| Differential Brands Group Inc. Form 10-Q   |
|--|
| August 14, 2017 Table of Contents  |
|  |
|  |
| UNITED STATES  |
| SECURITIES AND EXCHANGE COMMISSION   |
| Washington, D.C. 20549   |
|  |
| FORM 10-Q  |
|  |
| QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  |
| For the quarterly period ended June 30, 2017   |
| OR   |
| TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 |
| For the transition period from to  |
| Commission File Number: 0-18926  |
| DIFFERENTIAL BRANDS GROUP INC.   |
| (Exact name of registrant as specified in its charter)                                   |

Delaware 11-2928178

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

1231 South Gerhart Avenue, Commerce, California 90022 (Address of principal executive offices) (Zip Code)

(323) 890-1800

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer Smaller reporting company (Do not check if a smaller reporting company) Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

| Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act). Yes No |
|---|
| The number of shares of the registrant's common stock outstanding as of August 14, 2017 was 13,317,281.                 |
|   |

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#### PART I — FINANCIAL INFORMATION

Item 1. Financial Statements

#### DIFFERENTIAL BRANDS GROUP INC.

#### CONDENSED CONSOLIDATED BALANCE SHEETS

(amounts in thousands, except share data)

|   | June 30,    | December 31, | June 30,    |
|---|-------------|--------------|-------------|
|   | 2017        | 2016         | 2016        |
|   | (unaudited) | (Note 1)     | (unaudited) |
| ASSETS                                    |             |              |             |
| Current assets                            |             |              |             |
| Cash and cash equivalents                 | \$ 6,305    | \$ 6,476     | \$ 8,368    |
| Accounts receivable, net                  | 16,982      | 20,225       | 14,339      |
| Inventories, net                          | 30,623      | 23,977       | 26,759      |
| Prepaid expenses and other current assets | 5,465       | 4,249        | 1,976       |
| Total current assets                      | 59,375      | 54,927       | 51,442      |
| Property and equipment, net               | 9,651       | 10,620       | 13,003      |
| Goodwill                                  | 8,340       | 8,271        | 6,524       |
| Intangible assets, net                    | 90,669      | 91,886       | 84,965      |
| Other assets                              | 514         | 467          | 477         |
| Total assets                              | \$ 168,549  | \$ 166,171   | \$ 156,411  |
| LIABILITIES AND EQUITY                    |             |              |             |
| Current liabilities                       |             |              |             |
| Accounts payable and accrued expenses     | \$ 20,206   | \$ 19,930    | \$ 20,838   |
| Short-term convertible notes              | 13,436      | 13,137       |             |
| Current portion of long-term debt         | 1,875       | 1,250        | 875         |
| Total current liabilities                 | 35,517      | 34,317       | 21,713      |
| Deferred rent                             | 3,609       | 3,636        | 3,624       |
| Line of credit                            | 17,492      | 12,742       | 12,000      |
| Convertible notes                         | 13,242      | 12,660       | 12,251      |
| Long-term debt, net of current portion    | 45,991      | 47,218       | 47,694      |
| Deferred income taxes, net                | 13,416      | 11,074       | 9,723       |
| Other liabilities                         | <u> </u>    | <u> </u>     | 81          |
| Total liabilities                         | 129,267     | 121,647      | 107,086     |
| Commitments and contingencies (Note 13)   |             |              |             |
| Equity                                    |             |              |             |
| 1° V                                      | 5           | 5            | 5           |

Series A convertible preferred stock, \$0.10 par value: 50,000 shares authorized, issued and outstanding at June 30, 2017,

December 31, 2016 and June 30, 2016

Common stock, \$0.10 par value: 100,000,000 shares authorized, 13,317,281, 13,239,125 and 12,379,000 shares issued and outstanding at June 30, 2017, December 31, 2016 and June 30,

| outstanding at same 30, 2017, December 31, 2010 and same 30, |            |            |            |
|--|------------|------------|------------|
| 2016, respectively   | 1,332      | 1,324      | 1,239      |
| Additional paid-in capital                                   | 59,962     | 59,154     | 56,093     |
| Accumulated other comprehensive income (loss)                | 125        | (221)      | _          |
| Accumulated deficit  | (22,142)   | (15,738)   | (8,012)    |
| Total equity   | 39,282     | 44,524     | 49,325     |
| Total liabilities and equity                                 | \$ 168,549 | \$ 166,171 | \$ 156,411 |
|  |            |            |            |

The accompanying notes are an integral part of these condensed consolidated financial statements.

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#### DIFFERENTIAL BRANDS GROUP INC.

### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND

### COMPREHENSIVE INCOME (LOSS)

(in thousands, except per share data)

(unaudited)

|   | Three months ended June 30, |                  | Six months ended June 30, |                  |  |
|---|-----------------------------|------------------|---------------------------|------------------|--|
|   | 2017                        | 2016<br>(Note 2) | 2017                      | 2016<br>(Note 2) |  |
| Net sales   | \$ 36,453                   | \$ 32,373        | \$ 76,555                 | \$ 66,088        |  |
| Cost of goods sold                                  | 20,234                      | 19,862           | 41,733                    | 37,240           |  |
| Gross profit  | 16,219                      | 12,511           | 34,822                    | 28,848           |  |
| Operating expenses                                  |                             |                  |                           |                  |  |
| Selling, general and administrative                 | 14,915                      | 14,130           | 32,319                    | 30,593           |  |
| Depreciation and amortization                       | 1,527                       | 1,501            | 3,032                     | 2,863            |  |
| Retail store impairment                             |                             |                  |                           | 279              |  |
| Total operating expenses                            | 16,442                      | 15,631           | 35,351                    | 33,735           |  |
| Operating loss from continuing operations           | (223)                       | (3,120)          | (529)                     | (4,887)          |  |
| Interest expense                                    | 2,207                       | 1,995            | 4,254                     | 3,336            |  |
| Other (income) expense, net                         | (12)                        |                  | 11                        |                  |  |
| Loss from continuing operations before income taxes | (2,418)                     | (5,115)          | (4,794)                   | (8,223)          |  |
| Income tax provision (benefit)                      | 1,636                       | (1,510)          | 1,610                     | 577              |  |
| Loss from continuing operations                     | (4,054)                     | (3,605)          | (6,404)                   | (8,800)          |  |
| Loss from discontinued operations, net of tax       |                             |                  |                           | (1,286)          |  |
| Net loss  | \$ (4,054)                  | \$ (3,605)       | \$ (6,404)                | \$ (10,086)      |  |
| Net loss  | \$ (4,054)                  | \$ (3,605)       | \$ (6,404)                | \$ (10,086)      |  |
| Other comprehensive income, net of tax:             |                             |                  |                           |                  |  |
| Foreign currency translation adjustment             | 283                         |                  | 346                       |                  |  |
| Other comprehensive income                          | 283                         |                  | 346                       |                  |  |
| Comprehensive loss                                  | \$ (3,771)                  | \$ (3,605)       | \$ (6,058)                | \$ (10,086)      |  |
| Loss per common share - basic                       |                             |                  |                           |                  |  |
| Loss from continuing operations                     | \$ (0.30)                   | \$ (0.29)        | \$ (0.48)                 | \$ (0.74)        |  |
| Loss from discontinued operations                   |                             |                  |                           | (0.11)           |  |
| Loss per common share - basic                       | \$ (0.30)                   | \$ (0.29)        | \$ (0.48)                 | \$ (0.85)        |  |
| Loss per common share - diluted                     |                             |                  |                           |                  |  |
| Loss from continuing operations                     | \$ (0.30)                   | \$ (0.29)        | \$ (0.48)                 | \$ (0.74)        |  |
| Loss from discontinued operations                   | _                           |                  |                           | (0.11)           |  |

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| Loss per common share - diluted     | \$ (0.30) | \$ (0.29) | \$ (0.48) | \$ (0.85) |
|-------------------------------------|-----------|-----------|-----------|-----------|
| Weighted average shares outstanding |           |           |           |           |
| Basic                               | 13,309    | 12,380    | 13,298    | 11,852    |
| Diluted                             | 13,309    | 12,380    | 13,298    | 11,852    |

The accompanying notes are an integral part of these condensed consolidated financial statements.

### DIFFERENTIAL BRANDS GROUP INC.

## CONDENSED CONSOLIDATED STATEMENTS OF EQUITY

(in thousands, unaudited)

|  |           |        |                          |                         | Accumul<br>Other |              |                   |           |         |           |
|--|-----------|--------|--------------------------|-------------------------|------------------|--------------|-------------------|-----------|---------|-----------|
| Common Stock Preferred Series Additional |           |        | ens <b>Axc</b> cumulated | Common N                | Members          | Preferred N  | Preferred Members |           |         |           |
| Shares                                   | Par Value | Shares | Par Va                   | lu <b>₽</b> aid-In Capi | Income tal(Loss) | Deficit      | Units             | Amount    | Units   | Amount    |
| _  | \$ —      | _      | \$ —                     | \$ —                    | \$ —             | \$ —         | 4,900             | \$ 22,743 | 5,100   | \$ 24,798 |
| _  | _         | _      | _                        | _                       | _                | _            | _                 | (1,016)   | _       | (1,058    |
| _  | _         | _      | _                        | _                       | _                | _            | _                 | (28,905)  | _       | (29,31    |
| 8,825                                    | 883       | _      | _                        | (13,634)                | _                | _            | (4,900)           | 7,178     | (5,100) | 5,573     |
| 3,509                                    | 351       | _      | _                        | 19,649                  | _                | _            | _                 | _         | _       | _         |
|  |           |        |                          |                         |                  |              |                   |           |         |           |
| —  | _         | 50     | 5                        | 49,064                  | _                | _            |                   | _         | _       | _         |
| _  | _         | _      | _                        | 516                     | _                | _            | _                 | _         | _       | _         |
| 45<br>—                                  | 5         | _<br>_ | _<br>_                   | 498<br>—                |                  | —<br>(8,012) |                   |           |         |           |

| 12,379 | \$ 1,239 | 50 | \$ 5 | \$ 56,093 | \$ —     | \$ (8,012)  | _ | \$ — | _ | \$ — |
|--------|----------|----|------|-----------|----------|-------------|---|------|---|------|
| 13,239 | \$ 1,324 | 50 | \$ 5 | \$ 59,154 | \$ (221) | \$ (15,738) | _ | \$ — | _ | \$ — |
| —      |          | _  |      | 900       |          | _           |   | _    | _ | _    |
| 78     | 8        | _  | _    | (92)      | _        | _           | _ | _    | _ | _    |
| _      | _        |    |      | _         | 346      |             |   |      | _ | _    |
| _      | _        |    | _    | _         | _        | (6,404)     | _ | _    | _ | _    |
| 13,317 | \$ 1,332 | 50 | \$ 5 | \$ 59,962 | \$ 125   | \$ (22,142) | _ | \$ — | _ | \$ — |

The accompanying notes are an integral part of these condensed consolidated financial statements.

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#### DIFFERENTIAL BRANDS GROUP INC.

### CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands, unaudited)

|   | Six months e | ended      |
|---|--------------|------------|
|   | 2017         | 2016       |
| CASH FLOWS FROM OPERATING ACTIVITIES  |              |            |
| Loss from continuing operations   | \$ (6,404)   | \$ (8,800) |
| Adjustments to reconcile net loss from continuing operations to net cash used in      |              |            |
| operating activities:   |              |            |
| Depreciation and amortization   | 3,032        | 2,863      |
| Retail store impairment   | _            | 279        |
| Amortization of deferred financing costs  | 215          | 162        |
| Amortization of convertible notes discount  | 350          | 359        |
| Paid-in-kind interest   | 770          | 92         |
| Stock-based compensation  | 900          | 1,019      |
| Provision for bad debts   | 194          | 31         |
| Amortization of inventory step up   |              | 383        |
| Deferred taxes  | 2,289        | 270        |
| Changes in operating assets and liabilities:  |              |            |
| Accounts receivable   | 3,081        | (1,339)    |
| Inventories   | (6,591)      | (411)      |
| Prepaid expenses and other assets   | (1,253)      | 217        |
| Accounts payable and accrued expenses   | 2,220        | (8,264)    |
| Deferred rent   | (20)         | 56         |
| Net cash used in continuing operating activities                                      | (1,217)      | (13,083)   |
| Net cash used in discontinued operating activities                                    | <del></del>  | (1,384)    |
| Net cash used in operating activities   | (1,217)      | (14,467)   |
| CASH FLOWS FROM INVESTING ACTIVITIES  |              |            |
| Cash paid in reverse acquisition with Robert Graham, net of cash acquired             |              | (6,538)    |
| Refund of security deposit  | 7            |            |
| Purchases of property and equipment   | (601)        | (1,125)    |
| Net cash used in investing activities   | (594)        | (7,663)    |
| CASH FLOWS FROM FINANCING ACTIVITIES  |              |            |
| Proceeds from issuance of Series A convertible preferred stock, net of offering costs |              | 49,881     |
| Proceeds from term debt   |              | 50,000     |
| Repayment of long-term debt   | (625)        | (250)      |
| Proceeds from line of credit, net   | 4,350        | 12,587     |
| Repayment of terminated line of credit and loan payable                               |              | •          |