

Murtha Patrick C
Form 4
October 03, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Murtha Patrick C

(Last) (First) (Middle)
2202 NORTH WEST SHORE
BOULEVARD, SUITE 500

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
10/01/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
EVP & PRESIDENT,INTERNATIONAL

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	10/01/2017		M	7,500	A \$ 0	23,347	D
Common Stock	10/01/2017		F	2,052	D \$ 0	21,295	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0	10/01/2017		M		7,500		(1)	(2)	Common Stock	7,500
Restricted Stock Units	\$ 0							(3)	(2)	Common Stock	12,469
Restricted Stock Units	\$ 0							(4)	(2)	Common Stock	11,202
Stock Option (right to buy)	\$ 17.27							(5)	02/24/2027	Common Stock	29,703
Stock Option (right to buy)	\$ 17.8							(6)	03/01/2026	Common Stock	46,729
Stock Option (right to buy)	\$ 17.15							(7)	02/25/2026	Common Stock	34,817
Stock Option (right to buy)	\$ 25.36							(8)	02/26/2025	Common Stock	22,059
Stock Option (right to buy)	\$ 25.36							(9)	12/02/2023	Common Stock	175,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer

Other

Murtha Patrick C
2202 NORTH WEST SHORE
BOULEVARD
SUITE 500
TAMPA, FL 33607

EVP &
PRESIDENT,INTERNATIONAL

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

10/03/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on October 1, 2015.
- (2) This field is not applicable.
- (3) These restricted stock units, in the original grant amount of 12,469, will begin vesting in four equal annual installments on February 24, 2018.
- (4) These restricted stock units, in the original grant amount of 14,935, began vesting in four equal annual installments on February 25, 2017.
- (5) These stock options, in the original grant amount of 29,703, will begin vesting in four equal annual installments on February 24, 2018.
- (6) These stock options, in the original grant amount of 46,729, will vest in one installment on March 1, 2018.
- (7) These stock options, in the original grant amount of 34,817, began vesting in four equal annual installments on February 25, 2017.
- (8) These stock options, in the original grant amount of 22,059, began vesting in four equal annual installments on February 26, 2016.
- (9) These stock options, in the original grant amount of 175,000, began vesting in four equal annual installments on November 15, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.