

BROWN FORMAN CORP
 Form 4
 August 01, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Fitzgerald Brian P

2. Issuer Name and Ticker or Trading Symbol
 BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 850 DIXIE HIGHWAY
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 07/28/2016

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 SVP, Chief Accounting Officer

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Price			
Class B Common					694	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Appreciation Right ⁽¹⁾	\$ 98.01	07/28/2016		A	7,128	05/01/2019	04/30/2026	Class B Common	7,128
Stock Appreciation Right	\$ 33.76					05/01/2010	04/30/2017	Class B Common	2,631
Stock Appreciation Right	\$ 35.51					05/01/2011	04/30/2018	Class B Common	2,421
Stock Appreciation Right	\$ 27.05					05/01/2012	04/30/2019	Class B Common	4,721
Stock Appreciation Right	\$ 38.43					05/01/2013	04/30/2020	Class B Common	3,961
Stock Appreciation Right	\$ 46.4					05/01/2014	04/30/2021	Class B Common	3,731
Stock Appreciation Right	\$ 58.7					05/01/2015	04/30/2022	Class B Common	3,471
Stock Appreciation Right	\$ 72.42					05/01/2016	04/30/2023	Class B Common	5,761
Stock Appreciation Right	\$ 91.97					05/01/2017	04/30/2024	Class B Common	4,441
Stock Appreciation Right	\$ 102.25					05/01/2018	04/30/2025	Class B Common	5,211

