

Edgar Filing: American Assets Trust, Inc. - Form SC 13D/A

American Assets Trust, Inc.  
Form SC 13D/A  
January 12, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13D  
Under the Securities Exchange Act of 1934  
(Amendment No. 1)\*

American Assets Trust, Inc.  
(Name of Issuer)

Common Stock, par value \$0.01 per share  
(Title of Class of Securities)

024013 10 4  
(CUSIP Number)

Ernest S. Rady  
Ernest Rady Trust U/D/T March 10, 1983  
11455 El Camino Real, Suite 200  
San Diego, California 92130  
(858) 350-2600

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

December 10, 2014  
(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box:

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on the following pages)

---

SCHEDULE 13D

CUSIP No. 024013 10 4

Page 2 of 11

NAME OF REPORTING PERSONS		
1	I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)	
	American Assets, Inc.	(a) <input type="checkbox"/>
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP	(b) <input type="checkbox"/>
3	SEC USE ONLY	
4	SOURCE OF FUNDS*	
	OO	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	<input type="checkbox"/>
6	CITIZENSHIP OR PLACE OF ORGANIZATION	
	California	
NUMBER OF	7	SOLE VOTING POWER
SHARES		5,301,386 shares
BENEFICIALLY	8	SHARED VOTING POWER
OWNED BY		0 shares
EACH	9	SOLE DISPOSITIVE POWER
REPORTING		5,301,386 shares
PERSON WITH	10	SHARED DISPOSITIVE POWER
		0 shares
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	5,301,386 shares	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*	<input type="checkbox"/>
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)	
	10.9%	
14	TYPE OF REPORTING PERSON*	
	CO	

1 NAME OF REPORTING PERSONS  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  
 Ernest Rady Trust U/D/T March 10, 1983

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
(b)

3 SEC USE ONLY  
 4 SOURCE OF FUNDS\*  
 OO, AF

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED o  
 PURSUANT TO ITEM 2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION  
 California

NUMBER OF	7	SOLE VOTING POWER	
SHARES		20,608,027 shares	
BENEFICIALLY	8	SHARED VOTING POWER	
OWNED BY		0 shares	
EACH	9	SOLE DISPOSITIVE POWER	
REPORTING		20,608,027 shares	
PERSON WITH	10	SHARED DISPOSITIVE POWER	
		0 shares	

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
 20,608,027 shares

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES o  
 CERTAIN SHARES\*

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
 35.3%

14 TYPE OF REPORTING PERSON\*  
 OO

---

NAME OF REPORTING PERSONS  
 1 I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  
 Ernest S. Rady (a) o  
 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (b) o  
 3 SEC USE ONLY  
 4 SOURCE OF FUNDS\*  
 OO, AF, PF  
 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED o  
 PURSUANT TO ITEM 2(d) or 2(e)  
 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
 United States  
 NUMBER OF 7 SOLE VOTING POWER  
 SHARES 20,838,113 shares  
 BENEFICIALLY8 SHARED VOTING POWER  
 OWNED BY 0 shares  
 EACH 9 SOLE DISPOSITIVE POWER  
 REPORTING 20,838,113 shares  
 PERSON WITH 10 SHARED DISPOSITIVE POWER  
 0 shares  
 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
 20,838,113 shares  
 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES o  
 CERTAIN SHARES\*  
 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)  
 35.7%  
 14 TYPE OF REPORTING PERSON\*  
 IN

---

### Preliminary Note

This Schedule 13D/A constitutes the first amendment (this “Amendment”) to the Schedule 13D originally filed by the Reporting Persons with the Securities and Exchange Commission (the “SEC”) on January 20, 2011 (the “Schedule 13D”), relating to shares of Common Stock, par value \$0.01 per share, of American Assets Trust, Inc. (“Shares”), a Maryland corporation (the “Company”). Terms defined in the Schedule 13D are used herein as so defined. Except as specifically amended by this Amendment, the Schedule 13D remains in full force and effect.

### Item 3. Source and Amount of Funds or Other Consideration.

The information in Item 3 is hereby amended and supplemented as follows:

This Statement relates to (i) the acquisition by the Reporting Person (or its affiliates) from one or more sellers in the open market of 183,839 Shares (excluding dispositions and transfers), (ii) 400,000 Shares in a private placement and (iii) the receipt by the Reporting Person (or its affiliates) from the Company and Operating Partnership’s 2011 Equity Incentive Award Plan of 28,207 restricted Shares (excluding transfers) since the completion of the IPO. The Reporting Person purchased the 583,839 Shares in (i) and (ii) above for aggregate consideration of \$18,208,490.50 (excluding brokerage commissions) using the source of funds described in Item 4 of the cover page hereof.

### Item 4. Purpose of Transaction.

The information in Item 4 is hereby amended and supplemented as follows:

The purpose of the acquisition of the Shares is for investment. Ernest Rady and his affiliates, including Ernest Rady Trust U/D/T March 10, 1983 (“ERT”) and American Assets, Inc., own approximately 35.7% of the Company based upon 58,444,903 Shares outstanding (the sum of 43,614,913 Shares outstanding as of November 7, 2014, as reported by the Company in its Quarterly Report on Form 10-Q for the period ended September 30, 2014 (“Form 10-Q”), and 14,829,990 OP Units owned by Mr. Rady and his affiliates, and assuming that (i) OP Units beneficially owned by Mr. Rady are exchanged for Shares, regardless of whether such OP Units are currently exchangeable and (ii) no other party’s OP Units are converted).

---

## Item 5. Interest in Securities of the Issuer.

The information in Item 5 is hereby amended and restated as follows:

## Ernest S. Rady

(a),(b) The information set forth in Rows 7 through 13 of the cover page hereto for Ernest S. Rady is incorporated herein by reference. Amounts include (a) 5,106,893 Shares and 9,720,409 OP Units held by ERT, for which Mr. Rady is the trustee; (b) 191,805 Shares and 5,107,577 OP Units held by American Assets, Inc., which is directly controlled by Mr. Rady; (c) 2,004 OP Units held by Western Insurance Holdings, Inc., which is directly controlled by Mr. Rady; (d) 479,339 Shares held by Insurance Company of the West, which is directly controlled by Mr. Rady; (e) 27,000 Shares held by Evelyn Shirley Rady Trust U/D/T March 10, 1983, for which Mr. Rady is the trustee; (f) 155,900 Shares held by Rady Family Foundation dated August 2, 2002, for which Mr. Rady is the trustee; (g) 23,186 restricted Shares; and (h) 24,000 shares held in the Ernest Rady IRA. Mr. Rady disclaims beneficial ownership of such Shares and OP Units, except to the extent of his pecuniary interest therein.

The percentage amount set forth in Row 13 for the cover page hereto for Ernest S. Rady is calculated based upon 58,444,903 Shares outstanding (the sum of 43,614,913 Shares outstanding as of November 7, 2014, as reported by the Company in its Form 10-Q, and 14,829,990 OP Units owned by Mr. Rady and his affiliates, assuming that (i) OP Units beneficially owned by Mr. Rady are exchanged for Shares, regardless of whether such OP Units are currently exchangeable and (ii) no other party's OP Units are converted). Further note that the percentage amount set forth in Row 13 does not reflect the ownership limitation of 19.9% in value or in number of shares, whichever is more restrictive, of the Company's outstanding common stock, based on restrictions in the Company's charter.

(c) The dates and the number of Shares involved for all transactions in the Shares by Ernest Rady in the past 60 days are set forth on Schedule A hereto and are incorporated herein by reference.

(d) None.

(e) Not applicable.

## Ernest Rady Trust U/D/T March 10, 1983

(a),(b) The information set forth in Rows 7 through 13 of the cover page hereto for ERT is incorporated herein by reference. Amounts include (a) 5,106,893 Shares and 9,720,409 OP Units held by ERT, (b) 191,805 Shares and 5,107,577 OP Units held by American Assets, Inc., which is controlled by ERT, (c) 2,004 OP Units held by Western Insurance Holdings, Inc., which is indirectly controlled by ERT and (d) 479,339 Shares held by Insurance Company of the West, which is controlled by ERT. ERT disclaims beneficial ownership of such Shares and OP Units, except to the extent of its pecuniary interest therein.

The percentage amount set forth in Row 13 for the cover page hereto for ERT is calculated based upon 58,444,903 Shares outstanding (the sum of 43,614,913 Shares outstanding as of November 7, 2014, as reported by the Company in its Form 10-Q, and 14,829,990 OP Units owned by ERT and its affiliates, assuming that (i) OP Units beneficially owned by ERT are exchanged for Shares, regardless of whether such OP Units are currently exchangeable and (ii) no other party's OP Units are converted). Further note that the percentage amount set forth in Row 13 does not reflect the ownership limitation of 19.9% in value or in number of shares, whichever is more restrictive, of the Company's outstanding common stock, based on restrictions in the Company's charter.

(c) The dates and the number of Shares involved for all transactions in the Shares by ERT in the past 60 days are set forth on Schedule B hereto and are incorporated herein by reference.

(d) Ernest S. Rady has the power to direct the receipt of dividends relating to, or the disposition of the proceeds of the sale of, all of the Shares held by ERT as reported herein.

---



(e) Not applicable.

American Assets, Inc.

(a),(b) The information set forth in Rows 7 through 13 of the cover page hereto for American Assets, Inc. is incorporated herein by reference. Amounts include (a) 191,805 Shares and 5,107,577 OP Units held by American Assets, Inc. and (b) 2,004 OP Units held by Western Insurance Holdings, Inc., which is controlled by American Assets, Inc. American Assets, Inc. disclaims beneficial ownership of such Shares and OP Units, except to the extent of its pecuniary interest therein.

The percentage amount set forth in Row 13 for the cover page hereto for American Assets, Inc. is calculated based upon 48,724,494 Shares outstanding (the sum of 43,614,913 Shares outstanding as of November 7, 2014, as reported by the Company in its Form 10-Q, and 5,109,581 OP Units owned by American Assets, Inc. and its affiliates, assuming that (i) OP Units beneficially owned by American Assets, Inc. are exchanged for Shares, regardless of whether such OP Units are currently exchangeable and (ii) no other party's OP Units are converted).

(c) The dates and the number of Shares involved for all transactions in the Shares by American Assets, Inc. in the past 60 days are set forth on Schedule C hereto and are incorporated herein by reference.

(d) Ernest S. Rady has the power to direct the receipt of dividends relating to, or the disposition of the proceeds of the sale of, all of the Shares held by American Assets, Inc. as reported herein.

(e) Not applicable.

SIGNATURE

After reasonable inquiry and to the best of each Reporting Person's knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: January 12, 2015

/s/ Ernest S. Rady

Ernest Rady Trust, U/D/T March 10, 1983

/s/ Ernest S. Rady

Name: Ernest S. Rady

Title: Trustee

American Assets, Inc.

/s/ Ernest S. Rady

Name: Ernest S. Rady

Title: President

SD\1554047.4

---

SCHEDULE A  
ERNEST S. RADY

TRANSACTIONS IN SHARES DIRECTLY ACQUIRED BY ERNEST S. RADY

Acquisition Date	Direct Owner	Shares Acquired	Price Per Share	Acquisition
12/01/2014	Ernest S. Rady	13,146	\$0	Restricted Shares issued pursuant to the American Assets Trust, Inc. and American Assets Trust, L.P. 2011 Equity Incentive Award Plan

TRANSACTIONS IN SHARES INDIRECTLY ACQUIRED BY ERNEST S. RADY

Acquisition Date	Direct Owner	Shares Acquired	Price Per Share	Acquisition
12/03/2014	American Assets, Inc.	5,000	\$39.12	Open market purchase
12/03/2014	Rady Family Foundation dated August 2, 2002	153,900	\$0	Gift from ERT
12/10/2014	Ernest Rady Trust U/D/T March 10, 1983	5,021	\$0	Gift from Ernest S. Rady

SD\1554047.4

---

SCHEDULE B

ERNEST RADY TRUST U/D/T MARCH 10, 1983

TRANSACTIONS IN SHARES DIRECTLY ACQUIRED BY ERNEST RADY TRUST U/D/T MARCH 10, 1983

Acquisition Date	Direct Owner	Shares Acquired	Price Per Share	Acquisition
12/10/2014	Ernest Rady Trust U/D/T March 10, 1983	5,021	\$0	Gift from Ernest S. Rady

TRANSACTIONS IN SHARES INDIRECTLY ACQUIRED BY ERNEST S. RADY

Acquisition Date	Direct Owner	Shares Acquired	Price Per Share	Acquisition
12/03/2014	American Assets, Inc.	5,000	\$39.12	Open market purchase

SD\1554047.4

---

SCHEDULE C  
AMERICAN ASSETS, INC.

TRANSACTIONS IN SHARES DIRECTLY ACQUIRED BY AMERICAN ASSETS, INC.

Acquisition Date	Direct Owner	Shares Acquired	Price Per Share	Acquisition
12/03/2014	American Assets, Inc.	5,000	\$39.12	Open market purchase

SD\1554047.4