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PROCTER & GAMBLE CO  
Form 8-K  
July 14, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported) July 14, 2004

THE PROCTER & GAMBLE COMPANY

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(Exact name of registrant as specified in its charter)

OHIO 1-434 31-0411980

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(State or other jurisdiction (Commission (IRS Employer  
of incorporation) File Number) Identification No.)

ONE PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO 45202

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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (513) 983-1100  
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ITEM 9. REGULATION FD DISCLOSURE

On July 14, 2004, The Procter & Gamble Company (the "Company") issued a news release announcing that the Company declared a quarterly dividend of twenty-five cents (\$.25) per share on the Common Stock and on the Series A ESOP Convertible Class A Preferred Stock, payable on or after August 16, 2004 to shareholders of record at the close of business on July 23, 2004. The Company is furnishing this 8-K pursuant to Item 9, "Regulation FD Disclosure".

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /S/ LINDA D. ROHRER

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Linda D. Rohrer, Assistant Secretary  
July 14, 2004

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EXHIBITS

99. News Release by The Procter & Gamble Company dated July 14, 2004.