TUCOWS INC /PA/ Form 10-Q November 14, 2012 **UNITED STATES** 

## SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 10-Q

# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2012

OR

# TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number 1-32600

**TUCOWS INC.** 

(Exact Name of Registrant as Specified in Its Charter)

Pennsylvania23-2707366(State or Other Jurisdiction of<br/>Incorporation or Organization)(I.R.S. EmployerIdentification No.)

96 Mowat Avenue,

# Toronto, Ontario M6K 3M1, Canada

(Address of Principal Executive Offices) (Zip Code)

#### (416) 535-0123

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T §232.405 of this chapter during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filerSmaller reporting company(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act): Yes No

As of November 14, 2012, there were 44,261,684 outstanding shares of common stock, no par value, of the registrant.

## **TUCOWS INC.**

# Form 10-Q Quarterly Report

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# PART I

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# TRADEMARKS, TRADE NAMES AND SERVICE MARKS

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## PART I.

## FINANCIAL INFORMATION

#### **Item 1. Consolidated Financial Statements**

**Tucows Inc.** 

## **Consolidated Balance Sheets**

# (Dollar amounts in U.S. dollars)

SeptemberDecem30,31,	ber
2012 2011 (unaudited)	
Current assets:\$4,969,733\$6,408Cash and cash equivalents\$4,969,733\$6,408	,209
Accounts receivable, net of allowance for doubtful accounts of \$72,980 as of September 30, 2012 and \$57,415 as of December 31, 2011 4,826,776 3,880	,184
Prepaid expenses and deposits 5,216,617 3,961	,905
Derivative instrument asset, current portion (note 7) 468,675 -	
Prepaid domain name registry and ancillary services fees, current portion 46,467,392 43,20	9,033
Income taxes recoverable 434,666 867,0	93
Total current assets         62,383,859         58,32	6,424
Derivative instrument asset, long-term portion (note 7) - 87,02	.3
Prepaid domain name registry and ancillary services fees, long-term portion 12,734,182 12,60	0,154
Property and equipment 1,413,952 1,437	,564
Deferred financing charges - 2,300	ł
Deferred tax asset, long-term portion (note 8)6,674,5176,880	,377
Intangible assets (note 5) 16,683,253 17,48	2,590
Goodwill 18,873,127 18,87	3,127
Total assets \$118,762,890 \$115,6	89,559

# Liabilities and Stockholders' Equity

Current liabilities:		
Accounts payable	\$1,716,725	\$1,051,115
Accrued liabilities	2,219,377	2,081,968
Customer deposits	4,265,716	4,202,899
Derivative instrument liability, current portion (note 7)	13,011	781,027

Loan payable, current portion (note 6) Deferred revenue, current portion Accreditation fees payable, current portion Deferred tax liability, current portion (note 8) Income taxes payable Total current liabilities	4,000,000 56,780,763 536,377 1,090,959 192,716 70,815,644	850,000 52,683,546 555,869 880,008 158,258 63,244,690
Derivative instrument liability, long-term portion (note 7)	-	5,479
Deferred revenue, long-term portion	16,534,807	16,492,155
Accreditation fees payable, long-term portion	148,893	156,061
Deferred rent, long-term portion	47,945	26,487
Deferred tax liability, long-term portion (note 8)	5,262,000	5,345,700
Stockholders' equity (note 13) Preferred stock - no par value, 1,250,000 shares authorized; none issued and outstanding Common stock - no par value, 250,000,000 shares authorized; 44,249,184 shares	-	-
issued and outstanding as of September 30, 2012 and 53,497,584 shares issued and outstanding as of December 31, 2011	10,005,229	11,358,959
Additional paid-in capital	33,887,740	40,994,013
Deficit	(17,939,368)	(21,933,985)
Total stockholders' equity	25,953,601	30,418,987
Total liabilities and stockholders' equity	\$118,762,890	\$115,689,559
Commitments and contingencies (note 12) Subsequent events (note 10)		

See accompanying notes to unaudited consolidated financial statements

## **Tucows Inc.**

# **Consolidated Statements of Operations and Comprehensive Income**

# (Dollar amounts in U.S. dollars)

# (unaudited)

	Three month September 3 2012 (unaudited)		Nine months e September 30, 2012 (unaudited)	
Net revenues (note 11)	\$29,246,069	\$25,094,056	\$84,935,989	\$70,695,186
Cost of revenues: Cost of revenues Network expenses (*) Depreciation of property and equipment Amortization of intangible assets (note 5) Total cost of revenues (note 11)	21,446,084 1,158,885 157,203 35,910 22,798,082	17,658,648 1,193,669 159,191 23,960 19,035,468	60,833,420 3,629,639 460,259 107,730 65,031,048	49,578,724 3,691,995 608,961 49,680 53,929,360
Gross profit	6,447,987	6,058,588	19,904,941	16,765,826
Expenses: Sales and marketing (*) Technical operations and development (*) General and administrative (*) Depreciation of property and equipment Amortization of intangible assets (note 5) Loss (gain) on currency forward contracts (note 2, note 7) Total expenses	2,037,338 1,010,949 1,486,323 46,981 219,030 (615,245) 4,185,376	1,867,085 1,220,953 1,611,896 48,874 201,180 1,845,550 6,795,538	6,287,702 3,229,669 5,018,178 139,918 657,090 (793,516) 14,539,041	5,663,759 3,651,782 4,619,443 140,556 785,920 1,374,177 16,235,637
Income (loss) from operations	2,262,611	(736,950)	5,365,900	530,189
Other income (expense): Interest expense, net Other income (note 5) Total other income (expense)	(50,228 ) - (50,228 )	-	529,711	(38,915) 374,977 336,062
Income (loss) before provision for income taxes	2,212,383	(755,668)	5,749,901	866,251
Provision for income taxes (note 8) Net income (loss) and comprehensive income (loss) for the period	577,383 \$ \$1,635,000	422,592 \$(1,178,260)	1,755,284 \$3,994,617	750,906 \$115,345

Basic earnings (loss) per common share (note 9)	\$0.04	\$(0.02	) \$0.09	\$-
Shares used in computing basic earnings (loss) per common share (note 9)	45,094,678	53,452,205	5 46,362,261	53,444,959
Diluted earnings (loss) per common share (note 9)	\$0.03	\$(0.02	) \$0.08	\$-
Shares used in computing diluted earnings (loss) per common share (note 9)	48,411,429	53,452,205	5 49,603,870	55,748,777

(\*) Stock-based compensation has been included in expenses as follows:

Network expenses

\$5,979 \$5,808 \$18,354 \$17,170

Sales and marketing

24,116 22,695 67,047 67,155

Technical operations and development

15,600 13,020 43,490 40,122

General and administrative

120,676 79,364 163,041 124,170

See accompanying notes to consolidated financial statements

## **Tucows Inc.**

#### **Consolidated Statements of Cash Flows**

# (Dollar amounts in U.S. dollars)

# (unaudited)

	Three months ended September 30,				Nine months ended September 30,				,			
	20	12		20	11		20	12			11	
Cash provided by (used in):	(u	naudited)								(u	naudited)	
Operating activities:												
Net income (loss) for the period	\$	1,635,000		\$	(1,178,260	)	\$	3,994,617		\$	115,345	
Items not involving cash:												
Depreciation of property and equipment		204,184			208,065			600,177			749,517	
Amortization of deferred financing charges		100			3,000			2,300			11,100	
Amortization of intangible assets		254,940			225,140			764,820			835,600	
Deferred income taxes		228,169			(18,400	)		333,111			(18,400	)
Deferred rent		8,258			5,310			21,458			19,274	
Acquisition of domain names		-			-			(3,664	)		-	
Disposal of domain names		15,142			8,816			38,181			29,907	
Gain on disposition of intangible assets		-			-			(508,800	)		-	
(Gain) loss on currency forward		(698,781	)		2,152,243			(1,155,147	)		2,458,104	
contracts			)						)			
Stock-based compensation		166,371			120,887			291,932			248,617	
Changes in non-cash operating working capital:												
Accounts receivable		90,239			448,692			(946,592	)		(679,872	)
Prepaid expenses and deposits		636,756			299,673			(1,254,712	)		(923,976	)
Prepaid domain name registry and ancillary services fees		905,807			(995,565	)		(3,392,387	)		(4,745,147	)
Income taxes recoverable/payable		226,304			158,467			466,885			318,467	
Accounts payable		43,173			(539,199	)		648,250			(335,376	)
Accrued liabilities		(279,427	)		(119,997	)		244,738			261,570	
Customer deposits		(2,781	)		168,352			62,817			(89,351	)
Deferred revenue		(1,144,779	)		684,204			4,139,869			4,941,471	
Accreditation fees payable		(51,839	)		(16,194	)		(26,660	)		5,598	
Net cash provided by operating activities		2,236,836			1,615,234			4,321,193			3,202,448	
Financing activities:												
Proceeds received on exercise of stock options		14,186			10,685			363,898			14,145	
Repurchase of common stock		(1,630,643	)		-			(9,115,833	)		-	

Proceeds received on loan payable Repayment of loan payable Net cash provided by (used in) financing activities	- - (1,616,457	)	2,530,000 (1,319,040 1,221,645	)	4,000,000 (850,000 (5,601,935	) )	2,530,000 (2,276,161 267,984	)
Investing activities: Additions to property and equipment Acquisition of EPAG Domainservices Inc., net of cash acquired Proceeds on disposition of intangible assets Net cash used in investing activities	(162,207 - - (162,207	)	(138,909 (2,392,461 - (2,531,370	) )	(666,534 - 508,800 (157,734	)	(629,935 (2,392,461 - (3,022,396	) )
Increase (decrease) in cash and cash equivalents	458,172		305,509		(1,438,476	)	448,036	
Cash and cash equivalents, beginning of period Cash and cash equivalents, end of period	\$ 4,511,561 4,969,733		\$ 4,348,256 4,653,765	:	6,408,209 \$ 4,969,733		\$ 4,205,729 4,653,765	
Supplemental cash flow information: Interest paid	\$ 50,511		\$ 18,890	:	\$ 146,342		\$ 39,197	
Supplementary disclosure of non-cash investing activity: Property and equipment acquired during the period not yet paid for	\$ 167,998		\$ 124,979	:	\$ 167,998		\$ 124,979	

See accompanying notes to unaudited consolidated financial statements

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## NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

#### **1. ORGANIZATION OF THE COMPANY:**

Tucows Inc., a Pennsylvania corporation (referred to throughout this report as the Company, Tucows, we, us or through similar expressions), together with our consolidated subsidiaries, is a distributor of Internet services, including domain name registration, security and identity products, email, and mobile telephony services both through its global Internet-based wholesale distribution network of Internet Service Providers, web hosting companies and other providers of Internet services to end-users and through retail websites directly to end-users.

We were incorporated under the laws of the Commonwealth of Pennsylvania in November 1992 under the name Infonautics, Inc. In August 2001, we completed our acquisition of Tucows Inc., a Delaware corporation, and we changed our name from Infonautics, Inc. to Tucows Inc. Our principal executive office is located in Toronto, Ontario and we have other offices in the Netherlands, Germany and the United States.

#### 2. BASIS OF PRESENTATION:

The accompanying unaudited interim consolidated balance sheets, and the related consolidated statements of operations and comprehensive income and cash flows reflect all adjustments, consisting of normal recurring adjustments, that are, in the opinion of management, necessary for a fair presentation of the financial position of Tucows and its subsidiaries as at September 30, 2012 and the results of operations and cash flows for the interim periods ended September 30, 2012 and 2011. The results of operations presented in this Quarterly Report on Form 10-Q are not necessarily indicative of the results of operations that may be expected for future periods.

The accompanying unaudited interim consolidated financial statements have been prepared by Tucows in accordance with the rules and regulations of the Securities and Exchange Commission (the SEC). Certain information and footnote disclosure normally included in the Company's annual audited consolidated financial statements and accompanying notes have been condensed or omitted. These interim consolidated financial statements and accompanying notes follow the same accounting policies and methods of application used in the annual financial statements and should be read in conjunction with the Company's audited consolidated financial statements and notes thereto for the year ended December 31, 2011 included in Tucows' 2011 Annual Report on Form 10-K filed with the SEC on March 26, 2012.

There have been no material changes to our significant accounting policies during the three and nine months ended September 30, 2012 as compared to the significant accounting policies described in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

In the prior period, the Company recorded the realized gain or loss upon settlement of currency forward contracts in General and administrative expenses and recorded the unrealized gain or loss in Loss (gain) on currency forward contracts . The Company has determined that both of these amounts are more appropriately classified in expenses as Loss (gain) on currency forward contracts and as a result a gain of \$0.3 million for the three months ended September 30, 2011 has been reclassified from General and administrative expense to Loss (gain) on currency forward contracts , and a gain of \$1.1 million for the nine months ended September 30, 2011 has been reclassified from General and administrative expense to Loss (gain) on currency forward contracts . As a result of this reclassification, there was no change to previously reported net income, income from operations, net revenues, gross profit, reported cash flows or the amounts recorded in the consolidated balance sheets.

The Company recognizes the effects of events or transactions that occur after the balance sheet date but before financial statements are issued (subsequent events) if there is evidence that conditions related to the subsequent event existed at the date of the balance sheet date, including the impact of such events on management's estimates and assumptions used in preparing the financial statements. Other significant subsequent events that are not recognized in the financial statements, if any, are disclosed to the notes to the unaudited interim consolidated financial statements.

## **3. ACQUISITIONS:**

#### a. Acquisition of EPAG Domainservices GMBH:

On August 1, 2011, Tucows (Germany) Inc. ( Tucows Germany ), one of the Company's wholly owned subsidiaries, acquired 100% of the outstanding capital stock of EPAG Domainservices GMBH ( EPAG ), from QSC AG. EPAG, based in Bonn, Germany, is an ICANN-accredited registrar with over 400,000 domains under management and is notable for offering over 200 Top Level Domains (TLDs). Consideration for the acquisition of EPAG was approximately US\$2.4 million ( 1.7 million to purchase the shares and the settlement of a working capital adjustment of 0.25 million) through an all-cash transaction which was financed by utilizing the Company's non-revolving, reducing demand loan facility in the amount of US\$2.5 million. In August 2011, the Company repaid \$1.0 million of this loan. The acquisition consideration is net of cash acquired of US\$0.1 million and a loan receivable from EPAG assumed in the amount of US\$0.1 million. In connection with the acquisition, the Company incurred approximately US\$0.1 million of acquisition costs during the three months ended September 30, 2011 and recorded the expenses in the general and administrative expenses caption in the consolidated statement of operations. These costs include legal and other professional services.

The Company has accounted for the acquisition of EPAG using the acquisition method as required by ASC 805, *Business Combinations*. As such, fair values have been assigned to the assets and liabilities acquired and the excess of the total purchase price over the fair value of the net assets acquired is recorded as goodwill. The Company has completed the final valuation of the fair value assessment of certain intangible assets during the quarter ended September 30, 2011. The goodwill represents business benefits the Company anticipates realizing from optimizing resources and access to additional domain name TLD's. The goodwill is not expected to be deductible for tax purposes.

#### Purchase price allocation

The following table summarizes the Company's purchase price allocation based on the fair value of the assets acquired and liabilities assumed on August 1, 2011:

Accounts receivable	\$587,595	
Cash acquired	118,477	
Prepaid expenses and deposits	468,523	
Prepaid domain name registry fees	1,116,798	
Property and equipment	29,198	
Intangible assets	1,723,800	
Goodwill	882,320	
Total assets acquired		4,926,711
Accounts payable	92,950	
Accrued liabilities	140,658	
Customer deposits	32,603	
Deferred revenue	1,425,182	
Income taxes payable	172,380	
Deferred tax liability	552,000	
Total liabilities acquired		2,415,773
Purchase price		\$2,510,938

The intangible assets acquired include technology in the amount of \$0.3 million, brand in the amount of \$0.2 million and customer relationships in the amount of \$1.2 million. The residual value from the purchase price has been allocated to goodwill. The technology is being amortized over two years, while the customer relationships and brand are being amortized over seven years.

The amount of EPAG's revenues in Tucows' Consolidated Statements of Operations and Comprehensive Income for the three and nine months ended September 30, 2011 are set forth below:

Revenues	s for	Revenu	es for			
the three		the nine				
months e	nded	months	ended			
Septembe	er 30,	September 30,				
2011	2010	2011	2010			

Actual \$584,192 \$ \$584,192 \$

The amount of EPAG's net income (loss) included in Tucows' Consolidated Statements of Operations and Comprehensive Income for the three and nine months ended September 30, 2011 are set forth below:

	Net incor the three		Net income for the nine				
	Septemb	er 30,	months ended September 30, 2011 2010				
Actual	\$16,564		\$16,564				

The unaudited pro forma revenues and net income of the combined entity had the acquisition been consummated as of January 1, 2011 are set forth below:

	Three month September 3		Nine months September 3	
	2012	2011	2012	2011
Supplemental Unaudited Pro Forma Information				
Total revenue	\$29,246,069	\$25,457,160	\$84,935,989	\$72,929,498
Net income	\$1,635,000	\$(1,213,578)	\$3,994,617	\$(51,195)

The unaudited pro forma financial information in the table above is presented for informational purposes only and is not indicative of the results of operations that would have been achieved if the acquisition had taken place at the beginning of the period presented or the result that may be realized in the future.

# 4. NEW ACCOUNTING POLICIES:

Recent Accounting Pronouncements Adopted

#### **Comprehensive Income**

The Company adopted Accounting Standards Update No. 2011-05, *Comprehensive Income* (Topic 220) Presentation of Comprehensive Income (ASU 2011-05), effective January 1, 2012 and applied retrospectively, which requires an entity to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. ASU 2011-05 eliminates the option to present the components of other comprehensive income as part of the statement of equity.

#### Fair Value Measurement and Disclosures

The Company adopted Accounting Standards Update No. 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and International Financial Reporting Standards* (Topic 820) Fair Value Measurement (ASU 2011-04), effective January 1, 2012 and applied retrospectively, which provides a consistent definition of fair value and ensures that the fair value measurement and disclosure requirements are similar

between U.S. GAAP and International Financial Reporting Standards. ASU 2011-04 changes certain fair value measurement principles and enhances the disclosure requirements particularly for level 3 fair value measurements (as defined in note 14 below). The adoption of ASU 2011-08 did not materially impact the fair value measurements of our assets and/or liabilities.

## Testing Goodwill for Impairment

The Company adopted Accounting Standards Update No. 2011-08, Intangibles Goodwill and Other (Topic 350) Testing Goodwill for Impairment (ASU 2011-08), effective January 1, 2012, which allows entities to use a qualitative approach to test goodwill for impairment. ASU 2011-08 permits an entity to first perform a qualitative assessment to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying value. If it is concluded that this is the case, it is necessary to perform the currently prescribed two-step goodwill impairment test. Otherwise, the two-step goodwill impairment test is not required. The adoption of ASU 2011-08 did not materially impact the carrying value of our recorded goodwill. The Company will perform its next annual goodwill impairment testing on December 31, 2012.

Recent Accounting Pronouncement Not Yet Adopted

In July 2012, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update No. 2012-02, Intangibles Goodwill and Other (Topic 350): Testing Indefinite-Lived Intangible Assets for Impairment (ASU 2012-02) to allow entities to use a qualitative approach to test indefinite-lived intangible assets for impairment. ASU 2012-02 allows an entity to first perform a qualitative assessment to determine whether it is more likely than not that the indefinite-lived intangible asset is impaired. If an entity concludes that this is the case, it is required to determine the fair value of the indefinite-lived intangible asset and perform the quantitative impairment test by comparing the fair value with the carrying amount. ASU 2012-02 is effective for annual and interim indefinite-lived intangible asset impairment tests performed for fiscal years beginning after September 15, 2012 and early adoption is permitted. We do not expect the adoption of ASU 2012-02 to materially impact the carrying value of our recorded indefinite-lived intangible assets.

## **5. INTANGIBLE ASSETS:**

Intangible assets consist of acquired technology, brand, customer relationships, surname domain names and our portfolio of domain names. As reflected in the table below, these balances are being amortized on a straight-line basis over the life of the intangible assets, except for the surname domain names and portfolio domain names; which have been determined to have an indefinite life and which are tested annually for impairment.

A summary of acquired intangible assets for the three months ended September 30, 2012 is as follows:

				Surname	Direct	
	Technology B		Customer relationships	domain names	navigation domain	Total
	2 7 years 7 ye	years	<sup>5</sup> 4 7 years	indefinite indefinite life life		
Net book value, June 30, 2012 Sales of domain names Amortization expense Net book value, September 30, 2012	(35,910)	485,110 (43,410) 441,700	\$ 2,161,420 (175,620) \$ 1,985,800	\$12,115,858 (2,596) \$12,113,262	\$2,035,337 (12,546) \$2,022,791	\$16,953,335 (15,142) (254,940) \$16,683,253

A summary of acquired intangible assets for the nine months ended September 30, 2012 is as follows:

Те	chnology	Brand		istomer ationships	Surname	Direct	Total
2	7 years	7 years	4 7 years	domain	navigation		
i years		names	domain				
					indefinite	names	
					life	indefinite	

•	e
	LU.

Net book value, December 31, 2011	\$227,430	\$571,930	\$ 2,512,660	\$12,120,077	\$2,050,493	\$17,482,590
Acquisition of domain names					3,664	3,664
Sales of domain names				(6,815)	(31,366)	(38,181)
Amortization expense	(107,730)	(130,230)	(526,860	)		(764,820)
Net book value, September 30, 2012	\$119,700	\$441,700	\$ 1,985,800	\$12,113,262	\$2,022,791	\$16,683,253

As of September 30, 2012, the accumulated amortization for the definite life intangibles was \$3.9 million.

During the nine months ended September 30, 2012, the Company sold certain intangible assets with no book value for \$0.5 million

#### 6. LOAN PAYABLE:

The Company has credit agreements (collectively the Amended Credit Facility) with the Bank of Montreal (the Bank or BMO) that were amended on July 27, 2011, and which provide it with access to two revolving demand loan facilities, a treasury risk management facility and an operating demand loan.

Two Revolving Demand Loan Facilities

The Amended Credit Facility provides for \$8.0 million in funds available through a demand loan revolving facility (the DLR Loan ) and a demand loan revolving, reducing facility (the DLRR Loan , and together with the DLR Loan, the Revolving Demand Loan Facilities ). Advances under the Revolving Demand Loan Facilities may be used to finance the repurchases of the Company's common stock and for certain permitted acquisitions. The Amended Credit Facility provides that aggregate advances under the Revolving Demand Loan Facilities may not exceed \$8.0 million and that no more than \$2.0 million of such advances may be used to finance repurchases of the Company's common stock (the Share Repurchase Limit ). On December 13, 2011, the Company entered into a letter of acknowledgment with the Bank that provided for the waiver of the Share Repurchase Limit and permitted it to use any funds available under the Revolving Demand Loan Facilities to finance share repurchases through March 31, 2012. As of March 31, 2012, the Share Repurchase Limit was reinstated and the Company may now draw additional funds on the Revolving Demand Loan Facilities to fund share repurchases only to the extent that the outstanding balance of the Revolving Demand Loan Facilities does not exceed \$2.0 million.

The DLR Loan accrues interest at the BMO U.S. Base Rate plus 1.25%. The Company may elect to pay interest on the DLRR Loan either at the BMO U.S. Base Rate plus 1.25% or LIBOR plus 2.50%. In addition, the Revolving Demand Loan Facilities are subject to an undrawn aggregate standby fee of 0.20% following the first draw, which such fee is payable quarterly in arrears. Outstanding amounts under the Revolving Demand Loan Facilities are payable on demand at any time, at the sole discretion of the Bank, with or without cause, and the Bank may terminate these loan facilities at any time.

Repayment of advances under the DLR Loan consists of interest only payments made monthly in arrears and prepayment is permitted without penalty. The outstanding balance under the DLR Loan as of December 31st of each year is to be fully repaid within 31 days of December 31st through an equivalent advance made under the DLRR Loan. Advances under the DLRR Loan will be made annually and solely for such purpose. Each advance under the DLRR Loan is to be repaid in equal monthly principal payments plus interest, over a period of four years from the date of such advance.

On July 28, 2011, the Company drew down \$2.5 million on the DLR Loan to fund the acquisition of EPAG as more fully described under Note 3, Acquisitions. On August 11, 2011, the Company prepaid \$1.0 million of this loan. On December 31, 2011, in accordance with the terms of the Revolving Demand Loan Facilities, the remaining balance under the DLR Loan was fully repaid by an equivalent advance made under the DLRR Loan. At June 30, 2012, the DLRR Loan was fully repaid.

During the period ended March 31, 2012, the Company successfully concluded a modified Dutch auction tender offer, which was funded from available cash and an advance under the DLR Loan in the amount of \$4.0 million. Under the terms of the offer, the Company repurchased an aggregate of 7,570,236 shares of its common stock at a purchase price of \$0.77 per share, for a total of \$5,829,082, excluding transaction costs of approximately \$64,000. At June 30, 2012, the outstanding balance under the DLR Loan was \$4.0 million.

Treasury Risk Management Facility

The Amended Credit Facility also provides for a \$3.5 million settlement risk line to assist us with hedging Canadian dollar exposure through foreign exchange forward contracts and/or currency options. Under the terms of the Amended Credit Facility, the Company may enter into such agreements at market rates with terms not to exceed 18 months. As of September 30, 2012, the Company held contracts in the amount of \$15.1 million to trade U.S. dollars in exchange for Canadian dollars (Note 7).

Operating Demand Loan

The Amended Credit Facility also provides the Company with a \$1.0 million operating demand loan facility to assist it in meeting its operational needs (the Operating Demand Loan ). The Operating Demand Loan accrues interest at a rate of BMO U.S. Base Rate plus 1.25%. Interest is payable monthly in arrears with any borrowing under the Operating Demand Loan fluctuating widely with periodic clean-up, at a minimum on an annual basis. The Company has also agreed to pay the Bank a monthly monitoring fee of US\$500 with respect to this loan. The Operating Demand Loan is payable on demand at any time, at the sole discretion of the Bank, with or without cause, and the Bank may terminate the Operating Demand Loan at any time. As of September 30, 2012, the Company had no amounts outstanding under the Operating Demand Loan.

## General Terms

The Amended Credit Facility contains customary representations and warranties, affirmative and negative covenants, and events of default. The Amended Credit Facility also requires the Company to make annual cash sweep payments based on its audited financial statements provided. These cash sweep payments are applied solely to amounts outstanding under the DLRR Loan in inverse order of maturity. The Amended Credit Facility also requires that the Company comply with certain non-financial covenants and restrictions. In addition, the Company has agreed to comply with the following financial covenants at all times: (i) Maximum Senior Funded Debt to earnings before Interest, taxes, depreciation and amortization (EBITDA) of 2.00:1; (ii) Maximum Total Funded Debt to EBITDA of 2.50:1; and (iii) Minimum Fixed Charge Coverage of 1.25:1. Further, the Maximum Annual Capital Expenditures cannot exceed \$3.6 million per year, which limit will be reviewed on an annual basis. As of, and for the period ended, September 30, 2012, the Company was in compliance with these covenants.

Scheduled principal loan repayments are as follows:

Remainder of 2012	\$-
2013	750,000
2014	1,000,000
2015	1,000,000
2016	1,000,000
2017	250,000

# 7. DERIVATIVE INSTRUMENT ASSETS AND LIABILITIES:

The Company enters into foreign currency contracts to hedge a portion of the Company's expected Canadian dollar requirements. All derivative financial instruments are recorded at fair value on our consolidated balance sheet. The fair value of our foreign currency contracts at September 30, 2012 was a net unrealized gain of \$0.5 million as compared to a net unrealized loss of \$1.6 million at September 30, 2011. The net unrealized gain is a result of fluctuations in foreign exchange rates between the date the currency forward contracts were entered into and the valuation date at period end.

At September 30, 2012, the Company had the following outstanding forward exchange contracts to trade U.S. dollars in exchange for Canadian dollars:

		Weighted	
	Notional	average	
Maturity date	amount of	exchange rate	Fair value
	U.S. dollars		
		of U.S. dollars	
October December, 2012	2 5,100,000	0.9855	5,108
January March, 2013	6,000,000	1.0277	249,008
April May, 2013	4,000,000	1.0385	201,548
Total	\$15,100,000	1.0163	\$455,664

The Company does not apply hedge accounting and, therefore, for the three and nine months ended September 30, 2012, the Company recorded a gain of \$0.6 million and a gain of \$0.8 million, respectively, on currency forward contracts in its consolidated statements of operations and comprehensive income. For the three and nine months ended September 30, 2011, the Company recorded a loss on currency forward exchange contracts of \$1.8 million and \$1.4 million, respectively.

### 8. INCOME TAXES

For the nine months ended September 30, 2012, the Company recorded a provision for income taxes of \$1.8 million on income before income taxes of \$5.7 million, using an estimated effective tax rate for our 2012 fiscal year. Included in the tax expense is a recovery of \$0.1 million related to research and development tax credits received during the period. Comparatively, for the nine months ended September 30, 2011, the Company recorded a provision for income taxes of \$0.8 million on income before taxes of \$0.9 million, using an estimated effective tax rate for its 2011 fiscal year adjusted for certain foreign exchange losses for which we did not anticipate obtaining a current tax benefit in that fiscal year.

The effective tax rate for the nine months ended September 30, 2012 differs from the effective rate for the comparative period ended September 30, 2011 as a result of the change in temporary differences during the period in respect of deferred tax assets that were recognized in the fourth quarter of 2011.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the years in which those temporary differences become deductible. Management considers projected future taxable income, uncertainties related to the industry in which it operates, and tax planning strategies in making this assessment. During the fourth quarter of 2011 the Company released the remaining valuation allowance of \$3.6 million.

We follow the provisions of FASB ASC Topic 740, Income Taxes to account for income tax exposures. The application of this interpretation requires a two-step process that separates recognition of uncertain tax benefits from measurement thereof.

We had approximately \$0.1 million of total gross unrecognized tax benefits as of September 30, 2012 and \$0.2 million of total gross unrecognized tax benefits as of December 31, 2011, which if recognized would favorably affect our income tax rate in future periods. The unrecognized tax benefit relates primarily to prior year Pennsylvania state franchise taxes and other insignificant U.S. state taxes. The Company recognizes accrued interest and penalties related to income tax expense. The Company did not have significant interest and penalties accrued as of September 30, 2012 and December 31, 2011, respectively. The Company believes that it is reasonably possible that all of the unrecognized tax benefit will decrease in the next twelve months as it is anticipated that the U.S. tax authorities will finalize their review of prior taxes owing in Pennsylvania within the period and certain other prior year state tax returns will be filed.

## 9. BASIC AND DILUTED EARNINGS PER COMMON SHARE:

Basic earnings per common share has been calculated by dividing net income for the period by the weighted average number of common shares outstanding during each period. Diluted earnings per share has been calculated by dividing net income for the period by the weighted average number of common shares and potentially dilutive common shares outstanding during the period. In computing diluted earnings per share, the treasury stock method is used to determine the number of shares assumed to be purchased from the conversion of common shares equivalents or the proceeds of option exercises.

The following table is a summary of the basic and diluted earnings per common share:

	Three months	Three months	Nine months	Nine months
	ended	ended	ended	ended
	September 30,	September 30,	September 30,	September 30,
	2012	2011	2012	2011
Numerator for basic and diluted earnings per common share: Net income (loss) for the period	\$1,635,000	\$(1,178,260)	\$3,994,617	\$115,345
Denominator for basic and diluted earnings per common share: Basic weighted average number of common shares				
outstanding	45,094,678	53,452,205	46,362,261	53,444,959
Effect of outstanding stock options Diluted weighted average number of shares outstanding Basic earnings (loss) per common share Diluted earnings (loss) per common share	3,316,751 48,411,429 \$0.04 \$0.03	· · · · · · · · · · · · · · · · · · ·	3,241,609 49,603,870 \$0.09 \$0.08	2,303,818 55,748,777 \$- \$-

For the three months ended September 30, 2012, outstanding options to purchase 758,374 common shares were not included in the computation of diluted income per common share because all such options had exercise prices greater than the average market price of the common shares.

For the nine months ended September 30, 2012, outstanding options to purchase 758,374 common shares were not included in the computation of diluted income per common share because all such options had exercise prices greater than the average market price of the common shares.

During the three and nine months ended September 30, 2012, 1,255,900 common shares and 2,371,204 common shares, respectively, were repurchased and cancelled under the terms of our stock repurchase program announced in November 2011.

During the three months ended March 31, 2012, 7,570,236 common shares were repurchased and cancelled under the terms of a modified Dutch auction tender offer announced in December 2011.

The computation of earnings per share and diluted earnings per share for the three and nine months ended September 30, 2012 includes reductions in the number of shares outstanding due to these repurchases. No common shares were repurchased during the three and nine months ended September 30, 2011.

# **10. SUBSEQUENT EVENTS:**

During October 2012, the Company entered into foreign exchange forward contracts to hedge a portion of its expected Canadian dollar requirements for the 2013 and 2014 fiscal years. These contracts have a notional value of \$19.3 million, whereby \$19.3 million is converted into Canadian dollars during 2013 and 2014 at an average foreign exchange rate of US\$1.00: Cdn\$1.0073.

On November 13, 2012, the Company announced its plan to launch a modified Dutch auction tender offer (the Tender Offer ) to repurchase up to 6,500,000 shares of its common stock, at a price per share not less than \$1.35 and not greater than \$1.50. The tender offer is expected to commence the week of November 19, 2012 and will remain open for at least 20 business days.

#### **11. SUPPLEMENTAL INFORMATION:**

The following is a summary of the Company's revenue earned from each significant revenue stream:

	Three month September 3		Nine months ended September 30,		
	2012	2011	2012	2011	
Wholesale:					
<b>Domain Services</b>	\$22,267,806	\$19,698,404	\$65,043,412	\$55,458,510	
Value-Added Services	2,603,513	2,608,651	7,881,213	7,082,583	
Wholesale	24,871,319	22,307,055	72,924,625	62,541,093	
Retail	2,964,943	1,357,878	7,112,823	3,831,299	
Portfolio	1,409,807	1,429,123	4,898,541	4,322,794	
	\$29,246,069	\$25,094,056	\$84,935,989	\$70,695,186	

No customer accounted for more than 10% of the Company's revenue for the three and nine months ended September 30, 2012 or the three and nine months ended September 30, 2011. Significant management judgment is required at the time revenue is recorded to assess whether the collection of the resulting receivables is reasonably assured. On an ongoing basis, we assess the ability of our customers to make required payments. Based on this assessment, we expect the carrying amount of our outstanding receivables, net of allowance for doubtful accounts, to be fully collected.

As of September 30, 2012, one customer accounted for 13% of accounts receivable. As of September 30, 2011, one customer accounted for 13% of accounts receivable.

The following is a summary of the Company's cost of revenues from each significant revenue stream:

	Three month September 3	Nine months ended September 30		
	2012	2011	2012	2011
Wholesale:				
Domain Services	\$18,644,315	\$16,469,843	\$54,275,405	\$46,144,055
Value-Added Services	532,296	515,152	1,576,228	1,534,701
Wholesale	19,176,611	16,984,995	55,851,633	47,678,756

Retail	2,064,448	494,879	4,350,722	1,332,743
Portfolio	205,025	178,774	631,065	567,225
Network, other costs	1,158,885	1,193,669	3,629,639	3,691,995
Network, depreciation and amortization costs	193,113	183,151	567,989	658,641
-	\$22,798,082	\$19,035,468	\$65,031,048	\$53,929,360

#### **12. COMMITMENTS AND CONTINGENCIES:**

The Company is involved in various legal claims and lawsuits in connection with its ordinary business operations. The Company intends to vigorously defend these claims. While the final outcome with respect to any actions or claims outstanding or pending as of September 30, 2012 cannot be predicted with certainty, management does not believe that the resolution of these claims, individually or in the aggregate, will have a material adverse effect on the Company's financial position.

## **13. STOCKHOLDERS' EQUITY:**

The following unaudited table summarizes stockholders' equity transactions for the three month period ended September 30, 2012:

	Common Stock		Additional		Total
			Paid in Capital	Deficit	Stockholders' equity
Balances, June 30, 2012	45,484,997	\$10,233,628	\$35,109,427	\$(19,574,368)	\$25,768,687
Exercise of stock options Repurchase and cancellation of shares Normal Course Issuer Bid Cancellation of Restricted Stock Awards Stock-based compensation	20,187 (1,255,900) (100)	22,781 (251,180)	(8,595) (1,379,463) 166,371		14,186 (1,630,643 ) 166,371
Net income for the period Balances, September 30, 2012	44,249,184	\$10,005,229	\$33,887,740	1,635,000 \$(17,939,368)	1,635,000 \$25,953,601

The following unaudited table summarizes stockholders' equity transactions for the nine month period ended September 30, 2012:

	Common St	aak	Additional		Total
			Paid in Capital	Deficit	Stockholders' equity
Balances, December 31, 2011	53,497,584	\$11,358,959	\$40,994,013	\$(21,933,985)	\$ 30,418,987
Exercise of stock options Repurchase and cancellation of shares Dutch Auction Repurchase and cancellation of shares Normal Course Issuer Bid Cancellation of Restricted Stock Awards Stock-based compensation Net income for the period	693,340 (7,570,236) (2,371,204) (300)	· · · · /	(270,660) (4,379,400) (2,748,145) 291,932		363,898 (5,893,447) (3,222,386) 291,932 3,994,617
Balances, September 30, 2012	44,249,184	\$10,005,229	\$33,887,740	\$(17,939,368)	\$25,953,601

On January 23, 2012, the Company announced that it successfully concluded a modified Dutch auction tender offer that was previously announced on December 15, 2011. Under the terms of the offer, the Company repurchased an aggregate of 7,570,236 shares of its common stock at a purchase price of \$0.77 per share, for a total of \$5,829,082, excluding transaction costs of approximately \$64,000. The purchase price and all transaction costs were funded from available cash and an additional advance under its Amended Credit Facility from the Bank in the amount of \$4.0 million. All shares purchased in the tender offer received the same price and all shares repurchased were immediately cancelled. As a result of the completion of the tender offer, as of January 23, 2012, the Company had 46,047,053 shares issued and outstanding.

On March 16, 2012, the Company announced that it was reinstating its previously announced stock buyback program, which initially commenced on November 15, 2011 and which was temporarily suspended when the Company undertook its Dutch auction tender offer. Under this buyback program, the Company may repurchase up to 3,840,000 shares of the Company's common stock over the 12-month period that commenced on November 15, 2011. The Company repurchased 1,255,900 shares and 2,371,204 shares respectively under this program during the three and nine month periods ended September 30, 2012.

#### **14. SHARE-BASED PAYMENTS**

#### (a) Stock options

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option-pricing model, consistent with the guidance on stock compensation. Because option-pricing models require the use of subjective assumptions, changes in these assumptions can materially affect the fair value of the options. The assumptions presented in the table below represent the weighted average of the applicable assumption used to value stock options at their grant date. The Company calculates expected volatility based on historical volatility of the Company's common shares. The expected term, which represents the period of time that options granted are expected to be outstanding, is estimated based on historical exercise experience. The Company evaluated historical exercise behavior when determining the expected term assumptions. The risk-free rate assumed in valuing the options is based on the U.S. Treasury yield curve in effect at the time of grant for the expected term of the option. The Company determines the expected dividend yield percentage by dividing the expected annual dividend by the market price of our common shares at the date of grant.

During the three months ended September 30, 2012, stock options to purchase 220,000 common shares were granted. During the three months ended September 30, 2011, stock options to purchase 706,000 common shares were granted.

During the nine months ended September 30, 2012, stock options to purchase 769,000 common shares were granted. During the nine months ended September 30, 2011, stock options to purchase 706,000 common shares were granted.

The stock options granted during the three and nine months ended September 30, 2012 expire on various dates through 2019.

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Details of stock option transactions for the three months ended September 30, 2012 and September 30, 2011 are as follows:

	Three months ended		Three months ended		
	September	30, 2012 Weighted	-	ber 30, 2011 Weighted	
	0		Number of	Average exercise	
	Shares	price	Shares	price	
		per share		per share	
Outstanding, beginning of period	8,524,499	\$ 0.62	8,237,124	\$ 0.55	
Granted	220,000	1.38	706,000	0.74	
Exercised	(20,187)	0.70	(22,583)	0.47	
Forfeited	(56,689)	0.83	(24,875)	0.75	
Expired	(3,000)	0.44			
Outstanding, end of period	8,664,623	\$ 0.64	8,895,666	\$ 0.54	
Options exercisable, end of period	7,160,766	\$ 0.57	7,155,916	\$ 0.54	

Details of stock option transactions for the nine months ended September 30, 2012 and September 30, 2011 are as follows:

	Nine months ended		Nine months ended	
	September	30, 2012 Weighted	September 30, 2011 Weighted	
	Number of	Average exercise	Number of	Average exercise
	Shares	price	Shares	price
		per share		per share
Outstanding, beginning of period	8,746,041	\$ 0.57	8,272,249	\$ 0.56
Granted	769,000	1.36	706,000	0.74
Exercised	(693,340)	0.52	(29,833)	0.47
Forfeited	(154,064)	0.80	(52,750)	0.72
Expired	(3,014)	0.44		
Outstanding, end of period	8,664,623	\$ 0.64	8,895,666	\$ 0.54
Options exercisable, end of period	7,160,766	\$ 0.57	7,155,916	\$ 0.54

As of September 30, 2012, the exercise prices, weighted average remaining contractual life and intrinsic values of outstanding options were as follows:

	Options outstanding Weighted Weighted			Options exercisable Weighted			
Exercise	Outstandir Number	igaverage exercise price per	Average remaining contractual	Aggregate intrinsic value	Number exercisable	average exercise price per	Aggregate intrinsic value
price		share	life (years)			share	
\$ 0.31 - \$0.48	3,133,074	\$ 0.38	0.9	\$2,834,818	3,133,074	\$ 0.38	\$2,834,818
\$ 0.56 - \$0.75	3,836,549	\$ 0.66	3.6	2,392,655	2,868,692	\$ 0.64	1,841,014
\$ 0.80 - \$1.38	1,695,000	\$ 1.08	3.6	409,700	1,159,000	\$ 0.95	399,350
	8,664,623	\$ 0.64	2.6	\$5,637,173	7,160,766	\$ 0.57	\$5,075,182

Total unrecognized compensation cost relating to unvested stock options at September 30, 2012, prior to the consideration of expected forfeitures, was approximately \$693,000 and is expected to be recognized over a weighted average period of 2.6 years.

The Company recorded stock-based compensation of \$166,032 and \$120,685 for the three months ended September 30, 2012 and 2011, respectively.

The Company recorded stock-based compensation of \$291,239 and \$248,058 for the nine months ended September 30, 2012 and 2011, respectively.

The Company has not capitalized any stock-based compensation expense as part of the cost of an asset.

#### (b) Restricted stock awards

During the three and nine months ended September 30, 2012, no restricted stock awards were granted to any employees of the Company.

Restricted stock awards generally vest annually over a four year period. Holders of restricted stock may not sell, assign, transfer, pledge or otherwise dispose of an unvested stock. Unvested shares of restricted stock are held in escrow by the Company until the holder's interest in such shares vests.

Holders of restricted stock have full stockholder rights with respect to any shares of Company stock issued to the participant under a stock award, whether or not the holder's interest in those shares is vested. Accordingly, the holder has the right to vote such shares and to receive any regular cash dividends paid on such shares.

Total unrecognized compensation cost relating to unvested restricted stock awards at September30, 2012, prior to the consideration of expected forfeitures, was approximately \$300 and is expected to be recognized over a weighted average period of 0.5 years.

The Company recorded stock-based compensation associated with restricted stock awards of \$339 and \$202 for the three months ended September 30, 2012 and 2011, respectively.

The Company recorded stock-based compensation associated with restricted stock awards of \$693 and \$559 for the nine months ended September 30, 2012 and 2011, respectively.

#### **15. FAIR VALUE MEASUREMENT**

ASC Topic 820, *Fair Value Measurements and Disclosures* establishes a valuation hierarchy for disclosure of the inputs to valuation used to measure fair value. This hierarchy prioritizes the inputs into three broad levels. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 inputs are quoted prices for similar assets and liabilities in active markets or inputs that are observable for the asset or liability, either directly or indirectly through market corroboration, for substantially the full term of the financial instrument. Level 3 inputs are unobservable inputs based on the Company's own assumptions used to measure assets and liabilities at fair value. A financial asset or liability's classification within the hierarchy is determined based on the lowest level input

that is significant to the fair value measurement.

The following table provides a summary of the fair values of the Company's derivative instrument assets and liabilities measured at fair value on a recurring basis at September 30, 2012:

	Fai Me	otember 30, r Value asurements vel Level 2	Using	Assets at Fair Value
Derivative instrument asset	\$	\$468,675		\$468,675
Total Assets	\$	\$468,675		\$468,675
Derivative instrument liability	\$	\$13,011	\$	\$13,011
Total Liabilities	\$	\$13,011	\$	\$13,011

The following table provides a summary of the fair values of the Company's derivative instrument assets measured at fair value on a recurring basis as at December 31, 2011:

	December 31, 2011 Fair Value Measurements Using			Assets at
		vel Level 2		Fair Value
Derivative instrument asset	\$	\$87,023	\$	\$87,023
Total Assets	\$	\$87,023	\$	\$87,023
Derivative instrument liability	\$	\$786,506		\$786,506
Total Liabilities	\$	\$786,506		\$786,506

The carrying values of cash and cash equivalents, restricted cash, accounts receivable, accounts payable, accreditation

fees payable, customer deposits, loan payable and accrued liabilities approximate their fair values due to the relatively short periods to maturity of the instruments. The fair value of these financial assets and liabilities is determined using Level 3 inputs.

# **16. RECLASSIFICATION**

Certain of the prior periods' comparative figures have been reclassified to conform with the presentation adopted in the current period.

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains, in addition to historical information, forward-looking statements by us with regard to our expectations as to financial results and other aspects of our business that involve risks and uncertainties and may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as may, should, anticipate, believe, plan, estimate. expect and intend, similar expressions are intended to identify forward-looking statements. The forward-looking statements contained in this report include statements regarding, among other things, the Company's foreign currency requirements, specifically for the Canadian dollar; the number of new, renewed and transferred-in domain names we register as our business develops and competes; the effect of a potential global top level domain ( gTLD ) expansion by the Internet Corporation for Assigned Names and Numbers ( ICANN ) on the number of domains we register and the impact it may have on related revenues; our belief that the market for domain name registration will trend upward gradually and may be affected by market volatility; our belief that, by increasing the number of services we offer, we will be able to generate higher revenues; the revenue that our parked page vendor relationships may generate in the future, the effectiveness of our intellectual property protection, including our ability to license proprietary rights to network partners and to register additional trademarks and service marks; the potential impact of current and pending claims on our business; our valuations of certain deferred tax assets, our expectation to collect our outstanding receivables, net of our allowance for doubtful accounts; our expectation regarding fluctuations in certain expense and cost categories; our expectations regarding future revenue from our patent assignments; our expectations regarding our unrecognized tax benefit and the timing or completion of certain audits of our US tax returns; our expectations regarding cash from operations to fund our business; our expectation regarding increased competition due to the introduction of new gTLDs by ICANN; the impact of cancellations of or amendments to market development fund programs under which we receive funds; and our belief that a slowing economy may lead to a decrease in advertising spending. These statements are based on management's current expectations and are subject to a number of uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Many factors affect our ability to achieve our objectives and to successfully develop and commercialize our services including:

Our ability to continue to generate sufficient working capital to meet our operating requirements;

Our ability to maintain a good working relationship with our vendors and customers;

The ability of vendors to continue to supply our needs;

Actions by our competitors;

Our ability to achieve gross profit margins at which we can be profitable;

Our ability to attract and retain qualified personnel in our business;

Our ability to effectively manage our business;

Our ability to obtain and maintain approvals from regulatory authorities on regulatory issues;

Pending or new litigation; and

Factors set forth under the caption Item 1A Risk Factors in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

This list of factors that may affect our future performance and financial and competitive position and also the accuracy of forward-looking statements is illustrative, but it is by no means exhaustive. Accordingly, all forward-looking statements should be evaluated with the understanding of their inherent uncertainty. All forward-looking statements included in this document are based on information available to us as of the date of this document, and we assume no obligation to update these cautionary statements or any forward-looking statements except to the extent of any obligations under the Securities Exchange Act of 1934 or the Securities Act of 1933. These statements are not guarantees of future performance.

We qualify all the forward-looking statements contained in this Form 10-Q by the foregoing cautionary statements.

#### **OVERVIEW**

Our mission is to provide simple useful services that help people unlock the power of the Internet. We accomplish this by reducing the complexity our customers' experience as they acquire, deliver or use Internet services such as domain name registration, email and other services.

Our primary distribution channel is a global network of more than 13,000 resellers in more than 100 countries who typically provide their customers, the end-users of the Internet, with a critical component for establishing and maintaining an online presence. Our primary focus is serving the needs of this network of resellers by providing superior services, easy-to-use interfaces, reseller-oriented technology, and agile development processes. We seek to provide superior customer service to our resellers by anticipating their business needs and technical requirements. This includes providing easy-to-use interfaces that enable resellers to quickly and easily integrate our services into their individual business processes, and offering brandable end-user interfaces that emphasize simplicity and visual appeal. We also provide second tier support to our resellers by email and phone in the event resellers experience issues or problems with our services. In addition, we provide proactive support to our resellers by monitoring all services and network infrastructure to address deficiencies before our resellers or their customers are impacted.

We believe that the underlying platform for our services is one of the most mature, reliable and functional reseller-oriented provisioning and management platforms in our industry, and we continue to refine, evolve and improve this platform for both resellers and end-users.

Our principal place of business is located in Canada. We report our financial results as one operating segment with three distinct service offerings Wholesale, Retail and Portfolio. Our chief operating decision maker regularly reviews our operating results on a consolidated basis, principally to make decisions about how we utilize our resources and to measure our consolidated operating performance. To assist us in forecasting growth and to help us monitor the effectiveness of our operational strategies, our chief operating decision maker regularly reviews revenue for each of our service offerings in order to gain more understanding of the key metrics driving our business. Accordingly, we report revenue in the following service areas:

Wholesale, primarily branded as OpenSRS, derives revenue from its Domain Service and from providing Value-Added Services. The OpenSRS Domain Service manages over 14 million domain names under the Tucows ICANN registrar accreditation and for other registrars under their own accreditations. Value-Added Services include hosted email which provides email delivery and webmail access to millions of mailboxes, Internet security services, publishing tools and reseller billing services. All of these services are made available to end-users through a network of over 13,000 web hosts, Internet service providers ( ISPs ), and other resellers around the world. In addition, we also derive revenue from the bulk sale of domain names and advertising from the OpenSRS Domain Expiry Stream and the Marketing Development Funds we receive from vendors from time-to-time to expand or maintain the market position for their services.

Retail, primarily our Hover and Ting websites, derives revenues from the sale of domain name registration, email services and mobile phone service to individuals and small businesses. Retail also includes our Personal Names Service based on over 42,000 surname domains that allows roughly two-thirds of Americans to purchase an email address based on their last name.

Portfolio generates advertising revenue from our domain name portfolio and from our two large advertising-supported websites, butterscotch.com and tucows.com. We also generate revenue by offering names in our domain portfolio for resale via our reseller network and other channels.

Our business model is characterized primarily by non-refundable, up-front payments, which lead to recurring revenue and positive operating cash flow.

For the three months ended September 30, 2012 and 2011, we reported revenue of \$29.2 million and \$25.1 million, respectively. For the three months ended September 30, 2012 and 2011, the OpenSRS Domain Service accounted for 76% and 79% of our total revenue, respectively.

For the nine months ended September 30, 2012 and 2011, we reported revenue of \$84.9 million and \$70.7 million, respectively. For the nine months ended September 30, 2012 and 2011, the OpenSRS Domain Service accounted for 77% and 79% of our total revenue, respectively.

# **KEY BUSINESS METRICS**

We regularly review a number of business metrics, including the following key metrics to assist us in evaluating our business, measure the performance of our business model, identify trends impacting our business, determine resource allocation, formulate financial projections and make strategic business decisions. The following tables set forth, the key business metrics which we believe are the primary indicators of our performance for our wholesale OpenSRS domain service for the periods presented.

Total new, renewed and transferred-in domain name registrations:

	Three months ended		Nine months ended	
	1 /		September 30, 2012(1) 2011 (1) (in 000's)	
Total new, renewed and transferred-in domain name registrations	2,252	2,154	7,137	6,355

(1) For a discussion of these period to period changes in the domains provisioned and how they impacted our financial results see the Net Revenue discussion below.

Domain names under management:

	As at September 30,		
	2012(1)	2011(1)	
	(in 000's)		
Domain names under management:			
Registered using the Tucows Registrar Accreditation	10,773	10,348	
Registered using our Resellers' Registrar Accreditations	3,392	1,368	
Total domain names under management	14,165	11,716	

(1) For a discussion of these period to period changes in domains under management and how they impacted our financial results see the Net Revenue discussion below.

## **OPPORTUNITIES, CHALLENGES AND RISKS**

The increased competition in the market for Internet services in recent years, which the Company expects will continue to intensify in the short and long term, poses a material risk for the Company. As new registrars are introduced, existing competitors expand service offerings and competitors offer price discounts to gain market share, the Company faces pricing pressure, which can adversely impact its revenues and profitability. To address these risks, the Company has focused on leveraging the scalability of its infrastructure and its ability to provide proactive and attentive customer service to aggressively compete to attract new customers and to maintain existing customers.

Our direct costs to register domain names on behalf of our customers are almost exclusively controlled by registries such as Verisign and by ICANN. Verisign provides all the registry services operations for the .com, .net, .cc, .tv and

.name domain names. ICANN is a private sector, not-for-profit corporation formed to oversee a number of Internet related tasks, including domain registrations for which it collects fees. The market for wholesale registrar services is both price sensitive and competitive, particularly for large volume customers, such as large web hosting companies and owners of large portfolios of domain names. We have a relatively limited ability to increase the pricing of domain name registrations without negatively impacting our ability to maintain or grow our customer base.

In 2007, we entered into contractual agreements with Verisign for the supply of domain names. These agreements were automatically renewed in February 2012 until February 2017. Under the agreements, effective January 15, 2012, Verisign increased their domain name fees to \$7.85 for .com and \$5.86 for .net. Mandated registry price increases such as these will adversely increase our service costs as a percentage of our total revenue.

In 2009, our contractual agreement with ICANN was amended to extend the terms of the agreement through June 30, 2014. Under the agreement, ICANN charges a \$0.18 fee for each year that a domain name is registered in the TLDs that fall within its purview. In addition, ICANN has approved a framework for the significant expansion of the number of gTLDs in 2012. The New gTLD Program's goals include enhancing competition and consumer choice, and enabling the benefits of innovation via the introduction of a wide range of new gTLDs. We believe that such expansion, once completed, will result in an increase in the number of domains we register and related revenues in 2013. In addition, we believe that the new gTLD Program could also provide us with new revenue opportunities in 2013, which include operating the back-end infrastructure for new TLD registries and/or owning one or more TLDs in our own right.

Under the terms of the New gTLD program, in April 2012 we paid the required \$1.1 million application fee in support of our application for six domain strings under ICANN's new gTLD Program. A declining percentage of these evaluation fees are refundable if any application is withdrawn prior to our executing a registry agreement with ICANN. In May 2012 we withdrew two of our applications and under the terms of the New gTLD application process have received a full refund of \$0.4 million against these applications. While there can be no assurance that we will be awarded any gTLDs, we have determined that the applications embody probable economic benefit and they have been capitalized and are included in prepaid expenses and deposits at September 30, 2012. As part of the New gTLD Program, we may elect to receive partial cash refunds for certain gTLD applications, and to the extent we elect to sell or dispose of certain gTLD applications throughout the process, may also incur gains or losses on amounts invested. Gains on the sale of our interest in gTLDs will be recognized when realized, while losses will be recognized when deemed probable. Upon the delegation of operator rights for each gTLD by ICANN, which we expect to commence in 2013, gTLD application fees will be reclassified as finite lived intangible assets and amortized on a straight-line basis over their estimated useful life. From time-to-time certain of our vendors provide us with Market Development Funds to expand or maintain the market position for their services. Any decision by these vendors to cancel or amend these programs for any reason, may result in payments in future periods not being commensurate with what we have achieved during past periods.

Sales of domain names from our domain portfolio have a negative impact on our advertising revenue as these names are no longer available for advertising purposes. In addition, the timing of larger domain names portfolio sales is unpredictable and may lead to significant quarterly and annual fluctuations in our Portfolio revenue.

Our revenue is primarily realized in U.S. dollars and a major portion of our operating expenses are paid in Canadian dollars. Fluctuations in the exchange rate between the U.S. dollar and the Canadian dollar may have a material effect on our business, financial condition and results from operations. In particular, we may be adversely affected by a significant weakening of the U.S. dollar against the Canadian dollar on a quarterly and an annual basis. Our policy with respect to foreign currency exposure is to manage our financial exposure to certain foreign exchange fluctuations with the objective of neutralizing some or all of the impact of foreign currency exchange movements by entering into foreign exchange forward contracts to mitigate the exchange risk on a portion of our Canadian dollar exposure. We may not always enter into such forward contracts and such contracts may not always be available and economical for us. Additionally, the forward rates established by the contracts may be less advantageous than the market rate upon settlement.

## **Net Revenues**

Wholesale - OpenSRS Domain Service

Historically, our OpenSRS Domain Service has constituted the largest portion of our business and encompasses all of our services as an accredited registrar related to the registration, renewal, transfer and management of domain names. In addition, this service fuels other revenue categories as it often is the initial service for which a reseller will engage us, enabling us to follow on with other services and allowing us to add to our portfolio by purchasing names registered through us upon their expiration.

With the acquisition of EPAG Domainservices GmbH ( EPAG ) in August 2011, we now offer registration services for over 200 TLDs.

With respect to the sale of domain registrations, our pricing structure for domain names provides visibility into the various fees that make up the cost of a domain name by breaking out the cost of the registry and ICANN fees

separately from our management fee. Effective January 2012, registry fees for the .com and .net registrations were increased by the registry to \$7.85 and \$5.86, respectively. The management fee provides our resellers with access to our provisioning and management tools to enable them to register and administer domain names and access to additional services like WHOIS privacy and DNS services, enhanced domain name suggestion tools and access to our premium domain names. We earn fees in connection with each new, renewed and transferred-in registration and from providing provisioning services to resellers and registrars on a monthly basis. Domain registrations are generally purchased for terms of one to ten years, with a majority having a one-year term.

Wholesale OpenSRS Value-Added Services

We derive revenue from our hosted email service through our global distribution network. Our hosted email service is offered on a per account, per month basis, and provides resellers with a reliable, scalable white label hosted email solution that can be customized to their branding and business model requirements. The hosted email service also includes spam and virus filtering on all accounts. End-users can access the hosted email service via a full-featured, multi-language AJAX-enabled web interface or through traditional desktop email clients, such as Microsoft Outlook or Apple Mail, using IMAP or POP/SMTP.

We also derive revenue from other Value-Added Services primarily from provisioning SSL and other trust certificates. In addition, we derive revenue from the bulk sale of domain names and advertising from the OpenSRS Domain Expiry Stream.

Other services included in Value-Added Services include web publishing tools, special discounts on 3rd party services and fees we receive from time-to-time from vendors to expand or maintain the market position for their services. In addition, we provide billing, provisioning and customer care software solutions to ISPs through our Platypus billing software.

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### Retail Hover

We derive revenues from Hover's sale of retail Internet domain name registration and email services to individuals and small businesses.

Retail - Ting

We derive revenue from Ting's sale of retail mobile phones and services to individuals and small businesses.

Portfolio

We derive revenue from our portfolio of domain names by displaying advertising on the domains and by making them available for sale or lease. When a user types one of these domain names into a web browser, they are presented with dynamically generated links that are pay-per-click advertising. Every time a user clicks on one of these links, it generates revenue for us through our partnership with third-parties who provide syndicated pay-per-click advertising ( parked page vendors ).

Our parked page vendor relationships may not continue to generate levels of revenue commensurate with what we have achieved during past periods. Our ability to generate online advertising revenue from parked page vendors depends on their advertising networks' assessment of the quality and performance characteristics of Internet traffic resulting from online advertisements rendered on their websites. We have no control over any of these quality assessments. Parked page vendors may from time to time change their existing, or establish new, methodologies and metrics for valuing the quality of Internet traffic and delivering pay-per-click advertisements. Any changes in these methodologies, metrics and advertising technology platforms could decrease the amount of revenue that we generate from online advertisements. In addition, parked page vendors may at any time change or suspend the nature of the service that they provide to online advertisers. These types of changes or suspensions would adversely impact our ability to generate revenue from pay-per-click advertising.

Portfolio names are sold through our premium domain name service, auctions or in negotiated sales. The size of our domain name portfolio varies over time, as we acquire and sell domains on a regular basis to maximize the overall value and revenue generation potential of our portfolio. In evaluating names for sale, we consider the potential foregone revenue from pay-per-click advertising, as well as other factors. The name will be offered for sale if, based on our evaluation, the name is deemed non-essential to our business and management believes that deriving proceeds from the sale is strategically more beneficial to the Company.

Portfolio names that have been acquired from third-parties or through acquisition are included as intangible assets with indefinite lives on our consolidated balance sheet.

We also generate advertising and other revenue through two ad-supported content sites, butterscotch.com and tucows.com. These sites primarily derive revenue from banner and text advertising. In addition, their revenue is derived from software developers who rely on us as a primary source of distribution. Software developers use our Author Resource Center to submit their products for inclusion on our site and to purchase promotional placements of their software.

# **Critical Accounting Policies**

The following is a discussion of our critical accounting policies and methods. Critical accounting policies are defined as those that are both important to the portrayal of our financial condition and results of operations and are reflective of significant judgments and estimates made by management that may result in materially different results under different assumptions and conditions. Note 2 to the consolidated financial statements for the year ended December 31, 2011 includes further information on the significant accounting policies and methods used in the preparation of our consolidated financial statements.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, we evaluate the application of these estimates, including those related to the useful lives and valuation of intangible assets, valuation of goodwill, fair value measurement of assets and liabilities, product development costs, revenue recognition and deferred revenue and accounting for income taxes. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual amounts could differ significantly from these estimates.

#### **Revenue recognition policy**

We earn revenues from the following services:

Wholesale (Domain Service and other Value-Added Services);
Retail (Hover and Ting)
Portfolio (Domain Portfolio monetization and sales).

With respect to the sale of domain registrations and other Internet services, we earn registration fees in connection with each new, renewed and transferred-in registration and from providing provisioning services to resellers and registrars on a monthly basis. We also enter into revenue arrangements in which a reseller may purchase a combination of services (multiple element arrangements). When a standalone selling price exists for each deliverable, we allocate revenue to each deliverable based on the relative selling price of each of the deliverables. The standalone selling price is established for each deliverable by the price charged when that deliverable is sold separately by the Company which is vendor specific objective evidence (VSOE). For arrangements where the Company does not sell the deliverable separately, the selling price is determined based on third party evidence (TPE), which is the price at which a competitor or third party sells the same or similar and largely interchangeable deliverable on a standalone basis. In instances where VSOE and TPE do not exist, the Company uses an estimated selling price for the deliverable, which is the price at which a company would transact if the deliverable were sold by the vendor regularly on a standalone basis. Payments for the full term of all services are received at the time of activation of service and where appropriate are recorded as deferred revenue and are recognized as earned ratably over the term of provision of service. This accounting treatment reasonably approximates a recognition pattern that corresponds with the provision of the services during the quarters and the year.

Revenue from the sale of domain names consists primarily of amounts earned for the transfer of rights to domain names that are currently under the Company's control. Collectability of revenues generated is subject to a high level of uncertainty; accordingly revenues are recognized only when payment is received, except where a fixed contract has been negotiated, in which case revenues are recognized once all the terms of the contract have been satisfied.

We also generate advertising and other revenue through tucows.com and butterscotch.com as well as advertising revenue from our OpenSRS expired domain names and our domain name portfolio. Advertising and other revenue is recognized ratably over the period in which it is presented. To the extent that the minimum number of post-presentation impressions we guarantee to customers is not met, we defer recognition of the corresponding revenues until the guaranteed impressions are achieved. Revenue is also generated from vendors who are seeking to expand or maintain their services market position and is recognized once all the conditions have been met.

Changes to contractual relationships in the future could impact the amounts and timing of revenue recognition.

In those cases where payment is not received at the time of sale, additional conditions for recognition of revenue apply. The conditions are (i) that the collection of sales proceeds is reasonably assured and (ii) that we have no further performance obligations. We record expected refunds, rebates and credit card charge-backs as a reduction of revenues at the time of the sale based on historical experiences and current expectations. Should these expectations not be met, adjustments will be required in future periods.

We record provisions for possible uncollectible accounts receivable and contingent liabilities which may arise in the normal course of business. The allowance for doubtful accounts is calculated by taking into account factors such as our historical collection and write-off experience, the number of days the customer is past due and the status of the customer's account with respect to whether or not the customer is continuing to receive service. The contingent liability estimates are based on management's historical experience and various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the reported amounts of liabilities and expenses that are not readily apparent from other sources. Historically, credit losses have been within our expectations and the reserves we have established have been appropriate. However, we have, on occasion, experienced issues which have led to accounts receivable not being fully collected. Should these issues occur more frequently, additional provisions may be required.

## Valuation of intangible assets, goodwill and long-lived assets

Goodwill represents the excess of purchase price over the fair values assigned to the net assets acquired in business combinations. Finite life intangible assets, related to the acquisition of EPAG in August 2011, are being amortized on a straight-line basis over periods of two to seven years, and consist of technology, brand and customer relationships. Finite life intangible assets, related to the acquisition of Innerwise, Inc. in July 2007, are being amortized on a straight-line basis over periods of five to seven years, and consist of brand and customer relationships. Indefinite life intangible assets, acquired in the acquisition of Mailbank.com Inc. in June 2006, consist of surname domain names and direct navigation domain names.

Goodwill and indefinite life intangibles are not amortized, but are tested for impairment annually or more frequently if circumstances indicate potential impairment, through a comparison of fair value to carrying amount. Goodwill is tested for impairment annually at the same time every year, and when an event occurs or circumstances change such that it is reasonably possible that impairment may exist. We review goodwill and indefinite life intangibles at least annually for possible impairment in the fourth quarter of each year as more fully described under the caption Critical Accounting Policies in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

With regards to property, equipment and definite life intangible assets, we continually evaluate whether events or circumstances have occurred that indicate the remaining estimated useful lives of our definite-life intangible assets may warrant revision or that the remaining balance of such assets may not be recoverable. We use an estimate of the related undiscounted cash flows over the remaining life of the asset in measuring whether the asset is recoverable. There was no impairment recorded on definite-life intangible assets and property and equipment during the three and nine months ended September 30, 2012 or during the three and nine months ended September 30, 2011.

Determining the number of reporting units and the fair value of a reporting unit requires us to make judgments and involves the use of significant estimates and assumptions. These estimates and assumptions include revenue growth rates and operating margins used to calculate projected future cash flows, risk-adjusted discount rates, future economic and market conditions, and determination of appropriate market comparables as more fully described under the caption Critical Accounting Policies in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011. We base our fair value estimates on assumptions we believe to be reasonable but that are unpredictable and inherently uncertain. The long-term financial forecast represents the best estimate that we have at this time and we believe that its underlying assumptions are reasonable. However, actual performance in the near-term and longer-term could be materially different from these forecasts, which could impact future estimates of fair value of our reporting units and may result in a charge to earnings in future periods due to the potential for a write-down of goodwill in connection with such tests.

Any changes to our key assumptions about our businesses and our prospects, or changes in market conditions, could cause the fair value of our reporting unit to fall below its carrying value, resulting in a potential impairment charge. In addition, changes in our organizational structure or how our management allocates resources and assesses performance, could result in a change in our operating segments or reporting units, requiring a reallocation and updated impairment analysis of goodwill. A goodwill or intangible asset impairment charge could have a material effect on our consolidated financial statements because of the significance of goodwill and intangible assets to our consolidated balance sheet. As of September 30, 2012, we had \$18.9 million in goodwill and \$16.7 million in intangible assets.

## Accounting for income taxes

For the nine months ended September 30, 2012, we recorded a provision for income taxes of \$1.8 million on income before income taxes of \$5.7 million, using an estimated effective tax rate for our 2012 fiscal year. Included in the tax expense is a recovery of \$0.1 million related to research and development tax credits received during the period.

Comparatively, for the nine months ended September 30, 2011, we recorded a provision for income taxes of \$0.8 million on income before taxes of \$0.9 million, using an estimated effective tax rate for its 2011 fiscal year adjusted for certain foreign exchange losses for which we did not anticipate obtaining a current tax benefit in that fiscal year.

The effective tax rate for the nine months ended September 30, 2012 differs from the effective rate for the comparative period ended September 30, 2011 as a result of the change in temporary differences during the period in respect of deferred tax assets that were recognized in the fourth quarter of 2011.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the years in which those temporary differences become deductible. Management considers projected future taxable income, uncertainties related to the industry in which it operates, and tax planning strategies in making this assessment. During the fourth quarter of 2011 we released the remaining valuation allowance of \$3.6 million.

We follow the provisions of FASB ASC Topic 740, Income Taxes to account for income tax exposures. The application of this interpretation requires a two-step process that separates recognition of uncertain tax benefits from measurement thereof.

We had approximately \$0.1 million of total gross unrecognized tax benefit as of September 30, 2012 and \$0.2 million of total gross unrecognized tax benefit as of December 31, 2011, which if recognized would favorably affect our income tax rate in future periods. The unrecognized tax benefit relates primarily to prior year Pennsylvania state franchise taxes and other insignificant U.S. state taxes. We recognize accrued interest and penalties related to income taxes in income tax expense. We did not have significant interest and penalties accrued as of September 30, 2012 and December 31, 2011, respectively. The Company believes that it is reasonably possible that all of the unrecognized tax benefit will decrease in the next twelve months as it is anticipated that the U.S. tax authorities will finalize their review of prior taxes owing in Pennsylvania within the period and certain other prior year state tax returns will be filed.

# RESULTS OF OPERATIONS FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2012 AS COMPARED TO THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2011

### **NET REVENUES**

The following table presents our net revenues, by revenue source:

	Three months ended September 30,		Nine months September 30	
	2012	2011	2012	2011
Wholesale:				
Domain Services	\$22,267,806	\$19,698,404	\$65,043,412	\$55,458,510
Value-Added Services	2,603,513	2,608,651	7,881,213	7,082,583
Wholesale	24,871,319	22,307,055	72,924,625	62,541,093
Retail	2,964,943	1,357,878	7,112,823	3,831,299
	, ,	, ,	, ,	
Portfolio	1,409,807	1,429,123	4,898,541	4,322,794
	\$29,246,069	\$25,094,056	\$84,935,989	\$70,695,186
Increase over comparative period	\$4,152,013		\$14,240,803	
Increase - percentage	17 %	, 2	20 %	, 2

The following table presents our revenues, by revenue source, as a percentage of total revenues:

Three	Nine
months	months
ended	ended
September	September

	30, 2012		2011		30, 2012		2011	
Wholesale:								
Domain Services	76	%	79	%	77	%	79	%
Value-Added Services	9	%	10	%	9	%	10	%
Wholesale	85	%	89	%	86	%	89	%
Retail	10	%	5	%	8	%	5	%
Portfolio	5	%	6	%	6	%	6	%
	100%		100~%		100%		100~%	

Deferred revenue from domain name registrations and other services declined to \$73.3 million at September 30, 2012 from \$74.5 million at June 30, 2012. The primary reason for this decline was the transfer of a significant number of names by two of our customers from our registrar accreditation to their own registrar accreditation on our platform. This required us to recognize all remaining deferred revenue associated with the transferred domain names during the quarter.

Deferred revenue from domain name registrations and other services at September 30, 2012 increased to \$73.3 million from \$68.9 million at September 30, 2011. Included in this increase is an amount of \$0.9 million pertaining to EPAG, which was acquired on August 1, 2011.

No customer accounted for more than 10% of revenue during the three and nine months ended September 30, 2012 and September 30, 2011. At September 30, 2012, one customer accounted for 13% of accounts receivable, and as of September 30, 2011, one customer accounted for 13% of accounts receivable. Significant management judgment is required at the time revenue is recorded to assess whether the collection of the resulting receivables is reasonably assured. On an ongoing basis we assess the ability of our customers to make required payments. Based on this assessment, we expect the carrying amount of our outstanding receivables, net of allowance for doubtful accounts, to be fully collected.

#### Wholesale

For the three months ended September 30, 2012, Wholesale revenue increased by \$2.6 million, or 11%, to \$24.9 million when compared to the three months ended September 30, 2011, primarily as a result of OpenSRS Domain Service revenue increasing by \$2.6 million or 13% to \$22.3 million. For the nine months ended September 30, 2012, Wholesale revenue increased by \$10.4 million, or 17%, to \$72.9 million when compared to the nine months ended September 30, 2011, primarily as a result of OpenSRS Domain Service revenue increasing by \$9.6 million or 17% to \$65.0 million. These increases resulted primarily from our success in attracting customers with increased transaction volumes, the impact of the transfer of a significant number of names by two of our customers from our registrar accreditation to their own registrar accreditation on our platform, the contribution from the EPAG acquisition that we completed during the third quarter of last year and the impact of our passing on the 7% registration fee increase implemented in January 2012 for registration fees paid to certain registries.

Value-Added Services remained relatively flat at \$2.6 million for the three months ended September 30, 2012 and 2011 respectively. Value-Added Services increased by \$0.8 million or 11% to \$7.9 million when compared to the nine months ended September 30, 2011. These increases resulted primarily from the sale of domain names and advertising from the OpenSRS Domain Expiry Stream and increased digital certificate sales.

During the three months ended September 30, 2012, the number of transactions from all new, renewed and transferred-in domain name registrations that we processed increased by 0.1 million transactions to 2.3 million when compared to the three months ended September 30, 2011. During the nine months ended September 30, 2012, the number of transactions from all new, renewed and transferred-in domain name registrations that we processed increased by 0.7 million transactions to 7.1 million when compared to the nine months ended September 30, 2011. While we anticipate that the number of new, renewed and transferred-in domain name registrations will continue to incrementally increase in the long term, the volatility in the market could affect the growth of domain names that we manage.

In addition, the anticipated introduction of new gTLDs by ICANN (the "New gTLD Program") approved in June 2011 could substantially change the domain name industry in unexpected ways. We cannot assess the impact, if any, the introduction of these new TLDs will have on our revenues and results of operations. See Item 1A Risk Factors in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

As of September 30, 2012, the total domain names under our management increased by 0.4 million to 10.8 million, when compared to September 30, 2011. This increase includes the 0.4 million domains that were added through the acquisition of EPAG. In addition, we provide provisioning services on a monthly basis to accredited registrars who use our technical systems to process domain registrations with their own accreditation. As of September 30, 2012, we managed 3.4 million domain names on behalf of other accredited registrars, an increase of 2.0 million compared to the 1.4 million we managed as of September 30, 2011. The increase is attributable to one of our accredited registrars transferring 1.8 million domain names they were directly managing under their own accreditation onto our platform.

### Retail

Net revenues from Retail for the three months ended September 30, 2012 as compared to the three months ended September 30, 2011 increased by \$1.6 million to \$3.0 million. This increase reflects the impact of \$0.9 million in Ting's mobile device sales made during the quarter as well as the success that our retail marketing initiatives and improved websites are having on our ability to attract new customers and retain existing ones.

Net revenues from Retail for the nine months ended September 30, 2012 as compared to the nine months ended September 30, 2011 increased by \$3.3 million to \$7.1 million. This increase reflects the impact of \$1.7 million in Ting's mobile device sales made during the nine months ended September 30, 2012 as well as the success that our retail marketing initiatives and improved websites are having on our ability to attract new customers and retain existing ones.

As of September 30, 2012, Ting had over 5,000 subscribers and 8,000 mobile devices under our management. During the three months ended September 30, 2012, Ting added 3,000 subscribers and 4,500 devices.

#### Portfolio

For the three months ended September 30, 2012, Portfolio revenue remained relatively flat at \$1.4 million when compared to the three months ended June 30, 2011. For the nine months ended September 30, 2012, Portfolio revenue increased by \$0.6 million, or 13%, to \$4.9 million when compared to the nine months ended September 30, 2011.

These increases primarily reflect the impact from the sale of domain names from our domain name portfolio. The increase in portfolio sales primarily reflects the timing of portfolio domain name sales and may not be repeatable in future quarters. The market for monetization of domain names is rapidly evolving and there is no guarantee that we will be able to continue to acquire the same caliber of names for our portfolio from future expiring domains or that names we acquire in future will provide the same revenue impact as we have experienced from past acquisitions. In addition, the revenue we derive from our Portfolio is driven by general macroeconomic factors that affect Internet advertising. Our advertising revenues are typically sensitive to economic conditions and tend to decline in recessionary periods and other periods of economic uncertainty.

### **COST OF REVENUES**

Wholesale

**OpenSRS** Domain Service

Cost of revenues for domain registrations represents the amortization of registry fees on a basis consistent with the recognition of revenues from our customers, namely ratably over the term of provision of the service. Registry fees, the primary component of cost of revenues, are paid in full when the domain is registered, and are initially recorded as prepaid domain registry fees. This accounting treatment reasonably approximates a recognition pattern that corresponds with the provision of the services during the period. Market development funds that do not meet the criteria for revenue recognition under ASC 605-50 Customer Payments and Incentives , are reflected as cost of goods sold and are recognized as earned.

Value-Added Services

Costs of revenues for Value-Added Services include licensing and royalty costs related to the provisioning of certain components of related to hosted email, fees paid to third-party service providers, primarily for trust certificates and for printing services in connection with Platypus. Fees payable for trust certificates are amortized on a basis consistent with the provision of service, generally one year, while email hosting fees and monthly printing fees are included in cost of revenues in the month they are incurred.

# Retail

Costs of revenues for our provision and management of Internet services on a retail basis include the amortization of registry fees on a basis consistent with the recognition of revenues from our customers, namely ratably over the term of provision of the service and includes the amortization of registry fees payable to renew the domains in our surname portfolio. Registry fees, the primary component of cost of revenues, are paid in full when the domain is registered, and are recorded as prepaid domain registry fees.

Portfolio