represent bilateral agreements in which one of the parties purchases protection against the credit risk of a certain financial instrument (the risk is transferred). The selling counterparty receives remuneration that is usually paid linearly over the term of the agreement.

In the case of a default, the purchasing counterparty will receive a payment to offset the loss incurred on the financial instrument. In this case, the selling counterparty usually receives the underlying asset of the agreement in exchange for the payment.

On December 31, 2014, Bradesco had credit default swaps (CDS) with the following characteristics: (i) the amount of risk transferred under credit swaps whose underlying assets are "Brazilian government securities" is R\$ (1,326,900) thousand; and (ii) the risk received in credit swaps whose underlying assets are "derivative with companies" is R\$ 13,281 thousand, amounting to a total net credit risk value of R\$ (1,313,619) thousand, with an effect on the calculation of required shareholders' equity of R\$ (71,519) thousand.



Bradesco carries out operations involving credit derivatives to better manage its risk exposure and its assets. The contracts related to credit derivatives transactions described above are due in 2019. The mark-to-market of the protection rates that remunerates the counterparty that received the risk totaled R\$ (4,434) thousand. There were no credit events, as defined in the agreements, during the year.

**g) Cash flow hedge**

Bradesco uses cash flow hedges to protect its cash flows from payment of interest rates on funds, which have a floating interest rate - the Interbank Deposit Rate (DI Cetip), thus converting them to fixed cash flows.

Bradesco has traded DI Future contracts at BM&FBOVESPA since 2009, using them as cash flow hedges for funding linked to DI. The following table presents the DI Future position, where:

|  | <b>December 31, 2014 - R\$ thousand</b> |
|--|---|
| DI Future with maturity between 2015 and 2017                  | 21,107,308                              |
| Funding indexed to CDI   | 19,969,423                              |
| Mark-to-market adjustment recorded in shareholders' equity (1) | 311,683                                 |
| Ineffective fair value recorded in profit or loss              | 19,374                                  |

(1) The adjustment in shareholders' equity is R\$ 187,010 thousand, net of taxes.

The effectiveness of the hedge portfolio was assessed in accordance with Bacen Circular Letter nº 3082/02.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****h) Income from securities, insurance, pension plans and capitalization bonds and derivative financial instruments**

Year ended December 31, 2014 - R\$ thousand

|  |                   |
|--|-------------------|
| Fixed income securities                                  | 17,538,254        |
| Interbank investments (Note 5b)                          | 16,228,057        |
| Equity securities  | (14,774)          |
| <b>Subtotal</b>  | <b>33,751,537</b> |
| Income from derivative financial instruments (Note 6e V) | (1,340,117)       |
| <b>Total</b>   | <b>32,411,420</b> |

**7) INTERBANK ACCOUNTS - RESERVE REQUIREMENT****a) Reserve requirement**

|  | <b>Remuneration</b> | R\$ thousand<br><b>December 31, 2014</b> |
|--|---------------------|--|
| Reserve requirement – demand deposits  | not remunerated     | 6,663,664                                |
| Reserve requirement – savings deposits | savings index       | 18,141,287                               |
| Reserve requirement – time deposits    | Selic rate          | 7,175,649                                |
| Additional reserve requirement         |                     | 18,944,306                               |
| • Savings deposits                     | Selic rate          | 9,070,643                                |
| • Time deposits                        | Selic rate          | 9,873,663                                |
| Reserve requirement – SFH              | TR + interest rate  | 622,135                                  |
| <b>Total (1)</b>                       |                     | <b>51,547,041</b>                        |

(1) For further information regarding new rules on reserve requirement, see Note 33c.

**b) Revenue from reserve requirement**

Year ended December 31, 2014 - R\$ thousand

|                             |                  |
|-----------------------------|------------------|
| Reserve requirement – Bacen | 4,277,352        |
| Reserve requirement – SFH   | 33,569           |
| <b>Total</b>                | <b>4,310,921</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****8) LOANS**

Information relating to loans, including advances on foreign exchange contracts, leasing and other receivables with credit characteristics is shown below:

**a) By type and maturity**

|   | Performing loans  |                   |                   |                   |                    | Decem      |
|---|-------------------|-------------------|-------------------|-------------------|--------------------|------------|
|   | 1 to 30<br>days   | 31 to 60<br>days  | 61 to 90<br>days  | 91 to 180<br>days | 181 to 360<br>days | 36         |
| Discounted trade receivables and loans (1)            | 21,385,919        | 15,188,523        | 10,182,486        | 18,672,728        | 22,823,861         | 60         |
| Financing   | 3,724,961         | 3,656,652         | 3,706,563         | 9,584,205         | 16,107,488         | 82         |
| Agricultural and agribusiness loans                   | 661,056           | 1,166,236         | 661,416           | 3,163,639         | 8,836,657          | 9          |
| <b>Subtotal</b>                                       | <b>25,771,936</b> | <b>20,011,411</b> | <b>14,550,465</b> | <b>31,420,572</b> | <b>47,768,006</b>  | <b>152</b> |
| Leasing   | 214,615           | 211,006           | 178,015           | 518,201           | 841,026            | 2          |
| Advances on foreign exchange contracts (2)            | 722,207           | 807,097           | 798,145           | 2,003,000         | 1,534,167          |            |
| <b>Subtotal</b>                                       | <b>26,708,758</b> | <b>21,029,514</b> | <b>15,526,625</b> | <b>33,941,773</b> | <b>50,143,199</b>  | <b>154</b> |
| Other receivables (3)                                 | 7,332,698         | 5,323,485         | 1,866,206         | 3,595,877         | 3,059,236          | 1          |
| <b>Total loans</b>                                    | <b>34,041,456</b> | <b>26,352,999</b> | <b>17,392,831</b> | <b>37,537,650</b> | <b>53,202,435</b>  | <b>155</b> |
| Sureties and guarantees (4)                           | 3,331,136         | 1,051,912         | 754,954           | 4,479,051         | 8,829,945          | 53         |
| Loan assignment - real estate receivables certificate | 54,878            | 54,876            | 54,873            | 157,925           | 235,689            |            |
| Co-obligation in rural loan assignment (4)            | -                 | -                 | -                 | -                 | -                  |            |
| Loans available for import (4)                        | 93,565            | 75,801            | 52,950            | 48,562            | 28,397             |            |
| Confirmed exports loans (4)                           | 24,889            | 1,780             | 3,690             | 709               | 398                |            |
| Acquisition of credit card receivables                | 384,011           | 171,261           | 121,994           | 317,426           | 359,427            |            |
| <b>Grand total</b>                                    | <b>37,929,935</b> | <b>27,708,629</b> | <b>18,381,292</b> | <b>42,541,323</b> | <b>62,656,291</b>  | <b>210</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

|  | December 31, 2014 - R\$ thousand              |                  |                  |                   |                    |                  | Total on<br>December<br>(B) | % |
|--|---|------------------|------------------|-------------------|--------------------|------------------|-----------------------------|---|
|  | Non-performing loans<br>Past-due installments |                  |                  |                   |                    |                  |                             |   |
|  | 1 to 30<br>days                               | 31 to 60<br>days | 61 to 90<br>days | 91 to 180<br>days | 181 to 540<br>days |                  |                             |   |
| Discounted trade receivables and loans (1) | 1,156,444                                     | 1,015,091        | 875,653          | 1,952,688         | 2,983,461          | 7,983,337        | 8                           |   |
| Financing                                  | 216,286                                       | 199,155          | 90,241           | 152,354           | 147,352            | 805,388          |                             |   |
| Agricultural and agribusiness loans        | 17,295  | 22,350           | 56,121           | 34,735            | 16,705             | 147,206          |                             |   |
| <b>Subtotal</b>                            | <b>1,390,025</b>                              | <b>1,236,596</b> | <b>1,022,015</b> | <b>2,139,777</b>  | <b>3,147,518</b>   | <b>8,935,931</b> | <b>9</b>                    |   |
| Leasing                                    | 17,024  | 14,914           | 9,578            | 17,944            | 13,533             | 72,993           |                             |   |
| Advances on foreign exchange contracts (2) | 4,005   | 1,765            | 1,116            | 713               | -                  | 7,599            |                             |   |
| <b>Subtotal</b>                            | <b>1,411,054</b>                              | <b>1,253,275</b> | <b>1,032,709</b> | <b>2,158,434</b>  | <b>3,161,051</b>   | <b>9,016,523</b> | <b>9</b>                    |   |
| Other receivables (3)                      | 8,784   | 2,861            | 8,403            | 14,333            | 50,067             | 84,448           |                             |   |
| <b>Grand total</b>                         | <b>1,419,838</b>                              | <b>1,256,136</b> | <b>1,041,112</b> | <b>2,172,767</b>  | <b>3,211,118</b>   | <b>9,100,971</b> | <b>10</b>                   |   |

|  | December 31, 2014 - R\$ thousand                 |                  |                  |                   |                    |                       | Total on<br>December<br>(C) | %         |
|--|--|------------------|------------------|-------------------|--------------------|-----------------------|-----------------------------|-----------|
|  | Non-performing loans<br>Outstanding installments |                  |                  |                   |                    |                       |                             |           |
|  | 1 to 30<br>days                                  | 31 to 60<br>days | 61 to 90<br>days | 91 to 180<br>days | 181 to 360<br>days | More than<br>360 days |                             |           |
| Discounted trade receivables and loans (1) | 672,710  | 535,248          | 448,384          | 1,103,037         | 1,716,703          | 4,041,911             | 8,517,999                   | 8         |
| Financing                                  | 194,085  | 193,640          | 177,703          | 503,727           | 849,909            | 2,367,662             | 4,286,722                   |           |
| Agricultural and agribusiness loans        | 582  | 1,075            | 1,256            | 6,697             | 36,978             | 209,134               | 255,722                     |           |
| <b>Subtotal</b>                            | <b>867,377</b>                                   | <b>729,963</b>   | <b>627,343</b>   | <b>1,613,461</b>  | <b>2,603,590</b>   | <b>6,618,707</b>      | <b>13,060,443</b>           | <b>13</b> |
| Leasing                                    | 16,454   | 16,752           | 14,536           | 40,529            | 64,677             | 114,297               | 267,242                     |           |
| <b>Subtotal</b>                            | <b>883,831</b>                                   | <b>746,715</b>   | <b>641,879</b>   | <b>1,653,990</b>  | <b>2,668,267</b>   | <b>6,733,004</b>      | <b>13,327,685</b>           | <b>13</b> |
| Other receivables (3)                      | 438  | 453              | 421              | 1,051             | 1,425              | 3,145                 | 6,933                       |           |
| <b>Grand total</b>                         | <b>884,269</b>                                   | <b>747,168</b>   | <b>642,300</b>   | <b>1,655,041</b>  | <b>2,669,692</b>   | <b>6,736,149</b>      | <b>13,334,611</b>           | <b>13</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

|   | <b>December 31, 2014 - R\$ thousand</b> |              |
|---|---|--------------|
|   | <b>Total on December</b>                | <b>%</b>     |
|   | <b>(A+B+C)</b>                          | <b>(5)</b>   |
| Discounted trade receivables and loans (1)            | 165,077,145                             | 39.2         |
| Financing   | 124,592,608                             | 29.6         |
| Agricultural and agribusiness loans                   | 24,082,953                              | 5.7          |
| <b>Subtotal</b>                                       | <b>313,752,706</b>                      | <b>74.5</b>  |
| Leasing   | 4,319,149                               | 1.0          |
| Advances on foreign exchange contracts (2) (Note 9a)  | 5,875,694                               | 1.4          |
| <b>Subtotal</b>                                       | <b>323,947,549</b>                      | <b>76.9</b>  |
| Other receivables (3)                                 | 22,491,797                              | 5.3          |
| <b>Total loans</b>                                    | <b>346,439,346</b>                      | <b>82.2</b>  |
| Sureties and guarantees (4)                           | 72,069,547                              | 17.1         |
| Loan assignment - real estate receivables certificate | 1,350,643                               | 0.3          |
| Co-obligation in rural loan assignment (4)            | 100,919                                 | -            |
| Loans available for import (4)                        | 304,917                                 | 0.1          |
| Confirmed exports loans (4)                           | 31,466                                  | -            |
| Acquisition of credit card receivables                | 1,441,024                               | 0.3          |
| <b>Grand total</b>                                    | <b>421,737,862</b>                      | <b>100.0</b> |

(1) Including credit card loans and advances on credit card receivables of R\$ 17,422,034 thousand;

(2) Advances on foreign exchange contracts are classified as a deduction from "Other Liabilities";

(3) The item "Other Receivables" comprises receivables on sureties and guarantees honored, receivables on sale of assets, securities and credits receivable, income receivable from foreign exchange contracts and export contracts and credit card receivables (cash and installment purchases at merchants) totaling R\$ 19,594,184 thousand;

(4) Recorded in off-balance sheet accounts; and

(5) Percentage of each type in relation to the total loan portfolio, including sureties and guarantee, loan assignment and acquisition of receivables.



## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****b) By type and levels of risk**

|  | <b>Levels of risk</b> |                    |                   |                   |                  |                  |
|--|-----------------------|--------------------|-------------------|-------------------|------------------|------------------|
|  | <b>AA</b>             | <b>A</b>           | <b>B</b>          | <b>C</b>          | <b>D</b>         | <b>E</b>         |
| Discounted trade receivables and loans     | 30,335,848            | 77,122,876         | 10,432,216        | 25,411,656        | 4,787,270        | 3,648,202        |
| Financing                                  | 29,932,904            | 43,783,722         | 40,492,524        | 7,079,464         | 767,175          | 631,228          |
| Agricultural and agribusiness loans        | 3,358,528             | 3,397,431          | 9,392,709         | 7,158,815         | 268,691          | 375,886          |
| <b>Subtotal</b>                            | <b>63,627,280</b>     | <b>124,304,029</b> | <b>60,317,449</b> | <b>39,649,935</b> | <b>5,823,136</b> | <b>4,655,316</b> |
| Leasing                                    | 97,135                | 571,415            | 3,238,383         | 68,191            | 73,964           | 34,998           |
| Advances on foreign exchange contracts (2) | 2,610,889             | 1,847,725          | 650,716           | 684,014           | 47,585           | 28,128           |
| <b>Subtotal</b>                            | <b>66,335,304</b>     | <b>126,723,169</b> | <b>64,206,548</b> | <b>40,402,140</b> | <b>5,944,685</b> | <b>4,718,442</b> |
| Other receivables                          | 1,205,717             | 16,616,233         | 1,366,725         | 2,628,674         | 123,318          | 49,103           |
| <b>Grand total</b>                         | <b>67,541,021</b>     | <b>143,339,402</b> | <b>65,573,273</b> | <b>43,030,814</b> | <b>6,068,003</b> | <b>4,767,545</b> |
| <b>%</b>                                   | <b>19.5</b>           | <b>41.4</b>        | <b>18.9</b>       | <b>12.4</b>       | <b>1.7</b>       | <b>1.4</b>       |

(1) Percentage of each type in relation to the total loan portfolio, excluding sureties and guarantees, loan assignments, acquisition of receivables and co-obligation in rural loan assignments; and

(2) See Note 9a.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****c) Maturity ranges and levels of risk**

|                                  | December 31, 2014 - R\$ th             |            |           |           |           |           |           |           |            |
|----------------------------------|--|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
|                                  | Levels of risk<br>Non-performing loans |            |           |           |           |           |           |           |            |
|                                  | AAA                                    | B          | C         | D         | E         | F         | G         | H         | Total      |
| <b>Outstanding installments</b>  | -                                      | -1,449,604 | 2,671,329 | 2,014,650 | 1,366,066 | 949,610   | 751,746   | 4,131,614 | 13,334,610 |
| 1 to 30                          | -                                      | 136,569    | 246,335   | 112,479   | 69,129    | 51,801    | 42,440    | 225,516   | 884,260    |
| 31 to 60                         | -                                      | 111,311    | 164,565   | 98,943    | 64,914    | 50,200    | 40,716    | 216,519   | 747,160    |
| 61 to 90                         | -                                      | 91,383     | 135,371   | 88,107    | 57,572    | 44,450    | 35,703    | 189,714   | 642,300    |
| 91 to 180                        | -                                      | 188,197    | 332,173   | 239,909   | 157,735   | 119,651   | 96,409    | 520,967   | 1,655,040  |
| 181 to 360                       | -                                      | 278,851    | 536,451   | 405,230   | 258,678   | 196,523   | 156,622   | 837,337   | 2,669,690  |
| More than 360                    | -                                      | 643,293    | 1,256,434 | 1,069,982 | 758,038   | 486,985   | 379,856   | 2,141,561 | 6,736,140  |
| <b>Past-due installments (2)</b> | -                                      | -349,679   | 857,217   | 805,082   | 786,433   | 679,585   | 666,736   | 4,956,239 | 9,100,970  |
| 1 to 14                          | -                                      | 7,690      | 79,471    | 51,295    | 26,034    | 19,317    | 51,403    | 232,970   | 468,180    |
| 15 to 30                         | -                                      | 329,764    | 259,127   | 101,803   | 61,426    | 30,839    | 24,854    | 143,845   | 951,650    |
| 31 to 60                         | -                                      | 12,225     | 504,116   | 209,138   | 155,248   | 61,892    | 43,830    | 269,687   | 1,256,130  |
| 61 to 90                         | -                                      | -          | 10,675    | 420,311   | 154,015   | 98,903    | 57,253    | 299,955   | 1,041,110  |
| 91 to 180                        | -                                      | -          | 3,828     | 22,535    | 379,974   | 453,726   | 472,936   | 839,768   | 2,172,760  |
| 181 to 360                       | -                                      | -          | -         | -         | 9,736     | 14,908    | 16,460    | 3,057,597 | 3,098,700  |
| More than 360                    | -                                      | -          | -         | -         | -         | -         | -         | 112,417   | 112,410    |
| <b>Subtotal</b>                  | -                                      | -1,799,283 | 3,528,546 | 2,819,732 | 2,152,499 | 1,629,195 | 1,418,482 | 9,087,853 | 22,435,590 |
| Specific provision               | -                                      | 17,993     | 105,857   | 281,973   | 645,750   | 814,597   | 992,937   | 9,087,853 | 11,946,960 |

(1) Percentage of maturities by type of installment; and

(2) For transactions with terms of more than 36 months, past-due periods are doubled, as permitted by CMN Resolution n<sup>o</sup> 2682/99.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

|                                 | Levels of risk    |                    |                   |                   |                  |                  |                  | G                |
|---------------------------------|-------------------|--------------------|-------------------|-------------------|------------------|------------------|------------------|------------------|
|                                 | Performing loans  |                    |                   |                   |                  |                  |                  |                  |
|                                 | AA                | A                  | B                 | C                 | D                | E                | F                |                  |
| <b>Outstanding installments</b> | <b>67,541,021</b> | <b>143,339,402</b> | <b>63,773,990</b> | <b>39,502,268</b> | <b>3,248,271</b> | <b>2,615,046</b> | <b>693,324</b>   | <b>505,660</b>   |
| 1 to 30                         | 5,486,357         | 18,916,779         | 2,947,066         | 5,170,331         | 355,608          | 351,533          | 83,184           | 221,690          |
| 31 to 60                        | 4,781,276         | 13,369,406         | 2,623,406         | 4,050,470         | 187,992          | 970,238          | 50,592           | 29,460           |
| 61 to 90                        | 3,645,263         | 8,119,910          | 2,182,714         | 3,000,452         | 149,740          | 82,024           | 33,432           | 19,770           |
| 91 to 180                       | 7,203,093         | 17,674,549         | 5,800,771         | 5,797,917         | 395,124          | 136,376          | 156,133          | 44,380           |
| 181 to 360                      | 10,180,511        | 23,665,146         | 8,983,055         | 9,104,426         | 541,527          | 151,872          | 116,904          | 56,380           |
| More than 360                   | 36,244,521        | 61,593,612         | 41,236,978        | 12,378,672        | 1,618,280        | 923,003          | 253,079          | 133,950          |
| Generic provision               | -                 | 716,697            | 637,740           | 1,185,068         | 324,827          | 784,514          | 346,662          | 353,960          |
| <b>Grand total (2)</b>          | <b>67,541,021</b> | <b>143,339,402</b> | <b>65,573,273</b> | <b>43,030,814</b> | <b>6,068,003</b> | <b>4,767,545</b> | <b>2,322,519</b> | <b>1,924,140</b> |
| Existing provision              | -                 | 788,032            | 785,920           | 2,253,467         | 1,735,447        | 2,139,802        | 1,589,696        | 1,922,250        |
| Minimum required provision      | -                 | 716,697            | 655,733           | 1,290,925         | 606,800          | 1,430,264        | 1,161,259        | 1,346,900        |
| Excess provision (3)            | -                 | 71,335             | 130,187           | 962,542           | 1,128,647        | 709,538          | 428,437          | 575,350          |

(1) Percentage of maturities by type of installment;

(2) The grand total includes performing loans of R\$ 324,003,756 thousand and non-performing loans of R\$ 22,435,590 thousand; and

(3) On December 31, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was identified within the excess provision, and totals R\$ 421,596 thousand (Note 19b).

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****d) Concentration of loans**

|                       | <b>December 31, 2014</b> | R\$ thousand<br>% (1) |
|-----------------------|--------------------------|-----------------------|
| Largest borrower      | 6,828,851                | 2.0                   |
| 10 largest borrowers  | 24,043,751               | 6.9                   |
| 20 largest borrowers  | 35,072,065               | 10.1                  |
| 50 largest borrowers  | 49,656,653               | 14.3                  |
| 100 largest borrowers | 62,286,978               | 18.0                  |

(1) Percentage on total portfolio (as defined by Bacen).

**e) By economic sector**

|  | <b>December 31, 2014</b> | R\$ thousand<br>% |
|--|--------------------------|-------------------|
| <b>Public sector</b>                       | <b>6,849,002</b>         | <b>2.0</b>        |
| <b>Federal government</b>                  | <b>6,828,851</b>         | <b>2.0</b>        |
| Petrochemical                              | 6,828,851                | 2.0               |
| <b>State government</b>                    | <b>20,151</b>            | <b>-</b>          |
| Production and distribution of electricity | 20,151                   | -                 |
| <b>Private sector</b>                      | <b>339,590,344</b>       | <b>98.0</b>       |
| <b>Manufacturing</b>                       | <b>56,650,811</b>        | <b>16.3</b>       |
| Food products and beverages                | 13,640,472               | 3.9               |
| Steel, metallurgy and mechanics            | 10,092,436               | 2.9               |
| Light and heavy vehicles                   | 5,353,212                | 1.5               |
| Chemical                                   | 4,521,503                | 1.3               |
| Pulp and paper                             | 3,886,237                | 1.1               |
| Textiles and apparel                       | 3,138,214                | 0.9               |
| Rubber and plastic articles                | 2,810,330                | 0.8               |
| Furniture and wood products                | 2,205,150                | 0.7               |
| Non-metallic materials                     | 2,081,481                | 0.6               |
| Automotive parts and accessories           | 1,998,093                | 0.6               |
| Oil refining and production of alcohol     | 1,816,990                | 0.5               |
| Financial                                  |                          | 67                |

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|   |                    |              |
|---|--------------------|--------------|
| Electric and electronic products  | 1,237,125          | 0.4          |
| Extraction of metallic and non-metallic ores                              | 1,166,969          | 0.3          |
| Leather articles  | 791,083            | 0.2          |
| Publishing, printing and reproduction                                     | 578,718            | 0.2          |
| Other industries  | 1,332,798          | 0.4          |
| <b>Commerce</b>   | <b>42,849,384</b>  | <b>12.5</b>  |
| Merchandise in specialty stores   | 8,317,266          | 2.4          |
| Food products, beverages and tobacco                                      | 5,553,398          | 1.6          |
| Non-specialized retailer  | 5,405,122          | 1.5          |
| Waste and scrap   | 3,679,167          | 1.1          |
| Automobile  | 3,364,449          | 1.0          |
| Clothing and footwear   | 3,079,345          | 0.9          |
| Motor vehicle repairs, parts and accessories                              | 3,065,933          | 0.9          |
| Agricultural products   | 2,285,594          | 0.7          |
| Grooming and household articles   | 2,211,096          | 0.6          |
| Fuel  | 1,970,667          | 0.6          |
| Trading intermediary  | 967,834            | 0.3          |
| Wholesale of goods in general   | 942,695            | 0.3          |
| Other commerce  | 2,006,818          | 0.6          |
| <b>Financial intermediaries</b>   | <b>3,736,254</b>   | <b>1.1</b>   |
| <b>Services</b>   | <b>92,782,420</b>  | <b>26.6</b>  |
| Civil construction  | 24,567,839         | 7.1          |
| Transportation and storage  | 18,319,498         | 5.3          |
| Real estate activities, rentals and corporate services                    | 12,482,679         | 3.6          |
| Holding companies, legal, accounting and business advisory services       | 6,758,937          | 1.8          |
| Clubs, leisure, cultural and sport activities                             | 4,826,010          | 1.4          |
| Production and distribution of electric power, gas and water              | 4,616,014          | 1.3          |
| Social services, education, health, defense and social security           | 3,112,357          | 0.9          |
| Hotels and catering   | 2,919,739          | 0.8          |
| Telecommunications  | 774,953            | 0.2          |
| Other services  | 14,404,394         | 4.2          |
| <b>Agriculture, cattle raising, fishing, forestry and timber industry</b> | <b>3,461,945</b>   | <b>1.0</b>   |
| <b>Individuals</b>  | <b>140,109,530</b> | <b>40.5</b>  |
| <b>Total</b>  | <b>346,439,346</b> | <b>100.0</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****f) Breakdown of loans and allowance for loan losses**

| Level of risk      | Non-performing loans |                   | Portfolio balance                  |                     | Total              | %             | %     |       |     |                                   |
|--------------------|----------------------|-------------------|------------------------------------|---------------------|--------------------|---------------|-------|-------|-----|-----------------------------------|
|                    | Past due             | Outstanding       | Total -<br>non-performing<br>loans | Performing<br>loans |                    |               |       | Total | (1) | Accumulated<br>on December<br>(2) |
|                    |                      |                   |                                    |                     |                    |               |       |       |     |                                   |
| AA                 | -                    | -                 | -                                  | 67,541,021          | 67,541,021         | 19.5          | 19.5  |       |     |                                   |
| A                  | -                    | -                 | -                                  | 143,339,402         | 143,339,402        | 41.4          | 60.9  |       |     |                                   |
| B                  | 349,679              | 1,449,604         | 1,799,283                          | 63,773,990          | 65,573,273         | 18.9          | 79.8  |       |     |                                   |
| C                  | 857,217              | 2,671,329         | 3,528,546                          | 39,502,268          | 43,030,814         | 12.4          | 92.2  |       |     |                                   |
| <b>Subtotal</b>    | <b>1,206,896</b>     | <b>4,120,933</b>  | <b>5,327,829</b>                   | <b>314,156,681</b>  | <b>319,484,510</b> | <b>92.2</b>   |       |       |     |                                   |
| D                  | 805,082              | 2,014,650         | 2,819,732                          | 3,248,271           | 6,068,003          | 1.7           | 93.9  |       |     |                                   |
| E                  | 786,433              | 1,366,066         | 2,152,499                          | 2,615,046           | 4,767,545          | 1.4           | 95.3  |       |     |                                   |
| F                  | 679,585              | 949,610           | 1,629,195                          | 693,324             | 2,322,519          | 0.7           | 96.0  |       |     |                                   |
| G                  | 666,736              | 751,746           | 1,418,482                          | 505,663             | 1,924,145          | 0.6           | 96.6  |       |     |                                   |
| H                  | 4,956,239            | 4,131,614         | 9,087,853                          | 2,784,771           | 11,872,624         | 3.4           | 100.0 |       |     |                                   |
| <b>Subtotal</b>    | <b>7,894,075</b>     | <b>9,213,686</b>  | <b>17,107,761</b>                  | <b>9,847,075</b>    | <b>26,954,836</b>  | <b>7.8</b>    |       |       |     |                                   |
| <b>Grand total</b> | <b>9,100,971</b>     | <b>13,334,619</b> | <b>22,435,590</b>                  | <b>324,003,756</b>  | <b>346,439,346</b> | <b>100.00</b> |       |       |     |                                   |
| <b>%</b>           | <b>2.7</b>           | <b>3.8</b>        | <b>6.5</b>                         | <b>93.5</b>         | <b>100.0</b>       |               |       |       |     |                                   |

(1) Percentage of level of risk in relation to the total portfolio; and

(2) Cumulative percentage of level of risk on total portfolio.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

| Level of risk      | % Minimum provisioning required | Past due         | Minimum required |                   | Provision        |                   |                  | Existing          | % Accrued |
|--------------------|---------------------------------|------------------|------------------|-------------------|------------------|-------------------|------------------|-------------------|-----------|
|                    |                                 |                  | Outstanding      | Total specific    | Generic          | Total             | Excess (2)       |                   |           |
| AA                 | -                               | -                | -                | -                 | -                | -                 | -                | -                 | -         |
| A                  | 0.5                             | -                | -                | -                 | 716,697          | 716,697           | 71,335           | 788,032           |           |
| B                  | 1.0                             | 3,497            | 14,496           | 17,993            | 637,740          | 655,733           | 130,187          | 785,920           |           |
| C                  | 3.0                             | 25,717           | 80,140           | 105,857           | 1,185,068        | 1,290,925         | 962,542          | 2,253,467         |           |
| <b>Subtotal</b>    |                                 | <b>29,214</b>    | <b>94,636</b>    | <b>123,850</b>    | <b>2,539,505</b> | <b>2,663,355</b>  | <b>1,164,064</b> | <b>3,827,419</b>  |           |
| D                  | 10.0                            | 80,508           | 201,465          | 281,973           | 324,827          | 606,800           | 1,128,647        | 1,735,447         |           |
| E                  | 30.0                            | 235,930          | 409,820          | 645,750           | 784,514          | 1,430,264         | 709,538          | 2,139,802         |           |
| F                  | 50.0                            | 339,792          | 474,805          | 814,597           | 346,662          | 1,161,259         | 428,437          | 1,589,696         |           |
| G                  | 70.0                            | 466,715          | 526,222          | 992,937           | 353,964          | 1,346,901         | 575,354          | 1,922,255         |           |
| H                  | 100.0                           | 4,956,239        | 4,131,614        | 9,087,853         | 2,784,771        | 11,872,624        |                  | -11,872,624       |           |
| <b>Subtotal</b>    |                                 | <b>6,079,184</b> | <b>5,743,926</b> | <b>11,823,110</b> | <b>4,594,738</b> | <b>16,417,848</b> | <b>2,841,976</b> | <b>19,259,824</b> |           |
| <b>Grand total</b> |                                 | <b>6,108,398</b> | <b>5,838,562</b> | <b>11,946,960</b> | <b>7,134,243</b> | <b>19,081,203</b> | <b>4,006,040</b> | <b>23,087,243</b> |           |
| <b>%</b>           |                                 | <b>26.5</b>      | <b>25.3</b>      | <b>51.8</b>       | <b>30.8</b>      | <b>82.6</b>       | <b>17.4</b>      | <b>100.0</b>      |           |

(1) Percentage of existing provision in relation to total portfolio, by level of risk; and

(2) On December 31, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was separated from the excess provision, and totals R\$ 421,596 thousand (Note 19b).

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****g) Changes in allowance for loan losses**

Year ended December 31, 2014 - R\$ thousand

|                              |                     |
|------------------------------|---------------------|
| <b>Opening balance</b>       | <b>21,574,376</b>   |
| - Specific provision (1)     | 10,745,562          |
| - Generic provision (2)      | 6,796,331           |
| - Excess provision (3) (4)   | 4,032,483           |
| <b>Additions (Note 8h-1)</b> | <b>14,448,252</b>   |
| <b>Write-offs</b>            | <b>(12,935,385)</b> |
| <b>Closing balance</b>       | <b>23,087,243</b>   |
| - Specific provision (1)     | 11,946,960          |
| - Generic provision (2)      | 7,134,243           |
| - Excess provision (3) (4)   | 4,006,040           |

(1) For contracts with installments past due for more than 14 days;

(2) Recorded based on the customer/transaction classification and therefore not included in the preceding item;

(3) The additional provision is recorded based on Management's experience and the expectation in relation to the loan portfolio, to determine the total provision deemed sufficient to cover specific and general credit risk, when considered together with the provision calculated based on levels of risk and the corresponding minimum percentage in the provision established by CMN Resolution nº 2682/99. The excess provision per customer was classified according to the level of risk in Note (Note 8f); and

(4) On December 31, 2014, it includes provision for collateral, comprising sureties, guarantees, letters of credit and standby letter of credit, which was recorded in a separate account from the excess provision, totaling R\$ 421,596 thousand (Note 19b).

**h) Allowance for Loan Losses (ALL) expense net of amounts recovered**

Expenses with the allowance for loan losses, net of credit write offs recovered, are as follows.

Year ended December 31, 2014 - R\$

|   |          |
|---|----------|
| Amount recorded (1)   | 1        |
| Amount recovered (2)  | (3)      |
| <b>Allowance for Loan Losses (ALL) expense net of amounts recovered</b> | <b>1</b> |

(1) includes provision for guarantees provided, comprising sureties, guarantees, letters of credit and standby letter of credit, which are included in the "excess" ALL concept, totaling R\$ 83,973 thousand; and

(2) Classified in income from loans (Note 8j).

#### i) Changes in the renegotiated portfolio

Year ended December 31, 2014 - R\$ thousand

|                                      |                   |
|--------------------------------------|-------------------|
| <b>Opening balance</b>               | <b>10,191,901</b> |
| Amount renegotiated                  | 10,484,112        |
| Amount received                      | (5,865,574)       |
| Write-offs                           | (4,033,261)       |
| <b>Closing balance</b>               | <b>10,777,178</b> |
| Allowance for loan losses            | 6,902,438         |
| Percentage on renegotiated portfolio | 64.0%             |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****j) Income from loans and leasing**

Year ended December 31, 2014 - R\$ thousand

|   |                   |
|---|-------------------|
| Discounted trade receivables and loans    | 39,775,690        |
| Financing                                 | 13,379,393        |
| Agricultural and agribusiness loans       | 1,184,983         |
| <b>Subtotal</b>                           | <b>54,340,066</b> |
| Recovery of credits charged-off as losses | 3,918,809         |
| <b>Subtotal</b>                           | <b>58,258,875</b> |
| Leasing; net of expenses                  | 649,400           |
| <b>Total</b>                              | <b>58,908,275</b> |

**k) Composition of leasing portfolio, present value, with accounting balances (Note 3g e 8b):**

Year ended December 31, 2014 - R\$ thousand

|   |                    |
|---|--------------------|
| Receivable financial leases                                 | 4,080,559          |
| Unearned income of receivable financial leases              | (4,006,136)        |
| Leased goods + losses on financial leases (net)             | 12,299,444         |
| <b>Accumulated depreciation of financial leased assets:</b> | <b>(4,320,331)</b> |
| - Accumulated depreciation                                  | (7,457,843)        |
| - Difference in depreciation                                | 3,137,512          |
| Guaranteed residual value anticipated (Note 19b)            | (3,734,387)        |
| <b>Total present value</b>                                  | <b>4,319,149</b>   |

**9) OTHER RECEIVABLES****a) Foreign exchange portfolio****Balances**

December 31, 2014 - R\$ thousand

|                                       |           |
|---------------------------------------|-----------|
| <b>Assets - other receivables</b>     |           |
| Exchange purchases pending settlement | 8,481,157 |

|  |                   |
|--|-------------------|
| Exchange sale receivables                  | 3,456,757         |
| (-) Advances in domestic currency received | (228,496)         |
| Income receivable on advances granted      | 64,876            |
| <b>Total</b>                               | <b>11,774,294</b> |
| <b>Liabilities - other liabilities</b>     |                   |
| Exchange sales pending settlement          | 3,463,430         |
| Exchange purchase payables                 | 7,792,842         |
| (-) Advances on foreign exchange contracts | (5,875,694)       |
| Other                                      | 4,754             |
| <b>Total</b>                               | <b>5,385,332</b>  |
| <b>Net foreign exchange portfolio</b>      | <b>6,388,962</b>  |
| <b>Off-balance-sheet accounts:</b>         |                   |
| - Loans available for import               | 304,917           |
| - Confirmed exports loans                  | 31,466            |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****Foreign exchange results****Adjusted foreign exchange results for presentation purposes**

|   | Year ended December 31, 2014 - R\$ thousand |
|---|---|
| <b>Foreign exchange income</b>                                | <b>1,295,224</b>                            |
| <b>Adjustments:</b>   |   |
| - Income on foreign currency financing (1)                    | 169,594                                     |
| - Income on export financing (1)                              | 1,046,317                                   |
| - Income on foreign investments (2)                           | 30,215                                      |
| - Expenses of liabilities with foreign bankers (3) (Note 16c) | (890,723)                                   |
| - Funding expenses (4)  | (597,872)                                   |
| - Other   | 265,802                                     |
| <b>Total adjustments</b>                                      | <b>23,333</b>                               |
| <b>Adjusted foreign exchange income</b>                       | <b>1,318,557</b>                            |

(1) Recognized in "Income from loans";

(2) Recognized in "Income from security transactions";

(3) Related to funds for financing of advances on foreign exchange contracts and import financing, recognized in "Borrowing and on-lending expenses"; and

(4) Refers to funding expenses of investments in foreign exchange.

**b) Sundry**

|                             | December 31, 2014 - R\$ thousand |
|-----------------------------|----------------------------------|
| Tax credits (Note 32c)      | 29,093,401                       |
| Credit card operations      | 21,035,208                       |
| Debtors for escrow deposits | 9,407,040                        |
| Other debtors               | 5,197,940                        |

|                                  |                   |
|----------------------------------|-------------------|
| Prepaid taxes                    | 3,681,909         |
| Trade and credit receivables (1) | 5,657,975         |
| Payments to be reimbursed        | 781,550           |
| Receivables from sale of assets  | 79,901            |
| Other                            | 189,021           |
| <b>Total</b>                     | <b>75,123,945</b> |

(1) Primarily includes receivables from the acquisition of financial assets from loans without substantial transfer of risks and benefits.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****10) OTHER ASSETS****a) Foreclosed assets/other**

|                                     | December 31, 2014 – R\$ thousand |                      |                       |
|-------------------------------------|----------------------------------|----------------------|-----------------------|
|                                     | Cost                             | Provision for losses | Cost net of provision |
| Real estate                         | 810,846                          | (120,520)            | 690,326               |
| Vehicles and similar                | 528,003                          | (293,612)            | 234,391               |
| Goods subject to special conditions | 242,397                          | (242,397)            | -                     |
| Inventories/warehouse               | 47,368                           | -                    | 47,368                |
| Machinery and equipment             | 20,401                           | (13,036)             | 7,365                 |
| Other                               | 25,372                           | (18,129)             | 7,243                 |
| <b>Total</b>                        | <b>1,674,387</b>                 | <b>(687,694)</b>     | <b>986,693</b>        |

**b) Prepaid expenses**

|  | December 31, 2014 - R\$ thousand |
|--|----------------------------------|
| Deferred insurance acquisition costs (1) | 1,486,198                        |
| Advertising and marketing expenses (2)   | 111,376                          |
| Other (3)                                | 424,255                          |
| <b>Total</b>                             | <b>2,021,829</b>                 |

(1) Commissions paid to brokers and representatives on sale of insurance, pension plans and capitalization bond products;

(2) Prepaid expenses of future advertising and marketing campaigns on media; and

(3) Mainly related to card issue costs.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****11) INVESTMENTS**

a) The adjustments resulting from the assessment of equity method investments were recorded in the income statement, under "Equity in the Earnings (Losses) of Unconsolidated Companies", correspond to R\$ 9,202,443 thousand in the year 2014, and the investments under the caption "Equity in Subsidiaries and Affiliates", correspond to R\$ 33,927,450 thousand on December 31, 2014.

| Companies (1)  | Capital<br>Stock | Adjusted<br>shareholders'<br>equity | Number of share/quotas<br>held<br>(in thousand) |        |           | Consolidated<br>ownership<br>on capital<br>stock | Adjusted<br>result | Book<br>value<br>December<br>31, 2014 | R\$ thousand  |
|--|------------------|-------------------------------------|---|--------|-----------|--|--------------------|---------------------------------------|---|
|  |                  |                                     | ON  | PN     | quotas    |  |                    |                                       | Equity<br>account<br>adjustm<br>(2)<br>Year en<br>Decem<br>31, 20 |
| Bradseg<br>Participações<br>S.A.                         | 9,600,000        | 20,457,642                          | 27,456,226                                      | -      | -         | 97,082%  | 4,405,778          | 19,860,688                            | 4,27  |
| Rubi Holdings<br>Ltda.                                   | 5,822,146        | 10,353,839                          | -   | -      | 5,817,525 | 99,920%  | 1,590,952          | 10,345,556                            | 1,58  |
| Bradescard Elo<br>Participações<br>S.A.                  | 657,155          | 553,380                             | 4,167,605                                       | -      | -         | 100,000%   | (10,669)           | 553,380                               | (10   |
| Embaúba<br>Holdings Ltda.                                | 551,937          | 994,600                             | -   | -      | 484,053   | 87,701%  | 79,013             | 872,274                               | 6   |
| Tibre Holdings<br>Ltda.                                  | 235,000          | 451,496                             | -   | -      | 235,000   | 100,000%   | 25,850             | 451,496                               | 2   |
| BF Promotora de<br>Vendas Ltda.                          | 426,220          | 339,745                             | -   | -      | 426,220   | 100,000%   | (26,705)           | 339,745                               | (26   |
| BES<br>Investimento do<br>Brasil S.A.                    | 420,000          | 690,010                             | 12,734  | 12,734 | -         | 20,000%  | 54,455             | 138,002                               | 1   |
| Banco de<br>Investimento<br>S.A.                         | -                | -                                   | -   | -      | -         | -  | -                  | 229,879                               | (605  |
| Shares in<br>Affiliated<br>Companies and<br>Subsidiaries |                  |                                     |   |        |           |  |                    |                                       |   |

|                       |   |   |   |   |   |   |   |                    |             |
|-----------------------|---|---|---|---|---|---|---|--------------------|-------------|
| Abroad                |   |   |   |   |   |   |   |                    |             |
| Outros (3)            | - | - | - | - | - | - | - | - 1,136,430        | (608        |
| Foreign               |   |   |   |   |   |   |   |                    |             |
| exchange              |   |   |   |   |   |   |   |                    |             |
| gain/loss             |   |   |   |   |   |   |   |                    |             |
| overseas              |   |   |   |   |   |   |   |                    |             |
| agencies and          |   |   |   |   |   |   |   |                    |             |
| other companies       | - | - | - | - | - | - | - | -                  | 4,48        |
| <b>Equity in the</b>  |   |   |   |   |   |   |   |                    |             |
| <b>earnings</b>       |   |   |   |   |   |   |   |                    |             |
| <b>(losses) of</b>    |   |   |   |   |   |   |   |                    |             |
| <b>unconsolidated</b> |   |   |   |   |   |   |   |                    |             |
| <b>companies</b>      | - | - | - | - | - | - | - | <b>-33,927,450</b> | <b>9,20</b> |

(1) Data for December 31, 2014;

(2) The adjustment considers income calculated periodically by the companies and includes equity variations by the investees not recognized in profit or loss, as well as alignment of accounting practice adjustments, where applicable; and

(3) Basically, refers to investments in the following entities: Serel Participações em Imóveis S.A., Bankpar Consultoria e Serviços Ltda., Caetê Holdings Ltda., Ganant Corretora de Seguros Ltda., Miramar Holdings S.A., Neon Holdings S.A. and Imagra Imobiliária e Agrícola Ltda.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****b) Composition of investments in the consolidated financial statements**

|                     | <b>December 31, 2014 - R\$ thousand</b> |
|---------------------|---|
| -Tax incentives     | 103,385                                 |
| -Other investments  | 86,651                                  |
| Provision for:      |   |
| - Tax incentives    | (85,732)                                |
| - Other investments | (56,880)                                |
| <b>Total</b>        | <b>47,424</b>                           |

**12) PREMISES, EQUIPMENT AND LEASING**

|  | <b>December 31, 2014 – R\$ thousand</b> |                   |                     |                                 |
|--|---|-------------------|---------------------|---------------------------------|
|  | <b>Annual<br/>depreciation<br/>rate</b> | <b>Cost</b>       | <b>Depreciation</b> | <b>Cost net of depreciation</b> |
| Property and equipment:                    |   |                   |                     |                                 |
| - Buildings                                | 4%                                      | 106,996           | (76,410)            | 30,586                          |
| - Land                                     | -                                       | 82,032            | -                   | 82,032                          |
| Facilities, furniture and equipment in use | 10%                                     | 4,132,775         | (2,139,119)         | 1,993,656                       |
| Security and communication systems         | 10%                                     | 211,468           | (160,885)           | 50,583                          |
| Data processing systems                    | 20 to 50%                               | 2,826,056         | (1,981,471)         | 844,585                         |
| Transportation systems                     | 20%                                     | 81,663            | (37,929)            | 43,734                          |
| <b>Subtotal</b>                            |   | <b>7,440,990</b>  | <b>(4,395,814)</b>  | <b>3,045,176</b>                |
| Leased assets                              |   | 12,299,445        | (4,320,331)         | 7,979,114                       |
| <b>Total</b>                               |   | <b>19,740,435</b> | <b>(8,716,145)</b>  | <b>11,024,290</b>               |

The Bradesco Organization's premises and equipment have an unrecorded surplus of R\$ 559,746 thousand. This is due to an increase in their market price, based on valuations by independent experts in 2014, 2013 and 2012.

The consolidated finance fixed assets to net worth ratio is 47.2%, whereas the maximum limit is 50%.



In the year 2014 contains impairment charges under “Premises and equipment” totaling R\$ 802 thousand, basically, in “Facilities, furniture and equipment in use”

**13) DEFERED ASSETS**

|                     | <b>December 31, 2014 - R\$ thousand</b> |                     |                                     |
|---------------------|---|---------------------|-------------------------------------|
|                     | <b>Cost</b>                             | <b>Amortization</b> | <b>Cost net of<br/>amortization</b> |
| Systems development | 1,731,266                               | (1,676,373)         | <b>54,893</b>                       |
| <b>Total</b>        | <b>1,731,266</b>                        | <b>(1,676,373)</b>  | <b>54,893</b>                       |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****14) INTANGIBLE ASSETS****a) Intangible assets**

Acquired intangible assets consist of:

|   |                      | December 31, 2014 - R\$ thousand |                    |                          |
|---|----------------------|----------------------------------|--------------------|--------------------------|
|   | Amortization<br>rate | Cost                             | Amortization       | Cost net of amortization |
|   | (1)                  |                                  |                    |                          |
| Acquisition of banking services rights      | Contract (4)         | 4,216,051                        | (2,266,314)        | 1,949,737                |
| Software (2)                                | 20% to 50%           | 4,738,587                        | (1,938,708)        | 2,799,879                |
| Future profitability/customer portfolio (3) | Up to 20%            | 1,561,851                        | (415,562)          | 1,146,289                |
| Other (5)                                   | Contract             | 618,696                          | (286,087)          | 332,609                  |
| <b>Total</b>                                |                      | <b>11,135,185</b>                | <b>(4,906,671)</b> | <b>6,228,514</b>         |

(1) Intangible assets are amortized over an estimated period of economic benefit and recognized in "other administrative expenses" and "other operating expenses", where applicable;

(2) Software acquired and/or developed by specialized companies;

(3) Mainly composed of goodwill on the acquisition of equity interest in Banco Bradescard (currently Banco Ibi) - R\$ 770,055 thousand, Cielo/Investidas – R\$ 567,217 thousand l e Banco Bradesco BBI S.A. – R\$ 161,652 thousand;

(4) Based on the pay-back of each agreement; and

(5) Mainly refers to the 2016 Olympic Games sponsorship program.

**b) Changes in intangible assets by type**

|   | Acquisition<br>of banking<br>service<br>rights | Software         | Future<br>profitability/<br>customer<br>portfolio | Other          | R\$      |
|---|--|------------------|---|----------------|----------|
| <b>Balance on December 31, 2013</b>                               | <b>2,501,678</b>                               | <b>2,597,265</b> | <b>877,048</b>                                    | <b>458,589</b> | <b>6</b> |
| Additions (reductions)  | 241,794  | 842,173          | 336,134   | 40,324         | 1        |
| Expenses due to analysis of asset recoverability – impairment (1) | (244)  | (84,562)         | -   | -              | -        |
| Amortization for the period                                       | (793,491)                                      | (554,997)        | (66,893)  | (166,304)      | (1,      |
| <b>Balance on December 31, 2014</b>                               | <b>1,949,737</b>                               | <b>2,799,879</b> | <b>1,146,289</b>                                  | <b>332,609</b> | <b>6</b> |

(1) In 2014, contains impairment charges under “Intangible assets” totaling R\$ 84,806 thousand.

#### 15) DEPOSITS, FEDERAL FUNDS PURCHASED AND SECURITIES SOLD UNDER AGREEMENTS TO REPURCHASE AND FUNDS FROM ISSUANCE OF SECURITIES

##### a) Deposits

|                      | December 31, 2014 - R\$ thousand |                   |                  |                   |  |                    |
|----------------------|----------------------------------|-------------------|------------------|-------------------|--|--------------------|
|                      | 1 to 30                          | 31 to 180         | 181 to 360       | More than 360     |  | Total              |
|                      | days                             | days              | days             | days              |  |                    |
| Demand deposits (1)  | 33,249,863                       | -                 | -                | -                 |  | 33,249,863         |
| Savings deposits (1) | 92,154,815                       | -                 | -                | -                 |  | 92,154,815         |
| Interbank deposits   | 254,170                          | 93,231            | 53,598           | 245,285           |  | 646,284            |
| Time deposits (2)    | 15,779,286                       | 19,895,979        | 5,655,603        | 45,125,446        |  | 86,456,314         |
| <b>Grand total</b>   | <b>141,438,134</b>               | <b>19,989,210</b> | <b>5,709,201</b> | <b>45,370,731</b> |  | <b>212,507,276</b> |
| <b>%</b>             | <b>66.5</b>                      | <b>9.4</b>        | <b>2.7</b>       | <b>21.4</b>       |  | <b>100.0</b>       |

(1) Classified as “1 to 30 days”, not considering average historical turnover; and

(2) Considers the actual maturities of investments.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****b) Securities sold under agreements to repurchase**

|                                   | December 31, 2014 - R\$ thousand |                   |                  |                   |                    |
|-----------------------------------|----------------------------------|-------------------|------------------|-------------------|--------------------|
|                                   | 1 to 30                          | 31 to 180         | 181 to 360       | More than 360     | Total              |
|                                   | days                             | days              | days             | days              |                    |
| <b>Own portfolio</b>              | <b>45,143,138</b>                | <b>38,995,477</b> | <b>7,469,598</b> | <b>28,755,210</b> | <b>120,363,423</b> |
| Government securities             | 36,740,634                       | 197,250           | 28,724           | 3,160             | 36,969,768         |
| Debentures of own issuance        | 2,306,308                        | 38,725,738        | 7,440,874        | 27,961,909        | 76,434,829         |
| Foreign                           | 6,096,196                        | 72,489            | -                | 790,141           | 6,958,826          |
| <b>Third-party portfolio (1)</b>  | <b>179,742,904</b>               | -                 | -                | -                 | <b>179,742,904</b> |
| <b>Unrestricted portfolio (1)</b> | <b>715,969</b>                   | <b>122,801</b>    | -                | -                 | <b>838,770</b>     |
| <b>Grand total</b>                | <b>225,602,011</b>               | <b>39,118,278</b> | <b>7,469,598</b> | <b>28,755,210</b> | <b>300,945,097</b> |
| <b>%</b>                          | <b>74.9</b>                      | <b>13.0</b>       | <b>2.5</b>       | <b>9.6</b>        | <b>100.0</b>       |

(1) Represented by government securities.

**c) Funds from issuance of securities**

|   | December 31, 2014 - R\$ thousand |                   |                   |                   |                   |
|---|----------------------------------|-------------------|-------------------|-------------------|-------------------|
|   | 1 to 30                          | 31 to 180         | 181 to 360        | More than 360     | Total             |
|   | days                             | days              | days              | days              |                   |
| <b>Securities -Brazil:</b>  |                                  |                   |                   |                   |                   |
| - Mortgage bonds  | 33,535                           | 170,247           | 201,133           | -                 | 404,915           |
| - Letters of credit for real estate   | 331,617                          | 5,126,315         | 3,938,658         | 2,466,115         | 11,862,705        |
| - Letters of credit for agribusiness  | 565,118                          | 2,185,356         | 3,260,659         | 2,559,446         | 8,570,579         |
| - Financial bills   | 2,137,709                        | 15,086,654        | 10,265,029        | 32,334,062        | 59,823,454        |
| <b>Subtotal</b>   | <b>3,067,979</b>                 | <b>22,568,572</b> | <b>17,665,479</b> | <b>37,359,623</b> | <b>80,661,653</b> |
| <b>Securities - Overseas:</b>   |                                  |                   |                   |                   |                   |
| - MTN Program Issues (1)  | 89,647                           | 2,106,367         | 187,483           | 3,906,809         | 6,290,306         |
| - Securitization of future flow of money orders received from overseas (Note 15d) | 5,575                            | 396,632           | 396,633           | 1,690,671         | 2,489,511         |

|   |                  |                   |                   |                   |                   |
|---|------------------|-------------------|-------------------|-------------------|-------------------|
| <b>Subtotal</b>                           | <b>95,222</b>    | <b>2,502,999</b>  | <b>584,116</b>    | <b>5,597,480</b>  | <b>8,779,817</b>  |
| <b>Structured operations certificates</b> | <b>29,451</b>    | <b>91,623</b>     | <b>42,364</b>     | <b>96,608</b>     | <b>260,046</b>    |
| <b>Grand total</b>                        | <b>3,192,652</b> | <b>25,163,194</b> | <b>18,291,959</b> | <b>43,053,711</b> | <b>89,701,516</b> |
| <b>%</b>                                  | <b>3.6</b>       | <b>28.1</b>       | <b>20.4</b>       | <b>47.9</b>       | <b>100.0</b>      |

(1) Issuance of securities on the international market to invest in foreign exchange transactions, pre-export financing, import financing and working capital financing, predominately in the medium and long terms.

d) Since 2003, Bradesco has used certain agreements to optimize its funding and liquidity management activities by using an SPE - Special Purpose Entity. This SPE, known as International Diversified Payment Rights Company, is financed with long-term debt and settled through future cash flows from underlying assets which basically include flows from current payment orders and future remittances made by individuals and companies located overseas to beneficiaries in Brazil for which the Bank acts as a paying agent.

Long-term securities issued by the SPE and sold to investors are settled with proceeds from the payment order flows. Bradesco is obliged to redeem these securities in specific cases of delinquency or if the SPE discontinues operations.

Funds from the sale of current and future payment order flows, received by the SPE, must be maintained in a specific bank account until a minimum amount has been reached.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

Below are the main features of the notes issued by the SPE:

| December 31, 2014 - R\$ thousand         |               |                         |            |                  |
|--|---------------|-------------------------|------------|------------------|
|  | Date of issue | Amount of the operation | Maturity   | Total            |
|  | 06.3.2008     | 836,000                 | 22.5.2017  | 596,861          |
|  | 19.12.2008    | 1,168,500               | 20.2.2019  | 1,060,833        |
| Securitization of future flow            | 17.12.2009    | 133,673                 | 20.2.2017  | 83,280           |
|  | 17.12.2009    | 89,115                  | 20.2.2020  | 94,204           |
| of payment orders received from overseas | 20.8.2010     | 307,948                 | 21.8.2017  | 231,696          |
|  | 29.9.2010     | 170,530                 | 21.8.2017  | 132,422          |
|  | 16.11.2011    | 88,860                  | 20.11.2018 | 99,260           |
|  | 16.11.2011    | 133,290                 | 22.11.2021 | 190,955          |
| <b>Total</b>                             |               | <b>2,927,916</b>        |            | <b>2,489,511</b> |

**e) Cost for market funding and inflation**

Year ended December 31, 2014

|  |
|--|
| Savings deposits   |
| Time deposits  |
| Federal funds purchased and securities sold under agreements to repurchase |
| Funds from issuance of securities  |
| Other funding expenses   |
| <b>Total</b>   |

**16) BORROWING AND ON-LENDING****a) Borrowing**

| December 31, 2014 - R\$ thousand |                  |                  |                  |                  |                   |
|----------------------------------|------------------|------------------|------------------|------------------|-------------------|
|                                  | 1 to 30          | 31 to 180        | 181 to 360       | More than 360    | Total             |
|                                  | days             | days             | days             | days             |                   |
| <b>Overseas</b>                  | 2,584,666        | 6,749,480        | 3,783,100        | 2,083,518        | 15,200,764        |
| <b>Grand total</b>               | <b>2,584,666</b> | <b>6,749,480</b> | <b>3,783,100</b> | <b>2,083,518</b> | <b>15,200,764</b> |
| <b>%</b>                         | <b>17.0</b>      | <b>44.4</b>      | <b>24.9</b>      | <b>13.7</b>      | <b>100.0</b>      |

**b) On-lending**

|                      | December 31, 2014 - R\$ thousand |                   |                    |                       |                   |
|----------------------|----------------------------------|-------------------|--------------------|-----------------------|-------------------|
|                      | 1 to 30<br>days                  | 31 to 180<br>days | 181 to 360<br>days | More than<br>360 days | Total             |
| <b>In Brazil</b>     | <b>1,060,487</b>                 | <b>5,504,325</b>  | <b>6,569,815</b>   | <b>29,160,950</b>     | <b>42,295,577</b> |
| - National Treasury  | -                                | -                 | 151,096            | -                     | 151,096           |
| - BNDES              | 336,709                          | 1,714,203         | 2,005,811          | 8,216,720             | 12,273,443        |
| - CEF                | 1,773                            | 4,590             | 5,508              | 8,262                 | 20,133            |
| - FINAME             | 721,697                          | 3,785,532         | 4,406,136          | 20,935,968            | 29,849,333        |
| - Other institutions | 308                              | -                 | 1,264              | -                     | 1,572             |
| <b>Overseas</b>      | <b>91,060</b>                    | <b>197,887</b>    | <b>1,195,020</b>   | <b>-</b>              | <b>1,483,967</b>  |
| <b>Grand total</b>   | <b>1,151,547</b>                 | <b>5,702,212</b>  | <b>7,764,835</b>   | <b>29,160,950</b>     | <b>43,779,544</b> |
| <b>%</b>             | <b>2.6</b>                       | <b>13.0</b>       | <b>17.7</b>        | <b>66.7</b>           | <b>100.0</b>      |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****c) Borrowing and on-lending expenses**

Year ended December 31, 2014 - R\$ thousand

|  |                  |
|--|------------------|
| <b>Borrowing:</b>                        |                  |
| - In Brazil                              | 26,765           |
| - Overseas                               | 138,365          |
| <b>Subtotal borrowing</b>                | <b>165,130</b>   |
| <b>On-lending in Brazil:</b>             |                  |
| - National Treasury                      | 5,248            |
| - BNDES                                  | 703,085          |
| - CEF                                    | 1,945            |
| - FINAME                                 | 710,845          |
| - Other institutions                     | 53               |
| <b>On-lending overseas:</b>              |                  |
| - Payables to foreign bankers (Note 9a)  | 890,723          |
| - Other expenses with foreign on-lending | 6,219,411        |
| <b>Subtotal on-lending</b>               | <b>8,531,310</b> |
| <b>Total</b>                             | <b>8,696,440</b> |

**17) PROVISIONS, CONTINGENT ASSETS AND LIABILITIES AND LEGAL LIABILITIES - TAX AND SOCIAL SECURITY****a) Contingent assets**

Contingent assets are not recognized in the financial statements. However, there are ongoing proceedings where the chance of success is considered probable, such as: a) Social Integration Program (PIS), claiming to offset PIS against Gross Operating Income, paid under Decree-Laws n<sup>o</sup> 2445/88 and n<sup>o</sup> 2449/88, regarding the payment that exceeded the amount due under Supplementary Law n<sup>o</sup> 07/70 (PIS Repique); and b) other taxes, the legality and/or constitutionality of which is being challenged, where the decision may lead to reimbursement of amounts paid.

**b) Provisions classified as probable losses and legal obligations - tax and social security**

Bradesco Organization is a party to a number of labor, civil and tax lawsuits, arising from the normal course of business.



Management recorded provisions based on their opinion and that of their legal counsel, the nature of the lawsuit, similarity to previous lawsuits, complexity and the courts standing, where the loss is deemed probable.

Management considers that the provision is sufficient to cover losses generated by the respective lawsuits.

Liability related to litigation is held until the conclusion to the lawsuit, represented by judicial decisions, with no further appeals or due to the statute of limitation.

## **I - Labor claims**

These are claims brought by former employees and outsourced employees seeking indemnifications, most significantly for unpaid overtime, pursuant to Article 224 of the Consolidation of Labor Laws (CLT). In proceedings in which a judicial deposit is used to guarantee the execution of the judgment, the labor provision is made considering the estimated loss of these deposits. For proceedings with similar characteristics, the provision is recorded based on the average calculated value of payments made for labor complaints settled in the past 12 months; and for proceedings originating from acquired banks, with unique characteristics, the calculation and assessment of the required balance is conducted periodically, based on the updated recent loss history.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

Overtime is monitored by using electronic time cards and paid regularly during the employment contract and, accordingly, the claims filed by former employees do not represent significant amounts.

## **II - Civil claims**

These are claims for pain and suffering and property damages, mainly relating to protests, returned checks, the inclusion of information about debtors in the credit restriction registry and the replacement of inflation adjustments excluded as a result of government economic plans. These lawsuits are individually controlled using a computer-based system and provisioned whenever the loss is deemed as probable, considering the opinion of Management and their legal counsel, the nature of the lawsuits, and similarity with previous lawsuits, complexity and positioning of the courts.

Most of these lawsuits are brought to the Special Civil Court (JEC), in which the claims are limited to 40 times the minimum wage and do not cause significant impact on Bradesco Organization's financial position.

It is worth mentioning the significant number of legal claims pleading alleged differences in adjustment for inflation on savings account balances is due to the implementation of economic plans that were part of the federal government's economic policy to reduce inflation in the '80s and '90s.

Although Bradesco complied with the law and regulation in force at the time, these lawsuits have been recorded in provisions, taking into consideration the claims where the Bank is the defendant and the perspective of loss, which is considered after the analysis of each demand, based on the current decision of the Superior Court of Justice (STJ).

Note that, regarding disputes relating to economic plans, the Federal Supreme Court (STF) suspended the prosecution of all lawsuits on cognizance stage, until the Court issues a final decision on the right under litigation.

### **III - Legal obligations - provision for tax risks**

The Bradesco Organization is disputing the legality and constitutionality of certain taxes and contributions in court, for which provisions have been recorded in full, although there is good chance of a favorable outcome, based on the opinion of Management and their legal counsel. The processing of these legal obligations and the provisions for cases for which the risk of loss is deemed as probable is regularly monitored in the legal court. During or after the conclusion of each case, a favorable outcome may arise for the Organization, resulting in the reversal of the related provisions.

The main cases are:

- PIS and COFINS – R\$ 1,792,621 thousand: a request for authorization to calculate and pay PIS and COFINS based on effective billing, as set forth in Article 2 of Supplementary Law nº 70/91, removing from the calculation base the unconstitutional inclusion of other revenues other than those billed;
- IRPJ/Credit Losses – R\$ 2,059,542 thousand: we are requesting to deduct from income tax and social contributions payable (IRPJ and CSLL, respectively) amounts of actual and definite loan losses related to unconditional discounts granted during collections, regardless if they comply with the terms and conditions provided for in Articles 9 to 14 of Law nº 9430/96 that only apply to temporary losses;
- PIS – EC 17/97 - R\$ 321,748 thousand: for the period from July 1997 to February 1998, request to calculate and pay PIS contributions as established by LC 07/70 (PIS Repique) and not as established by EC 17/97 (PIS on Gross Operating Income); and

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

- PIS – R\$ 320,067 thousand: we are requesting the authorization to offset overpaid amounts in 1994 and 1995 as PIS contribution, corresponding to the surplus paid over that calculated on the tax base established in the Constitution, i.e., gross operating income, as defined in the income tax legislation – (set out in Article 44 of Law no 4506/64), which excludes interest income

**IV - Provisions by nature**

|                             | December 31, 2014 - R\$ thousand |
|-----------------------------|----------------------------------|
| Labor claims                | 2,465,899                        |
| Civil claims                | 3,173,869                        |
| <b>Subtotal (1)</b>         | <b>5,639,768</b>                 |
| Provision for tax risks (2) | 5,725,057                        |
| <b>Total</b>                | <b>11,364,825</b>                |

(1) Note 19b; and

(2) Classified under "Other liabilities - tax and social security" (Note 19a).

**V - Changes in provisions**

|   | Labor            | Civil            | R\$ thousand<br>Tax (1) |
|---|------------------|------------------|-------------------------|
| <b>Balance on December 31, 2013</b>         | <b>2,264,021</b> | <b>3,010,652</b> | <b>6,044,935</b>        |
| Adjustment for inflation                    | 292,801          | 364,112          | 384,809                 |
| Provisions. net of reversals and write-offs | 999,845          | 545,949          | (597,356)               |
| Payments                                    | (1,090,768)      | (746,844)        | (107,331)               |
| <b>Balance on December 31, 2014</b>         | <b>2,465,899</b> | <b>3,173,869</b> | <b>5,725,057</b>        |

(1) Mainly include legal liabilities.

**c) Contingent liabilities classified as possible losses**

The Bradesco Organization maintains a system to monitor all administrative and judicial proceedings in which the institution is plaintiff or defendant and, based on the opinion of legal counsel, classifies the lawsuits according to the expectation of loss. Case law trends are periodically analyzed and, if necessary, the related risk is reclassified. In this respect, contingent lawsuits deemed to have a possible risk of loss are not recorded as a liability in the financial statements. The main proceedings in this category are the following: a) leasing companies' Tax on Services of any Nature (ISSQN), total lawsuits correspond to R\$ 1,840,272 thousand which relates to the municipal tax demands from municipalities other than those in which the company is located and where, under law, tax is collected; b) 2006-2010 income tax and social contribution, relating to goodwill amortization being disallowed on the acquisition of investments, for the amount of R\$ 991,924 thousand; c) IRPJ and CSLL deficiency notice relating to the disallowance of loan loss deductions, for the amount of R\$ 1,034,018 thousand; d) IRPJ and CSLL deficiency note relating to disallowance of expense and exclusions on revenues from the mark-to-market of securities from 2007 to 2010, revenues differences in depreciation expenses depreciation of leased assets and operating expenses and income, amounting to R\$ 1,226,665 thousand; and e) IRPJ, CSLL, PIS and COFINS deficiency note, amounting to R\$ 348,129 thousand, on alleged tax-exempt gain, when BOVESPA shares were merged into Nova Bolsa (BM&FBOVESPA), in 2008.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****18) SUBORDINATED DEBT**

| <b>Maturity</b>          | <b>Original term<br/>in years</b> | <b>Amount<br/>of<br/>the<br/>operation</b> | <b>Currency</b> | <b>Remuneration</b>   |
|--------------------------|-----------------------------------|--|-----------------|---|
| <b>In Brazil:</b>        |                                   |  |                 |   |
| <b>Subordinated CDB:</b> |                                   |  |                 |   |
| 2015                     | 6                                 | 1,274,696                                  | R\$             | IPCA + (6.92% p.a. - 8.55% p.a.)<br>108.0% to 112.0% of CDI rate  |
| 2016                     | 6                                 | 500  | R\$             | IPCA + 7.1292% p.a.   |
| 2019                     | 10                                | 20,000                                     | R\$             | IPCA + 7.76% p.a.   |
| <b>Financial bills:</b>  |                                   |  |                 |   |
|                          |                                   |  |                 | IGPM + 6.3874% p.a.<br>IPCA + (6.7017% p.a. - 6.8784% p.a.)<br>Fixed rate of 13.0949% p.a.<br>108.0% to 110.0% of CDI rate  |
| 2016                     | 6                                 | 102,018                                    | R\$             | 100.0% of CDI rate + (1.2685%p.a. - 1.3656% p.a.)<br>IGPM + (5.7745% p.a. - 6.9588% p.a.)<br>IPCA + (5.6030% p.a. - 7.5482% p.a.)<br>Fixed rate (11.7493% p.a. - 13.8609% p.a.)<br>104.0% to 112.5% of CDI rate |
| 2017                     | 6                                 | 8,630,999                                  | R\$             | 100.0% of CDI rate + (0.7855%p.a. - 1.3061% p.a.)<br>IGPM + (4.0147% p.a. - 6.2626% p.a.)<br>IPCA + (3.6712% p.a. - 6.2822% p.a.)<br>Fixed rate (9.3991% p.a. - 12.1754% p.a.)<br>105.0% to 112.2% of CDI rate  |
| 2018                     | 6                                 | 8,262,799                                  | R\$             | IGPM + (3.6320% p.a. - 4.0735% p.a.)<br>IPCA + (3.2983% p.a. - 4.4268% p.a.)<br>Fixed rate (9.3207% p.a. - 10.3107% p.a.)<br>109.3% to 109.5% of CDI rate   |
| 2019                     | 6                                 | 21,858                                     | R\$             | IPCA + 7.4163% p.a.   |
| 2017                     | 7                                 | 40,100                                     | R\$             | Fixed rate of 13.1763% p.a.<br>IGPM + 6.6945% p.a.  |
| 2018                     | 7                                 | 141,050                                    | R\$             | IPCA + (5.9081% p.a. - 7.3743% p.a.)<br>100.0% of CDI rate + (1.0079% p.a. - 1.0412% p.a.)<br>IGPM rate + 4.1768 p.a.   |
| 2019                     | 7                                 | 3,172,835                                  | R\$             | IPCA + (4.0262% p.a. - 6.1757% p.a.)<br>Fixed rate (10.1304% p.a. - 11.7550% p.a.)<br>110.5% to 112.2% of CDI rate  |

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|                             |        |           |      |  |
|-----------------------------|--------|-----------|------|--|
| 2020                        | 7      | 1,700     | R\$  | IPCA + 4.2620% p.a.                        |
| 2018                        | 8      | 50,000    | R\$  | IGPM + 7.0670% p.a.                        |
|                             |        |           |      | IGPM + 5.8351% p.a.                        |
| 2019                        | 8      | 12,735    | R\$  | IPCA + (5.8950% p.a. - 6.3643% p.a.)       |
|                             |        |           |      | Fixed rate of 13.3381% p.a.                |
|                             |        |           |      | IGPM + 5.5341% p.a.                        |
|                             |        |           |      | IPCA + (3.9941% p.a. - 6.1386% p.a.)       |
| 2020                        | 8      | 28,556    | R\$  | Fixed rate (11.1291% p.a. - 11.8661% p.a.) |
| 2021                        | 8      | 1,236     | R\$  | 110.0% to 110.7% of CDI rate               |
| 2021                        | 9      | 7,000     | R\$  | IPCA + (3.7004% p.a. - 4.3419% p.a.)       |
|                             |        |           |      | 111.0% of CDI rate                         |
|                             |        |           |      | IGPM + (6.0358% p.a. - 6.6244% p.a.)       |
|                             |        |           |      | IPCA + (5.8789% p.a. - 7.1246% p.a.)       |
|                             |        |           |      | Fixed rate of 12.7513% p.a.                |
| 2021                        | 10     | 19,200    | R\$  | 109.0% of CDI rate                         |
|                             |        |           |      | IGPM + (3.9270% p.a. - 4.2994% p.a.)       |
|                             |        |           |      | IPCA + (4.1920% p.a. - 6.0358% p.a.)       |
|                             |        |           |      | Fixed rate (10.3489% p.a. - 12.4377% p.a.) |
| 2022                        | 10     | 54,143    | R\$  | 110.0% to 111.3% of CDI rate               |
|                             |        |           |      | IGPM + (3.5855% p.a. - 3.9984% p.a.)       |
|                             |        |           |      | IPCA + (3.9292% p.a. - 4.9620% p.a.)       |
| 2023                        | 10     | 688,064   | R\$  | Fixed rate (10.6804% p.a. - 10.8971% p.a.) |
| <b>CDB pegged to loans:</b> |        |           |      |  |
| 2015 to 2016                | 1 to 2 | 2,772     | R\$  | 100.0% of CDI rate                         |
| <b>Subtotal in Brazil</b>   |        |           |      | <b>2</b>                                   |
| <b>Overseas:</b>            |        |           |      |  |
| 2019                        | 10     | 1,333,575 | US\$ | Rate of 6.75% p.a.                         |
| 2021                        | 11     | 2,766,650 | US\$ | Rate of 5.90% p.a.                         |
| 2022                        | 11     | 1,886,720 | US\$ | Rate of 5.75% p.a.                         |
| <b>Subtotal overseas</b>    |        |           |      |  |
| <b>Grand total</b>          |        |           |      | <b>3</b>                                   |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****19) OTHER LIABILITIES****a) Tax and social security**

|  | <b>December 31, 2014- -R\$ thousand</b> |
|--|---|
| Provision for tax risk (Note 17b IV)         | 5,725,057                               |
| Provision for deferred income tax (Note 32e) | 2,193,593                               |
| Taxes and contributions on profit payable    | 2,728,807                               |
| Taxes and contributions payable              | 780,038                                 |
| <b>Total</b>                                 | <b>11,427,495</b>                       |

**b) Sundry**

|  | <b>December 31, 2014 - R\$ thousand</b> |
|--|---|
| Credit card operations                           | 18,094,072                              |
| Sundry creditors                                 | 8,344,403                               |
| Civil and labor provisions (Note 17b IV)         | 5,639,768                               |
| Provision for payments                           | 4,118,300                               |
| Loan assignment obligations                      | 4,948,920                               |
| Creditors in advance of residual value           | 3,734,387                               |
| Liabilities for acquisition of assets and rights | 323,595                                 |
| Investment fund quotas obligations               | 2,794,702                               |
| Other (1)  | 2,512,940                               |
| <b>Total</b>                                     | <b>50,511,087</b>                       |

(1) On December 31, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was identified within the excess provision, and totaling R\$ 421,596 thousand (Note 8g).





## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****20) NON-CONTROLLING INTERESTS IN SUBSIDIARIES**

|                         | <b>December 31, 2014 - R\$ thousand</b> |
|-------------------------|---|
| Banco Bradesco BBI S.A. | 12,838                                  |
| Other                   | 81                                      |
| <b>Total</b>            | <b>12,919</b>                           |

**21) SHAREHOLDERS' EQUITY (PARENT COMPANY)****a) Capital stock in number of shares**

Fully subscribed and paid-in capital stock comprises non-par, registered, book-entry shares.

|                                 | <b>December 31, 2014</b> |
|---------------------------------|--------------------------|
| Common shares                   | 2,103,637,129            |
| Preferred shares                | 2,103,636,910            |
| <b>Subtotal</b>                 | <b>4,207,274,039</b>     |
| Treasury (common shares)        | (2,898,610)              |
| Treasury (preferred shares)     | (8,984,870)              |
| <b>Total outstanding shares</b> | <b>4,195,390,559</b>     |

**b) Changes in capital stock in number of shares**

|   | <b>Common<br/>shares</b> | <b>Preferred<br/>shares</b> | <b>Total</b>         |
|---|--------------------------|-----------------------------|----------------------|
| <b>Number of outstanding shares as at December 31, 2013</b> | <b>2,100,738,519</b>     | <b>2,095,770,640</b>        | <b>4,196,509,159</b> |
| Shares acquired and not canceled                            | -                        | (1,118,600)                 | (1,118,600)          |

**Number of outstanding shares as at December 31, 2014**    **2,100,738,519**    **2,094,652,040**    **4,195,390,559**

**c) Interest on shareholders' equity/dividends**

Preferred shares have no voting rights, but are entitled to all other rights and advantages given to common shares and, in compliance with Bradesco's Bylaws, have priority for repayment of capital and an additional ten percent (10%) interest on shareholders' equity and/or dividends, in accordance with the provisions of Paragraph 1, item II, of Article 17 of Law nº 6404/76, amended by Law nº 10303/01.

According to Bradesco's Bylaws, shareholders are entitled to interest on shareholders' equity and/or dividends amounting to at least 30% of the net income for the year, adjusted in accordance with Brazilian Corporate Law.

Interest on shareholders' equity is calculated based on the shareholders' equity limited to the variation in the Federal Government Long-Term Interest Rates (TJLP), subject to available profits before deductions, or transfer to retained earnings or profit reserves for the amounts equivalent or greater than twice its value.

Bradesco's capital remuneration policy aims to distribute interest on shareholders' equity at the maximum amount calculated under current legislation, and this is included, net of Withholding Income Tax, in the calculation for mandatory dividends for the year under the Company's Bylaws.

The Board of Directors' Meeting held on June 24, 2014 approved the Board of Executive Officers' proposal to pay shareholders' supplementary interest on shareholders' equity and dividends for the first half-year of 2014, totaling R\$ 829,000 thousand, at R\$ 0,188201395 per common share and R\$ 0,207021535 per preferred share, which was paid on July 18, 2014.

The Board of Directors' Meeting held on December 22, 2014 approved the Board of Executive Officers' proposal to pay shareholders supplementary interest on shareholders' equity for 2014, for the amount of R\$ 2,600,300 thousand, at R\$ 0,590325800 (net of 15% withholding income tax - R\$ 0,501776930) per common share and R\$ 0,649358380 (net of 15% withholding income tax - R\$ 0,551954623) per preferred share, which was paid on March 6, 2015.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

Interest on shareholders' equity and dividends for the year ending December 31, 2014 is calculated as follows:

|   | <b>R\$ thousand % (1)</b> |
|---|---------------------------|
| Net income for the year   | 15,088,818                |
| (-) Legal reserve   | (754,442)                 |
| <b>Adjusted calculation basis</b>   | <b>14,334,376</b>         |
| Monthly and supplementary interest on shareholders' equity (gross), paid and/or provisioned | 3,595,008                 |
| Withholding income tax on interest on shareholders' equity                                  | (539,251)                 |
| Interim dividends provisioned   | 1,459,572                 |
| <b>Interest on shareholders' equity (net)/dividends accumulated in the year of 2014</b>     | <b>4,515,32931.50</b>     |

(1) Percentage of interest on shareholders' equity/dividends after adjustments.

Interest on shareholders' equity was paid or recorded in provisions, as follows:

| Description  | Per share (gross) |                  | December 31, 2014 - R\$ thousand        |                                     |                                       |
|--|-------------------|------------------|---|-------------------------------------|---------------------------------------|
|  | Common shares     | Preferred shares | Gross amount paid/recorded in provision | Withholding Income Tax (IRRF) (15%) | Net amount paid/recorded in provision |
| Monthly interest on shareholders' equity paid                  | 0,225816          | 0,248397         | 994,708                                 | 149,206                             | 845,502                               |
| Supplementary interest on shareholders' equity provisioned (1) | 0,590326          | 0,649358         | 2,600,300                               | 390,045                             | 2,210,255                             |
| Interim dividends provisioned (2)                              | 0,188201          | 0,207022         | 829,000                                 | -                                   | 829,000                               |
| Supplementary dividends provisioned (1)                        | 0,143154          | 0,157469         | 630,572                                 | -                                   | 630,572                               |
| <b>Total</b>   | <b>1,147497</b>   | <b>1,262246</b>  | <b>5,054,580</b>                        | <b>539,251</b>                      | <b>4,515,329</b>                      |

(1) Paid on March 6, 2015; and

(2) Paid on July 18, 2014.

**d) Treasury shares**

The Board of Directors' Meeting held on June 25, 2013 resolved to renew the term for the share buy-back program based on the previous conditions, which remained in force until June 26, 2014, The Board of Directors' Meeting held on June 24, 2014 resolved to renew the term for the share buy-back program, based on the previous conditions, It is valid until June 26, 2015.

A total of 2,898,610 common shares and 8,984,870 preferred shares had been acquired, totaling R\$ 298,015 thousand until December 31, 2014, and remain in treasury, The minimum, average and maximum cost per common share is R\$ 23,62221, R\$ 25,41203 and R\$ 27,14350, and per preferred share is R\$ 25,23185, R\$ 27,16272 and R\$ 33,12855, respectively, The fair value was R\$ 34,32 per common share and R\$ 35,06 per preferred share on December 31, 2014.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****22) FEE AND COMMISSION INCOME**

Year ended December 31, 2014 - R\$ thousand

|  |                   |
|--|-------------------|
| Credit card income                         | 6,476,613         |
| Checking account                           | 4,019,107         |
| Loans                                      | 2,581,673         |
| Asset management                           | 1,030,606         |
| Collections                                | 1,546,748         |
| Consortium management                      | 880,373           |
| Underwriting / Financial Advisory Services | 636,407           |
| Custody and brokerage services             | 520,290           |
| Payments                                   | 371,874           |
| Other                                      | 563,063           |
| <b>Total</b>                               | <b>18,626,754</b> |

**23) PAYROLL AND RELATED BENEFITS**

Year ended December 31, 2014 - R\$ thousand

|                            |                   |
|----------------------------|-------------------|
| Salaries                   | 5,460,980         |
| Benefits                   | 2,446,429         |
| Social security charges    | 2,129,862         |
| Employee profit sharing    | 1,147,936         |
| Provision for labor claims | 1,028,015         |
| Training                   | 123,786           |
| <b>Total</b>               | <b>12,337,008</b> |

**24) OTHER ADMINISTRATIVE EXPENSES**

Year ended December 31, 2014 - R\$ thousand

|                               |           |
|-------------------------------|-----------|
| Outsourced services           | 3,472,405 |
| Depreciation and amortization | 2,432,030 |
| Communication                 | 1,342,721 |
| Data processing               | 1,291,392 |
| Rental                        | 1,273,267 |
| Transport                     | 719,775   |
| Financial system services     | 777,191   |
| Advertising and marketing     | 717,820   |

|                            |                   |
|----------------------------|-------------------|
| Asset maintenance          | 975,612           |
| Security and surveillance  | 556,254           |
| Supplies                   | 309,062           |
| Water, electricity and gas | 221,234           |
| Travel                     | 81,628            |
| Other                      | 1,334,491         |
| <b>Total</b>               | <b>15,504,882</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****25) TAX EXPENSES**

Year ended December 31, 2014 - R\$ thousand

|   |                  |
|---|------------------|
| Contribution for Social Security Financing (COFINS) | 2,057,491        |
| Social Integration Program (PIS) contribution       | 388,226          |
| Tax on Services (ISSQN)                             | 488,664          |
| Municipal Real Estate Tax (IPTU) expenses           | 59,821           |
| Other   | 176,207          |
| <b>Total</b>  | <b>3,170,409</b> |

**26) OTHER OPERATING INCOME**

Year ended December 31, 2014 - R\$ thousand

|  |                  |
|--|------------------|
| Other interest income                          | 1,579,178        |
| Reversal of other operating provisions         | 3,167,767        |
| Revenues from recovery of charges and expenses | 166,086          |
| Other  | 1,520,243        |
| <b>Total</b>                                   | <b>6,433,274</b> |

**27) OTHER OPERATING EXPENSES**

Year ended December 31, 2014 - R\$ thousand

|                                    |                   |
|------------------------------------|-------------------|
| Other finance costs                | 3,670,848         |
| Sundry losses                      | 1,720,915         |
| Commissions on loans and financing | 1,227,500         |
| Discount granted                   | 1,330,101         |
| Intangible assets amortization     | 60,563            |
| Goodwill amortization (Note 14b)   | 66,893            |
| Other                              | 3,168,145         |
| <b>Total</b>                       | <b>11,244,965</b> |

**28) NON-OPERATING INCOME (LOSS)**

Year ended December 31, 2014 - R\$ thousand



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|   |                  |
|---|------------------|
| Gain/loss on sale and write-off of assets and investments | (398,332)        |
| Recording/reversal of non-operating provisions            | (251,788)        |
| Other   | 150,983          |
| <b>Total</b>  | <b>(499,137)</b> |

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****29) RELATED-PARTY TRANSACTIONS (DIRECT AND INDIRECT)**

a) Related party transactions (direct and indirect) are carried out under conditions and at rates consistent with those entered into with third parties, when applicable, and effective on the dates of the operations, The transactions are as follows:

|  | December 31, 2014 -<br>R\$ thousand |                  |
|--|-------------------------------------|------------------|
|  | Assets                              | Revenues         |
|  | (liabilities) (expenses)            |                  |
| <b>Interest on shareholders' equity and dividends:</b>                             | <b>477,975</b>                      | -                |
| Cidade de Deus Companhia Comercial de Participações                                | (750,925)                           | -                |
| Fundação Bradesco  | (268,664)                           | -                |
| Elba Holdings Ltda.  | 200,182                             | -                |
| Bradseg Participações Ltda.  | 1,219,009                           | -                |
| Other controllers, controlled and shared control                                   | 78,373                              | -                |
| <b>Demand deposits/Savings accounts:</b>   | <b>(238,189)</b>                    | <b>(798)</b>     |
| Bradesco Vida e Previdência S.A.   | (513)                               | -                |
| Brasília Cayman Investments II Limited   | (210,829)                           | -                |
| Key Management Personnel   | (19,651)                            | (798)            |
| Other controllers, controlled and shared control                                   | (7,196)                             | -                |
| <b>Time deposits:</b>  | <b>(170,317)</b>                    | <b>(67,972)</b>  |
| Cidade de Deus Companhia Comercial de Participações                                | (59,941)                            | (71)             |
| Fidelity Processadora e Serviços S.A.  | (316)                               | (13,219)         |
| Key Management Personnel   | (73,181)                            | (8,373)          |
| Other controllers, controlled and shared control                                   | (36,879)                            | (46,309)         |
| <b>Funding in interbank deposits:</b>  | <b>(5,048)</b>                      | -                |
| Bradesco North América LLC Delaware  | (2,922)                             | -                |
| Other controllers, controlled and shared control                                   | (2,126)                             | -                |
| <b>Federal funds purchased and securities sold under agreements to repurchase:</b> | <b>(7,985,578)</b>                  | <b>(520,606)</b> |
| Embaúba Holdings Ltda.   | (740,218)                           | (73,617)         |
| Quixabá Empreendimentos e Participações Ltda.                                      | (1,570,348)                         | (103,570)        |
| Bradesplan Participações Ltda.   | (1,027,622)                         | (48,023)         |
| Tempo e Serviços Ltda.   | (1,280,017)                         | (7,245)          |
| Serel Participações em Imóveis S.A.  | (489,839)                           | (48,947)         |
| Alvorada Serviços e Negócios Ltda.   | (453,047)                           | (46,544)         |
| STVD Holdings S,A,   | (640,359)                           | (33,733)         |
| Columbus Holdings S,A,   | (292,558)                           | (22,516)         |
| Ganant Corretora de Seguros Ltda.  | (272,429)                           | (20,690)         |
| BVP Promotora de Vendas Ltda.  | (197,661)                           | (15,012)         |
| Cidade de Deus Companhia Comercial de Participações                                | (290,413)                           | (34,927)         |
| BBD Participações S.A.   | (29,118)                            | (13,040)         |

|  |                    |                  |
|--|--------------------|------------------|
| Key Management Personnel                         | (92,043)           | (12,420)         |
| Other controllers, controlled and shared control | (609,906)          | (40,322)         |
| <b>Funds from issuance of securities:</b>        | <b>(619,551)</b>   | <b>(59,746)</b>  |
| Key Management Personnel                         | (619,551)          | (59,746)         |
| <b>Derivative financial instruments (swap):</b>  | <b>(1,925)</b>     | <b>2,821</b>     |
| Tempo Serviços Ltda.                             | (1,925)            | 2,821            |
| <b>Fee and commission income:</b>                | <b>(23,836)</b>    | <b>(539,892)</b> |
| Scopus Tecnologia Ltda.                          | -                  | (371,616)        |
| Fidelity Processadora e Serviços S.A.            | (9,534)            | (109,896)        |
| Scopus Soluções em TI S.A.                       | (14,302)           | (58,001)         |
| Other controllers, controlled and shared control | -                  | (379)            |
| <b>Rental of branches:</b>                       | -                  | <b>(433,307)</b> |
| Bradesco Vida e Previdência S.A.                 | -                  | (1,687)          |
| Fundação Bradesco                                | -                  | (1,485)          |
| Other controllers, controlled and shared control | -                  | (430,135)        |
| <b>Subordinated debts:</b>                       | -                  | <b>(27)</b>      |
| Fundação Bradesco                                | -                  | (27)             |
| <b>Borrowing:</b>                                | <b>(4,862,391)</b> | <b>(649,299)</b> |
| Bradesplan Participações Ltda.                   | (2,797,634)        | (283,351)        |
| STVD Holdings S,A,                               | (930,486)          | (122,908)        |
| Tempo Serviços Ltda.                             | (209,642)          | (132,276)        |
| Alvorada Serviços e Negócios Ltda.               | (408,031)          | (38,391)         |
| Other controllers, controlled and shared control | (516,598)          | (72,373)         |

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

**b) Compensation for Key Management Personnel <sup>(1)</sup>**

Each year, the Annual Shareholders' Meeting approves:

- The annual grand total amount of management compensation, set forth at the Board of Directors Meetings, to be paid to board members and members of the Board of Executive Officers, as determined by the Company's Bylaws; and
- The amount allocated to finance Management pension plans, within the Employee and Management pension plan of the Bradesco Organization.

For 2014, the maximum amount of R\$ 355,100 thousand was set for Management compensation and R\$ 354,600 thousand to finance defined contribution pension plans.

The current policy on Management compensation sets forth that 50% of net variable compensation, if any, must be allocated to the acquisition of preferred shares of Banco Bradesco S.A., which vest in three equal, annual and successive installments, the first of which is in the year following the payment date, This procedure complies with CMN Resolution nº 3921/10, which sets forth a management compensation policy for financial institutions.

**Short-term Management benefits**

|                    | <b>Year ended December 31, 2014 - R\$ thousand</b> |
|--------------------|--|
| Salaries           | 319,743  |
| INSS contributions | 71,611   |
| <b>Total</b>       | <b>391,354</b>                                     |

**Post-employment benefits**

**Year ended December 31, 2014 - R\$ thousand**

Defined contribution supplementary pension plans

322,726

**Total**

**322,726**

(1) Considers all the key personnel of the Administration, regardless of the companies members of prudential consolidated.

Bradesco does not offer its Key Management Personnel long-term benefits related to severance pay or share-based compensation, pursuant to CPC 10 – Share-Based Payment, approved by CMN Resolution nº 3989/11.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

**Other information**

I) Under current law, financial institutions are not allowed to grant loans or advances to:

a) Officers and members of the advisory, administrative, fiscal or similar councils, as well as to their respective spouses and family members up to the second degree;

b) Individuals or corporations that own more than 10% of their capital; and

c) Corporations in which the financial institution itself, any officers or administrators of the institution, as well as their spouses and respective family members up to the second degree own more than 10% of equity.

Therefore, no loans or advances are granted by financial institutions to any subsidiary, members of the Board of Directors or Board of Executive Officers and their relatives.

II) Shareholding

Together, members of the Board of Directors and Board of Executive Officers had the following shareholding in Bradesco:

**December 31, 2014**

|                      |       |
|----------------------|-------|
| Common shares        | 0,72% |
| Preferred shares     | 1,04% |
| Total shares (1) (2) | 0,88% |

(1) On December 31, 2014, direct and indirect shareholding of the members of Bradesco's Board of Directors and Board of Executive Officers amounted to 2,98% of common shares, 1,08% of preferred

shares and 2,03% of all shares; and

(2) Considers all the key personnel of the Administration, regardless of the companies members of prudential consolidated.

### **30) FINANCIAL INSTRUMENTS**

#### **a) Risk Management**

Risk management is highly strategic due to the increasing complexity of services and products and the globalization of the Organization's business, The dynamic markets lead Bradesco to an ongoing improvement of this activity in the pursuit of best practices, For that reason, Bradesco was authorized by Bacen to use its internal market risk models, which were already in force, to calculate regulatory capital as of January 2013.

The Organization controls risk management in an integrated and independent manner, preserving and valuing the Board's decisions, developing and implementing methodologies, models, and measurement and control tools. It also provides training to employees from all Organization levels, from the business areas to the Board of Directors.

The management process allows the risks to be proactively identified, measured, mitigated, monitored and reported, which is necessary in view of the Organization's complex financial products and activity profile.

#### **Credit risk management**

Credit risk refers to the possibility of losses as a result of the non-compliance by the borrower or counterparty with their financial obligations under agreed terms, as well as to the reduction in the value of a loan agreement resulting from a deterioration of the borrower's risk rating, reduced earnings or remuneration, the advantageous terms / conditions given in a renegotiation, recovery costs and other values related to the counterparty's non-compliance with its financial obligations.

Credit risk management in the Organization is a continuous and evolving process of mapping, development, assessment and diagnosis through the use of models, instruments and procedures that require a high degree of discipline and control during the analysis of operations to preserve the integrity and autonomy of the processes.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

The Organization controls its exposure to credit risk, which mainly results from loans, securities and derivative financial instruments, Credit risk also stems from financial obligations related to credit commitments or financial guarantees.

In order not to compromise the quality of the portfolio, it includes all aspects related to the lending process, concentration, guarantee requirement, terms, among others.

The Organization continuously maps all activities that can generate exposure to credit risk, with their respective ratings related to probability and magnitude, as well as the identification of their managers, measurement and mitigation plans.

**Market risk management**

Market risk is represented by the possibility of financial losses due to fluctuating prices and interest rates of the Organization's financial instruments as its asset and liability portfolios may have mismatched maturities, currencies and indexes.

Market risk is carefully identified, measured, mitigated, controlled and reported, The Organization's market risk exposure profile is in line with the guidelines established by the governance process, with limits monitored independently on a timely basis.

All transactions exposing the Organization to market risk are mapped, measured and classified by probability and importance, and the whole process is approved by the corporate governance structure.

The process of market risk management is performed at the corporate level. This process involves several areas, with specific assignments, ensuring an efficient structure, with the measurement and control of market risk being performed centrally and independently, The management process, approved by the Board of Directors, is reviewed at least annually by the Committees and by the Board of Directors.

In line with the Corporate Governance practices, aiming to preserve and strengthen the management of market and liquidity risks in the Organization, and to meet the provisions of CMN Resolution n<sup>o</sup> 3464/07, the Board of Directors approved the Market and Liquidity Risk Management Policy, whose review is performed at least annually by the competent Committees and by the Board of Directors, providing the main guidelines for acceptance, control and management of market and liquidity risks. In addition to this policy, the Organization has specific rules to regulate the market and liquidity risk management process.

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## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate****Below is the statement of financial position by currency**

|  | December 31, 2014 - R\$ thousand |                    |                     |
|--|----------------------------------|--------------------|---------------------|
|  | Balance                          | Local              | Foreign<br>(1) (2)  |
| <b>Assets</b>  |                                  |                    |                     |
| <b>Current and long-term assets</b>  | <b>811,473,437</b>               | <b>745,752,500</b> | <b>65,720,500</b>   |
| Funds available  | 14,503,056                       | 10,817,083         | 3,685,973           |
| Interbank investments  | 202,406,285                      | 201,577,329        | 828,956             |
| Securities and derivative financial instruments                            | 153,901,051                      | 139,878,884        | 14,022,167          |
| Interbank and interdepartmental accounts                                   | 52,031,453                       | 52,031,453         |                     |
| Loan and leasing   | 292,020,939                      | 254,978,806        | 37,042,133          |
| Other receivables and assets   | 96,610,653                       | 86,468,945         | 10,141,708          |
| <b>Permanent assets</b>  | <b>51,282,571</b>                | <b>51,179,806</b>  | <b>102,740,377</b>  |
| Investments  | 33,974,874                       | 33,974,874         |                     |
| Premises and equipment and leased assets                                   | 11,024,290                       | 11,006,256         | 18,034              |
| Deferred assets  | 54,893                           | 54,893             |                     |
| Intangible assets  | 6,228,514                        | 6,143,783          | 84,730              |
| <b>Total</b>   | <b>862,756,008</b>               | <b>796,932,306</b> | <b>65,823,500</b>   |
| <b>Liabilities</b>   |                                  |                    |                     |
| <b>Current and long-term liabilities</b>                                   | <b>780,945,505</b>               | <b>701,218,542</b> | <b>79,726,500</b>   |
| Deposits   | 212,507,276                      | 181,579,908        | 30,927,368          |
| Federal funds purchased and securities sold under agreements to repurchase | 300,945,097                      | 293,986,271        | 6,958,826           |
| Funds from issuance of securities  | 89,701,516                       | 80,935,390         | 8,766,126           |
| Interbank and interdepartmental accounts                                   | 5,984,895                        | 4,227,502          | 1,757,393           |
| Borrowing and on-lending   | 58,980,308                       | 41,976,316         | 17,003,992          |
| Derivative financial instruments   | 3,313,107                        | 2,492,264          | 820,843             |
| Other liabilities:   |                                  |                    |                     |
| - Subordinated debts   | 35,844,355                       | 26,522,778         | 9,321,577           |
| - Other  | 73,668,951                       | 69,498,113         | 4,170,838           |
| <b>Deferred income</b>   | <b>289,334</b>                   | <b>289,334</b>     |                     |
| <b>Non-controlling interests in subsidiaries</b>                           | <b>12,919</b>                    | <b>12,919</b>      |                     |
| <b>Shareholders' equity</b>  | <b>81,508,250</b>                | <b>81,508,250</b>  |                     |
| <b>Total</b>   | <b>862,756,008</b>               | <b>783,029,045</b> | <b>79,726,500</b>   |
| <b>Net position of assets and liabilities</b>                              |                                  |                    | <b>(13,903,000)</b> |
| Net position of derivatives (2)  |                                  |                    | (17,327,100)        |
| Other net off-balance-sheet accounts (3)                                   |                                  |                    | (1,012,200)         |
| <b>Net exchange position (liability)</b>                                   |                                  |                    | <b>(32,242,600)</b> |

- (1) Amounts originally recorded and/or indexed mainly in USD;
- (2) Excluding operations maturing in D+1, to be settled at the rate on the last day of the month; and
- (3) Other commitments recorded in off-balance-sheet accounts.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

**Liquidity Risk**

Liquidity Risk is the possibility of the institution not being able to fully meet its obligations, without affecting its daily operations and incurring significant losses, as well as the possibility of the institution not being able to trade a position at market price due to its significant size when compared to the usually traded volume or due to some market discontinuation.

It is crucial to measure and monitor this risk, so that the Organization can settle its obligations in a timely and reliable way.

The process of liquidity risk management is performed at the corporate level, It involves several areas with specific assignments, ensuring an efficient structure, Liquidity risk is measured and controlled centrally and independently and includes the daily monitoring of the composition of available funds, compliance with the minimum liquidity level, and the contingency plan for stress situations.

One of the objectives of the Organization's Policy on Market and Liquidity Risk Management, approved by the Board of Directors, is to lay down the rules, criteria and procedures that guarantee the establishment of the Minimum Liquidity Reserve (RML) for the Organization, as well as the strategy and action plans for liquidity crisis situations.

As part of the criteria and procedures approved, the Organization establishes a minimum liquidity reserve to be held and the types of assets eligible for this reserve, Moreover, instruments for managing liquidity in a normal scenario and in a crisis scenario and the strategies to be implemented in each case are established.



## Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

The statement of financial position by maturity is as follows

|  | 1 to 30<br>days    | 31 to 180<br>days | 181 to<br>day |
|--|--------------------|-------------------|---------------|
| <b>Assets</b>  |                    |                   |               |
| <b>Current and long-term assets</b>  | <b>453,668,629</b> | <b>87,268,957</b> | <b>60,883</b> |
| Funds available  | 14,503,056         | -                 | -             |
| Interbank investments (2)  | 196,367,023        | 4,437,071         | 829           |
| Securities and derivative financial instruments (1) (2)                        | 127,918,187        | 3,887,902         | 1,841         |
| Interbank and interdepartmental accounts                                       | 51,414,299         | -                 | -             |
| Loan and leasing   | 27,240,277         | 65,320,774        | 47,677        |
| Other receivables and assets   | 36,225,787         | 13,623,210        | 10,535        |
| <b>Permanent assets</b>  | <b>8,155,871</b>   | <b>951,908</b>    | <b>1,141</b>  |
| Investments  | -                  | -                 | -             |
| Premises and equipment   | 8,008,636          | 213,045           | 255           |
| Deferred assets  | 914                | 4,575             | 5             |
| Intangible assets  | 146,321            | 734,288           | 879           |
| <b>Total</b>   | <b>461,824,500</b> | <b>88,220,865</b> | <b>62,025</b> |
| <b>Liabilities</b>   |                    |                   |               |
| <b>Current and long-term liabilities</b>                                       | <b>439,859,562</b> | <b>98,752,476</b> | <b>46,649</b> |
| Deposits (3)   | 141,438,134        | 19,989,210        | 5,709         |
| Federal funds purchased and securities sold under agreements to repurchase (2) | 225,602,011        | 39,118,278        | 7,469         |
| Funds from issuance of securities  | 3,192,652          | 25,163,194        | 18,291        |
| Interbank and interdepartmental accounts                                       | 5,984,895          | -                 | -             |
| Borrowing and on-lending   | 3,736,213          | 12,451,692        | 11,547        |
| Derivative financial instruments   | 1,584,487          | 336,613           | 247           |
| Other liabilities:   |                    |                   |               |
| - Subordinated debts   | 205,462            | 773,767           | 1,905         |
| - Other  | 58,115,708         | 919,722           | 1,477         |
| <b>Deferred income</b>   | <b>289,334</b>     | <b>-</b>          | <b>-</b>      |
| <b>Non-controlling interests in subsidiaries</b>                               | <b>-</b>           | <b>-</b>          | <b>-</b>      |
| <b>Shareholders' equity</b>  | <b>-</b>           | <b>-</b>          | <b>-</b>      |
| <b>Total</b>   | <b>440,148,896</b> | <b>98,752,476</b> | <b>46,649</b> |
| <b>Net assets accumulated</b>  | <b>21,675,604</b>  | <b>11,143,993</b> | <b>26,519</b> |

- (1) Investments in investment funds are classified as 1 to 30 days;
- (2) Repurchase agreements are classified according to the maturity of the transactions; and
- (3) Demand and savings deposits are classified as 1 to 30 days, without considering average historical turnover.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

**Operational Risk**

Operational risk is the possibility of losses resulting from failure, deficiency or inadequacy of internal processes, people and systems, or from external events. This definition includes legal risk associated with the activities undertaken by the Organization.

The process of operational risk management is performed at the corporate level. This process involves several areas, with specific assignments, ensuring an efficient structure, with the measurement and control of operational risk being performed centrally and independently.

Among the plans to mitigate operational risk, we highlight that the most important is business continuity management, which consists of formal plans to be adopted during moments of crisis to guarantee the recovery and continuation of business as well as preventing loss.

**Internal Controls**

The existence, effectiveness and implementation of controls that ensure acceptable risk levels in the Organization's processes are certified, and the results are reported to the Audit Committee and to the Compliance and Internal Controls Committee, as well as to the Board of Directors, aiming to provide assurance regarding the proper conduct of business and the achievement of the established goals, in accordance with applicable external laws and regulations, policies, internal rules and procedures, codes of conduct and self-regulation.

The effectiveness of the Organization's internal controls is supported by trained professionals, well-defined and implemented processes, and technology compatible with the business needs.

The Compliance and Internal Controls Policy and the Internal Control System Standards are aligned with the main control frameworks, such as COSO - Committee of Sponsoring Organizations of the Treadway Commission and COBIT - Control Objectives for Information and Related Technology, which cover aspects related to Business and Information Technology, respectively.

**Below is the Capital Adequacy Ratio:**

| <b>Calculation basis - Capital Adequacy Ratio</b>              | <b>December 31, 2014 - R\$ thousand<br/>Capital Adequacy Ratio<br/>(Basel III) - Financial (1)</b> |
|--|--|
| <b>Tier I capital</b>  | <b>77,198,803</b>  |
| <b>Common equity</b>   | <b>77,198,803</b>  |
| Shareholders' equity   | 81,508,250   |
| Prudential adjustments - CMN Resolution n <sup>o</sup> 4192/13 | (4,309,447)  |
| <b>Tier II capital</b>   | <b>21,405,720</b>  |
| Subordinated debt  | 21,405,720   |
| <b>Capital (a)</b>   | <b>98,604,523</b>  |
| - Credit risk  | 544,797,829  |
| - Market risk  | 21,435,660   |
| - Operational risk   | 30,979,716   |
| <b>Risk-weighted assets – RWA (b)</b>                          | <b>597,213,205</b>   |
| <b>Capital adequacy ratio (a/b)</b>                            | <b>16.5%</b>   |
| <b>Tier I capital</b>  | <b>12.9%</b>   |
| - Principal capital  | 12.9%  |
| <b>Tier II capital</b>   | <b>3.6%</b>  |

(1) Pursuant to CMN Resolution n<sup>o</sup> 4192/13.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Notes to the Consolidated Financial Statements of the Prudential Conglomerate***

**b) Capital Management**

The primary objective Capital Management structure is to providing the necessary conditions for a continuous process of capital assessment, monitoring and control, contributing to the achievement of the Organization's strategic objectives, The following are considered: the business environment and a prospective and consistent vision for capital adequacy planning, This structure is composed of the Statutory, Non-Statutory and Executive Committees that assist the Board of Directors and the Board of Executive Officers in decision making.

The process of assessing capital adequacy is carried out so as to ensure that the Organization has a solid Reference Equity base to support the development of activities and cope with risks, whether in normal or in extreme market conditions, as well as meeting managerial and regulatory requirements in capital management.

**31) EMPLOYEE BENEFITS**

Bradesco and its subsidiaries sponsor an Unrestricted Benefit Pension Plan (PGBL) for employees and directors, PGBL is a private defined contribution pension plan that allows financial resources to be accumulated by participants throughout their careers by means of employee and employer contributions and invested in an Exclusive Investment Fund (FIE).

The PGBL scheme is managed by Bradesco Vida e Previdência S.A. and BRAM – Bradesco Asset Management S.A. The Securities Dealer Company (DTVM) is responsible for the financial management of the FIE funds.

The PGBL Supplementary Pension Plan was reformulated in October 2014, with contributions from employees and directors of Bradesco and its subsidiaries equal to at least 4% of their salaries, Contributions from Bradesco and its subsidiaries increased from 4% to 5% of salary, plus the percentage destined for death and disability coverages, The contributions concerning participants who in 2001 chose to migrate from the benefit plan defined for PGBL were maintained at the same levels of the previous benefit plan.

Actuarial obligations of the defined contribution plan (PGBL) are fully covered by the plan assets of the corresponding FIE.

In addition to the aforementioned plan (PGBL), participants who chose to migrate from the defined benefit plan are guaranteed a proportional deferred benefit, corresponding to their accumulated rights in the plan. For participants of the defined benefit plan (retirees and pensioners), whether they migrated to the PGBL plan or not, the present value of the actuarial plan obligation is fully covered by the plan assets.

Banco Alvorada S.A. (successor from the spin-off of Banco Baneb S.A.) maintains defined contribution and defined benefit retirement plans, through Fundação Baneb de Seguridade Social - Bases (related to the former employees of Baneb).

Banco Bradesco BBI S.A. (formerly Banco BEM S.A.) sponsors both defined benefit and defined contribution retirement plans, through Caixa de Assistência e Aposentadoria dos Funcionários do Banco do Estado do Maranhão (Capof).

Bradesco sponsors a defined benefit plan through Caixa de Previdência Privada do Banco do Estado do Ceará (Cabec), exclusively to former employees of Banco BEC S.A.

In accordance with CPC 33 (R1) – Employee Benefit, as approved by CVM Resolution nº600/09, Bradesco and its subsidiaries, as sponsors of these plans, taking into consideration the economic and actuarial study, calculated their actuarial commitments using a real interest rate and recognizing their obligations in the financial statements.

The assets of pension plans are invested in compliance with the applicable legislation (government securities and private securities, listed company shares and real estate properties).

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

Below are the main premises adopted by the independent actuary in the actuarial evaluation of our plans, based on CPC 33 (R1):

| <b>Risk factors</b>   | <b>December 31, 2014</b>   |
|---|--|
| Nominal discount rate   | 11.74% p,a   |
| Nominal rate of minimum expected return on assets               | 11.74% p,a   |
| Nominal rate of future salary growth                            | 5.20% p,a  |
| Nominal rate of increase of social security and plans' benefits | 5.20% p,a  |
| Inflation rate  | 5.20% p,a  |
| Biometric table - general mortality                             | AT2000   |
| Biometric table - entry into disability                         | By plan  |
| Expected turnover rate  |  |
| Likelihood of entry into retirement                             | 100% on 1 <sup>st</sup> eligibility for a benefit through the plan |

Based on the assumptions above and according to CPC 33 (R1), the present value of actuarial liabilities of the benefit plans and its assets to cover these obligations, on December 31, 2014, represented: (i) R\$ 1,070,636 thousand for the plan's net assets; (ii) R\$ 1,182,761 thousand in actuarial liabilities; and (iii) deficiency amounting to R\$ 112,125 thousand.

The table below, is a sensitivity analysis of the obligation of the benefit plans, and demonstrates the impact on the actuarial exposure due to the change of the discount rate premise (11,74% p,a,) by 1 percentage -point:

| <b>Discount rate</b> | <b>Sensitivity analysis</b> | <b>Effect on actuarial liabilities</b> | <b>Effect on present value of obligations</b> |
|----------------------|-----------------------------|--|---|
| 12.74%               | Increase of 1 p,p,          | reduction                              | (111,950)                                     |
| 10.74%               | Decrease of 1 p,p,          | increase                               | 132,811                                       |

At its overseas units, Bradesco provides its employees and administrators with pension plans that allows financial resources to be accumulated throughout the participant's career, in compliance with local regulations.

Expenses related to contributions made in the year ended December 31, 2014 totaled R\$ 622,807 thousand.

In addition to this benefit, Bradesco and its subsidiaries offer other benefits to their employees and administrators, including: health insurance, dental care, life and personal accident insurance, and professional training. These expenses, including the aforementioned contributions, totaled R\$ 3,063,655 thousand in the year ended December 31, 2014.

### 32) INCOME TAX AND SOCIAL CONTRIBUTION

#### a) Calculation of income tax and social contribution charges

|   | Year ended December 31, 2014 - R\$ thousand |
|---|---|
| Income before income tax and social contribution  | 16,773,248                                  |
| <b>Total income tax and social contribution at rates of 25% and 15%, respectively (1)</b> | <b>(6,709,299)</b>                          |
| <b>Effect on the tax calculation:</b>   |   |
| Equity in the earnings (losses) of unconsolidated companies                               | 3,680,977                                   |
| Net non-deductible expenses of nontaxable income  | (100,064)                                   |
| Interest on shareholders' equity (paid and payable)                                       | 1,438,003                                   |
| Other amounts (2)   | 17,219                                      |
| <b>Income tax and social contribution for the period</b>                                  | <b>(1,673,164)</b>                          |

(1) The social contribution rate for companies of the financial and insurance sectors was increased to 15%, in accordance with Law n<sup>o</sup> 11727/08, remaining at 9% for other companies (Note 3h); and

(2) Includes, primarily, the exchange variation of overseas investments and tax incentives.

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report  
**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

**b) Breakdown of income tax and social contribution in the income statement**

|   | Year ended December 31, 2014 - R\$ thousand |
|---|---|
| <b>Current taxes:</b>   |   |
| <b>Income tax and social contribution payable</b>             | <b>(4,506,314)</b>                          |
| <b>Deferred taxes:</b>  |   |
| Amount recorded/realized in the period on temporary additions | 2,291,925                                   |
| <b>Use of opening balances of:</b>                            |   |
| Social contribution loss                                      | (311,686)                                   |
| Income tax loss   | (504,395)                                   |
| <b>Recording in the period on:</b>                            |   |
| Social contribution loss                                      | 580,313                                     |
| Income tax loss   | 776,993                                     |
| <b>Total deferred taxes</b>                                   | <b>2,833,150</b>                            |
| <b>Income tax and social contribution for the period</b>      | <b>(1,673,164)</b>                          |

**c) Deferred income tax and social contribution**

|  | R\$ thousand                       |                    |                    |                                    |
|--|------------------------------------|--------------------|--------------------|------------------------------------|
|  | Balance<br>on<br><b>12,31,2013</b> | Amount<br>recorded | Amount<br>realized | Balance<br>on<br><b>12,31,2014</b> |
| Allowance for loan losses  | 15,017,341                         | 6,157,241          | 3,609,535          | 17,565,047                         |
| Civil provisions   | 1,204,355                          | 359,428            | 296,496            | 1,267,287                          |
| Tax provisions   | 1,766,267                          | 438,617            | 613,442            | 1,591,442                          |
| Labor provisions   | 905,309                            | 553,756            | 473,182            | 985,883                            |
| Provision for devaluation of securities and investments          | 71,315                             | 26,829             | 21,522             | 76,622                             |
| Provision for devaluation of foreclosed assets                   | 218,026                            | 158,663            | 102,462            | 274,227                            |
| Adjustment to fair value of trading securities                   | 183,033                            | 2,119              | 181,456            | 3,696                              |
| Amortization of goodwill   | 667,342                            | 10,649             | 507,236            | 170,755                            |
| Other  | 1,740,750                          | 1,729,970          | 1,340,016          | 2,130,704                          |
| <b>Total deductible taxes on temporary differences</b>           | <b>21,773,738</b>                  | <b>9,437,272</b>   | <b>7,145,347</b>   | <b>24,065,663</b>                  |
| Income tax and social contribution losses in Brazil and overseas | 3,830,376                          | 1,357,306          | 816,081            | 4,371,601                          |
| <b>Subtotal (2)</b>  | <b>25,604,114</b>                  | <b>10,794,578</b>  | <b>7,961,428</b>   | <b>28,437,264</b>                  |
| Adjustment to fair value of available-for-sale securities (1)    | 709,870                            | 146,978            | 306,808            | 550,040                            |
| Social contribution - Provisional Measure n° 2158-35/01          | 132,511                            | -                  | 26,414             | 106,097                            |
| <b>Total deferred tax assets (Note 9b)</b>                       | <b>26,446,495</b>                  | <b>10,941,556</b>  | <b>8,294,650</b>   | <b>29,093,401</b>                  |

|   |                   |                   |                  |                   |
|---|-------------------|-------------------|------------------|-------------------|
| <b>Deferred tax liabilities (Note 32e)</b>                  | <b>2,317,741</b>  | <b>447,582</b>    | <b>571,730</b>   | <b>2,193,593</b>  |
| <b>Deferred tax assets, net of deferred tax liabilities</b> | <b>24,128,754</b> | <b>10,493,974</b> | <b>7,722,920</b> | <b>26,899,808</b> |

(1) Deferred tax assets from companies in the financial sector were established considering the increase in the social contribution rate, determined by Law nº 11727/08 (Note 3h).

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**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

**d) Expected realization of deferred tax assets on temporary differences, tax loss and negative basis of social contribution and deferred social contribution - Provisional Measure n° 2158-35**

|              | Temporary differences |                     | Income tax and social contribution losses |                     | Social contribution - Provisional Measure n° 2158-35 | R\$ thousand      |
|--------------|-----------------------|---------------------|---|---------------------|--|-------------------|
|              | Income tax            | Social contribution | Income tax                                | Social contribution |  | Total             |
|              | 2015                  | 3,300,883           | 1,968,810                                 | 192,636             | 227,987  | 73,364            |
| 2016         | 3,370,287             | 2,008,765           | 415,315                                   | 252,301             | 32,733   | 6,079,401         |
| 2017         | 3,327,841             | 1,976,014           | 725,328                                   | 435,855             | -  | 6,465,038         |
| 2018         | 2,487,405             | 1,476,406           | 996,006                                   | 738,426             | -  | 5,698,243         |
| 2019         | 2,605,757             | 1,543,495           | 6,504                                     | 381,243             | -  | 4,536,999         |
| <b>Total</b> | <b>15,092,173</b>     | <b>8,973,490</b>    | <b>2,335,789</b>                          | <b>2,035,812</b>    | <b>106,097</b>                                       | <b>28,543,361</b> |

The projected realization of deferred tax assets is an estimate and it is not directly related to the expected accounting income.

The present value of deferred tax assets, calculated based on the average funding interest rate net of tax effects, amounts to R\$ 26,204,472 thousand, of which R\$ 22,136,676 thousand refers to temporary differences, R\$ 3,964,887 thousand to tax losses and negative basis of social contribution and R\$ 102,909 thousand of deferred social contribution, Provisional Measure n° 2158-35.

**e) Deferred tax liabilities**

|  | December 31, 2014 - R\$ thousand |
|--|----------------------------------|
| Mark-to-market adjustment to securities and derivative financial instruments | 264,728                          |
| Difference in depreciation   | 784,378                          |
| Judicial deposit and others  | 1,144,487                        |
| <b>Total</b>   | <b>2,193,593</b>                 |

The deferred tax liabilities of companies in the financial and insurance sectors were established considering the increased social contribution rate, established by Law n° 11727/08 (Note 3h).

**33) OTHER INFORMATION**

a) The Bradesco Organization manages investment funds and portfolios with net assets of R\$ 488,730,084 thousand as of December 31, 2014.

b) Consortium funds

|  | <b>December 31, 2014 - R\$ thousand</b> |
|--|---|
| Monthly estimate of funds receivable from consortium members | 429,312                                 |
| Contributions payable by the group                           | 20,816,191                              |
| Consortium members - assets to be included                   | 18,741,580                              |
| Credits available to consortium members                      | 4,133,159                               |

|                                     | <b>December 31, 2014 - In units</b> |
|-------------------------------------|-------------------------------------|
| Number of groups managed            | 3,429                               |
| Number of active consortium members | 1,061,848                           |
| Number of assets to be included     | 531,378                             |

Bradesco \_\_\_\_\_

Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

c) The changes made in the reserve requirements in 2014 are as follows:

| <b>Description</b>                   | <b>Procedures</b>  |
|--------------------------------------|--|
| Reserve requirement on time deposits | <p>The rate was 44% until 6,2,2014 (Group A) and 6,9,2014 (Group B), and thereafter it was adjusted to 45% of the calculation basis. Bacen remunerates balance, limited to the lower among the following amounts:</p> <p>I – the reserve requirement discounted from deductions forecasted by Bacen. Such deductions do not exceed 60% of the liabilities.</p> <p>II – the reserve requirement multiplied by the percentage of:</p> <ul style="list-style-type: none"> <li>- 82% as of the calculation period started on 1,13,2014;</li> <li>- 100% as of the calculation period started on 3,17,2014;</li> <li>- 50% as of the calculation period started on 8,4,2014;</li> <li>- 40% as of the calculation period started on 8,25,2014; and</li> <li>- 100% as of the calculation period started on 8,10,2015.</li> </ul> <p>A restriction on the acceptance of financial bills for deduction of compulsory collection; these are now limited to the balance of financial bills on 7,25,2014.</p> <p>Until 8,25,2014, the limit of assets for deduction of reserve requirements was 50%, and was raised to 60%, with the deduction of the value of assets corresponding to credit acquisition operations, CDC (vehicles and motorcycles) and financial bills.</p> <p>The deduction of financing and leasing operations for light commercial vehicles was permitted until 8,25,2014, relative to operations contracted between 5,22,2014 and 9,14,2012, and those contracted starting on 7,28,2014. After this date, the criteria was changed to 5 times the positive variation, compared with the average for the 1<sup>st</sup> half-year.</p> <p>Until 7,25,2014, 58 financial groups were considered eligible, as vendors for the acquisition of financial bills and credit assignment. Following the change, only 13 financial groups (with reserve for redemption (PR) above R\$ 3.5 billion) were ineligible.</p> <p>Deduction for credit transactions derived from working capital was permitted starting as at 10,27,2014. The criterion was 5 times the</p> |

positive variation, compared with the average for the 1<sup>st</sup> half-year.

d) As part of the convergence process with international accounting standards, the Brazilian Accounting Pronouncements Committee (CPC) issued several accounting pronouncements, as well as their interpretations and guidelines, which are applicable to financial institutions only after approval by CMN.

The accounting standards which have been approved by CMN include the following:

- Resolution nº 3566/08 – Impairment of Assets (CPC 01);
- Resolution nº 3604/08 – Statement of Cash Flows (CPC 03);
- Resolution nº 3750/09 – Related Party Disclosures (CPC 05);
- Resolution nº 3823/09 – Provisions, Contingent Liabilities and Contingent Assets (CPC 25);
- Resolution nº 3973/11 – Subsequent Event (CPC 24);
- Resolution nº 3989/11 – Share-based Payment (CPC 10);
- Resolution nº 4007/11 – Accounting Policies, Changes in Estimates and Error Correction (CPC 23);  
and
- Resolution nº 4144/12 – Conceptual Framework for Preparing and Presenting Financial Statements.

Presently, it is not possible to estimate when the CMN will approve the other CPC pronouncements or if they will be used prospectively or retrospectively.

CMN Resolution n<sup>o</sup> 3786/09 and Bacen Circular Letters n<sup>o</sup> 3472/09 and n<sup>o</sup> 3516/10 establish that financial institutions and other entities authorized by Bacen to operate, which are publicly-held companies or which are required to establish an Audit Committee shall, since December 31, 2010, annually prepare and publish in up to 90 after the reference date of December 31 their consolidated financial statements, prepared under the International Financial Reporting Standards (IFRS), in compliance with international standards issued by the International Accounting Standards Board (IASB).

December 2014

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

**Notes to the Consolidated Financial Statements of the Prudential Conglomerate**

As required by CMN Resolution, on March 31, 2015, Bradesco published its consolidated financial statements for December 31, 2014 and 2013 on its website, in accordance with IFRS standards, The net income and equity of the financial statements disclosed in IFRS have not been substantially different from those presented in the financial statements, in accordance with the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank (Bacen).

e) On May 14, 2014, Law nº 12973/14 was published, which converted Provisional Measure nº 627/13, This Law amends the Federal Tax Legislation regarding Corporate Income Tax - IRPJ, the Social Contribution on Net Profits - CSLL, the Contribution to PIS/PASEP and the Contribution to the Social Security Financing - COFINS, These are the main issues contemplated by Law nº 12973/14:

- revocation of the Transition Tax System (RTT), controlling the adjustments arising from new accounting methods and criteria following the alignment of Brazilian accounting rules to the international standards.
- taxation of companies domiciled in Brazil, for increases in the equity of overseas subsidiaries and unconsolidated companies resulting from profit in these entities.
- special installment payment of PIS/PASEP and COFINS Contributions.

The aforementioned Law was regulated through Normative Instructions nºs 1,515, of November 24, 2014 and 1,520, of December 4, 2014. Our assessment shows that there will be no significant future impacts on our Consolidated Financial Statements.

f) On January 20, 2015, Law nº 13097/15 was published, which converted Provisional Measure nº 656/14, Among other things, this legislation changes the limits on the deductibility criteria for credit losses on contracts past-due after October 8, 2014 (Article 9 of Law nº 9430/96), The limits remain the same for contracts past-due held until October 7, 2014.

g) On February 27, 2015, Cielo SA (Cielo), our subsidiary jointly controlled companies, and the Bank of Brazil SA (Bank of Brazil), completed the process of creating a joint venture ("JV"), in order to manage the transactions originating from credit card operations and debt within the Ourocard Payment Arrangement ("Ourocard Arrangement"). The "JV", valued at \$ 11.6 billion, will have its share capital held in the proportion of 70% by Cielo and 30% by the Bank of Brazil, and the Bank of Brazil will contribute assets related to the Arrangement and the Ourocard Cielo will contribute US \$ 8.1 billion in financing operation, which will be achieved through the issuance of debentures, as the market statement on November 19, 2014.

h) There were no subsequent events that need to be adjusted or disclosed for the consolidated financial statements as of December 31, 2014.

Marcos Aparecido Galende

Accountant - CRC 1SP201309/O-6

Bradesco \_\_\_\_\_

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Report of Independent Auditors on the Consolidated Financial Statements of the Prudential Conglomerate***

To

The Board of Directors and Management

Banco Bradesco S.A.

Osasco – SP

Dear Sirs

We have audited the accompanying Prudential Conglomerate consolidated financial statements of Banco Bradesco S.A. (“Bradesco”), which comprise the consolidated statement of financial position of the Prudential Conglomerate as at December 31, 2014, and the respective income statement, statement of changes in equity and cash flow statement for the six-month period and for the year then ended, and a summary of significant accounting policies and other explanatory information. This special purpose financial statements have been prepared by Bradesco’s management as required by Resolution nº 4,280, dated October 31, 2013, of the Conselho Monetário Nacional (CMN) and supplementary regulations of the Central Bank of Brazil (BACEN), described in the note nº 2 to the financial statements.

**Management’s Responsibility for the Financial Statements**

Bradesco’s Management is responsible for the preparation and fair presentation of these Prudential Conglomerate consolidated financial statements in accordance with the Resolution nº 4,280/13 of CMN, and supplementary regulations of BACEN, which main criteria and accounting practices are described in note nº 2 to the financial statements, and for such internal control as management determines is necessary to enable the preparation of the Prudential Conglomerate consolidated financial statements that are free from material misstatement, whether due to fraud or error.



## **Auditor's Responsibility**

Our responsibility is to express an opinion on these Prudential Conglomerate consolidated financial statements prepared by Bradesco's Management in accordance with the Resolution nº 4,280/13, of CMN, and supplementary regulations of BACEN, based on our audit in accordance with Brazilian and International Standards on Auditing, taking into account the NBC TA 800 (ISA 800) - "Special Considerations - Audits of Financial Statements Prepared in Accordance with Special Purpose Frameworks".

Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Prudential Conglomerate consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Bradesco's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

December 2014

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Consolidated Financial Statements of the Prudential Conglomerate and Independent Auditors' Report

***Report of Independent Auditors on the Consolidated Financial Statements of the Prudential Conglomerate***

**Opinion**

In our opinion, the Prudential Conglomerate consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Bradesco's Prudential Conglomerate consolidated financial statements as at December 31, 2014, the consolidated financial performance of its operations and its consolidated cash flows for the six-month period and for the year then ended in accordance with the provisions for preparation of the Prudential Conglomerate consolidated financial statements pursuant to the Resolution n° 4,280/13, of CMN, and supplementary regulations of BACEN for the preparation of these consolidated financial statements prepared for special purpose, as described in note n° 2 to the financial statements.

**Emphasis**

**Basis of preparation of the Prudential Conglomerate consolidated financial statements**

Without modifying our opinion, we draw attention to note n° 2 to the financial statements that disclose:

a) The Prudential Conglomerate consolidated financial statements were prepared by Bradesco's management to meet the requirements of Resolution n° 4,280/13, of CMN, and supplementary regulations of BACEN. Consequently, our report on these consolidated financial statements has been prepared solely for meeting these specific requirements and thus may not be appropriate for other purposes.

b) Bradesco's Management opted for the provision of the § 2° of Art. 10 of BACEN's Circular n° 3,701, dated March 13, 2014, and the comparative consolidated financial statements have not been presented.

**Other Matter**

Bradesco has prepared a separate set of consolidated financial statements for general purposes for the six-month period and for the year then ended December 31, 2014, in accordance with accounting practices adopted in Brazil applicable to institutions authorized to operate by the Central Bank of Brazil, on which we issued an unqualified auditor's report on January 28, 2015.

Osasco, March 31, 2015,

KPMG Auditores Independentes

CRC 2SP028567/O-1 F SP

*Original report in Portuguese signed by*

Cláudio Rogélio Sertório

Contador CRC 1SP212059/O-0

Bradesco \_\_\_\_\_









## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 31, 2015

BANCO BRADESCO S.A.

By:

/S/ Luiz Carlos Angelotti

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**Luiz Carlos Angelotti**  
**Executive Managing Officer and**  
**Investor Relations Officer**

## FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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