

Schenkel Scott F.  
Form 4  
March 02, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Schenkel Scott F.

2. Issuer Name and Ticker or Trading Symbol  
EBAY INC [EBAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O EBAY INC., 2025 HAMILTON AVE.

3. Date of Earliest Transaction (Month/Day/Year)  
02/28/2018

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Chief Financial Officer

(Street)  
SAN JOSE, CA 95125

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock	02/28/2018		S		28,688	D 43.2994	91,757 D
						<u>(1)</u>	
Common Stock	02/28/2018		S		1,169	\$ 43.315	90,588 D
Common Stock	02/28/2018		M		60,100	\$ 23.21	150,688 D
Common Stock	02/28/2018		S		60,100	\$ 43.2381	90,588 D
Common Stock	02/28/2018		M		41,375	\$ 22.76	131,963 D

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Common Stock	02/28/2018	S	41,375	D	\$ 43.2381	90,588	D
Common Stock	03/01/2018	F	<u>44,172</u> (2)	D	\$ 42.27	46,416	D
Common Stock	03/01/2018	M	89,091	A	\$ 0	135,507	D
Common Stock	03/01/2018	M	107,335	A	\$ 0	242,842	D
Common Stock	03/01/2018	F	<u>53,217</u> (3)	D	\$ 42.27	189,625	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 22.76	02/28/2018		M	41,375	<u>(4)</u> 04/01/2021	Common Stock 41
Non-Qualified Stock Option (right to buy)	\$ 23.21	02/28/2018		M	60,100	<u>(5)</u> 04/01/2022	Common Stock 60
Restricted Stock Units - 11	<u>(6)</u>	03/01/2018		M	107,335	<u>(7)</u> <u>(8)</u>	Common Stock 10
Restricted Stock Units - 10	<u>(6)</u>	03/01/2018		M	89,091	<u>(9)</u> <u>(8)</u>	Common Stock 89
Non-Qualified Stock Option (right to buy)	\$ 14.86					<u>(10)</u> 04/02/2019	Common Stock 10
Non-Qualified	\$ 20.41					<u>(11)</u> 10/15/2021	Common 47

Stock Option (right to buy)				Stock	
Non-Qualified Stock Option (right to buy)	\$ 22.63	(12)	04/01/2020	Common Stock	27
Non-Qualified Stock Option (right to buy)	\$ 26.92	(13)	07/17/2022	Common Stock	10
Restricted Stock Unit - 12	(6)	(14)	(8)	Common Stock	60
Restricted Stock Units -4	(6)	(15)	(8)	Common Stock	5
Restricted Stock Units -5	(6)	(16)	(8)	Common Stock	5
Restricted Stock Units -6	(6)	(17)	(8)	Common Stock	21
Restricted Stock Units -7	(6)	(18)	(8)	Common Stock	3
Restricted Stock Units -8	(6)	(19)	(8)	Common Stock	47
Restricted Stock Units -9	(6)	(20)	(8)	Common Stock	50

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schenkel Scott F. C/O EBAY INC. 2025 HAMILTON AVE. SAN JOSE, CA 95125			SVP, Chief Financial Officer	

## Signatures

Scott Frederick  
Schenkel

03/02/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average price of shares sold at prices that ranged from \$43.29 to \$43.32.
  - (2) No shares were sold - these shares were withheld by the Issuer to satisfy tax withholding requirements in connection with the vesting of 89,091 restricted stock units granted to the Reporting Person on 3/1/17 as a result of the company's achievement of certain performance

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criteria for 2015/2016 (the award was originally allocated to the reporting person as performance-based restricted stock units).

No shares were sold - these shares were withheld by the Issuer to satisfy tax withholding requirements in connection with the vesting of 107,335 restricted stock units granted to the Reporting Person on 3/1/17 as a result of the company's achievement of certain performance criteria for 2015/2016 (the award was originally allocated to the reporting person as performance-based restricted stock units).

- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/14 and 1/48th per month thereafter.
- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/15 and 1/48th per month thereafter.
- (6) Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock.

The reporting person was granted 107,335 restricted stock units as a result of the company's achievement of certain performance criteria for 2015/2016 (the award was originally allocated to the reporting person as performance-based restricted stock units in July 2015). 100% of the shares vested will vest on 3/1/18.

- (8) Not Applicable.

- (9) The reporting person was granted 89,091 restricted stock units as a result of the company's achievement of certain performance criteria for 2015/2016. 100% of the shares will vest on 3/1/18.

- (10) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.

- (11) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 3/30/15 and 1/48th per month thereafter.

- (12) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/13 and 1/48th per month thereafter.

- (13) The option grant reflects 94,288 shares that vest in full on 7/17/18 and 14,144 shares subject to a four-year vesting schedule, vesting 12.5% on 1/17/16 and 1/48th per month thereafter.

The reporting person received restricted stock units, 1/16th of which vests on 6/15/17, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

- (14) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2015 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

- (15) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 10/15/15 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

- (16) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2016 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

- (17) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 7/17/16 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

- (18) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 100% on 7/17/18. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

- (19) The reporting person received restricted stock units, 1/16th of which vests on 6/15/16, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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