GENERAL MOTORS CORP Form 8-K February 01, 2005

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) February 1, 2005

GENERAL MOTORS CORPORATION

(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE	1-143	38-0572515
(State or other jurisdiction of	(Commission	(I.R.S. Employer
Incorporation or Organization)	File Number)	Identification No.)
300 Renaissance Center,		48265-3000
Detroit, Michigan		(Zip Code)

(Address of Principal Executive Offices)

Registrant's telephone number, including area code (313) 556-5000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act $(17\ \text{CFR}\ 230.425)$
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

On February 1, 2005, General Motors Corporation (GM) issued a news release announcing January 2005 sales. The release is as follows:

GM Reports 279,653 Deliveries in January, Up 1 Percent Cadillac and Chevrolet Sales Up, Continuing Strong Sales Pace Set in 2004 Full-Size Pickup Deliveries Rose 6 Percent, Led by Solid Silverado and Sierra Sales

DETROIT - General Motors dealers sold 279,653 new cars and trucks in January, up 1 percent compared to year-ago deliveries. GM's truck sales (162,267) were up 1 percent, and car sales (117,386) were up 2 percent.

"GM's January sales were soft, but not surprising, given our strong close in December and some tough weather across most of the country," said John Smith, group vice president, GM North America Vehicle Sales, Service and Marketing.
"Chevrolet and Cadillac enjoyed solid sales in January, with models like the Chevrolet Cobalt, Aveo and Equinox and the Cadillac STS and Escalade leading the way. Other key vehicles - like the Cadillac CTS, Chevrolet Silverado and Saturn Relay also sold well in January. Industry and GM sales should improve over the balance of the first quarter."

In trucks, GM's full-size pickup sales rose 6 percent on the strength of Chevrolet Silverado and GMC Sierra deliveries, both of which were up versus last year. Additionally, the mid-size pickups Chevrolet Colorado and GMC Canyon had a combined sales improvement of more than 200 percent and also contributed to the 17.5 percent increase for total GM pickup sales.

In addition to sales gains in full-size pickups, small utility vehicle sales were up 78.5 percent, paced by the new Chevrolet Equinox. Deliveries of Cadillac SRX, GM's entry into the medium luxury utility segment, rose 24.5 percent. Additionally, GM's large luxury SUV sales improved 13 percent, led by sales increases for Cadillac Escalade and Escalade ESV and HUMMER H2.

January sales of full-size vans continued on the strong pace that began in 2004. The combination of Chevrolet and GMC full-size van sales generated a 31 percent increase over year-ago levels.

GM's car sales in January were up 2 percent, driven by solid sales performances by launch vehicles. Entry-level car sales were up 9 percent, led by the new Chevrolet Cobalt and Aveo. Mid-size car deliveries were up 2.5 percent, paced by year-over-year sales improvements for Chevrolet Malibu and Impala and positive sales results for new vehicles like the Pontiac G6 and Buick LaCrosse. In the luxury car segment, Cadillac CTS continued its record sales pace.

Among GM brands, Cadillac, Chevrolet, HUMMER and Saab posted sales gains over year-ago levels. Saturn's sales were comparable to last year (-0.2 percent).

Cadillac's strong sales results continued in January with a 3 percent

improvement in total sales and a 19 percent increase in truck deliveries. Escalade, Escalade ESV and SRX all had sales that were significantly higher than last January. Escalade deliveries rose 23 percent, Escalade ESV sales were up 27 percent, and SRX sales jumped 24.5 percent. CTS had yet another strong month with record sales that were 19 percent higher than year-ago levels. The CTS is entering its fourth year in the market and continues to have year-over-year sales increases. January sales represent the 12th time in the last 13 months that CTS sales have equaled or improved upon the previous year's deliveries.

Chevrolet's total sales were up 13 percent, with a 33 percent improvement in car sales. A significant part of the sales lift came from the addition of the Cobalt and Aveo to the Chevrolet product portfolio. Cobalt had a 32 percent sales improvement over December. Aveo sales in January were nearly triple its year-ago level. On the truck side, Silverado sales improved 8 percent, and Colorado had solid sales results, selling more than 10,000 units for the fourth time in the last five months.

HUMMER sales were up 5 percent in January. $\rm H2$ deliveries rose 6 percent, bolstered by the addition of the $\rm H2$ SUT, which accounted for 27 percent of $\rm H2$ sales.

Saab sales improved 8 percent compared to January 2005 on the strength of the 9-3.

Saturn's total deliveries were comparable to last year (-0.2 percent), led by truck sales, which were up 28 percent. Relay, Saturn's new crossover sport van, made a significant contribution to this gain, posting sales that were 32 percent above December's sales. Vue deliveries also were in positive territory, up 3 percent.

Certified Used Vehicles

January sales for all GM certified used vehicle brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned, Used Cars from Saturn and Saab Certified Pre-Owned, were 40,063 units, down 5 percent from last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted sales of 34,331 units in January, down 3 percent from year-ago levels.

Cadillac Certified Pre-Owned Vehicles posted sales of 2,893 units in January, up 1 percent. Used Cars from Saturn sold 2,393 units, down 23 percent. Saab Certified Pre-Owned Vehicles sold 446 units, down 40 percent.

"Coming off a record fourth quarter and industry record certified sales in 2004, GM Certified Used Vehicles posted solid sales results in January," Smith said. "GM Certified continues to lead all manufacturers in the certified category, and we are very upbeat about the prospects for continued growth in 2005."

 $\operatorname{\mathsf{GM}}$ North America Reports January Production, 2005 First-Quarter Production Forecast Revised

In January, GM North America produced 351,500 vehicles (141,500 cars and 210,000 trucks), compared to 378,200 vehicles (144,700 cars and 233,500 trucks) produced in January 2004. Production totals include joint venture production of 22,000 vehicles in January 2005 and 9,400 vehicles in January 2004.

Also, GM North America's 2005 revised first-quarter production forecast is 1.225 million vehicles (480,000 cars and 745,000 trucks), down 25,000 vehicles from

last month's guidance of 1.25 million vehicles. In the first quarter of 2004, GM North America built 1.345 million vehicles (525,000 cars and 820,000 trucks).

GM also announced revised 2005 first-quarter production forecasts for its international regions:

GM Europe - GM Europe's current 2005 first-quarter production estimate is 499,000 vehicles, down 7,000 vehicles from last month's guidance. In the first quarter of 2004, the region built 473,000 vehicles.

GM Asia Pacific - GM Asia Pacific's revised 2005 first-quarter production forecast is 341,000 vehicles, up 4,000 vehicles from last month's guidance. In the first quarter of 2004, the region built 296,000 vehicles.

GM Latin America, Africa and the Middle East - The region's 2005 revised first-quarter production estimate is 187,000 vehicles, up 6,000 vehicles from last month's guidance. In the first quarter of 2004, the region built 159,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, has been the global industry sales leader since 1931. Founded in 1908, GM today employs about 324,000 people around the world. It has manufacturing operations in 32 (MORE) countries and its vehicles are sold in 200 countries. In 2004, GM sold nearly 9 million cars and trucks globally, up 4 percent and the second-highest total in the company's history. GM's global headquarters are at the GM Renaissance Center in Detroit. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at http://media.gm.com by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

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Detroit $\operatorname{\mathsf{--}}$ General Motors dealers in the United States today reported the following vehicle sales:

Calendar Year-to-Date

January January January

Curr S/D: 24 % Chg

Prev S/D: 26	2005	2004	per S/D	2005	2004	%Chg
Vehicle Total	279,653	299 , 050	1.3	279 , 653	299,050	1.3
Car Total	117,386	124,453	2.2	117,386	124,453	2.2
Truck Total	162,267	174 , 597	0.7	162,267	174,597	0.7
Light Truck Total	159,191	171,939	0.3	159,191	171,939	0.3
Light Vehicle Tota	1 276,577	296 , 392	1.1	276 , 577	296,392	1.1

Market Division						
Vehicle Total		January			lar Year-to- ary - Janua	
		January 		Janu 	iary – Janua 	тт у
			% Chg			
	2005	2004	per S/D	2005	2004	%Chg
Buick	17,403	21,505	-12.3	17,403	21,505	-12.3
Cadillac	14,065	14,761	3.2	14,065	14,761	3.2
Chevrolet	173 , 989	167,199	12.7	173 , 989	167,199	12.7
GMC	31,875	38,902	-11.2	31,875	38,902	-11.2
HUMMER	1,864	1,927	4.8	1,864	1,927	4.8
Oldsmobile	286	4,201	-92.6	286	4,201	-92.6
Other - Isuzu	550	858	-30.6	550	858	-30.6
Pontiac	24,183	33,071	-20.8	24,183	33,071	-20.8
Saab	1,638	1,647	7.7	1,638	1,647	7.7
Saturn	13,800	14,979	-0.2	13,800	14,979	-0.2
Sales of Domestical	Ly Produce	d Vehicles				
Car	109,545	120,771	-1.7	109,545	120,771	-1.7
Light Truck	159,191	171 , 939	0.3	159 , 191	171 , 939	0.3

Twenty-four selling days for the January period this year and twenty-six for last year.

2-1P GM Car Deliveries - (United States) January 2005

	January	У	Calendar Ye	ear-to-Da - January	
2005	2004	%Chg per S/D	2005	2004	%Chg

^{*}American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

Selling Days (S/	D) 24	26				
Century	1,282	6,794	-79.6	1,282	6,794	-79.6
LaCrosse	5,001	0	***.*	5,001	0	***.*
LeSabre	4,127	6 , 537	-31.6	4,127	6 , 537	-31.6
Park Avenue	478	1,194	-56.6	478	1,194	-56.6
Regal	149	798	-79.8	149	798	-79.8
Buick Total	11,037	15,323	-22.0	11,037	15,323	-22.0
CTS	3 , 603	3 , 278	19.1	3,603	3,278	19.1
DeVille	2,558	5,601	-50.5	2,558	5,601	-50.5
Eldorado	0	0	****	0	0	*** *
Seville	25	421	-93.6	25	421	-93.6
STS	1,915	0	***.*	1,915	0	***.*
XLR	204	227	-2.6	204	227	-2.6
Cadillac Total	8,305	9,527	-5.6	8,305	9,527	-5.6
Aveo	5,305	1,559	268.6	5,305	1,559	268.6
Camaro	0	7	***.*	0	7	***.*
Cavalier	5,115	11,841	-53.2	5,115	11,841	-53.2
Classic	8,101	7,290	20.4	8,101	7 , 290	20.4
Cobalt	7,283	0	***.*	7,283	0	***.*
Corvette	2,382	2,986	-13.6	2,382	2,986	-13.6
Impala	20,121	19,161	13.8	20,121	19,161	13.8
Malibu	14,362	7,157	117.4	14,362	7,157	117.4
Monte Carlo	3,976	3,863	11.5	3,976	3,863	11.5
Prizm	0	0	***.*	0	0	***.*
SSR	860	948	-1.7	860	948	-1.7
Chevrolet Total	67 , 505	54,812	33.4	67 , 505	54,812	33.4
Alero	214	3,534	-93.4	214	3 , 534	-93.4
Aurora	1	33	-96.7	1	33	-96.7
Intrigue	0	4	***.*	0	4	***.*
Oldsmobile Total	215	3,571	-93.5	215	3,571	-93.5
Bonneville	734	2,803	-71 . 6	734	2 , 803	-71 . 6
Firebird	0	6	***.*	0	6	***.*
G6	4,104	0	***.*	4,104	0	***.*
Grand Am	4,485	11,620	-58.2	4,485	11,620	-58.2
Grand Prix	6,123	10,873	-39.0	6,123	10,873	-39.0
GTO	898	476	104.4	898	476	104.4
Sunfire	2,407		48.1	2,407		48.1
Vibe	2,717	2,644	11.3	2,717	2,644	11.3
Pontiac Total	21,468	30,183	-22.9	21,468	30,183	-22.9
9-2X	205	0	***.*	205	0	***.*
9-3	1,139	1,220	1.1	1,139	1,220	1.1
9-5	294	427	-25.4	294	427	-25.4
Saab Total	1,638	1,647	7.7		1,647	7.7
ION	6 , 237	7,460	 -9.4	6 , 237	7,460	-9.4
Saturn L Series	981	1,930	-44.9	981	1,930	-44.9
Saturn S Series	0	0	***.*	0	0	***.*
Saturn Total	7,218	9,390	-16.7	7,218	9,390	-16.7
GM Total	117 , 386	124,453	2.2	117,386	124,453	2.2
GM	Car Deli	veries by	 Productior	Source ***	.*	
GM North America *	109,545	120,771	-1.7	109,545	120,771	-1.7

GM Import	7,841	3,682	130.7	7,841	3,682	130.7
GM Total	117,386	124,453	2.2	117,386	124,453	2.2

^{*} Includes U.S./Canada/Mexico

2-1P GM Car Deliveries - (United States) January 2005

		Januar	У		Year-to-Dat y - January	e
	2005	2004	%Chg per S/D	2005	2004	%Chg
Selling Days	(S/D) 24	26				
GM Car	Deliveries by	Producti	on Source	and Marketin	ng Division	
Buick Total	11,037	15,323	-22.0	11,037	15 , 323	-22.0
Cadillac Total	8 , 305	9,527	-5.6	8,305	9 , 527	-5.6
Chevrolet Total	62 , 200	53 , 253	26.5	62 , 200	53 , 253	26.5
Oldsmobile Total	215	3,571	-93.5	215	3 , 571	-93.5
Pontiac Total	20,570	29 , 707	-25.0	20,570	29 , 707	-25.0
Saturn Total	7,218	9,390	-16.7	7,218	9,390	-16.7
GM North Ame						
Total*	109 , 545	120,771	-1.7 	109 , 545	120 , 771 	-1.7
	 5,305	 1,559	268 . 6	 5 , 305	 1 , 559	268.6
Pontiac Total	898	476	104.4	898	476	104.4
Saab Total	1,638	1,647	7.7	1,638	1,647	7.7
GM Import To	•	3,682	130.7	7,841	3,682	130.7
	GM Vehicle	Deliverie	s by Marke	eting Division	on	
Buick Total	17,403	21,505	-12.3	17 , 403	21 , 505	-12.3
Cadillac Total	14,065	14,761	3.2	14,065	14,761	3.2
Chevrolet Total	173 , 989	167,199	12.7	173 , 989	167,199	12.7
GMC Total	31 , 875	38,902	-11.2	31,875	38,902	-11.2
HUMMER Total	1,864	1,927	4.8	1,864	1,927	4.8
Oldsmobile Total	286	4,201	-92.6	286	4,201	-92.6
Other-Isuzu Total		858	-30.6	550	858	-30.6
Pontiac Total	24,183	33,071	-20.8	24,183	33,071	-20.8
Saab Total	1,638	1,647	7.7	1,638	1,647	7.7
Saturn Total	13,800	14,979	-0.2	13,800	14,979	-0.2
GM Total	279 , 653	299,050	1.3	279 , 653	299,050	1.3

^{*} Includes US/Canada/Mexico

3-1P GM Truck Deliveries - (United States) January 2005

 Jan	 uary			rear-to-Dat January	.e
2005	2004	% Chg per S/D	2005	2004	%Chq

Selling Days (S/D)	24	26				
 Rainier	893	1,222	-20.8	893	1,222	-20.8
Rendezvous	4,672	4,960	2.0	4,672	4,960	2.0
Terraza	801	0	***.*	801	0	***.*
Total Buick	6,366	6,182	11.6	6,366	6,182	11.6
Escalade	2 , 527	2,218	23.4	2 , 527	2,218	23.4
Escalade ESV	920	787	26.6	920	787	26.6
Escalade EXT	581	722	-12.8	581	722	-12.8
SRX	1,732	1,507	24.5	1,732	1,507	24.5
Total Cadillac	5 , 760	5 , 234	19.2	5 , 760	5 , 234	19.2
Astro	2,327	2,236	12.7	2,327	2,236	12.7
C/K Suburban(Chevy)	5,036	8,373	-34.8	5,036	8,373	-34.8
Chevy C/T Series	14	20	-24.2	14	20	-24.2
Chevy W Series	134	128	13.4	134	128	13.4
Colorado	10,176	3,016	265.5	10,176	3,016	265.5
Equinox	8,826	0	****	8,826	0	***•*
Express Cutaway/G Cut		1,050	32.6	1,285	1,050	32.6
Express Panel/G Van	5 , 887	4,469	42.7	5 , 887	4,469	42.7
Express/G Sportvan	1,670	888	103.7	1,670	888	103.7
Kodiak 4/5 Series	839	398	128.4	839	398	128.4
Kodiak 6/7/8 Series	270	182	60.7	270	182	60.7
S/T Blazer	865	3,212	-70.8	865	3,212	-70.8
S/T Pickup	29	1,832	-98.3	29	1,832	-98.3
Tahoe	8,558	13 , 395	-30.8	8,558	13,395	-30.8
Tracker	136	3 , 065	-95.2	136	3,065	-95.2
TrailBlazer	10,867	20,274	-41.9	10,867	20,274	-41.9
Uplander	3 , 519	0	****	3 , 519	0	***.*
Venture	1,070	2 , 808	-58.7	1,070	2 , 808	-58.7
Avalanche Silverado-C/K	4,145	6 , 075	-26.1	4,145	6 , 075	-26.1
Pickup	40,831	40,966	8.0	40,831	40,966	8.0
Chevrolet Fullsize Pickups	44,976	47,041	3.6	44,976	47,041	3.6
Chevrolet Total	106,484		2.6	106,484	112,387	2.6
Canyon -	2,686	775	275.5	2,686	775	275.5
Envoy		10,004	-47.8	4,822	10,004	-47.8
GMC C/T Series	10	36	-69.9	10	36	-69.9
GMC W Series	229	268	-7.4	229	268	-7.4
Safari (GMC)	366	518	-23.5	366	518	-23.5
Savana Panel/G Class:		1,367	36.3	1,720	1,367	36.3
Savana Special/G Cut		1,587	-45.3	801	1,587	-45.3
Savana/Rally	133	156	-7.6	133	156	-7.6
Sierra	12,953	12,063	16.3	12,953	12,063	16.3
Sonoma	20	604	-96.4	20	604	-96.4
Topkick 4/5 Series	382	445	-7.0	382	445	-7.0
Topkick 6/7/8 Series		323	117.3	648	323	117.3
Yukon	4,002	6 , 532	-33.6	4,002	6,532	-33.6
Yukon XL GMC Total	3,103 31,875	4,224 38,902		3,103 31,875	4,224 38,902	
HUMMER H1	9	30		9	30	-67.5
HUMMER H2		1,897	5.9	1,855		5.9
HUMMER Total	1,864 	1,927	4.8	1,864 	1,927	4.8
Bravada	37	266	-84.9	37	266	-84.9

Silhouette	34	364	-89.9	34	364	-89.9
Oldsmobile Total	71	630	-87.8	71	630	-87.8
Other-Isuzu F Series	70	67	13.2	70	67	13.2
Other-Isuzu N Series	480	791	-34.3	480	791	-34.3
Other-Isuzu Total	550	858	-30.6	550	858	-30.6
Aztek	616	1,688	-60.5	616	1,688	-60.5
Montana	461	1,200	-58.4	461	1,200	-58.4
Montana SV6	1,638	0	***.*	1,638	0	***.*
Pontiac Total	2,715	2,888	1.8	2,715	2,888	1.8
Relay	1,283	0	***.*	1,283	0	***.*
VUE	5,299	5,589	2.7	5 , 299	5 , 589	2.7
Saturn Total	6 , 582	5 , 589	27.6	6,582	5 , 589	27.6
GM Total	162 , 267	174,597	0.7	162 , 267	174 , 597	0.7
	GM TRUCK	Deliveries	by Produ	ction Source	=======================================	
GM North America *	161 , 511	173,564	0.8	161 , 511	173 , 564	0.8
GM Import	756	1,033	-20.7	756	1,033	-20.7
GM Total	162 , 267	174,597	0.7	162 , 267	174 , 597	0.7
GM Li	ght Duty	Truck Deli	veries by	Production	Source	
GM North America *	159 , 191	171 , 939	0.3	159 , 191	171 , 939	0.3
GM Import	0	0	***.*	0	0	***.*
GM Total	159 , 191	171,939	0.3	159 , 191	171 , 939	0.3

^{*} Includes U.S./Canada/Mexico

3-1P GM Truck Deliveries - (United States) January 2005

	Ja.	nuary			/ear-to-Dat - January	.e
	2005	2004	% Chg per S/D	2005	2004	%Chg
Selling Days (S/D)	24	26				
GM TRUCK Del	iveries by	Production	on Source	and Marketing	g Division	
Buick Total	6,366	6,182	11.6	6,366	6,182	11.6
Cadillac Total	5,760	5,234	19.2	5 , 760	5,234	19.2
Chevrolet Total	106,375	112,309	2.6	106,375	112,309	2.6
GMC Total	31,685	38 , 676	-11.2	31,685	38 , 676	-11.2
HUMMER Total	1,864	1,927	4.8	1,864	1,927	4.8
Oldsmobile Total	71	630	-87.8	71	630	-87.8
Other-Isuzu Total	93	129	-21.9	93	129	-21.9
Pontiac Total	2,715	2,888	1.8	2,715	2,888	1.8
Saturn Total	6,582	5 , 589	27.6	6 , 582	5 , 589	27.6
GM North America	<u>.</u>					
Total*	161,511	173,564	0.8	161,511	173,564	0.8

Chevrolet Total	109	 78	51 <i>/</i> l	1 0 0	 78	51.4
GMC Total		226				-8.9
					729	
Other-Isuzu Total						
GM Import Total		1,033	-20./	/56	1,033	-20.7
GM Light Truck	Deliveries	by Produc	ction Sour	ce and Mark	eting Divis	ion
Buick Total	6 , 366	6 , 182	11.6	6 , 366	6 , 182	11.6
Cadillac Total	5,760	5,234	19.2	5,760	5,234	19.2
Chevrolet Total	105,227	111,659	2.1	105,227	111,659	2.1
GMC Total	30,606	37,830	-12.4	30,606	37 , 830	-12.4
HUMMER Total	1,864	1,927	4.8	1,864	1,927	4.8
Oldsmobile Total	71	630	-87.8	71	630	-87.8
Pontiac Total	2,715	2,888	1.8	2,715	2,888	1.8
Saturn Total	6,582	5,589	27.6	6,582	5,589	27.6
GM North Americ	ca					
Total*	159,191	171,939	0.3	159,191	171,939	0.3

GM Light Truck Deliveries by Marketing Division

Decials Water	()((C 100	11 (C 2CC	C 100	11 (
Buick Total	6,366	6 , 182	11.6	6 , 366	6,182	11.6
Cadillac Total	5,760	5,234	19.2	5 , 760	5 , 234	19.2
Chevrolet Total	105,227	111,659	2.1	105,227	111,659	2.1
GMC Total	30,606	37,830	-12.4	30,606	37,830	-12.4
HUMMER Total	1,864	1,927	4.8	1,864	1,927	4.8
Oldsmobile Total	71	630	-87.8	71	630	-87.8
Pontiac Total	2,715	2,888	1.8	2,715	2,888	1.8
Saturn Total	6,582	5 , 589	27.6	6 , 582	5 , 589	27.6
GM Total	159,191	171 , 939	0.3	159,191	171,939	0.3

^{*} Includes US/Canada/Mexico

GM Production Schedule - 02/01/05

Units 000s	Carl Tru	GMNA uck1 	Total	GME2 	GMLAAM3	GMAP4	Total Worldwide	GMNA		t Ventures International 5
2005 Q1 O/(U) prior forecast:@	480	745 (24)	1,225 (25)		187) 6		2,252	14	51	284

GMNA Memo: Joint Ventures

							Total	GMNA	1	International
Units 000s		Truck	Total		GMLAAM	GMAP	Worldwide		Truck	
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941		9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441		67	1 , 929	9	16	NA
CY			5,110	1,842		256	7 , 786	51	 56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688		1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568			408	132	87	1,935	19	20	NA
4th Qtr.	602			453	157	81	2,117	14	25	NA
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558		•	446		133	2,121	16	20	NA
CY			5,461	1,818		420	8,246	 74	 85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401		48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119		43	261
4th Qtr.	466	811	1,277	442		386	2,305	17	47	324
CY	1,997		5,220	1,829		1,333	9,098	70	158	1,116
2005										
	480	745	1,225	499	187	341	2,252	14	51	284

[@] Numbers may vary due to rounding

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

[#] Denotes estimate

¹ GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck

² GME includes GM-AvtoVAZ joint venture production beginning in Q1 2004

³ GMLAAM includes GM Egypt joint venture from 2001 through current calendar years

⁴ GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004

⁵ International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

(Registrant)

Date: February 1, 2005 By: /s/PETER R. BIBLE

(Peter R. Bible,

Chief Accounting Officer)