

KONA GRILL INC  
Form 10-Q  
August 09, 2018

---

---

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

---

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the quarterly period ended June 30, 2018**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

Commission File Number 001-34082

---

**Kona Grill, Inc.**  
*(Exact Name of Registrant as Specified in Its Charter)*

**Delaware**

**20-0216690**

*(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)*

**15059 North Scottsdale Road, Suite 300**

**Scottsdale, Arizona 85254**

**(480) 922-8100**

*(Address, including zip code, and telephone number, including area code, of principal executive offices)*

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)  Smaller reporting company

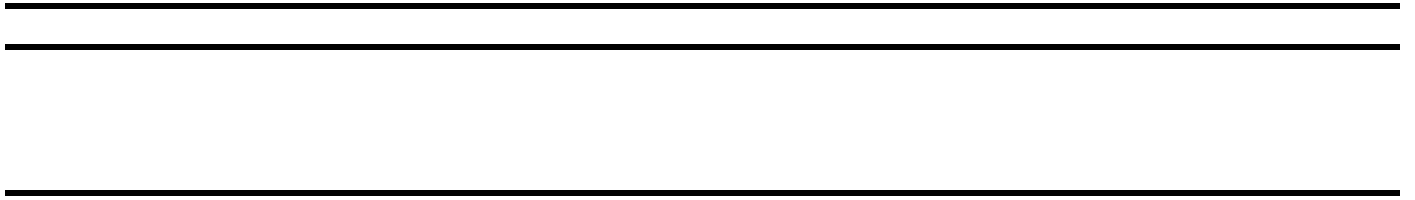
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

As of July 31, 2018, there were 13,258,578 shares of the registrant’s common stock outstanding.



**KONA GRILL, INC.**

**TABLE OF CONTENTS**

**Page**

**PART I. FINANCIAL INFORMATION**

Item 1.	Financial Statements	
	Condensed Consolidated Balance Sheets as of June 30, 2018, (Unaudited) and December 31, 2017	2
	Condensed Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2018 and 2017 (Unaudited)	3
	Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2018 and 2017 (Unaudited)	4
	Notes to Unaudited Condensed Consolidated Financial Statements	5
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	15
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	26
Item 4.	Controls and Procedures	27

**PART II. OTHER INFORMATION**

Item 1.	Legal Proceedings	27
Item 1A.	Risk Factors	28
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	29
Item 3.	Defaults Upon Senior Securities	29
Item 4.	Mine Safety Disclosures	29
Item 5.	Other Information	29
Item 6.	Exhibits	30
	Signatures	31

**PART I – FINANCIAL INFORMATION****Item 1. Financial Statements****KONA GRILL, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS**

(in thousands, except share data)

	<b>June 30, 2018</b> (Unaudited)	<b>December 31, 2017</b> (Note 1)
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 5,335	\$ 5,042
Short-term investments	58	58
Receivables	641	1,371
Inventory	1,780	1,706
Prepaid expenses and other current assets	762	867
Total current assets	8,576	9,044
Other assets	1,144	1,116
Property and equipment, net	75,305	81,639
Total assets	\$ 85,025	\$ 91,799
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 2,009	\$ 2,890
Accrued expenses	9,964	12,934
Current portion of long-term debt, net	928	779
Total current liabilities	12,901	16,603
Long-term debt, net	32,604	36,921
Deferred rent and other long-term liabilities	31,670	32,612
Total liabilities	77,175	86,136

Commitments and contingencies (Note 10)

Stockholders' equity:

Edgar Filing: KONA GRILL INC - Form 10-Q

Preferred stock, \$0.01 par value, 2,000,000 shares authorized, none issued	—	—
Common stock, \$0.01 par value, 30,000,000 shares authorized, 13,374,778 shares issued and 13,258,578 shares outstanding at June 30, 2018; 10,225,915 shares issued and 10,109,715 shares outstanding at December 31, 2017	134	102
Additional paid-in capital	92,092	86,227
Accumulated deficit	(83,376 )	(79,666 )
Treasury stock, at cost, 116,200 shares at June 30, 2018 and December 31, 2017	(1,000 )	(1,000 )
Total stockholders' equity	7,850	5,663
Total liabilities and stockholders' equity	\$ 85,025	\$ 91,799

See accompanying notes to condensed consolidated financial statements.

**KONA GRILL, INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS****(in thousands, except per share data)****(unaudited)**

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30, 2018</b>	<b>2017</b>	<b>June 30, 2018</b>	<b>2017</b>
Revenue	\$42,346	\$46,977	\$84,363	\$92,202
Costs and expenses:				
Cost of sales	10,722	12,996	21,530	25,549
Labor	14,986	17,104	30,385	33,829
Occupancy	4,200	4,201	8,428	8,281
Restaurant operating expenses	6,363	7,532	12,960	14,815
General and administrative	3,154	3,084	6,624	6,716
Preopening expenses	—	461	—	797
Depreciation and amortization	3,359	3,637	6,721	7,295
Lease termination costs and other	(75 )	1,384	(75 )	1,384
Total costs and expenses	42,709	50,399	86,573	98,666
Loss from operations	(363 )	(3,422 )	(2,210 )	(6,464 )
Write-off of deferred financing costs	—	472	37	472
Interest expense, net	624	408	1,228	714
Loss before income taxes	(987 )	(4,302 )	(3,475 )	(7,650 )
Income tax (expense) benefit	(13 )	(25 )	15	(50 )
Net loss	\$(1,000 )	\$(4,327 )	\$(3,460 )	\$(7,700 )
Net loss per share:				
Basic and diluted	\$(0.08 )	\$(0.43 )	\$(0.31 )	\$(0.76 )
Weighted average shares used in computation:				
Basic and diluted	12,117	10,099	11,113	10,138

See accompanying notes to condensed consolidated financial statements.





**KONA GRILL, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(in thousands)****(unaudited)**

	<b>Six Months Ended June 30,</b>	
	<b>2018</b>	<b>2017</b>
<b>Operating activities</b>		
Net loss	\$(3,460)	\$(7,700)
Adjustments to reconcile net loss to net cash (used in) provided by operating activities:		
Depreciation and amortization	6,721	7,295
Stock-based compensation	357	482
Amortization of deferred financing costs	122	84
Write-off of deferred financing costs	37	472
Lease termination costs and other	(51)	1,384
Franchise termination	(246)	—
Change in operating assets and liabilities:		
Receivables	638	(633)
Inventory	(73)	227
Prepaid expenses and other current assets	137	287
Accounts payable	(880)	39
Accrued expenses	(2,636)	(2,249)
Deferred rent and other long-term liabilities	(884)	1,376
Net cash (used in) provided by operating activities	(218)	1,064
<b>Investing activities</b>		
Purchases of property and equipment	(735)	(8,789)
Insurance proceeds received on damaged equipment	64	—
Change in other assets	(10)	(52)
Net cash used in investing activities	(681)	(8,841)
<b>Financing activities</b>		
Borrowings from revolving credit facility	—	12,500
Repayments on revolving credit facility	(3,750)	(1,750)
Repayments on term loan	(375)	(375)
Fees paid for credit facility	(223)	(151)
Purchase and retirement of common stock	—	(3,572)
Proceeds from issuance of common stock, net of issuance costs	5,532	—
Proceeds from issuance of common stock under the Employee Stock Purchase Plan and exercise of stock options	8	242
Net cash provided by financing activities	1,192	6,894

Net change in cash and cash equivalents	293	(883 )
Cash and cash equivalents at the beginning of the period	5,042	3,476
Cash and cash equivalents at the end of the period	\$5,335	\$2,593

**Supplemental disclosure of cash flow information**

Cash paid for interest, net of capitalized interest	\$1,257	\$732
Cash paid for income taxes, net of refunds	\$58	\$74

**Noncash investing activities**

Accounts payable and accruals related to property and equipment	\$114	\$1,918
-----------------------------------------------------------------	-------	---------

See accompanying notes to condensed consolidated financial statements.

**KONA GRILL, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(unaudited)**

**1. Basis of Presentation**

Kona Grill, Inc., including its wholly-owned subsidiaries, (referred to herein as the “Company” or “we,” “us,” and “our”) owns, operates and franchises upscale casual dining restaurants under the name “Kona Grill.” Our restaurants feature a diverse selection of contemporary American favorites and award-winning sushi items that are prepared fresh daily at each restaurant location. As of June 30, 2018, we owned and operated 46 restaurants in 23 states throughout the United States and Puerto Rico. We have two international franchise partners who opened Kona Grill locations in Dubai, United Arab Emirates; and Vaughan (Toronto), Canada in 2017. Our chief operating decision maker function is comprised of our Chief Executive Officer, Chief Operating Officer, and Chief Financial Officer who manage our restaurant operation base that aggregates into one reportable segment. Accordingly, we have a single operating segment and reporting unit structure.

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles (“U.S. GAAP”) for interim financial information and with the rules and regulations of the U.S. Securities and Exchange Commission (“SEC”). Accordingly, they do not include all of the information and notes required by U.S. GAAP for complete financial statements. In our opinion, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and six months ended June 30, 2018 are not necessarily indicative of the results that may be expected for the year ending December 31, 2018.

The consolidated balance sheet at December 31, 2017 has been derived from the audited consolidated financial statements at that date but does not include all of the information and notes required by U.S. GAAP for complete financial statements. Accordingly, these unaudited condensed consolidated financial statements should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2017.

The Company has evaluated subsequent events and transactions for potential recognition or disclosure in the financial statements through the day these unaudited condensed consolidated financial statements are issued. See Note 12.

***Recently Adopted Accounting Standards***

***Revenue Recognition***

Effective January 1, 2018 we retrospectively adopted Accounting Standards Update (“ASU”) 2014-09 “Revenue from Contracts with Customers (Topic 606)” and related amendments, which requires an entity to recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. Additionally, new qualitative and quantitative disclosure requirements enable financial statement users to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers.

We have concluded there was not a material change in the timing and measurement of revenue as a result of adopting the new standard. The new standard primarily impacts the accounting for the upfront development and franchise fees received in connection with our franchise activity. We believe that the services we provide related to upfront fees we receive from franchisees such as territory or franchise fees do not contain separate and distinct performance obligations from the franchise right and thus those upfront fees will be recognized as revenue on a straight-line basis over the term of each respective franchise agreement upon store opening. The standard requires the unearned portion of fees received to be presented in our consolidated balance sheets as a contract liability.

We sell gift cards to our customers in our restaurants and through selected third parties. The gift cards sold to customers have no stated expiration dates and are subject to actual and/or potential escheatment rights. We recognize revenue from gift cards when: (i) the gift card is redeemed by the customer; or (ii) we determine the likelihood of the gift card being redeemed by the customer is remote (gift card breakage) and there is not a legal obligation to remit the unredeemed gift cards to the relevant jurisdiction. We evaluated the impact that ASU 2014-09 has on recognition of breakage income related to our unredeemed gift cards. Based upon the above review, we have determined that the adoption of ASU 2014-09 does not have a material effect on the timing and measurement of revenue recognized on our unaudited consolidated financial statements and related disclosures.

We adopted the new standard to all contracts at the date of initial application, effective January 1, 2018, retrospectively with the cumulative effect of approximately \$0.3 million as a change to accumulated deficit as a result of initially applying the amended guidance. We have applied the guidance to the most current period presented in the financial statements issued subsequent to the adoption date. However, had we adopted the standard as of January 1, 2017, our revenue and operating loss for the three and six months ended June 30, 2017 would not be affected as our first franchise location did not open until the third quarter of 2017. Upon adoption of the new revenue recognition standard, we reversed \$0.3 million of franchise revenue previously recorded associated with the upfront territory and franchise related fees as a cumulative adjustment to accumulated deficit. This cumulative adjustment increased our deferred revenue balance by \$0.3 million and is recorded in deferred rent and other long-term liabilities on the accompanying unaudited condensed consolidated balance sheet as of June 30, 2018.

In addition to the changes presented above, we have historically recognized sales commissions as a component of general and administrative expense as they are incurred. Under the new standard, certain sales commissions will be capitalized and amortized to general and administrative expense over the expected life of the customer relationship. We recognized less than a \$0.1 million cumulative effect adjustment to accumulated deficit with an increase to other assets as of January 1, 2018.

During the second quarter of 2018, we terminated the development and franchise agreements with our franchise partner in Mexico as a result of the franchisee ceasing to do business at the franchised restaurant. As a result, we recognized \$0.3 million of revenue associated with the remaining deferred upfront territory and franchise related fees.

### ***Stock-Based Compensation***

In May 2017, the Financial Accounting Standards Board ("FASB") issued ASU 2017-09, "Stock Compensation (Topic 718) Scope of Modification Accounting", which provides clarity, reduces diversity in practice, and reduces cost and complexity when applying the guidance in Topic 718 Compensation—Stock Compensation, regarding a change to the terms or conditions of a share-based payment award. Specifically, an entity is to account for the effects of a modification, unless all of the following are satisfied: (1) the fair value (or calculated value or intrinsic value, if such an alternative measurement method is used) of the modified award is the same as the fair value (or calculated value or

intrinsic value, if such an alternative measurement method is used) of the original award immediately before the original award is modified; (2) the vesting conditions of the modified award are the same as the vesting conditions of the original award immediately before the original award is modified; and (3) the classification of the modified award as an equity instrument or as a liability instrument is the same as the classification of the original award immediately before the original award is modified. The Company adopted ASU 2017-09 in the first quarter of fiscal 2018, and this adoption did not result in any impact on the Company's consolidated financial position or results of operations.

### *Recently Issued Accounting Standards*

#### *Leases*

In February 2016, ASC Topic 842, "Leases", was issued to increase the transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. In order to meet that objective, the new standard requires recognition of the assets and liabilities that arise from leases. Accordingly, a lessee will recognize a right-of-use (ROU) asset for its right to use the underlying asset and a lease liability for the corresponding lease obligation. Both the ROU asset and lease liability will initially be measured at the present value of the future minimum lease payments over the lease term. Subsequent measurement, including the presentation of expenses and cash flows, will depend on the classification of the lease as either finance or an operating lease. Initial costs directly attributable to negotiating and arranging the lease will be included in the ROU asset. Lessees can make an accounting policy election by class of underlying asset not to recognize a ROU asset and corresponding lease liability for leases with a term of 12 months or less. Accounting by lessors will remain largely unchanged from current U.S. GAAP. The leasing standard is applicable for us starting in 2019. We are required to apply the leasing standard for annual reporting periods (including interim periods therein) beginning after December 15, 2018. The leasing standard is required to be applied to leases in existence as of the date of adoption using a modified retrospective transition approach. The modified retrospective approach includes a number of optional practical expedients that companies may elect to apply. These practical expedients relate to the identification and classification of leases that commenced before the effective date, initial direct costs for leases that commenced before the effective date, and the ability to use hindsight in evaluating lessee options to extend or terminate a lease or to purchase the underlying asset. We plan to elect the transition package practical expedient permitted within the standard, which among other things, allows the carryforward of historical lease classifications, and we are further evaluating other optional practical expedients and policy elections. We are currently performing an assessment of the revised standard, and assessing our existing lease portfolio in order to determine the impact to our accounting systems, processes and internal control over financial reporting. To date, we have reviewed a sample of contracts that are representative of our current lease environment. We expect the adoption of this guidance to have a material impact on our consolidated financial statements; however, the effect is not currently estimable.

### ***Income Taxes***

In March 2018, the FASB issued ASU 2018-05, “Income Taxes (Topic 740) Amendments”, which adds various SEC paragraphs pursuant to the issuance of SEC Staff Accounting Bulletin No. 118. In particular, ASU 2018-05 amends Subtopic 740-10 Income Taxes, overall, to add information regarding Income Tax Accounting Implications of the Tax Cuts and Jobs Act, as well as other paragraphs and sections related to the income tax accounting implications of the Tax Cuts and Jobs Act. There is no transition date related to this guidance, and there is no impact on the Company's consolidated financial position or results of operations.

In February 2018 the FASB issued ASU 2018-02, “Income Statement – Reporting Comprehensive Income (Topic 220): Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income”, that gives entities the option to reclassify to retained earnings tax effects related to items that have been stranded in accumulated other comprehensive income as a result of the Tax Cuts and Jobs Act (the Tax Act). An entity that elects to reclassify these amounts must reclassify stranded tax effects related to the Tax Act’s change in its US federal tax rate for all items accounted for in other comprehensive income. These entities can also elect to reclassify other stranded effects that relate to the Tax Act but do not directly relate to the change in the federal rate. For all entities, the guidance is effective for fiscal years beginning after December 15, 2018. Entities can choose whether to apply the amendments retrospectively to each period in which the effect of the Tax Act is recognized or to apply the amendments in the period of adoption. We are currently evaluating the impact of the standard and note that we have not finalized our accounting for the tax effects of the enactment of the Tax Act; however, as described in the Income Tax footnote below, we have made a reasonable estimate of the effects on our existing deferred tax balances and uncertain tax positions. See Note 7.

## **2. Fair Value Measurements**

The carrying value for certain of our financial instruments, including cash and cash equivalents, accounts receivable and accounts payable approximates fair value because of their short-term nature. Our investments represent certificates of deposit that are valued using market observable inputs (Level 2). Our long-term debt, when incurred, is valued using primarily Level 2 inputs including current applicable rates for similar instruments and approximates the carrying value of such obligations.

### 3. Net Loss Per Share

Basic net loss per share is computed by dividing net loss by the weighted average number of common shares outstanding during the period. Diluted net loss per share includes the dilutive effect of potential stock option exercises, calculated using the treasury stock method.

The following table sets forth the computation of basic and diluted net loss per share:

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30, 2018</b>	<b>2017</b>	<b>June 30, 2018</b>	<b>2017</b>
	(In thousands, except per share data)			
Numerator:				
Net loss	\$(1,000 )	\$(4,327 )	\$(3,460 )	\$(7,700 )
Denominator:				
Weighted average shares — Basic	12,117	10,099	11,113	10,138
Effect of dilutive stock options	—	—	—	—
Weighted average shares — Diluted	12,117	10,099	11,113	10,138
Net loss per share:				
Basic and diluted	\$(0.08 )	\$(0.43 )	\$(0.31 )	\$(0.76 )

Stock options outstanding that were not included in the dilutive earnings per share calculation because the effect would have been anti-dilutive were 0.7 million for the three months ended June 30, 2018 and 0.8 million for the six months ended June 30, 2018, and 1.1 million for the three and six months ended June 30, 2017, respectively.

### 4. Property and Equipment

Property and equipment consisted of the following (in thousands):

**June 30,    December  
31,**



	<b>2018</b>	<b>2017</b>
Leasehold improvements	\$114,704	\$114,346
Equipment	29,408	29,596
Furniture and fixtures	12,141	11,798
	156,253	155,740
Less accumulated depreciation and amortization	(81,707 )	(75,429 )
	74,546	80,311
Construction in progress	759	1,328
Total property and equipment, net	\$75,305	\$81,639

We capitalize direct internal payroll and travel costs on the construction of leasehold improvements incurred during the development and construction period. For the three and six months ended June 30, 2018, no direct internal payroll or travel costs were capitalized. Capitalized costs were \$0.2 million and \$0.5 million for the three and six months ended June 30, 2017, respectively.

During the quarter ended June 30, 2018, we wrote-off \$0.2 million of long-lived assets associated with our decision not to pursue opening a restaurant for which we had a signed lease. This charge is reflected within "Lease termination costs and other" in the accompanying unaudited condensed consolidated statements of operations. See Note 11 for further discussion.

During the quarter ended December 31, 2017, we recorded non-cash asset impairment charges of \$9.3 million for certain underperforming restaurants based upon an assessment of each restaurant's historical operating performance combined with expected cash flows for these restaurants over the respective remaining lease term. We reduced the carrying value of these assets to their estimated fair value which was determined using a discounted cash flow model or the market value of each restaurant's assets. While we believe that our estimates of fair value are appropriate, we will continue to monitor the asset values of each individual restaurant. Additionally, should actual values differ materially from our estimates, we may be required to record impairment charges in the future.

## 5. Accrued Expenses

Accrued expenses consisted of the following (in thousands):

	<b>June 30, 2018</b>	<b>December 31, 2017</b>
Accrued payroll and benefits	\$3,864	\$ 4,290
Gift cards	2,635	3,995
Sales and use taxes	1,059	1,275
Business and income taxes	446	514
Accrued occupancy	398	249
Lease termination (Note 11)	332	1,048
Accrued construction and remodel	91	209
Other	1,139	1,354
Total accrued expenses	\$9,964	\$ 12,934

## 6. Debt and Credit Agreements

On March 9, 2018, we entered into Amendment No. 4 to the Second Amended and Restated Credit Agreement (“Amendment No. 4”) with KeyBank National Association (“KeyBank”) and Zions First National Bank (“Zions”). Amendment No. 4 amends the Second Amended and Restated Credit Agreement to, among other things, reduce the available credit on the revolver (“Revolver”) from \$30 million to \$25 million, which including the \$15 million term loan (“Term Loan”), resulted in an overall reduction of the credit facility from \$45 million to \$40 million as of the effective date of Amendment No. 4 and further reduces the available credit on the Revolver to \$22.5 million at June 30, 2018 and \$20 million at December 31, 2018. Additionally, (a) the maturity date was amended from October 12, 2019 to January 13, 2020 with no option to extend the maturity; (b) the applicable margins for base rate loans and the applicable margins for LIBOR rate loans were increased by 50 bps to 100 bps depending on the Company’s leverage ratio; and (c) the maximum leverage ratio was increased and the minimum fixed charge coverage ratio was decreased to provide increased flexibility as further described below. The credit facility is secured by our personal property and assets. Certain of our wholly owned subsidiaries have also guaranteed the credit facility.

Amendment No. 4 requires us to comply with certain covenants on a quarterly basis, including (a) a minimum fixed charge coverage ratio of (i) 1.10 to 1.00 for the fiscal quarters ending March 31, 2018, June 30, 2018 and September 30, 2018; (ii) 1.15 to 1.00 for the fiscal quarters ending December 31, 2018 and March 31, 2019 and (iii) 1.20 to 1.00 for the fiscal quarter ending June 30, 2019 and each fiscal quarter thereafter; and (b) a maximum leverage ratio of (i) 6.25 to 1.00 for the fiscal quarter ending March 31, 2018; (ii) 6.00 to 1.00 for the fiscal quarter ending June 30, 2018; (iii) 5.50 to 1.00 for the fiscal quarter ending September 30, 2018; (iv) 5.00 to 1.00 for the fiscal quarters ending December 31, 2018, March 31, 2019 and June 30, 2019; and (v) 4.25 for the fiscal quarter ending September 30, 2019

and each fiscal quarter thereafter. The Company was in compliance with the fixed charge coverage ratio and the leverage ratio at June 30, 2018.

Debt consists of the following at June 30, 2018 and December 31, 2017:

		June 30, 2018		December 31, 2017	
		Unamortized			
	Maturity	Deferred	Fair	Carrying	Carrying
	Date	Financing	Value	Value of	Value of
		Costs	of Debt	Debt	Debt
		(a)	(b)		
Revolver	Jan. 2020	\$271	\$20,000	\$ 20,000	\$ 23,750
Term Loan	Jan. 2020	155	13,687	13,687	14,063
Total debt		\$426	\$33,687	33,687	37,813
Debt issuance costs presented with debt (a)				(155 )	(113 )
Total debt, net				33,532	37,700
Less: current portion, net				928	779
Long-term debt, net				\$ 32,604	\$ 36,921

- We have presented the deferred financing costs associated with the Term Loan in the balance sheet as a direct deduction from the carrying amount of the debt liability as of June 30, 2018 and December 31, 2017. The deferred
- (a) financing costs related to the Revolver continue to be presented as an asset and are included in both Prepaid expenses and other current assets and Other assets on the condensed consolidated balance sheets as of June 30, 2018 and December 31, 2017.
- (b) Our Revolver and Term Loan bear interest at rates commensurate with market rates and therefore their respective carrying values approximate fair value.

The interest rate under Amendment No. 4 is KeyBank's base rate or LIBOR, at our option, plus an applicable margin depending on our leverage ratio. The LIBOR margins range from 2.0% to 5.0% and the base rate margins range from 1.0% to 4.0%. For such times when the leverage ratio is greater than or equal to 6.0, then the applicable margin for base rate loans and the applicable margin for LIBOR rate loans will be 4.0% and 5.0%, respectively. For such times when the leverage ratio is greater than or equal to 5.5 but less than 6.0, then the applicable margin for base rate loans and the applicable margin for LIBOR rate loans will be 3.5% and 4.5%, respectively. Payments on the Term Loan are due quarterly and are subject to acceleration upon certain events as defined in the Second Amended and Restated Credit Agreement, while borrowings on the Revolver are interest only, payable quarterly with respect to each base rate loan and at varying times with respect to LIBOR rate loans, with outstanding principal and interest due at maturity.

The weighted average interest rate as of June 30, 2018 and December 31, 2017 was approximately 6.6% and 5.7%, respectively.

We are obligated to pay a commitment fee at an annual rate of 0.175% to 0.350%, depending on our leverage ratio, times the unused total revolving commitment of the credit facility based on the average daily amount outstanding under the credit facility for the previous quarter. For such times when the leverage ratio is greater than 4.25, the commitment fee annual rate will be 0.50%. The commitment fee is payable quarterly in arrears. We incurred commitment fees of \$2,000 and \$22,000 for the three months ended June 30, 2018 and 2017, respectively. We incurred commitment fees of \$8,000 and \$46,000 for the six months ended June 30, 2018 and 2017, respectively.

We utilized \$3.75 million in proceeds from the May 2018 private placement to pay down the Revolver and permanently reduced the availability on the Revolver to \$22.2 million as of June 30, 2018. At June 30, 2018, we had \$33.7 million in outstanding borrowings and \$2.2 million available under the credit facility, subject to compliance with certain covenants. We incurred gross interest expense of \$0.6 million and \$0.5 million during the three months ended June 30, 2018 and 2017, respectively. We incurred gross interest expense of \$1.2 million and \$0.8 million during the six months ended June 30, 2018 and 2017, respectively.

Our current projections indicate that we will maintain the outstanding borrowings for the next 12 months and, thus, all borrowings under the credit facility are classified as long-term debt, except for amounts payable in the next 12 months, which are classified as current.

## **7. Income Taxes**

We recorded income tax expense of \$13,000 and \$25,000 during the three months ended June 30, 2018 and 2017, respectively and recorded a net income tax benefit of \$15,000 during the six months ended June 30, 2018 which consists of a revised estimate of state income tax expense. We recorded income tax expense of \$50,000 during the six months ended June 30, 2017, which consists of state income tax expenses for which no net operating losses or other credits exist.

The Tax Cuts and Jobs Act (“the Tax Act”) was enacted on December 22, 2017. The Tax Act reduces the U.S. federal corporate tax rate from 34% to 21%, effective January 1, 2018, limits deductions for, among other things, interest expense, executive compensation and meals and entertainment while enhancing deductions for equipment and other fixed assets. The Tax Act provisions regarding foreign reporting do not apply to us.

The SEC staff issued SAB 118, which provides guidance on accounting for the tax effects of the Tax Act. SAB 118 provides a measurement period that should not extend beyond one year from the Tax Act’s enactment date for companies to complete its accounting under ASC 740. In accordance with SAB 118, to the extent a company has not completed its analysis of the Tax Act but can provide a reasonable estimate, it must record a provisional estimate in its financial statements.

As of June 30, 2018, we have not finalized our accounting for the tax effects of the enactment of the Tax Act. We are still analyzing certain aspects of the Tax Act and refining our calculations, which could potentially affect the provisional measurement of these balances. We also anticipate that the completion of our 2017 income tax returns by October 2018 could also impact any provisional amounts recorded. Based on our current estimates, we do not anticipate any net change to our deferred tax balances as we anticipate a full valuation allowance will remain in place. Due to the continued full valuation allowance no provisional amounts are recorded at June 30, 2018.

## **8. Stock-Based Compensation**

The fair value of stock options granted during the six months ended June 30, 2018 and 2017 was estimated at the date of grant using the Black-Scholes option pricing model with the following weighted average assumptions:

	<b>Six Months Ended June 30,</b>	
	<b>2018</b>	<b>2017</b>
Expected volatility	65.7%	50.8%
Risk-free interest rate	2.4 %	1.6 %
Expected option life (in years)	3.5	3.5
Dividend yield	0.0 %	0.0 %
Weighted average fair value per option granted	\$0.77	\$3.11

The following table summarizes our stock option activity for the six months ended June 30, 2018:

	<b>Options</b>	<b>Weighted Average Exercise Price</b>	<b>Weighted Average Remaining Contractual Term (in years)</b>	<b>Aggregate Intrinsic Value</b>
Outstanding options at December 31, 2017	1,012,871	\$ 14.12		
Granted	193,180	1.60		
Forfeited	(193,228 )	12.45		
Exercised	—	—		
Outstanding options at June 30, 2018	1,012,823	\$ 12.06	2.8	\$ 160,000
Exercisable at June 30, 2018	604,713	\$ 16.00	2.1	\$ 14,000

We recognized stock-based compensation expense of \$0.1 million and \$0.2 million in the three months ended June 30, 2018 and 2017, respectively and \$0.4 million and \$0.5 million in the six months ended June 30, 2018 and 2017, respectively. As of June 30, 2018, there was \$0.8 million of unrecognized stock-based compensation expense related to unvested stock-based compensation awards, which is expected to be recognized over a weighted average period of 2.0 years.

The total shares of common stock reserved for issuance totaled 3.7 million, of which 1.3 million shares were available for grant as of June 30, 2018.

## 9. Stockholders' Equity

### Common Stock

#### *Private Placement*



On May 4, 2018, we issued to a single investor (the “Investor”) 2,651,261 shares of our common stock at a purchase price of \$1.785 per share, which was equal to the closing bid price of our common stock on the date of the securities purchase agreement plus a five percent (5%) premium (the “Premium Purchase Price”). Following the private placement, the Investor beneficially owns approximately 19.9% of our common stock.

Additionally, Berke Bakay, our Executive Chairman of the Board of Directors, acquired 492,997 shares of common stock in the private placement at the Premium Purchase Price such that Mr. Bakay retained his current beneficial ownership of 15.7% following the private placement. The source of funds used in connection with the purchase of these shares of Common Stock was a loan to Mr. Bakay from Ahwanova Limited, a company owned by the Investor.

Total proceeds from the private placement, net of expenses, were \$5.5 million.

As a condition of the private placement, a designee of the Investor has been appointed to the Company’s Board of Directors and the Company has agreed to continue to nominate such Investor designee so long as the Investor beneficially owns a minimum of 10% of our common stock. Additionally, we have agreed to file registration statements in the future to register the securities issued in the private placement.

#### *Stock Purchase and Retirement Program*

In October 2016, our Board of Directors authorized a repurchase program of up to \$5.0 million of our outstanding common stock. We completed the \$5 million stock repurchase program in February 2017 with the purchase and retirement of 532,376 shares, including \$3.6 million or 395,586 shares during the first quarter of 2017.

## 10. Commitments and Contingencies

We are engaged in various legal actions, which arise in the ordinary course of our business. Although there can be no assurance as to the ultimate disposition of these matters, it is the opinion of our management, based upon the information available at this time, that the expected outcome of these matters, individually or in the aggregate, will not have a material adverse effect on the results of operations or financial condition of our company.

On July 27, 2017, a class action complaint was filed against Kona Sushi, Inc., a wholly-owned subsidiary of the Company, by Mitchell Boots, individually and on behalf of a Proposed Rule 23 Class, in the United States District Court for Minnesota claiming, among other things, that the Company violated Minnesota gratuity/tip pooling laws with respect to certain classes of restaurant employees. The plaintiff has brought claims on behalf of a putative Minnesota class and a putative national class of employees. On October 25, 2017, the plaintiff amended the complaint to withdraw the national class claims and other common law claims, leaving one claim on behalf of a putative Minnesota class, and added a second named Plaintiff, Tracy Fortman. On June 15, 2018, a revised pre-trial scheduling order was issued by the District Court, setting pre-trial dates and setting a trial date of April 1, 2019. The parties participated in mediation on August 3, 2018, which concluded without resolution. Therefore, the matter will proceed in accordance with the court-scheduled dates. The Company does not expect the result of such complaint to have a material adverse effect on the Company. However, there is no assurance that any adverse ruling or settlement in this matter would not have a material impact on the Company's cash position and operations.

On November 29, 2017, Continental Atrium Corporation filed a complaint for damages in the Superior Court for the State of California for the County of Los Angeles alleging, among other things, that the Company breached its written contract relating to the Company's decision in April 2017 to not move forward with the construction of a restaurant as discussed in Note 11 below (the "Complaint"). The Complaint alleges that beginning no later than August 15, 2017, the Company failed to pay rent and other amounts owed to the plaintiff. In May 2018, the Company entered into a settlement agreement for \$0.6 million and made an initial payment of \$0.5 million during the second quarter of 2018 with the remaining payment of \$0.1 million due within one year from the settlement date. As of June 30, 2018, we had \$0.1 million in lease termination and exit costs recorded in accrued expenses in the accompanying unaudited condensed consolidated balance sheets associated with this matter. On June 11, 2018, a notice of entry of dismissal with prejudice was filed and this matter is now closed.

## 11. Lease Termination and Exit Costs

As a result of our continued focus on improving margins at our existing restaurants, in addition to slowing growth to provide us with capital allocation flexibility, we made a decision in the second quarter of 2017 to not open a restaurant and stopped construction on this restaurant. We previously recognized \$1.4 million in charges associated with the estimated costs to terminate the lease, asset impairment charges, write-off of deferred rent liability, and other costs associated with this location during the three months ended June 30, 2017. During the second quarter of 2018, we

entered into a settlement agreement regarding the termination of this lease agreement for \$0.6 million, and as such made an initial payment of \$0.5 million, with the remaining \$0.1 million payment due within one year of the settlement date. As a result, we recorded a \$0.4 million adjustment in the three months ended June 30, 2018. The lease termination and exit cost accrual of approximately \$0.1 million associated with the remaining settlement payment due is included in accrued expenses on the condensed consolidated balance sheets as of June 30, 2018.

Additionally, during the second quarter of 2018, we decided not to pursue opening a restaurant for which we had a signed lease and entered into a lease termination agreement with the landlord for \$0.2 million. As such, we recorded a \$0.2 million lease termination accrual, as well as a \$0.2 million asset impairment charge associated with this particular lease agreement.

Lease termination and exit costs attributable to these restaurants are reflected within “Lease termination costs and other” in the accompanying unaudited condensed consolidated statements of operations. Such costs consisted of the following:

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30, 2018</b>	<b>2017</b>	<b>June 30, 2018</b>	<b>2017</b>
(In thousands)				
Lease termination costs	\$(181)	\$1,048	\$(181)	\$1,048
Write-off of deferred rent liability	—	(510 )	—	(510 )
Asset impairment charge	229	846	229	846
Total lease termination and exit costs	\$48	\$1,384	\$48	\$1,384

The lease termination and exit cost accrual is included in accrued expenses on the accompanying unaudited condensed consolidated balance sheets. Activities associated with the lease termination and exit cost accrual are summarized below (in thousands):

	<b>Lease Exit Costs</b>
Lease termination and exit costs accrued at December 31, 2017	\$1,048
Lease termination and exit-related costs	242
Cash payments	(535 )
Adjustments	(423 )
Lease termination and exits costs accrued at June 30, 2018	\$332

## 12. Subsequent Events

In July 2018, management and the Board of Directors made the decision to close one of its underperforming restaurants. The restaurant was closed shortly thereafter. We are in the process of evaluating the costs associated with this decision, including lease termination costs, asset impairment, and other exit costs.



**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion and analysis should be read in conjunction with the unaudited condensed consolidated financial statements and notes thereto included in Item 1 of Part I of this Form 10-Q and the audited consolidated financial statements and notes thereto and Management's Discussion and Analysis of Financial Condition and Results of Operations for the year ended December 31, 2017 contained in our 2017 Annual Report on Form 10-K.

Certain information included in this discussion contains forward-looking statements that involve known and unknown risks and uncertainties, such as statements relating to our future economic performance, plans and objectives for future operations, expectations, intentions and other financial items that are based on our beliefs as well as assumptions made by and information currently available to us. Factors that could cause actual events or results to differ materially from those indicated by these forward-looking statements may include the matters under Item 1A, "Risk Factors" in this report, our Annual Report on Form 10-K for the year ended December 31, 2017 and other reports filed from time to time with the SEC.

**Overview**

We currently own and operate 45 restaurants located in 22 states and Puerto Rico. Over the past four years, we have grown organically through opening new restaurants and doubled the number of domestic restaurants during this time from 23 to 45. Our unit growth rate was 22% in 2016, with eight openings during the year and we had 23% unit growth rate in 2015 with seven restaurant openings. We opened one restaurant in 2017. We believe that a modest growth rate over the next few years, primarily through franchising, will allow us to focus our time and attention on restaurant operations and improving financial performance. To assist with these efforts, we hired Jim Kuhn as our Chief Operating Officer, in December 2017. During the first half of 2018, restaurant operating profit improved \$1.3 million or 13.7% while Adjusted EBITDA improved \$2.3 million or 106% compared to the first half of 2017.

We continue to execute our strategy for international market expansion through franchised restaurants. As there is increased demand for upscale casual dining concepts overseas, we believe there is a significant opportunity to expand our concept in several international markets. In 2016, we signed an agreement for the development of six Kona Grill restaurants in the United Arab Emirates. In April 2017, we signed an agreement for the development of one Kona Grill restaurant in Vaughan, Canada. The agreement allows our franchisee the right to develop additional restaurants in the Toronto market for a specified period of time following the opening of the first restaurant. Our international franchise partners in the UAE and Canada opened a Kona Grill restaurant in their respective countries in the second half of 2017. Additionally, we completed a private placement in May 2018 with a large investor who intends to become our master franchisee in China. We are also in discussions with other potential partners to franchise the Kona Grill brand in other countries.

During the second quarter of 2018, we terminated the development and franchise agreements with our franchise partner in Mexico as a result of the franchisee ceasing to do business at the franchised restaurant. The termination of the development agreement and the franchise agreement is immediate and without prejudice to any of the Company's rights and remedies as franchisor to obtain damages or other remedies against the developer, franchisee, and franchisee's guarantor. As a result, we recognized \$0.3 million of revenue associated with the remaining deferred upfront territory and franchise related fees during the three months ended June 30, 2018.

Additionally, we have filed franchise registration statements in the U.S. in certain states where required to expand the Kona Grill brand domestically through franchising. Similar to many other restaurant companies, we intend to utilize a dual strategy of both company-owned and franchised restaurants, which allows for the expansion of the brand in more markets throughout the U.S. Under the franchise model, we will provide training and operational support to our partners without committing or putting at risk capital for restaurant construction.

Cost of sales, labor, and other operating expenses for our restaurants open at least 18 months generally trend consistently with revenue, and we analyze those costs as a percentage of revenue. Our typical new restaurants experience gradually increasing unit volumes as customers discover our concept and we generate market awareness. We anticipate that our new restaurants will take up to twelve months to achieve the majority of operating efficiencies as a result of challenges typically associated with opening and operating new restaurants, including lack of market recognition and the need to hire and sufficiently train employees, as well as other factors. We expect cost of sales and labor expenses as a percentage of revenue to be higher when we open a new restaurant, but to decrease as a percentage of revenue as the restaurant matures and as the restaurant management and employees become more efficient in operating that unit. Occupancy and a portion of restaurant operating expenses are fixed. As a result, the volume and timing of newly opened restaurants has had, and is expected to continue to have, an impact on cost of sales, labor, occupancy, and restaurant operating expenses measured as a percentage of revenue, which we expect will continue until these restaurants mature.

### **Key Measures We Use to Evaluate Our Company**

*Same-Store Sales Percentage Change.* Same-store sales percentage change reflects the periodic change in restaurant sales for the comparable restaurant base. In calculating the percentage change in same-store sales, we include a restaurant in the comparable restaurant base after it has been in operation for more than 18 months. We adjust the sales included in the same-store sales calculation for restaurant closures, primarily as a result of remodels, so that the periods will be comparable. Same-store sales growth can be generated by an increase in customer traffic counts or by increases in the per person average check amount. Menu price changes and the mix of menu items sold can affect the per person average check amount.

*Sales per Square Foot.* Sales per square foot is a measure of a restaurant's productivity and represents the amount of sales generated for each square foot.

*Average Unit Volume.* Average unit volume represents the average restaurant sales for the comparable restaurant base.

*Restaurant Operating Profit.* Restaurant operating profit is defined as revenue minus cost of sales, labor, occupancy, and restaurant operating expenses. Restaurant operating profit does not include general and administrative expenses, depreciation and amortization, or preopening expenses. We believe restaurant operating profit is an important component of financial results because it is a widely-used metric within the restaurant industry to evaluate restaurant-level productivity, efficiency, and performance prior to application of corporate overhead. We use restaurant operating profit as a percentage of revenue as a key metric to evaluate our restaurants' financial performance compared with our competitors. This measure provides useful information regarding our financial condition and results of operations and allows investors to assess future financial results driven by growth and to compare restaurant level profitability.



*EBITDA and Adjusted EBITDA.* EBITDA is defined as net income (loss) plus the sum of interest, taxes, depreciation and amortization. Adjusted EBITDA is defined as EBITDA plus unusual or non-recurring items, such as impairment, lease termination and exit costs and write-off of deferred financing costs. EBITDA and Adjusted EBITDA are presented because: (i) we believe it is a useful measure for investors to assess the operating performance of our business; (ii) we believe that investors will find these measures useful in assessing our ability to service or incur indebtedness; and (iii) we use EBITDA and Adjusted EBITDA internally as a benchmark to evaluate our operating performance and compare our performance to that of our competitors. EBITDA and Adjusted EBITDA as presented in this report are supplemental measures of our performance that are neither required by, nor presented in accordance with, GAAP. EBITDA and Adjusted EBITDA are not measurements of our financial performance under GAAP and should not be considered as alternatives to net income, operating income, or any other performance measures derived in accordance with GAAP, or as alternatives to cash flow from operating activities as a measure of our liquidity.

**Financial Performance Overview**

The following table sets forth certain information regarding our financial performance for the three and six months ended June 30, 2018 and 2017:

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2018</b>	<b>2017</b>	<b>2018</b>	<b>2017</b>
Revenue percentage change	(9.9 )%	8.5 %	(8.5 )%	11.7 %
Same-store sales percentage change	(12.1 )%	(5.3 )%	(10.3 )%	(4.8 )%
Average unit volume (in thousands)	\$924	\$1,108	\$1,851	\$2,166
Sales per square foot (in thousands)	\$128	\$154	\$256	\$300
Restaurant operating profit (in thousands)	\$6,075	\$5,144	\$11,060	\$9,728
Restaurant operating profit as a percentage of revenue	14.3 %	10.9 %	13.1 %	10.6 %
EBITDA (in thousands)	\$2,996	\$(257 )	\$4,474	\$359
EBITDA as a percentage of revenue	7.1 %	(0.5 )%	5.3 %	0.4 %
Adjusted EBITDA (in thousands)	\$3,044	\$1,599	\$4,559	\$2,215
Adjusted EBITDA as a percentage of revenue	7.2 %	3.4 %	5.4 %	2.4 %

The table below sets forth a reconciliation of Net Loss to EBITDA, Adjusted EBITDA and restaurant operating profit to the most comparable U.S. GAAP measure.

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2018</b>	<b>2017</b>	<b>2018</b>	<b>2017</b>
(In thousands)				
Net loss	\$(1,000)	\$(4,327)	\$(3,460 )	\$(7,700)
Income tax expense (benefit)	13	25	(15 )	50
Interest expense, net	624	408	1,228	714
Depreciation and amortization	3,359	3,637	6,721	7,295
EBITDA	\$2,996	\$(257 )	\$4,474	\$359
Lease termination and exit costs <sup>(1)</sup>	48	1,384	48	1,384
Write-off of deferred financing costs	—	472	37	472
Adjusted EBITDA	\$3,044	\$1,599	\$4,559	\$2,215
General and administrative	3,154	3,084	6,624	6,716

Edgar Filing: KONA GRILL INC - Form 10-Q

Preopening expense	—	461	—	797
Gain on insurance recoveries <sup>(1)</sup>	(123 )	—	(123 )	—
Restaurant operating profit	\$6,075	\$5,144	\$11,060	\$9,728

(1) Amounts are included in “Lease termination costs and other” in the accompanying unaudited Condensed Consolidated Statements of Operations.

	<b>Percentage of Revenue Three Months Ended</b>		<b>Percentage of Revenue Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2018</b>	<b>2017</b>	<b>2018</b>	<b>2017</b>
Net loss	(2.4)%	(9.2)%	(4.1)%	(8.4)%
Income tax expense (benefit)	0.0	0.1	0.0	0.1
Interest expense, net	1.5			